

LANGUAGE AND THE MANIPULATION OF TEEN WOMEN'S IDENTITY:
CREATING DEFICIENCY, SUBVERTING AGENCY AND DEVALUING
TEEN WOMEN'S PERSONHOOD ON THE MULTIPLE LEVELS OF DISCOURSE
IN TEEN WOMEN'S MAGAZINES

By

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Abstract of Thesis Presented to the Graduate School
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For American teen women, the teen years constitute poignant moments of gendered identity transformation considered key to the detriment and/or enforcement of adult subjectivity. Teen women undergo two complementary cultural phenomena at this time: they suffer the greatest losses of security, self-esteem and self-worth during their identity formation at this age period, while they also simultaneously become one of America's most highly sought after and targeted consumer prospects. American teen magazines relate specifically to these phenomena, as teen magazines are in the teen identity, and *manipulation of identity*, business. Because teen magazines are uniquely marketed for the "community" of American teenage women, teen magazines use language to formulate and delineate a speech community of teen women readers. It is through language that teen magazine writers and editors create, mediate and negotiate the ideal

identities of teen women and teen women readers within the pages of their magazines and it is through language that teen magazines deny full personhood to teen women.

This thesis argues that the language used to construct teen womanhood within magazines illustrates the fundamental ideologies of teen womanhood held and prescribed by magazine writers, editors and publishers and embedded in teen magazines, in which teen women are fundamentally lacking and deficient. This thesis also shows how teen magazine language on multiple levels of discourse contributes to the processes that devalue teen women's Agency in order to sell solutions to the very identity problems the magazines create.

CHAPTER ONE INTRODUCTION

Magazines marketed for American teenage women are a multibillion-dollar industry. Furthermore, teen magazines are the largest growing subset of the publishing industry with new teen magazines being created each year (Steil 2001). Since their creation in 1944, teen magazines have flaunted their influence in the creation and mediation of teen women's identity and American teen culture (Schrum 1998:157). The authority of teen magazines is particularly strong, as they are one of the few items of popular culture specifically marketed for teen women to address their life, culture, wants and needs. This is particularly important, given that teen years constitute poignant moments of gendered identity transformation considered key to the detriment and or/enforcement of adult subjectivity (de Beauvoir 1989, Pipher 1994, Brown and Gilligan 1992).

While there have been significant social scientific analyses of the content and history of teen magazines and the implications of magazine content on teen women readers, much of this research has come from sociology and history (Currie 1999, Schrum 1998, Schelnker, Caron and Halteman 1998, Evans, Rutberg, Sather and Turner 1991). As such, most of the current research examines the magazines on a larger and more global level, analyzing items such as magazine pictures and imagery, consumerism within magazines, representations of femininity and feminist versus non-feminist content.

Much social scientific research takes the linguistically constructed idealized teen woman interlocutor spoken to by the magazine in text for granted as one and the same as the living readers of the magazines and instead analyzes the real, or hypothesizes the potential, effects and ramifications of magazine themes, signs and imagery on actual teen women. Yet, because teen magazine text simulates conversation between magazine writers and teen readers, and magazine writers have no direct access to the actual readers of the magazines, magazines must necessarily construct an idealized, abstract interlocutor through their language. In other words, conversations can not be one-sided; they need at least two participants. By the sheer act of making conversation, magazine writers produce an illusionary speaker simply because they have no actual speakers available. With each semantic, lexical and morphological appellation magazines call their ideal interlocutor into being. It is through this interlocutor that magazines attempt to speak to teen readers, and it is this identity and subject position that actual teen readers either interact with, reject or appropriate.

So while there has been some investigation of how the reading of the metamessages and the viewing the imagery and content of magazines results in teen women altering their own identities, there has also been relatively little investigation of the actual identity that the teen woman confronts and interacts with in order to potentially transform her own. In other words, few researchers have taken a more structural stance of investigating the internal ideological and ideal constructions of teen reader identity within magazines, particularly in the language and discourse (notable exceptions include Garner, Sterk and Adams 1998, Ostermann and Keller-Cohen 1998, Duffy and Gotcher 1996, Talbot 1992, Talbot 1995). I argue, however, that it is crucial to examine the ways that magazines create and negotiate the illusionary ideal identity of the absent teen

woman interlocutor through *language*. That is, before examining the possible effects of teen magazines on teen women's subjectivity as teen women read magazines and interact with them, it is first necessary to understand exactly *what ideal identity* teen women are interacting with in this process. I would argue that the basic ideologies, themes and images of the magazine are conceptualized through the ideal illusionary identity; as such, this identity is potentially the most powerful force in actual reader's identity alteration. When teen women read magazines, it is this identity that meets them and it is interaction with it that may influence or motivate transformation.

One other final problem often overlooked in either analyses of language and gender in general, or in analyses of the language of teen magazines in particular, is the racialization of gender and gendered identity. In other words, many researchers use "women," "teen women" or "girls" as cover terms without realizing the racialization of these unmarked forms. A similar usage of unmarked and undefined terms occurs in teen magazines. In other words, both magazines editors and writers and researchers alike take a "color blind" stance to the notion of race within magazines; those researchers who do mention teens constructed within magazine language as "white" often fail to implicate the results of such whiteness.

By taking a "color blind" approach to race to analyzing magazines and by constructing a seemingly "colorless" interlocutor within magazines, researchers and writers, respectively, either assume that race does not matter (as if, for example, all teen woman share commonalities regardless of race) and/or ignore notions of race under the presupposition that it is not relevant to their issue at hand. The "color blind" approach assumes that each racial category is conceptualized the same, so speaking of race is unimportant (Frankenberg 1995). However, all racial categories are not constructed

through the same processes; whiteness is constructed implicitly by the explicit construction of racialized Others, making whiteness an invisible normative state (Mrozinske 2002). This means that forms unmarked for race, such as “teen woman” are read as white, while all racial terminology exists only as a derivation to an unmarked white form, as in “African-American teen women.”

A “color blind” approach fails because it does nothing to unmask the hidden unmarked whiteness (Frankenberg 1995). As such, within teen magazines, because the ideal teen interlocutor is constructed as colorless, she becomes white. Therefore, a “color blind” approach in teen magazine language reinforces white privilege and notions of ranked singularity and denies teen women of color the experience of being an “everyday teen,” as ideal interlocutorhood is reserved for whites. Furthermore, a color blind approach within language and gender research is equally as damaging and as reinforcing of normative whiteness. An appropriate investigation of the full extent of race and racialization in teen magazines would take an additional masters thesis and is not the intent of this thesis. Instead, however, this thesis takes a race-cognizant approach to ideal interlocutor identity, as failure to do so not only undermines the concept of Agency but also asserts race hierarchy and privilege.

This thesis deconstructs the basic ideologies of teen womanhood and of teen readers by analyzing *who* magazines construct as their ideal teen interlocutor through the lexicon, semantics, morphology, syntax and discourse¹ of teen magazine “conversation.” It is this ideological identity that illustrates the basic the basic rails along which magazines expect teen women’s identity to go. It is by examining the language through

¹ The word “discourse” has been borrowed by other social sciences and is used in a number of ways. The way I am using “discourse” here is in the traditional core linguistic sense of the level of linguistic structure above the level of the sentence, the structures which develop when two or more utterances come together to form larger units of speech, such as conversations, paragraphs or bodies of text.

which magazines create, modify and manipulate the ideal identity of their abstract interlocutor that I discover the underlying assumptions magazines hold about teen women and their actual teen readers.² To determine whether teen women, when reading and interacting with the ideal identity offered by magazine language, appropriate, reject, and/or deny this subject position offered by magazines - that is, whether teen women transform their own identity through interaction with the ideal identity - requires fieldwork with actual teen women. This is not a question of this thesis, but a question for further research. Instead, this thesis attempts to first determine *who* and *what* teens would interact with before investigating any transformative effects of such interaction.

I suggest that a centralizing point for analyzing language and ideal identity, and the internal structures of assumptions within magazines, is the examination of the ideal teen reader's Agency through language. That is, I analyze each linguistic structure for how it creates ideal identity with respect to the Agency of such identity. The concept of Agency was originally proposed by Russ (1997) to explicate women's work as writers and the processes used against such work. I, however, reanalyze Agency as an abstract concept and cover term to mean the full humanity and personhood of teenage women, with authentic selves (in contrast to Pipher's (1994) notion of "false selves," a type of "female impersonation" of teen women who experience a conflict between their autonomous self and their need to be feminine (pp.21-22)) and with the freedoms, autonomy and rights owed to a fully functioning teen member of society. I then

² Another way to explain my thesis is by drawing on Kenneth Pike's notion of "-emics" as outlined in Hardman and Hamano (1997). With this project I am uncovering the magazine discourseemics of identity and teen womanhood. I am very hesitant to use "-emics" as it has *opposite* meanings in some subfields of anthropology than it does in linguistics, and for purposes of clarity and brevity it would be easier not to explicate the differences. Linguistics "-emics" is grounded in the Lee-Sapir-Whorf hypothesis and the basic concept of the phoneme, as "-emics" are units of perception. I offer this description for those familiar with Hardman's reworking of Pike.

investigate the creation, negotiation, mediation and conditions for the Agency of the ideal teen interlocutor through language.

I capitalize agency for two theoretical reasons. The first reason is for the two different uses of Agency within this thesis. “Agency” with a capital “A” refers to the abstract concept of personhood, while “agency” with a lower case “a” is a linguistic term referring to a specific semantic role held by a grammatical subject of a sentence who performs an action or mental process action verb. Secondly, I capitalize Agency to link with, and yet to simultaneously distinguish my reworking from, Russ’ original concept.

In this thesis I fill the theoretical gap of a race-cognizant structural and ideological analysis of the language creating ideal interlocutor identity by analyzing the linguistic structure of the three most popular American teenage magazines, *Teen*, *Seventeen* and *YM*. I first discover the overall discourse structure of the magazines. I next examine the language used within that structure by magazine writers and editors to talk to and about their teen women readers, by constructing the ideal identity of their interlocutor. Finally, I investigate the interplay between such language and Agency. That is, I assess each linguistic utterance with respect to the Agency of ideal teen woman addressed/discussed in that utterance.

I argue that magazines consistently undermine teen women’s³ Agency by the linguistic devices used on virtually all levels of magazine language: through nominal and adjectival morphology, semantics, syntactic patterns, speech acts and in larger discourse. Within teen magazine language, teen women do not have full Agency. In other words,

³Henceforth, when I use the terms “teen woman/en” or “teen (woman/en) readers” I specifically mean the ideal identity of the illusionary interlocutor as constructed by teen magazine language. I *do not* mean the actual teen women and/or teen readers of the magazines, but rather the identities built by the magazines that actual readers interact with. I am using this notation only for ease and space constraints, primarily, but also because it is through the language constructing their ideal interlocutor that teen magazine writers reveal their basic assumptions of teen womanhood.

within a supposed locus of teen women's culture, the ideal teen woman's identity is fractured and Agency is conditioned. This thesis will show within the language of teen magazines how the ideal teen woman is "allowed" to do and act, but only in certain domains and under certain limitations.

CHAPTER TWO

MAGAZINE BACKGROUND AND REVIEW OF LITERATURE

The Importance of Teenage Magazines

Currently, within the United States, media of popular culture, such as the Internet, TV, movies and video games are increasingly created for and aimed at teenage audiences. Teenage magazines, however, are one of the only items created and marketed specifically for teen women¹ - girls and young women who range in age from 12 to 19 years – that address the lives, wants and needs of teen women and their culture. Teenage magazines, therefore, are uniquely and distinctly for teen women. Though the magazines and the companies that publish them (Petersen of *Teen*, Primedia of *Seventeen* and Gruner and Jahr USA of *YM*) are owned by men and have male CEOs, the magazines are edited, managed and written by women, marketed to teen women and girls, and often purchased by teen women or their parents.

Teen, *Seventeen* and *YM* are the three most popular and highest-grossing American teenage magazines. All three magazines are readily accessible nationally and internationally through subscription and can be purchased from news stands in the U.S.; they are easily found in grocery stores, bookstores and school libraries. All three magazines sell slightly

¹ I use the term “teen women” in contrast to “girls” to respect the Agency of age of teen women. I saw this practice first in a feminist, non-profit teen magazine of empowerment called *Teen Voices*. As I will show later in the thesis, there currently is no truly age-Agentive term for teens, as “girls” is used for girls and women from childhood through adulthood. My use of this term, therefore, is to correct this non-Agency while respecting teen women as people. I use “girl” to refer to girl children aged 1-11 years, encompassing the so-called “tween” years of late girlhood.

over two million copies a year, but have an incredibly high readership of 6 to 8 million readers (Handelman 2001, Duffy and Gotcher 1996). In addition, each of the three magazines has a long history of publication of at least twenty years, although *Seventeen*, the oldest teen magazine, was created in 1944 (Schrum 1998). In 1992, *YM*, for example, was “read by 8 million of the 13.7 million teens in the U.S.” (Duffy and Gotcher 1996: 33). Furthermore, a study in 2000 found that “80% of girls [sic] ages 12 to 19 reported to having read a magazine for pleasure in the past week” (Steil 2001). These studies did not address the specific racial and class backgrounds of the sample populations, but these three magazines are primarily marketed for white upper and middle class teen women.

Magazines and Youth Culture

Teenage magazines serve a variety of functions in teen women’s lives. As cultural artifacts they transmit and teach cultural knowledge. Magazines offer “a socialization of social values, expectations, patterns and futures goals” (Ostermann and Keller-Cohen 1998: 532). Some teenage women look to magazines as an additional source of advice and answers when they have questions or concerns. Many teen women feel that the magazines “understand” the adolescent experience – 62% of the respondents of a market survey said that they trusted the teenage magazine being surveyed [*YM*] (Duffy and Gotcher 1996: 33). According to Garner, Sterk and Adams (1998), “teens rank the media just behind peers and parents as sources of information and influence” (p.60). As elements of literacy teenage magazines “reflect and shape social practices” (Ostermann and Keller-Cohen 1998: 531). In addition, Finders (1997) has shown that junior high school girls [sic] use teenage magazines to establish in-group and out-group peer relations. In her

research, “reading [of the magazines] was an exclusive social event...and the experiences reported in the magazines were appropriated by the girls [sic] as their own” (p.99).

Magazines and Consumerism

In addition to being a locus of popular culture, another reason that teen magazines are important to analyze is due to the traditional and historical connection between teen magazines and their big business, corporate sponsors. Women have historically been targeted as consumers, as consumption of goods is slated to relieve women and girl’s anxieties (Schrum 1998, Loeb 1994, Roberts 1998). Teen magazines were co-created with advertising partners and boast of their ability to “understand” and manipulate girl’s [sic] consumer identity (Schrum 1998). Teenage magazine publishers sell their advertisers’ products to their teen women readers, and sell their teen women readers to their advertisers. In sum, male owners and male presidents of corporations support each other while attempting to manipulate the identity and needs of teen women.

Not only do magazines have a long historical connection with their corporate business partners, but they also currently continue to strengthen, and even increase, their big business relationship. Magazine advertising has increased significantly in the late 1990s and early 2000s in virtually all teenage magazines. For example, in November 2000 *Seventeen* had 123.42 ad pages, *Teen* had 41.51 ad pages (up from the 22 ad pages in its first-ever issue), and *YM* had 50.72 total ad pages (up from the 12 initial adds in its first issue) (Steil 2001). On average, *Seventeen*’s total pages are between 200-250, *Teen*’s are between 100-150, and *YM* averages 80-100 total pages. Nearly half of the total pages of *Teen*, *Seventeen* and *YM* in November 2000, then, were advertisements. Not only that, but advertisements are also placed within editorial articles. Magazine editors frequently place

selected consumer products in the “problem solving” or “suggestions” sections of their advice columns, quizzes, beauty and fashion feature sections; taking these ads into consideration, the actual number of advertisements in teenage magazines is even greater than 50% of the magazine content. As shown later in the thesis, the written text of the magazines and the advertised goods often work together in support of the same ideological narrative.

Finally, the magazines themselves are also the *products* of corporations. As such, each of these magazines has reached beyond the realm of print and now produces goods and services other than their respective magazines, in the name of their magazine. In doing so, *Teen*, *Seventeen* and *YM* all manufacture adolescent literature and source books, ranging from quiz collections to dating and beauty guides, often called “*Teen /Seventeen /YM’s Guide to X.*” All three magazines have active, large web sites, complete with mail lists, chat rooms and even web servers based on the magazines. All three magazines also have their own *Teen/Seventeen/YM* interactive CD-ROM virtual makeover kits, analogous to the forerunner virtual CD-ROM makeover kit started by the women’s magazine *Cosmopolitan*. *Seventeen* magazine has even branched beyond the realm of other types of media; it now has its own line of *Seventeen* hair care products, ranging from brushes and barrettes to hair clips and scrunchies. So while magazines advertise consumable goods, they also advertise and support themselves *as* consumable goods. Furthermore, their influence reaches far from the domain of magazine print.

An additional reason for the use of *corporate* teenage magazines is that despite the feminist movement and the recent “Girl Power” movements, teenage magazines still present images and representations of, and advise teen women to become, traditionally

feminized girls and young women. Feminist researchers argue that teen magazines perpetuate heterosexist agendas (Ostermann and Keller-Cohen 1998: 531), position young women against each other as adversarial competitors in quest for a man (Garner, Sterk and Adams 1998: 59), and assume that girls' [sic] attitudes, opinions and bodies are in constant need of change, while young men, even when presented negatively, are always "fine" how they are (Garner, Sterk and Adams 1998, Ostermann and Keller-Cohen 1998). In addition, with primary focus on romance, beauty and fashion, teen magazines perpetuate the theme that by looking beautiful and by "gaining the proper knowledge [about how to find a man]...one's power of attraction can be enhanced" – attraction is the ultimate goal (Duffy and Gotcher 1996: 36).

Schlenker, Caron, and Halteman (1998) analyzed the editorial content of *Seventeen* magazine in 1945, 1955, 1965, 1975, 1985, and 1995 in order to measure any effects of the various feminist movements since the magazines' inception. The researchers classified traditionally feminine content as that relating to appearance, female-male relations, and home and classified feminist messages as self-development, career development and world and political issues. They argue that although feminist content was largest in the years 1945, 1975 and 1995, (it was lowest in 1955, 1965 and 1985) that "the changes [the adaptation of feminist content] are slight and still do not reflect the roles of teenage girls [sic]" adding, "even in the 1990s this publication [*Seventeen*], being the most widely distributed teenage magazine, still does not address most of the intellectual issues concerning young women" (Schlenker, Caron and Halteman 1998: 148).

Linguistic Analyses of Teen Magazines

There have been only a few analyses of the language of teen magazines, although each has provided insight into the ways that language functions to create, perpetuate or reinforce traditional female roles and male hegemony (Garner, Sterk and Adams 1998, Ostermann and Keller-Cohen 1998, Talbot 1992, Talbot 1995). For example, in analyzing the language of *Teen*, *Seventeen*, *Sassy* and the Brazilian magazine *Capricho*, Ostermann and Keller-Cohen (1998) illustrate how the language of quizzes, which are present in every issue of each magazine, “contribute to the larger social practices which lead girls [sic] to devalue themselves, through the position they construct for their readers, problematizing girls’ [sic] behavior and offering ideologically motivated solutions to these problems” (p.539). They argue the quizzes serve as a microcosmic view of the major images, representations, themes and messages of the entire teen magazine. Advice prescribed by the magazines comes in many forms – quizzes, however, serve as a baseline for all other forms of advice (Ostermann and Keller-Cohen 1998).

First, quizzes set up a problem for teen women, assuming that teen women are in a constant state of *becoming* and that their behavior is never quite adequate, but rather questionable (Ostermann and Keller-Cohen 1998). Quizzes then evaluate the teen woman’s responses and place her into a specific category. Finally, they assign value to the categories and give the teen women of each category advice on how to improve. The key element of the quizzes is the linguistic presupposition that teen women are in need of improvement (Ostermann and Keller-Cohen 1998). Teen men’s behavior, however, is “valued, expected, and not questioned” (Ostermann and Keller-Cohen 1998: 544).

Based on answers given to the quiz questions, teen women are categorized into traditionally dichotomized positions; for example, in a quiz about flirtation, teen women are labeled either a “Great Girlfriend,” a “Snob Sista,” or a “Wild Woman” (Ostermann and Keller-Cohen 1998: 544). In addition, the advice given to teen women is circular and heterosexist – the “ ‘Great Girlfriend’ is evaluated positively for *being herself*” and yet the “ ‘Snob Sista’ is advised to do exactly the opposite...to simulate a personality which is not hers: ‘if you have to *act*...that’s okay’ ” (Ostermann and Keller-Cohen 1998: 544). The dichotomization and contradiction exists in virtually all other quizzes. In addition, this type of assessment/advice/dichotomization is not limited to quizzes, but rather spans the editorial content of the entire magazine. In other words, “a good girl [sic] should be herself, but only as far as being herself means to be a good girl [sic]” (Ostermann and Keller-Cohen 1998: 552).

The theme of being a “good teen woman” and subordinating one’s needs to the needs of men was also found in Garner, Sterk and Adam’s (1998) analysis of the sexual etiquette of *YM*, *Teen*, *Seventeen*, *Glamour* and *Mademoiselle*. Garner, Sterk and Adams (1998) analyzed the sexual messages of these magazines from a symbolic convergence theory perspective. They argue that sexual rhetoric of the magazines positions teen women in one of three sexual roles: woman as sex object, women as sex therapists, and women as communication teachers (Garner, Sterk and Adams 1998). In each case, women’s sexual attitudes and behaviors as constructed through rhetoric were conditioned by the actions of men, as objects of men, therapists to men or the responsible ones for educating men on communication. In other words, relationship problems are the responsibility of the woman because the man’s state is normal and acceptable (Garner,

Sterk and Adams 1998). It is important to note, that although Garner et al (1998) did not overtly discuss the racialization of such rhetoric, this version of teen women's sexual roles is distinctly a white one; in other words, the experiences and stereotypes in sexual rhetoric for white teen women is again taken as normative. In their conclusion, Garner, Sterk and Adams (1998) assert that if "young people take these messages to heart, they will continue to enact a vision in which men are the citizens of the world and women are the citizens of men" (p. 75). Once again, teen women are the ones in need of change. For teen women of color, however, the change needed is twofold: act "woman" and act "white."

Coming from a critical discourse perspective, Talbot (1992) examined the ways that language constructs female gender identity in the British magazine *Jackie*. Talbot is particularly concerned with deconstructing and/or denaturalizing the process of gender identity formation within the magazine, as well as investigating the relationship of this shared constructed discourse community to consumerism and commodification (Talbot 1992). She analyzed the linguistic features of an article on lipstick and argued that items such as presupposition, informal words, and pronouns are used to establish a community between the editor and reader. These linguistic patterns synthesize "writer and reader into a friendly relationship," while these patterns also function to create and "[to present] a feminine consumption community consisting of free individuals whose identities are established in pleasurable consumption" (Talbot 1992: 193). Talbot (1995) takes a similar, yet more poststructuralist approach to this process in her later work analyzing the same lipstick article in *Jackie*; she argues there that power and identity are discursively created in magazine text, and that "synthetic personalization and the need for adult femininity catch the reader up in a bogus community in which the subject position of

consumer is presented as an integral part of being feminine” (p.161). While Talbot (1995) is not suggesting that magazine readers are tricked or duped into subject positions, she instead argues that patriarchy and consumption mold the subject positions created through the linguistics of “synthetic sisterhood” in teen magazines. In sum, “feminine identity is achieved in consumption and in relationships with men” (Talbot 1995: 162).

This thesis continues linguistic research and further explores the link between language, Agency and identity in the language of teen magazines, specifically in the morphology, semantics, syntax, speech acts and discourse patterns.

CHAPTER THREE THEORY AND METHODOLOGY

Methodological Theory

One of the primary arguments of many English-language and gender theorists is that sexist linguistic structures exist out of the conscious level of the majority of English speakers (Hardman 1993a, 1993b, 1996, Cameron 1992, Frank and Ashen 1983). This is also true of one's native language structures in general; native speakers have complete intuition of and fluency in their native tongue, and yet may not be able to consciously and overtly explain the grammatical rules that they possess (Stewart and Vaillette 2001, Daniels 1998). Theorists argue that such "imperceptibility" is one reason that sexist discourse in English is ubiquitous, and even pervades work by those who consider themselves feminists (for example, the continued use of structures that place women after men, such as "men and women" [sic] by feminist linguists). One goal of feminist linguistic research, then, is to not only help others *perceive* sexist discourse, but also to place women in linguistic structures where they can be perceived.

My methodology involved me first learning to perceive linguistic structures potentially outside of my awareness by learning the process of linguistic pattern perception. I next applied this process to the language of teenage magazines in order to discover the underlying linguistic structure of adolescent magazine discourse and to examine how and where teen women were placed in such structure. The basic

methodology for this can be found in Hardman and Hamano's text (1997), which outlines the methods for analyzing linguistic field data and for discovering the structure of other languages on their own terms through dynamic interaction among research consultants and researcher. There are two basic components to their methodology: (1) that data "can only be attained through careful observation and interaction" (Hardman and Hamano 1997: iii) with research consultants such that the researcher and those who/that which she researches both take part in knowledge creation, and therefore, (2) as a cooperative member of knowledge creation, the researcher must realize her situatedness within the research process. This method is congruent with Fox-Keller's (1995) work in biology through "dynamic objectivity, ...the pursuit of knowledge that grants to the world...its independent integrity, but does so in a way the remains cognizant of, indeed relies on, ...connectivity with that world" (p.117). Hardman and Hamano take "dynamic objectivity" a step further; because researchers interact in the pursuit of knowledge, researchers must always be conscious of the structures they impose in doing their research. Hardman and Hamano (1997) argue that because one always perceives through the structure of her language, one's natural tendency is to project default linguistic structures from her native language(s) onto other languages. In other words, "true" linguistic objectivity (in the positivist sense) is completely impossible, and, unless researchers consciously work around the structural categories imposed by their native language, they may fail to perceive alternate linguistic forms (Hardman and Hamano 1997). The method outlined by Hardman and Hamano (1997) is specifically rigorous and involves procedures designed to teach pattern perception while simultaneously recognizing the interconnectedness and situatedness of research.

Although originally designed as a methodology for fieldwork, this method is quite useful for one's native language, as well. Hamano (Hardman and Hamano 1997) argues that since the goal of fieldwork is to "reach [and describe] the real intuition of native speakers, ...this method will prove relevant not only in the study of hitherto unknown languages but also in the study of one's own language...bring[ing] out what one is rarely aware of as a native speaker" (p. iii). In textual analysis, the morphology, syntax and semantics of each sentence are described, analyzed and classified. Because all data are examined from various viewpoints in a number of ways, categories of analysis and specific research questions are not assigned *a priori*; by using this method, relevant categories of analysis and the appropriate questions emerge from the data. In my work, this is realized by each sentence being first taken as a unit and broadly classified and filed according to sentence type; next, components of the sentence, such as subject, object, verbs and adjectives are defined structurally and analyzed and filed accordingly. Individual words are then examined and filed into morphological and semantic categories, so that almost all levels of language are accounted for and "the totality of language" (Hardman and Hamano 1997: iii) is maintained. By filing large sets of data under broad, open-ended classifications based on the structures found in a given text, the researcher is forced to perceive, through extensive classification, the underlying structure of the text. The interaction between the researcher and her object of research and the consequent social and cultural connection of the text, along with the filing and classification involved, determine which categories are pertinent and how. The native speaker intuition that guides the formation of the text is thus made apparent as structural patterns emerge, regardless of the language.

My work is also informed by the theory and methodology of Critical Discourse Analysis (CDA). According to CDA, the analysis of texts of is also analysis of ideology (van Dijk 1999). That is, regardless of the given logical and linguistic constraints of discourse, the different syntactic, semantic and lexical structures used are precisely structured to indicate underlying ideological implications (Fairclough 1992; van Dijk 1999, Hodge and Kress 1993). CDA “highlights how language conventions and language practices are invested with power relations and ideological processes which people are often unaware of” (Fairclough 1992: 7). Therefore, rigorous textual classification not only brings about structural patterns and native speaker intuition, but also the ideology of that particular group of speakers. While Hardman and Hamano’s methodology is not specifically Critical Discourse Analysis and while the methods of Critical Discourse Analysts differ from those of Hardman and Hamano, these theorists nonetheless share congruent methodologies and methodological assumptions. In CDA and in Hardman and Hamano, text is structured outside of complete native speaker awareness, but careful analysis brings out not only the underlying linguistic structures of discourse, but the cultural and ideological ramifications resulting therefrom; to both, text structure, culture, ideology and worldview cannot be separated.

Theories of Agency, Language and Gender

There are two basic theoretical constructs that inform my methodology and analysis sections. The first theory is M.J. Hardman’s construct of Derivational Thinking, while the second is Joanna Russ’s notion of Agency.

Hardman's Derivational Thinking

The structure of each given language is organized around a set of principles or motifs. Hardman has developed the notion of the *linguistic postulate* to explain these principles (Hardman 1993a, 1993b, 1996, Hardman and Taylor 2001). A *linguistic postulate* is “a theme or motif that can be found in almost all the sentences of a language, a feature that is used repeatedly by the language to organize the universe” (Hardman 1996: 25). Linguistic postulates are specified on multiple levels of the language – the morphological, semantic, syntactic, discourse and rhetorical levels. They are basic, in that they are marked in the central core of inflectional morphology, but extensive, spreading through the entire language such that they also mark the underlying philosophical and ideological beliefs of the culture at large. According to Hardman (1993b),

We [human beings] accept the linguistic postulates of our mother tongue without argument or discussion, as natural parts of the universe... In fact, it is so difficult to imagine ‘real’ human beings operating without one’s own linguistic postulates that it verges on the impossible... As underlying assumptions, they are particularly powerful (p.42).

Because linguistic postulates are marked repeatedly and systematically on all levels of language, they form a formidable structural pattern of thought in the given culture.

Hardman (1993a, 1993b, 1996, Hardman and Taylor 2001) identifies the linguistic postulates of the English language as *number* (singular/plural, as in singular/plural agreement of nouns and verbs), *sex-based gender* (humans are divided by biological sex; these sexes are projected onto non-human inanimate objects and things) and the *ranking/comparative* (as in, the inflection of adjectives into comparative and superlative forms, like “wise, wiser, wisest” and “good, better, best”). Hardman (1996)

has labeled the interaction and mutual reinforcement of these postulates, and thus the “grammatical base for [an English speaker’s] general model of human relationships”

(p.26) Derivational Thinking. *Derivational Thinking* means that for English speakers number, gender, and hierarchy matter, as human beings are ranked such that white man is the norm and all else (including females, peoples of color, colonized groups, etc.) are seen as derivative and are measured accordingly (Hardman 1996: 32), socially structured by linguistic constructions. Put another way, by Taylor (Hardman and Taylor 2001), “number is important; number one is most important; number one is male” (p.3). Thus, the default assumption of a human being, according to derivational thinking, is a singular, white male.

The cultural correlations to the linguistic postulates of English have many realizations. For example, in terms of the postulate of number/singularity, Hardman cites the adulation of linear work, cultural axioms, such as “E Pluribus Unum” (‘from many, one’), the obsessions with monotheoretical slants in academia, monotheism in religion, singular causes in history and science, and singular cures in medicine (Hardman 1993b: 43). Because singularity is prime, English-speakers find it difficult to conceptualize difference and diversity; any acknowledgment of difference or diversity is immediately ranked against a “singular” standard. Realizations of sex-based gender include the assumption that human beings, especially those in high ranked positions, are men, as in designations between a “female doctor” and a “doctor;” US naming patterns; denial of Agency for women; the fact that the easiest way to insult a man is to label him some type of “woman;” and the notion that ‘woman = [-male]’- women are suffixes attached to men to signify not what women *are*, but what men *are not* (Hardman 1996: 27-30). Because

English speakers think in sex-based gender, sex-based gender is a base for conceptualizing the world (Oyewumi 1997). Examples of ranking and hierarchy are more subtle than the other two linguistic postulates, but are nonetheless as powerful: English speakers often insist on the ranking of all people and things so pervasively that no student *ever* in one of Hardman's classes has been able to go 24 hours without ranking (Hardman 1993b: 46).

Although others have posited a link between sexism and the English language (Cameron 1992, Penelope 1990), Hardman's construct covers four areas that are often problematic in other theoretical frameworks. First, with Derivational Thinking, Hardman grounds sexist language in the overall, constant, unconscious, reinforced patterning of linguistic postulates in natural English use. Therefore, because Derivational Thinking is highly pervasive (existing at all levels of language, reaching into cultural ideology) yet extremely subtle, it is able to undermine even the good intentions of those who consider themselves non-sexist. Hardman thus obviates blaming anyone specifically; instead, her focus is how *everyone* participates in perpetuation of sexism, despite ideologically acting or being otherwise.

Secondly, Hardman's theoretical framework allows for a way around the sexist language that she posits; in other words, because Hardman shows how sexism is 'unconsciously' maintained through the English language by linguistic postulates, she also allows for linguistic alternatives to sexist language by consciously working around those same postulates. That is, as equally as she interrogates the English language, she also equally allows for linguistic creativity, albeit difficult, and cultural change. With

Derivational thinking, therefore, Hardman both identifies the problems and seeks to correct them.

The third major strength of Hardman's theory is that she grounds American cultural sexism in the English language. By doing so, Hardman avoids essentializing or totalizing all languages as universally masculine or hegemonic, as others have done. Hardman does not apply Derivational Thinking cross-linguistically. Instead, she argues that each language has its own distinctive linguistic postulates; sexism in language is *not* a human universal and any sexism that is realized in a given language is shaped by patterns *distinct to that language*. This is particularly important, as many theories of language and gender contain questionable assumptions of universalism across languages and cultures (Brown 1980, Coates 1993) which do no more than project the structure of English onto another language. Oyewumi (1997) illustrates the danger of the introduction of sexism and western gender notions into Yoruba culture through linguistic and colonial imperialism, as well as the subsequent hazards of assuming that two languages share the same thought structures and worldviews. In essence, Hardman does not silence the voices of women in other cultures by arguing for a universal, cross-cultural application of her conceptual framework, as other Western theorists have done.

Hardman's final major strength is her ability to explain the interconnectedness and permeability of sex-based gender ranking on almost all levels of language. Hardman has supported Derivational Thinking with examples from morphology, semantics, syntax, metaphor, discourse and conversational styles. Furthermore, by grounding her work in the theoretical concept of the phoneme, she has shown how such interconnected language

structures affect and reinforce patterns in culture (Hardman and Hamano 1997).

Derivational Thinking is a theory of language as well as a theory of worldview.

Russ's Notions of Agency

In *How to Suppress Women's Writing*, Joanna Russ (1997) introduced and examined the concept of women's Agency within the English-language literary canon. Russ (1997) systematically analyzed the means by which women's Agency – in this case, the complete and free ability of a woman writer to produce literary works and have those works accepted, recognized and valued as her own – was denied, polluted or ignored, as the purpose of her book was to analytically illustrate the tools in suppression of women's writing (p.5). Examples of Agency suppression include everything from limiting girls' access to reading and literacy and materials and training therein, falsely classifying women's work in categories outside of the canon (False Categorization), character attacks on the author and thus, the quality of the work (Pollution of Agency), asserting that the author did not actually produce the work, but that someone else (a man) did (Denial of Agency), to blatantly ignoring that the work was even created (Russ 1997). Russ (1997) made the purpose of this meticulous illustration clear; her argument was that women were not denied direct access to literature and its production by overt, formal prohibition from it, but rather, that men of that canon had developed numerous strategies for ignoring, condemning or belittling the works of women (pp. 4-5).

The crux of Russ's argument was that overt, conscious prohibition of women from the literary cannon was not the practice that resulted in the small amount of accepted women writers. Instead, Russ argues that specific strategies worked covertly to secure the opacity of women's suppression by the canon; by the laws of literature and

society women were “allowed” to produce and add to the canon, but if any actually did so, (and many did) the suppressive practices took over to keep women’s work in its place. So women had the “freedom” to write canon-quality works, yet the isolations, restrictions, pollutions, and denials of Agency kept them so they “never did” (Russ 1997).

Russ’s notion of Agency has two major strengths. First, Agency allows for a notion of women’s full personhood without relying on notions of “equality” with men, as “equality” with men relies again relies a male standard of existence. In addition, Agency includes not only rights and privileges of being a full human being, but the respect and freedom due to a functioning citizen of the world. This encompasses a totality of women’s actions, beliefs and opinions under one united term. Secondly, Agency, and the processes used to deny Agency, are also strong tools for feminist linguistic analyses because they account for the subtle, and not always perceivable, ways that women’s achievements are undermined. Russ’s strength here, like Hardman’s, is that sexism exists in everyday, consistent acts and behavior, and not only in overt prohibitions of women. This is important, because more women and girls have entered “traditionally masculine” spheres previously closed to them and yet still suffer the effects of sexism, like sexual harassment. Often times it is difficult to label these subtle attacks against the full humanity of women, yet Russ provides workable labels and names the processes at work against women, which can be easily applied and analyzed. Furthermore, because Agency is concerned with day-by-day acts, it is easily applied to language, as “all that is human is mediated through language” (Hardman 2002, Personal Communication). For

example, Hardman (1993a) has reworked Russ's notion for use in linguistics, grounding Agency in language and grammar.

Methodology

In order to both discover the underlying structure of magazine discourse and to examine the ideological and cultural position of young women within such discourse, I applied the methodology above to six total editions of three magazines – *Teen* March 1998, *Teen* February 2000, *Seventeen* March 1998, *Seventeen* March 2000, *YM* March 1998 and *YM* March 2000.

From each magazine I analyzed all relevant pages of editorial content. I was only interested in the editorial discourse of the magazines in order to specifically examine the content over which magazine publishers have complete control. I did not, therefore, analyze the advertisements, horoscope and numerology sections or reader letters and contributions. Because I am most interested in the ways that magazines talk to and about their readers, I chose to focus on the “voice” of the magazine writers only. Contributions from or co-constructed with teen readers were ignored. All editorial pages of all three magazines, other than horoscopes and numerology and reader contribution sections, were considered material for analysis.

Inspired by Hardman's notion of Derivational Thinking and Russ' concept of Agency, I examined all levels of teen magazine discourse with exception of the phonological, since magazines are written discourse. My first category of analysis was the syntactic, or sentential analysis. I took each editorial sentence and analyzed each clause according to sentence type and speech act type. Within syntactic analysis I also examined word order within the phrases of the sentence, as well as the internal properties

of the sentence: subject, subject type, verb phrase, verb type, subject semantic role, verbal semantics. Each sentence was filed under theme of the article. For each sentence I was primarily interested in the relationship between the sentence as a whole and the position of the teen woman reader; nonetheless, each sentence, regardless, was still categorized.

My second category of analysis was the morphological analysis. For morphology, I examined not only the root and derivational structures of women and men nouns (a la Hardman 1993a, 1993b, 1996), but also the base and derivations of adjectives in terms of conjugations for ranking comparison, given that adjectives not only describe the teen women themselves, but also elements of their personal life and culture. In addition, ranking is a crucial part of American English sexism within Derivational Thinking. In other words, I was interested not only in nominal morphology pertaining to teen women and men, but also with adjectival morphology. Each morphological structure was classified according to subtype.

For my final category of analysis I examined the semantic and lexical level of magazine discourse. In this layer of examination I was interested in the various umbrellas of meaning under which teen women's identity was constructed, particularly in the types of lexical items and semantic frames used to describe teen women and men. Each example of teen identity was first recorded and then filed according to semantic subtype.

CHAPTER FOUR

TEEN WOMEN IN NOMINAL MORPHOLOGY, LEXICON AND SEMANTICS

Given that the discourse of teen magazines completely consists of written text, the conversation between magazine writer and teen woman reader is a one-way, rather than two-way process (Talbot 1992: 174, Talbot 1995). That is, magazine writers have no direct access to the personal life and history of their interlocutor; as a result, the magazine must construct an imaginary reading subject (Talbot 1992: 175, Talbot 1995). For teen magazines, in particular, the type of imaginary subject that they construct is extremely important. Actual teen readers have indicated that one of the primary reasons for reading magazines is because magazines provide them with real-life advice relevant to the teen woman experience (Currie 1999, Ostermann and Keller-Cohen 1998, Garner, Sterk and Adams 1998). For teen women to seek out teen magazines and to trust them as such a “source,” teen magazine writers must construct ideal identities for their readers that situate both the writer of the magazine and the imaginary reader within a shared discourse community (Currie 1999, Finders 1997). In teen magazines, the crucial social components delineating the idealized discourse community are age and, most importantly, gender (Currie 1999, Finders 1997).

The data show that teen magazines have six general ways for constructing, and thus referencing, their teen women readers: with personal pronouns, such as “you,” as

independent noun roots, like “girl” or “lady;” by affixation of a feminine suffix to an independent noun root or with a female form marked with a male possessive, as in “hostess” and “the president’s wife,” respectively; though metaphor, such as “chick;” through “generic masculines” [sic], such as “freshmen” or using a personal name, like “Tyra Banks.” The pronoun “you” accounts for most of teen women’s identity, occurring 2,174 times for a total of 59.4%. Personal Names of women stars, celebrities and experts (PN*) total 15.4%, or 564 examples, while Personal Names (PN) for teen women total 11.3% or 425 examples. Independent roots make 10.7% of teen women’s identity; of that 10.7%, however, only 1.7% of the roots are semantically positive, while the other 9% function as euphemisms, deny Agency or carry negative semantics. 1.2% of teen women’s identity are women derivations from men or possessed by them, while 1.1% are metaphors. A final .5% of teen women’s identity is formed with generic masculines [sic]. Teen women, in essence, exist as one of six general identities within the language of teen magazines that positions them within the idealized reader discourse community.

These six general identities break down further into three general morphological shapes. That is, to construct readers as both teenaged and young women, magazine writers use one of three morphological forms: a bound affix, an independent noun root, or a person name (PN). Each morphological identity has different consequences for teen women’s Agency. While each form undoubtedly identifies the reader as female-sexed and of adolescent age, the morphological shapes of the teen women are not necessarily indicative of full, active persons. Membership to this specific discourse community, therefore, does not necessarily mean membership with full Agency.

Teen Women as Bound Affix

The first morphological category for constructing teen women in the data is through bound affixation. In these cases, the word for the teen woman consists of at least two obligatory morphemes: an independent noun root (which is generally masculine or *perceived* of as masculine) and a bound affix, usually a suffix. That which marks teen woman identity within the word is the bound suffix; female identity exists only as bound suffix to a male independent root so that the feminine form is derived from the masculine form. The “female” suffix, then, serves only to mark a prior root as non-masculine. While the masculine root is obligatory, the female derived form is not; in other words, the female form is dependent upon the male form for her identity such that she cannot exist without him, while the male form can exist completely and separately without the female suffix.

The two most common derivational suffixes in teen magazines are {-ess} and {-ette}. Common examples throughout all three magazines include “princess” (Seventeen 1998, Teen 1998, YM 1998), “goddess” (YM 2000, Teen 1998, YM 1998) “actress” (Seventeen 2000, YM 2000, Seventeen 1998, Teen 2000), “hostess” (Seventeen 2000) and “studette” (YM 1998) derived from the obligatory masculine forms of “prince,” “god,” “actor,” “host” and “stud,” respectively.

Women’s identity solely encoded in bound affixation has multiple effects on teen women’s Agency. First, given that masculine forms are obligatory, while feminine forms are not, the masculine becomes the base, unmarked form (Hardman 1996, Miller 1983, Penelope 1990). Humanity, particularly in examples such as “princess<prince,” is thus perceived as masculine, and male becomes the natural sex (Hardman 1996, Miller 1983, Penelope 1990). This pattern is also reinforced by the fact that within the magazines, as

well as in the English language in general, “there is NO [morphological] PATTERN for deriving masculine from feminine” (Miller 1983: 190). In essence, because of the asymmetrical derivational morphology of sex within the magazines and within English, the female sex is deviant, while male sex is normal (Penelope 1990: 103).

Furthermore, some derivational morphological patterns not only reinforce, but also help *create* male root identity, which in turn allows for consequent markedness of female forms. In other words, I argue that the addition of a derivational affix makes a genderless root a male root by marking it as female or non-male. One example of this is “actress” from “actor.”¹ I argue that the agentive suffix {-r}, which derives agent nouns meaning “X who/that does” from action verbs, is inherently gender-neutral. {-r}, however, gets perceived of as masculine, and actually feels masculine to English native speakers, because of two linguistic patterns: either by female-sexed marking (morphologically or by adjectival modification) or through sociolinguistic use in traditionally all male spheres of activity (as in a register of manhood [sic], *only* those who do X or who are not denied Agency in doing X² are male). Therefore, when the form “actress” is used, it not only is marked and derivative, but it *implies* that “actor” is male, analogous to other feminine derivations from roots with truly masculine semantics (such as “studette” from “stud”).

Additional examples clarify my argument that sociolinguistic spheres of use and/or derivational affixation help *create* male root identity. First, there are a number of derived

¹ Interestingly many women in Hollywood have been leading a movement to do away with the term “actress.” In addition, the current president of the Screen Actors Guild is Melissa Gilbert.

² I am using Russ’ notion of denial of Agency through anomalousness here. In many cases, women did act in a give sphere of influence, but they were either “written out” of the history of a given sphere (a la Dorothy Lee and the Lee-Sapir-Whorf Hypothesis) or were so few in number in that sphere that they were labeled anomalies to their gender so their work could be disregarded (Russ 1997).

{-r} words that are not only gender-neutral, but essentially non-human forms, such as “blender,” “grater,” “computer,” and “sifter.” Two popular examples from teen magazines are “hair dryers” and “mattifiers” – makeup that causes skin to have a matte-like surface appearance. Second, there are many gender-neutral forms for humans, such as “caller,” “author,” “writer,” or “runner,” as well as “reader” and “winner,” two that are prominent in teen magazines. Note that in these cases, no {-ess} or {-ette} derivations exist. Thirdly, {-r} can be used for exclusively female semantics, where the masculine form (if it exists) is marked, as in “cheerleader”/“male cheerleader” and “spinster.” Next, in some cases where {-r} bases (base = verb root + {-r}) are perceived as masculine, either women have been actively denied Agency, or the action of the root verb has been exclusively done by men, as in “engineer” or “soldier.”³ The roots are masculine because women never do them, have been kept from doing them, or have been denied Agency despite doing them. Other bases that are perceived as masculine can be modified by a female adjective to overtly mark female sex, as in “lady or woman doctor” or “woman pilot;” note, however, that these nouns do not have counterparts marked with derivational affixes, *doctress or *pilotess. In addition, one can say and does hear “doctor” and “pilot” for either sex, without marking. These bases are masculine for some, or can be used for either sex, for others.

The strongest perceptions of masculine identity, however, are bases that have a feminine derived form, as in “actress<actor,” “mistress<master” or “majorette<major.” In

³ Note that even these terms are perceived of as only masculine by *some* English speakers, as both of these traditionally male-only spheres of action are now more open to both women and men. This “freedom” of gender-neutral semantic interpretation might also be possible by the fact that there are no derivational affixes attached to these forms.

these cases, the base form is definitely masculine, particularly in the pairs in which the feminine form has undergone semantic derogation or pejoration (Schultz 1975). Unlike gender-neutral forms like “reader” and “runner,” which have no female derivations, the addition of derivational affixation helps *make* a root masculine. That is, when there is not sex-based derivation the base can go either way, describing women or men; when there is a sex-based derivation, the derivation and marked form is feminine, while the base *is* unmarked and masculine.⁴

In essence, therefore, the magazines’ use of derivational affixes not only perpetuates sex-ranked divisions, but also reifies them. The derivational forms then not only mark female sex as derivative, but also allow the male sex *to be perceived as* the norm. As such, derivational affixes form a feedback loop in English. Because *male-only* masculine semantic bases (like “goddess<god” and “studette<stud”) are derived with feminine affixes throughout English to mark women and allow men to pass as the norm, female derivational affixes on gender-neutral or potentially gender-neutral bases (such as “actress>actor”) consequently continue the cycle by reinforcing the perception of the base as essentially masculine. In essence, just as male becomes “neutral” [sic] (as in, male=norm=human), “neutral”(as in, no explicit gender) becomes male.

Female derivation from male roots also reinforces ranking inherent in English-language gender hierarchy. Not only is the masculine form natural, but it is also the outranking sex. Hardman identifies sex-based derivation as evidence of one of the linguistic postulates of English, sex-based gender. Sex-based gender, as well as number

⁴ I would also argue that one other linguistic pattern supports my argument of the gender-neutrality of {-r} – pairs such as “washerwoman” and “fisherman,” where in these instances, one would expect instead to have “*fisheress” or “*fisherette” and “fishers.”

and ranking comparison, are repeated and systematically reinforced on all levels of the English language to produce Derivational Thinking (Hardman 1993a, 1993b, 1996).

Hardman (1996) argues with her concept of Derivational thinking that the “thinking patterns of English-language speakers *rank* human beings such that *man* is the norm, and all else is seen as derivative and is measured accordingly” (p.26). Such derivation, as overt marking of sex-based gender, therefore enforces the ranking of the genders.

Not only is female sex, “deviance” and lower rank encoded in these derivational affixes, so too are further semantic connotations. The affixes {-ette} and {-ess} also carry meanings of softening, weakening or lessening of that to which they are attached. According to one morphology textbook, the {-ette} suffix has three meanings, “small, female or *mock material* [emphasis mine]” (Bauer 1999: 78). Given that English semantics obligatorily positions female as [- male], small and mock material are natural correlatives; in essence, the derivational suffixes have one meaning with three circular realizations, woman = small = mock material. “Princesses” and “actresses” are not equal to the “princes” and “actors” that MAKE [sic] them;

Girls [sic] diminished sense of self means that, often unconsciously, they take on a second-class, accommodating status. Few of the girls [sic]...had ever been told that girls [sic] ‘can’t’ do what boys can - most were overtly encouraged to fulfill their potential. Yet all, on some level, had learned this lesson anyway (Orenstein 1994: XXVIII).

In sum, teen magazines, written and edited by women and produced entirely for a community of teen women and girls, are not free from morphological patterns that lessen women’s Agency through denigration of the feminine. 1% (40 examples) of the total identities for teen women are derivations. Within magazines for teen women, it is man, *and not teen women*, as the base.

Teen Women as Independent Roots

The second category of data is women as independent roots. Independent roots are free morphemes that can completely stand alone; while other morphemes may attach to these roots as affixes, these attachments are not obligatory.⁵ Independent roots, therefore, rely on no other morphemes for their identity; they can exist without the necessity of other morphemes.

In English, independent roots are generally associated with morphological autonomy and personal Agency, as words that encode semantic male sex are always free roots and never bound affixes⁶ (Hardman 1993a, 1993b, 1996, Miller 1983). Within general English morphology, full personhood is associated with root morpheme identity. Within teen magazines, however, construction of teen female identity through independent roots is not necessarily a guarantee for personal Agency. For teen women, status as an independent root comes closer to full personhood, and in some instances, teen women as independent roots are full Agents. Unlike semantically male independent roots, however, semantically independent roots for teen women are also equally subject to

⁵ I also include compounds in this section since they consist of two independent roots together and may have derivational and inflectional morphemes attached to them. Though a compound is not an independent root, it functions similar to one in that it can take affixation.

⁶ One could argue that there is one exception – the historical morpheme {wer-}. In Old English sex-based gender morphemes for persons were bound to the then neutral root *man*, ‘person,’ as in *wifman* ‘woman (person)’ and *werman* ‘male (person)’ or occurred alone as *wif* and *wer*. Female forms were not derived from male forms, but rather, forms for both women and men were equally derived from other sources. Throughout the transition to Modern English, however, *man* eventually underwent reanalysis to specifically indicate male sex (and prescriptively *supposedly* humankind) while *wif* underwent semantic specification to mean “female marriage partner,” becoming “wife.” {Wer-} died out nearly completely, but does exist in Modern English today in the word “werewolf” (Quirk and Wrenn 1994).

reduced Agency. Within teen magazines, therefore, there is not only gender asymmetry in derivation, but also in roothood.

Discourse Community Member--Teen Women as “You”

The most frequent identity, and the most common independent root for teen women, is the pronoun “you.” This is not surprising; magazines organize their discourse structure to simulate a conversation between the magazine and the reader. To create the “idealized discourse community,” the magazine must call the reader into the conversation and situate her within the discourse (Talbot 1992, Currie 1999). The easiest way to do this as a partnered interlocutor is with the pronoun “you.”

The pronoun “you” in and of itself neither supports nor denies Agency. The discourse and syntactic units within which “you” is situated support or deny Agency. The use of “you,” however, does allow the *manipulation* of Agency. In other words, since the magazines create the discourse and syntax that discusses and describes the “you,” they can situate their readers as doers (“you asked for it...” or “you thought”) or hierarchically, as lacking against the knowledge of the magazine writers (“you should...” or “you have to...”). The pronoun “you” here is crucial to this situation; magazines need the minimized social distance and intimacy of “you,” (i.e., first or second person), as well as the implied singularity (singular rather than plural). “You should do it” contains more manipulative force than “readers (a third person identity) should do it,” since third person lacks crucial intimacy. “We should do it” crosses the line between magazine and reader; if the magazine writers situate themselves communally as such, then they lose some hierarchy over readers – magazine writers can not simultaneously be experts to be called on for

advice and lacking or ailing enough (like the idealized readers they posit) to need the advice to begin with.

Asymmetrical Vocabulary--Teen Women as “Girl”

The independent root “girl” is one of the three most common identities, and the second most common independent root, that magazines use to construct their ideal readers. “Girl” occurs consistently across all magazines 275 times. Magazines use “girl” to refer to any teen woman from childhood age until womanhood (ages 12 – 19 years); sometimes, even women over eighteen years are referred to as “girls.” In other words, there are two basic age gradients for free lexical items for teen women - “girl” and “women.” “Women,” however, is rare (it occurs 27 times across 6 magazines) and magazines never directly refers to their readers as women. When it is used, it is often reserved for women over age twenty-five (such as Tipper Gore), or in articles with medical or reproductive themes, particularly articles under the theme of Sex and the Body. Because magazines discuss advice and information regarding sexual health and activity, they often frame their discourse towards “women” and “young women.” I would argue that this is a tool to free magazines from any possible legal or social ramifications from using the “girls” with sexual discussions, rather than a discourse device to support teen women’s identity, particularly because of the powerful influence of magazine advertisers and sponsors and their political ideologies.

A surface analysis would suggest that since “girl” is a free and independent root there is no denial of Agency possible for teen women. When looking at male sexed-identity within the magazines, however, a double standard of age gradiance appears. For teen women there are two basic independent root choices for age (excluding the pronoun

“you” and personal names), “girl” and “woman;” for the male sexed, there are three, “boy,” “guy” and “man.” “Boy” *can be* used for the youngest of the male sex with each lexical subsequent lexical item increasing in age *or* as a synonym for the more popular lexical choice of “guys.” Similar to “woman,” “man” is also relatively rare, although use of “woman” only outnumbers use of “man” by 1 (27 to 26). “Guys,” however, in a magazine for and about teen women, slightly outnumbers “girls” in frequency of occurrence, as “girls” appears 275 times while guys appears 299 times; for the male-sexed teenager, “guys” is the most frequent lexical choice. Older men and teenage men from seventeen to twenty-five are more frequently called “guys,” rather than “boys” (unlike the analogous use of “girls” for teen women of the same age range); one example is YM's sixteen-page layout of “Hottest Guys,” featuring teenaged and adult males.

Interestingly, although the younger lexical choice for teen men (“boys”-118 times) and the older form (“men” - 26 times) exist in the magazines, the mid-aged lexical item (“guys” – 299 times) is most prevalent. For teen women, however, there is no term analogous to “guys;” where teen men have three free lexical choices, and the magazines use the most age appropriate choice most frequently, teen women have two. The lexicon for teen women suffers a lexical gap in the language of teen magazines, and in the English language in general. For example, in one article that features a woman singer, the singer refers to herself as a “woman,” but *Seventeen* 2000 calls her “girl” (p.160). *Seventeen* 2000 does this again in another article on actor Shiri Appleby*, calling her a “girl,” although she is 21 (p.168). Likewise, in *YM* 1998, the magazine references a group of women musicians as “rocker girls” (p.114). In contrast, while *Teen*, *Seventeen* and *YM* use “girl” almost exclusively, non-corporate magazines use “teen women.” This lexical

gap, and the choice of “girl,” however, denies maturity to the older readers of the magazines, particularly the teen *women*.

This gender asymmetry in age gradation is further strengthened in conjoined noun phrases featuring teen women and men. For example, it is most common to have “girls” conjoined with “guys,” as in combinations such as “a guy-girl combo” and “that guy-girl affair” (Seventeen 1998: 192), “one lucky guy and girl” (Seventeen 2000: 152), “a guy and a girl” twice in *Teen 2000* (p.36), and “Everyone (especially guys) wants to be around a girl” (Seventeen 2000: 144). In *Teen 1998* teen women as “chick” and “girlie” contrast with “men” in “Sure this Spring is majorly manly, but we like chick flicks, too, in cool girlie movies” (p.52). Although magazines have chosen a younger and less mature lexical item for teen women, when they discuss teen women and teen men together, they *almost never* choose the younger and less mature for teen men. (“Boy and girl” [sic] does occur, but is rare; most often, it is found in frozen expressions like “The Boys and Girls Club of America”). Therefore, free root lexical choice enforces the ranking of the sexes; teen women receive the lesser of the two choices. While teen women are denied maturity in most conjoined noun phrases, teen men’s maturity is respected and maintained.

Other Miscellaneous Root Identities

The other independent root identities for teen women in teen magazines form two distinct groups – those with positive semantic frames, and those with negative semantics or that function as euphemisms. While teen magazine writers intend for all identities to be positive, many of their terms for teen women contain negative semantic overtones. As such, the negativity of the terms undermines teen women’s Agency.

Root identities with positive semantics

In contrast to “you,” “girl” and derivations, independent noun root identities appear to hold the greatest promise for teen women’s Agency. In fact, some terms for teen women not only reflect, but also support their Agency. Examples include “queen” (used 20 times), “sister/ah” (used 10 times), and “diva” (used 7 times). None of these terms are derived from masculine forms; while “queen” and “diva” highlight strength, “sister/sistah” emphasizes teen women community. All of these terms uphold the maturity (and gender) of the teen women, without sacrificing Agency, semantic frames, or maturation.

Root identities with negative semantics

Not all independent roots are positive nor do they support teen women’s Agency. Many independent roots for teen women undermine Agency and sacrifice women’s autonomy for male independence. The first type of negative root is that which associates teen women with abstract ideals – specifically, beauty and perfection. *Teen*, *Seventeen* and/or *YM* speak of “belles” (4 times), “hottie” (1 time), “bellas” (1 time), “beauties” (4 times) and “angels” (1 time). Here, the teen woman is associated with one superficial trait – her physical appearance, or the supreme trait to attain – perfection. Teen women identity is reduced to singular, stereotypical and ideal qualities for women.

Independent roots for teen women are reduced to other types of stereotyping. Teen women are named “gypsy” (1 time), “lass” (1 time), “ladies” (5 times), “gal” (8 times), and “witch” (1 time). Each of these terms contains some negative, dichotomous role for women – as the temptress [sic] who lures men (“gypsy” and “witch”) as in “Need to put your crush under a Valentine’s Day spell?” and “Leave your sweetie spellbound by

puffing your skin with..." (Teen 2000: 18); or the innocent to be protected by them [sic], ("lass," "gals" and "ladies"), as in "His gift was a dose of tender lovin' care" (YM 1998: 38). Both "ladies" and "gals" have a doubly negative history; in addition to their connotations of chivalry, they began (and are still used) as euphemisms for "women." Over time, however, they both have undergone semantic denigration and have been criticized by feminist linguists, both for their negative semantic connotations and for the way they (as euphemisms) support the "taboo" of the word "women" (Lakoff 1975, Frank and Ashen 1983). Further euphemisms include the borrowed words "chica" (11 times) from Spanish, glossing as "girl and/or small," and "femme" (7 times), the French gloss for "woman." One could argue that the motivation for these borrowings is the desire for "prestige" by using other languages, but more likely, it is the need for terms for women other than those with English semantic baggage.

Independent roots functioning as metaphors also deny Agency to teen women. For example, teen women are referred to as animals, in "chick" (15 times) and "vixen" (1 time), as food, "sweetie" (3 times) and "honey" (1 time), as children, "baby" (5 times) and "babe" (14 times) and as a mythical being, "siren" (1 time). These metaphors link teen womanhood with food, immaturity, fantasy and animals, which deny her age and humanity, or full personhood.

Lastly, some independent roots do the exact opposite for teen women – that is, they reinforce male dependence. The two most prominent examples here are "ladies" and "Cinderella" (6 times). ("Princess" also functions similarly, although it is a derived form). Both of these examples reify the belief that women are helpless and need to be protected, sheltered and saved. While "lady" realizes the "Victorian 'angel in the house,' the woman

who...conquers personal desire and lives only to enhance the lives of others” (Orenstein 1994: 37), “Cinderella” is a depreciative word reminiscent of a young woman, who having been mistreated by women, awaits and is dependent upon on her male prince for salvation. In three additional examples, teen women are described as male possessions; that is, while the teen woman is an independent root, that root is modified by a possessive phrase linking her to a father or husband/boyfriend. Examples in *Seventeen* 2000 include “Vice President’s wife,” referring to Tipper Gore (p.150), “Luke’s love interest,” Drew Barrymore* (p.176) and the “mob bosses’ daughter” (p.172). While “wife,” “interest” and “daughter” are free roots, their male possessor denies this freedom. Thus far, these categories of independent roots for teen women perpetuate dependence on men: personal appearance *as judged by men*, their temptation *of men*, and/or protection by or salvation *from men*.

In the final category of teen women as independent roots teen women’s identity is not only conditioned by or dependent upon men, but also completely consumed by masculine identity. That is, teen women are described with *supposedly* “masculine generics” – prescriptive male-sexed cover terms for people that are supposed to include both women and men, but which actually serve to deny Agency to women. Examples include “upperclassmen” (*Seventeen* 2000), “little green men” for aliens (*Seventeen* 2000), “you guys” (second person plural form) (*YM* 2000, *Seventeen* 1998, *Teen* 1998, *Teen* 2000), “tomboy” and “freshmen” (*Seventeen* 2000, *Teen* 1998). In each instance above, the teen woman is subsumed under the male form, although the reverse never occurs. Humanity is further implied to be male, and male is the default form.

Independent roothood does not necessarily grant the autonomy to teen women that it does to men. While it offers sites of Agency, as in “sister/sistah” and “queen,” it simultaneously provides sites that pollute or deny Agency, as in “Cinderella,” “lady,” “vixen” or “girl.” The magazines’ choices of lexical items and the morphology contained therein couple attempts at Agency with attempts at denial or pollution of Agency; teen women morphological identity, in teen women’s magazines, is thus subject to incongruity and internal contradiction.

The Teen Woman as a Personal Name (PN)

The third most common identity for teen women is the personal name (PN). Personal names total 415 examples, with an additional 564 personal names for teen women actors and entertainers. This identity pattern is the most agentive for teen women. In addition, since magazines use entertainers, stars and featured “everyday” (non-famous) teen women to sell products, goods and services, overt names most often occur with agentive verbs. Examples include “Violet *led*...” (Teen 1998: 118) or “...*says* Amanda” (Teen 1998: 119).

Personal Names for teen women do not necessarily imply their Agency. Teen women can be denied identity by naming. “Mrs. O’Connelly” is one example. In this case, the woman lacks an identity of her own; all that is known of her is that she is married and the name of her husband. She is completely consumed by her husband’s name and identity.

Conclusion

In conclusion, in the nominal morphology of teen women identity within the language of teen magazines, the thread of teen women’s Agency is slowly and surely

unraveled by multiple forces. While some forms (Personal Names, select free independent roots) describe and situate teen women as autonomous, active persons, other forms (derivational affixes, negative lexical items) consistently undermine teen Agency, positioning women in linguistic, sociolinguistic and cultural dependence upon men. Morphological Agency for teen women in their own magazines, therefore, is tainted; for each step up towards autonomy, there are two steps back in dependence.

CHAPTER FIVE
TEEN WOMEN IN ADJECTIVAL
MORPHOLOGY, RANKING AND HIERARCHIES

Ranking, Hierarchy and Singularity

Linguists have argued that English-speaking women and girl's conversations styles reflect goals of community and cooperation compared to competition (Sheldon 1992, Edelsky 1981, Tannen 1990, Maltz and Borker 1982, Coates 1993, 1994, Goodwin 1990). Women-women or girl-girl conversations in English typically are multi-floored rather than single-floored (Edelsky 1981), involve conversational cues of acknowledgement and understanding through minimal responses and conversational overlap (Coates 1993, Tannen 1990) and are more subject to interruptions or conversational turn-taking violations (West and Zimmerman 1983, Fishman 1983). From work in discourse analysis, it has been concluded that white women's discourse is particularly absent from notable conversational hierarchies.

Conversely, however, within the language of teen magazines, hierarchies play a *major* role; so much so, in fact, that multiple forms of hierarchy exist within teen magazine language. First, through Agency patterns and gender-ranked language, teen women are outranked by teen men. Secondly, countless examples rank the teen woman and all aspects of her life. As such, teen women are set as competitors against other teen women and against themselves. Finally, the writers and editors of the magazine outrank

teen women. In this chapter, I analyze these specific ways and the ramifications of ranking and singularity on teen women's Agency.

Hierarchies within Teen Women's Culture

A basic assumption of teen magazines is that teen women readers are forever in need of improvement. Teen women can always do "better" things, act "better," have "better" items and make themselves "better." As such, teen women are fundamentally conceptualized as lacking in some way; teen magazines provide advice, solutions, products, goods and services that correct this lack by transforming teen women from "good" to "better" en route to "best." In the language of teen magazines, an ideal and superlative teen woman, in all ways and aspects of her life, is posited to exist. The goal of the teen magazine is to provide the teen woman with the means to transform herself from "lacking reader" to the "ideal superlative teen woman." In essence, the teen woman is simply never "good enough;" teen magazines then exploit this presupposition with their discourse.

The basic way that teen magazines do this is by ranking all aspects of the teen woman's life by modifying them and her with adjectives marked with the comparative and superlative morphemes {-er} and {-est}.¹ Countless examples rank hairstyles, dresses, trends, clothes, and *people* - teen women are bombarded with "the best, the prettiest, the sexiest" and "the hottest." On the cover of *Teen* 1998 alone, one reads "prettiest dresses," "hottest hairdos," "newest makeup," and "best new TV shows." That is four ranking

¹ One of the two fundamental ways that two or more elements of teen culture are compared in teen magazine language is by ranking them. The other way to compare two or more items is through conceptualization with metaphors – specifically, violence metaphors. This is the subject of my next research.

examples on the COVER page. *Seventeen* 1998 and *YM* 1998 have similar ranking quantities: a fourteen-page layout of “Hottest guys” (with the words “hottest guys” printed 10 times) appears in *YM* 1998 (pp. 66-80), while *Seventeen* 1998 has a flood of beauty-ranking examples, such as “make your hair shinier” (p. 64), “prettiest prom makeup” (p. 9), “a perfect prep” (p. 20), “latest gotta-have-its [clothes]” (p. 60), “...eyes appear smaller” (p.40), “trendiest pieces” (p. 36) and “perfect platforms” (p. 20).

Teen women and their friends are ranked against each other. *Seventeen* 2000 talks of “closest friends” (p. 106), “best buds” (p. 112) and “the weaker sex” (p. 28). Other people are also ranked in *Seventeen* 2000 – “the most-wanted movie star” (p. 186), “the busiest heartthrobs” (p. 194), “the most cynical student,” (p. 197/8) and the “most stylish male” (p. 252). *YM* 2000 discusses the “wackiest talk show host” (p. 14), “mak[ing] you harder” (p.36), “the brightest babe” (p.106), the “better babysitter” (p. 23) and the “most valuable players” (p. 63). In one *YM* 2000 article regarding drug use, people who were “more likely” and “less likely” were mentioned 9 times total; “best friends” occurs throughout each magazine more than 40 times.

Articles themselves in the magazines, “Best and Worst Ways to Reveal a Crush” (p. 40) in *Teen* 1998, “Most Humiliating Experiences” (p. 14) in *YM* 1998, and the ranking involved in the “10th Annual Readers Poll” (pp. 167-168) in *Seventeen* 1998, are inherently hierarchical in both their content and language. Not only are the people, places and things in these articles ranked against each other, but also teen women are encouraged to rank and compare items hierarchically. Advice columns also contain similar ranking; teen women are told in *YM* 2000 how to “get comfier” (p. 52), “to feel freer” (p. 63) and how to get “softer, silkier skin” (p. 28). Instead of a teen womanhood based on

community, a teen woman is faced with competition - to have the “latest and greatest spring shoes” (p. 8) in *YM* 1998, to be one “to shine the brightest,” (p. 90) “to all be perfect” (p. 192) from *Seventeen* 1998 or to “score[ing] a perfect 10...” (p. 108) from *Teen* 1998.

The Ranking of Teen Women against Men

There are two major problems with this ranking. First, continuous ranking of *everything* strengthens and reinforces the gender hierarchy already existent in the other discourse structures of teen magazines by making ranking seem natural. Gender hierarchy is, after all, one gender outranking the other. Teen women are *already* outranked by teen men in syntactic agency, word order patterns and in nominal morphology, for example. Adjectival morphological superlativity on virtually every page of the magazines fortifies the notion that ranking is inevitable; in other words, constant and incessant ranking makes ranking seem an essential part of the English-speaking world.

Ranking intersects with gender hierarchy in another way. Hardman (1993a, 1993b, 1996, Hardman and Taylor 2001) argues that ranking is actually grammaticalized in English, and that this obligatory grammaticalization of ranking links directly to ranking of the sexes. Hardman (1993a, 1993b, 1996, Hardman and Taylor 2001) asserts that number is a linguistic postulate of English; as such, singularity (the base form of English number) is prized. “The first two postulates [number and ranking/comparative], by themselves, do not appear to relate to gender, but because the three mutually reinforce one another they both reflect and create a gendered way of thinking” (Hardman and Taylor 2001: 3). Derivational Thinking results. Taylor (Hardman and Taylor 2001) summarizes this

connection of singularity and ranking to sex-based gender, “number one is important; number one is most important; number one is masculine” (p.3).

Linking superlative ranking with the other discourse patterns of the magazines, I liken Hardman’s Derivational Thinking theoretically to a pyramid – women and those classified as “Others” are at the wide bottom, site of the non-inflected adjective, the “good.” In the middle are the men who are not the one singular best, but the “betters.” At the top of the pyramid is the “one singular” white man – the “best” at the pinnacle. For the singular best white man to reach the top of the pyramid, he must step on the backs of others, for “best” implies only “one;” the nature of the pyramid allows only one at the top and elevation of any means subjugation, or loss of elevation, of all others. In order to reach the “betters,” he must become the “pure” root with no suffixes or derivations. As such, the singular white man must sever from all those below him, only using them as “steps” to keep him at the pinnacle; for example, as in the case of nominal derivational, the {-esses} below are used to create the male {-er} above.

For white men, therefore, competition is between ROOTS - “the betters” and the “best.” As roots, white men automatically have Agency, but nonetheless compete for superlativity. Unless metaphorically feminized and affixed as “Others” - either as women (becoming a suffix rather than root), or as homosexuals, non-whites, and the colonized (becoming marked derivations of the root) – white men *remain* roots. The line of the “better,” therefore, becomes the *glass floor* keeping the white men/roots high (and thus out of Otherhood/derivation). This *glass floor* is a line of *Entitled Agency of Roothood*.

Competition above and below the line is essentially different. Because competition above is between roots of “better” and “best,” failure at competition does not necessarily

result in complete loss of Agency. Agency is given in roothood, so Agency is given for “betters” or “bests” (although more Agency may come with “bestness”). The “Others,” in the domain of “the goods,” who are suffixes, do not compete for actual Agency, however. Agency is not a given, nor is it entitled, as below the line exist the DERIVATIONS. Derivations are already and instantaneously outranked by their roots at the top of the pyramid; the syntax of Agency, the word order patterns, the marking of the feminine (and non-white) and the derived feminine forms from masculine roots support this. “Others,” therefore, compete differently; their competition is between no Agency and Sub-Agency. “Others” compete for the *Sub-Agency of Objecthood* of affixation to a root (being the “princess” for the “prince” and being the object/patient for the agentive subject, for example). For them, the middle line is the “glass ceiling” keeping them low.

The problem that this entails and produces is that competition means different things below and above the line. Competition becomes extremely detrimental below, as Agency is not guaranteed like it is above. Put another way, competition below equals *Sub-Agency Vs. No Agency*, whereas above equals *Better Agency Vs. Best Agency*. In other words, women/“Others” are attacked from all fronts². Teen women are first outranked by teen men; secondly, teen women are situated as competitors against each other. If the teen woman “wins” against her competitor, she “wins” to become an object/patient. Teen women, no matter which way they turn, are denied Agency through ranking of all sorts, as ranking situates teen women in an inevitable Catch 22. Ranking, therefore, in all of its forms, functions to deny teen women Agency.

² Although I try to eliminate violence metaphors from my language, I am specifically using a violence metaphor here because I believe this *is* violence against teen women and those Othered. I do not wish to cover up that violence – I want it to be felt and understood.

Other research supports that competition and hierarchy differ for women and men. Elgin (1989) argues that “failure” within white American society actually has different semantic subfeatures for women and men. She asserts that for white women “failure” is [+final], as in “leaving no option for trying anything new and thus leaving the field in disgrace,” whereas for white men, “failure” is [+non-final], meaning that “something [was] tried and hasn’t worked, and now...it’s necessary to try something else” (Elgin 1989: 36). In addition, work in conversational discourse contends that community and cooperation, rather than hierarchy and competition, are key features to women’s discourse (Sheldon 1992, Edelsky 1981, Tannen 1990, Maltz and Borker 1982, Coates 1993, 1994, Goodwin 1990, West and Zimmerman 1983). In fact, in conversation, features of hierarchical discourse used by men in women-men conversation disrupt conversational flows and result in women’s dissatisfaction (Tannen 1990, Fishman 1983, Maltz and Borker 1982, West and Zimmerman 1993). Likewise, research on white male speech shows that white men use hierarchy, competition and one-ups-man-ship [sic], like single floor snatching, direct speech acts, interruption and no backchanneling, as conversational *tools* with each other; when used in white men-men conversation, these competitive devices do not stop conversational floor with male interlocutors in the way that they do with women interlocutors (Tannen 1990, Fishman 1993, Maltz and Borker 1982, West and Zimmerman 1993, DeCapua and Boxer 1999, Kiesling 1996). One notable example here is DeCapua and Boxer’s (1999) work on bragging, boasting and bravado in a brokerage firm; in this article white men were *proud* to compete against each other. Conversational and other types of dominance were an accepted part of the career, yet very few woman worked in the firm; the two white women and one Nigerian man who did work in the firm were left

outside of the primary work in-group and did not participate in the conversational “contest” (DeCapua and Boxer 1999).

The Ranking of Teen Women against Each Other

While the first problem with ranking is that it pits women and Others at the bottom of the pyramid under white men, the second problem with ranking relates to placement *within* the bottom. The linguistics of ranking, the superlative form, {-est}, allows only *one - the singular best*. This was mentioned above. But the same principle of rank and singularity that positions women under men throughout the pyramid also positions women and men within pyramid strata. Competition is not just vertical, but horizontal as well. This means that theoretically within “Otherhood” teen women compete against each other; the singular best for women (derivations) is “a perfect white derivation;” the singular best for men (roots) is a white root, and the singular best for humankind (derivations and roots) is also white root.

In other words, ranking goes hand in hand with singularity *at all levels* of the pyramid. Although derivations, derivations still complete to be the best derivation. Through language, the magazines presuppose that there *is an* “ideal, perfect best woman.” This perfect, idealized derivation/teen woman is held as the standard from which all readers should be judged; in essence, to be like *her*, *Seventeen* 2000 readers need to find “the best party scene” (p.110), wear the “hippest Hollywood styles” (p. 226), with the “easiest ever updos” (Cover), the “prettiest polishes” (p.17), the “hottest makeup” (p.17), the “perfect match” to “best express your individuality” (p.54), in “perfect relaxation” (p.20), with the “fondest memory” (p.36), while being the “most fanatical” (p.74), the “weaker sex” (p.28), and “his latest soft-lipped conquest” (p. 76), because “most are..”

(p.130) and because X "...is better than..." X (p.188). The reader also needs to be white; because such ranking is overtly unmarked for race, the resultant singularity reinforces notions of white normativity and white privilege (Mrozinske 2002). There can be only one "best," which means *one type* and *one race* of a teen woman.

Because singular is the exalted default form, any diversity or plurality, as in the many "goods," exists only as a derivation, and thus *deviation*, of singularity. Any difference is thus immediately conceptualized as either [+best] or [-best], analogous to the ranked binary system of "one singular" [+ best] and "Others" [-best]. All attempts at accepting differences or diversity are instantly undermined; difference necessarily means plurality, yet singularity is prized. Therefore, teen women are in constant competition; in terms of teen women's superlativity against each other, there can be only one. In sum, all teen women other than the fictional "singular best" fail most of the time.

Constant ranking and hierarchy, particularly constant failure to be the best, results in a state of constant lack or "less-than-ness" for the teen woman; she and the objects of her identity and social world are always outranked. This structure ties in heavily with the ideology of teen magazines; ever since their conception, they have blatantly admitted to mold, shape and present an image of the idealized adolescent girl [sic] (Schrum 1998). In this case, this idealized girl [sic] is perfect; her identity, her consumables, and her products are all ranked, but ranked with the superlative form. On a deeper level, in addition, ranking and hierarchy and the subsequent image of perfection create and reify the ideal of the 'perfect girl'[sic] or the "good girl/good woman ideal." "The 'perfect girl' is painfully reminiscent of the Victorian 'angel in the house,' the woman who...conquers personal desire and lives only to enhance the lives of others" (Orenstein 1994: 37). According to

Brown and Gilligan (1992) in discussing one of their patients,

The image of the perfect girl [sic] is powerful...the terrifying or terrorizing nature of this image lies in its power to encourage Jessie [a teenage woman] to give over the reality of her astute observations of herself and the human world around her - or at least to modulate her voice and not speak about what she sees...and knows. Voice-training by adults undermines these girls' [sic] experiences and reinforces images of female perfection...[it] implies that such girls [sic] exist and are desirable (p.61).

There is no way that the average reader can be the singular best all of the time.

However, the language of teenage magazines ranks everything, such that the image of a “perfect girl” becomes seemingly attainable and desirable. Magazines then rely on this image to sell their magazines, goods and services. In other words, the image of the “perfect girl” is just beyond reach; by buying products, goods and services, and by reading the editorial contents, quizzes and advice columns, the teen reader can better herself and get closer to the ideological ideal. Teen magazines “teach” teens how to do this, which leads to the next linguistic structure.

Ranking and Hierarchy of Magazine over Readers

The final layer of ranking and hierarchy in the language of teen magazines is magazine hierarchy over readers. This ranking is primarily at the level of discourse; here, magazine editors and writers use language to position themselves as the “knowers” and the teen women as those who “need to know.” As usual, however, with most expressions of power and ideology through language (Hardman 1993a, 1993b, 1996, Hardman and Taylor 2001, van Dijk 1999, Hodge and Kress 1993), this third ranking process necessarily overlaps with the other two forms of ranking in the magazine. I argue that magazine hierarchy is not only dependent upon the *ranking* of teen women against each other and teen men, but also specifically on the *outranking* of the singular best ideal teen

women sub-Agent (the ideological *perfect white girl* [sic]) against other teen women. As such, like all other forms of hierarchy in teen magazines, magazine hierarchy functions to deny teen women's Agency.

There are two fundamental patterns used in teen magazines to position teen women readers under magazine editors and writers. The first pattern is the use of *volitional* modal auxiliaries issued from the magazine to the teen reader. I use the term *volitional* to refer to the particularly strong end of the English modal continuum that expresses the highest level of speaker's modal will of X toward the interlocutor. For example, going from lowest volition to highest are modals "could, should, need to, have to, must" and "should not, could not, need not, not have to, must not."

Modal auxiliaries are used throughout the magazine, and are not just limited to the teen-initiated advice columns or teen reader quizzes; instead, the magazine "offers the advice" of modal auxiliaries throughout many themes of the magazines and in virtually all article types. *Seventeen* 2000 instructs teen women throughout the magazine; a teen woman is told "what you need to know" in an article on relationships (p.148), "what you must remember" in a piece on makeup/beauty (p.62); and that "you barely need..." in a prom feature (p.188). The Table of Contents in *Teen* 1998 asks "Should you change?" (p.2), where the magazine then answers the question for the teen women; in a quiz the reader is instructed that "you need to..." (p.70). Also in *Teen* 1998, teen women were told in a quiz that "you gotta get" (p.66) and "you should just listen" (p.68), in a piece on teen issues "you have to" (p.61), in a relationship advice article that "you gotta tell..." and "you've got to" (p.30), in a "general" advice column that "you have to" (p. 26), and in a fashion piece "you must look..." (p.91). *YM* 2000 offers teen women modal

“instructions” on what “you gotta realize” and what “you should just stop” in an “Inner You” piece (p.68) and what “you gotta be able to...” and that “you just have to...” with regards to “Guys” (p.54 and p.62, respectively). In *Seventeen* 1998 teen women are literally told by the magazine what they should think, feel, do and *not* do; as “you should think...” but “you can’t show...” (p.116), “you should feel” (pp.140, 142), “you have to” (pp.174, 188) and “you’ve got to...” (p.238).

The modal volitionals are not limited to modal verb phrases. Magazine editor’s volitional will is also expressed through nominalized modifiers. In these instances, a volitional modal is nominalized; the modal will is that the teen women purchase the item described with modal nominalization. When nominalized, the modal may function as the head or the modifier. Examples of nominalized NPs with modal heads include include, *Seventeen* 1998’s “*must* haves” (p.90) and *YM* 2000’s celebrity “*gotta* have[s] ...” (p.84), while nominalized NPs with modal modifiers inside include “*must* have music” (*YM* 2000: 84), “spring’s major *must* haves” (*Seventeen* 2000: 158), “*must* see movies and hotties” (*Teen* 1998: 4) and “*must* see flicks” (*Teen* 1998: Cover page). In addition, a teen woman is told “you really need one standout piece” with regards to her fashion (*Seventeen* 2000: 240). Lastly, as *Teen* 1998 touts, “showing off the shoulders is a must” (p.98). With both modal VPs and nominalized VPs, teen women are instructed on how and what to be, think, feel, act, do, not do and possess, in various realms of their life: in fashion, self issues, sex and body issues, quizzes, relationship articles, teen issue pages and the cover page, for example.

Ranking and hierarchy link with such modals in two ways. First, given that the magazines are structured as simulated conversation between magazine voice and teen

woman interlocutor, modal auxiliaries work in only one direction. It is not a conversation among equals; magazines use volitional modals towards readers, not vice versa. In doing so, the will and determination of the modal is that of the magazine writer; the will is directed at the teen woman. Furthermore, as is done in other discourse types (like quizzes), magazine editors “cite” outside professionals and “experts” to strengthen their volitional position (Ostermann & Keller-Cohen 1998). To this end, magazine writers appear equal, (they must get their information from someone else), and yet also quite powerful, as they have the means to obtain this information and pass it on.

Ironically, however, the power asymmetry comes not from the use of the experts per se, but in the way the magazines pass on the information. The magazines *themselves*, and not the voices of the experts, actually issue the volitional modals; the professionals are referenced only to justify magazine editor’s will. As such, the very device that magazines editors use to situate themselves closer to their readers (Ostermann & Keller-Cohen 1998), the use of expert professionals, functions only at a surface level; the magazine editors actually distance themselves from their readers, and align themselves with the professionals, by using strong volitionals. In addition, Ostermann and Keller-Cohen (1998) argue that use of “accredited sources,” like physicians, health officials and psychologists in quiz advice columns, simultaneously distances the editor from the advice while conferring a tone of seriousness to quizzes (p.548). This seriousness is reflected in volitional support; by such “seriousness,” experts strengthen the volitional force of the magazine editors/writers. The magazines, therefore, strongly assert knowledge onto the teen women, telling them what they “should,” “must” and “need to” do; they “should,” “must,” and “need to” because the magazines, *and the experts*, say so.

The second problem with volitionals is that such modal assertion situates the teen women readers as fundamentally lacking. Similar to directives, the issuing of a modal implies that that action has not been done; the modal becomes infelicitous if the issuer says “one should X” if one already *did* X. Note here that the crucial necessary element for a felicitous volitional modal is non-Agency; doing is Agentive, but doing violates the discourse device. As such, the magazines use yet another discourse strategy that presupposes that teen readers are fundamentally incomplete or in need of change; the same discourse device then offers an answer, solution or means of completion by which this teen reader can correct her lacking.

Such one-way assumption and correction of teen reader lack is dependent upon her outranking by the magazine, the “singular best teen woman” and teen men. Fundamentally, the magazines use morphological (derivation under root) and adjectival (good under best) superlativity and ranking to “create” the notion of the *perfect girl* [sic]. They then reify and manipulate the position of the reader as non-perfect by instructing her, through modals (and other discourse devices), how to get to this impossible, yet idealized perfect state. Seemingly, if the non-perfect reader did all that she “should,” “must” and “has to,” she would be more like the ideal and less like the reader. That is, the ideal “singular best teen woman Sub-Agent” does not need the modals; she has already done what she “needs to” and “should” do. The modals (and magazine directives) are the directions for which the outranked teen woman ascends the hierarchy ladder, en route to sub-Agency position. The other forms of ranking are necessary for the success of this third type; if teen readers were already respected as full persons with full Agency, magazines would violate their personhood by assuming it needed correcting. To regard

the teen woman as an Agent requires both acknowledgment and recognition of her full humanity, not presupposing her to be insufficient.

The second way that magazines assert rank over their interlocutors is through directive type. In English, directive type usually indicates (and/or illustrates) the relationship between interlocutors; for example, Goodwin (1990) found that in same sex peer groups, African-American girls used less face threatening “mitigated directives,” while African-American boys used face threatening “aggravated directives” and Sheldon (1992) argues that young white girls in conversation with each other use more face cognizant directives than young white boys in all boy conversation. In analysis of dinner table conversation, Ochs and Taylor (1992) assert that mothers issue more mitigated directives; more direct directives were characteristic of the speech of the father. Furthermore, Gleason and Greif (1983) found that male caretakers, but not necessarily fathers, used directives similar to those issued by women parents and caretakers. Finally, researchers argue that in cross-sex conversation men’s aggravated directives can function hierarchically and/or disrupt the conversational turns (Goodwin 1990, Tannen 1990).

One preliminary theme from these findings is that directive type varies according to gender and role, within both the family (mother or father) and in larger social units (employed as caretaker or other type of employment). This research on gender and directives suggests overall that girls, women and some men (caretakers) use directives with much attention to interlocutor face needs, while boys and men issue direct, face threatening and potential hierarchical directives.

One would assume, given that magazine writers and editors aspire to converse with teen readers as “equal” members of the same speech community, that teen women

magazines would contain face cognizant directives, similar to those reported in girl-girl, women-women and mother/caretaker-child conversation (Goodwin 1990, Ochs and Taylor 1992, Tannen 1990, Sheldon 1992, Coates 1994). This, however, is not the case. Instead, the most numerous directive type is bald on record (Brown and Levinson 1987), highly direct, directives. While indirect directives do occur, (usually in the form of a question or a modal declarative), these more hedged, less face threatening directives are rare in comparison with direct ones; 99.4% (3,152 total) of all directives are direct, while only .6% (20 total) are indirect.

Such directives could illustrate and/or reify one of two possible relationships between teen magazine writers and readers. First, the magazine editors could be assuming a highly intimate relationship with teen women readers, as in many middle-class, white English-speaking communities in the US, politeness strategies lessen or cease between intimate interlocutors (Boxer 2002, Personal Communication). One other possible interpretation is that the magazines are not attempting to co-construct a symmetrical floor (Edelsky 1981); instead, in creating consumers, magazines *must* take a more hierarchical role over readers, using direct directives analogously to the way fathers do in dinner table conversations (Ochs and Taylor 1992) or some white men do in conversations with women (Tannen 1990). I argue the second point. Directives “imply a clear sense of the second [linguistic] postulate [of English], that of ranking” (Hardman and Taylor 2002: 3). Furthermore, “that a speaker assumes the right to give another orders or instructions implies rank, a situation not found in all languages” (Hardman and Taylor 2002: 3).

Given that magazine directives function with negative presuppositions and that the general pattern of teen magazine discourse is to lessen or extinguish teen women’s

Agency, I argue that bald on record (Brown and Levinson 1987) directives function as hierarchy-maintaining devices. While it may be argued that magazines editors have chosen direct directives to create a symmetrical floor as *intimates*, the felicity conditions that uphold those very directives presuppose that one interlocutor is lacking and that the other knows how to fix that lack. It is not the “lacking” interlocutor, however, who determines the lack, but the “knowing” magazine interlocutor. As such, asymmetry is instantly visible; again, as with volitionals, the reader is left “needing to know” while the magazine is in the position of “knowing.” To put it another way, even though it is argued that girls [sic] do not use direct directives (Goodwin 1990, Sheldon 1992), they frequently hear them used *at them* (Boxer 2002, Personal Communication).

Conclusion

In sum, the three forms of ranking in teen magazines, the ranking of teen women against the ideological “*perfect white girl*” [sic], the ranking of teen women against teen men, and the ranking of teen women against their more knowledgeable magazine editors, intersect with and mutually support one another. The ranking of teen women against each other and against teen men, with the notions of singularity present therefrom, function to “create” an ideological, singular best ideal white teen woman Sub-Agent. The ranking of magazine over teen woman, through modal volitionals and bald on record (Brown and Levinson 1987) directives, then solidifies the position of teen woman under magazine editors. In this position, the inherent lack of other forms of ranking is not only intensified, but is able to be manipulated. In other words, the way to get from the bottom of the pyramid to the ideal sub-Agency position is by following the “modal-directive” road. This road, however, depends crucially on two things: one, that there first exists a hierarchical

ladder to ascend (this is made possible by ranking women against men); and second, that the teen woman starts at the bottom of the ladder (which necessarily implies no Agency, negative Agency, and/or lack of Agency, in addition to gender ranking). Each of the rankings needs each other. As such, teen women's Agency is again denied through various interconnecting and mutually reinforcing discourse devices on multiple levels of teen magazine language.

CHAPTER SIX

TEEN WOMEN IN SYNTAX AND DISCOURSE

Syntax and Discourse Pattern Data

For this section of the thesis I recorded and categorized all applicable sentences of the magazines. Each sentence was first organized according to speech act type: directive, commissive and interrogative and declarative. I grouped interrogatives and declaratives together since they are both fundamentally framed by the magazine to the reader, either by asserting information to the reader or by questioning a third interlocutor (a celebrity in an interview, for example) or a teen woman reader rhetorically. While declaratives typically function to provide information and interrogatives generally function to request information, in teen magazines the distinction is slightly different from everyday conversation. In teen magazines, questions to third party interviewees are often presented to provide information to the reader (similar to an assertive statement). In addition, questions towards teen readers are more rhetorical than information seeking; because the teen woman interlocutor is not present in the conversation, she cannot possibly answer the question. Fundamentally, neither have the illocutionary force to require anything of the reader. Therefore, in each case, whether in question or statement form, clear subjects, subject semantic roles and verb types emerge similarly and allow for classification.

The speech acts of commissives and directives, however, differ significantly. In commissives, the magazine commits itself and/or the speaker to a future action, such as a

promise provided the reader fulfills her required role. Similarly, directives are issued from magazine to teen reader in order to cause the teen reader to perform some action, exist in a given state, and so forth. Fundamentally, in these speech acts, the magazines issue utterances with high illocutionary force of future action on the part of the reader. As such, particularly pertaining to Agency¹, these acts were classified according to illocutionary force type – requests and orders (directives) or promises (commissives).

I next further classified the interrogative and declarative sentences together according to subject, subject semantic role and verb type and examined female-male word orders within when relevant. The subject person categories that emerged from the data were: *teen reader/teen woman* (as in “girl” or “you”); *woman celebrity expert or public figure* (such as “Drew Barrymore*” or “Dr. Debbie*”); *teen man* (“he” or “your crush”); *man celebrity, expert or public figure* (as in “Carson Daly*” or “Dr. Rainer*”); and *non-human inanimate subject* (such as “jewel tones” or “lyrics”). I did not include third-party subjects (including, for example, adults outside of the teen community; magazine writers and editors; and generic person figures, such as percentages of people who watch TV, that are impossible to classify into a gender category). Both female-male and male-female word orders emerged in both NPs and ADJPs and in larger units of discourse.

The semantic roles and verb types that emerged were: *agent*, subject of an action verb who performs the action of that verb or subject of a mental process verb, (such as thinking), who performs the mental action, as in “Diamond says...” (Seventeen 2000: 236)

¹ In this chapter it is important to remember that I have made a distinction between Agency (with an upper case ‘A’) and agency (with a lower case ‘a’). *Agency* is an abstract term encompassing the full humanity and personhood of a teen woman. However, *agency* is the state of a semantic role subject of an action verb.

“you baby-sat” (YM 1998: 57) and “you know that” (Teen 2000: 44); *experiencer*, subject of a perception verb who perceives or experiences the action of the verb, but who does not necessarily perform the action, such as “you feel...” (Seventeen 1998: 219) and “she wanted to work” (Seventeen 2000: 144); *benefactive*, the recipient or beneficiary of an action, while not herself performing the action, as in “...you’ve received...” (Seventeen 1998: 142) and “Kerri, Erin...and Amanda got clothes...” (Teen 2000: 22); *possessive*, the possessor or owner of an item as the subject of a verb of possession, such as “you’ll have...” (YM 1998: 36) and “you own” (Teen 1998: 118); *modal*, the subject of a modal verb phrase with weak volitionality on a modal continuum of strength, as in “...a girl could do” (YM 2000: 41) and “...and you may end up feeling” (Teen 2000: 38); *volitionals*, subjects of strong volitional modal verb phrases that express a high degree of modal will, such as “you have to sell” (Seventeen 2000: 242) and “you must enclose” (Teen 2000: 95); *process*, the subject that undergoes a process or a change of state, as in “...if you become” (Seventeen 2000: 151) and “gals turn 16...” (YM 2000: 86); and finally, *passive*, the grammatical patient/object, positioned as sentence subject, that is affected or acted upon, but that does not participate in the agency of a passive verb phrase, such as “...Brenda was called” (Seventeen 1998: 217) and “...models get glitized” (Teen 1998: 114). I did not include subjects of copula, or “X=Y” type sentences.

The next classification I made of the data was its overall discourse function with regards to teen woman Agency. This involved further classifying interrogative and declarative sentences that diverged from the normal function of supplying information. For example, some agency sentences, while containing agent semantic roles, function in an adjacency pair to introduce or to ground a directive. In this instance, agency is

manipulated, and the agency exists only in order to issue an additional directive. These overt manipulations of Agency were classified as follows: *quiz conditioned discourse*, teen woman subjects of various semantic roles, such as “you secretly think” and “You always coordinate” (Seventeen 2000: 106), that exist in a quiz in order to later classify and evaluate the teen women and her behavior; *directive and commissive conditioned discourse*, teen woman subject sentences in adjacency pairs with, and thus introducing, directives and commissive speech acts, as in “Before you slather...take these steps” (YM 2000: 26) and “...when you have..., you’ll stop stressing” (Teen 2000: 36); *negative Agency*, a sentence with a subject semantic role that is overtly negated or is framed with negative semantics, as in “You’re not describing...” (Seventeen 2000: 146) and “...she whined” (YM 2000: 86); and the overt Denials of Agency, *Denial of Agency through Instrument*, where an inanimate instrument, such as “accessories” and “this dress” in “your accessories make a bold statement” (Seventeen 2000: 220) and “...this dress will leave a lasting impression...” (YM 1998: 98), respectively, instead of the teen woman, functions as the semantic role agent, *Denial of Agency through Synecdoche*, as in “...her...strands top the look” (Teen 2000: 22) and “...Simon’s message is most clearly heard in...” (Seventeen 2000: 114) where a teen woman’s body part or personal characteristic is the semantic role agent, *Denial of Agency through Whiteness*, where the teen woman in the discourse is assumed to be white, denying Agency to woman of color, as in *Teen’s* (1998) discussion of self-tanners and *Denial of Negative Male Agency*, in which male hegemony is maintained through discourse that denies a semantically negative action to a man, as in “women have been injured [by men]...” (YM 2000: 22) and “...if his behavior makes you feel” (Seventeen 2000: 146). Examples of all such data are discussed in relevant sections

in this chapter text with further examples found in corresponding data sets in the appendices.

In addition, for each syntactic and discourse example I recorded the magazine month and year, page number, specific theme of the article according to the magazine, and then the general theme of the article. There were 19 total general themes of the magazines: Teen Focus News and Issues; Entertainment and Celebrities; Makeup, Fashion and Beauty; Advice--General; Advice--Friends and Family; Advice--Dating and Guys; Advice--Sex and the Body; Advice--Health and Well-being; Advice--Makeup and Beauty; School and Career; Health and Well-being; Friends, Family and Home; Dating, Relationships and Guys; Quizzes; Sex and the Body; Cover and Table and Contents; Magazine Events and Information; Special Magazine Features; and Miscellaneous. I broke advice down into different subject headings because of the different ideologies of advice columns, the different writers of advice columns and the possible slightly different formats of each column.

I lastly created a database for storing each discourse example and all of its relevant information in order to arrange, analyze and count the data. This was also particularly useful in organizing the data to examine the effects of each syntactic and discourse feature on teen women's Agency. Throughout the thesis relevant data examples are included in each discussion, but additional examples for each individual data section can be found in the data base in the appendix.

Word Order Patterns and Agency

Word order matters for English speakers. Order of constituents within sentences determines the grammatical function of the constituent; for example, in unmarked

sentences the *first* NP is the obligatory grammatical subject, while later NPs are optional objects of verbs or prepositions. In *Karen talked to Moe*, *Karen* is the grammatical subject, while *Moe*, the other following NP, is the object. To topicalize an NP in English syntax, and thus give it preference in a given sentence, the NP is moved to first position, even before the subject NP, as in *To Moe, Karen talked* (Givon 1993: 275). In this case, sentential emphasis is given to *Moe*; to do this, *Moe* must be placed before, and be uttered prior to, the subject *Karen*. The importance of order is furthered strengthened by the semantic roles assigned according to position. The subject NP (the first NP) is generally the sentence agent, the one who acts out or experiences the verb. Almost all object NPs in English, however, are entities that are acted upon; generally, therefore, *first* sentential position is active, while later positions are passive.²

Similarly, order of words *within* constituents also indicates relative importance. Givon (1993) argues that within conjoined NPs, the first noun (N) is remembered longer, attended to faster and is considered more “topic-worthy” (p.277). Hardman (1993a, 1993b, 1996) takes this argument further and asserts that culturally preferred orders of female forms after male forms indicate and perpetuate the ranking of women under men. Furthermore, Miller (2002) argues that within Indo-European languages (where order matters to begin with) there are two general principles that govern order of conjoined NPs

² Note that the structure of English sentences contrasts sharply with other languages and is not universal. One specific example is the Jaqi languages of South America, in which objects and subjects are intrinsically linked and thus obligatorily connected: as such, the Jaqi languages conjugate for 10 persons for each possible pair of object and subject (for example, ‘I ... to her,’ or ‘her ... to me’) (Hardman 1993a, 1993b, 1996). It is impossible within the structure of these languages for objects and subjects to be severed (Hardman 1993a, 1993b, 1996). In addition, and as a result of this structure, Jaqi subjects can not and do not outrank objects nor vice versa (Hardman 1993a, 1993b, 1996). Another example comes from Japanese; in Japanese, the topicalization of an item has nothing to do with word order, but rather with morphology. Word order is slightly fluid, but topicalization is only possible by marking a base with the morpheme {-wa} (Tohsaku 1999).

– Panini’s Rule and Cultural Prominence. Panini’s rule states that shorter constituent occurs first, while the under cultural prominence principle, the “better” or “more culturally preferred” element takes first position (Miller 2002). While some Indo-European languages operate under one principle completely (such as Russian under Panini’s Rule, in which the surface NP order ‘mother and father’ versus ‘father and mother’ depends completely on length resulting from case endings), many combine both principles (Miller 2002). In the case of English, Miller (2002) argues that both principles apply, but that Cultural Prominence takes over in the case of human NPs. For Miller as well, then, because male NPs outrank female NPs, they occur in first position (Miller 2002). In essence, the first of the two NPs is both more cognitively and culturally important.

Therefore, within English, although nothing in the grammar itself prohibits or limits which human NP occurs first, the default word order is women after men. This is no different in teenage magazines. I examined all cross-sex conjoined NPs and ADJPs and found that while approximately 14.6% of the time women occurred before men in the joined NP or ADJP (as in “girl or guy” (p.86) from *YM* 2000) approximately 85.3% of the time women occurred after men, as in “bachelors or bachelorettes” (Teen 2000: 51), “a guy-girl combo” (Seventeen 1998: 192), “Freddie Prinze, Jr. and Rachel Leigh Cook” (Teen 2000: 51), “Dude...Chick” (YM 2000: 60), “second choice is...for guys, but women go for ...” (Seventeen 1998: 119), “...he or she...” (Seventeen 1998: 91), “gay and lesbian” (Seventeen 1998: 192), “for him and for you” (Seventeen 1998: 80), “a guy and girl” (Teen 2000: 51) and “Prom king and queen” (Seventeen 2000: 152).

Within magazines for teen women, teen women are not “topic-worthy” or important enough. So while *Seventeen* 2000 features a full six-page layout of prom

clothes and fashion, and emphasizes the importance of prom to teen women, in the end, the center of the prom is the “Prom king and queen” (p.152). Likewise, *Teen* 1998 boasts on the cover of its “massive movie issue...and all the must-see flicks” (cover page). In the actual content of this 6-page article, the 3 films with women main stars are featured on the last 2 pages at the very bottom crammed into a small section together, while all 6 pages are otherwise devoted to movies with male main stars with each star profiled with each movie discussion. In this instance, teen men are not only the first feature of the article and first in an ADJP position describing the article “...this spring is majorly manly, but we like chick flicks, too” (p.52), but teen men also occur first in terms of page layout – in page order and reading preference (reading from left to right). That is four ways that teen men outrank teen women in an article for teen women. Similar patterns are repeated in almost all instances of female-male NP or ADJP pairs; teen women are supposedly praised and empowered by teen magazines, and yet, the male word order preference undermines any empowerment. On yet another level of language, teen women are outranked.

The secondary position of teen women, and thus the primary position of teen men, is not limited to conjoined phrases. This order pattern of syntax is actually mirrored in discourse above the level of the sentence. Just as teen women follow teen men *within constituents*, so too do sentences about teen women follow sentences about teen men *within discourse*. In other words, in both syntax and larger units of discourse teen women are secondary to teen men; in each instance, teen women are followers and teen men are the leaders. For example, in the *Seventeen* 1998’s Reader’s Poll, the “best/worse actress” and “best/worse female singer” (note the ranking inherent in the poll itself, the categories of the poll “best/worst” and the derivational suffix {-ess}) follow the “best/worst actors”

and “best/worst male singer” (p.167). In a later *Seventeen* 1998 article discussing snack choices, the article explains, “first choice is ...for guys, ...women go for...” (p.119). In a *Seventeen* 2000 piece about school violations of teen’s rights (like mandatory drug tests), a teen woman who stood up for her rights and challenged her school was featured not only later in the article, but on the last page of the segment, while the article *first* featured a teen man who challenged the school and stood up for his rights on the opening page of the story (p.216). Cultural and linguistic preference of women under men structures both sentences and discourse alike.

One final problem with male primacy in word ordering is that, like other categories of gender-hierarchical language, it mutually interacts with and reinforces other linguistic patterns of gender hierarchy. This is illustrated above with the overlap between ranking and order, derivation and order and female deprecation and order. In addition, word order often also interconnects with asymmetrical vocabulary. That is, many of the conjoined NP or ADJP pairs, or descriptive sentences about teen women and men, not only occur in a male prime order, but also frequently include asymmetrical lexical pairs. The male-based phrase or sentence thus outranks the female-based item both in order and in semantics and/or morphology. For example, the “girls” are joined with (or pitted against) the “guys,” in *Seventeen* 1998’s “a guy-girl combo” (p.152), *YM* 2000’s “we asked the guys, then the girls...” (p.57) and *Teen* 1998’s “local guy and girl” (p.117). Again, while teen women’s Agency is denied (“girl”), teen men’s age and maturity are respected (“guy”). In some instances, asymmetry goes further: *Seventeen* speaks of “actors” before “actresses” in 1998 and 2000 and *Teen* 1998 juxtaposes female and male, “This Spring’s flicks are majorly *manly*...but we dig *chick* flicks, too [Emphasis mine]” (p.52). Here, teen women

as derivations (“actresses”) and as non-human, baby animal metaphors of deprecation (“chick”) are coupled with the free autonomous root from which they are derived (“actor”) or with an adult male human being (“manly”). In each instance there is double damnation for teen women; teen men outrank teen women by being first and as autonomous human beings.

The potential linguistic power of word order lies in its subtly freezing of lexical choice. Constant production of frozen pairs of male-female items obscure female Agency while simultaneously reinforcing masculine privilege. In other words, nothing in the grammar prohibits combinations of “teen women and teen men” or “teen women and guys,” and yet these productions are both very rare and highly marked. Female-male pairs take conscious labor and effort, yet male-female pairs are “easy” and roll off the tongue with no effort. Put another way, a native speaker of English does not have to consciously think to put male first, so much so that she may not even be aware that she does so³. Nearly every single use of female first orders, however, takes active and cognizant work; female first word orders seem to violate native speaker intuition (communicative competence) so deeply that without concerted, conscious effort (perhaps analogous to that of a non-native speaker of English) they do not occur. In sum, within teen magazines

³ Hardman (1996) cites a students’ work where sex choices (female or male) were reversed on a questionnaire. Participants in the research project often ignored lexical choice completely and marked female or male based on position rather than actually word choice. As a result of the masculine always being first, the researcher found that a number of men actually marked themselves as female-sexed by choosing masculine out of habit of first place.

I would also argue, (based on my intuition alone - I do not have empirical evidence here), that many feminist linguists are equally susceptible to the “ease” of masculine-first orders, as many of them argue against hierarchy-enforcing language while using male-female ordered forms (Lakoff 1975 and Cameron 1992 are two examples).

From my own experience, I too, after working in feminist linguistics for years and while writing a thesis on the subject, fall subject to female last word orders. My first draft of this chapter contained 11 red marks from my chair where I had written about the woman after the man. This shows the power of gender ranking to affect us outside of our human awareness, even in those who actively work against it.

(and the English language in general) it is natural and easy to deny Agency to women and to grant Agency to men. On the same token, it takes actual conscientiousness and attentiveness to speak of women as Agents.

Sentence and Discourse Patterns and Teen Women's Agency

Nominal morphological patterns and lexical choices establish teen women's basic identity within teen magazines. Adjectival morphology ranks this identity, as well as the other facets of teen women's culture. Word order patterns involving women and men solidify the relationship of these identities to teen men. The syntax and discourse patterns of the magazines, the very way that sentences are built and sentences arranged together into larger units of discourse, however, complete the formulation of teen women's identity. Here teen women become doers, experiencers or recipients of the world; it is here, in syntax and discourse, that teen women are paired with verbs and the combination of teen woman type and teen woman verb type shape the final face of teen women within magazines.

Each syntactic and discourse category has ramifications for, and affects, teen women's Agency. The most Agentive of all syntactic and discourse pattern are those with teen women subjects, particularly teen women agents.

Agency and agency

Linguistic agency as a semantic role is the most Agentive of all subject types. In this category, teen women are full actors and participate in the actions of the teen magazine world. Examples of agent semantic roles include: "Andrea started..." (p.138) and "you're using" (p.236) in *Seventeen* 1998; "Arial created..." (p.57) and "you answer" (p.42) in *YM* 1998; "Kerry jokes..." (p.134) from *Seventeen* 2000, "girls do..." (p.91)

from *YM* 2000; “...says Natalie” (p.117) in *Teen* 1998; “you’re snowboarding” (p.65) in *Teen* 2000; “you apply” (p.109) from *Teen* 1998; “you question” (p.64) in *YM* 2000; “you studied for” (p.38) in *Teen* 2000; and “you’re directing” (p.119) from *Seventeen* 2000. In these sentences, the teen woman performs the action of the verb of the sentence. Of the total number of discourse types, however, agency only totals 858 sentences, or 10.4% of the total discourse. In breaking down utterances with teen women semantic subjects, of all other semantic role subject types agency is the largest. However, *all other semantic roles and discourse types*, in some way, deny Agency to teen women. In other words, approximately 90% of teen magazine discourse is non-Agentive, and as such, deny, limit, and/or condition the Agency of teen women.

Denial of Agency by Semantic Role

The second largest category of semantic roles for teen is experiencer. In the role of experiencer, the teen woman perceives or endures the sensation of a verb of perception, but she is not responsible for the action. Such verbs include verbs of feeling, emotion and the senses. Examples of teen woman experiencers include “if you like” (*Teen* 2000: 54); “how you look” (*YM* 1998: 26), “girls really dig” (*Seventeen* 1998: 32), “...and you enjoy...” (*Teen* 2000: 38), “a style you love” (*Seventeen* 2000: 54); “you feel” (all magazines, multiple occurrences), “all the excuses I need” (*YM* 1998: 26), “you look...” (*Teen* 1998: 36) and “some women experience” (*Seventeen* 2000: 132). In these sentences, the teen woman does not initiate the action or feeling that she is sensing; instead, she undergoes the experience and the experience takes her over. In this sense, she is not an Agentive actor upon the world, but a feeler and a sensor without Agency over

those sensations. Experiencer sentences total 349 and make up 4.2% of teen magazine discourse.

The next category of semantic roles for teen women is the benefactive and possessive roles. In these two roles, the teen woman again lacks Agency; she either receives or owns an object or trait, respectively. The teen woman does not, however, instigate the action that allows her to acquire these items. The sentence only references the result of said action; the teen woman is the end of the action, not the means. In benefactive sentences, teen women receive or become beneficiaries of a given object as a result of an action performed by someone else. In many instances of benefactives in teen magazines, the “someone else” is either the magazine or a teen man. As such, the magazine or a teen man is the agent (the means) of the given process, as either could easily be inserted in the sentence in a “from”-phrase in most of the benefactive sentences. Two specific examples include, “How can a girl get your attention?” (YM 1998: 32) and “Wai Yim Lam wins...” (Teen 1998: 115). In the first example, the “from” agent clause would be “from you [a teen man],” while the second could read, “wins...from *Teen* magazine.” The man and *Teen*, respectively, are the agents of giving, while the teen woman waits passively to receive her object. “[Y]ou’re probably getting opinions” (Seventeen 2000: 110), “you ended up with...” (Seventeen 2000: 68), “you get a reaction” (YM 1998: 110) and “you got” (Teen 2000: 38) further illustrate this point.

Possessive sentences take benefactives one step further. In these sentences, the focus on the teen woman is her ownership of X. For example, “you’ve got” and “you have...” occur frequently in all magazines, while “Erin and Laura had...” (p. 238) from *Seventeen* 2000 and “you own” (p.118) in *Teen* 1998 are more specific illustrations. In

these sentences, teen women's identity is described by her consumption and possession, and not by what she *does*. This is not an atypical "feminine" identity, as women are often associated with the items they purchase and consume (Loeb 1994, Roberts 1998). Furthermore, it is often the role of women to inactively "obtain" from fully Agentive men. Possessives and benefactives sentences, or teen women as passive recipients and owners, combine form approximately 1.7% of magazine discourse, totaling 137 utterances.

The next semantic roles in teen magazines for teen women are modals and volitionals. These units offer no Agency to teen women; instead, as the subject of modal and volitional verb phrases, teen women are fully subject to the will of the interlocutor issuing the statement. In other words, modal verbs express interlocutor will in some way, either weak will, in modals, or very strong will in volitionals. Modals and volitionals typically offer authoritative suggestions; in the case of teen magazines, these suggestions are from the magazine writers and editors to the teen woman. Again, any Agency in the sentence comes from the magazine; the teen woman is somehow needy of the suggestion. "You can count" (Teen 1998: 52), "you might find" (Seventeen 1998: 28), "she could get..." (Seventeen 2000: 238), "you may think" (YM 2000: 36), "you would probably" (YM 2000: 44), "you might find out" (YM 1998: 116), and "you may not want" (Teen 2000: 44) illustrate weaker modal suggestions, while "you must remember" (Seventeen 2000: 148), "every girl should have" (Teen 2000: 40), "you gotta realize" (YM 2000: 68), "you have to decide" (Teen 2000: 40), "you must look" (Teen 1998: 91), "you need to go back" (Seventeen 2000: 148), and "you should just stop" (YM 2000: 68) exemplify the stronger willed volitionals. In each instance, the magazine pushes the passive teen reader along, as she "can," "might," "may," "must," "needs to" and "should" do; the magazines

nudge her to complete their desired actions that she has not yet done. She has very little Agency in modals and volitionals; the magazines “suggest” and she is supposed to capitulate. Modals and Volitionals, the covert “advice” of the magazines to readers account, for 423, or 5.1% of the discourse of teen magazines. Teen women lose another 5% Agency in their own magazines as subjects of their own sentences.

The final category of semantic roles of teen women subjects is the process and passive set. In these sentences, teen women have the least amount of Agency they can while still being subjects of sentences. While in process sentences teen women experience a change of state, in passive sentences they are completely and utterly acted upon as patients/objects. “[T]urn[ing] 16” (YM 2000: 86), “if you become...” (Seventeen 2000: 151), and “one lady...will become” (YM 1998: 121) all demonstrate teen women undergoing the process of state changing, either by “becoming” or “turning.” The teen women, again, have no power in or agency over the process; the process overtakes them. Teen women “turn” and “become” with no effort or activity of their own.

Teen women lose Agency in a similar means through passive sentence constructions. In these sentences, teen women occur in the subject slot of the sentence as passive objects of action verbs. Examples include “females were put on earth” (Seventeen 2000: 84), “we girls are faced with...” (Seventeen 2000: 76), “girls are subtly trained” (Seventeen 2000: 241), “models get glitzed” (Teen 1998: 114), “...get you noticed” (YM 2000: 86), “...[we can] still be respected” (Seventeen 2000: 241), and “you’re hurt by” (Teen 1998: p.30). “Girls,” “you,” “we,” “females,” and “models” are not actually performing the action of the verb, but instead are the ones who are done to or acted upon by the verb agent. In many passive examples the agent is not present; in others, the agent

follows “by” in a prepositional phrase. Whether present or absent, however, the agent is always implied, and the patient never participates in the action directed at her. This means that the “females were put on earth” by *someone else*, “girls are subtly trained” by *someone else*, “models are glitized” by *someone else*, “get you noticed” by *someone else* and “we are respected” by *someone else*. This is the most passive position (hence the name of the verb type) for any subject, as it only implies a movement of an object from “typical” object position following the verb to a subject slot prior to that verb. Teen women have no Agency, but exist in their typical object position, in the 54 utterances, or .7% of magazine sentences.

Denial of Agency by Negative Agency

Not all subject semantic roles for teen women are positive. In fact, 2.7%, or 225 sentences with teen woman subjects are either overtly negative or have a negative semantic frame. In these instances, teen women are denied positive Agency, but are granted Negative Agency when they are responsible for a problem. Examples occur in all themes of the magazine, including “if you’re constantly freaking out” (Teen 2000: 36), “...girl will steal him away” (Teen 1998: 28), “you’ll moan and groan” (Teen 2000: 38), “if you don’t please this guy” (YM 2000: 52), “Do you hide your true self from guys?” (YM 2000: 11), “you pureed your heart” (YM 1998: 60), “if you lack...” (YM 2000: 40), “the excuses you’re making” (YM 1998: 26), “...why are you acting like you still wear Osh Kosh...?” (YM 1998: 44). More than half all examples, however, occur in advice columns, dating and relationships articles, makeup and beauty features or in quizzes – all of the feature articles that function to critique, evaluate and advise the teen reader. This is specifically important with regards to teen woman’s Agency. While teen magazines are

responsible for creating and negotiating teen women's identity within their pages, a major part of the identity in advisement features is negative. As such, teen magazines use negative agency as another discourse device to again presume that their reader is somehow lacking, or to blame her for a given problem that they later "solve" through advice discourse. She must be flawed, without Agency, in order to sell her solutions.

Denial of Agency through Emulation

As is apparent from the numbers in the data above, not all subjects of teen magazine sentences are teen women. 6.5% of all sentences, or 535 total, have women "star" subjects – or women experts, professionals, celebrities and/or public figures. 487 of these 535 are actually "women star" agents. It is crucial to differentiate between teen women and teen and adult women celebrities. As first mentioned by Ostermann and Keller-Cohen (1998), magazines often make use of "expert" and "professional" physicians, psychiatrists, scientists, scholars, makeup artists, fashion designers and others to solidify and support the advice offered by the magazine, while distancing such advice from the magazine editors and writers in order to maintain a shared discourse community with the reader. Such "stars" are *not* part of the teenage discourse community, but rather are often admired and respected by the magazines and the readers as somehow being more worldly or more knowledgeable than the "average" teen woman reader. In fact, in *YM* 2000 a series of stars guest-edited and/or wrote for the magazine. Teen women, the readers particularly, do not have this same ability.

Magazines generally make use of "stars" in one of three ways. While the "experts" and "stars" in this category are women, the uses of the women "stars" all function differently to deny Agency to teen women. Magazines first use "stars," as "entertainers"

or “celebrities,” as subject material for their magazine. Writers and editors report on the activities, likes and needs of these celebrities, such as “she’s⁴ traveling” (*Seventeen* 1998: 132), “[she*] worked her way” (*Seventeen* 2000: 72), “Maria Patillo* plays...” (*Teen* 1998: 45), “Lila* sang...” (*YM* 1998: 115), “Jessica* made...” (*YM* 2000: 94) and “Emily* finds...” (*Teen* 2000: 97). Readers are directed to participate in admiration of stars, as *Seventeen* 1998 issues the cover directive to readers to “tell us the stars you love and hate” (Cover). Magazines also interview the “stars” who grace their covers, either as “models” or “entertainers,” telling how model “Sasha* had adapted...” (*Teen* 1998: 8), actor “Shiri Appleby* decided...” (*Seventeen* 2000: 168) and singer “Chilli* bears her soul...” (*YM* 2000: 91). Some “star” subject discourse is pure gossip, telling how “Tori Spelling* caused a big buzz” (*Seventeen* 2000: 182), “Natasha Lynne* heats up...” (*YM* 1998: 28) and how “Tiffani-Amber Theissen* ...rented” (*Seventeen* 2000: 182).

The world in which these stars “work,” “travel” and “cause big buzzes” is not the world of the teen woman reader. Instead, magazines present such discourse to be emulated by the teen reader; teen readers should read, admire, aspire to and emulate the actions of the woman stars within the pages. This is an area of Agency (and a speech community) that is not realistically open to the teen woman reader – the Agency of the “star.” Other magazine features support this position. Throughout the magazines such stars are dressed in beautiful clothing and adorned with fancy makeup and professional hairstyles that contrast with the “real life” pictures of teen readers in teen-related profile articles. The teen readers, however, are given the opportunity to look like these coiffed

⁴ I use the asterisk “*” to indicate that a person is a “star,” since the asterisk symbol looks like a mini-star and was one of the few symbols accepted in my database program.

and decorated stars, and obtain what they have, through contests or by product placements under their profiles. For example, although later interviewed over three pages on her personal and professional life, actor Katie Holmes* has a look that is obtainable by teen readers, as *Seventeen* 1998 instructs “to get a look like Katie’s*, try...” (p.12); although Sasha* the model’s “studies as a junior at Beverly Hills High School are [her] top priority,” the reader can purchase her “eyes [products], lips [products], skin [products], choker” and “dress” (Teen 1998: 8); in addition, while *Teen* 2000 features star sisters Melissa Joan* and Emily* Hart in both a personal interview on sisterhood and in a guest advice column on sister questions, the reader is encouraged to enter the contest on the cover and “Win this Cover Look!” of their dresses *Teen* 2000 (Cover page). Teen women have the Agency to read about these stars, evaluate and/or imitate these women, but they lack the Agency that the star women possess. The closest that the teen woman can come is the emulation of these women, such as the purchasing of products used by them.

The second use of stars, other than as magazine subjects, is as subtle magazine advertisements. In many cases stars are overtly placed next to a directive for, or a picture and price of, their clothes, hairstyle, makeup, skin products, movie, TV show or CD. While stars as subjects are found most in entertainment articles, stars as advertisements occur most frequently in the Makeup, Beauty and Fashion and Fitness sections of the magazines. The star is usually pictured prominently and the language on the page describes in detail the relationship of the star to the given advertised items, while listing the price and or availability of each item. For example, in a fashion feature actor Christina Ricci* is pictured in various outfits with language that reads “Christina* choose...” and

“Christina* put on her...” (Seventeen 2000: 50) while outlining each fashion and accessory piece. In a fitness feature called “Sweat like the stars,” four celebrities, Alison*, Alex*, Essence* and Christine* are pictured exercising as “[they*] lunge and squat, kick box, hip-hop dance and practice martial arts” (Seventeen 1998: 78). The article then issues the directives “Do it like Essence*,” “Do it like Alison*,” and “Do it like Christine*” above various exercises for the reader to try, as readers are directed to “follow along these rising celebs for totally glam results.” In *Teen* 1998 an article called “Runway radiance” features the makeup of a spring fashion show. In this article nameless models are pictured wearing the makeup of star designers; the article tells that designer “Nicole Miller*...featured glitter-glazed lips, cheeks and eyes” and how designer “Vivienne Tam* took a sublet approach to the sparkly skin look” (Teen 1998: 114). The products are placed next to or above such expressions of star agency, while under such expressions, *Teen* issues directives and prices, such as “Highlight your face with Prescriptives’s Monocream Sheer Color in Whisper (above), \$20.” Teen magazines selectively utilize star agency in order to manipulate their teen woman readers. They use star agency as advertising placements joined with directives and assume that, because teen women are somehow needy or fundamentally must improve, the star power will boost the directive power. Such negative assumption denies teen reader’s Agency and exploits readers’ emulation of such stars with the very stars that readers admire.

The final way that women stars are used against teen women, or to deny teen women’s Agency, is by use of star experts, as referred to by Ostermann and Keller-Cohen (1998). Teen magazines support their advice columns, health and well-being features, sex and the body and relationship articles with expert opinions by professionals, physicians,

psychiatrists and counselors. They do this to solidify and support the advice offered by the magazine while they keep themselves within the discourse community of the teen reader (Ostermann and Keller-Cohen 1998). It is the expert who provides the advice, the teen magazine simply relays the message. Examples usually involve direct quotes from the star expert outlined by the magazine with verbs of speaking, as in “Dr. Jacobson* says...” and “Dr. Jacobson* suggests...” (YM 1998: 36), “Dr. Jaliman* recommends” (YM 2000: 115), “Dr. McGrath* says...” (YM 1998: 60), “Hillyer* stresses...” (Teen 1998: 70), “...cautions Dr. Debbie*” (YM 1998: 48) and “...says Paula Hillard, MD*” (Teen 2000: 42). The magazines actually issue the directives and volitionals that order or advise the teen women readers – the discourse devices that assume, again, that teen women are in need of improvement or fixing. However, the magazines manipulate the placement of experts’ agency, to make it appear that the experts, and not the magazine, pass judgment on the teen reader. Once again, however, this practice actually works against teen women and their Agency, as the agency of the star professionals strengthens their necessity for change.

Denial of Agency by Sex

The two largest discourse categories in the magazines individually after teen woman agency are male subjects (836) and male star subjects (559), respectively.⁵

Together, however, male subjects account for 16.9% of all total magazine discourse; of

⁵ In the original data set I separated male subjects from male star subjects. For the purpose of analysis, however, I now combine the two subjects. I separate teen women and women stars because teen women stars are fundamentally out of the discourse community of teen women – they either serve as models, mentors, experts or advertisers to be emulated. Both teen men and male entertainers, however, are also outside of the teen woman’s discourse community. Both serve as advisors and experts, as teen magazines frequently use “average” teen men’s opinions as baselines for advice for teen women readers. As such, in this discussion section, I have combined the two into one discourse category.

that, 11.7% is male agency. Therefore, within the magazines, men and men stars' agent semantic roles combined outnumber the 10.4% of magazine discourse that contains a non-star teen woman agent. While teen woman subjects are more numerous than men and men star subjects, men's agency outnumbers teen women's agency in teen women's magazines. The effect of this pattern on teen women's Agency is obvious. Within their own magazines, teen women do and act less than teen men and male stars and celebrities. When examining teen women and teen men's agency together, however, more insidious patterns emerge.

Both teen women and teen men have distinct spheres of agency. Teen women are most frequently agents in Teen Focus News and Issues articles and in Makeup, Beauty and Fashion features. In contrast, teen men's agency is somewhat low here; men's 83 in Teen Focus News and Issues contrasts with teen women's 306 and men's 16 in Makeup, Beauty and Fashion contrasts with women's 66. Men are most frequently agents in Dating, Relationships and Guys articles, Quizzes, and Advice on Guys and Dating. In these categories, women contrast with men at numbers of 54 to men's 126 in Dating, Relationships and Guys articles, 94 to 13 in Quizzes, and 84 to 55 in Advice on Guys and Dating. While in Relationship advice columns teen women are closer in agency to teen men, in actual relationship features teen men's agency more than doubles that of teen women. Furthermore, teen women as negative agents occur most in these three sections - Relationships, Quizzes and Advice – Guys and Dating.

This means double condemnation for teen women. They are agents when it concerns only women, in teen women's news and in beautification of their personal appearance. However, in spheres of teen culture that possibly involve teen men, such as

quizzes that evaluate teen women's behaviors toward men, dating advice columns and features on relationships with men, teen women not only have less agency, but they have more negative agency than men do. So they lose positive agency and gain negative agency in spheres involving men. By specifically investigating agency and theme correlations teen women's Agency conditions become clear; teen women are allowed Agency in news directly pertaining to their lives (such as profiles of teen readers) and when they beautify themselves for men, but in relationships and quizzes, positive Agency is more a domain of teen men than teen women.

These conditioned spheres of agency in relationship articles and quizzes result in two specific discourse tendencies for teen women's Agency within teen magazines. First, teen women are more often objects to male subjects and are more often negative "blamer" agents to men's positive agency. Specific examples illustrate such object-subject relations: "he compliments you" (YM 1998: 32), "he calls you" (Seventeen 1998: 80), "he begs you" and "he asks you" (Seventeen 1998: 114), "guys clue you in" (Teen 1998: 40), "...girl he's taking" (Teen 1998: 38), "this one keeps you" (YM 2000: 62), "a guy to like you" (Seventeen 2000: 144), "Is he flirting with you?" (Teen 2000: Cover Page), "...[he] dishes out compliments, gifts and affection to make girls melt" (Teen 2000: 59), "...a guy who will do anything to get a girl" (Seventeen 2000: 192), "...a stud invites you" (YM 1998: 44), "...a Scott Wolf look-alike ask you out" (Teen 2000: 85), and "why he wows you" (YM 2000: 44). In a "Real Life Section Quiz" ironically meant to stress female independence, entitled "Is he healthy for you?," one reads "he gives you..." and "[he] forbids you" (Teen 1998: 66). *Teen* 1998 also contributes with "How your date feels about you" (p.38), "he'll think you're psycho" (p.40) and "he's afraid of allowing you too

much freedom” (p.70); *YM* 1998 has “What kind of girls do [men] dig?” (p.28), “he now regards you in a more girlfriend-worthy light” (p.32), “it’s flattering that he’s into you” (p.157), “Six clues he’s noticed you” (p. 32) and “He found the perfect way to show you how special he thinks you are” (p. 38). In all of the examples, the teen woman is the object, while a teen man is the subject. The last example above is negative in three ways; there are double female objects and masculine subjects in both the dependent and independent clauses and the ranking of “perfect.” In quizzes, relationships and dating advice columns women are “done to” and men are the “doers;” women are passive and men are active - the actors of the sentence. Object-subjects are already ranked in English, given the singularity postulate of derivational thinking and the primacy and necessity of English subject positions (Hardman 2002, Personal Communication). This promotes a hierarchy in relationships and perpetuates the link between women and objecthood. “In woman, there is...a conflict between her autonomous existence and her objective self...she is taught to make herself object; [and]...therefore renounce her autonomy” (de Beauvoir 1989: 280).

In some examples, however, teen women do appear in the subject position along with men – when the teen women’s clause is negated or overtly negative. In many cases the sentences occur together to form larger units of discourse. For example, *Teen* 1998 instructs readers in a guy-likes article, “Don’t stare at him constantly - he’ll think you’re psycho” (p.40), in guy talk section of *YM* 1998 guys were polled and their answers were given to the question “What look-at-me-move do girls make that bugs you?” (p.32), *Teen* 2000 asks readers “Could your crush be sending signals you’re not catching?” (p.58), and in a relationship advice column *YM* 1998 reads “...it’s hard for him to deal with his

feelings, so he's keeping mute. Don't hassle him about it or you may weird him out more" (p.36). Teen men do not take equal responsibility in the problems of the relationship, as *Seventeen* 1998 prints on the cover "Is he really a jerk? Why *you* fight with your boyfriend [emphasis mine]." In this example and the article, while both the teen woman and the man participate in the relationship arguments, it is the teen woman who appears in the subject position while the boyfriend exists as an oblique, an object of a preposition. Teen women often experience both ends of a negative agency spectrum; while *YM* 2000 asks teen women readers "Do you hide your true self from guys?," it questions teen readers later, "Are you too quick to change your looks and likes to please a boy?" (p. 44). In addition, teen woman's negative agency often results in contradictory identities for teen women (contradictory advice is discussed in Ostermann and Keller-Cohen 1998); *YM* 2000 begins a relationship article with "Think he's too popular, too stuck on sports, or too shy to notice you? No way – you just need the right sweetie strategy" and advises teen women how to alter their behavior in order to get the attention of a teen man. It later adds contradictorily, "Catching his eye isn't as tough as you think – and there's definitely no need to resort to an Energizer Bunny flirt-a-thon *or act phony* [emphasis mine]" (p.62). In both instances, however, the one uniting element throughout the contradiction is the negativity of the teen woman; she is either needy of "the right strategy" or directed not to "resort to a...flirt-a-thon or act phony."

Denial of Agency by Male Hegemony

While the objecthood and negative agency of teen women is maintained throughout much of the magazine discourse involving teen women and men, positive male hegemony is also supported by most of the magazine discourse. In fact, one motif in the

magazines is male hegemony, as teen women's lives, relationships, behavior, clothes and appearance are often judged by, or in response to, men's beliefs. Each magazine includes a section on "Guys," expressing teen men's opinions. *YM's* is called "Guy Talk," in which writers pose questions, such as "How can a girl get your attention?" (YM 1998: 32) to teen men (note that the teen woman is in a benefactive role, attention is in a patient role, and the teen man is the agent) and then post their answers. *Teen* has an advice column "Ask a Guy," in which a teen man answers reader-invited problem questions and "average" teen men are questioned things like "What do guys think when girls try to be perfect for them?" (Teen 1998: 28). *Teen* also has a column entitled "Guy Likes, Guy Gripes" where *Teen* writers take to "the streets" and question teen men regarding teen women. *Seventeen* also has an advice column for those who would like to "Ask a Boy." *YM* takes matters even further. They print a column called "Romance" whose sole purpose is to highlight men's positive agency. Although both teen women and men take part in romance together, *YM* publishes requested stories from readers only about "his random acts of kindness," (YM 2000: 48) and "his amazing anniversary move" (YM 1998: 38). Men even judge teen women's clothing; *YM* 2000 boasts "Dress to Thrill: Guys Reveal The Looks They Love" (Cover page). Lastly, in *YM*, any articles deemed "eye-catching" enough for the cover page stories, (and thus those that appear on the cover), are starred in the table of contents; the only section in the table of contents to have ALL articles starred and on the cover was the section entitled "Guys."

Not only are teen men's responses, judgments and opinions central to whole articles within the magazines, but teen men are also central to the advice and information within the articles. In other words, male hegemony structures teen magazine articles as

well as the content of the articles. Men's behavior is fundamentally taken as a given, and positive or negative, this behavior is rarely judged by the magazines. Teen men are to be taken as they are, and teen women, instead, are the ones who should change in response to teen men. This does not mean that teen men are never presented negatively; in contrast, they carry negative semantics at times. The difference between teen women and men within the magazines is that whether teen men behave well or poorly, it is the responsibility of the teen woman to adjust her life and actions to his. Furthermore, if she misbehaves, the magazines scold her for it; if a teen man misbehaves, he is either acting like a "typical male" or he is not a good person. Either way, he is not expected to correct his wrong doings, and magazines even provide linguistic discourse features that act as "excuses" for the negativity of the man. In sum, there exists a double standard for teen women and men in positive and negative agency in teen magazines that again denies positive Agency to teen women; teen women adjust their lives to teen men, and not vice versa.

Examples clarify the process of male hegemony in teen magazines. In an entertainment piece illustrating the spring's movies called "Spring Flick Fever," *Teen 1998* outlines six pages worth of upcoming films. Of the six pages of films, four are devoted to films with male stars, while on the bottom of the last two pages (note that women follow men in order) *Teen* chooses three films featuring women actors. These three films contrast with the seven with male stars, next to this text, "Sure this Spring is majorly manly, but we like chick flicks, too, in cool girlie movies" (p.51). In addition, in the body of text describing the seven films with prominent male actors, *Teen* writes the following guidelines under the directives "See it With..." "Got a babe [man] you can claw your

nails into during a fright-fest? One who'll dig it when you hide your eyes on his shoulder?" under the scary movie, "...if your idea of exercise is pumping your mascara wand, catch it with the jock you've been crushin' on" under the sports movie, "you're favorite wild man" under the Tarzan film and "With the Wild West theme, the brotherly bonding and probably lots of bullets flying, you may be tempted to go with your guy..." under the Western action film. The magazine assumes that certain movies are "guy" films, so teen readers must have men accompany them. *Teen* 2000 makes use of "guy" presumptions as well; in order to issue teen readers directives in an article titled "Advice you can't live without," *Teen* orders readers to "get to know your 'guy' side... and change a tire, fix a faucet, set up the VCR. Ask your friend's (cute) older brother to show you how" (p.65). In this example, the only the Agency the teen woman possesses is that of asking a man for help, as cars, plumbing and electronics are out of her domain of Agency. A *Teen* 2000 article called "What's his Flirtsonality?" contains an enormous amount of male hegemony. It begins by contrasting female negative and male positive agency, asking "Could your crush be sending signals you're not sensing?" (p.58). The article writers then provide a solution for the teen reader's negative problem, saying "Get to know his 'flirt' sonality' (the personality he fronts to get girls), and get tuned into his attempts" (p.58). Note that the teen woman's negative needs are those to be fixed, as she must be responsible for getting to know him and for passively "getting tuned into" his attempts. In addition, he is allowed to, and is never reprimanded in this quiz for "fronting" or posing one personality to women in order to "get" them. While teen women are scolded for "acting phony" (YM 2000: 62), the teen man is not only allowed to "front," but it is the teen reader's responsibility to decipher his fronting so that she can "flirt back,"

by not only learning his “flirtsonality,” but by taking a quiz on it (p.59). The article next contains the actual quiz in which the readers evaluate the teen man they are interested in; in contrast to the three common categories that magazine quizzes place teen women into, teen men get five: “the party animal, lover, hero, tough guy, serious one, confident” (p.59). Unlike quizzes that evaluate teen women’s behavior, teen men’s final categories are all Agentive. After placing the men into the five categories, magazines then tell teen women how to “flirt back” – their Agency follows the man’s, of course. Finally, in the advice on how to “flirt back,” women often take a support, rather than Agentive role in their own flirting; one column issued the directives “Show appreciation for his gestures...” and “Thank him...” to the teen reader flirting back with “The Lover,” while the teen woman flirting with the “Party Animal” was directed to “Help him plan his next bash” and “Join the clean-up crew and laugh at his jokes” (p.59).

In other articles, male hegemonic statements include “When he’s got good news...he’ll tell you” (p.32) and “Pay him a compliment showing him your extreme level of worship” from *YM* 1998 (p. 43); “...so he can show off the beauty (teen woman) on his arm” in (*Teen* 1998: 66); and *Teen* 2000 readers are told in a makeup feature that they should “Pick a perfume to match his personality” (p.18). In an article entitled “The crush list” *Teen* 2000 featured a number of adult *men* stars, including Fred Durst* and Mark McGrath*. The magazine encouraged teen readers to write to these stars, under the directive “Contact [PN]” next to the astrological sign, relationship status, compatibility signs and answer to the question “he likes girls who...” for each man. The men, of course, were not condemned for their lifestyles; each man was equally encouraged to be a “crush” figure, even though Fred Durst* has an eight year old child and Mark McGrath* “lives

with his girlfriend, but rumor has it, he's still playing the field" and "likes girls who pump his ego" (p.53). No mention is made of the fact that magazines present adult men with children close in age to the readers as figures of attraction, nor is the unfaithful and sexist behavior of Mark McGrath* admonished or reprimanded. Quite the contrary, actually, exists; teens are directed to contact them. On final example of male hegemony and the double standard for positive and negative agency occurred in a *Teen* 2000 advice column. A reader wrote in about how her boyfriend had read her diary and she was upset about it. The answer given by the magazine to this teen woman was that she should not have been so "obsessed" with him. The teen man who violated her trust and invaded her personal space was barely mentioned, yet she was scolded (p.44). Unfortunately, within the pages of teen magazines, a subtle male dominance permeates articles. This hegemony not only lessens the positive Agency of teen readers in magazines for them, but it also exacerbates their negative Agency and responsibility.

One last realization of male hegemony in teen magazines is the denial of men's negative agency. This only occurs 9 times total in the magazine and accounts for .1% of the discourse patterns. Nonetheless, it is still a device that denies teen women's positive Agency and teen men's negative Agency. Furthermore, when considered with the other linguistic devices that weaken women and strengthen men in teen discourse, it is a small part of an overridingly large force. For example, in an article advising a teen woman who had been abused by an adult man, the magazine read "your teacher's unwanted attention makes you feel...", "Any gestures that make you," "...if his obsession is coupled with..." and "...if something creeps you out...or makes you nervous..." (Seventeen 2000: 146). In each instance, the male teachers' negative Agency was nominalized into instrumental

noun phrases, so that the instrument, and not the man himself, acts as the agent of the sentence. The way that the magazines present this abusing teacher obscure his fault in the damaging process and focus instead on the teen woman; it appears that “unwanted attention,” “gestures,” “his obsession” and “something” cause the teen woman to be uncomfortable, rather than the man who actually commits the action. *YM* 2000 has a similar statement, saying “women have been injured...” (p.22), leaving out the “by men” agentive phrase, while *Seventeen* 1998 nominalizes a teen man’s negative behavior into “an opinion” in “...his opinion demeans you” (p.82). Finally, in a relationship advice article (referred to above) in which a teen man sneaks and reads his girlfriend’s diary, as the teen woman is being scolded for her “obsession” with the teen man that she detailed in her diary, the teen man’s fault is reduced to the following phrase, “..his nose didn't belong in it” (p.44). So again, while the teen woman is reprimanded the teen man is excused; his negative Agency is reduced to the synecdoche of “his nose.”

Overt Denials of Agency

Thus far, teen women have been denied Agency through various subtle processes; they have either lost Agency through occupying different subject positions and semantic roles that place them as recipients, feelers, possessors and objects rather than actors. They have lost Agency by not belonging to the world of women stars who advise, direct and guide them. They have lost Agency because they have been constructed under negative semantics or in utterances that negate their ability. Lastly, they have been denied Agency by their gender alone, by not possessing the dominance and power in given spheres that magazines give to men.

In addition to these subtle ways in which teen women are conditioned to act in specific spheres and under certain conditions, there are also more overt forces that limit the full personhood of teen women. These overt Denials of Agency function slightly differently than the denials so far; while in the more covert denials of Agency, the teen woman loses positive Agency primarily by magazines giving it to someone else, in overt Denials of Agency the teen woman sacrifices Agency through processes that reduce or limit the teen woman herself. In other words, overt Denials of Agency work through first minimizing or compartmentalizing the teen woman; the loss of Agency follows. Overt Denials of Agency combined account for 2.9% of magazine discourse with 243 examples in the data set.

Denial of Agency by Instrumentation and Synecdoche

Just as men have their negative Agency reduced through nominalization into synecdoche and/or an instrumental noun phrase, so too do teen women have their positive Agency reduced by similar processes. In fact, both Denial of Agency through Synecdoche and Denial of Agency through Instrumentation are two prominent ways in which magazine discourse constructs the teen woman's world by taking away credit for the things that *she does* in that world.

When a teen woman is reduced to a part of her body, and the body part (and not the whole teen woman) is the agent of the sentence, the teen woman has lost Agency through Denial of Agency through Synecdoche. In this process, the teen woman does not accomplish the actions of the verb; her body part is responsible. For example, in an article profiling prominent African-American women in the US, one woman was reduced to her work, as "...Simon's message is most clearly heard in" (Seventeen 2000: 114). Note also

here that the sentence is passive, so “Simon” is first diminished to “Simon’s message” and then “Simon’s message” is diminished to a patient, object role. In a beauty article in *Teen* 2000, a white woman loses Agency to her hair, “...her...stands top the look” and later her lips “...so her lips could take second stage” (p.22). A woman singing trio loses credit of their success to their dance ability in *YM* 2000 by “...the trio’s dance moves have made them... (p.91). Lastly, a teen woman is told “...your self assurance will show...” in a friendship advice column in *Seventeen* 2000 (p.144). A body part or personal characteristic takes the Agency of the teen woman.

Agency is taken from teen women in a similar, yet more frequent process. Teen women are also denied Agency through instrumentation, a process in which a third-person, inanimate object performs the action related to the teen woman. Denial of Agency is particularly common in areas where teen women otherwise have Agency in the magazine – in the Makeup, Fashion and Beauty articles. For example, in multiple Makeup, Fashion and Beauty articles *Seventeen* 2000 discusses the Agency of various products, as in “your accessories make a bold statement” (p.220), “[hues] to spice up your prom night” (p.222), “Ribbons, rings and sandals to floor a date...” (p.17), “Clips, barrettes and headbands to get you gorgeous...” (p.17), “A...gloss gives lips...” (p.224), and “...undereye circles and blemishes are banished with Benefit’s It Stick...” (p.58). Here, the “accessories,” “hues,” “ribbons, rings and sandals,” “clips, barrettes, and headbands,” “gloss” and “Benefit’s It Stick” do the work; if the teen woman is mentioned she is either an object or a benefactor of such Agency. *YM* 2000 makes similar contributions, telling about “smokin’ gear that’ll put sizzle in your style” (p.14), “charm him clues” (p.62), “20 ways to boost your confidence” (Cover page), “...what does - and

doesn't - get you noticed..." (p.86), "...dresses that'll dazzle 'em" (p.97), that "This season's ...shades light up the faces" (p.102) and that "Carlie's tank juices up...a skirt" (p.113). Furthermore, "conversation," "sparkle," "a dress," "Body Haze" and "makeup" fulfill a number of duties instead of teen women, as "one...convo with you should leave him jonesin' for more" (YM 1998: 43), "a...sparkle made eyes striking" (Seventeen 1998: 114), "Urban Decay's ...Body Haze delivers cool color...to your face" (Seventeen 1998: 60), "...this dress will leave a lasting impression..." (YM 1998: 98) and "...a single stick of makeup can keep you gorgeous" (YM 1998: 20). The magazines assume that teen women can not accomplish these tasks, and then advertise products that will. If the teen women were presented as actual accomplishees, then the teen women, and not the products, would be in the agent position. However, that would leave the products with no use and the teen women with no need of them. In sum, to sell products teen magazines create need by denying teen women's Agency.

Denial of Agency through Whiteness

The next denial of Agency involves compartmentalizing and limiting the teen woman, but in a slightly different way. Under this pattern teen women of color are either suffixed to or erased from the population of teen women Agents, reducing teen women Agents to white teen women only. In other words, in the same way that women are derived from unmarked, male roots through suffixation, so too are women of color and their culture seemingly marked, and derived from, white women and white women's culture. The default teen woman equals teen white woman, where this whiteness is unmarked. Examples clarify this phenomenon; in a feature on solutions to potential prom problems, *Teen* advised readers to use "self-tanners if you're pale..." (p.109), not if

“you’re white and pale,” but “if you’re pale.” In makeup articles across magazines teen women of color with dark skin are suffixed to advice for white women and white bodies, as in “Apply a lavender-toned shadow, like Clinique Soft-Pressed Eye Shadow in Sheer Necessity (any purple shade will do), but if you have dark skin...” (Seventeen 1998: 204) and in advice based on skin color (like recommendations for foundation and blush) dark colored skin advice follows that of light skin, as in *Seventeen* 2000’s makeup column (p.62). White culture is assumed to be everyone’s culture, but African-American culture is for African-Americans. For example, *Seventeen* 2000 ran an article in support of Black History, but it was not in the Real Life section nor was it a feature piece; it occurred in the Who Knew? Section which highlights “unusual” and interesting news pieces, as well as the latest trends. It read, “Meet four African-American women” (p.114) and assumed that these prominent women leaders and activists were unknown to the readers and that *Seventeen* would introduce them. The question remains, however, as to whether these women were *really* unknown to African-American women or only to whites. *Seventeen* 2000 appropriated a Native American term and applied it to the discussion of teen news, talking of white teens’ “personal powwows” (p.239). Lastly, much of the discourse here is actually hard to quantify, as part of this discourse pattern is a *lack* of Agency of women of color and an *ignorance* of cultures of color. There are no ads for skin or hair products for women of color nor discussions of health problems that affect one cultural group over another (such as sickle-cell anemia or the everyday psychological, physical and emotional affects of living in racist society). While there is one feature article on race relations in *Teen* 1998, this article discusses both “prejudice against blacks, Hispanics, or Asians” as well as “prejudice against Caucasians” (p.60), as if discrimination against whites exists.

The only way this article is allowed in a teen magazine, however, is to make race a problem *for* whites, rather than because of them. Fundamentally, Agency depends on white skin, white values and a white body; if items of people of color's culture exist in, are shared with, or pertain to or affect whites, then, and only then, may they be included (although suffixed to whites in some way) or appropriated in the magazine. However, if elements of culture are unique to peoples of color, then they are not for the domain of the teen magazine. Agency is for white teen women.

Denials of Agency by Manipulation

Directive Conditioned Agency

One fundamental feature of magazine discourse is that it is a written simulated conversation between magazine writer and teen reader. Within this conversation magazine writers make use of specific linguistic devices used in spoken exchange; one used frequently is adjacency pairs. In spoken conversation an adjacency pair is a two sequenced discourse unit that is initiated in one interlocutor's turn and finished or continued in a second interlocutor's turn, such as a question from interlocutor A and an answer to that question from interlocutor B (Schegloff and Sacks 2000: 265). These discourse items are designated "pairs" because they work together to complete a small segment of conversation, as one generally needs the other.

The adjacency pairs in teen magazines are slightly different than those in spoken conversation. Because teen magazines are speaking to an interlocutor that is not present, they must not only assume the interlocutor's answers but also adjust their language in result of that absent answer. Because of this, the adjacency pairs most common in teen magazines are question-directive or agency sentence-directive sequences. An example of

a question-directive sequence is, “Think you have what it takes? Enter the seventeen/CHANEL New Model of the Year contest and find out” (Seventeen 1998: 66), where the first half “Think you have what it takes?” is the question sequence, followed by the directive “Enter the...contest and find out” to complete the pair. Because the magazines have no access to the actual answer of their question, the second half of the adjacency pair becomes the magazine directive. This pattern of question/directive pairs is quite common throughout the magazines.

Another common adjacency pair is the agency/directive set. This set first consists of a sentence with a teen woman as an agentive subject, while the second half issues a directive related to the teen agency of the first sentence. For example, in a feature entitled “You shop” in *Teen* 1998, a teen woman named Amy is featured with her favorite clothing and fashion picks. Sentences quote Amy, “‘Denim’s always cool,’ declares Amy about this chambray underwear set” or “‘I always have a bunch of stuff, so I like big pockets,’ Amy explains” and describe her actions and feeling about the featured items on the page, “Being a bit of a hippie, Amy gravitated toward this ethnic-print shirt” (p.24). After each quote or agency sentence, the magazine gives the prices and brand names for each of the items. At the bottom of the page, a directive reads, “For fashion info [the stores and locations of the products listed], see Where to Shop” (p.24). In essence, Amy and her Agency are used to testify for the worth of the products so that the magazines can then advertise those products, via directives, to teen readers. Amy is functioning similarly to the star experts who validate the advice given by the magazines, as magazines use Amy’s agency to manipulate the Agency of teen women. I call this pattern *Directive Conditioned*

Agency to indicate the manipulation of teen reader's *Agency* through the *Agency* of another.

In addition to adjacency pairs, directive conditioned *Agency* is also realized by agentive subordinate clauses within directives or by linked agency/directive clauses. Examples from *YM* 1998 include "Blast back and chest acne with a medicated body was every time you shower" (p.18), "Before you rinse away the remains of the day, make sure you're using..." (p.112), "Using a lip brush and staying within the lines you've drawn, apply a matching layer of lipstick" (p.22) and "Don't eat in front of the TV or while you're talking on the phone" (p.83); *Seventeen* 1998 contributes with "Enter to win... while you listen to the hippest new music" (p.90) and "If you go abroad on a Service Station trip, expect to spend..." (p.70), while *Teen* 1998 adds "Always apply deodorant after you dress" (p.108) and "Defy the twinset trend if you dare and team it with a different color cardigan" (p.113). 2000 editions of the magazines also contain examples of directive conditioned *Agency*; *YM* 2000 provides "Before you slather on any new facial lotion or potion, get the skin scoop on how its ingredients can work for you" (p.26) (note the resultant Denial of *Agency* through Instrumentation) and "Take pride in what you've done" (p.85), while "After applying volumizing mousse (try Back to Basics Basic Texture Gel Control Volumizing Mousse) scrunch strands while you blowdry" (p.17) comes from *Teen* 2000. Each directive clause either contains or is linked to a subordinate agentive clause to manipulate and condition the *Agency* of the teen woman. In total, approximately 3.3% of teen magazine discourse was some type of directive conditioned *Agency*, totaling 274 instances throughout the magazine.

Quiz Conditioned Agency

Directives are not the only ways that teen magazines grant, yet condition and manipulate, teen women's Agency. The last type of conditioned Agency occurs in one of the seemingly necessary and ubiquitous components of teen magazines – the quiz. This last pattern of conditioned discourse, *Quiz Conditioned Agency*, grants teen women Agency during the body of the quiz, only to later classify her into one of three or four categories based on the answers she gave to, and the specific Agencies she had in, the above questions. Ostermann and Keller-Cohen (1998) have shown that quizzes involve negative presuppositions about teen women and give them contradictory and circular advice, particularly in the questions asked and the categories assigned. I argue, in addition, that the fact that quizzes provide Agency only to categorize teen women in order to later assert directives, or “advice,” undermines the full personhood of the readers. The purpose of such Agency is only to later take it away in order to sell solutions to the problems that the quiz created, as quizzes work as “disciplinary instruments” of teenage [girl] socialization (Ostermann and Keller-Cohen 1998: 531).

Examples of quiz conditioned discourse illustrate the process of Agency denial.

Teen women readers are asked to answer questions such as,

When your friends call you up... and tell you to bring along your other half, you:
 A. grab your purse and your babe and head for the party,
 B. decline their offer, knowing he'll feel uncomfortable,
 C. beg him to come along, promising that you can leave if he's bored
 D. tell the gang you're busy – why make him angry by mentioning your buds?
 (Teen 1998: 68)

in a quiz called “Is he healthy for you?” and

You're on a brainy kick and plan to read more. Your latest book is:

- A. really good, but you've been reading it on and off for six months.
- B. sitting on your nightstand – you just whipped through ten chapters last night.
- C. still at the library, but you swear you'll start reading after finals.

(Teen 2000: 85)

in a quiz titled “Can you stick to your goals?” In each answer choice the teen woman is the subject of an agentive verb with Agency. In the answers, however, the teen woman is assigned one of three or more categories based on the answers that she gave to those and all other questions. For the first quiz, “Is he healthy for you?,” the once Agentive teen woman becomes a passive object who needs “love” direction when assigned to the following passive categories: “Supported in Love,” “Stumped by Love,” “Slave to Love” and “Strangled by Love” (Teen 1998: 70); while the categories for the second quiz, “Can you stick to your goals?,” are “TAPE: the spool is unrolling and you're coming undone,” “CEMENT: paving the way, but occasionally getting stuck” and “GLUE: pour it on – you're ready for more” (Teen 2000: 85). Other quizzes follow this similar structure: first, agency questions and then, categories of one extreme, the other extreme and middle ground. Each extreme and the middle ground all imply and assume a lack in the teen woman; Ostermann and Keller-Cohen (1998) discuss the inherent negative presuppositions involved in this process. Note above, if she is “TAPE,” “she's coming undone,” if she is “CEMENT,” she is O.K. for now but she “occasionally get[s] stuck” and if she is “GLUE,” she's good, but “ready for more” (Teen 2000: 85). In each case, the magazine provides the teen woman with a problem that needs to be fixed, and crucial to the discourse, at least one directive solution to that problem supported by star experts when possible. In other words, part of what magazines sell is advice and solutions to problems. “TAPE” is directed, “if you don't push yourself, you won't get far

enough...you need to make an effort,” “CEMENT” is ordered, “But if you’re not trying out for the track team or for cheerleading, ask yourself why...Be proud of yourself and your accomplishments...Focus on what you want” and “GLUE” is told, “While you’re doing it all, you may be ignoring your needs. Take pride in what you’ve done, but don’t lose sight of your true interest” (Teen 2000: 85). All of these directives are supported by the expertise of Anne Kilcullen* a professional therapist (Teen 2000: 85). A similar process exists in the other quiz; “Supported in Love,” the O.K. for now category, is told “To keep this catch [a good boyfriend], treat him right by being his No. 1 fan, too,” while “Stumped by Love” is directed to “tell him the truth about how you feel and what you want – don’t expect him to read your mind – and coax him into expressing his hopes for and problems with the relationship” (Teen 1998: 70). “Slave to Love” and “Strangled by Love” are the most extreme categories for the teen woman; teen women in both are advised to “Let him know he’s important to you but that you’ve been neglecting other crucial people and things” and “You need to start putting your foot down and saying no....Have the self-respect to get out of a bad situation before it gets even worse,” respectively (Teen 1998: 70). Magazine writers use quizzes as a discourse domain in which to produce teen women’s Agency, only to deny that very Agency in issuing directives that entail negativity or lack on the teen women’s part. Again, teen women’s Agency is conditioned in order to sell products, goods, services and advice.

Denial of Agency through Felicity Conditions

The final process used to deny Agency to teen woman readers involves magazine speech acts; specifically, commissives and directives. The function of a speech act is to affect, change or transform reality (Jaworski and Coupland 2000:16). As such, each

speech act has a set of felicity conditions, the necessary situational circumstances that must be fulfilled for completion of a potential speech act for the desired reality effect. Felicity conditions are crucial to speech acts, as they define and differentiate one speech act from another and govern the possible completion or “misfiring” (Austin 2000: 67) of that act. According to Austin (2000),

speaking generally, it is always necessary that the *circumstances* in which the words are uttered should be in some way, or ways, *appropriate*, and it is very commonly necessary that either the speaker himself [sic] or other persons should *also* perform certain *other* actions, whether ‘physical’ or ‘mental’ actions or even acts of uttering further words (p.65).

Felicity conditions ground and solidify the perlocutionary force of the given utterance (Jaworski and Coupland 2000:16).

It is specifically the felicity conditions of the magazine speech acts that deny teen women’s Agency. The two most common speech acts in magazine discourse are commissives (promises) and directives (requests, orders and demands). Each of these speech acts have their own individual felicity conditions, but at least one felicity condition of both functions to limit the full personhood of teen women.

Commissives

The first speech act utilized by teen magazine is the commissive speech act. Commissives account for 1.1% of magazine discourse, with 97 total utterances. The function of a commissive is to promise something to someone. Typically, the speech act of commissives involves interlocutor A promising to do action X for interlocutor B. In magazines, however, it more common that interlocutor A (the magazine) promises that action X will occur for interlocutor B (the reader) if interlocutor B (the reader) does action Y. In other words, instead of promising to do an action themselves, the magazines

promise that an action will materialize for a teen woman if she performs another action (usually, completes a magazine-issued directive). Action Y will get her Action X as testified to by the magazine.

As commissives, a basic felicity condition is that the promised act has not yet materialized; in addition, in commissives that involve one act being dependent upon another, neither act has occurred. A key feature of the commissive is lack of action, while proper realization of a commissive ideally results in completed action. Applied to the commissives in teen magazines, this means that for each commissive offered from the magazine to the teen reader, the reader is assumed to be deficit in some way. The magazine then offers the commissive as a way to correct that deficiency, either by having the teen reader accomplish an additional causative task or by the action of the magazine itself. Either way, the condition of deficit relies on the teen woman reader being somehow absent of Agency. For example, *Teen* 2000 promises “Sparks are sure to fly...if you deck your bod with Revlon StreetWears’ Gotta Have Hearts All Over Glitter” (p.18), “Open a savings account and you’ll earn interest every month” (p.65), “Enlarge your circle of guy and girl friends...When you have lots of other stuff going on, you’ll be amazed at how quickly you’ll stop stressing over the time he spends with her” (p.36) and “Join the cleanup crew and laugh at his jokes – you’ll win his heart for sure” (p.59). *Teen* 1998 adds “Soak up your surroundings as you walk and if you start to lose your concentration do your energy move. You’ll finish your walk feeling focused, calm and totally energized” (p.35), “These prom makeup tips and hairstyle how-tos will get you noticed...” (p.2), and “Tie up a too-hot look and [you’ll] drive the tuxedo crowd crazy” (p.95). All other magazines make additional promises: in *Seventeen* 2000 “you’ll be in the

know..." (p.152), "you'll step out feeling..." (p.56) and "you'll learn" (p.172); from *Seventeen* 1998 "you'll understand" (p.146), "you'll hone..." (p.76) and "Look like a million" twice (p.17, p.42); in *YM* 2000 "...you'll be the bomb" (p.44), "...get softer, silkier skin" (p.28); and from *YM* 1998 "you'll make a splash" (p.112), "...you'll be psyched" (p.116) and "...you'll be known as..." (p.44). Each promise above entails that the teen woman had not already done or does not exist in the given state; she is not "in the know," she has not yet "learned," she does not "look like a million," she is not already "known as..." and she had not yet "made a splash." Furthermore, in addition to implying lack of Agency, commissives do not always even result in Agency when fulfilled. Many promises involve patient semantic roles, "...you'll be psyched" (*YM* 1998: 116), "These prom makeup tips and hairstyle how-tos will get you noticed..." (*Teen* 1998: 2), and "...you'll be known as..." (*YM* 1998: 44), process roles "...you'll be the bomb" (*YM* 2000: 44), "When you have lots of other stuff going on, you'll be amazed at how quickly you'll stop stressing over the time he spends with her" (*Teen* 2000: 36), and "you'll be in the know..." (*Seventeen* 2000: 152) and/or benefactives "...get softer, silkier skin" (*Seventeen* 1998: 28) and "Join the cleanup crew and laugh at his jokes – you'll win his heart for sure" (*Teen* 2000: 59). In sum, by the necessary felicity condition that assumes teen readers are lacking, commissives function not only as promises, but also as denials of Agency.

Directives

The final speech act used to limit the full personhood of teen readers is directives. Directives are orders, requests and commands that basically serve to cause an interlocutor, or in this case a reader, to do something. Directives are the most common discourse device

and make up a large part of the magazines on their own; 38.5 % of the magazines, totaling 3,172 utterances are directives. This means that almost 40% of magazine discourse are orders, commands or requests from the magazine to the teen reader.

Since teen magazines are simulated conversations, teen magazine writers must hypothesize about the underlying circumstances involving the speech act. Like commissives, the felicity conditions key to the directives is also the crucial forces denying Agency. The basic felicity condition responsible is the assumption of deficit on the teen woman's part; lack of Agency is necessary for the directive to be fulfilled. For example, if a mother told her child to close the door, the directive would either fail or seem illogical if the door were not open or if the child had already closed the door. This process works with all directives, and similar assumptions of deficiency in completion of directive verb X are made with each directive issued. By choosing directives, magazine writers assume that the action entailed in the directive has yet not been completed.

One other crucial felicity condition involved in the strength of teen magazine directives is the requirement of power and status. In prescriptive American English the issuing of a directive entails status and/or power; for example, in prescriptive English children do not often issue successful directives to parents or teachers in the quantity that parents and teachers do to children, nor would employees generally issue direct directives to their employers. Therefore, each directive takes for granted the notions of speaker volition, speaker desire and the power/status required of the speaker; in other words, the speaker and hearer presume together, because of the necessary status/power of the speaker, that the directive action "should be done" by the hearer.

The following chart summarizes the felicity conditions of directives:

S(peaker) requests H(earer) to do A(ction):

1. S believes A has not yet been done.
2. S believes that H is able to do A.
3. S believes that H is willing to do A-type things for S.
4. S wants A to be done.

(Stewart and Vaillette 2001: 224).

Numbers 2, 3 and 4 relate to interlocutor status, and indirectly to Agency; in this case, precisely, the ranking of magazines over readers. Magazine writers do their best to establish power over their readers while simultaneously appearing as an equal member in a shared speech community. The unidirectional directives and the use of experts to support directives specifically strengthen conditions number 2 and 3. Number 1, however, directly associates with teen Agency. It is the assumption of Number 1, combined with the power gained to enforce numbers 2, 3, and 4, that make magazine directives particularly powerful, yet highly detrimental, to teen women's Agency.

Because directives are the most prolific discourse category in teen magazines, numbers of directives order teen readers throughout most of the pages. Readers are directed in *YM* 1998 to "Try..." (p.12, p.42), "Use..." (p.22), "Apply..." (p.12), "write to..." (p.36), "Discover his love potential..." (Cover page), "Don't wash your face..." (p.110), "cover up dark circles and blemishes..." (p.97) and are ordered 35 times to "Call" various numbers (p.91). In *Seventeen* 1998, directives include "See..." (p.76), "Choose a lip pencil shade..." (p.64), "Avoid wearing lipstick while your lips are recovering" (p.64), "email..." (p.64), "buy..." (p.90), "Find out what kind of insurance you have" (p.138), "Experiment..." (p.192), "Hike..." (p.190), "Listen carefully" (p.198), and "Surf seventeen.com..." (p.36). 2000 editions also provide readers with multiple commands;

YM 2000 orders readers to “Develop...” (p.40), “Speak up” (p.68), “Do stay focused” (p.86), “Dazzle the dude” (p.46) and “Give him a muse” (p.63), as one reads “Apply blush with...” (p.62), “Apply the paste” (p.68), “Choose a metallic polish (p.64), “Decipher what this means” (p.36), “Learn how to cook” (p.120), and “Make eyes radiate...” (p.56) in *Seventeen 2000*. A teen reader finds “Don’t forget” (p.12, p.46), “Glam it up” (p.2, p.101), “...and concentrate...” (p.35), “...do both” (p.103) and “Read on” (p.36) in *Teen 1998*, in addition to “check out” (p.18, p.64) and “Slather your smacker with...” (p.18) in *Teen 2000*. Certain articles in teen magazines are completely centered around directives, such as advice columns and quizzes. The entire content feature entitled “Advice You Can’t Live Without” in *Teen 2000* consists of 50 different directives that readers should do to “make your mark on the new century” (p.65); the article commands readers to do everything from “Go gourmet,” “Energize!,” “Stash some cash,” “Cultivate culture,” “Think first,” and “Do yourself a favor” to “Cool off,” “Feed your mind,” “Lend a hand” and “Snooze under the stars” (p.65).

This article, in particular, illustrates and exposes the underlying conditions of directives that deny Agency. First, the article gives the directives under the disguise of advice, which indicates the subtle, yet powerful ranking of teen magazine over readers and the covert nature of directives as orders and commands. Next, each directive presumes that the reader has not yet completed any of the directives; this is especially strong in this article because of the prolific amount future projecting verbs that it contains in order to support each directive. Two specific examples include the magazine quoting one reader who says “I plan on trying to listen” under the directive “Do a sound check.,” while under the directive “Stop fibbing,” the magazine cites a teen named Jennifer, saying “Jennifer,

15, Texas, swears she's going to stop lying to others" (Teen 2000: 65). In addition, on the cover page the other reference to this article boasts of a future state of reality following the completion of the speech acts, "Advice that will change your life" (Teen 2000: Cover Page). Since Jennifer has not yet stopped lying, and the other reader plans on trying to listen, and your life is not yet changed, the teen reader equally is presumed to not have done these actions herself, as all teen readers in the "shared discourse community" (Currie 1999) are in the same boat. When they follow such "advice," when they complete what they have not yet done but need to, however, their lives will be changed. Basically, this entire article lists 50 problems or deficits in teen woman readers, supports these deficiencies with self-identified flaws and/or desires for change by other teen women and then offers at least 50 directive answers for teen women to do to correct the lack that the article created in the first place. This is true of all directives. If a teen woman's life were not in need of change and she were already a fully productive, complete teen woman, then she would not need advice to change it. Each directive assumes she does and as such, denies Agency to teen women.

Conclusion

An overwhelming number of syntactic and discourse patterns within the language of teen magazines deny, condition or limit the Agency of teen women readers. I argue that while there are sites of Agency within teen magazines, there are also numerous constant and consistent discourse patterns that destabilize such Agency. As subjects of utterances, teen women are denied Agency by Semantic Role, as experiencers, patients, benefactors or process verb subjects rather than semantic agents or by Negative Agency, where the sentence in which they are an agent is overtly negated or is constructed under a

negative semantic frame. Teen women also lose Agency to other subjects in teen magazines; by Denial of Agency through Emulation of women stars, as experts and celebrities are used to manipulate or to advertise to the teen woman, while as a result of Denial of Agency by Sex teen women lose Agency to men, while Denial of Agency by Sex splits their spheres of Agency into those that belong to “women” and those that belong to “men.” Denial of Agency by Male Hegemony solidifies men at the center of the teen woman’s universe at the expense of her self and personhood; she becomes responsible for female-male problems, while he evades condemnation as the agent of the relationship. Body parts and characteristics of the teen woman and third person inanimate objects steal Agency from teen women in Denial of Agency through Synecdoche and Instrumentation, respectively. Denial of Agency through Whiteness invalidates teen women of color and their culture and makes teen Agency reliant on whiteness. Teen women Agency is further defeated by discourse that manipulates them by assuming they are lacking, as when they are agents only be to be evaluated and commanded in quizzes (Quiz Conditioned Discourse) or agents in adjacency pairs with directives (Directive Conditioned Discourse). Lastly, teen women suffer Agency loss through the felicity conditions of speech acts issued toward them; both commissives and directives presuppose incomplete Agency or flawed personhood, and then aim to correct the flaws with future action. Teen magazine editors compose sentences and write discourse that highlights the lives and cultures of teen woman. Teen women as functioning Agents, however, play a small active role in their very own culture – a culture that seems to depend on their failure, deficiency and need for change.

CHAPTER SEVEN CONCLUSION

In this thesis I have shown how the language of *Teen*, *Seventeen* and *YM* structures, mediates and negotiates the illusionary identity of the ideal teen woman. I argue that within the linguistic structure of teen magazines, while there are sites of Agency, much of the language mutually interacts to undermine the Agency of teen women readers. Within nominal morphology, while teen women are constructed as autonomous, independent noun roots, many of these roots are built under negative semantic frames, function as euphemisms or negate the maturity of teen readers; in addition, teen women, and not men, lose identity through affixation to a white male, (or perceived male) root. Women exist as suffixes, while men exist as roots. Next, adjectival morphological superlativity builds a pyramid of hierarchy within the pages of the magazine; it ranks the teen woman and all elements of her culture against other teen women in order for them to compete for sub-Agency of the ideological perfect white girl [sic] position. Teen magazines then contribute to the pyramid by outranking teen readers in speech acts and discourse devices. In addition, sex-based ranking keeps women as sub-Agents at the bottom this pyramid, while it holds men at the pinnacle above the Glass Floor of Entitled Roothood.

Syntax and discourse patterns further solidify the positions of women and men. When occurring together in discourse, syntax orders the female after the male as prime

order. In larger discourse units, female last order is also preferred. Furthermore, teen women and men have distinct spheres of Agency within teen magazine language; for teen women, Agency exists in Teen Focus News and Issues (stories featuring teen women readers) and Makeup, Fashion and Beauty features, while teen men's Agency appears most in relationship articles, relationship advice and quizzes. Within such articles a double standard exists for women and men in discourse; teen women often have negative Agency or occur as patients to male agents when described with male participants in syntax, while denial of negative male Agency supports male hegemony. Other realizations of male hegemony, such as discourse in which women are scolded while men are free from reprimand, asymmetrical vocabulary and masculine roothood center men as the focus of the teen woman's world; she must adjust her likes, behavior, attitudes and actions to those of men, and not vice versa. Moreover, while teen women have Agency most often when they are subjects of sentences, other semantic roles work to lessen teen women to feelers, experiencers, possessors, beneficiaries and patients. Likewise, teen women's Agency is denied through instrument Agents, Synecdoche and Emulation of star and celebrities' Agency. Similarly, whiteness is made the norm for teen women, and teen women of color are suffixed to whites or ignored.

Lastly, but importantly, the very speech acts of the discourse and the adjacency pairs formed with such speech acts, assume teen women are deficient. Almost 40% of teen magazine discourse are commands, orders and promises that simultaneously reinforce magazine hierarchy while cementing teen women at the bottom of the hierarchy in desperate need of change. Teen women's and women star's Agency is often manipulated to support the strength of orders and promises. Additionally, teen women's

Agency is further manipulated in quizzes, where teen magazines grant Agency only to place teen women in the right category to take Agency away.

One fundamental desire of magazine writers and editors is to sell magazines. To sell *Teen*, *Seventeen* and *YM*, the producers of these magazines have decided to sell solutions to problems. These magazines use language and discourse in all areas of the magazine – in quizzes (Ostermann and Keller-Cohen 1998), real life features, advice columns, makeup, fashion and beauty layouts and in entertainment experts to first create problems for teen women. They frame their readers as needy, deficient and problematic; when readers are positioned in sites of Agency, it is often to the detriment of another teen woman reader (one is sacrificed for the cause) or it is because the reader is fine now, but better work in order to maintain her current state of acceptability. Because teen women are lacking no matter how they are constructed (lexically, semantically, morphologically or through felicity conditions of speech acts, for example), advice and solutions are often contradictory and seemingly hypocritical. On one hand teen magazines tell teen women to be independent and strong, yet on the other hand their morphology, syntax and lexicon remove the foundation of strength and independence from them.

Unfortunately, the constant, reinforced presupposition at virtually all levels of magazine discourse of readers who are lacking and insufficient undermines and devalues teen women's Agency. Teen women are not even respected nor given the full humanity and personhood as teen *girls*, let alone as teen *women* who contribute to society. If magazines were to respect the humanity of its readers, they could not make the negative assumptions that they make. Furthermore, if teen personhood were cherished in teen magazines, rather than unraveled thread by thread of Agent-reducing discourse, it would be an affront to teen readers to infer their inferiority.

I am not saying that teen magazines purposely set out to construct negative identities for their readers. What I am saying is that sexist, racist, “girl-poisoning” (Pipher 1994) and hierarchical language is embedded at virtually all levels of teen magazine structure – in nominal morphology, adjectival morphology, lexical choices, nominal and verbal semantics, syntax, speech acts and discourse. Such language structures interact with each other and undercut and burrow away the positive ideologies of the magazines.

There is still a need for future research in the processes at work both in support of and against teen women’s Agency, particularly as it is constructed through language. This thesis, as one investigation into the personhood of teen women, serves as a starting point for further investigations and can hopefully lead to research that asks the right questions. If people want to work past sexism, racism and a “girl-poisoning culture” (Pipher 1994), then they must first be aware of the subtle ways that they themselves perpetuate and act within that culture, and particularly, of their *language*. The aim of this thesis was bring such language to light, so that people advocates everywhere, particularly the women who write, edit and produce teen magazines, may be a little more aware of how they talk to and about teen women.

APPENDIX A
TEEN WOMAN AS SEMANTIC ROLE AGENT

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--------------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...Alexis says | Agency | Seventeen | March | 1998 | 238 |
| ...Ali clipped... | Agency | Seventeen | March | 1998 | 146 |
| ...Ali hoisted... | Agency | Seventeen | March | 1998 | 146 |
| ...Ali... who lives... | Agency | Seventeen | March | 1998 | 146 |
| ...Alicia and Andrea make... | Agency | Seventeen | March | 1998 | 116 |
| ...Amanda kept her makeup... | Agency | Teen | February | 2000 | 22 |
| ...Amber and Laura debate | Agency | Teen | March | 1998 | 57 |
| ...Amber insists | Agency | Teen | March | 1998 | 58 |
| ...Amy and her pals decided... | Agency | Seventeen | March | 1998 | 190 |
| ...Amy says... | Agency | Seventeen | March | 1998 | 192 |
| ...Amy says... | Agency | Seventeen | March | 1998 | 192 |
| ...Analyze the life | Agency | Seventeen | March | 2000 | 110 |
| ...Andrea started... | Agency | Seventeen | March | 1998 | 236 |
| ...Ariel created | Agency | YM | March | 1998 | 57 |
| ...Ashley and Jenice take... | Agency | YM | March | 2000 | 50 |
| ...Brenda recalls | Agency | Seventeen | March | 1998 | 217 |
| ...Brenda recalls.... | Agency | Seventeen | March | 1998 | 217 |
| ...Brenda says | Agency | Seventeen | March | 1998 | 217 |
| ...Brenda says... | Agency | Seventeen | March | 1998 | 217 |
| ...Brenda... watched... | Agency | Seventeen | March | 1998 | 217 |
| ...Brick says... | Agency | Seventeen | March | 1998 | 217 |
| ...Carole dished | Agency | Seventeen | March | 1998 | 234 |
| ...Carole hangs | Agency | Seventeen | March | 1998 | 235 |
| ...Cathleen ... who plays... | Agency | Teen | March | 1998 | 57 |
| ...Cathleen and her mom... check out | Agency | Teen | March | 1998 | 57 |
| ...Cathleen has narrowed | Agency | Teen | March | 1998 | 57 |
| ...Cathleen... dreams | Agency | Teen | March | 1998 | 57 |
| ...Comie... started... | Agency | Seventeen | March | 1998 | 217 |
| ...Danielle... joined | Agency | YM | March | 2000 | 79 |
| ...Deayn spices... | Agency | Seventeen | March | 1998 | 116 |
| ...Dee insists | Agency | Teen | March | 1998 | 118 |
| ...Enter Drew... | Agency | Seventeen | March | 1998 | 132 |
| ...Erin use... | Agency | YM | March | 2000 | 115 |
| ...Eva... went... | Agency | Seventeen | March | 1998 | 225 |
| ...I almost started | Agency | YM | March | 2000 | 71 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------------|--------------------|-----------|-------|------|------|
| ...I check | Agency | Seventeen | March | 2000 | 241 |
| ...I did decide | Agency | YM | March | 2000 | 71 |
| ...I fell asleep | Agency | YM | March | 2000 | 70 |
| ...I got up | Agency | YM | March | 2000 | 70 |
| ...I have... | Agency | YM | March | 2000 | 72 |
| ...I laughed | Agency | YM | March | 2000 | 70 |
| ...I learned | Agency | YM | March | 2000 | 70 |
| ...I lumber | Agency | Seventeen | March | 2000 | 241 |
| ...I made myself | Agency | YM | March | 2000 | 71 |
| ...I passed | Agency | YM | March | 2000 | 71 |
| ...I practice | Agency | Seventeen | March | 2000 | 241 |
| ...I pretend... | Agency | Seventeen | March | 1998 | 168 |
| ...I raced | Agency | YM | March | 2000 | 71 |
| ...I read | Agency | YM | March | 2000 | 71 |
| ...I returned | Agency | YM | March | 2000 | 72 |
| ...I sing... | Agency | Seventeen | March | 1998 | 168 |
| ...I started | Agency | YM | March | 2000 | 70 |
| ...I started... | Agency | YM | March | 2000 | 71 |
| ...I take | Agency | YM | March | 2000 | 72 |
| ...I told my mom | Agency | YM | March | 2000 | 70 |
| ...I told my mom... | Agency | YM | March | 2000 | 70 |
| ...I trained myself | Agency | YM | March | 2000 | 70 |
| ...I tried | Agency | YM | March | 2000 | 71 |
| ...I was sitting | Agency | YM | March | 2000 | 70 |
| ...I was sitting... | Agency | YM | March | 2000 | 71 |
| ...I wasn't sleeping... | Agency | YM | March | 2000 | 70 |
| ...I would fall asleep | Agency | YM | March | 2000 | 71 |
| ...I'd fall | Agency | YM | March | 2000 | 70 |
| ...I'd frozen | Agency | YM | March | 2000 | 70 |
| ...I'd see | Agency | YM | March | 2000 | 70 |
| ...I'd start | Agency | YM | March | 2000 | 70 |
| ...I'd wake up | Agency | YM | March | 2000 | 70 |
| ...If Alison Terry qualifies | Agency | Seventeen | March | 2000 | 114 |
| ...Jakirah says | Agency | Teen | March | 1998 | 60 |
| ...Jennifer says... | Agency | Seventeen | March | 1998 | 82 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| ...Johnna agrees... | Agency | Seventeen | March | 1998 | 82 |
| ...Johnson has taken | Agency | Seventeen | March | 2000 | 114 |
| ...Jordan will raise | Agency | Teen | March | 1998 | 58 |
| ...Kahn says | Agency | Teen | March | 1998 | 32 |
| ...Kellie penned... | Agency | Teen | February | 2000 | 16 |
| ...Kerry has corralled | Agency | Seventeen | March | 2000 | 134 |
| ...Kerry jokes | Agency | Seventeen | March | 2000 | 134 |
| ...Kerry returns | Agency | Seventeen | March | 2000 | 134 |
| ...Kerry steps | Agency | Seventeen | March | 2000 | 136 |
| ...Krista was watching... | Agency | Seventeen | March | 1998 | 223 |
| ...Laura dyed | Agency | Teen | March | 1998 | 57 |
| ...Laura says... | Agency | Teen | March | 1998 | 57 |
| ...Lauren Perth remembers... | Agency | Seventeen | March | 1998 | 225 |
| ...Lauren spoke... | Agency | Seventeen | March | 1998 | 216 |
| ...Lauren tries... | Agency | Seventeen | March | 1998 | 225 |
| ...Leila sees her dad | Agency | Seventeen | March | 2000 | 238 |
| ...Lexie...and Sophie...take the idea... | Agency | Teen | February | 2000 | 16 |
| ...Lisa picked | Agency | Seventeen | March | 1998 | 40 |
| ...Mandi carried... | Agency | Seventeen | March | 1998 | 225 |
| ...Marlien confessed... | Agency | Seventeen | March | 1998 | 234 |
| ...Meghan cleanse with | Agency | YM | March | 2000 | 116 |
| ...Nancy says.... | Agency | Seventeen | March | 2000 | 238 |
| ...Nicole plays... | Agency | Seventeen | March | 1998 | 116 |
| ...PN and PN use... | Agency | Seventeen | March | 1998 | 116 |
| ...PN reports... | Agency | Seventeen | March | 1998 | 116 |
| ...PN says... | Agency | Seventeen | March | 2000 | 114 |
| ...Raquel shows | Agency | YM | March | 2000 | 113 |
| ...Rebecca says... | Agency | Seventeen | March | 1998 | 80 |
| ...Sabrina played | Agency | Seventeen | March | 1998 | 40 |
| ...Samantha enrolled... | Agency | Seventeen | March | 1998 | 224 |
| ...She and her friends cut... | Agency | Seventeen | March | 1998 | 116 |
| ...She didn't live... | Agency | YM | March | 2000 | 54 |
| ...She lived | Agency | YM | March | 2000 | 54 |
| ...Stacey gave her this windowchime | Agency | Seventeen | March | 2000 | 142 |
| ...Susan Fleischer learned... | Agency | Seventeen | March | 1998 | 215 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| ...Susan reflects.. | Agency | Seventeen | March | 1998 | 215 |
| ...Terry is motivating others | Agency | Seventeen | March | 2000 | 114 |
| ...The girls are drooling | Agency | Seventeen | March | 2000 | 134 |
| ...These...girls head to... | Agency | YM | March | 2000 | 50 |
| ...They moved | Agency | Seventeen | March | 2000 | 238 |
| ...Tricia hid... | Agency | Seventeen | March | 1998 | 223 |
| ...Violet Palmer and Dee...are making... | Agency | Teen | March | 1998 | 118 |
| ...[Eva] discovered... | Agency | Seventeen | March | 1998 | 223 |
| ...[I'd] start | Agency | YM | March | 2000 | 70 |
| ...[I] had avoided | Agency | YM | March | 2000 | 71 |
| ...[I] had convinced myself | Agency | YM | March | 2000 | 71 |
| ...[Mom] who'll be making... | Agency | Teen | March | 1998 | 57 |
| ...[girls...] burn... | Agency | YM | March | 1998 | 82 |
| ...[girls...] cat | Agency | YM | March | 1998 | 82 |
| ...[girls] said... | Agency | Seventeen | March | 1998 | 217 |
| ...[she] let them cool | Agency | Seventeen | March | 1998 | 40 |
| ...[she] pinned | Agency | Seventeen | March | 1998 | 40 |
| ...[they] boogied down... | Agency | Seventeen | March | 1998 | 192 |
| ...[they] dance | Agency | Seventeen | March | 2000 | 236 |
| ...[they] ended... | Agency | Seventeen | March | 1998 | 192 |
| ...[they] went out... | Agency | Seventeen | March | 1998 | 192 |
| ...[you'll] break up... | Agency | Teen | March | 1998 | 30 |
| ...[you're] ogling the stars | Agency | YM | March | 2000 | 89 |
| ...[you're] trying... | Agency | Teen | February | 2000 | 38 |
| ...a friend comes | Agency | Teen | February | 2000 | 42 |
| ...a girl planned | Agency | YM | March | 2000 | 86 |
| ...a girl to let a guy know | Agency | YM | March | 1998 | 80 |
| ...a girl...takes | Agency | YM | March | 2000 | 64 |
| ...adds Johnson | Agency | Seventeen | March | 2000 | 114 |
| ...adds Lauren | Agency | Teen | March | 1998 | 117 |
| ...adds Nicole | Agency | Seventeen | March | 2000 | 142 |
| ...admits Jakirah | Agency | Teen | March | 1998 | 60 |
| ...admits Mary... | Agency | Seventeen | March | 1998 | 132 |
| ...after you eat | Agency | Teen | February | 2000 | 34 |
| ...all I've brought | Agency | Seventeen | March | 2000 | 241 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------------|--------------------|-----------|----------|------|------|
| ...all she ordered | Agency | YM | March | 2000 | 64 |
| ...all you've been waiting... | Agency | YM | March | 1998 | 12 |
| ...and [I'd] check | Agency | YM | March | 2000 | 70 |
| ...and [I] fell... | Agency | YM | March | 2000 | 70 |
| ...and [I] laugh... | Agency | Seventeen | March | 2000 | 241 |
| ...and [I] mumbled | Agency | YM | March | 2000 | 70 |
| ...and [I] now use... | Agency | Seventeen | March | 1998 | 168 |
| ...and [Kari] switches to... | Agency | Teen | February | 2000 | 22 |
| ...and [a girl] struts | Agency | YM | March | 2000 | 64 |
| ...and [girls] reported... | Agency | Seventeen | March | 1998 | 217 |
| ...and [if she] changes | Agency | Teen | February | 2000 | 40 |
| ...and [she'll] select music | Agency | Teen | March | 1998 | 58 |
| ...and [she's] befriended | Agency | Teen | March | 1998 | 64 |
| ...and [she] hosted | Agency | Seventeen | March | 2000 | 114 |
| ...and [she] morphed | Agency | Seventeen | March | 1998 | 44 |
| ...and [she] reminds... | Agency | Seventeen | March | 1998 | 80 |
| ...and [she] said... | Agency | Seventeen | March | 1998 | 217 |
| ...and [she] spoke... | Agency | Seventeen | March | 1998 | 215 |
| ...and [she] took a closer look | Agency | Seventeen | March | 2000 | 142 |
| ...and [she] understands... | Agency | Seventeen | March | 1998 | 148 |
| ...and [she] was juggling... | Agency | Seventeen | March | 2000 | 114 |
| ...and [she] waves... | Agency | Seventeen | March | 1998 | 236 |
| ...and [they] adorn... | Agency | Seventeen | March | 1998 | 116 |
| ...and [they] cuddle | Agency | Seventeen | March | 2000 | 236 |
| ...and [who] is conducting... | Agency | Seventeen | March | 2000 | 114 |
| ...and [you've been] sweating | Agency | YM | March | 1998 | 83 |
| ...and [you've] established | Agency | YM | March | 1998 | 82 |
| ...and [you] chatted... | Agency | Teen | March | 1998 | 30 |
| ...and [you] decide... | Agency | Seventeen | March | 1998 | 138 |
| ...and [you] dip... | Agency | YM | March | 2000 | 54 |
| ...and [you] give... | Agency | Teen | March | 1998 | 36 |
| ...and [you] race home... | Agency | Seventeen | March | 1998 | 188 |
| ...and hugs | Agency | Seventeen | March | 2000 | 136 |
| ...and she was choosing | Agency | Seventeen | March | 2000 | 110 |
| ...and then [they] pin... | Agency | Seventeen | March | 1998 | 116 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...and you say... | Agency | Seventeen | March | 1998 | 216 |
| ...are you eating...? | Agency | Teen | February | 2000 | 38 |
| ...are you exercising...? | Agency | Teen | February | 2000 | 38 |
| ...are you going... | Agency | Seventeen | March | 1998 | 236 |
| ...as do ladies... | Agency | Seventeen | March | 1998 | 176 |
| ...as she usually does | Agency | Seventeen | March | 2000 | 236 |
| ...beauties go glam | Agency | Teen | March | 1998 | 4 |
| ...before you hit the hay | Agency | Seventeen | March | 2000 | 174 |
| ...divas made... | Agency | Seventeen | March | 1998 | 190 |
| ...do you respond...? | Agency | Teen | March | 1998 | 38 |
| ...do you suspect...? | Agency | Teen | March | 1998 | 30 |
| ...explains Lauren... | Agency | Seventeen | March | 1998 | 216 |
| ...explains Leila | Agency | Seventeen | March | 2000 | 238 |
| ...few who wrote | Agency | YM | March | 1998 | 12 |
| ...first girl came back... | Agency | Seventeen | March | 1998 | 217 |
| ...gals go for | Agency | Teen | March | 1998 | 119 |
| ...giggles Tricia | Agency | Seventeen | March | 1998 | 223 |
| ...girl who asked... | Agency | Seventeen | March | 1998 | 217 |
| ...girl who's looking | Agency | YM | March | 2000 | 63 |
| ...girls came out... | Agency | Seventeen | March | 1998 | 217 |
| ...girls do | Agency | YM | March | 2000 | 91 |
| ...girls focus | Agency | YM | March | 2000 | 64 |
| ...girls ovulate | Agency | YM | March | 1998 | 48 |
| ...girls who ovulate | Agency | YM | March | 1998 | 82 |
| ...girls who read... | Agency | Teen | March | 1998 | 56 |
| ...girls who've hit... | Agency | Teen | March | 1998 | 32 |
| ...girls...visit... | Agency | Seventeen | March | 1998 | 138 |
| ...if [she] changes | Agency | Teen | February | 2000 | 40 |
| ...if she [Fatima] stuck... | Agency | Teen | March | 1998 | 61 |
| ...if she follows | Agency | Teen | March | 1998 | 118 |
| ...if you eat | Agency | YM | March | 2000 | 34 |
| ...if you get stuck | Agency | Seventeen | March | 1998 | 76 |
| ...if you haven't had sex... | Agency | YM | March | 1998 | 48 |
| ...if you're dating | Agency | YM | March | 1998 | 36 |
| ...if you've scheduled... | Agency | Seventeen | March | 1998 | 138 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------------|--------------------|-----------|----------|------|------|
| ...my sister hit me | Agency | YM | March | 2000 | 71 |
| ...or [they] start... | Agency | Seventeen | March | 1998 | 138 |
| ...or [you're] hanging out | Agency | Teen | February | 2000 | 65 |
| ...or [you] pound.. | Agency | Teen | March | 1998 | 14 |
| ...or [you] take... | Agency | Seventeen | March | 1998 | 138 |
| ...or you quit him | Agency | Seventeen | March | 2000 | 84 |
| ...principal allowed | Agency | Teen | March | 1998 | 119 |
| ...queen wears 'em | Agency | YM | March | 2000 | 111 |
| ...recalls Brenda.... | Agency | Seventeen | March | 1998 | 217 |
| ...remarks Brick... | Agency | Seventeen | March | 1998 | 217 |
| ...reports Justine | Agency | Teen | March | 1998 | 60 |
| ...says Alexis | Agency | Seventeen | March | 1998 | 82 |
| ...says Amanda | Agency | Teen | March | 1998 | 119 |
| ...says Ann Brick... | Agency | Seventeen | March | 1998 | 217 |
| ...says April | Agency | Seventeen | March | 2000 | 112 |
| ...says April Stevens | Agency | Seventeen | March | 2000 | 110 |
| ...says Beverly | Agency | Teen | March | 1998 | 61 |
| ...says Claudia | Agency | Teen | March | 1998 | 32 |
| ...says Dowd | Agency | Seventeen | March | 2000 | 238 |
| ...says Ellen Wan | Agency | Seventeen | March | 2000 | 110 |
| ...says Emily | Agency | Seventeen | March | 2000 | 110 |
| ...says Erin | Agency | Seventeen | March | 2000 | 239 |
| ...says Eva.... | Agency | Seventeen | March | 1998 | 223 |
| ...says Hill | Agency | Seventeen | March | 2000 | 114 |
| ...says Joan... | Agency | Teen | March | 1998 | 36 |
| ...says Kahn | Agency | Teen | March | 1998 | 32 |
| ...says Kerry | Agency | Seventeen | March | 2000 | 134 |
| ...says Kerry Marsh | Agency | Seventeen | March | 2000 | 134 |
| ...says Lauren | Agency | Seventeen | March | 1998 | 225 |
| ...says Leila | Agency | Seventeen | March | 2000 | 238 |
| ...says Leila..... | Agency | Seventeen | March | 2000 | 238 |
| ...says Meghan | Agency | YM | March | 2000 | 23 |
| ...says Mojar | Agency | Seventeen | March | 2000 | 64 |
| ...says Mojar... | Agency | Seventeen | March | 2000 | 64 |
| ...says Nancy | Agency | Seventeen | March | 2000 | 238 |

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| ...says Natalie | Agency | Teen | March | 1998 | 117 |
| ...says Samantha... | Agency | Seventeen | March | 1998 | 223 |
| ...says Samantha... | Agency | Seventeen | March | 1998 | 223 |
| ...says Simon | Agency | Seventeen | March | 2000 | 114 |
| ...says Stacey | Agency | Seventeen | March | 2000 | 142 |
| ...says Susan.. | Agency | Seventeen | March | 1998 | 215 |
| ...says Terry | Agency | Seventeen | March | 2000 | 114 |
| ...she and her friends fold... | Agency | Seventeen | March | 1998 | 116 |
| ...she answers... | Agency | Seventeen | March | 1998 | 236 |
| ...she asked.. | Agency | Seventeen | March | 1998 | 215 |
| ...she ate | Agency | YM | March | 2000 | 23 |
| ...she attended | Agency | YM | March | 2000 | 23 |
| ...she belongs... | Agency | Teen | March | 1998 | 36 |
| ...she broke... | Agency | Seventeen | March | 1998 | 236 |
| ...she calls... | Agency | Teen | March | 1998 | 26 |
| ...she can't stop listening to... | Agency | Teen | February | 2000 | 47 |
| ...she comes second to | Agency | YM | March | 1998 | 57 |
| ...she crows | Agency | Seventeen | March | 2000 | 136 |
| ...she did visit | Agency | Teen | March | 1998 | 57 |
| ...she discusses race | Agency | Seventeen | March | 2000 | 114 |
| ...she does... | Agency | Teen | March | 1998 | 26 |
| ...she explains | Agency | Seventeen | March | 2000 | 114 |
| ...she found you | Agency | YM | March | 1998 | 67 |
| ...she gives you | Agency | Teen | March | 1998 | 26 |
| ...she got her start | Agency | Seventeen | March | 2000 | 110 |
| ...she high fives | Agency | Seventeen | March | 2000 | 136 |
| ...she leaves | Agency | Teen | February | 2000 | 42 |
| ...she listens... | Agency | Seventeen | March | 1998 | 148 |
| ...she makes | Agency | YM | March | 2000 | 23 |
| ...she makes... | Agency | Seventeen | March | 1998 | 236 |
| ...she mentioned... | Agency | Seventeen | March | 1998 | 225 |
| ...she nixed | Agency | Seventeen | March | 1998 | 44 |
| ...she not only stood up.... | Agency | Seventeen | March | 2000 | 110 |
| ...she opted for... | Agency | Teen | February | 2000 | 22 |
| ...she parties | Agency | Teen | March | 1998 | 57 |

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|--------------------------------|--------------------|-----------|-------|------|------|
| ...she put on | Agency | Seventeen | March | 1998 | 44 |
| ...she recalls | Agency | Seventeen | March | 1998 | 224 |
| ...she recalls.. | Agency | Seventeen | March | 2000 | 110 |
| ...she remarks | Agency | Seventeen | March | 2000 | 134 |
| ...she says | Agency | Seventeen | March | 1998 | 216 |
| ...she says.. | Agency | Seventeen | March | 1998 | 216 |
| ...she says... | Agency | Seventeen | March | 1998 | 116 |
| ...she says... | Agency | Seventeen | March | 1998 | 146 |
| ...she says... | Agency | Seventeen | March | 1998 | 116 |
| ...she says... | Agency | Seventeen | March | 1998 | 223 |
| ...she says.... | Agency | Seventeen | March | 1998 | 146 |
| ...she says..... | Agency | Seventeen | March | 1998 | 192 |
| ...she says..... | Agency | Seventeen | March | 1998 | 223 |
| ...she says..... | Agency | Teen | March | 1998 | 26 |
| ...she says..... | Agency | Seventeen | March | 1998 | 225 |
| ...she says..... | Agency | Seventeen | March | 1998 | 46 |
| ...she says..... | Agency | Teen | March | 1998 | 61 |
| ...she says..... | Agency | Teen | March | 1998 | 57 |
| ...she says..... | Agency | Teen | March | 1998 | 58 |
| ...she says..... | Agency | Teen | March | 1998 | 119 |
| ...she says..... | Agency | Seventeen | March | 2000 | 136 |
| ...she says..... | Agency | Seventeen | March | 2000 | 238 |
| ...she says..... | Agency | Seventeen | March | 1998 | 236 |
| ...she sees you.. | Agency | Seventeen | March | 2000 | 136 |
| ...she shouts | Agency | Seventeen | March | 1998 | 236 |
| ...she spends... | Agency | Seventeen | March | 1998 | 236 |
| ...she started... | Agency | Seventeen | March | 1998 | 57 |
| ...she still hasn't decided... | Agency | Seventeen | March | 1998 | 80 |
| ...she stops... | Agency | Seventeen | March | 2000 | 134 |
| ...she takes | Agency | Seventeen | March | 1998 | 236 |
| ...she takes... | Agency | Seventeen | March | 2000 | 134 |
| ...she wades | Agency | Seventeen | March | 1998 | 224 |
| ...she walked... | Agency | Seventeen | March | 2000 | 134 |
| ...she walks | Agency | Seventeen | March | 1998 | 236 |
| ...she was dusting... | Agency | Seventeen | March | 1998 | 216 |
| ...she was generating... | Agency | Seventeen | March | 1998 | 216 |

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| ...she went along... | Agency | Seventeen | March | 1998 | 215 |
| ...she went for... | Agency | Teen | February | 2000 | 22 |
| ...she went... | Agency | Seventeen | March | 1998 | 223 |
| ...she wore... | Agency | Seventeen | March | 1998 | 217 |
| ...she wound | Agency | Seventeen | March | 1998 | 40 |
| ...she'd make | Agency | Teen | March | 1998 | 52 |
| ...she'll approve | Agency | YM | March | 1998 | 40 |
| ...she'll help decorate | Agency | Teen | March | 1998 | 58 |
| ...she's branched out | Agency | Teen | March | 1998 | 61 |
| ...she's considering... | Agency | Seventeen | March | 1998 | 192 |
| ...she's doing this | Agency | Teen | February | 2000 | 40 |
| ...she's frolicked | Agency | Seventeen | March | 2000 | 186 |
| ...she's performing... | Agency | Teen | March | 1998 | 26 |
| ...so many of you wrote | Agency | YM | March | 1998 | 12 |
| ...some young Japanese women are discovering | Agency | Seventeen | March | 2000 | 118 |
| ...student she was seeing | Agency | Teen | March | 1998 | 58 |
| ...students show... | Agency | Seventeen | March | 1998 | 116 |
| ...style queens wear... | Agency | Seventeen | March | 1998 | 116 |
| ...swipe | Agency | YM | March | 2000 | 115 |
| ...that she voted | Agency | YM | March | 2000 | 86 |
| ...the girls bonded | Agency | Seventeen | March | 2000 | 142 |
| ...the girls go... | Agency | Seventeen | March | 1998 | 225 |
| ...the threesome shopped... | Agency | Seventeen | March | 1998 | 192 |
| ...these girls push | Agency | Seventeen | March | 1998 | 78 |
| ...these girls sweat | Agency | Seventeen | March | 1998 | 78 |
| ...these women are using | Agency | Seventeen | March | 2000 | 114 |
| ...they buy... | Agency | Seventeen | March | 1998 | 116 |
| ...they turn... | Agency | Seventeen | March | 1998 | 138 |
| ...time you've been to | Agency | Teen | February | 2000 | 65 |
| ...unless you've been living | Agency | Teen | February | 2000 | 65 |
| ...wash... | Agency | YM | March | 2000 | 115 |
| ...we gave each other | Agency | YM | March | 2000 | 72 |
| ...we really bonded | Agency | YM | March | 2000 | 72 |
| ...what Mommy does | Agency | YM | March | 2000 | 91 |
| ...what advice would you give | Agency | YM | March | 2000 | 91 |

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| ...what you studied...? | Agency | Teen | March | 1998 | 36 |
| ...whe she attends... | Agency | Seventeen | March | 2000 | 114 |
| ...when Hannah... found herself | Agency | YM | March | 2000 | 70 |
| ...when I hit | Agency | YM | March | 2000 | 70 |
| ...when she comes to you | Agency | Seventeen | March | 2000 | 144 |
| ...when she's not persuing | Agency | Seventeen | March | 2000 | 114 |
| ...when you break this to... | Agency | Teen | February | 2000 | 40 |
| ...when you start puberty | Agency | Seventeen | March | 2000 | 130 |
| ...where would a girl find you...? | Agency | YM | March | 1998 | 67 |
| ...whether you're snowboarding | Agency | Teen | February | 2000 | 65 |
| ...who [Laura] approves... | Agency | Teen | March | 1998 | 58 |
| ...who attends... | Agency | Seventeen | March | 1998 | 225 |
| ...who plays Congres | Agency | Seventeen | March | 2000 | 114 |
| ...who says | Agency | Teen | February | 2000 | 65 |
| ...who says..... | Agency | Teen | February | 2000 | 65 |
| ...who's been battling | Agency | Seventeen | March | 2000 | 114 |
| ...you ace... | Agency | Teen | March | 1998 | 35 |
| ...you agree... | Agency | Seventeen | March | 1998 | 153 |
| ...you allow a boy... | Agency | YM | March | 2000 | 52 |
| ...you and your friends devour | Agency | Seventeen | March | 1998 | 76 |
| ...you answer | Agency | YM | March | 1998 | 42 |
| ...you apply | Agency | Teen | March | 1998 | 109 |
| ...you asked for it | Agency | YM | March | 1998 | 12 |
| ...you asked for ... | Agency | Seventeen | March | 1998 | 48 |
| ...you attended... | Agency | Seventeen | March | 1998 | 192 |
| ...you belong... | Agency | Seventeen | March | 1998 | 138 |
| ...you break... | Agency | Seventeen | March | 1998 | 236 |
| ...you brush your teeth... | Agency | Teen | February | 2000 | 34 |
| ...you buy | Agency | YM | March | 2000 | 103 |
| ...you call | Agency | YM | March | 2000 | 64 |
| ...you call him... | Agency | Seventeen | March | 1998 | 80 |
| ...you call... | Agency | Seventeen | March | 1998 | 80 |
| ...you call..... | Agency | YM | March | 1998 | 58 |
| ...you called | Agency | YM | March | 1998 | 42 |
| ...you confided.. | Agency | Teen | March | 1998 | 28 |

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| ...you date | Agency | YM | March | 1998 | 36 |
| ...you date..... | Agency | YM | March | 1998 | 60 |
| ...you deal... | Agency | Seventeen | March | 1998 | 116 |
| ...you describe | Agency | Seventeen | March | 2000 | 130 |
| ...you did it | Agency | YM | March | 1998 | 43 |
| ...you did... | Agency | Seventeen | March | 1998 | 153 |
| ...you did..... | Agency | Seventeen | March | 1998 | 216 |
| ...you do | Agency | YM | March | 1998 | 26 |
| ...you do... | Agency | Seventeen | March | 1998 | 132 |
| ...you do..... | Agency | YM | March | 2000 | 40 |
| ...you excel | Agency | Teen | February | 2000 | 38 |
| ...you explain | Agency | Seventeen | March | 1998 | 70 |
| ...you feed him... | Agency | Seventeen | March | 1998 | 80 |
| ...you finish | Agency | Teen | February | 2000 | 85 |
| ...you forget | Agency | Seventeen | March | 2000 | 151 |
| ...you get dressed... | Agency | Seventeen | March | 1998 | 142 |
| ...you give | Agency | Teen | March | 1998 | 36 |
| ...you give us... | Agency | Seventeen | March | 2000 | 28 |
| ...you give... | Agency | Seventeen | March | 1998 | 138 |
| ...you give.... | Agency | Seventeen | March | 1998 | 48 |
| ...you go | Agency | YM | March | 1998 | 42 |
| ...you go into... | Agency | Seventeen | March | 1998 | 80 |
| ...you go through... | Agency | Seventeen | March | 1998 | 153 |
| ...you go... | Agency | Seventeen | March | 1998 | 138 |
| ...you got to know..... | Agency | YM | March | 1998 | 80 |
| ...you grab... | Agency | Teen | March | 1998 | 36 |
| ...you grow up | Agency | Teen | March | 1998 | 61 |
| ...you guessed it | Agency | Seventeen | March | 2000 | 176 |
| ...you have contacted | Agency | YM | March | 1998 | 92 |
| ...you have lost your confidence | Agency | Seventeen | March | 2000 | 151 |
| ...you have reached... | Agency | Seventeen | March | 1998 | 138 |
| ...you have... | Agency | Teen | March | 1998 | 26 |
| ...you hide... | Agency | Teen | March | 1998 | 51 |
| ...you hit | Agency | Seventeen | March | 1998 | 76 |
| ...you hit... | Agency | Teen | March | 1998 | 14 |

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| ...you hop | Agency | Teen | March | 1998 | 32 |
| ...you just stopped | Agency | YM | March | 1998 | 58 |
| ...you keep... | Agency | Teen | March | 1998 | 30 |
| ...you lather | Agency | Teen | February | 2000 | 42 |
| ...you launch... | Agency | Seventeen | March | 1998 | 82 |
| ...you lay... | Agency | Seventeen | March | 1998 | 238 |
| ...you leave | Agency | Teen | February | 2000 | 85 |
| ...you leave... | Agency | Seventeen | March | 1998 | 142 |
| ...you let them know | Agency | Teen | February | 2000 | 65 |
| ...you let... | Agency | Seventeen | March | 1998 | 216 |
| ...you lift... | Agency | Seventeen | March | 1998 | 132 |
| ...you look... | Agency | Seventeen | March | 1998 | 236 |
| ...you made | Agency | YM | March | 1998 | 43 |
| ...you make | Agency | Teen | February | 2000 | 85 |
| ...you make like... | Agency | Seventeen | March | 1998 | 188 |
| ...you make... | Agency | Seventeen | March | 1998 | 236 |
| ...you mean | Agency | Teen | February | 2000 | 85 |
| ...you mean it | Agency | YM | March | 2000 | 40 |
| ...you melt | Agency | YM | March | 2000 | 54 |
| ...you mel... | Agency | Teen | March | 1998 | 26 |
| ...you moved in... | Agency | Teen | March | 1998 | 45 |
| ...you offer... | Agency | Seventeen | March | 1998 | 192 |
| ...you open... | Agency | Seventeen | March | 1998 | 216 |
| ...you page him... | Agency | Seventeen | March | 1998 | 238 |
| ...you question | Agency | YM | March | 2000 | 64 |
| ...you ran into him | Agency | YM | March | 1998 | 42 |
| ...you say | Agency | Seventeen | March | 2000 | 144 |
| ...you say..... | Agency | Teen | March | 1998 | 26 |
| ...you scream | Agency | Seventeen | March | 1998 | 76 |
| ...you send | Agency | Teen | February | 2000 | 44 |
| ...you set | Agency | Teen | February | 2000 | 85 |
| ...you shop | Agency | Teen | March | 1998 | 2 |
| ...you shop... | Agency | Teen | February | 2000 | 24 |
| ...you shop... | Agency | Teen | February | 2000 | 95 |
| ...you sing | Agency | Seventeen | March | 1998 | 76 |

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|-----------------------------------|--------------------|-----------|----------|------|------|
| ...you sleep with him | Agency | YM | March | 2000 | 53 |
| ...you spend | Agency | YM | March | 1998 | 36 |
| ...you spring... | Agency | Seventeen | March | 1998 | 188 |
| ...you start thinking | Agency | YM | March | 1998 | 58 |
| ...you start... | Agency | Teen | March | 1998 | 36 |
| ...you stick to the breakup rules | Agency | Seventeen | March | 2000 | 146 |
| ...you studied for | Agency | Teen | February | 2000 | 38 |
| ...you suspect... | Agency | Teen | March | 1998 | 32 |
| ...you take... | Agency | Teen | March | 1998 | 36 |
| ...you tell him | Agency | Seventeen | March | 1998 | 82 |
| ...you tell him | Agency | Seventeen | March | 2000 | 148 |
| ...you tell him... | Agency | Seventeen | March | 1998 | 80 |
| ...you thought | Agency | YM | March | 1998 | 36 |
| ...you tick | Agency | YM | March | 2000 | 63 |
| ...you told him | Agency | YM | March | 1998 | 58 |
| ...you used to spend | Agency | YM | March | 1998 | 62 |
| ...you voice... | Agency | Seventeen | March | 1998 | 216 |
| ...you walk by | Agency | YM | March | 1998 | 116 |
| ...you wash | Agency | Teen | February | 2000 | 42 |
| ...you who drop... | Agency | Seventeen | March | 1998 | 132 |
| ...you will bounce back | Agency | YM | March | 1998 | 59 |
| ...you work | Agency | YM | March | 2000 | 86 |
| ...you wrote it... | Agency | Seventeen | March | 1998 | 84 |
| ...you'll also test | Agency | Teen | February | 2000 | 65 |
| ...you'll be slathering | Agency | YM | March | 2000 | 28 |
| ...you'll be starting... | Agency | Teen | March | 1998 | 36 |
| ...you'll develop... | Agency | Teen | March | 1998 | 32 |
| ...you'll discover | Agency | Seventeen | March | 1998 | 76 |
| ...you'll find | Agency | YM | March | 1998 | 24 |
| ...you'll find... | Agency | Seventeen | March | 1998 | 192 |
| ...you'll laugh | Agency | YM | March | 1998 | 59 |
| ...you'll probably find... | Agency | Teen | March | 1998 | 26 |
| ...you'll reject him | Agency | Teen | February | 2000 | 44 |
| ...you'll see him... | Agency | Teen | March | 1998 | 52 |
| ...you'll shoot us down | Agency | YM | March | 2000 | 64 |

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| ...you'll signal | Agency | YM | March | 1998 | 36 |
| ...you're casting | Agency | YM | March | 2000 | 89 |
| ...you're cohosting | Agency | YM | March | 1998 | 42 |
| ...you're dating (2 times) | Agency | YM | March | 1998 | 36 |
| ...you're directing | Agency | Seventeen | March | 2000 | 114 |
| ...you're facing | Agency | YM | March | 1998 | 83 |
| ...you're finding out... | Agency | Teen | March | 1998 | 28 |
| ...you're going | Agency | Seventeen | March | 1998 | 68 |
| ...you're going to go | Agency | Seventeen | March | 1998 | 216 |
| ...you're helping friends | Agency | YM | March | 1998 | 44 |
| ...you're just sitting... | Agency | YM | March | 2000 | 54 |
| ...you're moving on | Agency | YM | March | 1998 | 59 |
| ...you're not buying... | Agency | Seventeen | March | 1998 | 188 |
| ...you're not sweating | Agency | YM | March | 1998 | 36 |
| ...you're pairing... | Agency | Seventeen | March | 1998 | 204 |
| ...you're spending... | Agency | Teen | March | 1998 | 28 |
| ...you're standing | Agency | YM | March | 2000 | 64 |
| ...you're studying... | Agency | Teen | March | 1998 | 36 |
| ...you're talking... | Agency | Seventeen | March | 1998 | 148 |
| ...you're trying | Agency | YM | March | 1998 | 62 |
| ...you're trying... | Agency | Seventeen | March | 1998 | 236 |
| ...you're using | Agency | YM | March | 1998 | 110 |
| ...you're using... | Agency | Seventeen | March | 1998 | 138 |
| ...you're wearing | Agency | Seventeen | March | 1998 | 64 |
| ...you've applied | Agency | Seventeen | March | 1998 | 64 |
| ...you've been drooling over | Agency | Teen | February | 2000 | 38 |
| ...you've been working out | Agency | YM | March | 1998 | 83 |
| ...you've come | Agency | YM | March | 1998 | 59 |
| ...you've consented... | Agency | Seventeen | March | 1998 | 216 |
| ...you've crossed... | Agency | Seventeen | March | 1998 | 236 |
| ...you've cut off | Agency | YM | March | 2000 | 46 |
| ...you've decided... | Agency | Seventeen | March | 1998 | 238 |
| ...you've done it | Agency | YM | March | 1998 | 82 |
| ...you've done... | Agency | Seventeen | March | 1998 | 18206 |
| ...you've done.... | Agency | Seventeen | March | 1998 | 216 |

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| ...you've finished | Agency | Seventeen | March | 1998 | 64 |
| ...you've got... | Agency | Seventeen | March | 1998 | 80 |
| ...you've just landed | Agency | Seventeen | March | 2000 | 176 |
| ...you've just saved your boyfriend | Agency | Seventeen | March | 2000 | 84 |
| ...you've practiced... | Agency | Teen | March | 1998 | 36 |
| ...you've put in | Agency | Seventeen | March | 2000 | 242 |
| ...you've put... | Agency | Seventeen | March | 1998 | 140 |
| ...you've skipped | Agency | YM | March | 1998 | 48 |
| ...you've spent every | Agency | Seventeen | March | 2000 | 110 |
| ...you've stated... | Agency | Seventeen | March | 1998 | 216 |
| ...you...are following | Agency | Seventeen | March | 2000 | 110 |
| ...your best freinds are going... | Agency | Seventeen | March | 2000 | 112 |
| ...your sister decides... | Agency | Seventeen | March | 1998 | 236 |
| ...and [you] hang... | Agency | YM | March | 2000 | 54 |
| ...remember how... | Agency | Teen | March | 1998 | 56 |
| ...she says... | Agency | Seventeen | March | 1998 | 223 |
| ...the last girl made | Agency | YM | March | 2000 | 64 |
| ...you've waited... | Agency | Seventeen | March | 1998 | 236 |
| 1000 girls spill... | Agency | YM | March | 2000 | 22 |
| 12% describe | Agency | YM | March | 2000 | 23 |
| 31% fill it with | Agency | YM | March | 2000 | 23 |
| 34% record... | Agency | YM | March | 2000 | 23 |
| 4% spill | Agency | YM | March | 2000 | 23 |
| 9% jot down | Agency | YM | March | 2000 | 23 |
| A Gap saleswoman referred | Agency | Seventeen | March | 2000 | 241 |
| African-American women who are changing... | Agency | Seventeen | March | 2000 | 20 |
| Alison, who graduated... | Agency | Seventeen | March | 2000 | 110 |
| Amber shows off... | Agency | Teen | March | 1998 | 58 |
| Aprille was learning... | Agency | Seventeen | March | 1998 | 44 |
| Ariel Fox sells | Agency | YM | March | 1998 | 57 |
| As I step... | Agency | Seventeen | March | 2000 | 241 |
| Brittany said... | Agency | Seventeen | March | 1998 | 236 |
| Carol had left | Agency | Seventeen | March | 2000 | 238 |
| Diamond admits | Agency | Seventeen | March | 2000 | 236 |
| Diamond and her mom live | Agency | Seventeen | March | 2000 | 236 |

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| Diamond and her mother sing... | Agency | Seventeen | March | 2000 | 236 |
| Diamond is spending | Agency | Seventeen | March | 2000 | 236 |
| Diamond says | Agency | Seventeen | March | 2000 | 236 |
| Diamond says... | Agency | Seventeen | March | 2000 | 236 |
| Erin and Laura are dealing... | Agency | Seventeen | March | 2000 | 239 |
| Erin talks to... | Agency | Seventeen | March | 2000 | 239 |
| Exavia shows off... | Agency | Seventeen | March | 1998 | 90 |
| Felicia and Diamond are talking... | Agency | Seventeen | March | 2000 | 236 |
| Felicia and Diamond share... | Agency | Seventeen | March | 2000 | 236 |
| Girls are towering | Agency | YM | March | 2000 | 22 |
| I actually made | Agency | YM | March | 2000 | 72 |
| I advance | Agency | Seventeen | March | 2000 | 241 |
| I arrive | Agency | Seventeen | March | 2000 | 241 |
| I choose... | Agency | Seventeen | March | 2000 | 240 |
| I collapsed | Agency | YM | March | 2000 | 70 |
| I dozed off... | Agency | YM | March | 2000 | 71 |
| I fell down | Agency | YM | March | 2000 | 70 |
| I found... | Agency | YM | March | 2000 | 71 |
| I grasp | Agency | Seventeen | March | 2000 | 241 |
| I keep in mind | Agency | Seventeen | March | 2000 | 241 |
| I kept trying | Agency | YM | March | 2000 | 71 |
| I left... | Agency | YM | March | 1998 | 4 |
| I make | Agency | Seventeen | March | 2000 | 241 |
| I mask | Agency | Seventeen | March | 2000 | 241 |
| I nail... | Agency | Seventeen | March | 2000 | 241 |
| I opened my eyes | Agency | YM | March | 2000 | 71 |
| I practice | Agency | Seventeen | March | 2000 | 241 |
| I ran in... | Agency | YM | March | 2000 | 70 |
| I slept | Agency | YM | March | 2000 | 72 |
| I sprawl | Agency | Seventeen | March | 2000 | 241 |
| I started | Agency | YM | March | 2000 | 72 |
| I started to fall | Agency | YM | March | 2000 | 71 |
| I struck up | Agency | YM | March | 2000 | 72 |
| I told myself | Agency | YM | March | 2000 | 70 |
| I told myself... | Agency | YM | March | 2000 | 71 |

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| I tried... | Agency | YM | March | 2000 | 71 |
| I was imagining | Agency | YM | March | 2000 | 71 |
| I was making it up | Agency | YM | March | 2000 | 70 |
| I was now conking | Agency | YM | March | 2000 | 71 |
| I was sleeping... | Agency | YM | March | 2000 | 72 |
| I was visiting | Agency | YM | March | 2000 | 70 |
| I went... | Agency | YM | March | 2000 | 72 |
| I woke up | Agency | YM | March | 2000 | 71 |
| I woke up... | Agency | YM | March | 2000 | 72 |
| I'd fall over | Agency | YM | March | 2000 | 70 |
| I'd fall... | Agency | YM | March | 2000 | 71 |
| I'd finish... | Agency | YM | March | 2000 | 71 |
| I'll never forget | Agency | YM | March | 2000 | 70 |
| I'm doing | Agency | Seventeen | March | 2000 | 241 |
| I'm entering | Agency | Seventeen | March | 2000 | 241 |
| I'm gaining | Agency | YM | March | 2000 | 72 |
| I'm having | Agency | Seventeen | March | 2000 | 241 |
| I've gone | Agency | YM | March | 2000 | 72 |
| I've mastered the... | Agency | Seventeen | March | 2000 | 240 |
| Jennifer keeps... | Agency | Seventeen | March | 1998 | 80 |
| Jessica does | Agency | YM | March | 2000 | 113 |
| Kerry Marsh does... | Agency | Seventeen | March | 2000 | 17 |
| Kerry has come in | Agency | Seventeen | March | 2000 | 136 |
| Kerry jumps into | Agency | Seventeen | March | 2000 | 136 |
| Kerry muses | Agency | Seventeen | March | 2000 | 136 |
| Kerry's cruising... | Agency | Seventeen | March | 2000 | 134 |
| Kim tells us | Agency | Teen | March | 1998 | 16 |
| Lauren calls... | Agency | Seventeen | March | 1998 | 216 |
| Leila and her mom share | Agency | Seventeen | March | 2000 | 238 |
| Leila moved | Agency | Seventeen | March | 2000 | 238 |
| Leila moved back in | Agency | Seventeen | March | 2000 | 238 |
| Leila now spends | Agency | Seventeen | March | 2000 | 238 |
| Leila says | Agency | Seventeen | March | 2000 | 238 |
| Meghan has been reaching | Agency | YM | March | 2000 | 116 |
| Meghan now applies... | Agency | YM | March | 2000 | 116 |

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| Mom sits quietly | Agency | Seventeen | March | 2000 | 164 |
| Nancy moved in | Agency | Seventeen | March | 2000 | 238 |
| Nancy says | Agency | Seventeen | March | 2000 | 238 |
| Nancy works | Agency | Seventeen | March | 2000 | 238 |
| Natalie S. says... | Agency | Teen | March | 1998 | 117 |
| Nicole and Stacey stood... | Agency | Seventeen | March | 2000 | 142 |
| Nicole gave Stacey... | Agency | Seventeen | March | 2000 | 142 |
| She learned that | Agency | Seventeen | March | 2000 | 241 |
| She raised | Agency | YM | March | 2000 | 54 |
| She sold | Agency | YM | March | 2000 | 54 |
| She sold them | Agency | YM | March | 2000 | 54 |
| She was holding | Agency | YM | March | 2000 | 54 |
| She wrote | Agency | YM | March | 2000 | 54 |
| Shed been working | Agency | YM | March | 2000 | 54 |
| They ...went shopping... | Agency | YM | March | 2000 | 22 |
| Tina gives... | Agency | Teen | March | 1998 | 18 |
| Victoria suggests... | Agency | Seventeen | March | 1998 | 82 |
| Violet describes... | Agency | Teen | March | 1998 | 118 |
| Violet led... | Agency | Teen | March | 1998 | 118 |
| Virginia dishes on... | Agency | Seventeen | March | 2000 | 20 |
| We agree on... | Agency | Seventeen | March | 2000 | 241 |
| We stuff | Agency | Seventeen | March | 2000 | 241 |
| What do you do? | Agency | YM | March | 2000 | 52 |
| When you send us... | Agency | Seventeen | March | 2000 | 28 |
| Where she works... | Agency | YM | March | 2000 | 23 |
| [you] take... | Agency | YM | March | 2000 | 54 |
| as 1 hit | Agency | Seventeen | March | 2000 | 241 |
| femmes give sexism the boot | Agency | YM | March | 2000 | 22 |
| first you type in... | Agency | Teen | February | 2000 | 30 |
| girls beat the blues | Agency | YM | March | 2000 | 23 |
| if she owns up | Agency | Teen | February | 2000 | 40 |
| if you do aerobics | Agency | Seventeen | March | 2000 | 130 |
| if you stumble | Agency | YM | March | 2000 | 53 |
| if you're forking... | Agency | Seventeen | March | 1998 | 48 |
| no matter what school you choose | Agency | Seventeen | March | 2000 | 110 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------------------|--------------------|-----------|----------|------|------|
| real girls put | Agency | YM | March | 1998 | 60 |
| says Erin... | Agency | Seventeen | March | 2000 | 239 |
| says Kacee | Agency | Seventeen | March | 2000 | 197 |
| says LaToya | Agency | Seventeen | March | 2000 | 197 |
| says Laura | Agency | Seventeen | March | 2000 | 239 |
| says Linda | Agency | Seventeen | March | 2000 | 197 |
| she does... | Agency | Seventeen | March | 1998 | 148 |
| she landed in | Agency | Seventeen | March | 2000 | 238 |
| she makes | Agency | Seventeen | March | 2000 | 134 |
| she met | Agency | Seventeen | March | 2000 | 136 |
| she says | Agency | Seventeen | March | 2000 | 136 |
| she says... | Agency | Seventeen | March | 2000 | 238 |
| she started | Agency | Seventeen | March | 2000 | 238 |
| she tells | Agency | Seventeen | March | 2000 | 134 |
| she treats... | Agency | Seventeen | March | 1998 | 148 |
| she was making... | Agency | YM | March | 2000 | 53 |
| she'd pretend to be MLK Jr. | Agency | Seventeen | March | 2000 | 114 |
| so she went | Agency | Seventeen | March | 2000 | 238 |
| what will you do? | Agency | Seventeen | March | 2000 | 151 |
| when Kerry and her friends board | Agency | Seventeen | March | 2000 | 136 |
| when you see... | Agency | YM | March | 2000 | 42 |
| while others don't fully develop | Agency | Seventeen | March | 2000 | 130 |
| you advertise | Agency | YM | March | 2000 | 52 |
| you asked... | Agency | Seventeen | March | 1998 | 192 |
| you attempt | Agency | Teen | February | 2000 | 85 |
| you baby-sat | Agency | YM | March | 1998 | 57 |
| you catch... | Agency | YM | March | 2000 | 63 |
| you don't drive yourself crazy | Agency | Teen | February | 2000 | 85 |
| you enter | Agency | Seventeen | March | 2000 | 176 |
| you eventually kick | Agency | YM | March | 2000 | 34 |
| you feed him... | Agency | Seventeen | March | 1998 | 82 |
| you figure | Agency | YM | March | 2000 | 22 |
| you figure... | Agency | YM | March | 2000 | 36 |
| you get into... | Agency | YM | March | 2000 | 52 |
| you go | Agency | Teen | March | 1998 | 104 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| you going to marry | Agency | YM | March | 1998 | 60 |
| you make your way | Agency | Seventeen | March | 2000 | 176 |
| you meet them... | Agency | Seventeen | March | 2000 | 110 |
| you miss | Agency | YM | March | 1998 | 58 |
| you picked | Agency | YM | March | 2000 | 52 |
| you pretend | Agency | YM | March | 1998 | 60 |
| you say | Agency | YM | March | 1998 | 42 |
| you slip | Agency | YM | March | 1998 | 107 |
| you stay... | Agency | Seventeen | March | 1998 | 236 |
| you talked a lot... | Agency | YM | March | 2000 | 52 |
| you tell | Agency | YM | March | 2000 | 103 |
| you told us | Agency | Seventeen | March | 1998 | 12 |
| you turn down | Agency | YM | March | 2000 | 66 |
| you usually score... | Agency | Teen | February | 2000 | 85 |
| you watch | Agency | YM | March | 2000 | 126 |
| you write about | Agency | YM | March | 2000 | 22 |
| you'd use for any romance | Agency | Seventeen | March | 2000 | 146 |
| you'll duplicate | Agency | YM | March | 1998 | 60 |
| you'll laugh..... | Agency | YM | March | 1998 | 60 |
| you'll look back..... | Agency | YM | March | 1998 | 60 |
| you'll trash... | Agency | YM | March | 1998 | 22 |
| you'll tug | Agency | YM | March | 1998 | 22 |
| you're doing | Agency | YM | March | 1998 | 40 |
| you're going | Agency | Seventeen | March | 2000 | 241 |
| you're not wasting time | Agency | Seventeen | March | 2000 | 242 |
| you're probably eating | Agency | YM | March | 1998 | 82 |
| you've been flirting with | Agency | Seventeen | March | 2000 | 121 |
| you've gained ... | Agency | YM | March | 2000 | 42 |
|you know..... | Agency (Mental Process) | Teen | February | 2000 | 65 |
| ...Didja know...? | Agency (Mental Process) | Teen | February | 2000 | 50 |
| ...Emily thought about... | Agency (Mental Process) | Seventeen | March | 2000 | 110 |
| ...I figured out | Agency (Mental Process) | YM | March | 2000 | 70 |
| ...I knew | Agency (Mental Process) | YM | March | 2000 | 70 |
| ...I knew... | Agency (Mental Process) | YM | March | 2000 | 72 |
| ...I realized | Agency (Mental Process) | YM | March | 2000 | 70 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------|-------------------------|-----------|----------|------|------|
| ...I'd think... | Agency (Mental Process) | YM | March | 2000 | 70 |
| ...Katie has known... | Agency (Mental Process) | Seventeen | March | 1998 | 225 |
| ...Kerry knew | Agency (Mental Process) | Seventeen | March | 2000 | 134 |
| ...Kerry knows | Agency (Mental Process) | Seventeen | March | 2000 | 136 |
| ...Lauren thought... | Agency (Mental Process) | Seventeen | March | 1998 | 216 |
| ...Simon knows a lot... | Agency (Mental Process) | Seventeen | March | 2000 | 114 |
| ...[you] think...? | Agency (Mental Process) | YM | March | 2000 | 103 |
| ...and [you] think... | Agency (Mental Process) | Seventeen | March | 1998 | 142 |
| ...didja know.....? | Agency (Mental Process) | Teen | February | 2000 | 57 |
| ...didja know...?...(3 times) | Agency (Mental Process) | Teen | February | 2000 | 56 |
| ...gals relate... | Agency (Mental Process) | Teen | March | 1998 | 52 |
| ...if you know... | Agency (Mental Process) | Seventeen | March | 1998 | 82 |
| ...if you think... | Agency (Mental Process) | Seventeen | March | 1998 | 116 |
| ...if you're considering... | Agency (Mental Process) | Seventeen | March | 2000 | 110 |
| ...or [you] think... | Agency (Mental Process) | Seventeen | March | 1998 | 138 |
| ...or someone you know | Agency (Mental Process) | Teen | March | 1998 | 64 |
| ...she knew | Agency (Mental Process) | YM | March | 2000 | 70 |
| ...she knows | Agency (Mental Process) | YM | March | 2000 | 63 |
| ...she means... | Agency (Mental Process) | Teen | March | 1998 | 26 |
| ...she thinks... | Agency (Mental Process) | Seventeen | March | 1998 | 216 |
| ...she thought | Agency (Mental Process) | YM | March | 2000 | 86 |
| ...think you...? | Agency (Mental Process) | Seventeen | March | 1998 | 66 |
| ...what do you think...? | Agency (Mental Process) | Teen | March | 1998 | 72 |
| ...what do you think...? | Agency (Mental Process) | Teen | March | 1998 | 72 |
| ...what you understand... | Agency (Mental Process) | Teen | March | 1998 | 36 |
| ...will you...know...? | Agency (Mental Process) | Teen | March | 1998 | 36 |
| ...you also know... | Agency (Mental Process) | YM | March | 2000 | 52 |
| ...you believe | Agency (Mental Process) | YM | March | 1998 | 44 |
| ...you consider... | Agency (Mental Process) | Seventeen | March | 1998 | 188 |
| ...you get the picture | Agency (Mental Process) | Teen | February | 2000 | 62 |
| ...you just know | Agency (Mental Process) | YM | March | 2000 | 63 |
| ...you know | Agency (Mental Process) | YM | March | 2000 | 64 |
| ...you know it | Agency (Mental Process) | Seventeen | March | 1998 | 76 |
| ...you know that | Agency (Mental Process) | Teen | February | 2000 | 44 |
| ...you know... | Agency (Mental Process) | Seventeen | March | 1998 | 84 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...you know... | Agency (Mental Process) | Seventeen | March | 1998 | 140 |
| ...you know... | Agency (Mental Process) | Seventeen | March | 1998 | 238 |
| ...you know... | Agency (Mental Process) | Seventeen | March | 1998 | 238 |
| ...you know... | Agency (Mental Process) | Teen | March | 1998 | 38 |
| ...you know... | Agency (Mental Process) | Seventeen | March | 1998 | 190 |
| ...you know... | Agency (Mental Process) | YM | March | 2000 | 52 |
| ...you know... | Agency (Mental Process) | Teen | March | 1998 | 36 |
| ...you know... | Agency (Mental Process) | Teen | March | 1998 | 118 |
| ...you know... | Agency (Mental Process) | Seventeen | March | 1998 | 76 |
| ...you know... | Agency (Mental Process) | Teen | March | 1998 | 46 |
| ...you know... | Agency (Mental Process) | Teen | February | 2000 | 65 |
| ...you know... | Agency (Mental Process) | YM | March | 1998 | 32 |
| ...you know... | Agency (Mental Process) | YM | March | 1998 | 30 |
| ...you realize | Agency (Mental Process) | Seventeen | March | 1998 | 76 |
| ...you realize... | Agency (Mental Process) | Seventeen | March | 1998 | 153 |
| ...you really know... | Agency (Mental Process) | Teen | March | 1998 | 36 |
| ...you think | Agency (Mental Process) | Teen | March | 1998 | 72 |
| ...you think (2 times) | Agency (Mental Process) | Teen | February | 2000 | 58 |
| ...you think... | Agency (Mental Process) | Seventeen | March | 1998 | 153 |
| ...you think... | Agency (Mental Process) | Seventeen | March | 1998 | 48 |
| ...you think... | Agency (Mental Process) | Seventeen | March | 1998 | 132 |
| ...you think... | Agency (Mental Process) | YM | March | 1998 | 48 |
| ...you think... | Agency (Mental Process) | Seventeen | March | 1998 | 192 |
| ...you think... | Agency (Mental Process) | Teen | March | 1998 | 30 |
| ...you think... | Agency (Mental Process) | YM | March | 1998 | 12 |
| ...you think... | Agency (Mental Process) | YM | March | 2000 | 52 |
| ...you think... | Agency (Mental Process) | YM | March | 2000 | 63 |
| ...you think... | Agency (Mental Process) | YM | March | 1998 | 42 |
| ...you think... | Agency (Mental Process) | YM | March | 1998 | 62 |
| ...you think... | Agency (Mental Process) | YM | March | 2000 | 62 |
| ...you totally think... | Agency (Mental Process) | YM | March | 2000 | 44 |
| ...you trust | Agency (Mental Process) | Seventeen | March | 1998 | 48 |
| ...you understand | Agency (Mental Process) | Teen | March | 1998 | 36 |
| ...you understand... | Agency (Mental Process) | Teen | March | 1998 | 26 |
| ...you'd always imagined | Agency (Mental Process) | YM | March | 1998 | 42 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...you'd think | Agency (Mental Process) | Seventeen | March | 2000 | 136 |
| ...you'll agree | Agency (Mental Process) | YM | March | 1998 | 118 |
| ...you'll know... | Agency (Mental Process) | Seventeen | March | 1998 | 176 |
| ...you'll probably approve... | Agency (Mental Process) | Teen | March | 1998 | 48 |
| ...you're crushing... | Agency (Mental Process) | Teen | March | 1998 | 40 |
| ...you're wondering... | Agency (Mental Process) | Teen | March | 1998 | 26 |
| ...you've decided... | Agency (Mental Process) | Seventeen | March | 1998 | 148 |
| ...you've dreamed | Agency (Mental Process) | YM | March | 2000 | 63 |
| Didja know...? | Agency (Mental Process) | Teen | February | 2000 | 52 |
| Do you think... | Agency (Mental Process) | YM | March | 2000 | 44 |
| I believe | Agency (Mental Process) | Seventeen | March | 2000 | 241 |
| I finally knew | Agency (Mental Process) | YM | March | 2000 | 72 |
| I forget | Agency (Mental Process) | Seventeen | March | 2000 | 241 |
| I knew | Agency (Mental Process) | YM | March | 2000 | 70 |
| I know... | Agency (Mental Process) | Seventeen | March | 2000 | 241 |
| I realize... | Agency (Mental Process) | YM | March | 2000 | 72 |
| I think | Agency (Mental Process) | YM | March | 2000 | 70 |
| I understand... | Agency (Mental Process) | YM | March | 2000 | 72 |
| I'd assumed... | Agency (Mental Process) | YM | March | 2000 | 72 |
| Maybe you thought... | Agency (Mental Process) | YM | March | 2000 | 46 |
| Since you disagree... | Agency (Mental Process) | Seventeen | March | 2000 | 84 |
| You thought ... | Agency (Mental Process) | Seventeen | March | 2000 | 28 |
| a company you know | Agency (Mental Process) | Seventeen | March | 2000 | 121 |
| didja know...? | Agency (Mental Process) | Teen | February | 2000 | 53 |
| didja know...? (3 times) | Agency (Mental Process) | Teen | February | 2000 | 55 |
| self-starter...who recognizes | Agency (Mental Process) | YM | March | 2000 | 22 |
| she thought | Agency (Mental Process) | YM | March | 2000 | 54 |
| you know them | Agency (Mental Process) | Seventeen | March | 2000 | 194 |
| you know... | Agency (Mental Process) | YM | March | 2000 | 36 |
| you know..... | Agency (Mental Process) | YM | March | 2000 | 54 |
| you remember... | Agency (Mental Process) | Teen | March | 1998 | 44 |
| you think about | Agency (Mental Process) | Seventeen | March | 2000 | 151 |
| you think... | Agency (Mental Process) | Seventeen | March | 1998 | 216 |

APPENDIX B
TEEN WOMAN AS SEMANTIC ROLE BENEFACTIVE AND POSSESSIVE

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|--------------------|-----------|----------|------|------|
| ...Get.... | Benefactive | Seventeen | March | 1998 | 190 |
| ...Wai Yim Lam wins | Benefactive | Teen | March | 1998 | 115 |
| ...You're probably getting opinions... | Benefactive | Seventeen | March | 2000 | 110 |
| ...and [you] get more | Benefactive | Seventeen | March | 1998 | 76 |
| ...are you getting enough...? | Benefactive | Teen | February | 2000 | 38 |
| ...get... | Benefactive | Seventeen | March | 1998 | 192 |
| ...how can a girl get your attention... | Benefactive | YM | March | 1998 | 32 |
| ...how can a girl get your attention...? | Benefactive | YM | March | 1998 | 69 |
| ...if you get one... | Benefactive | Teen | February | 2000 | 42 |
| ...she and Amber got... | Benefactive | Teen | March | 1998 | 57 |
| ...she'll get the hint | Benefactive | YM | March | 1998 | 57 |
| ...they got... | Benefactive | Seventeen | March | 1998 | 192 |
| ...what kind of girls catch...? | Benefactive | YM | March | 1998 | 80 |
| ...what you get.... | Benefactive | Seventeen | March | 2000 | 174 |
| ...when she wins | Benefactive | YM | March | 1998 | 121 |
| ...win a trip | Benefactive | Teen | March | 1998 | 57 |
| ...you ended up with... | Benefactive | Seventeen | March | 2000 | 68 |
| ...you first got... | Benefactive | Seventeen | March | 1998 | 138 |
| ...you get a reaction | Benefactive | YM | March | 1998 | 110 |
| ...you get... | Benefactive | Seventeen | March | 1998 | 148 |
| ...you get.... | Benefactive | Seventeen | March | 1998 | 236 |
| ...you get..... | Benefactive | YM | March | 2000 | 78 |
| ...you get..... | Benefactive | Seventeen | March | 1998 | 56 |
| ...you got | Benefactive | Teen | February | 2000 | 38 |
| ...you'll get... | Benefactive | Seventeen | March | 1998 | 84 |
| ...you've received... | Benefactive | Seventeen | March | 1998 | 138 |
| ..Get... | Benefactive | Seventeen | March | 1998 | 190 |
| ...you've received... | Benefactive | Seventeen | March | 1998 | 142 |
| Exavia won... | Benefactive | Seventeen | March | 1998 | 90 |
| How do you win | Benefactive | Seventeen | March | 2000 | 184 |
| Kerri, Erin...and Amanda got clothes... | Benefactive | Teen | February | 2000 | 22 |
| Ten...chicas will get... | Benefactive | YM | March | 1998 | 119 |
| they were getting... | Benefactive | Seventeen | March | 1998 | 236 |
| what you get | Benefactive | Seventeen | March | 2000 | 174 |
| you're not getting.... | Benefactive | YM | March | 1998 | 60 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|---------------------------|-----------------|--------------|-------------|-------------|
|you have | Possessive | Seventeen | March | 1998 | 76 |
|you have... | Possessive | Seventeen | March | 1998 | 153 |
|you've got | Possessive | YM | March | 2000 | 91 |
| ...African-American women who have the power to change... | Possessive | Seventeen | March | 2000 | 114 |
| ...Amy had... | Possessive | Seventeen | March | 1998 | 192 |
| ...Ariel's sure got | Possessive | YM | March | 1998 | 57 |
| ...Cathleen's had | Possessive | Teen | March | 1998 | 57 |
| ...Cindy and...have... | Possessive | Seventeen | March | 1998 | 116 |
| ...Got...questions... | Possessive | Seventeen | March | 1998 | 64 |
| ...I had | Possessive | YM | March | 2000 | 71 |
| ...I had... | Possessive | YM | March | 2000 | 72 |
| ...I have | Possessive | YM | March | 2000 | 72 |
| ...I have.... | Possessive | YM | March | 2000 | 72 |
| ...I'd have | Possessive | YM | March | 2000 | 70 |
| ...I'd have.... | Possessive | YM | March | 2000 | 70 |
| ...Kindsey...has... | Possessive | Seventeen | March | 1998 | 116 |
| ...Mandi...had that point... | Possessive | Seventeen | March | 1998 | 224 |
| ...Raquel has... | Possessive | YM | March | 2000 | 110 |
| ...She had... | Possessive | Seventeen | March | 1998 | 236 |
| ...Susan had... | Possessive | Seventeen | March | 1998 | 215 |
| ...[she] had... | Possessive | Seventeen | March | 1998 | 225 |
| ...[they] had pictures... | Possessive | Seventeen | March | 1998 | 192 |
| ...[you] got a babe...? | Possessive | Teen | March | 1998 | 51 |
| ...[you] have all the facts | Possessive | YM | March | 1998 | 46 |
| ...[you] have... | Possessive | Seventeen | March | 1998 | 138 |
| ...a girl who has confidence | Possessive | Seventeen | March | 2000 | 144 |
| ...a young girl who has | Possessive | YM | March | 2000 | 91 |
| ...how many crushes...have you had... | Possessive | Seventeen | March | 2000 | 110 |
| ...if you and Mom have... | Possessive | Teen | March | 1998 | 53 |
| ...if you had a blowout... | Possessive | Seventeen | March | 2000 | 114 |
| ...if you had... | Possessive | Seventeen | March | 1998 | 138 |
| ...if you have | Possessive | Teen | February | 2000 | 40 |
| ...if you've got | Possessive | Seventeen | March | 1998 | 76 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| ...she got...of sleep | Possessive | Teen | March | 1998 | 57 |
| ...she has | Possessive | Teen | March | 1998 | 57 |
| ...she's had a crush on | Possessive | Teen | February | 2000 | 65 |
| ...she's had... | Possessive | Teen | March | 1998 | 58 |
| ...she's had..... | Possessive | Teen | March | 1998 | 58 |
| ...these girls got game | Possessive | YM | March | 2000 | 50 |
| ...they had no idea | Possessive | Seventeen | March | 2000 | 142 |
| ...what you have | Possessive | Seventeen | March | 1998 | 48 |
| ...when you have one... | Possessive | Seventeen | March | 1998 | 80 |
| ...you both have other... | Possessive | Seventeen | March | 2000 | 80 |
| ...you do have | Possessive | YM | March | 1998 | 62 |
| ...you got | Possessive | Seventeen | March | 1998 | 24 |
| ...you had | Possessive | YM | March | 1998 | 43 |
| ...you had... | Possessive | Seventeen | March | 1998 | 82 |
| ...you had..... | Possessive | Seventeen | March | 1998 | 216 |
| ...you have | Possessive | Seventeen | March | 1998 | 66 |
| ...you have a... | Possessive | Seventeen | March | 2000 | 144 |
| ...you have never... | Possessive | Seventeen | March | 1998 | 140 |
| ...you have the right to be concerned... | Possessive | Seventeen | March | 2000 | 84 |
| ...you have... | Possessive | Seventeen | March | 1998 | 176 |
| ...you have... | Possessive | Seventeen | March | 1998 | 138 |
| ...you have..... | Possessive | Seventeen | March | 1998 | 138 |
| ...you have..... | Possessive | Seventeen | March | 1998 | 138 |
| ...you have..... | Possessive | Seventeen | March | 1998 | 138 |
| ...you have..... | Possessive | Seventeen | March | 1998 | 142 |
| ...you have..... | Possessive | Teen | March | 1998 | 38 |
| ...you have..... | Possessive | Teen | February | 2000 | 85 |
| ...you have..... | Possessive | Teen | March | 1998 | 30 |
| ...you have..... | Possessive | Teen | March | 1998 | 32 |
| ...you own | Possessive | Teen | March | 1998 | 118 |
| ...you two have... | Possessive | Seventeen | March | 1998 | 148 |
| ...you'll have | Possessive | Seventeen | March | 1998 | 76 |
| ...you'll have..... | Possessive | YM | March | 1998 | 36 |
| ...you've barely gotten | Possessive | Seventeen | March | 1998 | 76 |
| ...you've even had | Possessive | YM | March | 2000 | 86 |
| ...you've got | Possessive | Seventeen | March | 1998 | 188 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...you've got enough | Possessive | Seventeen | March | 1998 | 48 |
| ...you've got the day off... | Possessive | Teen | February | 2000 | 12 |
| ...you've got... | Possessive | Seventeen | March | 1998 | 188 |
| ...you've got... | Possessive | Seventeen | March | 1998 | 148 |
| ...you've got.... | Possessive | Teen | March | 1998 | 26 |
| ...you've got..... | Possessive | Seventeen | March | 1998 | 148 |
| ...you've got..... | Possessive | Seventeen | March | 1998 | 148 |
| ...you've got..... | Possessive | Teen | March | 1998 | 89 |
| ...you've got..... | Possessive | Teen | March | 1998 | 26 |
| Aprille had | Possessive | Seventeen | March | 1998 | 44 |
| Do you have...? | Possessive | Seventeen | March | 1998 | 146 |
| Erin and Laura had | Possessive | Seventeen | March | 2000 | 238 |
| Erin has always had | Possessive | Seventeen | March | 2000 | 239 |
| Gilda Carle has... | Possessive | Teen | March | 1998 | 30 |
| Hannah has... | Possessive | YM | March | 2000 | 71 |
| I had | Possessive | YM | March | 2000 | 72 |
| I had no idea... | Possessive | YM | March | 2000 | 70 |
| I had... | Possessive | YM | March | 2000 | 70 |
| I was having | Possessive | YM | March | 2000 | 70 |
| If you've got... | Possessive | Seventeen | March | 2000 | 209 |
| Jessica's got | Possessive | YM | March | 2000 | 111 |
| Jessie McNeely had one... | Possessive | Seventeen | March | 2000 | 72 |
| PNs may all have had... | Possessive | Seventeen | March | 2000 | 239 |
| girl has pals | Possessive | YM | March | 2000 | 53 |
| if you've ever had... | Possessive | Teen | February | 2000 | 42 |
| lots of girls have... | Possessive | YM | March | 2000 | 42 |
| she's got... | Possessive | Seventeen | March | 1998 | 148 |
| you have | Possessive | Seventeen | March | 2000 | 151 |
| you have reservations... | Possessive | Seventeen | March | 2000 | 84 |
| you have... | Possessive | Teen | March | 1998 | 32 |
| you have..... | Possessive | YM | March | 1998 | 62 |
| you'll have | Possessive | Teen | February | 2000 | 85 |
| you've got on... | Possessive | Seventeen | March | 2000 | 230 |
| you've got... | Possessive | Seventeen | March | 1998 | 236 |
| you've got..... | Possessive | Seventeen | March | 1998 | 216 |

APPENDIX C
COMMISSIVES

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-----------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...How to stand out | Commissive | YM | March | 2000 | 11 |
| ...Sparks are sure to fly | Commissive | Teen | February | 2000 | 18 |
| ...Twenty-five babes will nab | Commissive | YM | March | 2000 | 40 |
| ...[you'll] be the | Commissive | Seventeen | March | 1998 | 26 |
| ...and [you can] get... | Commissive | Seventeen | March | 2000 | 158 |
| ...and [you can] receive | Commissive | Seventeen | March | 2000 | 158 |
| ...and [you'll] be clean | Commissive | Teen | March | 1998 | 108 |
| ...and [you'll] become | Commissive | Seventeen | March | 1998 | 76 |
| ...and [you'll] have tons more... | Commissive | Teen | February | 2000 | 65 |
| ...and your ex will be... | Commissive | Seventeen | March | 2000 | 74 |
| ...get softer, silkier skin | Commissive | YM | March | 2000 | 28 |
| ...he'll cool it | Commissive | YM | March | 2000 | 64 |
| ...he'll respect you | Commissive | YM | March | 2000 | 63 |
| ...how to flirt back | Commissive | Teen | February | 2000 | 59 |
| ...how to spot him | Commissive | Teen | February | 2000 | 59 |
| ...one lucky girl will snag | Commissive | YM | March | 2000 | 79 |
| ...schmoozing will be cake | Commissive | Teen | February | 2000 | 87 |
| ...seven...readers...will get... | Commissive | YM | March | 1998 | 4 |
| ...ten girls will each win | Commissive | YM | March | 2000 | 79 |
| ...they'll respect you... | Commissive | Seventeen | March | 1998 | 114 |
| ...we promise you'll use it... | Commissive | Seventeen | March | 2000 | 54 |
| ...whether you're selling | Commissive | Seventeen | March | 2000 | 114 |
| ...with...you can really be | Commissive | Seventeen | March | 2000 | 80 |
| ...you are faced with | Commissive | Seventeen | March | 2000 | 114 |
| ...you could be selected | Commissive | Seventeen | March | 2000 | 152 |
| ...you make it or break it | Commissive | Seventeen | March | 2000 | 114 |
| ...you may appear... | Commissive | Seventeen | March | 1998 | 90 |
| ...you should notice | Commissive | Seventeen | March | 2000 | 148 |
| ...you will make fabulous friends | Commissive | Seventeen | March | 2000 | 110 |
| ...you will see | Commissive | Teen | March | 1998 | 32 |
| ...you will see... | Commissive | Teen | March | 1998 | 26 |
| ...you will see.... | Commissive | Teen | March | 1998 | 28 |
| ...you'll be a hit | Commissive | Teen | February | 2000 | 3 |
| ...you'll be able to | Commissive | Teen | March | 1998 | 36 |
| ...you'll be amazed | Commissive | Teen | February | 2000 | 36 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|--------------------|-----------|----------|------|------|
| ...you'll be known as | Commissive | YM | March | 1998 | 44 |
| ...you'll be psyched | Commissive | YM | March | 1998 | 116 |
| ...you'll be sure | Commissive | Teen | March | 1998 | 36 |
| ...you'll breeze through | Commissive | Teen | March | 1998 | 89 |
| ...you'll earn interest | Commissive | Teen | February | 2000 | 65 |
| ...you'll find | Commissive | Seventeen | March | 1998 | 26 |
| ...you'll finish... | Commissive | Teen | March | 1998 | 35 |
| ...you'll get fit | Commissive | Teen | February | 2000 | 65 |
| ...you'll get to... | Commissive | Seventeen | March | 1998 | 174 |
| ...you'll get... | Commissive | Seventeen | March | 1998 | 192 |
| ...you'll have | Commissive | Teen | March | 1998 | 36 |
| ...you'll have... | Commissive | Seventeen | March | 1998 | 203 |
| ...you'll keep your cool | Commissive | Teen | March | 1998 | 108 |
| ...you'll know | Commissive | Teen | March | 1998 | 36 |
| ...you'll score | Commissive | Teen | March | 1998 | 36 |
| ...you'll stop stressing | Commissive | Teen | February | 2000 | 36 |
| ...you'll win his heart | Commissive | Teen | February | 2000 | 59 |
| ...you're sure to be... | Commissive | YM | March | 1998 | 116 |
| ...your guy will love... | Commissive | Teen | February | 2000 | 18 |
| ...you'll be the bomb | Commissive | YM | March | 1998 | 44 |
| ...you'll dig | Commissive | Seventeen | March | 1998 | 60 |
| By...you can turn...into... | Commissive | Seventeen | March | 2000 | 76 |
| Catch your crush | Commissive | YM | March | 2000 | 0 |
| Dress to thrill | Commissive | YM | March | 2000 | 0 |
| Fifteen girls will look... | Commissive | YM | March | 2000 | 11 |
| Look like a million | Commissive | Seventeen | March | 2000 | 42 |
| Look like a million... | Commissive | Seventeen | March | 2000 | 17 |
| Once you see... | Commissive | YM | March | 2000 | 22 |
| One will score... | Commissive | YM | March | 2000 | 40 |
| Rub 'n' scrub yourself... | Commissive | YM | March | 2000 | 28 |
| Six...readers will each win | Commissive | YM | March | 2000 | 38 |
| These prom makeup tips and hairstyle how-tos will get you noticed... | Commissive | Teen | March | 1998 | 2 |
| Three readers will receive... | Commissive | YM | March | 2000 | 14 |
| You'll be in the know | Commissive | Seventeen | March | 2000 | 152 |
| You'll step out feeling... | Commissive | Seventeen | March | 2000 | 56 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| drive the ...crowd crazy | Commissive | Teen | March | 1998 | 95 |
| if you let hair loose | Commissive | YM | March | 2000 | 34 |
| runners-up will each win | Commissive | Seventeen | March | 1998 | 46 |
| we guarantee you'll get your... | Commissive | Seventeen | March | 2000 | 230 |
| you can be paired... | Commissive | YM | March | 2000 | 23 |
| you can get... | Commissive | Seventeen | March | 2000 | 158 |
| you can layer 'em | Commissive | YM | March | 2000 | 26 |
| you get a mirrored case | Commissive | YM | March | 2000 | 30 |
| you will see... | Commissive | Teen | March | 1998 | 18 |
| you'll also find... | Commissive | YM | March | 2000 | 11 |
| you'll be in... | Commissive | Seventeen | March | 1998 | 188 |
| you'll be left with | Commissive | YM | March | 2000 | 34 |
| you'll be low | Commissive | YM | March | 2000 | 36 |
| you'll be surprised | Commissive | Teen | March | 1998 | 118 |
| you'll be... | Commissive | YM | March | 2000 | 106 |
| you'll feel | Commissive | YM | March | 1998 | 60 |
| you'll find | Commissive | YM | March | 2000 | 23 |
| you'll find... | Commissive | YM | March | 2000 | 18 |
| you'll get bored | Commissive | YM | March | 2000 | 36 |
| you'll get to | Commissive | YM | March | 2000 | 23 |
| you'll have a bake sale | Commissive | Seventeen | March | 2000 | 242 |
| you'll hone | Commissive | Seventeen | March | 1998 | 76 |
| you'll learn | Commissive | Seventeen | March | 2000 | 172 |
| you'll make a splash | Commissive | YM | March | 1998 | 112 |
| you'll understand... | Commissive | Seventeen | March | 1998 | 146 |
| you'll win (2 times) | Commissive | YM | March | 1998 | 116 |

APPENDIX D
DIRECTIVE AND COMMISSIVE CONDITIONED DISCOURSE

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|--|-----------|----------|------|------|
| ...[if you] start | Commissive Conditioned Discourse (Agency) | Seventeen | March | 1998 | 76 |
| ...if you follow | Commissive Conditioned Discourse (Agency) | Seventeen | March | 1998 | 76 |
| ...if you've lost | Commissive Conditioned Discourse (Agency) | Seventeen | March | 1998 | 76 |
| ...or [if you] have | Commissive Conditioned Discourse (Agency) | Seventeen | March | 1998 | 76 |
| ...when you have..... | Commissive Conditioned Discourse (Agency) | Teen | February | 2000 | 36 |
| ...when you lock | Commissive Conditioned Discourse (Agency) | YM | March | 1998 | 116 |
| if you have..... | Commissive Conditioned Discourse (Agency) | Seventeen | March | 1998 | 76 |
| you skipped | Commissive Conditioned Discourse (Agency) | YM | March | 1998 | 116 |
| ...if you get | Commissive Conditioned Discourse (Benefactive) | Seventeen | March | 1998 | 76 |
| if you love | Commissive Conditioned Discourse (Experienter) | Seventeen | March | 1998 | 60 |
|she says..... | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
|you spot.... | Directive Conditioned Discourse (Agency) | Teen | March | 1998 | 46 |
| ...Amy gravitated... | Directive Conditioned Discourse (Agency) | Teen | March | 1998 | 24 |
| ...Before you take...tours... | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 110 |
| ...Denise...who's going... | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...Elizabeth says | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...Even if you wear them | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 120 |
| ...Jennifer swears | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...Jessie has resolved | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...Lynn says | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...So before you buy... | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 44 |
| ...Tiffany is going to make | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...[if you] play basketball | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 33 |
| ...[you] personalize it... | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 48 |
| ...[you] quit | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...[you] tell | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| ...[you] write the essays... | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 110 |
| ...after you dress | Directive Conditioned Discourse (Agency) | Teen | March | 1998 | 108 |
| ...after you look at | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 14 |
| ...after you've put 'em on | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 22 |
| ...and [you] head | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| ...and [you] listen | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 120 |
| ...and [you] send in your applications... | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 110 |
| ...and use | Directive Conditioned Discourse (Agency) | YM | March | 2000 | 116 |
| ...and you spot the boy | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 121 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|--|-----------------|--------------|-------------|-------------|
| ...as you blowdry | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 17 |
| ...as you bring your foot | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 126 |
| ...as you lower your chest | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 33 |
| ...as you punch | Directive Conditioned Discourse (Agency) | Seventeen | March | 1998 | 78 |
| ...as you take it... | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 20 |
| ...as you watch | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 120 |
| ...before you ditch blowdrying... | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 20 |
| ...before you dive | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 82 |
| ...before you do | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 42 |
| ...before you ring | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 42 |
| ...declares Amy | Directive Conditioned Discourse (Agency) | Teen | March | 1998 | 24 |
| ...do you make | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...do you need a makeover...? | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...don't see...? | Directive Conditioned Discourse (Agency) | Teen | March | 1998 | 115 |
| ...ever dreamed...? | Directive Conditioned Discourse (Agency) | Seventeen | March | 1998 | 90 |
| ...explains Amy | Directive Conditioned Discourse (Agency) | Teen | March | 1998 | 24 |
| ...if you dare | Directive Conditioned Discourse (Agency) | Teen | March | 1998 | 113 |
| ...if you deck your bod with... | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 18 |
| ...if you don't know... | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 30 |
| ...if you don't wear | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...if you find | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 40 |
| ...if you go | Directive Conditioned Discourse (Agency) | Seventeen | March | 1998 | 70 |
| ...if you liked | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 50 |
| ...if you picked | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 82 |
| ...if you run | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 33 |
| ...if you think | Directive Conditioned Discourse (Agency) | YM | March | 2000 | 126 |
| ...if you wear | Directive Conditioned Discourse (Agency) | Teen | March | 1998 | 98 |
| ...if you're gonna... | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 48 |
| ...if you're kicking | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| ...looking...? | Directive Conditioned Discourse (Agency) | Teen | March | 1998 | 36 |
| ...once you're logged in | Directive Conditioned Discourse (Agency) | YM | March | 2000 | 23 |
| ...one you've got him | Directive Conditioned Discourse (Agency) | YM | March | 2000 | 46 |
| ...or [if you] play a specific sport | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 33 |
| ...or [you're] writing an angry letter | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 121 |
| ...or [you] sweep it... | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 62 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------------|--|-----------------|--------------|-------------|-------------|
| ...pissed off at...? | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 62 |
| ...says Autumn | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 87 |
| ...says Darcy | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...says Erin | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...says Jess | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...says Lacey | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...says Lisa | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...says Lizzy | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 87 |
| ...says Marley | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...says Michelle | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...says Nicole | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...says Sammie | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 87 |
| ...says Sandra | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...says Sarah-Beth | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...says Sophie | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...says Stephanie | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...she adds | Directive Conditioned Discourse (Agency) | Teen | March | 1998 | 24 |
| ...she adds... | Directive Conditioned Discourse (Agency) | Teen | March | 1998 | 24 |
| ...she admits | Directive Conditioned Discourse (Agency) | Teen | March | 1998 | 24 |
| ...she apologized | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...she says... | Directive Conditioned Discourse (Agency) | Teen | March | 1998 | 24 |
| ...she says..... | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...she's going to stop | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...so you can really make | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 64 |
| ...sport you're doing | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 33 |
| ...what you say | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 65 |
| ...when you do | Directive Conditioned Discourse (Agency) | YM | March | 2000 | 86 |
| ...when you get to the end | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 126 |
| ...when you hear | Directive Conditioned Discourse (Agency) | YM | March | 2000 | 63 |
| ...when you see him | Directive Conditioned Discourse (Agency) | YM | March | 2000 | 46 |
| ...when you're on the go | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 68 |
| ...where you stick them | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 228 |
| ...whether you're telling... | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 121 |
| ...why you act | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...you answered | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 62 |

| Data Example | Discourse Category | Magazine | Month | Year |
|--------------------------|--|-----------------|--------------|-------------|
| ...you apply | Directive Conditioned Discourse (Agency) | Teen | March | 1998 |
| ...you call... | Directive Conditioned Discourse (Agency) | Seventeen | March | 1998 |
| ...you can't get to... | Directive Conditioned Discourse (Agency) | Teen | February | 2000 |
| ...you did... | Directive Conditioned Discourse (Agency) | Teen | March | 1998 |
| ...you encounter | Directive Conditioned Discourse (Agency) | Teen | March | 1998 |
| ...you find | Directive Conditioned Discourse (Agency) | YM | March | 1998 |
| ...you find... | Directive Conditioned Discourse (Agency) | Seventeen | March | 1998 |
| ...you go | Directive Conditioned Discourse (Agency) | Teen | March | 1998 |
| ...you hear him*... | Directive Conditioned Discourse (Agency) | Teen | March | 1998 |
| ...you help | Directive Conditioned Discourse (Agency) | Teen | February | 2000 |
| ...you hit the sheets | Directive Conditioned Discourse (Agency) | YM | March | 1998 |
| ...you lather | Directive Conditioned Discourse (Agency) | YM | March | 1998 |
| ...you learn | Directive Conditioned Discourse (Agency) | Teen | February | 2000 |
| ...you listen... | Directive Conditioned Discourse (Agency) | Seventeen | March | 1998 |
| ...you munch out | Directive Conditioned Discourse (Agency) | YM | March | 1998 |
| ...you press... | Directive Conditioned Discourse (Agency) | Teen | March | 1998 |
| ...you shop | Directive Conditioned Discourse (Agency) | YM | March | 1998 |
| ...you shower | Directive Conditioned Discourse (Agency) | YM | March | 1998 |
| ...you start... | Directive Conditioned Discourse (Agency) | Teen | March | 1998 |
| ...you study... | Directive Conditioned Discourse (Agency) | Teen | March | 1998 |
| ...you swear | Directive Conditioned Discourse (Agency) | YM | March | 1998 |
| ...you throw | Directive Conditioned Discourse (Agency) | YM | March | 1998 |
| ...you wake up | Directive Conditioned Discourse (Agency) | Teen | March | 1998 |
| ...you walk... | Directive Conditioned Discourse (Agency) | Teen | March | 1998 |
| ...you want | Directive Conditioned Discourse (Agency) | Teen | February | 2000 |
| ...you wear... | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 |
| ...you went | Directive Conditioned Discourse (Agency) | YM | March | 1998 |
| ...you wet... | Directive Conditioned Discourse (Agency) | Seventeen | March | 1998 |
| ...you'll only make... | Directive Conditioned Discourse (Agency) | Teen | March | 1998 |
| ...you're dreaming | Directive Conditioned Discourse (Agency) | YM | March | 1998 |
| ...you're going to say | Directive Conditioned Discourse (Agency) | YM | March | 2000 |
| ...you're studying... | Directive Conditioned Discourse (Agency) | Teen | March | 1998 |
| ...you're talking | Directive Conditioned Discourse (Agency) | YM | March | 1998 |
| ...you're trying out for | Directive Conditioned Discourse (Agency) | Teen | February | 2000 |
| ...you're wearing | Directive Conditioned Discourse (Agency) | Teen | March | 1998 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|---|-----------------|--------------|-------------|-------------|
| ...you've drawn | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 22 |
| ...you've got (2 times) | Directive Conditioned Discourse (Agency) | YM | March | 2000 | 115 |
| ...you've hit | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 62 |
| ...you've laid... | Directive Conditioned Discourse (Agency) | Teen | March | 1998 | 18 |
| ..whether you blush... | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 62 |
| At Nike. Com...you choose ... | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 48 |
| Before you slather... | Directive Conditioned Discourse (Agency) | YM | March | 2000 | 26 |
| Do you blush...? | Directive Conditioned Discourse (Agency) | YM | March | 2000 | 26 |
| Do you crave...? | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 24 |
| If you need... | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 239 |
| If you use... | Directive Conditioned Discourse (Agency) | YM | March | 2000 | 28 |
| NOTE: all profiles of her likes/agency (before you tell them... | Directive Conditioned Discourse (Agency) | Teen | March | 1998 | 24 |
| gotta step out...? | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 121 |
| if you dare not mess... | Directive Conditioned Discourse (Agency) | Teen | March | 1998 | 104 |
| if you do it right | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 121 |
| if you do... | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 36 |
| if you get on... | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 40 |
| if you're looking | Directive Conditioned Discourse (Agency) | YM | March | 2000 | 40 |
| you answered | Directive Conditioned Discourse (Agency) | YM | March | 2000 | 23 |
| you blast with | Directive Conditioned Discourse (Agency) | YM | March | 2000 | 115 |
| you finish | Directive Conditioned Discourse (Agency) | YM | March | 2000 | 34 |
| you pick | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| you rinse away | Directive Conditioned Discourse (Agency) | Teen | March | 1998 | 105 |
| you separate | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 112 |
| you shower | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 228 |
| you tell | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 18 |
| you're forming | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| you're using | Directive Conditioned Discourse (Agency) | Seventeen | March | 2000 | 227 |
| you've done | Directive Conditioned Discourse (Agency) | YM | March | 1998 | 112 |
| ...Amy knows | Directive Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| ...Did you know...? | Directive Conditioned Discourse (Agency Mental Process) | Teen | March | 1998 | 24 |
| ...and [you] must know more... | Directive Conditioned Discourse (Agency Mental Process) | Teen | February | 2000 | 20 |
| ...know someone...? | Directive Conditioned Discourse (Agency Mental Process) | Teen | March | 1998 | 46 |
| ...what do you think...? | Directive Conditioned Discourse (Agency Mental Process) | Teen | February | 2000 | 30 |
| | Directive Conditioned Discourse (Agency Mental Process) | Teen | February | 2000 | 57 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|---|-----------------|--------------|-------------|-------------|
| ...you assume... | Directive Conditioned Discourse (Agency Mental Process) | Teen | March | 1998 | 36 |
| ...you don't know... | Directive Conditioned Discourse (Agency Mental Process) | Seventeen | March | 1998 | 190 |
| ...you think... | Directive Conditioned Discourse (Agency Mental Process) | Seventeen | March | 1998 | 90 |
| ...you've thought | Directive Conditioned Discourse (Agency Mental Process) | YM | March | 1998 | 62 |
| ...you...or someone you know... | Directive Conditioned Discourse (Agency Mental Process) | Teen | February | 2000 | 30 |
| ...and [you might] win | Directive Conditioned Discourse (Benefactive) | Teen | February | 2000 | 65 |
| Can't get enough...? | Directive Conditioned Discourse (Benefactive) | Teen | March | 1998 | 115 |
| ...you're ready... | Directive Conditioned Discourse (Copula) | Teen | March | 1998 | 18 |
| Tired of waiting for...? | Directive Conditioned Discourse (Copula) | YM | March | 1998 | 42 |
| if pimples plague you..... | Directive Conditioned Discourse (DOA Instrument) | YM | March | 2000 | 28 |
| ...Can't decide... | Directive Conditioned Discourse (Experiencer) | Teen | March | 1998 | 103 |
| ...Craving sugar...? | Directive Conditioned Discourse (Experiencer) | YM | March | 1998 | 82 |
| ...Hate 'em...? | Directive Conditioned Discourse (Experiencer) | Teen | February | 2000 | 57 |
| ...Love 'em...? | Directive Conditioned Discourse (Experiencer) | Teen | February | 2000 | 57 |
| ...Marla...who wants | Directive Conditioned Discourse (Experiencer) | Teen | February | 2000 | 65 |
| ...Need to put your crush...under a spell.. | Directive Conditioned Discourse (Experiencer) | Teen | February | 2000 | 18 |
| ...Want knockout nails? | Directive Conditioned Discourse (Experiencer) | Teen | February | 2000 | 18 |
| ...Want one...? | Directive Conditioned Discourse (Experiencer) | Teen | February | 2000 | 29 |
| ...as you wish... | Directive Conditioned Discourse (Experiencer) | YM | March | 2000 | 38 |
| ...but you want | Directive Conditioned Discourse (Experiencer) | YM | March | 1998 | 82 |
| ...heard any celebs...? | Directive Conditioned Discourse (Experiencer) | YM | March | 1998 | 57 |
| ...if you don't want | Directive Conditioned Discourse (Experiencer) | Teen | February | 2000 | 42 |
| ...if you like him | Directive Conditioned Discourse (Experiencer) | YM | March | 1998 | 32 |
| ...if you need | Directive Conditioned Discourse (Experiencer) | Teen | February | 2000 | 65 |
| ...if you'd prefer | Directive Conditioned Discourse (Experiencer) | Teen | February | 2000 | 65 |
| ...need a quick pick me up...? | Directive Conditioned Discourse (Experiencer) | YM | March | 1998 | 24 |
| ...need some bod basics | Directive Conditioned Discourse (Experiencer) | Teen | February | 2000 | 42 |
| ...only if you trust him | Directive Conditioned Discourse (Experiencer) | Teen | February | 2000 | 59 |
| ...scared...? | Directive Conditioned Discourse (Experiencer) | Teen | March | 1998 | 108 |
| ...still fuming...? | Directive Conditioned Discourse (Experiencer) | Teen | February | 2000 | 65 |
| ...that boy you've been crushin on | Directive Conditioned Discourse (Experiencer) | Seventeen | March | 2000 | 120 |
| ...wanna know if... | Directive Conditioned Discourse (Experiencer) | YM | March | 1998 | 30 |
| ...want less...and more...? | Directive Conditioned Discourse (Experiencer) | Teen | March | 1998 | 114 |
| ...want one color...? | Directive Conditioned Discourse (Experiencer) | YM | March | 1998 | 22 |
| ...want to...? | Directive Conditioned Discourse (Experiencer) | Teen | March | 1998 | 109 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-----------------------------------|---|-----------------|--------------|-------------|-------------|
| ...want your hair...? | Directive Conditioned Discourse (Experienter) | Teen | March | 1998 | 103 |
| ...want...? | Directive Conditioned Discourse (Experienter) | Teen | March | 1998 | 35 |
| ...want...nails...? | Directive Conditioned Discourse (Experienter) | YM | March | 1998 | 22 |
| ...when you grow up | Directive Conditioned Discourse (Experienter) | Seventeen | March | 2000 | 121 |
| ...you dig | Directive Conditioned Discourse (Experienter) | YM | March | 2000 | 104 |
| ...you love | Directive Conditioned Discourse (Experienter) | Seventeen | March | 1998 | 48 |
| ...you're itching for | Directive Conditioned Discourse (Experienter) | Seventeen | March | 1998 | 48 |
| ...you're longing for | Directive Conditioned Discourse (Experienter) | YM | March | 1998 | 83 |
| ...you're always wanted ... | Directive Conditioned Discourse (Experienter) | YM | March | 1998 | 22 |
| ...you've been lusting for | Directive Conditioned Discourse (Experienter) | Teen | February | 2000 | 20 |
| Dying for...? | Directive Conditioned Discourse (Experienter) | Seventeen | March | 2000 | 120 |
| Erin wants | Directive Conditioned Discourse (Experienter) | YM | March | 1998 | 82 |
| Feeling down...? | Directive Conditioned Discourse (Experienter) | Teen | February | 2000 | 87 |
| If you're in search of | Directive Conditioned Discourse (Experienter) | Teen | February | 2000 | 38 |
| Jennifer wants | Directive Conditioned Discourse (Experienter) | Seventeen | March | 2000 | 118 |
| if you want to (2 times) | Directive Conditioned Discourse (Experienter) | Teen | February | 2000 | 87 |
| you need... | Directive Conditioned Discourse (Experienter) | YM | March | 1998 | 112 |
| you want | Directive Conditioned Discourse (Experienter) | YM | March | 1998 | 22 |
| you want to | Directive Conditioned Discourse (Experienter) | Teen | March | 1998 | 105 |
| you want... | Directive Conditioned Discourse (Experienter) | YM | March | 1998 | 112 |
| you want..... | Directive Conditioned Discourse (Experienter) | Teen | March | 1998 | 102 |
| ...if you'd rather | Directive Conditioned Discourse (Experienter) | YM | March | 1998 | 83 |
| ...you can | Directive Conditioned Discourse (Modal) | Seventeen | March | 1998 | 68 |
| ...you can do... | Directive Conditioned Discourse (Modal) | Teen | February | 2000 | 87 |
| ...you might surprise yourself | Directive Conditioned Discourse (Modal) | Teen | March | 1998 | 61 |
| ...you would normally wear | Directive Conditioned Discourse (Modal) | Teen | February | 2000 | 65 |
| ...Don't know how to cope...? | Directive Conditioned Discourse (Modal) | Teen | February | 2000 | 33 |
| ...[you] beg him | Directive Conditioned Discourse (Negative Agency) | Teen | February | 2000 | 38 |
| ...baffled by boy behavior...? | Directive Conditioned Discourse (Negative Agency) | Teen | March | 1998 | 68 |
| ...cramming...? | Directive Conditioned Discourse (Negative Agency) | Teen | March | 1998 | 40 |
| ...you need... | Directive Conditioned Discourse (Negative Agency) | Teen | March | 1998 | 36 |
| Didn't make a love connection...? | Directive Conditioned Discourse (Negative Agency) | Seventeen | March | 1998 | 190 |
| ...you...or someone...is destined | Directive Conditioned Discourse (Negative Agency) | Teen | February | 2000 | 30 |
| ...Beauty quandry...? | Directive Conditioned Discourse (Passive) | Teen | February | 2000 | 30 |
| | Directive Conditioned Discourse (Possessive) | Teen | February | 2000 | 17 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------------------|--|-----------|----------|------|------|
| ... Got a guy problem...? | Directive Conditioned Discourse (Possessive) | Teen | February | 2000 | 44 |
| ... Got the bathroom...? | Directive Conditioned Discourse (Possessive) | Teen | March | 1998 | 118 |
| ... Got the snuffles...? | Directive Conditioned Discourse (Possessive) | Teen | February | 2000 | 12 |
| ... got a hot date...? | Directive Conditioned Discourse (Possessive) | YM | March | 1998 | 24 |
| ... got... | Directive Conditioned Discourse (Possessive) | Seventeen | March | 1998 | 56 |
| ...if you have | Directive Conditioned Discourse (Possessive) | YM | March | 2000 | 26 |
| ...if you have (2 times total) | Directive Conditioned Discourse (Possessive) | Seventeen | March | 1998 | 48 |
| ...if you have... | Directive Conditioned Discourse (Possessive) | YM | March | 2000 | 26 |
| ...if you or a friend have... | Directive Conditioned Discourse (Possessive) | Teen | February | 2000 | 38 |
| ...she's having | Directive Conditioned Discourse (Possessive) | Teen | March | 1998 | 24 |
| ...you have..... | Directive Conditioned Discourse (Possessive) | Teen | March | 1998 | 32 |
| ...you made... | Directive Conditioned Discourse (Possessive) | Teen | March | 1998 | 118 |
| ...you've got... | Directive Conditioned Discourse (Possessive) | Teen | March | 1998 | 118 |
| ...you've had | Directive Conditioned Discourse (Possessive) | YM | March | 1998 | 82 |
| Got a question...? | Directive Conditioned Discourse (Possessive) | YM | March | 1998 | 40 |
| Got curly or wavy locks... | Directive Conditioned Discourse (Possessive) | Teen | February | 2000 | 76 |
| Priya has... | Directive Conditioned Discourse (Possessive) | Teen | February | 2000 | 65 |
| do you or your classmates have...? | Directive Conditioned Discourse (Possessive) | Teen | February | 2000 | 30 |
| have some...? | Directive Conditioned Discourse (Possessive) | Teen | March | 1998 | 35 |
| if you got (3 times) | Directive Conditioned Discourse (Possessive) | YM | March | 1998 | 62 |
| if you have | Directive Conditioned Discourse (Possessive) | YM | March | 2000 | 26 |
| if you have... | Directive Conditioned Discourse (Possessive) | YM | March | 2000 | 26 |
| if you have.... | Directive Conditioned Discourse (Possessive) | YM | March | 2000 | 26 |
| if you've got... | Directive Conditioned Discourse (Possessive) | YM | March | 2000 | 26 |
| still got...? | Directive Conditioned Discourse (Possessive) | Seventeen | March | 2000 | 219 |
| ...do you have to pick a shoe... | Directive Conditioned Discourse (Possessive) | YM | March | 1998 | 20 |
| ...what should you look for... | Directive Conditioned Discourse (Volitional) | Teen | February | 2000 | 33 |
| | Directive Conditioned Discourse (Volitional) | Teen | February | 2000 | 33 |

APPENDIX E DIRECTIVES

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------|--------------------|-----------|----------|------|------|
| ... "cable curl" ... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...(Then) invite your friends | Directive (Agency) | Seventeen | March | 2000 | 120 |
|or email... | Directive (Agency) | Seventeen | March | 2000 | 84 |
|Call | Directive (Agency) | Seventeen | March | 2000 | 152 |
|call | Directive (Agency) | Teen | March | 1998 | 115 |
|call... | Directive (Agency) | YM | March | 1998 | 12 |
|see | Directive (Agency) | Seventeen | March | 1998 | 76 |
|see... | Directive (Agency) | YM | March | 1998 | 22 |
|try | Directive (Agency) | YM | March | 1998 | 12 |
|try..... | Directive (Agency) | YM | March | 1998 | 42 |
|use | Directive (Agency) | YM | March | 1998 | 22 |
|Apply | Directive (Agency) | Seventeen | March | 1998 | 64 |
|Develop | Directive (Agency) | YM | March | 2000 | 40 |
|Do it... | Directive (Agency) | Seventeen | March | 1998 | 190 |
|Have... | Directive (Agency) | Seventeen | March | 1998 | 190 |
|Make it... | Directive (Agency) | Seventeen | March | 1998 | 190 |
|and run... | Directive (Agency) | Teen | March | 1998 | 98 |
|call..... | Directive (Agency) | YM | March | 1998 | 59 |
|call..... | Directive (Agency) | YM | March | 1998 | 58 |
|check out..... | Directive (Agency) | Teen | February | 2000 | 12 |
|explain... | Directive (Agency) | Seventeen | March | 1998 | 148 |
|include | Directive (Agency) | YM | March | 1998 | 83 |
|or email | Directive (Agency) | Seventeen | March | 1998 | 64 |
|try | Directive (Agency) | Seventeen | March | 1998 | 76 |
|use | Directive (Agency) | Seventeen | March | 1998 | 76 |
|write to | Directive (Agency) | YM | March | 1998 | 36 |
| ...Add | Directive (Agency) | Teen | March | 1998 | 109 |
| ...Allow me... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...Always use remover... | Directive (Agency) | Teen | March | 1998 | 109 |
| ...Apply | Directive (Agency) | Seventeen | March | 1998 | 56 |
| ...Apply blush with... | Directive (Agency) | Seventeen | March | 2000 | 62 |
| ...Apply the blush | Directive (Agency) | Seventeen | March | 2000 | 62 |
| ...Apply the paste | Directive (Agency) | Seventeen | March | 2000 | 68 |
| ...Apply... | Directive (Agency) | Seventeen | March | 1998 | 204 |
| ...Apply.... | Directive (Agency) | Teen | March | 1998 | 14 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-----------------------------|--------------------|-----------|----------|------|------|
| ...Apply.... | Directive (Agency) | Seventeen | March | 1998 | 221 |
| ...Ask | Directive (Agency) | YM | March | 1998 | 43 |
| ...Ask Juli... | Directive (Agency) | Teen | March | 1998 | 2 |
| ...Ask friends... | Directive (Agency) | Seventeen | March | 1998 | 138 |
| ...Ask them to tell you | Directive (Agency) | Seventeen | March | 2000 | 120 |
| ...Ask... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...Ask.... | Directive (Agency) | Seventeen | March | 1998 | 216 |
| ...Attempt... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...Audition for | Directive (Agency) | YM | March | 2000 | 63 |
| ...Avoid | Directive (Agency) | Seventeen | March | 1998 | 64 |
| ...Banish bad | Directive (Agency) | YM | March | 2000 | 116 |
| ...Bring a purse that's... | Directive (Agency) | Seventeen | March | 2000 | 54 |
| ...Brush... | Directive (Agency) | Seventeen | March | 1998 | 204 |
| ...Buy... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...Call | Directive (Agency) | Teen | March | 1998 | 64 |
| ...Call (35 times) | Directive (Agency) | YM | March | 1998 | 121 |
| ...Call... | Directive (Agency) | Seventeen | March | 1998 | 116 |
| ...Call.... | Directive (Agency) | Teen | March | 1998 | 64 |
| ...Call..... | Directive (Agency) | Teen | March | 1998 | 64 |
| ...Call.....(2 times) | Directive (Agency) | Teen | February | 2000 | 40 |
| ...Call..... | Directive (Agency) | Seventeen | March | 2000 | 239 |
| ...Call..... | Directive (Agency) | Seventeen | March | 2000 | 151 |
| ...Catch him alone | Directive (Agency) | YM | March | 2000 | 63 |
| ...Chat live with... | Directive (Agency) | Seventeen | March | 2000 | 36 |
| ...Check out.... | Directive (Agency) | Teen | February | 2000 | 18 |
| ...Check out..... | Directive (Agency) | Teen | February | 2000 | 64 |
| ...Check out..... | Directive (Agency) | YM | March | 2000 | 36 |
| ...Check out..... | Directive (Agency) | Teen | February | 2000 | 14 |
| ...Check us out online | Directive (Agency) | Teen | February | 2000 | 4 |
| ...Choose a metallic polish | Directive (Agency) | Seventeen | March | 2000 | 64 |
| ...Clip a burst of beads... | Directive (Agency) | Seventeen | March | 2000 | 52 |
| ...Compare and contrast | Directive (Agency) | Seventeen | March | 1998 | 36 |
| ...Compare... | Directive (Agency) | Seventeen | March | 1998 | 236 |
| ...Complement... | Directive (Agency) | Seventeen | March | 1998 | 228 |
| ...Create... | Directive (Agency) | Seventeen | March | 1998 | 246 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...Create.... | Directive (Agency) | Teen | March | 1998 | 20 |
| ...Dab the color | Directive (Agency) | Seventeen | March | 2000 | 62 |
| ...Dampen the applicator | Directive (Agency) | Seventeen | March | 2000 | 56 |
| ...Dazzle the dude | Directive (Agency) | YM | March | 2000 | 46 |
| ...Debate | Directive (Agency) | Seventeen | March | 2000 | 36 |
| ...Decide in... | Directive (Agency) | Seventeen | March | 2000 | 36 |
| ...Decide... | Directive (Agency) | Seventeen | March | 1998 | 213 |
| ...Decipher what this means | Directive (Agency) | Seventeen | March | 2000 | 36 |
| ...Dip a fluffy brush... | Directive (Agency) | Seventeen | March | 2000 | 62 |
| ...Discover | Directive (Agency) | Teen | March | 1998 | 95 |
| ...Discover his... | Directive (Agency) | YM | March | 1998 | 0 |
| ...Dish dirty and swap | Directive (Agency) | Seventeen | March | 2000 | 36 |
| ...Divvy your friends | Directive (Agency) | Seventeen | March | 2000 | 80 |
| ...Do stay focused | Directive (Agency) | YM | March | 2000 | 86 |
| ...Don't ask... | Directive (Agency) | Seventeen | March | 2000 | 76 |
| ...Don't brush | Directive (Agency) | Teen | March | 1998 | 101 |
| ...Don't forget.... | Directive (Agency) | Teen | March | 1998 | 12 |
| ...Don't forget.... | Directive (Agency) | Seventeen | March | 1998 | 90 |
| ...Don't forget.... | Directive (Agency) | Teen | March | 1998 | 26 |
| ...Don't go | Directive (Agency) | YM | March | 2000 | 68 |
| ...Don't infiltrate... | Directive (Agency) | Seventeen | March | 2000 | 80 |
| ...Don't irk him with immature antics | Directive (Agency) | YM | March | 1998 | 32 |
| ...Don't let | Directive (Agency) | Teen | March | 1998 | 108 |
| ...Don't let Mom | Directive (Agency) | YM | March | 2000 | 86 |
| ...Don't let... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...Don't match nail polish | Directive (Agency) | Seventeen | March | 2000 | 64 |
| ...Don't miss | Directive (Agency) | Teen | March | 1998 | 58 |
| ...Don't miss out... | Directive (Agency) | Seventeen | March | 1998 | 80 |
| ...Don't miss.... | Directive (Agency) | Seventeen | March | 1998 | 68 |
| ...Don't slide... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...Don't stress... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...Don't tell | Directive (Agency) | Seventeen | March | 2000 | 76 |
| ...Don't use | Directive (Agency) | Teen | March | 1998 | 104 |
| ...Don't wait... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...Don't wash your face | Directive (Agency) | YM | March | 1998 | 110 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|---------------------------|-----------------|--------------|-------------|-------------|
| ...Don't worry... | Directive (Agency) | Seventeen | March | 1998 | 176 |
| ...Don... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...Draw... | Directive (Agency) | Seventeen | March | 1998 | 202 |
| ...Dress up tresses... | Directive (Agency) | Seventeen | March | 2000 | 52 |
| ...Drink a cup of strong | Directive (Agency) | Seventeen | March | 2000 | 120 |
| ...Drop him | Directive (Agency) | Seventeen | March | 2000 | 84 |
| ...Ease into a conversation with him... | Directive (Agency) | Seventeen | March | 2000 | 84 |
| ...Eat... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...Enter... | Directive (Agency) | Seventeen | March | 1998 | 90 |
| ...Establish a...period... | Directive (Agency) | Seventeen | March | 2000 | 76 |
| ...Exhale | Directive (Agency) | Teen | February | 2000 | 33 |
| ...Experiment... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...Fan... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...Fasten | Directive (Agency) | Seventeen | March | 2000 | 226 |
| ...Figure out... | Directive (Agency) | Seventeen | March | 1998 | 138 |
| ...Finagle yourself backstage | Directive (Agency) | Seventeen | March | 2000 | 120 |
| ...Find out if | Directive (Agency) | YM | March | 1998 | 44 |
| ...Find out... | Directive (Agency) | Seventeen | March | 1998 | 138 |
| ...Find time | Directive (Agency) | YM | March | 2000 | 68 |
| ...Find your flower power... | Directive (Agency) | Teen | March | 1998 | 4 |
| ...Finish... | Directive (Agency) | Seventeen | March | 1998 | 218 |
| ...Follow the lead of ... | Directive (Agency) | Teen | February | 2000 | 65 |
| ...For..., try... | Directive (Agency) | Seventeen | March | 2000 | 68 |
| ...Forget fashion... | Directive (Agency) | Seventeen | March | 1998 | 84 |
| ...Form... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...Get away... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...Get bakin' | Directive (Agency) | Teen | February | 2000 | 34 |
| ...Get down in | Directive (Agency) | YM | March | 2000 | 98 |
| ...Get him the ...box... | Directive (Agency) | Teen | February | 2000 | 34 |
| ...Get him to | Directive (Agency) | YM | March | 2000 | 63 |
| ...Get in the ring with... | Directive (Agency) | Seventeen | March | 2000 | 120 |
| ...Get with | Directive (Agency) | Teen | February | 2000 | 65 |
| ...Get... | Directive (Agency) | Seventeen | March | 1998 | 148 |
| ...Give each other | Directive (Agency) | Seventeen | March | 2000 | 76 |
| ...Give her | Directive (Agency) | Teen | February | 2000 | 40 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...Give him | Directive (Agency) | YM | March | 2000 | 64 |
| ...Give him a muse | Directive (Agency) | YM | March | 2000 | 63 |
| ...Give ho-hum hair | Directive (Agency) | Seventeen | March | 2000 | 56 |
| ...Give your crown... | Directive (Agency) | Teen | March | 1998 | 114 |
| ...Give yourself | Directive (Agency) | YM | March | 2000 | 46 |
| ...Give... | Directive (Agency) | Seventeen | March | 1998 | 202 |
| ...Glam it up | Directive (Agency) | Teen | March | 1998 | 101 |
| ...Glam it up... | Directive (Agency) | Teen | March | 1998 | 2 |
| ...Go Garafolo... | Directive (Agency) | Seventeen | March | 1998 | 246 |
| ...Go for darker tones... | Directive (Agency) | Seventeen | March | 2000 | 64 |
| ...Go for it | Directive (Agency) | Teen | February | 2000 | 65 |
| ...Go for it... | Directive (Agency) | Seventeen | March | 2000 | 110 |
| ...Go for... | Directive (Agency) | Seventeen | March | 2000 | 209 |
| ...Go neon bright... | Directive (Agency) | Seventeen | March | 2000 | 56 |
| ...Go on...a hike | Directive (Agency) | Teen | February | 2000 | 12 |
| ...Go to bed | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...Go where... | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...Grab | Directive (Agency) | Teen | March | 1998 | 103 |
| ...Grab some friends | Directive (Agency) | Teen | February | 2000 | 12 |
| ...Grab the Nicole | Directive (Agency) | YM | March | 2000 | 30 |
| ...Grab... | Directive (Agency) | Seventeen | March | 1998 | 90 |
| ...Grab... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...Handcraft cards | Directive (Agency) | Teen | February | 2000 | 12 |
| ...He needs to hear how... | Directive (Agency) | Seventeen | March | 2000 | 84 |
| ...Head to the rink | Directive (Agency) | Teen | February | 2000 | 12 |
| ...Head... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...Heat up your wardrobe | Directive (Agency) | Teen | February | 2000 | 4 |
| ...Hike... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...How to stay friends with... | Directive (Agency) | Seventeen | March | 2000 | 76 |
| ...Hyperventilate over... | Directive (Agency) | Seventeen | March | 2000 | 36 |
| ...Imagine yourself | Directive (Agency) | YM | March | 1998 | 44 |
| ...Impress... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...Instead stick to... | Directive (Agency) | Seventeen | March | 2000 | 76 |
| ...Invest in | Directive (Agency) | Teen | February | 2000 | 65 |
| ...Join | Directive (Agency) | YM | March | 2000 | 63 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------------------|--------------------|-----------|----------|------|------|
| ...Join fellow fans | Directive (Agency) | Teen | February | 2000 | 12 |
| ...Just keep | Directive (Agency) | Teen | February | 2000 | 85 |
| ...Keep it... | Directive (Agency) | YM | March | 1998 | 12 |
| ...Keep the chatter | Directive (Agency) | Seventeen | March | 2000 | 80 |
| ...Keep the details...private... | Directive (Agency) | Seventeen | March | 2000 | 76 |
| ...Layer on | Directive (Agency) | Teen | February | 2000 | 12 |
| ...Layer... | Directive (Agency) | Seventeen | March | 1998 | 219 |
| ...Learn how to cook | Directive (Agency) | Seventeen | March | 2000 | 120 |
| ...Learn the routine | Directive (Agency) | Seventeen | March | 2000 | 174 |
| ...Learn to kickbox | Directive (Agency) | Seventeen | March | 2000 | 120 |
| ...Leave your sweetie spellbound | Directive (Agency) | Teen | February | 2000 | 18 |
| ...Let cool | Directive (Agency) | Teen | February | 2000 | 20 |
| ...Let go a little... | Directive (Agency) | Seventeen | March | 2000 | 108 |
| ...Let him... | Directive (Agency) | Seventeen | March | 1998 | 82 |
| ...Let your friends | Directive (Agency) | Teen | February | 2000 | 65 |
| ...Let's focus on | Directive (Agency) | Seventeen | March | 2000 | 146 |
| ...Let's focus... | Directive (Agency) | Seventeen | March | 2000 | 146 |
| ...Let... | Directive (Agency) | Seventeen | March | 1998 | 216 |
| ...Lie down... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...Lie stomach down | Directive (Agency) | Teen | February | 2000 | 33 |
| ...Light up | Directive (Agency) | Teen | March | 1998 | 109 |
| ...Listen carefully | Directive (Agency) | Seventeen | March | 1998 | 188 |
| ...Listen up | Directive (Agency) | Teen | March | 1998 | 4 |
| ...Log on to... | Directive (Agency) | Teen | February | 2000 | 47 |
| ...Log on to...(3 times) | Directive (Agency) | Teen | February | 2000 | 29 |
| ...Log onto www.... | Directive (Agency) | Seventeen | March | 1998 | 36 |
| ...Look for | Directive (Agency) | Teen | March | 1998 | 98 |
| ...Look for..... | Directive (Agency) | Seventeen | March | 2000 | 204 |
| ...Look your teacher... | Directive (Agency) | Seventeen | March | 2000 | 146 |
| ...Maintain separate turf... | Directive (Agency) | Seventeen | March | 2000 | 76 |
| ...Make | Directive (Agency) | Teen | February | 2000 | 73 |
| ...Make a pact | Directive (Agency) | Teen | February | 2000 | 12 |
| ...Make eight glasses | Directive (Agency) | Teen | February | 2000 | 65 |
| ...Make eye contact... | Directive (Agency) | Teen | February | 2000 | 59 |
| ...Make eyes radiate... | Directive (Agency) | Seventeen | March | 2000 | 56 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-----------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...Make your | Directive (Agency) | YM | March | 2000 | 86 |
| ...Make your own...breakthrough | Directive (Agency) | Teen | February | 2000 | 12 |
| ...Mark my words... | Directive (Agency) | Seventeen | March | 1998 | 84 |
| ...Match | Directive (Agency) | Teen | March | 1998 | 107 |
| ...Meet (6 TIMES TOTAL THIS PAGE) | Directive (Agency) | Seventeen | March | 2000 | 152 |
| ...Meet... | Directive (Agency) | Seventeen | March | 1998 | 172 |
| ...Meet... | Directive (Agency) | Seventeen | March | 1998 | 90 |
| ...Meet... | Directive (Agency) | Teen | March | 1998 | 2 |
| ...Mix... | Directive (Agency) | Seventeen | March | 1998 | 246 |
| ...Or email... | Directive (Agency) | Seventeen | March | 2000 | 28 |
| ...Or email... | Directive (Agency) | Seventeen | March | 2000 | 74 |
| ...Or email... | Directive (Agency) | Seventeen | March | 2000 | 84 |
| ...Or email..... | Directive (Agency) | YM | March | 2000 | 42 |
| ...Order another one | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...Order by phone | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ...Order the... | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...Order... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...Organize a fright night | Directive (Agency) | Teen | February | 2000 | 65 |
| ...Own the spotlight | Directive (Agency) | YM | March | 2000 | 101 |
| ...Pen your poetry | Directive (Agency) | Teen | March | 1998 | 123 |
| ...Pick | Directive (Agency) | Teen | March | 1998 | 108 |
| ...Pick a color | Directive (Agency) | Teen | March | 1998 | 98 |
| ...Pick his most memorable... | Directive (Agency) | Seventeen | March | 2000 | 36 |
| ...Place a bag | Directive (Agency) | Seventeen | March | 2000 | 124 |
| ...Plan an activity | Directive (Agency) | Teen | February | 2000 | 12 |
| ...Plan... | Directive (Agency) | Seventeen | March | 1998 | 209 |
| ...Play it safe | Directive (Agency) | Seventeen | March | 2000 | 64 |
| ...Please include | Directive (Agency) | Teen | February | 2000 | 40 |
| ...Please include... | Directive (Agency) | Teen | March | 1998 | 26 |
| ...Pucker up | Directive (Agency) | Teen | March | 1998 | 112 |
| ...Pull... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...Put your arms | Directive (Agency) | YM | March | 1998 | 78 |
| ...Put a little | Directive (Agency) | YM | March | 2000 | 28 |
| ...Put in some | Directive (Agency) | YM | March | 2000 | 46 |
| ...Quit... | Directive (Agency) | Seventeen | March | 1998 | 82 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-----------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...Raise yourself up | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ...Reach... | Directive (Agency) | Seventeen | March | 2000 | 124 |
| ...Read | Directive (Agency) | Seventeen | March | 2000 | 36 |
| ...Read his lips | Directive (Agency) | Teen | March | 1998 | 4 |
| ...Read on for tips... | Directive (Agency) | Seventeen | March | 2000 | 110 |
| ...Read on... | Directive (Agency) | Teen | March | 1998 | 36 |
| ...Read on..... | Directive (Agency) | YM | March | 2000 | 52 |
| ...Read this | Directive (Agency) | Seventeen | March | 2000 | 110 |
| ...Read... | Directive (Agency) | Seventeen | March | 1998 | 84 |
| ...Read... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...Read... | Directive (Agency) | Teen | February | 2000 | 65 |
| ...Reduce | Directive (Agency) | YM | March | 2000 | 116 |
| ...Regress... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...Relax.... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...Relive your memories | Directive (Agency) | Seventeen | March | 2000 | 36 |
| ...Renew your card | Directive (Agency) | Teen | February | 2000 | 12 |
| ...Repeat 10 times | Directive (Agency) | Teen | February | 2000 | 33 |
| ...Repeat... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...Resist the temptation... | Directive (Agency) | Seventeen | March | 2000 | 76 |
| ...Save | Directive (Agency) | YM | March | 2000 | 30 |
| ...Say | Directive (Agency) | YM | March | 2000 | 68 |
| ...Say no to | Directive (Agency) | YM | March | 2000 | 52 |
| ...Schmooze with Lil' Kim | Directive (Agency) | Seventeen | March | 2000 | 184 |
| ...See it as | Directive (Agency) | Teen | March | 1998 | 118 |
| ...See page 94 | Directive (Agency) | Teen | February | 2000 | 30 |
| ...See the last page | Directive (Agency) | Seventeen | March | 2000 | 172 |
| ...See where to shop..... | Directive (Agency) | Teen | February | 2000 | 24 |
| ...See where to shop..... | Directive (Agency) | YM | March | 1998 | 109 |
| ...See... | Directive (Agency) | Seventeen | March | 1998 | 90 |
| ...Select | Directive (Agency) | Seventeen | March | 2000 | 209 |
| ...Send | Directive (Agency) | Seventeen | March | 1998 | 64 |
| ...Send in... | Directive (Agency) | Teen | February | 2000 | 30 |
| ...Send us | Directive (Agency) | YM | March | 2000 | 79 |
| ...Send your... | Directive (Agency) | Seventeen | March | 1998 | 84 |
| ...Send... | Directive (Agency) | Seventeen | March | 1998 | 146 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------------|--------------------|-----------|----------|------|------|
| ...Sent your questions to... | Directive (Agency) | Seventeen | March | 2000 | 84 |
| ...Set your tube | Directive (Agency) | Teen | February | 2000 | 12 |
| ...Share your... | Directive (Agency) | YM | March | 2000 | 48 |
| ...Show the world | Directive (Agency) | YM | March | 2000 | 68 |
| ...Sit him down | Directive (Agency) | Seventeen | March | 2000 | 84 |
| ...Slather your snacker with... | Directive (Agency) | Teen | February | 2000 | 18 |
| ...Sleep for 12 hours | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...Slowly stand | Directive (Agency) | Seventeen | March | 2000 | 124 |
| ...Soothe | Directive (Agency) | Teen | February | 2000 | 79 |
| ...Sound off on | Directive (Agency) | Seventeen | March | 1998 | 36 |
| ...Sound off on... | Directive (Agency) | Seventeen | March | 2000 | 36 |
| ...Speak up | Directive (Agency) | YM | March | 2000 | 68 |
| ...Spend an entire afternoon | Directive (Agency) | Seventeen | March | 2000 | 120 |
| ...Spend... | Directive (Agency) | Seventeen | March | 1998 | 146 |
| ...Spend.... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...Split... | Directive (Agency) | Seventeen | March | 1998 | 188 |
| ...Spring into... | Directive (Agency) | Teen | March | 1998 | 2 |
| ...Start a new community | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...Start appreciating | Directive (Agency) | Teen | February | 2000 | 12 |
| ...Start with 15 reps | Directive (Agency) | Teen | February | 2000 | 33 |
| ...Stay away from | Directive (Agency) | Seventeen | March | 2000 | 76 |
| ...Stay monochromatic | Directive (Agency) | Seventeen | March | 2000 | 64 |
| ...Stay out - or up... | Directive (Agency) | Seventeen | March | 2000 | 120 |
| ...Suprise your mom | Directive (Agency) | Teen | February | 2000 | 12 |
| ...Surf seventeen.com... | Directive (Agency) | Seventeen | March | 1998 | 36 |
| ...Sweep the blush... | Directive (Agency) | Seventeen | March | 2000 | 62 |
| ...Swipe the color | Directive (Agency) | Seventeen | March | 2000 | 62 |
| ...Swipe the shadow | Directive (Agency) | Seventeen | March | 2000 | 56 |
| ...Tackle | Directive (Agency) | Teen | February | 2000 | 65 |
| ...Take | Directive (Agency) | Teen | March | 1998 | 107 |
| ...Take a stab | Directive (Agency) | YM | March | 1998 | 12 |
| ...Take a tip | Directive (Agency) | YM | March | 2000 | 86 |
| ...Take in... | Directive (Agency) | YM | March | 2000 | 63 |
| ...Take it from me | Directive (Agency) | YM | March | 2000 | 86 |
| ...Take notes | Directive (Agency) | Seventeen | March | 2000 | 120 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------------|--------------------|-----------|----------|------|------|
| ...Take one... | Directive (Agency) | Seventeen | March | 1998 | 140 |
| ...Take these steps | Directive (Agency) | YM | March | 2000 | 26 |
| ...Take... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...Take... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...Take..... | Directive (Agency) | Teen | March | 1998 | 107 |
| ...Tear out... | Directive (Agency) | Seventeen | March | 1998 | 167 |
| ...Tell 'em... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...Tell a different person | Directive (Agency) | Teen | February | 2000 | 12 |
| ...Tell her... | Directive (Agency) | Seventeen | March | 1998 | 148 |
| ...Tell him the truth | Directive (Agency) | Teen | March | 1998 | 70 |
| ...Tell the world | Directive (Agency) | YM | March | 2000 | 53 |
| ...Tell your parents | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...Tell... | Directive (Agency) | Seventeen | March | 1998 | 82 |
| ...Think... | Directive (Agency) | Seventeen | March | 1998 | 153 |
| ...Tie | Directive (Agency) | Teen | February | 2000 | 73 |
| ...Tilt... | Directive (Agency) | Seventeen | March | 1998 | 246 |
| ...Travel with us... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...Treat yourself... | Directive (Agency) | Seventeen | March | 1998 | 90 |
| ...Try | Directive (Agency) | Teen | March | 1998 | 26 |
| ...Try (7 times) | Directive (Agency) | YM | March | 1998 | 95 |
| ...Try a hot pink shade... | Directive (Agency) | Seventeen | March | 2000 | 64 |
| ...Try to find | Directive (Agency) | YM | March | 2000 | 62 |
| ...Try zapping | Directive (Agency) | YM | March | 2000 | 63 |
| ...Try... | Directive (Agency) | Teen | March | 1998 | 20 |
| ...Try..... | Directive (Agency) | Teen | March | 1998 | 108 |
| ...Turn to page 94 | Directive (Agency) | Teen | February | 2000 | 14 |
| ...Use | Directive (Agency) | YM | March | 2000 | 63 |
| ...Use lip balm | Directive (Agency) | Seventeen | March | 2000 | 68 |
| ...Use..... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...Vow to take care of | Directive (Agency) | Teen | February | 2000 | 65 |
| ...Wear it... | Directive (Agency) | Seventeen | March | 1998 | 233 |
| ...Weather-proof... | Directive (Agency) | Teen | March | 1998 | 2 |
| ...Win Melissa Joan Hart's dress... | Directive (Agency) | Teen | February | 2000 | 4 |
| ...Work in | Directive (Agency) | YM | March | 2000 | 38 |
| ...Work it | Directive (Agency) | YM | March | 1998 | 83 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-----------------------------------|--------------------|-----------|----------|------|------|
| ... Work mask | Directive (Agency) | Teen | February | 2000 | 76 |
| ... Wrap yourself... | Directive (Agency) | Seventeen | March | 1998 | 194 |
| ... Write to | Directive (Agency) | Seventeen | March | 2000 | 114 |
| ... Write to... | Directive (Agency) | Teen | February | 2000 | 44 |
| ... Write... | Directive (Agency) | Seventeen | March | 1998 | 84 |
| ... Write... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ... Zone in... | Directive (Agency) | Seventeen | March | 1998 | 90 |
| ... [don't] go | Directive (Agency) | YM | March | 1998 | 36 |
| ... add | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ... add one to two | Directive (Agency) | Teen | February | 2000 | 77 |
| ... add up your points | Directive (Agency) | YM | March | 1998 | 44 |
| ... add... | Directive (Agency) | Seventeen | March | 1998 | 221 |
| ... add... | Directive (Agency) | Seventeen | March | 1998 | 246 |
| ... add... | Directive (Agency) | Teen | March | 1998 | 22 |
| ... add... | Directive (Agency) | Teen | March | 1998 | 103 |
| ... add... | Directive (Agency) | YM | March | 1998 | 16 |
| ... allow... | Directive (Agency) | Seventeen | March | 1998 | 220 |
| ... alternate between | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ... always apply | Directive (Agency) | Teen | March | 1998 | 108 |
| ... always leave...to pros... | Directive (Agency) | Seventeen | March | 2000 | 68 |
| ... and [you] rinse it | Directive (Agency) | YM | March | 1998 | 110 |
| ... and apply... | Directive (Agency) | Seventeen | March | 1998 | 205 |
| ... and ask him | Directive (Agency) | YM | March | 2000 | 63 |
| ... and assume a push-up position | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ... and avoid... | Directive (Agency) | Seventeen | March | 1998 | 138 |
| ... and bag the convo | Directive (Agency) | YM | March | 1998 | 42 |
| ... and bake | Directive (Agency) | Teen | February | 2000 | 34 |
| ... and blend quickly | Directive (Agency) | Seventeen | March | 2000 | 62 |
| ... and blend quickly.. | Directive (Agency) | Seventeen | March | 2000 | 62 |
| ... and braid | Directive (Agency) | Seventeen | March | 2000 | 227 |
| ... and broaden your ... | Directive (Agency) | Seventeen | March | 2000 | 108 |
| ... and brush | Directive (Agency) | Teen | March | 1998 | 104 |
| ... and call | Directive (Agency) | Teen | February | 2000 | 38 |
| ... and check out | Directive (Agency) | Teen | February | 2000 | 12 |
| ... and chill | Directive (Agency) | Seventeen | March | 1998 | 38 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...and chill... | Directive (Agency) | Seventeen | March | 1998 | 207 |
| ...and chow down | Directive (Agency) | YM | March | 2000 | 64 |
| ...and click on | Directive (Agency) | Teen | February | 2000 | 65 |
| ...and clip | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...and come join us | Directive (Agency) | YM | March | 2000 | 86 |
| ...and concentrate... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...and count | Directive (Agency) | YM | March | 2000 | 46 |
| ...and count to 10 | Directive (Agency) | Teen | February | 2000 | 65 |
| ...and create | Directive (Agency) | Teen | February | 2000 | 12 |
| ...and curl | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...and curl.... | Directive (Agency) | Teen | February | 2000 | 76 |
| ...and dance | Directive (Agency) | Teen | February | 2000 | 12 |
| ...and design | Directive (Agency) | Teen | February | 2000 | 65 |
| ...and divide... | Directive (Agency) | Teen | March | 1998 | 101 |
| ...and don't flake | Directive (Agency) | Teen | February | 2000 | 65 |
| ...and don't look back... | Directive (Agency) | Seventeen | March | 2000 | 84 |
| ...and don't rinse... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...and draw... | Directive (Agency) | Teen | March | 1998 | 36 |
| ...and draw.... | Directive (Agency) | Teen | March | 1998 | 36 |
| ...and dribble it | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ...and drink... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...and explain | Directive (Agency) | Seventeen | March | 2000 | 148 |
| ...and familiarize | Directive (Agency) | YM | March | 2000 | 63 |
| ...and find out | Directive (Agency) | YM | March | 2000 | 44 |
| ...and find out... | Directive (Agency) | Seventeen | March | 1998 | 66 |
| ...and flex... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...and focus on... | Directive (Agency) | YM | March | 2000 | 42 |
| ...and give | Directive (Agency) | Teen | March | 1998 | 101 |
| ...and give..... | Directive (Agency) | YM | March | 1998 | 58 |
| ...and give..... | Directive (Agency) | YM | March | 1998 | 59 |
| ...and go | Directive (Agency) | Seventeen | March | 1998 | 76 |
| ...and go easy... | Directive (Agency) | Seventeen | March | 1998 | 203 |
| ...and go... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...and gobble up | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...and have | Directive (Agency) | YM | March | 1998 | 44 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------------|--------------------|-----------|----------|------|------|
| ...and help him... | Directive (Agency) | Teen | March | 1998 | 26 |
| ...and hop... | Directive (Agency) | Teen | March | 1998 | 0 |
| ...and keep an eye | Directive (Agency) | YM | March | 2000 | 46 |
| ...and kick | Directive (Agency) | YM | March | 1998 | 62 |
| ...and leave... | Directive (Agency) | Teen | March | 1998 | 64 |
| ...and let hair dry | Directive (Agency) | Teen | February | 2000 | 76 |
| ...and let him know... | Directive (Agency) | Teen | March | 1998 | 26 |
| ...and list... | Directive (Agency) | Teen | March | 1998 | 30 |
| ...and lock on your looks... | Directive (Agency) | Seventeen | March | 2000 | 52 |
| ...and lose the laziness | Directive (Agency) | Teen | February | 2000 | 85 |
| ...and lower yourself down | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ...and mail it... | Directive (Agency) | Seventeen | March | 2000 | 184 |
| ...and make sure... | Directive (Agency) | Seventeen | March | 1998 | 142 |
| ...and make... | Directive (Agency) | Teen | March | 1998 | 2 |
| ...and mean it... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...and move on | Directive (Agency) | YM | March | 1998 | 44 |
| ...and move on... | Directive (Agency) | Teen | February | 2000 | 65 |
| ...and move... | Directive (Agency) | YM | March | 2000 | 28 |
| ...and pick up... | Directive (Agency) | Seventeen | March | 1998 | 148 |
| ...and pile it on | Directive (Agency) | Seventeen | March | 1998 | 76 |
| ...and plant a kiss on his lips | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...and play down | Directive (Agency) | YM | March | 1998 | 95 |
| ...and post | Directive (Agency) | YM | March | 1998 | 58 |
| ...and practice | Directive (Agency) | Teen | February | 2000 | 12 |
| ...and predict... | Directive (Agency) | Seventeen | March | 1998 | 209 |
| ...and prepare... | Directive (Agency) | Seventeen | March | 1998 | 140 |
| ...and pretend | Directive (Agency) | YM | March | 1998 | 42 |
| ...and prove... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...and punch | Directive (Agency) | YM | March | 1998 | 62 |
| ...and put on | Directive (Agency) | YM | March | 1998 | 66 |
| ...and raise yourself up again | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ...and read | Directive (Agency) | YM | March | 1998 | 58 |
| ...and relax... | Directive (Agency) | Teen | February | 2000 | 65 |
| ...and remove | Directive (Agency) | Teen | February | 2000 | 77 |
| ...and rev | Directive (Agency) | Teen | March | 1998 | 108 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...and reveal | Directive (Agency) | YM | March | 1998 | 42 |
| ...and review... | Directive (Agency) | Teen | March | 1998 | 36 |
| ...and roll up | Directive (Agency) | Teen | March | 1998 | 101 |
| ...and row | Directive (Agency) | YM | March | 1998 | 48 |
| ...and say buh-bye | Directive (Agency) | YM | March | 1998 | 62 |
| ...and scram... | Directive (Agency) | Seventeen | March | 2000 | 84 |
| ...and see | Directive (Agency) | Teen | February | 2000 | 44 |
| ...and send it to... | Directive (Agency) | Teen | March | 1998 | 123 |
| ...and send it to..., | Directive (Agency) | Teen | February | 2000 | 86 |
| ...and send... | Directive (Agency) | Seventeen | March | 1998 | 167 |
| ...and settle | Directive (Agency) | Teen | February | 2000 | 87 |
| ...and shake out | Directive (Agency) | Teen | February | 2000 | 20 |
| ...and sit back | Directive (Agency) | Seventeen | March | 2000 | 124 |
| ...and smile... | Directive (Agency) | Teen | February | 2000 | 59 |
| ...and smooth... | Directive (Agency) | Seventeen | March | 2000 | 62 |
| ...and soothe fingers | Directive (Agency) | Teen | February | 2000 | 77 |
| ...and sport | Directive (Agency) | YM | March | 1998 | 59 |
| ...and spread | Directive (Agency) | YM | March | 1998 | 112 |
| ...and stay on budget... | Directive (Agency) | Seventeen | March | 2000 | 52 |
| ...and straighten your elbows | Directive (Agency) | Teen | February | 2000 | 33 |
| ...and style | Directive (Agency) | Teen | February | 2000 | 76 |
| ...and take | Directive (Agency) | YM | March | 1998 | 58 |
| ...and take her | Directive (Agency) | Teen | February | 2000 | 12 |
| ...and take turns | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...and talk to him | Directive (Agency) | YM | March | 1998 | 40 |
| ...and taste | Directive (Agency) | YM | March | 2000 | 107 |
| ...and team it | Directive (Agency) | Teen | March | 1998 | 113 |
| ...and tell her | Directive (Agency) | Teen | February | 2000 | 40 |
| ...and tell him | Directive (Agency) | Seventeen | March | 2000 | 146 |
| ...and tell him... | Directive (Agency) | Seventeen | March | 1998 | 82 |
| ...and tell him..... | Directive (Agency) | YM | March | 1998 | 40 |
| ...and tell them | Directive (Agency) | YM | March | 1998 | 58 |
| ...and tell your guy... | Directive (Agency) | Teen | March | 1998 | 28 |
| ...and tell... | Directive (Agency) | Seventeen | March | 2000 | 28 |
| ...and try... | Directive (Agency) | Seventeen | March | 1998 | 140 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------------|--------------------|-----------|----------|------|------|
| ...and turn | Directive (Agency) | Seventeen | March | 1998 | 78 |
| ...and twirl it | Directive (Agency) | Seventeen | March | 2000 | 229 |
| ...and twist... | Directive (Agency) | Seventeen | March | 2000 | 226 |
| ...and visit | Directive (Agency) | Seventeen | March | 1998 | 26 |
| ...and walk out... | Directive (Agency) | Teen | February | 2000 | 33 |
| ...and walk... | Directive (Agency) | Teen | March | 1998 | 103 |
| ...and whip up watercolors | Directive (Agency) | Teen | February | 2000 | 12 |
| ...and work up... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...and write it... | Directive (Agency) | Teen | March | 1998 | 36 |
| ...and write them down | Directive (Agency) | Seventeen | March | 2000 | 144 |
| ...apply | Directive (Agency) | Teen | March | 1998 | 108 |
| ...apply... | Directive (Agency) | Seventeen | March | 1998 | 202 |
| ...apply..... | Directive (Agency) | YM | March | 1998 | 16 |
| ...arrange | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...ask | Directive (Agency) | Teen | March | 1998 | 32 |
| ...ask 'em first | Directive (Agency) | Teen | February | 2000 | 30 |
| ...ask her.... | Directive (Agency) | Seventeen | March | 1998 | 153 |
| ...ask him | Directive (Agency) | YM | March | 1998 | 42 |
| ...ask him out | Directive (Agency) | Teen | March | 1998 | 40 |
| ...ask him.. | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...ask the experts... | Directive (Agency) | Teen | March | 1998 | 18 |
| ...ask them... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...ask your mom... | Directive (Agency) | Seventeen | March | 1998 | 140 |
| ...ask yourself | Directive (Agency) | YM | March | 1998 | 82 |
| ...ask... | Directive (Agency) | Seventeen | March | 1998 | 138 |
| ...ask..... | Directive (Agency) | YM | March | 1998 | 62 |
| ...ask..... | Directive (Agency) | Teen | March | 1998 | 30 |
| ...avoid... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...avoid..... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...bag... | Directive (Agency) | Teen | March | 1998 | 20 |
| ...bake... | Directive (Agency) | Seventeen | March | 1998 | 246 |
| ...balance face up | Directive (Agency) | Teen | February | 2000 | 33 |
| ...bear in mind... | Directive (Agency) | Teen | March | 1998 | 26 |
| ...belt out | Directive (Agency) | YM | March | 1998 | 116 |
| ...bend... | Directive (Agency) | Teen | March | 1998 | 35 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------------------|--------------------|-----------|----------|------|------|
| ...blend | Directive (Agency) | Teen | March | 1998 | 103 |
| ...blot | Directive (Agency) | YM | March | 1998 | 22 |
| ...blow dry... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...blow it out | Directive (Agency) | Teen | March | 1998 | 101 |
| ...braid it | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...break it up | Directive (Agency) | Teen | March | 1998 | 101 |
| ...break it up... | Directive (Agency) | Teen | March | 1998 | 36 |
| ...bring | Directive (Agency) | Seventeen | March | 1998 | 78 |
| ...bring it in | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...bring up | Directive (Agency) | YM | March | 1998 | 42 |
| ...bring up..... | Directive (Agency) | YM | March | 1998 | 43 |
| ...bust out | Directive (Agency) | YM | March | 1998 | 44 |
| ...buy | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...buy that nifty necklace | Directive (Agency) | Teen | February | 2000 | 12 |
| ...call | Directive (Agency) | Teen | March | 1998 | 40 |
| ...call (4 times) | Directive (Agency) | YM | March | 1998 | 24 |
| ...call him up | Directive (Agency) | YM | March | 1998 | 0 |
| ...call... | Directive (Agency) | Seventeen | March | 1998 | 246 |
| ...call..... | Directive (Agency) | Teen | March | 1998 | 14 |
| ...call..... | Directive (Agency) | Teen | March | 1998 | 14 |
| ...call..... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...call..... | Directive (Agency) | Teen | March | 1998 | 61 |
| ...call..... | Directive (Agency) | Seventeen | March | 2000 | 146 |
| ...call..... | Directive (Agency) | Seventeen | March | 2000 | 146 |
| ...call..... | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...camp under the stars | Directive (Agency) | YM | March | 1998 | 0 |
| ...catch his eye | Directive (Agency) | Teen | March | 1998 | 49 |
| ...catch it... | Directive (Agency) | YM | March | 1998 | 44 |
| ...chalk it up | Directive (Agency) | Teen | March | 1998 | 24 |
| ...check out | Directive (Agency) | YM | March | 1998 | 52 |
| ...check out (2 times) | Directive (Agency) | YM | March | 1998 | 24 |
| ...check out (3 times) | Directive (Agency) | YM | March | 1998 | 24 |
| ...check out ecruish's advice... | Directive (Agency) | Teen | February | 2000 | 30 |
| ...check out the ratio | Directive (Agency) | Seventeen | March | 2000 | 110 |
| ...check out.. | Directive (Agency) | Seventeen | March | 1998 | 116 |
| ...check out... | Directive (Agency) | Seventeen | March | 1998 | 90 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------|--------------------|-----------|----------|------|------|
| ...check out... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...check out... | Directive (Agency) | Seventeen | March | 1998 | 90 |
| ...check out... | Directive (Agency) | Teen | March | 1998 | 47 |
| ...check out... | Directive (Agency) | Seventeen | March | 2000 | 56 |
| ...check out... | Directive (Agency) | Seventeen | March | 2000 | 118 |
| ...check out... | Directive (Agency) | Teen | March | 1998 | 36 |
| ...check out... | Directive (Agency) | YM | March | 1998 | 62 |
| ...check out... | Directive (Agency) | Teen | February | 2000 | 30 |
| ...check them out... | Directive (Agency) | Seventeen | March | 1998 | 246 |
| ...check... | Directive (Agency) | Teen | March | 1998 | 38 |
| ...chill | Directive (Agency) | YM | March | 1998 | 59 |
| ...choose the description | Directive (Agency) | YM | March | 1998 | 62 |
| ...circulate... | Directive (Agency) | Seventeen | March | 1998 | 216 |
| ...clean out | Directive (Agency) | YM | March | 1998 | 58 |
| ...clear it | Directive (Agency) | YM | March | 1998 | 116 |
| ...click on "WIN" | Directive (Agency) | Teen | February | 2000 | 30 |
| ...clip... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...clue in | Directive (Agency) | Teen | March | 1998 | 4 |
| ...coat | Directive (Agency) | Teen | March | 1998 | 104 |
| ...coax him into | Directive (Agency) | Teen | March | 1998 | 70 |
| ...color your hair | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...comb | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...comb out | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...comb... | Directive (Agency) | YM | March | 1998 | 16 |
| ...comb... | Directive (Agency) | YM | March | 1998 | 16 |
| ...combat... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...complement... | Directive (Agency) | Seventeen | March | 1998 | 221 |
| ...concentrate... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...conclude | Directive (Agency) | YM | March | 1998 | 42 |
| ...consider ducking... | Directive (Agency) | Seventeen | March | 2000 | 118 |
| ...consider logging on | Directive (Agency) | Seventeen | March | 2000 | 118 |
| ...consult | Directive (Agency) | YM | March | 1998 | 43 |
| ...consult... | Directive (Agency) | Teen | March | 1998 | 32 |
| ...convince them | Directive (Agency) | YM | March | 1998 | 59 |
| ...copy | Directive (Agency) | Seventeen | March | 1998 | 48 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|--------------------|-----------|-------|------|------|
| ...corner him | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...cover up dark circles and blemishes | Directive (Agency) | YM | March | 1998 | 97 |
| ...crank the stereo | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...create | Directive (Agency) | Teen | March | 1998 | 103 |
| ...create... | Directive (Agency) | Teen | March | 1998 | 36 |
| ...crop | Directive (Agency) | YM | March | 1998 | 16 |
| ...curl... | Directive (Agency) | Seventeen | March | 1998 | 220 |
| ...curl..... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...decide... | Directive (Agency) | Seventeen | March | 1998 | 216 |
| ...decorate | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...defy | Directive (Agency) | Teen | March | 1998 | 113 |
| ...disappear... | Directive (Agency) | Seventeen | March | 1998 | 188 |
| ...discuss the situation | Directive (Agency) | Seventeen | March | 2000 | 146 |
| ...divide | Directive (Agency) | Teen | March | 1998 | 103 |
| ...do | Directive (Agency) | Teen | March | 1998 | 40 |
| ...do 15 reps | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ...do 25 | Directive (Agency) | Seventeen | March | 2000 | 124 |
| ...do anything | Directive (Agency) | YM | March | 1998 | 59 |
| ...do both | Directive (Agency) | Teen | March | 1998 | 103 |
| ...do both... | Directive (Agency) | Teen | March | 1998 | 103 |
| ...do it like | Directive (Agency) | Seventeen | March | 1998 | 78 |
| ...do see a dermatologist | Directive (Agency) | YM | March | 1998 | 110 |
| ...do something | Directive (Agency) | YM | March | 1998 | 59 |
| ...do switch | Directive (Agency) | YM | March | 1998 | 110 |
| ...do the course... | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ...do this | Directive (Agency) | YM | March | 1998 | 58 |
| ...do whatever | Directive (Agency) | YM | March | 1998 | 59 |
| ...do... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...do..... | Directive (Agency) | Seventeen | March | 1998 | 78 |
| ...do..... | Directive (Agency) | YM | March | 1998 | 62 |
| ...do..... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...do..... | Directive (Agency) | YM | March | 1998 | 83 |
| ...do..... | Directive (Agency) | YM | March | 1998 | 59 |
| ...don't .. | Directive (Agency) | Teen | March | 1998 | 40 |
| ...don't attack.. | Directive (Agency) | Teen | March | 1998 | 30 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...don't cheat... | Directive (Agency) | Teen | March | 1998 | 36 |
| ...don't faint... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...don't forget... | Directive (Agency) | Seventeen | March | 1998 | 194 |
| ...don't hesitate... | Directive (Agency) | Teen | March | 1998 | 32 |
| ...don't miss out... | Directive (Agency) | Seventeen | March | 1998 | 90 |
| ...don't shake it... | Directive (Agency) | Teen | March | 1998 | 18 |
| ...don't throw | Directive (Agency) | Seventeen | March | 1998 | 76 |
| ...don... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...draw | Directive (Agency) | YM | March | 1998 | 97 |
| ...drink it up... | Directive (Agency) | Seventeen | March | 1998 | 174 |
| ...drop... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...drop... | Directive (Agency) | Teen | March | 1998 | 28 |
| ...dust powder | Directive (Agency) | YM | March | 1998 | 94 |
| ...embark... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...enhance | Directive (Agency) | YM | March | 1998 | 20 |
| ...enter ... | Directive (Agency) | Seventeen | March | 1998 | 90 |
| ...enter ... | Directive (Agency) | Seventeen | March | 1998 | 90 |
| ...estimate... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...exhale... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...expect... | Directive (Agency) | Seventeen | March | 1998 | 140 |
| ...explain... | Directive (Agency) | Seventeen | March | 1998 | 80 |
| ...explain... | Directive (Agency) | Teen | March | 1998 | 36 |
| ...explore | Directive (Agency) | Seventeen | March | 1998 | 76 |
| ...extend your left arm | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ...extend... | Directive (Agency) | Seventeen | March | 1998 | 202 |
| ...fasten | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...fess up | Directive (Agency) | Teen | March | 1998 | 130 |
| ...file... | Directive (Agency) | Teen | March | 1998 | 109 |
| ...fill | Directive (Agency) | Seventeen | March | 1998 | 64 |
| ...find | Directive (Agency) | Teen | March | 1998 | 104 |
| ...find out... | Directive (Agency) | Teen | March | 1998 | 28 |
| ...find someone | Directive (Agency) | Teen | February | 2000 | 85 |
| ...finish | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...finish.... | Directive (Agency) | YM | March | 1998 | 16 |
| ...flip | Directive (Agency) | YM | March | 1998 | 4 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------|--------------------|-----------|----------|------|------|
| ...flip... | Directive (Agency) | Seventeen | March | 1998 | 246 |
| ...follow | Directive (Agency) | YM | March | 1998 | 18 |
| ...follow these... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...follow... | Directive (Agency) | Seventeen | March | 1998 | 218 |
| ...gargle | Directive (Agency) | YM | March | 1998 | 22 |
| ...gather | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...gather | Directive (Agency) | Seventeen | March | 1998 | 76 |
| ...get out now | Directive (Agency) | Seventeen | March | 2000 | 110 |
| ...get out there | Directive (Agency) | YM | March | 1998 | 59 |
| ...get over | Directive (Agency) | YM | March | 1998 | 36 |
| ...get over it | Directive (Agency) | YM | March | 1998 | 62 |
| ...get rid of... | Directive (Agency) | Teen | March | 1998 | 14 |
| ...get to... | Directive (Agency) | Seventeen | March | 1998 | 138 |
| ...get your guy buds | Directive (Agency) | YM | March | 1998 | 40 |
| ...get... | Directive (Agency) | Seventeen | March | 1998 | 176 |
| ...give | Directive (Agency) | Teen | March | 1998 | 24 |
| ...give him | Directive (Agency) | YM | March | 1989 | 42 |
| ...give him a...excuse... | Directive (Agency) | YM | March | 1998 | 42 |
| ...give him... | Directive (Agency) | Teen | March | 1998 | 26 |
| ...give his restaurant... | Directive (Agency) | YM | March | 2000 | 44 |
| ...give yourself... | Directive (Agency) | Teen | March | 1998 | 26 |
| ...give yourself | Directive (Agency) | Teen | March | 1998 | 30 |
| ...giver her... | Directive (Agency) | YM | March | 1998 | 57 |
| ...glam it up... | Directive (Agency) | Teen | March | 1998 | 4 |
| ...go back... | Directive (Agency) | Teen | March | 1998 | 36 |
| ...go bold... | Directive (Agency) | Teen | March | 1998 | 105 |
| ...go bowling | Directive (Agency) | YM | March | 1998 | 116 |
| ...go camping | Directive (Agency) | Teen | February | 2000 | 65 |
| ...go commune | Directive (Agency) | Seventeen | March | 1998 | 76 |
| ...go for | Directive (Agency) | YM | March | 1998 | 26 |
| ...go for it | Directive (Agency) | YM | March | 1998 | 82 |
| ...go for | Directive (Agency) | YM | March | 1998 | 59 |
| ...go for | Directive (Agency) | YM | March | 1998 | 43 |
| ...go slow | Directive (Agency) | YM | March | 1998 | 62 |
| ...go through | Directive (Agency) | Seventeen | March | 2000 | 126 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--------------------------------|--------------------|-----------|----------|------|------|
| ...go to | Directive (Agency) | YM | March | 1998 | 62 |
| ...go to a party | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...go to someone | Directive (Agency) | Seventeen | March | 2000 | 148 |
| ...go to town... | Directive (Agency) | Teen | February | 2000 | 17 |
| ...go... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...go... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...go.... | Directive (Agency) | Teen | March | 1998 | 96 |
| ...grab | Directive (Agency) | Seventeen | March | 1998 | 76 |
| ...grab a soda.. | Directive (Agency) | Seventeen | March | 1998 | 207 |
| ...groove | Directive (Agency) | YM | March | 1998 | 59 |
| ...groove... | Directive (Agency) | Seventeen | March | 1998 | 188 |
| ...guilt them into helping you | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...hall butt | Directive (Agency) | YM | March | 1998 | 48 |
| ...hang 'em | Directive (Agency) | YM | March | 1998 | 58 |
| ...hang up pronto | Directive (Agency) | YM | March | 1998 | 42 |
| ...have | Directive (Agency) | YM | March | 1998 | 16 |
| ...have each person... | Directive (Agency) | Teen | February | 2000 | 65 |
| ...have her come over | Directive (Agency) | YM | March | 1998 | 58 |
| ...have your principal.. | Directive (Agency) | Seventeen | March | 1998 | 90 |
| ...have... | Directive (Agency) | Teen | March | 1998 | 40 |
| ...have..... | Directive (Agency) | YM | March | 1998 | 58 |
| ...head somewhere | Directive (Agency) | YM | March | 1998 | 116 |
| ...head to | Directive (Agency) | Seventeen | March | 1998 | 68 |
| ...heads up... | Directive (Agency) | Seventeen | March | 1998 | 116 |
| ...heat things up with | Directive (Agency) | YM | March | 1998 | 0 |
| ...hide | Directive (Agency) | Teen | March | 1998 | 103 |
| ...high-five... | Directive (Agency) | Seventeen | March | 1998 | 148 |
| ...highlight | Directive (Agency) | YM | March | 1998 | 97 |
| ...hit the... | Directive (Agency) | Teen | March | 1998 | 61 |
| ...hold... | Directive (Agency) | Seventeen | March | 1998 | 246 |
| ...include | Directive (Agency) | Teen | March | 1998 | 115 |
| ...include... | Directive (Agency) | Teen | March | 1998 | 18 |
| ...jog his memory | Directive (Agency) | YM | March | 1998 | 42 |
| ...join | Directive (Agency) | Teen | March | 1998 | 57 |
| ...join... | Directive (Agency) | Seventeen | March | 1998 | 192 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------------|--------------------|-----------|----------|------|------|
| ...join.... | Directive (Agency) | Teen | March | 1998 | 61 |
| ...join.... | Directive (Agency) | Seventeen | March | 1998 | 38 |
| ...join..... | Directive (Agency) | YM | March | 1998 | 59 |
| ...got a juicy new entry | Directive (Agency) | Teen | February | 2000 | 12 |
| ...got down... | Directive (Agency) | Seventeen | March | 1998 | 138 |
| ...jump | Directive (Agency) | Seventeen | March | 1998 | 78 |
| ...jump rope | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ...jump up | Directive (Agency) | Seventeen | March | 1998 | 78 |
| ...jump... | Directive (Agency) | Seventeen | March | 2000 | 20 |
| ...just avoid... | Directive (Agency) | Seventeen | March | 1998 | 203 |
| ...just chill... | Directive (Agency) | Teen | March | 1998 | 32 |
| ...just spread the word... | Directive (Agency) | Teen | February | 2000 | 30 |
| ...keep | Directive (Agency) | Teen | March | 1998 | 101 |
| ...keep calling... | Directive (Agency) | Teen | March | 1998 | 28 |
| ...keep in mind | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...keep lips... | Directive (Agency) | Seventeen | March | 1998 | 219 |
| ...keep things | Directive (Agency) | YM | March | 1998 | 62 |
| ...keep twirling | Directive (Agency) | Seventeen | March | 2000 | 226 |
| ...keep your fingers away | Directive (Agency) | Teen | February | 2000 | 42 |
| ...keep.... | Directive (Agency) | YM | March | 1998 | 116 |
| ...keep..... | Directive (Agency) | YM | March | 1998 | 58 |
| ...kiss the sun | Directive (Agency) | Seventeen | March | 1998 | 68 |
| ...label it | Directive (Agency) | YM | March | 1998 | 59 |
| ...lean in... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...leave on | Directive (Agency) | Teen | February | 2000 | 74 |
| ...leave time... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...let | Directive (Agency) | Teen | March | 1998 | 103 |
| ...let 'your student'... | Directive (Agency) | Teen | March | 1998 | 36 |
| ...let dry | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...let him know | Directive (Agency) | Teen | March | 1998 | 26 |
| ...let him know... | Directive (Agency) | Teen | March | 1998 | 70 |
| ...let us know | Directive (Agency) | Teen | February | 2000 | 30 |
| ...let... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...light up... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...line... | Directive (Agency) | Teen | March | 1998 | 104 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...listen carefully to the way | Directive (Agency) | Seventeen | March | 2000 | 146 |
| ...listen up... | Directive (Agency) | Teen | March | 1998 | 44 |
| ...log onto... | Directive (Agency) | Teen | March | 1998 | 129 |
| ...look for | Directive (Agency) | Teen | February | 2000 | 33 |
| ...look for a pair | Directive (Agency) | Teen | February | 2000 | 33 |
| ...look for... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...look for.... | Directive (Agency) | Teen | March | 1998 | 44 |
| ...look... | Directive (Agency) | Teen | March | 1998 | 26 |
| ...lower yourself as far down | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ...make | Directive (Agency) | Teen | March | 1998 | 101 |
| ...make him feel good by... | Directive (Agency) | Teen | March | 1998 | 70 |
| ...make him yours... | Directive (Agency) | YM | March | 1998 | 0 |
| ...make it thicker | Directive (Agency) | Teen | February | 2000 | 34 |
| ...make it... | Directive (Agency) | Teen | March | 1998 | 98 |
| ...make sure | Directive (Agency) | YM | March | 1998 | 40 |
| ...make sure you have... | Directive (Agency) | Teen | February | 2000 | 33 |
| ...make sure... | Directive (Agency) | Teen | March | 1998 | 26 |
| ...make your exit | Directive (Agency) | YM | March | 1998 | 43 |
| ...make your workouts fun | Directive (Agency) | Teen | February | 2000 | 33 |
| ...make... | Directive (Agency) | Seventeen | March | 1998 | 246 |
| ...make.... | Directive (Agency) | Teen | March | 1998 | 20 |
| ...make..... | Directive (Agency) | Teen | March | 1998 | 102 |
| ...make..... | Directive (Agency) | YM | March | 1998 | 60 |
| ...mark your calendars | Directive (Agency) | Teen | March | 1998 | 115 |
| ...massage | Directive (Agency) | YM | March | 1998 | 112 |
| ...massage 'em | Directive (Agency) | Teen | February | 2000 | 77 |
| ...meet... | Directive (Agency) | Seventeen | March | 1998 | 84 |
| ...meet... | Directive (Agency) | Teen | March | 1998 | 8 |
| ...meet.... | Directive (Agency) | Seventeen | March | 1998 | 90 |
| ...mist... | Directive (Agency) | YM | March | 1998 | 16 |
| ...mix... | Directive (Agency) | Seventeen | March | 1998 | 246 |
| ...move like | Directive (Agency) | YM | March | 2000 | 40 |
| ...move on... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...negotiate... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...nix | Directive (Agency) | Seventeen | March | 1998 | 64 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...offer to stay... | Directive (Agency) | Seventeen | March | 1998 | 188 |
| ...opt for a purple wig | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...opt for lighter colors | Directive (Agency) | Seventeen | March | 2000 | 64 |
| ...or [don't] use... | Directive (Agency) | YM | March | 1998 | 110 |
| ...or camp out | Directive (Agency) | YM | March | 1998 | 116 |
| ...or check | Directive (Agency) | Teen | March | 1998 | 61 |
| ...or check out | Directive (Agency) | Teen | March | 1998 | 61 |
| ...or contact | Directive (Agency) | YM | March | 2000 | 71 |
| ...or create... | Directive (Agency) | Teen | February | 2000 | 65 |
| ...or distance... | Directive (Agency) | Teen | March | 1998 | 26 |
| ...or e-mail | Directive (Agency) | Seventeen | March | 1998 | 16 |
| ...or e-mail... | Directive (Agency) | Seventeen | March | 1998 | 84 |
| ...or e-mail... | Directive (Agency) | Seventeen | March | 1998 | 24 |
| ...or email | Directive (Agency) | Seventeen | March | 2000 | 114 |
| ...or email us | Directive (Agency) | YM | March | 2000 | 23 |
| ...or email... | Directive (Agency) | Seventeen | March | 1998 | 84 |
| ...or email... | Directive (Agency) | Seventeen | March | 1998 | 116 |
| ...or email... | Directive (Agency) | Seventeen | March | 1998 | 56 |
| ...or email..... | Directive (Agency) | Teen | February | 2000 | 57 |
| ...or email..... | Directive (Agency) | YM | March | 2000 | 48 |
| ...or email..... | Directive (Agency) | Seventeen | March | 2000 | 184 |
| ...or give it all | Directive (Agency) | Teen | February | 2000 | 65 |
| ...or go in... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...or log on to | Directive (Agency) | Teen | February | 2000 | 30 |
| ...or log on to..... | Directive (Agency) | Teen | February | 2000 | 40 |
| ...or opt for very... | Directive (Agency) | Seventeen | March | 2000 | 64 |
| ...or pop in | Directive (Agency) | YM | March | 1998 | 26 |
| ...or see my fave...sites... | Directive (Agency) | Teen | February | 2000 | 30 |
| ...or sit back | Directive (Agency) | Seventeen | March | 1998 | 38 |
| ...or surf | Directive (Agency) | YM | March | 2000 | 67 |
| ...or try | Directive (Agency) | Teen | March | 1998 | 107 |
| ...or try a colorful... | Directive (Agency) | Seventeen | March | 2000 | 64 |
| ...or visit (4 times total) | Directive (Agency) | Seventeen | March | 1998 | 70 |
| ...or visit | Directive (Agency) | YM | March | 1998 | 121 |
| ...or visit... | Directive (Agency) | Seventeen | March | 1998 | 116 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...or visit..... | Directive (Agency) | Seventeen | March | 2000 | 204 |
| ...or volunteer together | Directive (Agency) | Teen | February | 2000 | 12 |
| ...or whip up | Directive (Agency) | Teen | February | 2000 | 74 |
| ...or write us via email | Directive (Agency) | Teen | February | 2000 | 16 |
| ...or write... | Directive (Agency) | Teen | March | 1998 | 12 |
| ...own it | Directive (Agency) | YM | March | 1998 | 62 |
| ...pack | Directive (Agency) | Teen | March | 1998 | 108 |
| ...paint | Directive (Agency) | Teen | March | 1998 | 101 |
| ...paint... | Directive (Agency) | Teen | March | 1998 | 107 |
| ...pair | Directive (Agency) | Teen | March | 1998 | 107 |
| ...pair... | Directive (Agency) | Teen | March | 1998 | 24 |
| ...pat | Directive (Agency) | Teen | March | 1998 | 108 |
| ...perk up | Directive (Agency) | Teen | March | 1998 | 109 |
| ...pick | Directive (Agency) | Teen | March | 1998 | 36 |
| ...pick... | Directive (Agency) | Seventeen | March | 1998 | 202 |
| ...pick.... | Directive (Agency) | Seventeen | March | 1998 | 204 |
| ...pick.... | Directive (Agency) | Seventeen | March | 1998 | 205 |
| ...pick..... | Directive (Agency) | Teen | March | 1998 | 107 |
| ...picture | Directive (Agency) | YM | March | 1998 | 58 |
| ...place... | Directive (Agency) | Seventeen | March | 1998 | 246 |
| ...place.... | Directive (Agency) | Seventeen | March | 1998 | 246 |
| ...place..... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...place..... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...place..... | Directive (Agency) | Teen | March | 1998 | 102 |
| ...plan to be | Directive (Agency) | Teen | March | 1998 | 50 |
| ...play up your eyes with... | Directive (Agency) | Seventeen | March | 2000 | 56 |
| ...please include | Directive (Agency) | Teen | March | 1998 | 32 |
| ...please include... | Directive (Agency) | Teen | March | 1998 | 28 |
| ...please include..... | Directive (Agency) | Teen | March | 1998 | 30 |
| ...point out the constellations | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...point... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...pop it... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...practice | Directive (Agency) | Teen | March | 1998 | 989 |
| ...practice in front of a mirror | Directive (Agency) | Seventeen | March | 2000 | 120 |
| ...practice..... | Directive (Agency) | YM | March | 1998 | 42 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-----------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...preheat... | Directive (Agency) | Seventeen | March | 1998 | 246 |
| ...pretend... | Directive (Agency) | Teen | March | 1998 | 36 |
| ...prime... | Directive (Agency) | Teen | March | 1998 | 18 |
| ...print... | Directive (Agency) | Teen | March | 1998 | 18 |
| ...pull | Directive (Agency) | Teen | March | 1998 | 103 |
| ...pull hair | Directive (Agency) | Teen | March | 1998 | 101 |
| ...pull your heel | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ...pull... | Directive (Agency) | YM | March | 1998 | 16 |
| ...punch in | Directive (Agency) | YM | March | 1998 | 42 |
| ...put away | Directive (Agency) | YM | March | 1998 | 58 |
| ...put the condom | Directive (Agency) | YM | March | 1998 | 48 |
| ...put the jump-roap | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ...put yourself | Directive (Agency) | YM | March | 1998 | 110 |
| ...put yourself... | Directive (Agency) | Teen | March | 1998 | 26 |
| ...put... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...quell | Directive (Agency) | Teen | March | 1998 | 38 |
| ...read his lips... | Directive (Agency) | Teen | March | 1998 | 38 |
| ...read... | Directive (Agency) | Teen | March | 1998 | 32 |
| ...read..... | Directive (Agency) | YM | March | 1998 | 59 |
| ...rearrange... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...relive... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...remember... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...remember.... | Directive (Agency) | Seventeen | March | 1998 | 204 |
| ...remember..... | Directive (Agency) | Teen | March | 1998 | 28 |
| ...remind... | Directive (Agency) | Teen | March | 1998 | 28 |
| ...remind..... | Directive (Agency) | Teen | March | 1998 | 30 |
| ...remove | Directive (Agency) | YM | March | 1998 | 22 |
| ...remove... | Directive (Agency) | Seventeen | March | 1998 | 246 |
| ...rent | Directive (Agency) | Seventeen | March | 1998 | 76 |
| ...rent... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...repeat | Directive (Agency) | Seventeen | March | 1998 | 78 |
| ...repeat the warm-up | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ...rephrase | Directive (Agency) | YM | March | 1998 | 40 |
| ...replay... | Directive (Agency) | Teen | March | 1998 | 38 |
| ...request... | Directive (Agency) | Seventeen | March | 1998 | 140 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------------------|--------------------|-----------|----------|------|------|
| ...rest... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...revel | Directive (Agency) | YM | March | 1998 | 58 |
| ...rewrite... 'em | Directive (Agency) | YM | March | 1998 | 59 |
| ...rip off your clothes | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...rise to the occasion | Directive (Agency) | Seventeen | March | 1998 | 76 |
| ...rub | Directive (Agency) | Teen | March | 1998 | 107 |
| ...rub... | Directive (Agency) | Teen | March | 1998 | 18 |
| ...rub... | Directive (Agency) | Teen | March | 1998 | 18 |
| ...rub.... | Directive (Agency) | YM | March | 1998 | 59 |
| ...rub..... | Directive (Agency) | Teen | March | 1998 | 108 |
| ...run... | Directive (Agency) | Seventeen | March | 1998 | 176 |
| ...run.... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...save them for... | Directive (Agency) | Seventeen | March | 2000 | 64 |
| ...save yourself | Directive (Agency) | YM | March | 1998 | 58 |
| ...save yourself the embarrassment | Directive (Agency) | Teen | February | 2000 | 30 |
| ...say "whatever" ... | Directive (Agency) | Seventeen | March | 2000 | 84 |
| ...say (2 times) | Directive (Agency) | YM | March | 1998 | 43 |
| ...say (four times) | Directive (Agency) | YM | March | 1998 | 57 |
| ...say bye-bye | Directive (Agency) | YM | March | 1998 | 26 |
| ...say hello | Directive (Agency) | YM | March | 1998 | 62 |
| ...say hi | Directive (Agency) | YM | March | 1998 | 42 |
| ...say... | Directive (Agency) | Teen | March | 1998 | 26 |
| ...say... | Directive (Agency) | Teen | March | 1998 | 38 |
| ...say..... | Directive (Agency) | YM | March | 1998 | 42 |
| ...score spotless skin | Directive (Agency) | YM | March | 1998 | 18 |
| ...scratch that | Directive (Agency) | Teen | March | 1998 | 56 |
| ...scribble | Directive (Agency) | YM | March | 1998 | 58 |
| ...scrunch | Directive (Agency) | Teen | March | 1998 | 102 |
| ...scrunch... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...search... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...secure | Directive (Agency) | Teen | March | 1998 | 102 |
| ...secure them | Directive (Agency) | Seventeen | March | 2000 | 226 |
| ...secure... | Directive (Agency) | Teen | March | 1998 | 103 |
| ...secure.... | Directive (Agency) | Seventeen | March | 1998 | 56 |
| ...secure..... | Directive (Agency) | YM | March | 1998 | 16 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...secure..... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...see | Directive (Agency) | Teen | March | 1998 | 57 |
| ...see above (15 times) | Directive (Agency) | YM | March | 1998 | 121 |
| ...see if... | Directive (Agency) | Teen | March | 1998 | 18 |
| ...see it with | Directive (Agency) | Teen | March | 1998 | 50 |
| ...see it with... | Directive (Agency) | Teen | March | 1998 | 48 |
| ...see it with... | Directive (Agency) | Teen | March | 1998 | 51 |
| ...see it with..... | Directive (Agency) | Teen | March | 1998 | 52 |
| ...see it... | Directive (Agency) | Teen | March | 1998 | 30 |
| ...see last pages... | Directive (Agency) | Seventeen | March | 2000 | 20 |
| ...see last pages... | Directive (Agency) | Seventeen | March | 2000 | 58 |
| ...see what | Directive (Agency) | Teen | March | 1998 | 61 |
| ...see where to shop | Directive (Agency) | YM | March | 1998 | 96 |
| ...see where to shop..... | Directive (Agency) | YM | March | 1998 | 102 |
| ...see where... | Directive (Agency) | Teen | March | 1998 | 22 |
| ...see... | Directive (Agency) | Seventeen | March | 1998 | 238 |
| ...see.... | Directive (Agency) | Teen | March | 1998 | 12 |
| ...see..... | Directive (Agency) | Teen | March | 1998 | 20 |
| ...sec..... | Directive (Agency) | Teen | March | 1998 | 24 |
| ...see..... | Directive (Agency) | Teen | March | 1998 | 113 |
| ...see..... | Directive (Agency) | Seventeen | March | 1998 | 76 |
| ...see..... | Directive (Agency) | YM | March | 2000 | 113 |
| ...see..... | Directive (Agency) | YM | March | 2000 | 30 |
| ...see..... | Directive (Agency) | YM | March | 1998 | 20 |
| ...send | Directive (Agency) | Teen | March | 1998 | 46 |
| ...send him... | Directive (Agency) | Teen | March | 1998 | 28 |
| ...send in a photo (2 times) | Directive (Agency) | Teen | February | 2000 | 30 |
| ...send them... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...send your ...stories to... | Directive (Agency) | Seventeen | March | 2000 | 74 |
| ...send your name, address... | Directive (Agency) | Seventeen | March | 2000 | 58 |
| ...send... | Directive (Agency) | Teen | March | 1998 | 14 |
| ...send... | Directive (Agency) | Teen | March | 1998 | 18 |
| ...send.... | Directive (Agency) | Teen | March | 1998 | 18 |
| ...send..... | Directive (Agency) | Teen | March | 1998 | 72 |
| ...send..... | Directive (Agency) | Teen | March | 1998 | 32 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-----------------------------|--------------------|-----------|----------|------|------|
| ...separate... | Directive (Agency) | Seventeen | March | 1998 | 220 |
| ...set | Directive (Agency) | YM | March | 1998 | 16 |
| ...set goals | Directive (Agency) | YM | March | 1998 | 59 |
| ...shake off | Directive (Agency) | YM | March | 1998 | 66 |
| ...shake your baby act | Directive (Agency) | YM | March | 1998 | 44 |
| ...share... | Directive (Agency) | Seventeen | March | 1998 | 188 |
| ...shop for sneakers | Directive (Agency) | Teen | February | 2000 | 33 |
| ...show him | Directive (Agency) | YM | March | 1998 | 116 |
| ...show.. | Directive (Agency) | Teen | March | 1998 | 28 |
| ...show... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...show..... | Directive (Agency) | YM | March | 1998 | 60 |
| ...shows preview... | Directive (Agency) | Seventeen | March | 1998 | 90 |
| ...sign up... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...sing... | Directive (Agency) | Teen | March | 1998 | 104 |
| ...sites...to help you deal | Directive (Agency) | Teen | February | 2000 | 30 |
| ...skate... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...skip... | Directive (Agency) | Seventeen | March | 1998 | 204 |
| ...skip... | Directive (Agency) | Seventeen | March | 2000 | 20 |
| ...skip... | Directive (Agency) | Seventeen | March | 1998 | 220 |
| ...slay him | Directive (Agency) | YM | March | 1998 | 43 |
| ...slick | Directive (Agency) | Teen | March | 1998 | 103 |
| ...slick... | Directive (Agency) | Seventeen | March | 1998 | 204 |
| ...slick... | Directive (Agency) | Teen | March | 1998 | 108 |
| ...slick... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...slide | Directive (Agency) | Teen | March | 1998 | 22 |
| ...slide... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...slide... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...slip... | Directive (Agency) | Teen | March | 1998 | 22 |
| ...slowly stand... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...smooth | Directive (Agency) | YM | March | 1998 | 18 |
| ...smooth on gloss | Directive (Agency) | YM | March | 2000 | 107 |
| ...smooth on... | Directive (Agency) | Seventeen | March | 1998 | 220 |
| ...smooth over | Directive (Agency) | Teen | March | 1998 | 109 |
| ...smooth... | Directive (Agency) | Seventeen | March | 1998 | 218 |
| ...smudge color up | Directive (Agency) | YM | March | 1998 | 95 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...snag... | Directive (Agency) | Teen | March | 1998 | 14 |
| ...snip | Directive (Agency) | YM | March | 1998 | 16 |
| ...so check out | Directive (Agency) | Teen | February | 2000 | 29 |
| ...so jump | Directive (Agency) | Teen | February | 2000 | 65 |
| ...so jump on | Directive (Agency) | Teen | February | 2000 | 12 |
| ...so send them in | Directive (Agency) | Teen | February | 2000 | 30 |
| ...soak in... | Directive (Agency) | Teen | March | 1998 | 32 |
| ...soak... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...soften | Directive (Agency) | Teen | February | 2000 | 77 |
| ...speak to him... | Directive (Agency) | Teen | March | 1998 | 30 |
| ...speak up | Directive (Agency) | Teen | March | 1998 | 61 |
| ...speak up... | Directive (Agency) | Seventeen | March | 1998 | 140 |
| ...spray... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...spray.... | Directive (Agency) | Teen | March | 1998 | 103 |
| ...sprit | Directive (Agency) | Teen | March | 1998 | 108 |
| ...sprit hair... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...sprit... | Directive (Agency) | Seventeen | March | 1998 | 220 |
| ...sprit.... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...sprit..... | Directive (Agency) | YM | March | 1998 | 16 |
| ...stand around... | Directive (Agency) | Seventeen | March | 1998 | 211 |
| ...stand your ground... | Directive (Agency) | Seventeen | March | 1998 | 238 |
| ...stand... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...stand..... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...stare at him... | Directive (Agency) | Teen | March | 1998 | 40 |
| ...start | Directive (Agency) | Teen | March | 1998 | 108 |
| ...start here | Directive (Agency) | YM | March | 1998 | 42 |
| ...start planning | Directive (Agency) | YM | March | 1998 | 59 |
| ...start walking.. | Directive (Agency) | Teen | March | 1998 | 35 |
| ...start... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...start.... | Directive (Agency) | Seventeen | March | 1998 | 246 |
| ...start..... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...stash 'em... | Directive (Agency) | Teen | March | 1998 | 14 |
| ...stash it | Directive (Agency) | Teen | March | 1998 | 108 |
| ...steer cleer of.. | Directive (Agency) | Seventeen | March | 2000 | 64 |
| ...stick the...bits... | Directive (Agency) | Seventeen | March | 2000 | 56 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...stick with | Directive (Agency) | Teen | March | 1998 | 109 |
| ...stick... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...stop calling | Directive (Agency) | YM | March | 1998 | 58 |
| ...store polish... | Directive (Agency) | Teen | March | 1998 | 18 |
| ...straighten | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...substitute | Directive (Agency) | Teen | February | 2000 | 65 |
| ...suds up for | Directive (Agency) | YM | March | 1998 | 113 |
| ...suggest... | Directive (Agency) | Teen | March | 1998 | 28 |
| ...surf | Directive (Agency) | Seventeen | March | 2000 | 36 |
| ...sway...stories... | Directive (Agency) | YM | March | 1989 | 59 |
| ...sweep | Directive (Agency) | Teen | March | 1998 | 107 |
| ...sweep... | Directive (Agency) | Teen | March | 1998 | 18 |
| ...sweep..... | Directive (Agency) | YM | March | 1998 | 95 |
| ...switch | Directive (Agency) | Seventeen | March | 1998 | 78 |
| ...switch.... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...swivel | Directive (Agency) | Seventeen | March | 1998 | 78 |
| ...take | Directive (Agency) | Teen | March | 1998 | 101 |
| ...take a pen... | Directive (Agency) | Teen | March | 1998 | 30 |
| ...take a step back | Directive (Agency) | YM | March | 1998 | 59 |
| ...take heart... | Directive (Agency) | Teen | March | 1998 | 38 |
| ...take it... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...take lips | Directive (Agency) | YM | March | 1998 | 95 |
| ...take off on a weekend...trip | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...take... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...take.... | Directive (Agency) | Teen | March | 1998 | 22 |
| ...take..... | Directive (Agency) | Teen | March | 1998 | 107 |
| ...take..... | Directive (Agency) | Teen | March | 1998 | 36 |
| ...talk | Directive (Agency) | Teen | March | 1998 | 61 |
| ...tap | Directive (Agency) | Teen | March | 1998 | 104 |
| ...tease... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...tell | Directive (Agency) | Teen | March | 1998 | 40 |
| ...tell her | Directive (Agency) | Teen | March | 1998 | 26 |
| ...tell her... | Directive (Agency) | Seventeen | March | 1998 | 138 |
| ...tell her.... | Directive (Agency) | Teen | March | 1998 | 26 |
| ...tell him... | Directive (Agency) | Seventeen | March | 1998 | 238 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...tell them | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...tell us | Directive (Agency) | Teen | March | 1998 | 46 |
| ...tell us about... | Directive (Agency) | Teen | February | 2000 | 30 |
| ...tell us... | Directive (Agency) | Seventeen | March | 1998 | 116 |
| ...tell us..... | Directive (Agency) | YM | March | 1998 | 14 |
| ...tell... | Directive (Agency) | Teen | March | 1998 | 28 |
| ...test | Directive (Agency) | YM | March | 2000 | 107 |
| ...test drive | Directive (Agency) | Teen | March | 1998 | 105 |
| ...then ask that boy | Directive (Agency) | Seventeen | March | 2000 | 120 |
| ...then bend your elbows | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ...then blend... | Directive (Agency) | Seventeen | March | 2000 | 62 |
| ...then bounce back | Directive (Agency) | YM | March | 1998 | 58 |
| ...then celebrate | Directive (Agency) | YM | March | 1998 | 116 |
| ...then circle... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...then dust the powder... | Directive (Agency) | Seventeen | March | 2000 | 62 |
| ...then end | Directive (Agency) | YM | March | 1998 | 43 |
| ...then fill in... | Directive (Agency) | YM | March | 2000 | 26 |
| ...then finish with | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ...then go... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...then grab a friend | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...then hold... | Directive (Agency) | Seventeen | March | 1998 | 246 |
| ...then lower it | Directive (Agency) | Seventeen | March | 2000 | 214 |
| ...then motor | Directive (Agency) | YM | March | 1998 | 62 |
| ...then pat yourself on... | Directive (Agency) | Seventeen | March | 2000 | 84 |
| ...then pick up... | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ...then press up... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...then read | Directive (Agency) | Teen | February | 2000 | 65 |
| ...then return | Directive (Agency) | Teen | February | 2000 | 33 |
| ...then rinse | Directive (Agency) | YM | March | 1998 | 112 |
| ...then slice 'em | Directive (Agency) | Teen | February | 2000 | 78 |
| ...then slide | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...then smudge black pencil | Directive (Agency) | Seventeen | March | 2000 | 56 |
| ...then splash face | Directive (Agency) | YM | March | 1998 | 112 |
| ...then spray on | Directive (Agency) | Teen | February | 2000 | 18 |
| ...then step from side to side | Directive (Agency) | Seventeen | March | 2000 | 124 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------------|--------------------|-----------|----------|------|------|
| ...then sweep mascara | Directive (Agency) | Teen | February | 2000 | 17 |
| ...then switch | Directive (Agency) | Seventeen | March | 2000 | 124 |
| ...then switch... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...then tissue off | Directive (Agency) | YM | March | 1998 | 112 |
| ...then to the left again | Directive (Agency) | Seventeen | March | 2000 | 124 |
| ...then twist... | Directive (Agency) | Teen | March | 1998 | 18 |
| ...then unwrap | Directive (Agency) | Teen | February | 2000 | 20 |
| ...then work up to | Directive (Agency) | Teen | February | 2000 | 33 |
| ...tidy | Directive (Agency) | Teen | March | 1998 | 102 |
| ...tie | Directive (Agency) | Seventeen | March | 1998 | 56 |
| ...tie one on... | Directive (Agency) | Teen | March | 1998 | 20 |
| ...tie up | Directive (Agency) | Teen | March | 1998 | 95 |
| ...tip... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...top | Directive (Agency) | YM | March | 1998 | 20 |
| ...treat... | Directive (Agency) | Teen | March | 1998 | 22 |
| ...trickier than the other ones | Directive (Agency) | Teen | February | 2000 | 34 |
| ...trust him... | Directive (Agency) | Teen | March | 1998 | 28 |
| ...try | Directive (Agency) | Teen | March | 1998 | 22 |
| ...try 'em | Directive (Agency) | Teen | March | 1998 | 112 |
| ...try (3 times) | Directive (Agency) | YM | March | 1998 | 58 |
| ...try Biore | Directive (Agency) | Teen | February | 2000 | 74 |
| ...try Yves Rocher | Directive (Agency) | Seventeen | March | 2000 | 56 |
| ...try a ...fragrance | Directive (Agency) | Teen | February | 2000 | 18 |
| ...try a minute of | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ...try a rich smell | Directive (Agency) | Teen | February | 2000 | 18 |
| ...try a scent like... | Directive (Agency) | Teen | February | 2000 | 18 |
| ...try calling... | Directive (Agency) | Seventeen | March | 1998 | 216 |
| ...try exercising | Directive (Agency) | YM | March | 1998 | 26 |
| ...try lining (two times total) | Directive (Agency) | Seventeen | March | 1998 | 64 |
| ...try on the dress... | Directive (Agency) | Seventeen | March | 2000 | 44 |
| ...try saying | Directive (Agency) | YM | March | 1998 | 40 |
| ...try shouting... | Directive (Agency) | Seventeen | March | 1998 | 82 |
| ...try the following | Directive (Agency) | Seventeen | March | 2000 | 239 |
| ...try the old | Directive (Agency) | Seventeen | March | 2000 | 146 |
| ...try these new tapes | Directive (Agency) | Teen | February | 2000 | 33 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...try to | Directive (Agency) | YM | March | 1998 | 36 |
| ...try... | Directive (Agency) | Seventeen | March | 1998 | 220 |
| ...try... | Directive (Agency) | Teen | March | 1998 | 20 |
| ...try..... | Directive (Agency) | Teen | March | 1998 | 105 |
| ...try..... | Directive (Agency) | Seventeen | March | 2000 | 68 |
| ...try..... | Directive (Agency) | Teen | February | 2000 | 65 |
| ...try..... | Directive (Agency) | Teen | March | 1998 | 32 |
| ...try..... | Directive (Agency) | YM | March | 1998 | 116 |
| ...try..... | Directive (Agency) | Teen | February | 2000 | 17 |
| ...try...mousse | Directive (Agency) | Teen | March | 1998 | 101 |
| ...tuck | Directive (Agency) | YM | March | 1998 | 16 |
| ...tuck.... | Directive (Agency) | YM | March | 1998 | 16 |
| ...tuck.... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...tune... | Directive (Agency) | YM | March | 2000 | 79 |
| ...turn... | Directive (Agency) | YM | March | 1998 | 16 |
| ...twist | Directive (Agency) | Teen | February | 2000 | 20 |
| ...twist small sections | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...twist up | Directive (Agency) | Teen | February | 2000 | 30 |
| ...type in his name and city | Directive (Agency) | YM | March | 1998 | 18 |
| ...unclog | Directive (Agency) | Teen | March | 1998 | 101 |
| ...unroll | Directive (Agency) | Teen | March | 1998 | 107 |
| ...use | Directive (Agency) | Teen | February | 2000 | 17 |
| ...use a ...liner | Directive (Agency) | Seventeen | March | 2000 | 62 |
| ...use a light hand | Directive (Agency) | Seventeen | March | 1998 | 68 |
| ...use an alias | Directive (Agency) | YM | March | 1998 | 110 |
| ...use only | Directive (Agency) | Seventeen | March | 1998 | 218 |
| ...usc... | Directive (Agency) | Seventeen | March | 1998 | 220 |
| ...use..... | Directive (Agency) | Teen | March | 1998 | 18 |
| ...use..... | Directive (Agency) | Seventeen | March | 1998 | 221 |
| ...use..... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...use..... | Directive (Agency) | YM | March | 1998 | 48 |
| ...veg out... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...visit | Directive (Agency) | Teen | March | 1998 | 61 |
| ...visit (2 times)... | Directive (Agency) | Seventeen | March | 2000 | 239 |
| ...visit (3 times total this page) | Directive (Agency) | Seventeen | March | 2000 | 210 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--------------------------------|--------------------|-----------|----------|------|------|
| ...visit the campus | Directive (Agency) | Seventeen | March | 2000 | 110 |
| ...visit www. | Directive (Agency) | Seventeen | March | 2000 | 114 |
| ...visit your doctor | Directive (Agency) | Teen | February | 2000 | 42 |
| ...visit... | Directive (Agency) | Seventeen | March | 2000 | 28 |
| ...visit ... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...visit | Directive (Agency) | Teen | March | 1998 | 61 |
| ...walk away... | Directive (Agency) | Seventeen | March | 1998 | 90 |
| ...want to shine...? | Directive (Agency) | Seventeen | March | 1998 | 90 |
| ...warm up any washed out face | Directive (Agency) | YM | March | 1998 | 18 |
| ...wash | Directive (Agency) | YM | March | 1998 | 18 |
| ...wash three times | Directive (Agency) | YM | March | 1998 | 110 |
| ...watch him | Directive (Agency) | YM | March | 1998 | 116 |
| ...watch it | Directive (Agency) | Teen | March | 1998 | 4 |
| ...watch it... | Directive (Agency) | Teen | March | 1998 | 45 |
| ...watch this face | Directive (Agency) | Teen | March | 1998 | 45 |
| ...wear | Directive (Agency) | Teen | March | 1998 | 107 |
| ...wear 'em... | Directive (Agency) | Teen | March | 1998 | 22 |
| ...wear high heels and velvet | Directive (Agency) | Seventeen | March | 2000 | 120 |
| ...wear it... | Directive (Agency) | Teen | March | 1998 | 36 |
| ...wear the type of socks... | Directive (Agency) | Teen | February | 2000 | 33 |
| ...wear... | Directive (Agency) | Teen | March | 1998 | 20 |
| ...wear..... | Directive (Agency) | YM | March | 1998 | 58 |
| ...weave... | Directive (Agency) | Teen | March | 1998 | 101 |
| ...what to look for... | Directive (Agency) | Seventeen | March | 2000 | 62 |
| ...what to try... | Directive (Agency) | Seventeen | March | 2000 | 62 |
| ...wind it | Directive (Agency) | Seventeen | March | 1998 | 56 |
| ...wind the braid | Directive (Agency) | Seventeen | March | 1998 | 48 |
| ...wonder aloud.... | Directive (Agency) | Seventeen | March | 1998 | 188 |
| ...work | Directive (Agency) | YM | March | 1998 | 16 |
| ...work... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| ...work..... | Directive (Agency) | Teen | March | 1998 | 35 |
| ...wrap | Directive (Agency) | Seventeen | March | 1998 | 56 |
| ...wrap twists in foil | Directive (Agency) | Teen | February | 2000 | 20 |
| ...wrap... | Directive (Agency) | Teen | March | 1998 | 16 |
| ...wrap.... | Directive (Agency) | Teen | March | 1998 | 18 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| ...write | Directive (Agency) | Teen | March | 1998 | 61 |
| ...write down... | Directive (Agency) | Seventeen | March | 1998 | 138 |
| ...write down... | Directive (Agency) | Seventeen | March | 1998 | 138 |
| ...write down.... | Directive (Agency) | Teen | March | 1998 | 36 |
| ...write him | Directive (Agency) | Teen | March | 1998 | 40 |
| ...write to | Directive (Agency) | Seventeen | March | 2000 | 132 |
| ...write to.. | Directive (Agency) | Teen | March | 1998 | 4 |
| ...write to... | Directive (Agency) | Teen | March | 1998 | 18 |
| ...write to.... | Directive (Agency) | Teen | March | 1998 | 26 |
| ...write to..... | Directive (Agency) | Teen | March | 1998 | 28 |
| ...write to..... | Directive (Agency) | Teen | February | 2000 | 10 |
| ...write to..... | Directive (Agency) | Teen | March | 1998 | 30 |
| ...write to..... | Directive (Agency) | Teen | March | 1998 | 130 |
| ...write to..... | Directive (Agency) | YM | March | 1998 | 14 |
| ...write us | Directive (Agency) | YM | March | 1998 | 40 |
| ...write... | Directive (Agency) | Seventeen | March | 1998 | 116 |
| ...write..... | Directive (Agency) | Seventeen | March | 1998 | 216 |
| ...write..... | Directive (Agency) | Seventeen | March | 1998 | 246 |
| ...write..... | Directive (Agency) | Seventeen | March | 2000 | 84 |
| ...you ask... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| ...you can also use... | Directive (Agency) | Seventeen | March | 2000 | 62 |
| ...you can call | Directive (Agency) | Seventeen | March | 2000 | 146 |
| ...you can do it solo in your backyard | Directive (Agency) | Seventeen | March | 2000 | 124 |
| ...you can get them to go | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...you can line up more | Directive (Agency) | Seventeen | March | 2000 | 124 |
| ...you can work behind | Directive (Agency) | Seventeen | March | 2000 | 118 |
| ...you can write a paper | Directive (Agency) | Seventeen | March | 2000 | 121 |
| ...you can..... | Directive (Agency) | Teen | March | 1998 | 20 |
| ...you never know...could result... | Directive (Agency) | Seventeen | March | 2000 | 108 |
| ...zap it | Directive (Agency) | Teen | March | 1998 | 108 |
| ..Blowdry...strands... | Directive (Agency) | Teen | February | 2000 | 20 |
| ..Stand staight | Directive (Agency) | Seventeen | March | 2000 | 126 |
| ..Take... | Directive (Agency) | Seventeen | March | 1998 | 216 |
| ..and change your name | Directive (Agency) | Teen | February | 2000 | 96 |
| ..and go! | Directive (Agency) | YM | March | 1998 | 116 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------|--------------------|-----------|----------|------|------|
| ...and rinse | Directive (Agency) | Teen | February | 2000 | 74 |
| ...and tell him why... | Directive (Agency) | Teen | February | 2000 | 59 |
| ...have a friend | Directive (Agency) | Seventeen | March | 1998 | 76 |
| ...then press it | Directive (Agency) | YM | March | 2000 | 34 |
| ...try figuring | Directive (Agency) | YM | March | 1998 | 40 |
| Accept a compliment | Directive (Agency) | Teen | February | 2000 | 65 |
| Adapt... | Directive (Agency) | Seventeen | March | 1998 | 76 |
| Add a drop... | Directive (Agency) | Seventeen | March | 1998 | 60 |
| Add flair | Directive (Agency) | Seventeen | March | 2000 | 242 |
| Add it to | Directive (Agency) | Teen | February | 2000 | 65 |
| Add...a...hat | Directive (Agency) | Teen | February | 2000 | 80 |
| Adjust your watch | Directive (Agency) | Teen | February | 2000 | 65 |
| Adopt a foreign accent | Directive (Agency) | Seventeen | March | 2000 | 121 |
| Adorn your fingers... | Directive (Agency) | Seventeen | March | 2000 | 220 |
| Adorn your waves | Directive (Agency) | Seventeen | March | 2000 | 228 |
| Announce | Directive (Agency) | YM | March | 1998 | 60 |
| Answer the question | Directive (Agency) | Seventeen | March | 2000 | 184 |
| Apply | Directive (Agency) | YM | March | 2000 | 34 |
| Apply a shadow... | Directive (Agency) | Teen | February | 2000 | 17 |
| Apply a shadow.... | Directive (Agency) | Teen | February | 2000 | 17 |
| Apply a... | Directive (Agency) | Teen | February | 2000 | 76 |
| Apply gold glitter... | Directive (Agency) | Seventeen | March | 2000 | 224 |
| Apply lotion | Directive (Agency) | YM | March | 1998 | 112 |
| Apply medicated... | Directive (Agency) | Teen | February | 2000 | 75 |
| Apply mousse... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| Apply orange mascara... | Directive (Agency) | Seventeen | March | 2000 | 225 |
| Apply shadow there... | Directive (Agency) | Seventeen | March | 2000 | 72 |
| Apply the product... | Directive (Agency) | YM | March | 2000 | 26 |
| Apply the same... | Directive (Agency) | Seventeen | March | 2000 | 225 |
| Apply... | Directive (Agency) | Seventeen | March | 1998 | 220 |
| Apply.... | Directive (Agency) | Teen | March | 1998 | 109 |
| Apply..... | Directive (Agency) | YM | March | 2000 | 117 |
| Apply..... | Directive (Agency) | YM | March | 1998 | 97 |
| Apply..... | Directive (Agency) | YM | March | 1998 | 22 |
| Apply..... | Directive (Agency) | YM | March | 2000 | 116 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------|---------------------------|-----------------|--------------|-------------|-------------|
| Apply..... | Directive (Agency) | YM | March | 1998 | 95 |
| Apply..... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| Approach him | Directive (Agency) | Teen | February | 2000 | 59 |
| Are you gonna go...? | Directive (Agency) | Seventeen | March | 2000 | 252 |
| Arrange... | Directive (Agency) | YM | March | 1998 | 58 |
| Ask | Directive (Agency) | Seventeen | March | 1998 | 76 |
| Ask Juli | Directive (Agency) | Teen | February | 2000 | 3 |
| Ask a Guy... | Directive (Agency) | Teen | February | 2000 | 3 |
| Ask a guy... | Directive (Agency) | Teen | March | 1998 | 2 |
| Ask an adult | Directive (Agency) | Seventeen | March | 2000 | 146 |
| Ask anything.... | Directive (Agency) | YM | March | 1998 | 4 |
| Ask her... | Directive (Agency) | Teen | February | 2000 | 36 |
| Ask him | Directive (Agency) | YM | March | 2000 | 62 |
| Ask the experts... | Directive (Agency) | Teen | February | 2000 | 17 |
| Ask the salon | Directive (Agency) | Seventeen | March | 1998 | 48 |
| Ask your... | Directive (Agency) | Teen | February | 2000 | 65 |
| Ask... | Directive (Agency) | Seventeen | March | 1998 | 142 |
| Ask.... | Directive (Agency) | Seventeen | March | 1998 | 142 |
| Ask.... | Directive (Agency) | YM | March | 1998 | 57 |
| Ask..... | Directive (Agency) | YM | March | 2000 | 36 |
| Avoid eating... | Directive (Agency) | YM | March | 2000 | 40 |
| Avoid hip hop | Directive (Agency) | YM | March | 2000 | 28 |
| Avoid scrubs... | Directive (Agency) | Teen | March | 1998 | 118 |
| Avoid... | Directive (Agency) | Seventeen | March | 1998 | 80 |
| Back down... | Directive (Agency) | Seventeen | March | 1998 | 238 |
| Back down... | Directive (Agency) | Seventeen | March | 1998 | 82 |
| Back down.... | Directive (Agency) | Seventeen | March | 1998 | 82 |
| Back down..... | Directive (Agency) | Seventeen | March | 1998 | 82 |
| Back down..... | Directive (Agency) | YM | March | 2000 | 38 |
| Bag it... | Directive (Agency) | Teen | February | 2000 | 12 |
| Bake some...treats | Directive (Agency) | Teen | February | 2000 | 65 |
| Banish R.A.T.s | Directive (Agency) | Teen | February | 2000 | 65 |
| Be a good | Directive (Agency) | Teen | February | 2000 | 65 |
| Be on time | Directive (Agency) | Teen | February | 2000 | 65 |
| Beam with | Directive (Agency) | YM | March | 2000 | 14 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| Bear in mind... | Directive (Agency) | Seventeen | March | 1998 | 148 |
| Beat the blues... | Directive (Agency) | Teen | February | 2000 | 38 |
| Become a lifesaver... | Directive (Agency) | Teen | February | 2000 | 65 |
| Beef up your | Directive (Agency) | YM | March | 2000 | 14 |
| Believe it | Directive (Agency) | YM | March | 2000 | 64 |
| Bend your right leg | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Beware of... | Directive (Agency) | Teen | March | 1998 | 118 |
| Blame it on the ...fumes | Directive (Agency) | Seventeen | March | 2000 | 134 |
| Blaze a trail | Directive (Agency) | YM | March | 1998 | 12 |
| Blend | Directive (Agency) | YM | March | 1998 | 95 |
| Blend in | Directive (Agency) | YM | March | 1998 | 96 |
| Blend in... | Directive (Agency) | YM | March | 1998 | 97 |
| Blend on well | Directive (Agency) | YM | March | 1998 | 95 |
| Blend... | Directive (Agency) | YM | March | 2000 | 26 |
| Blend... | Directive (Agency) | Seventeen | March | 2000 | 222 |
| Blink again | Directive (Agency) | YM | March | 2000 | 126 |
| Blot lips | Directive (Agency) | YM | March | 1998 | 94 |
| Blow dry | Directive (Agency) | YM | March | 1998 | 16 |
| Blowdry... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| Borrow binoculars | Directive (Agency) | Teen | February | 2000 | 65 |
| Bounce back... | Directive (Agency) | YM | March | 1998 | 4 |
| Break down | Directive (Agency) | YM | March | 2000 | 22 |
| Bring me... | Directive (Agency) | YM | March | 2000 | 86 |
| Bring... | Directive (Agency) | Seventeen | March | 1998 | 140 |
| Brush | Directive (Agency) | YM | March | 1998 | 95 |
| Brush a... eyeshadow... | Directive (Agency) | Seventeen | March | 2000 | 224 |
| Brush on shadow... | Directive (Agency) | Seventeen | March | 2000 | 225 |
| Buff your bod | Directive (Agency) | YM | March | 2000 | 28 |
| Burn fat... | Directive (Agency) | YM | March | 2000 | 36 |
| Burst out of the winter blahs... | Directive (Agency) | YM | March | 2000 | 30 |
| But don't lose sight... | Directive (Agency) | Teen | February | 2000 | 85 |
| Buy into silvery blue... | Directive (Agency) | Teen | February | 2000 | 65 |
| Buy paint | Directive (Agency) | Teen | February | 2000 | 12 |
| Buy your dress (TWICE TOTAL THIS PAGE) | Directive (Agency) | Seventeen | March | 2000 | 158 |
| Buy yourself | Directive (Agency) | YM | March | 1998 | 58 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--------------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| Buy | Directive (Agency) | Seventeen | March | 1998 | 76 |
| Call | Directive (Agency) | Seventeen | March | 2000 | 204 |
| Call (10 times total) | Directive (Agency) | Teen | March | 1998 | 129 |
| Call (2 times on this page) | Directive (Agency) | Seventeen | March | 2000 | 206 |
| Call (2 times total on this page)... | Directive (Agency) | Seventeen | March | 2000 | 207 |
| Call (2 times) | Directive (Agency) | Seventeen | March | 2000 | 233 |
| Call (2 times).... | Directive (Agency) | Seventeen | March | 2000 | 252 |
| Call (3 times on this page total) | Directive (Agency) | Seventeen | March | 2000 | 209 |
| Call (3 times) | Directive (Agency) | Seventeen | March | 2000 | 210 |
| Call (4 times total) | Directive (Agency) | Seventeen | March | 2000 | 220 |
| Call (4 times) | Directive (Agency) | Seventeen | March | 2000 | 220 |
| Call (4 times)... | Directive (Agency) | Seventeen | March | 1998 | 70 |
| Call (5 times) | Directive (Agency) | Teen | February | 2000 | 98 |
| Call (7 TOTAL TIMES THIS PAGE) | Directive (Agency) | Seventeen | March | 2000 | 158 |
| Call (9 TOTAL TIMES THIS PAGE) | Directive (Agency) | Seventeen | March | 2000 | 152 |
| Call ... | Directive (Agency) | Seventeen | March | 2000 | 212 |
| Call Carlie | Directive (Agency) | YM | March | 2000 | 111 |
| Call around | Directive (Agency) | Seventeen | March | 1998 | 76 |
| Call him | Directive (Agency) | YM | March | **** | 58 |
| Call him... | Directive (Agency) | Seventeen | March | 1998 | 80 |
| Call your local... | Directive (Agency) | Teen | February | 2000 | 65 |
| Call... | Directive (Agency) | Seventeen | March | 1998 | 238 |
| Call.... | Directive (Agency) | Seventeen | March | 1998 | 241 |
| Call.... | Directive (Agency) | Seventeen | March | 2000 | 208 |
| Call.... | Directive (Agency) | Seventeen | March | 1998 | 26 |
| Call..... | Directive (Agency) | YM | March | 2000 | 67 |
| Call..... | Directive (Agency) | YM | March | 1998 | 22 |
| Call..... | Directive (Agency) | Teen | February | 2000 | 76 |
| Call..... | Directive (Agency) | YM | March | 1998 | 92 |
| Call..... | Directive (Agency) | Seventeen | March | 2000 | 152 |
| Call..... | Directive (Agency) | YM | March | 1998 | 26 |
| Call..... | Directive (Agency) | Seventeen | March | 1998 | 56 |
| Call..... | Directive (Agency) | Seventeen | March | 1998 | 76 |
| Carry | Directive (Agency) | Seventeen | March | 1998 | 76 |
| Carry... | Directive (Agency) | Teen | February | 2000 | 42 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------------|--------------------|-----------|----------|------|------|
| Catch it on... | Directive (Agency) | Teen | February | 2000 | 56 |
| Catch on to... | Directive (Agency) | Seventeen | March | 2000 | 232 |
| Catch that disco fever... | Directive (Agency) | YM | March | 2000 | 98 |
| Celebrate | Directive (Agency) | Seventeen | March | 1998 | 26 |
| Celebrate... | Directive (Agency) | Seventeen | March | 2000 | 36 |
| Cha cha cha... | Directive (Agency) | Teen | February | 2000 | 87 |
| Chalk it up to | Directive (Agency) | Seventeen | March | 2000 | 144 |
| Change your room | Directive (Agency) | Teen | February | 2000 | 65 |
| Chase away... | Directive (Agency) | YM | March | 2000 | 115 |
| Chat live... | Directive (Agency) | Seventeen | March | 2000 | 36 |
| Chat up Jay-Z | Directive (Agency) | Seventeen | March | 2000 | 184 |
| Check in... | Directive (Agency) | Seventeen | March | 1998 | 12 |
| Check it out..... | Directive (Agency) | Seventeen | March | 1998 | 24 |
| Check it out..... | Directive (Agency) | YM | March | 1998 | 58 |
| Check local TV listings... | Directive (Agency) | Teen | February | 2000 | 51 |
| Check out | Directive (Agency) | Seventeen | March | 2000 | 136 |
| Check out (2 times) | Directive (Agency) | Seventeen | March | 1998 | 26 |
| Check out (2 times)... | Directive (Agency) | YM | March | 1998 | 28 |
| Check out (4 TIMES TOTAL THIS PAGE) | Directive (Agency) | Seventeen | March | 2000 | 158 |
| Check out Alateen | Directive (Agency) | YM | March | 1998 | 92 |
| Check out their... | Directive (Agency) | YM | March | 2000 | 18 |
| Check out these | Directive (Agency) | YM | March | 1998 | 83 |
| Check out these tips | Directive (Agency) | Seventeen | March | 2000 | 242 |
| Check out these... | Directive (Agency) | Teen | February | 2000 | 51 |
| Check out these..... | Directive (Agency) | YM | March | 1998 | 83 |
| Check out your body-art smarts... | Directive (Agency) | YM | March | 1998 | 124 |
| Check out... | Directive (Agency) | Seventeen | March | 2000 | 152 |
| Check out..... | Directive (Agency) | Teen | February | 2000 | 87 |
| Check out..... | Directive (Agency) | Teen | February | 2000 | 62 |
| Check out..... | Directive (Agency) | Teen | February | 2000 | 65 |
| Check out..... | Directive (Agency) | Seventeen | March | 1998 | 30 |
| Check out..... | Directive (Agency) | YM | March | 2000 | 23 |
| Check out..... | Directive (Agency) | Seventeen | March | 1998 | 40 |
| Check out..... | Directive (Agency) | Seventeen | March | 1998 | 38 |
| Check out..... | Directive (Agency) | YM | March | 2000 | 109 |

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| Check out..... | Directive (Agency) | Seventeen | March | 1998 | 9 |
| Check out..... | Directive (Agency) | YM | March | 1998 | 66 |
| Check out..... | Directive (Agency) | YM | March | 2000 | 57 |
| Check out..... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| Check out..... | Directive (Agency) | Teen | February | 2000 | 65 |
| Check out..... | Directive (Agency) | YM | March | 1998 | 119 |
| Check out..... | Directive (Agency) | YM | March | 2000 | 115 |
| Check out..... | Directive (Agency) | YM | March | 1998 | 22 |
| Check out..... | Directive (Agency) | YM | March | 2000 | 63 |
| Check out..... | Directive (Agency) | YM | March | 1998 | 124 |
| Check out..... | Directive (Agency) | YM | March | 1998 | 16 |
| Check out..... | Directive (Agency) | Seventeen | March | 1998 | 56 |
| Check out...our...feature... | Directive (Agency) | Teen | February | 2000 | 12 |
| Check that the fabric... | Directive (Agency) | Seventeen | March | 2000 | 44 |
| Check us out... | Directive (Agency) | Teen | February | 2000 | 50 |
| Choose a gentle scrub... | Directive (Agency) | YM | March | 2000 | 28 |
| Choose a great location | Directive (Agency) | Seventeen | March | 2000 | 242 |
| Choose a shade | Directive (Agency) | YM | March | 1998 | 95 |
| Choose a shade... | Directive (Agency) | Seventeen | March | 1998 | 64 |
| Choose a spot... | Directive (Agency) | Seventeen | March | 2000 | 242 |
| Choose the ...spray | Directive (Agency) | Teen | February | 2000 | 20 |
| Choose... | Directive (Agency) | Seventeen | March | 1998 | 205 |
| Choose..... | Directive (Agency) | Seventeen | March | 2000 | 220 |
| Choose..... | Directive (Agency) | YM | March | 2000 | 117 |
| Chop your locks... | Directive (Agency) | Teen | February | 2000 | 87 |
| Circle the excuses... | Directive (Agency) | YM | March | 998 | 26 |
| Clean out your closet | Directive (Agency) | Teen | February | 2000 | 65 |
| Cleanse | Directive (Agency) | YM | March | 1998 | 22 |
| Close the book | Directive (Agency) | Teen | February | 2000 | 65 |
| Coat your lashes... | Directive (Agency) | Seventeen | March | 2000 | 224 |
| Coat... | Directive (Agency) | Teen | February | 2000 | 79 |
| Collect a ...classic | Directive (Agency) | Teen | February | 2000 | 12 |
| Collect seashells | Directive (Agency) | Teen | February | 2000 | 65 |
| Collect... | Directive (Agency) | Seventeen | March | 1998 | 142 |
| Comb | Directive (Agency) | YM | March | 1998 | 96 |

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| Comb your lashes... | Directive (Agency) | Seventeen | March | 2000 | 225 |
| Come celebrate... | Directive (Agency) | Seventeen | March | 2000 | 158 |
| Come in from | Directive (Agency) | Teen | February | 2000 | 74 |
| Compliment me... | Directive (Agency) | YM | March | 2000 | 40 |
| Conceal ...circles and zits | Directive (Agency) | YM | March | 1998 | 96 |
| Concentrate... | Directive (Agency) | Teen | February | 2000 | 65 |
| Confide in | Directive (Agency) | YM | March | 1998 | 92 |
| Connect the dots... | Directive (Agency) | Seventeen | March | 1998 | 64 |
| Consider spending... | Directive (Agency) | Seventeen | March | 2000 | 42 |
| Contact | Directive (Agency) | Teen | February | 2000 | 95 |
| Contact 'em... | Directive (Agency) | Teen | February | 2000 | 50 |
| Contact Carson... | Directive (Agency) | Teen | February | 2000 | 56 |
| Contact Fred... | Directive (Agency) | Teen | February | 2000 | 52 |
| Contact Freddie | Directive (Agency) | Teen | February | 2000 | 57 |
| Contact Josh | Directive (Agency) | Teen | February | 2000 | 56 |
| Contact Justin | Directive (Agency) | Teen | February | 2000 | 56 |
| Contact Mark | Directive (Agency) | Teen | February | 2000 | 53 |
| Contact Nick... | Directive (Agency) | Teen | February | 2000 | 54 |
| Contact Ricky | Directive (Agency) | Teen | February | 2000 | 55 |
| Contact Seth... | Directive (Agency) | Teen | February | 2000 | 55 |
| Contact Tom | Directive (Agency) | Teen | February | 2000 | 55 |
| Control... | Directive (Agency) | Teen | February | 2000 | 76 |
| Cool off... | Directive (Agency) | Teen | February | 2000 | 65 |
| Cover | Directive (Agency) | Teen | February | 2000 | 76 |
| Crack a smile | Directive (Agency) | YM | March | 1998 | 62 |
| Crack your crush | Directive (Agency) | YM | m | 2000 | 14 |
| Crack your crush... | Directive (Agency) | YM | March | 2000 | 62 |
| Create a...combustion | Directive (Agency) | Teen | February | 2000 | 65 |
| Crush on orange... | Directive (Agency) | Seventeen | March | 2000 | 17 |
| Cry... | Directive (Agency) | YM | March | 1998 | 58 |
| Cultivate culture... | Directive (Agency) | Teen | February | 2000 | 65 |
| Curb the urge | Directive (Agency) | YM | March | 1998 | 83 |
| Curl up... | Directive (Agency) | Teen | February | 2000 | 33 |
| Cut | Directive (Agency) | Teen | February | 2000 | 78 |
| Cut class | Directive (Agency) | Seventeen | March | 2000 | 121 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
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| Dab a bit... | Directive (Agency) | Seventeen | March | 2000 | 222 |
| Dab a drop... | Directive (Agency) | Seventeen | March | 2000 | 62 |
| Dab a tiny bit... | Directive (Agency) | Seventeen | March | 2000 | 224 |
| Dab the mixture... | Directive (Agency) | YM | March | 2000 | 28 |
| Dab... | Directive (Agency) | YM | March | 2000 | 116 |
| Dare to do... | Directive (Agency) | Seventeen | March | 1998 | 24 |
| Dare to wear... | Directive (Agency) | Seventeen | March | 1998 | 192 |
| Declare war | Directive (Agency) | Teen | February | 2000 | 42 |
| Decode him | Directive (Agency) | YM | March | 2000 | 11 |
| Decorate.... | Directive (Agency) | Seventeen | March | 1998 | 56 |
| Define your cheekbones | Directive (Agency) | Seventeen | March | 2000 | 222 |
| Delegate... | Directive (Agency) | Seventeen | March | 2000 | 242 |
| Designate... | Directive (Agency) | Seventeen | March | 1998 | 76 |
| Dig in | Directive (Agency) | YM | March | 2000 | 107 |
| Digest... | Directive (Agency) | YM | March | 2000 | 104 |
| Dip...a brush | Directive (Agency) | YM | March | 2000 | 26 |
| Discover | Directive (Agency) | YM | March | 2000 | 105 |
| Disguise... | Directive (Agency) | YM | March | 2000 | 115 |
| Disregard | Directive (Agency) | YM | March | 2000 | 40 |
| Disregard this... | Directive (Agency) | Teen | February | 2000 | 65 |
| Divide the total | Directive (Agency) | Seventeen | March | 2000 | 242 |
| Divide your hair | Directive (Agency) | Seventeen | March | 2000 | 226 |
| Do 10... | Directive (Agency) | Teen | February | 2000 | 79 |
| Do 15 reps | Directive (Agency) | Seventeen | March | 2000 | 126 |
| Do a sound check | Directive (Agency) | Teen | February | 2000 | 65 |
| Do buy... | Directive (Agency) | YM | March | 1998 | 22 |
| Do choose... | Directive (Agency) | YM | March | 1998 | 110 |
| Do fun stuff... | Directive (Agency) | YM | March | 2000 | 53 |
| Do get.... | Directive (Agency) | YM | March | 2000 | 86 |
| Do it like | Directive (Agency) | Seventeen | March | 1998 | 78 |
| Do it... | Directive (Agency) | Seventeen | March | 1998 | 78 |
| Do not say... | Directive (Agency) | Seventeen | March | 1998 | 140 |
| Do realize | Directive (Agency) | YM | March | 2000 | 86 |
| Do skip | Directive (Agency) | YM | March | 2000 | 86 |
| Do so... | Directive (Agency) | YM | March | 2000 | 115 |

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| Do something... | Directive (Agency) | Teen | February | 2000 | 38 |
| Do take... | Directive (Agency) | YM | March | 1998 | 22 |
| Do the natural thing | Directive (Agency) | YM | March | 1998 | 104 |
| Do try... | Directive (Agency) | YM | March | 1998 | 22 |
| Do your body right... | Directive (Agency) | Teen | February | 2000 | 65 |
| Do your own... | Directive (Agency) | YM | March | 2000 | 40 |
| Do yourself a favor | Directive (Agency) | Teen | February | 2000 | 65 |
| Don your blue jeans | Directive (Agency) | Teen | February | 2000 | 12 |
| Don your dragon suit | Directive (Agency) | Teen | February | 2000 | 12 |
| Don't ask | Directive (Agency) | YM | March | 2000 | 86 |
| Don't attempt... | Directive (Agency) | Seventeen | March | 1998 | 64 |
| Don't avoid | Directive (Agency) | YM | March | 2000 | 116 |
| Don't blame yourself..... | Directive (Agency) | y | March | 1998 | 92 |
| Don't blow... | Directive (Agency) | YM | March | 1998 | 22 |
| Don't carry... | Directive (Agency) | Seventeen | March | 1998 | 216 |
| Don't date | Directive (Agency) | YM | March | 1998 | 36 |
| Don't dis yourself | Directive (Agency) | YM | March | 1998 | 36 |
| Don't eat | Directive (Agency) | YM | March | 1998 | 83 |
| Don't even bother dating... | Directive (Agency) | Seventeen | March | 2000 | 80 |
| Don't expect him to... | Directive (Agency) | Teen | March | 1998 | 70 |
| Don't expect... | Directive (Agency) | Seventeen | March | 1998 | 140 |
| Don't fall for 'em... | Directive (Agency) | Teen | February | 2000 | 34 |
| Don't file fakes... | Directive (Agency) | YM | March | 1998 | 22 |
| Don't fool yourself... | Directive (Agency) | YM | March | 1998 | 26 |
| Don't forget | Directive (Agency) | YM | March | 2000 | 63 |
| Don't forget... | Directive (Agency) | Teen | March | 1998 | 101 |
| Don't forget..., | Directive (Agency) | Teen | February | 2000 | 95 |
| Don't forget..... | Directive (Agency) | Seventeen | March | 1998 | 46 |
| Don't forget..... | Directive (Agency) | Teen | February | 2000 | 16 |
| Don't forget..... | Directive (Agency) | Teen | March | 1998 | 130 |
| Don't forget..... | Directive (Agency) | YM | March | 1998 | 113 |
| Don't forget..... | Directive (Agency) | Seventeen | March | 1998 | 76 |
| Don't forget..... | Directive (Agency) | Teen | February | 2000 | 12 |
| Don't freak | Directive (Agency) | YM | March | 1998 | 20 |
| Don't get... | Directive (Agency) | Seventeen | March | 1998 | 235 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
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| Don't give... | Directive (Agency) | Teen | March | 1998 | 14 |
| Don't go crazy | Directive (Agency) | YM | March | 2000 | 126 |
| Don't go out... | Directive (Agency) | YM | March | 1998 | 62 |
| Don't hassle him | Directive (Agency) | YM | March | 1998 | 36 |
| Don't hit the sheets | Directive (Agency) | YM | March | 1998 | 110 |
| Don't hop back | Directive (Agency) | YM | March | 1998 | 62 |
| Don't ignore her... | Directive (Agency) | Teen | February | 2000 | 36 |
| Don't join Chocoholic Anonymous... | Directive (Agency) | Teen | February | 2000 | 34 |
| Don't judge yourself | Directive (Agency) | Teen | February | 2000 | 85 |
| Don't keep the truth... | Directive (Agency) | YM | March | 1998 | 40 |
| Don't let that put you off | Directive (Agency) | Seventeen | March | 2000 | 174 |
| Don't let... | Directive (Agency) | Seventeen | March | 2000 | 112 |
| Don't let | Directive (Agency) | YM | March | 2000 | 46 |
| Don't let | Directive (Agency) | Teen | February | 2000 | 50 |
| Don't look... | Directive (Agency) | Teen | March | 1998 | 118 |
| Don't miss | Directive (Agency) | YM | March | 1998 | 28 |
| Don't miss... | Directive (Agency) | Teen | February | 2000 | 49 |
| Don't miss..... | Directive (Agency) | Teen | February | 2000 | 12 |
| Don't overscrub | Directive (Agency) | YM | March | 1998 | 110 |
| Don't overscrub.... | Directive (Agency) | YM | March | 1998 | 110 |
| Don't plan... | Directive (Agency) | Seventeen | March | 1998 | 140 |
| Don't put on... | Directive (Agency) | YM | March | 1998 | 58 |
| Don't restrict | Directive (Agency) | YM | March | 2000 | 86 |
| Don't rip... | Directive (Agency) | YM | March | 1998 | 22 |
| Don't see them | Directive (Agency) | YM | March | 1998 | 36 |
| Don't settle for ... | Directive (Agency) | YM | March | 1998 | 57 |
| Don't share... | Directive (Agency) | Teen | February | 2000 | 42 |
| Don't smoke... | Directive (Agency) | Teen | February | 2000 | 42 |
| Don't stop moving | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Don't stress | Directive (Agency) | Seventeen | March | 1998 | 9 |
| Don't stress... | Directive (Agency) | Seventeen | March | 1998 | 142 |
| Don't take | Directive (Agency) | YM | March | 2000 | 80 |
| Don't take it... | Directive (Agency) | Teen | March | 1998 | 30 |
| Don't take it..... | Directive (Agency) | YM | March | 1998 | 57 |
| Don't try to... | Directive (Agency) | Teen | February | 2000 | 38 |

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| Don't wait... | Directive (Agency) | Teen | February | 2000 | 65 |
| Don't waste... | Directive (Agency) | Seventeen | March | 1998 | 76 |
| Don't worry | Directive (Agency) | Seventeen | March | 1998 | 16 |
| Don't worry... | Directive (Agency) | Seventeen | March | 1998 | 70 |
| Don't worry..... | Directive (Agency) | YM | March | 1998 | 40 |
| Don't you dare wear... | Directive (Agency) | Teen | February | 2000 | 20 |
| Dot lips and eyes | Directive (Agency) | YM | March | 1998 | 107 |
| Dot onto | Directive (Agency) | YM | March | 1998 | 96 |
| Double zap flakes... | Directive (Agency) | YM | March | 2000 | 28 |
| Downplay... | Directive (Agency) | YM | March | 1998 | 18 |
| Draw a hopscotch board | Directive (Agency) | Seventeen | March | 2000 | 126 |
| Draw a line... | Directive (Agency) | YM | March | 2000 | 26 |
| Dress to impress... | Directive (Agency) | YM | March | 2000 | 54 |
| Drink | Directive (Agency) | Teen | February | 2000 | 79 |
| Drink... | Directive (Agency) | Teen | February | 2000 | 42 |
| Drool over | Directive (Agency) | Seventeen | March | 1998 | 26 |
| Drop the dude... | Directive (Agency) | YM | March | 2000 | 64 |
| Drop us a postcard | Directive (Agency) | Seventeen | March | 2000 | 172 |
| Drop... | Directive (Agency) | YM | March | 1998 | 118 |
| Dry up..... | Directive (Agency) | YM | March | 2000 | 115 |
| Dry... | Directive (Agency) | YM | March | 2000 | 38 |
| Dust an...blush | Directive (Agency) | Seventeen | March | 2000 | 225 |
| Eat healthy food | Directive (Agency) | Teen | February | 2000 | 42 |
| Email me... | Directive (Agency) | YM | March | 1998 | 12 |
| Email... | Directive (Agency) | Seventeen | March | 2000 | 206 |
| Email.... | Directive (Agency) | Teen | February | 2000 | 95 |
| Email...., | Directive (Agency) | Teen | February | 2000 | 96 |
| Embellish... | Directive (Agency) | YM | March | 2000 | 38 |
| Embrace | Directive (Agency) | YM | March | 2000 | 40 |
| Emphasize... | Directive (Agency) | Seventeen | March | 1998 | 153 |
| Energize | Directive (Agency) | Teen | February | 2000 | 65 |
| Enlarge your own circle | Directive (Agency) | Teen | February | 2000 | 36 |
| Enlist... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| Enter | Directive (Agency) | Seventeen | March | 1998 | 66 |
| Enter a contest | Directive (Agency) | Teen | February | 2000 | 65 |

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| Erase... | Directive (Agency) | YM | March | 2000 | 116 |
| Estimate your costs | Directive (Agency) | Seventeen | March | 2000 | 242 |
| Even out | Directive (Agency) | Teen | February | 2000 | 79 |
| Exchange snacks... | Directive (Agency) | Teen | February | 2000 | 65 |
| Exercise | Directive (Agency) | YM | March | 1998 | 58 |
| Expand your vocab | Directive (Agency) | Teen | February | 2000 | 87 |
| Expect to spend | Directive (Agency) | Seventeen | March | 1998 | 70 |
| Experiment with... | Directive (Agency) | Seventeen | March | 2000 | 216 |
| Explain.. | Directive (Agency) | Seventeen | March | 1998 | 188 |
| Explain... | Directive (Agency) | Seventeen | March | 1998 | 148 |
| Explain.... | Directive (Agency) | Seventeen | March | 1998 | 153 |
| Face it... | Directive (Agency) | Seventeen | March | 1998 | 80 |
| Face it... | Directive (Agency) | Seventeen | March | 1998 | 236 |
| Face it..... | Directive (Agency) | YM | March | 1998 | 110 |
| Fasten | Directive (Agency) | Seventeen | March | 2000 | 229 |
| Fasten it | Directive (Agency) | Seventeen | March | 2000 | 227 |
| Fasten the kinks... | Directive (Agency) | Seventeen | March | 2000 | 226 |
| Fasten... | Directive (Agency) | Seventeen | March | 2000 | 226 |
| Fasten... | Directive (Agency) | Seventeen | March | 2000 | 227 |
| Fear not | Directive (Agency) | Seventeen | March | 1998 | 76 |
| Fear not!... | Directive (Agency) | Seventeen | March | 1998 | 188 |
| Feed your mind | Directive (Agency) | Teen | February | 2000 | 65 |
| Feel good | Directive (Agency) | Teen | February | 2000 | 65 |
| Fess up | Directive (Agency) | Teen | February | 2000 | 96 |
| Fight flakes | Directive (Agency) | YM | March | 2000 | 28 |
| Fight zits | Directive (Agency) | YM | March | 2000 | 117 |
| Figure out the combo to your crush's heart | Directive (Agency) | YM | March | 2000 | 11 |
| File Y2K style... | Directive (Agency) | Teen | February | 2000 | 65 |
| Fill your cookie jar... | Directive (Agency) | Teen | February | 2000 | 34 |
| Fill... | Directive (Agency) | Teen | February | 2000 | 78 |
| Find a set of steps... | Directive (Agency) | Seventeen | March | 2000 | 126 |
| Find a shade | Directive (Agency) | YM | March | 2000 | 30 |
| Find out | Directive (Agency) | Seventeen | March | 1998 | 12 |
| Find out if... | Directive (Agency) | Teen | February | 2000 | 84 |
| Find out what's.... | Directive (Agency) | Seventeen | March | 2000 | 17 |

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| Find out... | Directive (Agency) | Teen | February | 2000 | 52 |
| Find out... | Directive (Agency) | YM | March | 2000 | 80 |
| Find out..... | Directive (Agency) | Teen | February | 2000 | 4 |
| Find the routine | Directive (Agency) | YM | March | 2000 | 117 |
| Find these prints | Directive (Agency) | YM | March | 2000 | 34 |
| Find... | Directive (Agency) | Seventeen | March | 1998 | 76 |
| Finger comb | Directive (Agency) | Seventeen | March | 1998 | 48 |
| Finish the look | Directive (Agency) | Seventeen | March | 2000 | 222 |
| Finish with | Directive (Agency) | YM | March | 1998 | 94 |
| Flaunt | Directive (Agency) | YM | March | 1998 | 96 |
| Flip it... | Directive (Agency) | YM | March | 2000 | 11 |
| Flip the page | Directive (Agency) | YM | March | 1998 | 59 |
| Flip your lids... | Directive (Agency) | YM | March | 2000 | 30 |
| Flirt in Broken English with | Directive (Agency) | Seventeen | March | 2000 | 121 |
| Focus on | Directive (Agency) | Teen | February | 2000 | 85 |
| Focus on... | Directive (Agency) | Seventeen | March | 1998 | 205 |
| Fold arms across chest... | Directive (Agency) | Teen | February | 2000 | 33 |
| Follow | Directive (Agency) | Seventeen | March | 2000 | 227 |
| Follow our flowchart... | Directive (Agency) | YM | March | 2000 | 44 |
| Follow the instructions | Directive (Agency) | YM | March | 2000 | 28 |
| Follow these tips | Directive (Agency) | Teen | February | 2000 | 74 |
| Follow these tips... | Directive (Agency) | Seventeen | March | 2000 | 242 |
| Follow up with... | Directive (Agency) | Teen | February | 2000 | 74 |
| Follow with a minute of grapevines | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Follow... | Directive (Agency) | Seventeen | March | 2000 | 222 |
| Follow... | Directive (Agency) | Seventeen | March | 1998 | 60 |
| Follow..... | Directive (Agency) | YM | March | 1998 | 57 |
| Follow..... | Directive (Agency) | Seventeen | March | 1998 | 78 |
| For..., call... | Directive (Agency) | Seventeen | March | 2000 | 48 |
| For..., try... | Directive (Agency) | Seventeen | March | 2000 | 20 |
| Forget Detroit... | Directive (Agency) | Teen | March | 1998 | 117 |
| Forget fibbing | Directive (Agency) | Teen | February | 2000 | 65 |
| Forget playing... | Directive (Agency) | Teen | March | 1998 | 114 |
| Free your hair | Directive (Agency) | Teen | February | 2000 | 87 |
| Funky up your fringe | Directive (Agency) | YM | March | 1998 | 107 |

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| Gather your hair | Directive (Agency) | Seventeen | March | 2000 | 229 |
| Gear up... | Directive (Agency) | Teen | March | 1998 | 118 |
| Get ahead of... | Directive (Agency) | Teen | February | 2000 | 29 |
| Get down in | Directive (Agency) | YM | March | 2000 | 11 |
| Get going... | Directive (Agency) | YM | March | 2000 | 22 |
| Get help now... | Directive (Agency) | Teen | February | 2000 | 38 |
| Get them | Directive (Agency) | YM | March | 1998 | 62 |
| Get to know his... | Directive (Agency) | Teen | February | 2000 | 58 |
| Get to know the "guy" side... | Directive (Agency) | Teen | February | 2000 | 65 |
| Get up your courage... | Directive (Agency) | Teen | February | 2000 | 65 |
| Get your butt... | Directive (Agency) | YM | March | 2000 | 42 |
| Get your guy buds... | Directive (Agency) | YM | March | 2000 | 42 |
| Give a fond... | Directive (Agency) | Teen | February | 2000 | 87 |
| Give him | Directive (Agency) | YM | March | 2000 | 63 |
| Give him a shoutout... | Directive (Agency) | Seventeen | March | 2000 | 36 |
| Give him... | Directive (Agency) | YM | March | 2000 | 52 |
| Give him..... | Directive (Agency) | YM | March | 1998 | 36 |
| Give the brush... | Directive (Agency) | Seventeen | March | 1998 | 56 |
| Give your tresses | Directive (Agency) | Teen | February | 2000 | 87 |
| Give yourself | Directive (Agency) | YM | March | 2000 | 68 |
| Give yourself... | Directive (Agency) | YM | March | 1998 | 62 |
| Give zits... | Directive (Agency) | YM | March | 1998 | 113 |
| Give... | Directive (Agency) | Seventeen | March | 1998 | 114 |
| Glam it up... | Directive (Agency) | YM | March | 2000 | 97 |
| Go | Directive (Agency) | Seventeen | March | 1998 | 9 |
| Go Back to the Future... | Directive (Agency) | Teen | February | 2000 | 65 |
| Go Gourmet... | Directive (Agency) | Teen | February | 2000 | 65 |
| Go Hollywood hip... | Directive (Agency) | YM | March | 1998 | 100 |
| Go back | Directive (Agency) | YM | March | 1998 | 22 |
| Go birdwatching | Directive (Agency) | Teen | February | 2000 | 65 |
| Go for ... | Directive (Agency) | YM | March | 2000 | 107 |
| Go for on... | Directive (Agency) | YM | March | 2000 | 28 |
| Go for... | Directive (Agency) | Seventeen | March | 1998 | 218 |
| Go for..... | Directive (Agency) | YM | March | 1998 | 22 |
| Go for..... | Directive (Agency) | YM | March | 2000 | 38 |

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| Go global | Directive (Agency) | YM | March | 1998 | 8 |
| Go on... | Directive (Agency) | Seventeen | March | 2000 | 214 |
| Go to your... | Directive (Agency) | Teen | February | 2000 | 40 |
| Go undercover... | Directive (Agency) | Teen | February | 2000 | 65 |
| Go..... | Directive (Agency) | YM | March | 1998 | 22 |
| Grab a lipstick | Directive (Agency) | YM | March | 2000 | 30 |
| Grab our March issue... | Directive (Agency) | Teen | February | 2000 | 12 |
| Grab your big rubber ball... | Directive (Agency) | Teen | February | 2000 | 33 |
| Grasp the back sections | Directive (Agency) | Seventeen | March | 2000 | 226 |
| Grasp the ball... | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Have a bake sale... | Directive (Agency) | Seventeen | March | 2000 | 20 |
| Have a blast.... | Directive (Agency) | YM | March | 1998 | 36 |
| Have a fright fest... | Directive (Agency) | Teen | February | 2000 | 12 |
| Have a funky formal... | Directive (Agency) | YM | March | 1998 | 4 |
| Have everyone... | Directive (Agency) | YM | March | 2000 | 38 |
| Have stuff | Directive (Agency) | YM | March | 2000 | 64 |
| Have..... | Directive (Agency) | YM | March | 1998 | 83 |
| Heed my | Directive (Agency) | YM | March | 2000 | 86 |
| Help him plan... | Directive (Agency) | Teen | February | 2000 | 59 |
| Hide a small bust... | Directive (Agency) | Seventeen | March | 2000 | 209 |
| Highlight your face... | Directive (Agency) | Teen | March | 1998 | 114 |
| Hit a craft shop | Directive (Agency) | YM | March | 2000 | 38 |
| Hit the pavement... | Directive (Agency) | Teen | February | 2000 | 65 |
| Hit the scene | Directive (Agency) | YM | March | 2000 | 46 |
| Hold for one count... | Directive (Agency) | Teen | February | 2000 | 33 |
| Hold off | Directive (Agency) | YM | March | 2000 | 42 |
| Hold onto the wall... | Directive (Agency) | Seventeen | March | 2000 | 126 |
| Hold the bold... | Directive (Agency) | YM | March | 2000 | 107 |
| Hold up | Directive (Agency) | YM | March | 2000 | 64 |
| Hold up a sign | Directive (Agency) | YM | March | 2000 | 86 |
| Hold your breath | Directive (Agency) | YM | March | 2000 | 46 |
| Hold... | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Hold..... | Directive (Agency) | Seventeen | March | 1998 | 78 |
| Hop... | Directive (Agency) | Seventeen | March | 2000 | 20 |
| Imagine | Directive (Agency) | YM | March | 2000 | 40 |

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| Include | Directive (Agency) | Seventeen | March | 2000 | 242 |
| Indulge | Directive (Agency) | YM | March | 1998 | 107 |
| Indulge... | Directive (Agency) | Teen | March | 1998 | 118 |
| Inhale as you | Directive (Agency) | Teen | February | 2000 | 33 |
| Inhale... | Directive (Agency) | Teen | February | 2000 | 33 |
| Inquire about | Directive (Agency) | Teen | February | 2000 | 65 |
| Intensify cheek bones | Directive (Agency) | YM | March | 1998 | 95 |
| Intensify... | Directive (Agency) | Seventeen | March | 1998 | 203 |
| Interview Will Smith | Directive (Agency) | Seventeen | March | 2000 | 184 |
| Invest... | Directive (Agency) | Teen | February | 2000 | 87 |
| Invite | Directive (Agency) | YM | March | 1998 | 59 |
| Invite... | Directive (Agency) | Teen | March | 1998 | 118 |
| Jab away | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Jam with MTV | Directive (Agency) | YM | March | 2000 | 14 |
| Join Target... | Directive (Agency) | Seventeen | March | 2000 | 158 |
| Join the braid brigade | Directive (Agency) | YM | March | 1998 | 104 |
| Join the clean up crew... | Directive (Agency) | Teen | February | 2000 | 59 |
| Join the club... | Directive (Agency) | Seventeen | March | 2000 | 176 |
| Join us... | Directive (Agency) | Seventeen | March | 2000 | 158 |
| Join... | Directive (Agency) | Seventeen | March | 2000 | 158 |
| Jump rope... | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Just affix... | Directive (Agency) | Teen | February | 2000 | 42 |
| Just design it... | Directive (Agency) | Seventeen | March | 2000 | 48 |
| Just do 'em | Directive (Agency) | Teen | March | 1998 | 118 |
| Just do it | Directive (Agency) | Seventeen | March | 1998 | 24 |
| Just don't resort to... | Directive (Agency) | Teen | February | 2000 | 36 |
| Just highlight... | Directive (Agency) | YM | March | 1998 | 95 |
| Just move on... | Directive (Agency) | YM | March | 2000 | 46 |
| Just peek | Directive (Agency) | YM | March | 2000 | 126 |
| Just relax... | Directive (Agency) | Seventeen | March | 1998 | 140 |
| Just say | Directive (Agency) | YM | March | 2000 | 46 |
| Just say... | Directive (Agency) | YM | March | 1989 | 60 |
| Just section | Directive (Agency) | Seventeen | March | 1998 | 48 |
| Keep | Directive (Agency) | Seventeen | March | 2000 | 228 |
| Keep a journal... | Directive (Agency) | Teen | February | 2000 | 65 |

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| Keep a scrub brush... | Directive (Agency) | YM | March | 2000 | 28 |
| Keep connected... | Directive (Agency) | Teen | February | 2000 | 87 |
| Keep friz | Directive (Agency) | YM | March | 1998 | 107 |
| Keep hair... | Directive (Agency) | YM | March | 2000 | 117 |
| Keep hands | Directive (Agency) | Teen | February | 2000 | 77 |
| Keep in mind... | Directive (Agency) | Seventeen | March | 1998 | 148 |
| Keep in mind..... | Directive (Agency) | YM | March | 1998 | 36 |
| Keep the glow going... | Directive (Agency) | Seventeen | March | 2000 | 224 |
| Kick off your... | Directive (Agency) | Teen | February | 2000 | 67 |
| Kick those blues | Directive (Agency) | YM | March | 1998 | 104 |
| Kick... | Directive (Agency) | Seventeen | March | 2000 | 214 |
| Kung fu 'em | Directive (Agency) | Teen | February | **** | 5 |
| Land a loofah | Directive (Agency) | YM | March | 2000 | 28 |
| Land... | Directive (Agency) | Seventeen | March | 1998 | 78 |
| Laugh at his jokes... | Directive (Agency) | Teen | February | 2000 | 59 |
| Lay it on | Directive (Agency) | YM | March | 2000 | 34 |
| Lean on your pals | Directive (Agency) | YM | March | 1998 | 62 |
| Lean... | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Learn to change....fix. set up... | Directive (Agency) | Teen | February | 2000 | 65 |
| Learn to identify | Directive (Agency) | Teen | February | 2000 | 65 |
| Leave | Directive (Agency) | Teen | February | 2000 | 87 |
| Leave on... | Directive (Agency) | YM | March | 1998 | 112 |
| Leave... | Directive (Agency) | Teen | March | 1998 | 101 |
| Lend a hand | Directive (Agency) | Teen | February | 2000 | 65 |
| Let him down easy | Directive (Agency) | Seventeen | March | 2000 | 146 |
| Let it dry | Directive (Agency) | Teen | February | 2000 | 87 |
| Let them know | Directive (Agency) | YM | March | 1998 | 62 |
| Let this dude brood | Directive (Agency) | Seventeen | March | 2000 | 80 |
| Lift... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| Light up | Directive (Agency) | Seventeen | March | 1998 | 38 |
| Light up your kisser... | Directive (Agency) | Teen | February | 2000 | 28 |
| Line | Directive (Agency) | YM | March | 1998 | 20 |
| Line top lids | Directive (Agency) | YM | March | 1998 | 95 |
| Line up 5 sticks | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Line upper lashline | Directive (Agency) | Teen | February | 2000 | 17 |

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| Line your...lashes... | Directive (Agency) | Seventeen | March | 2000 | 224 |
| Link up with... | Directive (Agency) | YM | March | 1998 | 116 |
| Listen to those | Directive (Agency) | Teen | February | 2000 | 44 |
| Listen up! | Directive (Agency) | Seventeen | March | 1998 | 82 |
| Listen up! | Directive (Agency) | YM | March | 1998 | 28 |
| Listen up... | Directive (Agency) | Seventeen | March | 1998 | 176 |
| Listen... | Directive (Agency) | Seventeen | March | 1998 | 114 |
| Live them... | Directive (Agency) | YM | March | 2000 | 40 |
| Log on to | Directive (Agency) | Seventeen | March | 2000 | 174 |
| Log on to... (6 times) | Directive (Agency) | Teen | February | 2000 | 95 |
| Log on to..... | Directive (Agency) | Teen | February | 2000 | 48 |
| Look at it... | Directive (Agency) | YM | March | 2000 | 86 |
| Look at... | Directive (Agency) | YM | March | 1998 | 58 |
| Look at... | Directive (Agency) | YM | March | 1998 | 60 |
| Look for (2 times) | Directive (Agency) | YM | March | 1998 | 112 |
| Look for him later | Directive (Agency) | Seventeen | March | 2000 | 194 |
| Look for info... | Directive (Agency) | Seventeen | March | 2000 | 36 |
| Look for... | Directive (Agency) | Seventeen | March | 2000 | 158 |
| Look for..... | Directive (Agency) | Teen | February | 2000 | 65 |
| Look out for.... | Directive (Agency) | Teen | February | 2000 | 51 |
| Loop the pin | Directive (Agency) | Seventeen | March | 2000 | 229 |
| Lose it... | Directive (Agency) | YM | March | 2000 | 26 |
| Lose it..... | Directive (Agency) | YM | March | 1998 | 60 |
| Lower... | Directive (Agency) | Seventeen | March | 1998 | 78 |
| Make | Directive (Agency) | Seventeen | March | 1998 | 76 |
| Make a cool connection | Directive (Agency) | Teen | February | 2000 | 28 |
| Make a few pieces... | Directive (Agency) | Teen | February | 2000 | 24 |
| Make a floral arrangement | Directive (Agency) | YM | March | 1998 | 104 |
| Make a list | Directive (Agency) | YM | March | 1998 | 58 |
| Make a long story | Directive (Agency) | YM | March | 1998 | 109 |
| Make everyday... | Directive (Agency) | YM | March | 2000 | 54 |
| Make it short and sweet | Directive (Agency) | YM | March | 1998 | 98 |
| Make it... | Directive (Agency) | Seventeen | March | 2000 | 242 |
| Make like | Directive (Agency) | YM | March | 2000 | 63 |
| Make lips... | Directive (Agency) | YM | March | 1998 | 22 |

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| Make me... | Directive (Agency) | YM | March | 2000 | 40 |
| Make sock puppets | Directive (Agency) | Teen | February | 2000 | 65 |
| Make sure he understands... | Directive (Agency) | Seventeen | March | 2000 | 84 |
| Make sure... | Directive (Agency) | YM | March | 1998 | 42 |
| Make sure... | Directive (Agency) | Teen | February | 2000 | 85 |
| Make sure..... | Directive (Agency) | YM | March | 1998 | 112 |
| Make sure..... | Directive (Agency) | Teen | February | 2000 | 65 |
| Make the decision... | Directive (Agency) | Seventeen | March | 1998 | 148 |
| Make the investment | Directive (Agency) | Seventeen | March | 2000 | 230 |
| Make the loser buy... | Directive (Agency) | Seventeen | March | 2000 | 120 |
| Make the move... | Directive (Agency) | Teen | March | 1998 | 111 |
| Make your best pitch | Directive (Agency) | Seventeen | March | 2000 | 84 |
| Make your bod | Directive (Agency) | Teen | February | 2000 | 79 |
| Make your magic... | Directive (Agency) | YM | March | 2000 | 23 |
| Make your mark... | Directive (Agency) | YM | March | 2000 | 34 |
| Makeover your message | Directive (Agency) | Teen | February | 2000 | 65 |
| Mark your lips... | Directive (Agency) | Seventeen | March | 1998 | 64 |
| Mash an... | Directive (Agency) | Teen | February | 2000 | 74 |
| Meet | Directive (Agency) | Seventeen | March | 2000 | 152 |
| Meet five divas | Directive (Agency) | YM | March | 1998 | 115 |
| Meet four African-American women... | Directive (Agency) | Seventeen | March | 2000 | 114 |
| Meet our cover girls... | Directive (Agency) | Teen | February | 2000 | 3 |
| Meet up with Seventeen's editors... | Directive (Agency) | Seventeen | March | 2000 | 152 |
| Mention... | Directive (Agency) | Seventeen | March | 1998 | 188 |
| Mix | Directive (Agency) | YM | March | 1998 | 96 |
| Move outta town (2 times) | Directive (Agency) | Teen | February | 2000 | 96 |
| Move... | Directive (Agency) | Teen | February | 2000 | 65 |
| NOTE about sandals: they won't make you taller | Directive (Agency) | Teen | March | 1998 | 20 |
| Nab the look | Directive (Agency) | YM | March | 2000 | 38 |
| Nail that special night... | Directive (Agency) | Seventeen | March | 2000 | 17 |
| Name that video | Directive (Agency) | YM | March | 2000 | 126 |
| Never underestimate... | Directive (Agency) | Teen | March | 1998 | 118 |
| Never use water.... | Directive (Agency) | YM | March | 1998 | 110 |
| Nominate yourself for... | Directive (Agency) | Teen | February | 2000 | 30 |
| Now sit on the bottom | Directive (Agency) | Seventeen | March | 2000 | 126 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| Object.... | Directive (Agency) | Seventeen | March | 1998 | 216 |
| Open a savings account.... | Directive (Agency) | Teen | February | 2000 | 65 |
| Open your heart.... | Directive (Agency) | Teen | February | 2000 | 28 |
| Order | Directive (Agency) | Seventeen | March | 1998 | 26 |
| Organize | Directive (Agency) | Teen | February | 2000 | 65 |
| Organize a bake sale | Directive (Agency) | Seventeen | March | 2000 | 242 |
| Pack the car | Directive (Agency) | Seventeen | March | 2000 | 121 |
| Package everything | Directive (Agency) | Seventeen | March | 2000 | 242 |
| Paint | Directive (Agency) | Teen | February | 2000 | 65 |
| Paint your nails... | Directive (Agency) | Seventeen | March | 1998 | 60 |
| Park a... | Directive (Agency) | Seventeen | March | 2000 | 216 |
| Part hair | Directive (Agency) | YM | March | 2000 | 34 |
| Part hair... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| Part your hair... | Directive (Agency) | Seventeen | March | 2000 | 226 |
| Pat on | Directive (Agency) | YM | March | 1998 | 95 |
| Pay \$4.95... | Directive (Agency) | YM | March | 2000 | 23 |
| Pay attention | Directive (Agency) | Seventeen | March | 2000 | 221 |
| Pay attention to him | Directive (Agency) | Teen | February | 2000 | 44 |
| Pay attention... | Directive (Agency) | Seventeen | March | 1998 | 140 |
| Pay attention..... | Directive (Agency) | YM | March | 2000 | 62 |
| Pen your own poetry | Directive (Agency) | Teen | February | 2000 | 86 |
| Pick a destination | Directive (Agency) | YM | March | 1998 | 116 |
| Pick a pair... | Directive (Agency) | YM | March | 2000 | 38 |
| Pick a perfume to match his personality... | Directive (Agency) | Teen | February | 2000 | 18 |
| Pick his brain | Directive (Agency) | YM | March | 2000 | 62 |
| Pick two colors... | Directive (Agency) | YM | March | 2000 | 26 |
| Pick up | Directive (Agency) | Seventeen | March | 1998 | 70 |
| Pick up some poetry | Directive (Agency) | Teen | February | 2000 | 12 |
| Pick up... | Directive (Agency) | Seventeen | March | 1998 | 168 |
| Pick your perfect wash... | Directive (Agency) | YM | March | 1998 | 112 |
| Pick... | Directive (Agency) | Seventeen | March | 1998 | 76 |
| Picture this... | Directive (Agency) | Seventeen | March | 1998 | 38 |
| Picture this.... | Directive (Agency) | Seventeen | March | 1998 | 68 |
| Place a rubber ball | Directive (Agency) | Seventeen | March | 2000 | 126 |
| Place two dots... | Directive (Agency) | YM | March | 2000 | 26 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| Plan a...party... | Directive (Agency) | Teen | February | 2000 | 12 |
| Play alphabet soup | Directive (Agency) | Teen | February | 2000 | 87 |
| Play around | Directive (Agency) | Seventeen | March | 1998 | 9 |
| Play it cool... | Directive (Agency) | Teen | March | 1998 | 2 |
| Play up | Directive (Agency) | YM | March | 1998 | 8 |
| Play up ... | Directive (Agency) | Seventeen | March | 2000 | 219 |
| Play up | Directive (Agency) | YM | March | 1998 | 20 |
| Please include | Directive (Agency) | Teen | February | 2000 | 42 |
| Please include | Directive (Agency) | Teen | February | 2000 | 44 |
| Please send address changes to | Directive (Agency) | Teen | February | 2000 | 10 |
| Please send... | Directive (Agency) | Teen | March | 1998 | 4 |
| Plot your strategy | Directive (Agency) | Seventeen | March | 2000 | 120 |
| Pluck your favorite... | Directive (Agency) | Seventeen | March | 2000 | 204 |
| Polish your face... | Directive (Agency) | YM | March | 2000 | 28 |
| Post signs | Directive (Agency) | Seventeen | March | 2000 | 242 |
| Pour out | Directive (Agency) | YM | March | 1998 | 60 |
| Practice | Directive (Agency) | Teen | March | 1998 | 35 |
| Practice... | Directive (Agency) | YM | March | 1998 | 4 |
| Praise someone | Directive (Agency) | Teen | February | 2000 | 65 |
| Prep for prom... | Directive (Agency) | Seventeen | March | 2000 | 152 |
| Prepare | Directive (Agency) | Seventeen | March | 1998 | 9 |
| Press a brush | Directive (Agency) | Seventeen | March | 2000 | 72 |
| Press your right arm | Directive (Agency) | Seventeen | March | 2000 | 126 |
| Pretend | Directive (Agency) | Seventeen | March | 1998 | 12 |
| Pretend | Directive (Agency) | YM | March | 1998 | 62 |
| Prettify | Directive (Agency) | YM | March | 1998 | 97 |
| Pretty it up... | Directive (Agency) | Teen | February | 2000 | 77 |
| Prevent | Directive (Agency) | YM | March | 1998 | 20 |
| Print out... | Directive (Agency) | YM | March | 2000 | 23 |
| Prom proof... | Directive (Agency) | YM | March | 1998 | 16 |
| Promote | Directive (Agency) | Teen | February | 2000 | 87 |
| Protect your pout | Directive (Agency) | Teen | February | 2000 | 75 |
| Pucker up | Directive (Agency) | YM | March | 1998 | 96 |
| Pull | Directive (Agency) | Seventeen | March | 1998 | 56 |
| Pull it towards you | Directive (Agency) | Seventeen | March | 2000 | 126 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| Pull out... | Directive (Agency) | Seventeen | March | 2000 | 226 |
| Pull your hair | Directive (Agency) | Seventeen | March | 2000 | 227 |
| Pull your hair.... | Directive (Agency) | Seventeen | March | 2000 | 229 |
| Pull..... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| Punch... | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Push a button | Directive (Agency) | YM | March | 2000 | 23 |
| Push a fedora pin | Directive (Agency) | Seventeen | March | 2000 | 229 |
| Push it | Directive (Agency) | Seventeen | March | 2000 | 229 |
| Put any item | Directive (Agency) | Teen | February | 2000 | 65 |
| Put both hands... | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Put in a good word... | Directive (Agency) | Teen | February | 2000 | 65 |
| Put the sweets | Directive (Agency) | Seventeen | March | 2000 | 242 |
| Put your ... | Directive (Agency) | YM | March | 2000 | 26 |
| Put your foot down | Directive (Agency) | Seventeen | March | 1998 | 114 |
| Quit ripping on him... | Directive (Agency) | Seventeen | March | 1998 | 82 |
| Raise your right leg... | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Raise... | Directive (Agency) | Seventeen | March | 1998 | 78 |
| Reach out | Directive (Agency) | Seventeen | March | 2000 | 239 |
| Read her lips... | Directive (Agency) | Seventeen | March | 2000 | 17 |
| Read on | Directive (Agency) | YM | March | 1998 | 119 |
| Read on... | Directive (Agency) | Seventeen | March | 1998 | 16 |
| Read on...(2 times) | Directive (Agency) | YM | March | 2000 | 66 |
| Read on..... | Directive (Agency) | YM | March | 1998 | 82 |
| Read on..... | Directive (Agency) | Teen | February | 2000 | 34 |
| Read the...words... | Directive (Agency) | YM | March | 2000 | 40 |
| Read them... | Directive (Agency) | YM | March | 2000 | 40 |
| Read... | Directive (Agency) | YM | March | 2000 | 86 |
| Read | Directive (Agency) | YM | March | 2000 | 115 |
| Reconcile a grudge | Directive (Agency) | Teen | February | 2000 | 65 |
| Register... | Directive (Agency) | Seventeen | March | 2000 | 158 |
| Relaax... | Directive (Agency) | Teen | February | 2000 | 65 |
| Relax... | Directive (Agency) | Seventeen | March | 1998 | 140 |
| Remember | Directive (Agency) | Teen | February | 2000 | 44 |
| Remember... | Directive (Agency) | Seventeen | March | 1998 | 153 |
| Remember.... | Directive (Agency) | Teen | February | 2000 | 87 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
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| Remove anything... | Directive (Agency) | Teen | February | 2000 | 65 |
| Remove... | Directive (Agency) | Seventeen | March | 1998 | 80 |
| Renew ties... | Directive (Agency) | Teen | February | 2000 | 87 |
| Rent old... | Directive (Agency) | Teen | February | 2000 | 65 |
| Repeat | Directive (Agency) | Seventeen | March | 1998 | 78 |
| Repeat the opposite direction... | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Repeat... | Directive (Agency) | Seventeen | March | 1998 | 78 |
| Repeat..... | Directive (Agency) | Seventeen | March | 1998 | 78 |
| Repeat..... | Directive (Agency) | YM | March | 1998 | 62 |
| Request... | Directive (Agency) | Seventeen | March | 1998 | 190 |
| Respect yourself | Directive (Agency) | YM | March | 2000 | 14 |
| Respect yourself... | Directive (Agency) | YM | March | 2000 | 52 |
| Rest hands on the floor... | Directive (Agency) | Teen | February | 2000 | 33 |
| Revel in ... | Directive (Agency) | Teen | March | 1998 | 118 |
| Rinse | Directive (Agency) | Teen | February | 2000 | 76 |
| Rinse off | Directive (Agency) | Teen | February | 2000 | 79 |
| Rinse your hair | Directive (Agency) | Teen | February | 2000 | 87 |
| Rinse.... | Directive (Agency) | YM | March | 1998 | 110 |
| Rip out... | Directive (Agency) | YM | March | 1998 | 58 |
| Rock out to | Directive (Agency) | Seventeen | March | 2000 | 174 |
| Rock the vote | Directive (Agency) | Teen | February | 2000 | 65 |
| Roll each side... | Directive (Agency) | YM | March | 2000 | 34 |
| Roll it... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| Rub downward... | Directive (Agency) | YM | March | 2000 | 28 |
| Run for... | Directive (Agency) | Teen | February | 2000 | 65 |
| Save major bucks... | Directive (Agency) | YM | March | 2000 | 38 |
| Save your cash... | Directive (Agency) | YM | March | 2000 | 42 |
| Save your courage | Directive (Agency) | Seventeen | March | 2000 | 120 |
| Save yourself a trip | Directive (Agency) | Seventeen | March | 2000 | 126 |
| Save... | Directive (Agency) | YM | March | 2000 | 26 |
| Say "eye-do" | Directive (Agency) | YM | March | 2000 | 30 |
| Say Anything (2 times total) | Directive (Agency) | YM | March | 2000 | 14 |
| Say Cheese! | Directive (Agency) | Teen | February | 2000 | 49 |
| Say No to Sex | Directive (Agency) | YM | March | 2000 | 14 |
| Say anything.... | Directive (Agency) | YM | March | 1998 | 4 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| Say hello... | Directive (Agency) | Teen | February | 2000 | 87 |
| Say... | Directive (Agency) | Seventeen | March | 1998 | 82 |
| Scope out (2 times) | Directive (Agency) | YM | March | 1998 | 112 |
| Scope out... | Directive (Agency) | YM | March | 1998 | 20 |
| Score a camara... | Directive (Agency) | Seventeen | March | 2000 | 20 |
| Scream | Directive (Agency) | YM | March | 1998 | 58 |
| Seal... | Directive (Agency) | YM | March | 2000 | 107 |
| Secure extra hair | Directive (Agency) | YM | March | 2000 | 34 |
| See | Directive (Agency) | Teen | March | 1998 | 98 |
| See "Gear up" for information... | Directive (Agency) | Seventeen | March | 2000 | 124 |
| See (2 times) | Directive (Agency) | YM | March | 1998 | 58 |
| See Step 8... | Directive (Agency) | YM | March | 1998 | 59 |
| See Where to shop | Directive (Agency) | YM | March | 2000 | 28 |
| See how far... | Directive (Agency) | Seventeen | March | 2000 | 121 |
| See how to shop... | Directive (Agency) | YM | March | 1998 | 26 |
| See how... | Directive (Agency) | Seventeen | March | 2000 | 236 |
| See if | Directive (Agency) | YM | March | 2000 | 63 |
| See last pages... | Directive (Agency) | Seventeen | March | 1998 | 46 |
| See page 14 ... | Directive (Agency) | Teen | February | 2000 | 4 |
| See page 50... | Directive (Agency) | Teen | February | 2000 | 52 |
| See page...(2 times) | Directive (Agency) | Teen | February | 2000 | 29 |
| See page..... | Directive (Agency) | YM | March | 2000 | 14 |
| See page..... | Directive (Agency) | Teen | February | 2000 | 51 |
| See where to shop..... | Directive (Agency) | Teen | February | 2000 | 26 |
| See where to shop..... | Directive (Agency) | Teen | February | 2000 | 28 |
| See your name | Directive (Agency) | Teen | February | 2000 | 65 |
| See... | Directive (Agency) | YM | March | 2000 | 101 |
| See.... | Directive (Agency) | Seventeen | March | 1998 | 26 |
| See..... | Directive (Agency) | YM | March | 1998 | 22 |
| See..... | Directive (Agency) | Seventeen | March | 1998 | 12 |
| See..... | Directive (Agency) | YM | March | 1998 | 24 |
| Send | Directive (Agency) | Seventeen | March | 1998 | 12 |
| Send a clue... | Directive (Agency) | Teen | February | 2000 | 65 |
| Send a note | Directive (Agency) | Teen | February | 2000 | 87 |
| Send a postcard... | Directive (Agency) | Seventeen | March | 2000 | 20 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------------------|--------------------|-----------|----------|------|------|
| Send all... | Directive (Agency) | YM | March | 2000 | 48 |
| Send it... | Directive (Agency) | Seventeen | March | 1998 | 56 |
| Send letters... | Directive (Agency) | Seventeen | March | 1998 | 46 |
| Send me an email | Directive (Agency) | YM | March | 2000 | 18 |
| Send questions... | Directive (Agency) | Seventeen | March | 1998 | 142 |
| Send requests to | Directive (Agency) | Seventeen | March | 2000 | 174 |
| Send your card | Directive (Agency) | Seventeen | March | 2000 | 172 |
| Send your... | Directive (Agency) | YM | March | 2000 | 24 |
| Send... | Directive (Agency) | Seventeen | March | 1998 | 153 |
| Send..... | Directive (Agency) | Seventeen | March | 1998 | 26 |
| Send..... | Directive (Agency) | Teen | February | 2000 | 42 |
| Send..... | Directive (Agency) | Seventeen | March | 1998 | 76 |
| Send..... | Directive (Agency) | Seventeen | March | 1998 | 24 |
| Send..... | Directive (Agency) | YM | March | 1998 | 28 |
| Send..... | Directive (Agency) | YM | March | 2000 | 50 |
| Separate the top... | Directive (Agency) | Seventeen | March | 2000 | 226 |
| Separate... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| Set 10 cones | Directive (Agency) | Seventeen | March | 2000 | 126 |
| Set out... | Directive (Agency) | Teen | February | 2000 | 85 |
| Shake it up... | Directive (Agency) | YM | March | 2000 | 99 |
| Shake it... | Directive (Agency) | YM | March | 2000 | 40 |
| Shake your thang | Directive (Agency) | YM | March | 2000 | 14 |
| Share | Directive (Agency) | Seventeen | March | 1998 | 16 |
| Share your opinions... | Directive (Agency) | Teen | February | 2000 | 59 |
| Share your own special... | Directive (Agency) | YM | March | 2000 | 48 |
| Shine on with ... | Directive (Agency) | YM | March | 2000 | 26 |
| Shop | Directive (Agency) | Teen | February | 2000 | 82 |
| Shop... | Directive (Agency) | Seventeen | March | 2000 | 28 |
| Show appreciation for his gestures | Directive (Agency) | Teen | February | 2000 | 59 |
| Show him | Directive (Agency) | YM | March | 2000 | 63 |
| Sit on the ground | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Skip the prom | Directive (Agency) | YM | March | 1998 | 116 |
| Skip the scrubs... | Directive (Agency) | YM | March | 2000 | 28 |
| Slather on a mask... | Directive (Agency) | YM | March | 2000 | 28 |
| Slather... | Directive (Agency) | YM | March | 2000 | 107 |

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| Sleep | Directive (Agency) | YM | March | 2000 | 116 |
| Slick | Directive (Agency) | Teen | March | 1998 | 109 |
| Slide | Directive (Agency) | YM | March | 2000 | 26 |
| Slide your feet | Directive (Agency) | Seventeen | March | 2000 | 220 |
| Slip into... | Directive (Agency) | YM | March | 2000 | 96 |
| Slip on... | Directive (Agency) | Seventeen | March | 1998 | 38 |
| Slurge on... | Directive (Agency) | YM | March | 2000 | 26 |
| Smell wildflowers | Directive (Agency) | Teen | February | 2000 | 65 |
| Smile pretty... | Directive (Agency) | Seventeen | March | 2000 | 20 |
| Smile... | Directive (Agency) | Seventeen | March | 2000 | 62 |
| Smooth | Directive (Agency) | Teen | February | 2000 | 79 |
| Smooth downward | Directive (Agency) | YM | March | 2000 | 26 |
| Smooth it... | Directive (Agency) | YM | March | 2000 | 117 |
| Smooth..... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| Snag a scrub | Directive (Agency) | YM | March | 2000 | 28 |
| Snag her job | Directive (Agency) | YM | March | 2000 | 23 |
| Snag her style... | Directive (Agency) | Seventeen | March | 2000 | 17 |
| Snag her style... | Directive (Agency) | Seventeen | March | 2000 | 50 |
| Snag..... | Directive (Agency) | YM | March | 1998 | 62 |
| Sneak a peak | Directive (Agency) | YM | March | 1998 | 116 |
| Sneak over to the cinema... | Directive (Agency) | Teen | February | 2000 | 112 |
| Snooze under the stars | Directive (Agency) | Teen | February | 2000 | 65 |
| So dig in | Directive (Agency) | YM | March | 2000 | 18 |
| Soak | Directive (Agency) | Teen | February | 2000 | 78 |
| Soak in... | Directive (Agency) | Teen | February | 2000 | 78 |
| Soak... | Directive (Agency) | Teen | February | 2000 | 77 |
| Sparkle strands... | Directive (Agency) | Teen | March | 1998 | 114 |
| Speak up... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| Speak your mind | Directive (Agency) | Teen | February | 2000 | 65 |
| Speed dial | Directive (Agency) | YM | March | 1998 | 116 |
| Spend | Directive (Agency) | YM | March | 1998 | 59 |
| Spend an entire Spring Break... | Directive (Agency) | Seventeen | March | 2000 | 121 |
| Spend an entire spring break | Directive (Agency) | Seventeen | March | 2000 | 121 |
| Spend less than... | Directive (Agency) | Seventeen | March | 2000 | 42 |
| Spend..... | Directive (Agency) | YM | March | 1998 | 62 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
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| Splash.... | Directive (Agency) | YM | March | 1998 | 112 |
| Splurge | Directive (Agency) | YM | March | 2000 | 26 |
| Splurge on | Directive (Agency) | YM | March | 2000 | 30 |
| Splurge on the exorbitant strappy sandals | Directive (Agency) | Seventeen | March | 2000 | 120 |
| Spot a new guy | Directive (Agency) | Seventeen | March | 2000 | 174 |
| Spot-conceal | Directive (Agency) | YM | March | 1998 | 94 |
| Spot-treat... | Directive (Agency) | YM | March | 2000 | 117 |
| Spray | Directive (Agency) | Seventeen | March | 2000 | 227 |
| Spray damp strands... | Directive (Agency) | Teen | February | 2000 | 20 |
| Spring for... | Directive (Agency) | YM | March | 1998 | 57 |
| Squeeze | Directive (Agency) | Teen | February | 2000 | 78 |
| Stand in front | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Stand on your left leg | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Stand up for someone | Directive (Agency) | Seventeen | March | 2000 | 121 |
| Stand your ground... | Directive (Agency) | Seventeen | March | 1998 | 80 |
| Stand your ground... | Directive (Agency) | Seventeen | March | 1998 | 238 |
| Stand your ground... | Directive (Agency) | Seventeen | March | 1998 | 82 |
| Stand your ground... | Directive (Agency) | Seventeen | March | 1998 | 82 |
| Stand... | Directive (Agency) | Seventeen | March | 1998 | 78 |
| Stand | Directive (Agency) | Seventeen | March | 1998 | 78 |
| Start | Directive (Agency) | YM | March | 1998 | 62 |
| Start a new community | Directive (Agency) | Seventeen | March | 2000 | 121 |
| Start here... | Directive (Agency) | YM | March | 2000 | 44 |
| Start marching in place... | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Start shopping... | Directive (Agency) | Seventeen | March | 1998 | 148 |
| Start talking | Directive (Agency) | YM | March | 2000 | 63 |
| Start... | Directive (Agency) | Seventeen | March | 1998 | 114 |
| Start... | Directive (Agency) | Teen | March | 1998 | 109 |
| Stash some cash | Directive (Agency) | Teen | February | 2000 | 65 |
| Stay away from... | Directive (Agency) | YM | March | 2000 | 40 |
| Stay calm... | Directive (Agency) | YM | March | 2000 | 40 |
| Steal this style | Directive (Agency) | Teen | February | 2000 | 20 |
| Step to the right... | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Step up... | Directive (Agency) | Seventeen | March | 1998 | 116 |
| Stick to these rules... | Directive (Agency) | Seventeen | March | 2000 | 76 |

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| Stick... | Directive (Agency) | YM | March | 2000 | 115 |
| Stop | Directive (Agency) | Seventeen | March | 2000 | 228 |
| Stop for only a few seconds... | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Stop stressing | Directive (Agency) | Teen | February | 2000 | 42 |
| Stop wishin' for... | Directive (Agency) | Teen | February | 2000 | 20 |
| Stop worrying | Directive (Agency) | YM | March | 2000 | 64 |
| Stop..... | Directive (Agency) | YM | March | 2000 | 53 |
| Store in... | Directive (Agency) | Seventeen | March | 2000 | 213 |
| Store... | Directive (Agency) | Seventeen | March | 2000 | 213 |
| Stretch for two minutes | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Strike gold | Directive (Agency) | YM | March | 1989 | 104 |
| Submerge shoes | Directive (Agency) | YM | March | 2000 | 38 |
| Suck up | Directive (Agency) | YM | March | 2000 | 40 |
| Suds up... | Directive (Agency) | Teen | February | 2000 | 79 |
| Suggest | Directive (Agency) | YM | March | 2000 | 63 |
| Suggest... | Directive (Agency) | Seventeen | March | 1998 | 148 |
| Swap post practice munchies... | Directive (Agency) | Teen | February | 2000 | 65 |
| Sweat | Directive (Agency) | Seventeen | March | 1998 | 12 |
| Sweat like... | Directive (Agency) | Seventeen | March | 1998 | 78 |
| Sweep a bronzer... | Directive (Agency) | Seventeen | March | 2000 | 224 |
| Sweep cheeks | Directive (Agency) | YM | March | 2000 | 107 |
| Sweep... | Directive (Agency) | Seventeen | March | 2000 | 222 |
| Sweep.... | Directive (Agency) | YM | March | 2000 | 26 |
| Swing by seventeen.com | Directive (Agency) | Seventeen | March | 2000 | 36 |
| Switch arms | Directive (Agency) | Seventeen | March | 2000 | 126 |
| Take | Directive (Agency) | Seventeen | March | 1998 | 64 |
| Take ... | Directive (Agency) | Teen | February | 2000 | 87 |
| Take a course | Directive (Agency) | Teen | February | 2000 | 65 |
| Take a high-tech trek | Directive (Agency) | YM | March | 1998 | 104 |
| Take a hint | Directive (Agency) | Teen | February | 2000 | 65 |
| Take a...trip | Directive (Agency) | YM | March | 1998 | 116 |
| Take another step | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Take charge... | Directive (Agency) | YM | March | 1998 | 57 |
| Take home... | Directive (Agency) | Seventeen | March | 2000 | 158 |
| Take it easy... | Directive (Agency) | Teen | February | 2000 | 42 |

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| Take it out on | Directive (Agency) | YM | March | 1998 | 62 |
| Take lots of pictures | Directive (Agency) | Seventeen | March | 2000 | 120 |
| Take note... | Directive (Agency) | Seventeen | March | 1998 | 174 |
| Take out... | Directive (Agency) | Seventeen | March | 1998 | 140 |
| Take pride... | Directive (Agency) | Teen | February | 2000 | 85 |
| Take step one... | Directive (Agency) | Seventeen | March | 2000 | 174 |
| Take the first step... | Directive (Agency) | Teen | February | 2000 | 38 |
| Take the path... | Directive (Agency) | Seventeen | March | 2000 | 214 |
| Take these steps... | Directive (Agency) | YM | March | 2000 | 26 |
| Take this quiz | Directive (Agency) | Teen | March | 1998 | 66 |
| Take this quiz... | Directive (Agency) | Seventeen | March | 1998 | 82 |
| Take your pals | Directive (Agency) | YM | March | 2000 | 23 |
| Take..... | Directive (Agency) | Seventeen | March | 1998 | 76 |
| Take..... | Directive (Agency) | YM | March | 1998 | 59 |
| Talk to | Directive (Agency) | Teen | February | 2000 | 38 |
| Talk to an adult | Directive (Agency) | YM | March | 1998 | 59 |
| Talk to her | Directive (Agency) | Teen | February | 2000 | 36 |
| Talk to him... | Directive (Agency) | Teen | March | 1998 | 26 |
| Talk to... | Directive (Agency) | Seventeen | March | 1998 | 138 |
| Tame frizz | Directive (Agency) | Teen | February | 2000 | 76 |
| Tap your foot... | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Tape it... | Directive (Agency) | YM | March | 1998 | 58 |
| Team a top | Directive (Agency) | Teen | March | 1998 | 111 |
| Tell him how... | Directive (Agency) | YM | March | 2000 | 62 |
| Tell me... | Directive (Agency) | YM | March | 2000 | 40 |
| Tell me..... | Directive (Agency) | YM | March | 1998 | 12 |
| Tell the Guy | Directive (Agency) | YM | March | 2000 | 52 |
| Tell the guy (3 times) | Directive (Agency) | YM | March | 2000 | 53 |
| Tell the guy... | Directive (Agency) | YM | March | 2000 | 52 |
| Tell them | Directive (Agency) | Seventeen | March | 1998 | 76 |
| Tell us | Directive (Agency) | Teen | March | 1998 | 72 |
| Tell us about... | Directive (Agency) | YM | March | 2000 | 24 |
| Tell us about... | Directive (Agency) | YM | March | 2000 | 50 |
| Tell us how | Directive (Agency) | YM | March | 1998 | 38 |
| Tell us why | Directive (Agency) | Teen | February | 2000 | 30 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
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| Tell us... | Directive (Agency) | YM | March | 2000 | 46 |
| Tell us.... | Directive (Agency) | Seventeen | March | 1998 | 9 |
| Tell us..... | Directive (Agency) | Seventeen | March | 1998 | 46 |
| Tell yourself | Directive (Agency) | YM | March | 1998 | 60 |
| Tell yourself (3 times) | Directive (Agency) | YM | March | 2000 | 53 |
| Tell yourself... | Directive (Agency) | Seventeen | March | 1998 | 80 |
| Tell yourself... | Directive (Agency) | YM | March | 2000 | 52 |
| Tell yourself..... | Directive (Agency) | YM | March | 2000 | 52 |
| Tell... | Directive (Agency) | Seventeen | March | 1998 | 216 |
| Test your Scream IQ... | Directive (Agency) | Seventeen | March | 2000 | 20 |
| Test... | Directive (Agency) | YM | March | 2000 | 126 |
| Thank him | Directive (Agency) | Teen | February | 2000 | 59 |
| Then chow down | Directive (Agency) | Seventeen | March | 2000 | 184 |
| Then do one minute... | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Then live by | Directive (Agency) | Teen | February | 2000 | 65 |
| Then punch... | Directive (Agency) | Seventeen | March | 2000 | 126 |
| Then rub | Directive (Agency) | YM | March | 1998 | 110 |
| Then see... | Directive (Agency) | YM | March | 2000 | 46 |
| Think | Directive (Agency) | Teen | February | 2000 | 65 |
| Think first... | Directive (Agency) | Teen | February | 2000 | 65 |
| Throw a party | Directive (Agency) | Seventeen | March | 1998 | 26 |
| Throw... | Directive (Agency) | Teen | February | 2000 | 65 |
| Tie a colorful...coil... | Directive (Agency) | Teen | February | 2000 | 20 |
| Tie one on | Directive (Agency) | YM | March | 1998 | 107 |
| Tighten your abs | Directive (Agency) | Teen | February | 2000 | 33 |
| Tighten your trap | Directive (Agency) | Teen | February | 2000 | 87 |
| Tone down... | Directive (Agency) | YM | March | 2000 | 117 |
| Top with | Directive (Agency) | YM | March | 1998 | 94 |
| Touch | Directive (Agency) | YM | March | 2000 | 26 |
| Tour your town | Directive (Agency) | Seventeen | March | 1998 | 76 |
| Trade up | Directive (Agency) | YM | March | 1998 | 110 |
| Transform your look | Directive (Agency) | Teen | February | 2000 | 20 |
| Travel | Directive (Agency) | Teen | February | 2000 | 65 |
| Treat your feet | Directive (Agency) | Teen | February | 2000 | 77 |
| Treat yourself | Directive (Agency) | YM | March | 2000 | 14 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| Treat yourself | Directive (Agency) | YM | March | 1998 | 100 |
| Trust us ... | Directive (Agency) | Teen | February | 2000 | 52 |
| Try | Directive (Agency) | Teen | March | 1998 | 107 |
| Try (3 times) | Directive (Agency) | YM | March | 2000 | 36 |
| Try (6 times) | Directive (Agency) | YM | March | 1998 | 94 |
| Try 15 reps | Directive (Agency) | Teen | February | 2000 | 33 |
| Try Conair's dryers... | Directive (Agency) | Teen | February | 2000 | 20 |
| Try Ponds... | Directive (Agency) | YM | March | 2000 | 28 |
| Try a new food | Directive (Agency) | Teen | February | 2000 | 65 |
| Try a wild | Directive (Agency) | Seventeen | March | 2000 | 228 |
| Try a wisecrack... | Directive (Agency) | YM | March | 2000 | 46 |
| Try again... | Directive (Agency) | YM | March | 1998 | 43 |
| Try arriving | Directive (Agency) | YM | March | 1998 | 62 |
| Try bangs... | Directive (Agency) | Teen | February | 2000 | 17 |
| Try lavender... | Directive (Agency) | Seventeen | March | 2000 | 64 |
| Try munching... | Directive (Agency) | YM | March | 1998 | 82 |
| Try not... | Directive (Agency) | YM | March | 2000 | 115 |
| Try out | Directive (Agency) | Seventeen | March | 2000 | 152 |
| Try out... | Directive (Agency) | Seventeen | March | 2000 | 158 |
| Try poetry... | Directive (Agency) | Teen | February | 2000 | 65 |
| Try this with | Directive (Agency) | Teen | February | 2000 | 47 |
| Try to be... | Directive (Agency) | Teen | February | 2000 | 59 |
| Try to go | Directive (Agency) | YM | March | 2000 | 22 |
| Try to..... | Directive (Agency) | Teen | February | 2000 | 87 |
| Try volumizing | Directive (Agency) | Teen | February | 2000 | 76 |
| Try... | Directive (Agency) | Seventeen | March | 2000 | 209 |
| Try... (2 times total) | Directive (Agency) | YM | March | 2000 | 28 |
| Try... (7 times) | Directive (Agency) | YM | March | 2000 | 107 |
| Try... | Directive (Agency) | YM | March | 2000 | 28 |
| Try..... | Directive (Agency) | YM | March | 2000 | 28 |
| Try..... | Directive (Agency) | YM | March | 2000 | 28 |
| Try..... | Directive (Agency) | YM | March | 2000 | 103 |
| Try..... | Directive (Agency) | YM | March | 2000 | 117 |
| Try..... | Directive (Agency) | YM | March | 2000 | 115 |
| Try..... | Directive (Agency) | YM | March | 1998 | 107 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
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| Try..... | Directive (Agency) | YM | March | 1998 | 16 |
| Try..... | Directive (Agency) | YM | March | 2000 | 34 |
| Try..... | Directive (Agency) | Teen | February | 2000 | 76 |
| Try..... | Directive (Agency) | Seventeen | March | 1998 | 12 |
| Try..... | Directive (Agency) | YM | March | 2000 | 38 |
| Try..... | Directive (Agency) | YM | March | 2000 | 23 |
| Try..... | Directive (Agency) | YM | March | 1998 | 26 |
| Try..... | Directive (Agency) | Seventeen | March | 1998 | 56 |
| Try..... | Directive (Agency) | YM | March | 2000 | 116 |
| Tune in... | Directive (Agency) | YM | March | 1998 | 59 |
| Turn it around | Directive (Agency) | Teen | February | 2000 | 38 |
| Turn tech master | Directive (Agency) | Teen | February | 2000 | 65 |
| Turn the page | Directive (Agency) | Seventeen | March | 2000 | 152 |
| Turn to page... | Directive (Agency) | YM | March | 2000 | 40 |
| Turn to pg... | Directive (Agency) | Teen | February | 2000 | 29 |
| Turn to... | Directive (Agency) | YM | March | 2000 | 38 |
| Turn to..... | Directive (Agency) | YM | March | 1998 | 28 |
| Turn to..... | Directive (Agency) | YM | March | 1998 | 8 |
| Turn to..... | Directive (Agency) | Teen | February | 2000 | 38 |
| Type your answer | Directive (Agency) | Seventeen | March | 2000 | 184 |
| Use a cotton swab... | Directive (Agency) | YM | March | 2000 | 26 |
| Use | Directive (Agency) | Teen | March | 1998 | 101 |
| Use Love & Sex... | Directive (Agency) | Seventeen | March | 2000 | 36 |
| Use a ... pump | Directive (Agency) | Seventeen | March | 2000 | 214 |
| Use a scrub... | Directive (Agency) | YM | March | 2000 | 28 |
| Use hairspray | Directive (Agency) | Seventeen | March | 1998 | 48 |
| Use it... | Directive (Agency) | YM | March | 2000 | 26 |
| Use it.... | Directive (Agency) | YM | March | 2000 | 26 |
| Use products | Directive (Agency) | Teen | February | 2000 | 75 |
| Use your charisma | Directive (Agency) | Seventeen | March | 2000 | 121 |
| Use your charisma... | Directive (Agency) | Seventeen | March | 2000 | 121 |
| Use your fingers... | Directive (Agency) | Seventeen | March | 2000 | 228 |
| Use.. | Directive (Agency) | Teen | March | 1998 | 107 |
| Use... | Directive (Agency) | Seventeen | March | 2000 | 222 |
| Use.... | Directive (Agency) | Teen | February | 2000 | 87 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
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| Use..... | Directive (Agency) | YM | March | 2000 | 104 |
| Use..... | Directive (Agency) | YM | March | 2000 | 107 |
| Use..... | Directive (Agency) | Seventeen | March | 1998 | 26 |
| Use..... | Directive (Agency) | YM | March | 1998 | 94 |
| Use... pins | Directive (Agency) | Seventeen | March | 2000 | 226 |
| Visit | Directive (Agency) | Seventeen | March | 2000 | 204 |
| Visit (2 times on this page) | Directive (Agency) | Seventeen | March | 2000 | 208 |
| Visit (2 times) | Directive (Agency) | Seventeen | March | 2000 | 220 |
| Visit (2 times)... | Directive (Agency) | Seventeen | March | 2000 | 252 |
| Visit (2 total times) | Directive (Agency) | Seventeen | March | 2000 | 219 |
| Visit (3 TIMES TOTAL ON THIS PAGE) | Directive (Agency) | Seventeen | March | 2000 | 205 |
| Visit (4 times total) | Directive (Agency) | Seventeen | March | 2000 | 212 |
| Visit (4 times total) | Directive (Agency) | Seventeen | March | 2000 | 220 |
| Visit (twice total on this page) | Directive (Agency) | Seventeen | March | 2000 | 209 |
| Visit seventeen.com... | Directive (Agency) | Seventeen | March | 2000 | 36 |
| Visit www... | Directive (Agency) | Seventeen | March | 2000 | 48 |
| Visit... | Directive (Agency) | Seventeen | March | 2000 | 206 |
| Visit... | Directive (Agency) | Seventeen | March | 2000 | 206 |
| Visit..... | Directive (Agency) | Seventeen | March | 2000 | 217 |
| Visit..... | Directive (Agency) | Seventeen | March | 2000 | 218 |
| Wait... | Directive (Agency) | Seventeen | March | 1998 | 148 |
| Walk the runway... | Directive (Agency) | Seventeen | March | 2000 | 152 |
| Walk them forward | Directive (Agency) | Seventeen | March | 2000 | 124 |
| Wallow... | Directive (Agency) | YM | March | 1998 | 58 |
| Wash with | Directive (Agency) | Teen | February | 2000 | 76 |
| Wash your face... | Directive (Agency) | Teen | February | 2000 | 74 |
| Wash your hands... | Directive (Agency) | Teen | February | 2000 | 42 |
| Watch it! | Directive (Agency) | Teen | February | 2000 | 50 |
| Watch one girl's eyes sparkle... | Directive (Agency) | Seventeen | March | 2000 | 17 |
| Watch your back.... | Directive (Agency) | Seventeen | March | 2000 | 174 |
| Watch... | Directive (Agency) | Seventeen | March | 1998 | 174 |
| Wear them | Directive (Agency) | Teen | March | 1998 | 112 |
| Whip out... | Directive (Agency) | Seventeen | March | 2000 | 242 |
| Whoop in the name of... | Directive (Agency) | Teen | February | 2000 | 12 |
| Why don't you suggest... | Directive (Agency) | Teen | February | 2000 | 36 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| Why not ask us...? | Directive (Agency) | YM | March | 1998 | 36 |
| Why not call...? | Directive (Agency) | YM | March | 2000 | 64 |
| Why not suggest... | Directive (Agency) | YM | March | 2000 | 62 |
| Why not try raising | Directive (Agency) | Seventeen | March | 2000 | 118 |
| Win a | Directive (Agency) | Seventeen | March | 1998 | 46 |
| Win a trip | Directive (Agency) | Seventeen | March | 2000 | 184 |
| Win her beauty bounty... | Directive (Agency) | Seventeen | March | 2000 | 17 |
| Wipe down | Directive (Agency) | Teen | February | 2000 | 42 |
| Work | Directive (Agency) | Seventeen | March | 1998 | 12 |
| Work a tiny amount... | Directive (Agency) | Teen | February | 2000 | 17 |
| Work in... | Directive (Agency) | YM | March | 2000 | 38 |
| Work in... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| Work on... | Directive (Agency) | YM | March | 2000 | 63 |
| Work... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| Work...a...pomade | Directive (Agency) | Seventeen | March | 2000 | 228 |
| Wrap each one | Directive (Agency) | Seventeen | March | 2000 | 226 |
| Wrap the braid... | Directive (Agency) | Seventeen | March | 2000 | 227 |
| Wrap your wrists... | Directive (Agency) | Seventeen | March | 2000 | 220 |
| Write a letter... | Directive (Agency) | Teen | February | 2000 | 65 |
| Write down | Directive (Agency) | Seventeen | March | 2000 | 242 |
| Write him | Directive (Agency) | YM | March | 1998 | 58 |
| Write it out | Directive (Agency) | Teen | February | 2000 | 87 |
| Write to... | Directive (Agency) | Seventeen | March | 2000 | 28 |
| Write to | Directive (Agency) | Teen | February | 2000 | 57 |
| Write to | Directive (Agency) | Teen | February | 2000 | 40 |
| Write to | Directive (Agency) | Teen | February | 2000 | 16 |
| Write to | Directive (Agency) | YM | March | 2000 | 46 |
| Write to | Directive (Agency) | YM | March | 2000 | 42 |
| Write us... | Directive (Agency) | Teen | March | 1998 | 12 |
| Write... | Directive (Agency) | Seventeen | March | 2000 | 146 |
| You talk to him | Directive (Agency) | YM | March | 2000 | 62 |
| Yuk it up | Directive (Agency) | Teen | February | 2000 | 76 |
| Zap static | Directive (Agency) | YM | March | 2000 | 115 |
| Zap zits | Directive (Agency) | YM | March | 1998 | 82 |
| Zoom in... | Directive (Agency) | Seventeen | March | 2000 | 84 |
| [I suggest] you give him an ultimatum... | Directive (Agency) | | | | |

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|-------------------------|--------------------|-----------|----------|------|------|
| acknowledge | Directive (Agency) | YM | March | 1998 | 62 |
| always call back | Directive (Agency) | YM | March | 1998 | 57 |
| always stick up for her | Directive (Agency) | YM | March | 1998 | 57 |
| and run around naked | Directive (Agency) | Seventeen | March | 2000 | 121 |
| and spread... | Directive (Agency) | Teen | March | 1998 | 101 |
| and use... | Directive (Agency) | Teen | February | 2000 | 76 |
| apply | Directive (Agency) | Teen | March | 1998 | 107 |
| apply | Directive (Agency) | YM | March | 1998 | 18 |
| ask yourself why | Directive (Agency) | Teen | February | 2000 | 85 |
| believe it | Directive (Agency) | YM | March | 1998 | 59 |
| bend... | Directive (Agency) | Teen | March | 1998 | 101 |
| blast | Directive (Agency) | YM | March | 1998 | 18 |
| blend... | Directive (Agency) | Teen | March | 1998 | 107 |
| blowdry... | Directive (Agency) | Teen | March | 1998 | 103 |
| blowdry | Directive (Agency) | Seventeen | March | 1998 | 48 |
| boogie over to ... | Directive (Agency) | YM | March | 1998 | 121 |
| borrow | Directive (Agency) | Seventeen | March | 1998 | 76 |
| brush | Directive (Agency) | Teen | March | 1998 | 107 |
| brush | Directive (Agency) | YM | March | 1998 | 18 |
| brush | Directive (Agency) | YM | March | 1998 | 97 |
| call | Directive (Agency) | Seventeen | March | 2000 | 211 |
| call (3 times) | Directive (Agency) | Seventeen | March | 2000 | 231 |
| call (7 times) | Directive (Agency) | Seventeen | March | 2000 | 234 |
| call out... | Directive (Agency) | YM | March | 1998 | 43 |
| call | Directive (Agency) | Teen | February | 2000 | 29 |
| call | Directive (Agency) | YM | March | 1998 | 48 |
| carry | Directive (Agency) | YM | March | 1998 | 40 |
| carry | Directive (Agency) | YM | March | 1998 | 60 |
| catch him alone... | Directive (Agency) | YM | March | 2000 | 62 |
| catch... | Directive (Agency) | Teen | March | 1998 | 51 |
| change... | Directive (Agency) | YM | March | 1998 | 58 |
| check it out | Directive (Agency) | Teen | March | 1998 | 50 |
| check out | Directive (Agency) | Teen | February | 2000 | 29 |
| check out | Directive (Agency) | YM | March | 2000 | 104 |
| check out | Directive (Agency) | Seventeen | March | 2000 | 228 |

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| check us out..... | Directive (Agency) | Teen | February | 2000 | 49 |
| circle | Directive (Agency) | YM | March | 1998 | 59 |
| clip... | Directive (Agency) | YM | March | 1998 | 16 |
| close | Directive (Agency) | YM | March | 1998 | 58 |
| corner him and say... | Directive (Agency) | Seventeen | March | 2000 | 121 |
| criticize nicely | Directive (Agency) | YM | March | 1998 | 57 |
| cry..... | Directive (Agency) | YM | March | 1998 | 58 |
| curl your top lashes... | Directive (Agency) | Teen | February | 2000 | 17 |
| deep clean | Directive (Agency) | YM | March | 1998 | 18 |
| dial-a-style... | Directive (Agency) | YM | March | 1998 | 24 |
| do 10 reps... | Directive (Agency) | Seventeen | March | 2000 | 124 |
| do the drill | Directive (Agency) | YM | March | 1998 | 62 |
| don't ask | Directive (Agency) | YM | March | 1998 | 62 |
| don't freak | Directive (Agency) | YM | March | 1998 | 48 |
| don't sweat it | Directive (Agency) | YM | March | 1998 | 24 |
| dot... | Directive (Agency) | YM | March | 1998 | 20 |
| downsize | Directive (Agency) | YM | March | 1998 | 83 |
| drop knees... | Directive (Agency) | Teen | March | 1998 | 35 |
| email..... | Directive (Agency) | Teen | February | 2000 | 17 |
| excuse | Directive (Agency) | YM | March | 1998 | 62 |
| exfoliate | Directive (Agency) | YM | March | 1998 | 20 |
| exfoliate daily | Directive (Agency) | YM | March | 1998 | 20 |
| fake it | Directive (Agency) | YM | March | 1998 | 59 |
| fake it... | Directive (Agency) | YM | March | 1998 | 22 |
| fake... | Directive (Agency) | YM | March | 1998 | 20 |
| figure out... | Directive (Agency) | YM | March | 2000 | 63 |
| file them... | Directive (Agency) | YM | March | 1998 | 22 |
| fill | Directive (Agency) | YM | March | 1998 | 22 |
| find | Directive (Agency) | YM | March | 1998 | 59 |
| finish | Directive (Agency) | YM | March | 1998 | 18 |
| focus | Directive (Agency) | YM | March | 1998 | 83 |
| give..... | Directive (Agency) | YM | March | 1998 | 60 |
| glam it up | Directive (Agency) | YM | March | 1998 | 18 |
| go for | Directive (Agency) | Seventeen | March | 2000 | 219 |
| go for it | Directive (Agency) | YM | March | 1998 | 62 |

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| go for..... | Directive (Agency) | YM | March | 1998 | 18 |
| go out... | Directive (Agency) | YM | March | 1998 | 59 |
| have a party | Directive (Agency) | YM | March | 1998 | 60 |
| include your age... | Directive (Agency) | Teen | February | 2000 | 17 |
| indulge | Directive (Agency) | YM | March | 1998 | 83 |
| invite | Directive (Agency) | YM | March | 1998 | 59 |
| jot it down | Directive (Agency) | YM | March | 1998 | 59 |
| jump | Directive (Agency) | YM | March | 1998 | 58 |
| keep | Directive (Agency) | Teen | March | 1998 | 108 |
| keep 'em short | Directive (Agency) | YM | March | 1998 | 22 |
| keep eyes | Directive (Agency) | YM | March | 1998 | 94 |
| keep the line open | Directive (Agency) | Seventeen | March | 2000 | 174 |
| keep | Directive (Agency) | YM | March | 1998 | 18 |
| kick | Directive (Agency) | Seventeen | March | 1998 | 76 |
| lay ... | Directive (Agency) | YM | March | 1998 | 83 |
| let it all | Directive (Agency) | YM | March | 1998 | 59 |
| let me know | Directive (Agency) | YM | March | 2000 | 18 |
| let your feelings | Directive (Agency) | YM | March | 1998 | 58 |
| line | Directive (Agency) | YM | March | 1998 | 18 |
| line... | Directive (Agency) | YM | March | 1998 | 22 |
| log on to... | Directive (Agency) | YM | March | 1998 | 24 |
| longer look | Directive (Agency) | Teen | March | 1998 | 22 |
| look for | Directive (Agency) | YM | March | 1998 | 112 |
| lower | Directive (Agency) | Seventeen | March | 1998 | 78 |
| make ... | Directive (Agency) | YM | March | 1998 | 59 |
| make a list | Directive (Agency) | YM | March | 1998 | 60 |
| make the journey | Directive (Agency) | YM | March | 1998 | 107 |
| manicure | Directive (Agency) | YM | March | 1998 | 22 |
| max out... | Directive (Agency) | YM | March | 1998 | 22 |
| merge | Directive (Agency) | YM | March | 1998 | 59 |
| mix... | Directive (Agency) | Teen | March | 1998 | 101 |
| moan | Directive (Agency) | YM | March | 1998 | 60 |
| never blow off... | Directive (Agency) | YM | March | 1998 | 57 |
| never bring up | Directive (Agency) | YM | March | 1998 | 57 |
| never get physical... | Directive (Agency) | Seventeen | March | 1998 | 216 |

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| never make her feel.... | Directive (Agency) | YM | March | 1998 | 57 |
| or email..... | Directive (Agency) | YM | March | 2000 | 46 |
| or rinse off | Directive (Agency) | YM | March | 1998 | 112 |
| organize | Directive (Agency) | YM | March | 1998 | 59 |
| pat... | Directive (Agency) | Teen | March | 1998 | 108 |
| pay him a compliment | Directive (Agency) | YM | March | 1998 | 43 |
| phone..... | Directive (Agency) | YM | March | 1998 | 24 |
| pick up | Directive (Agency) | YM | March | 1998 | 24 |
| point out | Directive (Agency) | YM | March | 1998 | 40 |
| pretend... | Directive (Agency) | Teen | March | 1998 | 36 |
| pull.... | Directive (Agency) | Seventeen | March | 1998 | 48 |
| pump up | Directive (Agency) | YM | March | 1998 | 22 |
| punch... | Directive (Agency) | YM | March | 1998 | 58 |
| put (2 times) | Directive (Agency) | YM | March | 1998 | 58 |
| put in little surprises | Directive (Agency) | Teen | February | 2000 | 65 |
| put on..... | Directive (Agency) | YM | March | 1998 | 59 |
| put your worries | Directive (Agency) | YM | March | 1998 | 24 |
| read the front page | Directive (Agency) | Teen | February | 2000 | 87 |
| read..... | Directive (Agency) | YM | March | 1998 | 59 |
| record... | Directive (Agency) | Teen | February | 2000 | 65 |
| refer to it | Directive (Agency) | YM | March | 1998 | 60 |
| remove | Directive (Agency) | YM | March | 1998 | 22 |
| rent... | Directive (Agency) | YM | March | 1998 | 58 |
| repeat | Directive (Agency) | YM | March | 1998 | 59 |
| respond to | Directive (Agency) | YM | March | 1998 | 42 |
| rinse thoroughly | Directive (Agency) | YM | March | 1998 | 112 |
| rinse your face right... | Directive (Agency) | YM | March | 1998 | 111 |
| rip it up | Directive (Agency) | YM | March | 1998 | 58 |
| round up... | Directive (Agency) | YM | March | 1998 | 58 |
| save face... | Directive (Agency) | YM | March | 1998 | 43 |
| scope out | Directive (Agency) | YM | March | 1998 | 112 |
| see it with.... | Directive (Agency) | Teen | March | 1998 | 50 |
| see last pages | Directive (Agency) | Seventeen | March | 2000 | 184 |
| send (2 times) | Directive (Agency) | YM | March | 1998 | 57 |
| send.... | Directive (Agency) | Teen | March | 1998 | 115 |

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| shred a letter... | Directive (Agency) | YM | March | 1998 | 62 |
| shrink it down | Directive (Agency) | YM | March | 1998 | 58 |
| shut his mouth | Directive (Agency) | Teen | March | 1998 | 38 |
| sit somewhere | Directive (Agency) | YM | March | 1998 | 62 |
| slick..... | Directive (Agency) | YM | March | 1998 | 18 |
| slide | Directive (Agency) | YM | March | 1998 | 43 |
| smear... | Directive (Agency) | YM | March | 1998 | 20 |
| smooth | Directive (Agency) | Teen | March | 1998 | 102 |
| smooth the color over... | Directive (Agency) | Seventeen | March | 2000 | 62 |
| smooth.... | Directive (Agency) | YM | March | 1998 | 20 |
| smudge | Directive (Agency) | YM | March | 1998 | 18 |
| smudge color inward... | Directive (Agency) | Teen | February | 2000 | 17 |
| smudge.... | Directive (Agency) | YM | March | 1998 | 20 |
| smudge..... | Directive (Agency) | YM | March | 1998 | 97 |
| snack on | Directive (Agency) | YM | March | 1998 | 62 |
| snag..... | Directive (Agency) | YM | March | 1998 | 24 |
| snag..... | Directive (Agency) | YM | March | 1998 | 26 |
| so slap on | Directive (Agency) | YM | March | 1998 | 48 |
| sob | Directive (Agency) | YM | March | 1998 | 59 |
| spot treat... | Directive (Agency) | YM | March | 1998 | 18 |
| spot treat.... | Directive (Agency) | YM | March | 1998 | 20 |
| spritz | Directive (Agency) | Teen | March | 1998 | 101 |
| start | Directive (Agency) | YM | March | 1998 | 58 |
| start... | Directive (Agency) | Seventeen | March | 1998 | 216 |
| stay balanced | Directive (Agency) | YM | March | 1998 | 83 |
| stroke | Directive (Agency) | YM | March | 1998 | 97 |
| stroke mascara | Directive (Agency) | Teen | February | 2000 | 17 |
| surf... | Directive (Agency) | YM | March | 1998 | 30 |
| sweep | Directive (Agency) | Teen | March | 1998 | 107 |
| sweep... | Directive (Agency) | Teen | March | 1998 | 104 |
| switch legs | Directive (Agency) | Seventeen | March | 2000 | 126 |
| take | Directive (Agency) | YM | March | 1998 | 83 |
| take ... | Directive (Agency) | YM | March | 1998 | 62 |
| take it... | Directive (Agency) | YM | March | 1998 | 22 |
| take your cues... | Directive (Agency) | Teen | February | 2000 | 33 |

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|------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| tell them..... | Directive (Agency) | YM | March | 1998 | 60 |
| tell us... | Directive (Agency) | Teen | March | 1998 | 36 |
| tell us..... | Directive (Agency) | YM | March | 1998 | 36 |
| then follow | Directive (Agency) | YM | March | 1998 | 60 |
| then smudge color outward... | Directive (Agency) | Teen | February | 2000 | 17 |
| then use a finger... | Directive (Agency) | YM | March | 1998 | 94 |
| then work foam | Directive (Agency) | YM | March | 1998 | 112 |
| tissue off | Directive (Agency) | YM | March | 1998 | 112 |
| trace... | Directive (Agency) | YM | March | 1998 | 22 |
| try | Directive (Agency) | Teen | March | 1998 | 107 |
| try (2 times) | Directive (Agency) | YM | March | 1998 | 83 |
| try (5 times) | Directive (Agency) | YM | March | 1998 | 18 |
| try (6 times) | Directive (Agency) | YM | March | 1998 | 96 |
| try (7 times) | Directive (Agency) | YM | March | 1998 | 97 |
| try (five times) | Directive (Agency) | YM | March | 1998 | 20 |
| try a taupe-colored liner | Directive (Agency) | Teen | February | 2000 | 17 |
| try and plug into | Directive (Agency) | YM | March | 1998 | 42 |
| try out | Directive (Agency) | YM | March | 1998 | 59 |
| try... | Directive (Agency) | Teen | March | 1998 | 26 |
| try..... | Directive (Agency) | Teen | March | 1998 | 105 |
| try..... | Directive (Agency) | YM | March | 1998 | 18 |
| try..... | Directive (Agency) | YM | March | 1998 | 22 |
| try..... | Directive (Agency) | YM | March | 1998 | 119 |
| turn to (2 times) | Directive (Agency) | Teen | March | 1998 | 101 |
| unroll... | Directive (Agency) | YM | March | 1998 | 18 |
| use | Directive (Agency) | Seventeen | March | 2000 | 121 |
| use temporary dye | Directive (Agency) | Teen | March | 1998 | 16 |
| use... | Directive (Agency) | Teen | March | 1998 | 103 |
| use... | Directive (Agency) | YM | March | 1998 | 18 |
| use..... | Directive (Agency) | YM | March | 1998 | 20 |
| use..... | Directive (Agency) | YM | March | 1998 | 20 |
| use..... | Directive (Agency) | YM | March | 1998 | 62 |
| vent it | Directive (Agency) | Seventeen | March | 2000 | 234 |
| visit (3 times) | Directive (Agency) | Seventeen | March | 2000 | 233 |
| visit (4 times total) | Directive (Agency) | Seventeen | March | 2000 | 231 |
| visit (7 times) | Directive (Agency) | Seventeen | March | 2000 | 231 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------------|-----------------------------------|-----------|----------|------|------|
| visit..... | Directive (Agency) | YM | March | 2000 | 72 |
| warm up | Directive (Agency) | YM | March | 1998 | 18 |
| wash | Directive (Agency) | YM | March | 1998 | 22 |
| wash hair... | Directive (Agency) | Teen | March | 1998 | 16 |
| wash in | Directive (Agency) | YM | March | 1998 | 59 |
| work it | Directive (Agency) | YM | March | 1998 | 59 |
| work it... | Directive (Agency) | YM | March | 1998 | 26 |
| work on thinking | Directive (Agency) | YM | March | 1998 | 44 |
| write down... | Directive (Agency) | Teen | March | 1998 | 36 |
| write to | Directive (Agency) | Teen | February | 2000 | 96 |
| write to | Directive (Agency) | Teen | February | 2000 | 17 |
| you can afford | Directive (Agency) | YM | March | 1998 | 22 |
| you double | Directive (Agency) | Seventeen | March | 2000 | 242 |
| you get in touch with | Directive (Agency) | Seventeen | March | 2000 | 148 |
| you get it... | Directive (Agency) | Teen | February | 2000 | 87 |
| you go about doing it | Directive (Agency) | Seventeen | March | 2000 | 148 |
| zap | Directive (Agency) | YM | March | 1998 | 20 |
| ...But don't worry | Directive (Agency Mental Process) | Seventeen | March | 2000 | 112 |
| ...Consider loction as it... | Directive (Agency Mental Process) | Seventeen | March | 2000 | 110 |
| ...Consider them | Directive (Agency Mental Process) | YM | March | 2000 | 42 |
| ...Just think... | Directive (Agency Mental Process) | Teen | February | 2000 | 40 |
| ...Think about it | Directive (Agency Mental Process) | Seventeen | March | 2000 | 110 |
| ...Think again | Directive (Agency Mental Process) | YM | March | 2000 | 103 |
| ...Think back... | Directive (Agency Mental Process) | Seventeen | March | 1998 | 190 |
| ...Think of | Directive (Agency Mental Process) | YM | March | 2000 | 103 |
| ...Think of it... | Directive (Agency Mental Process) | Teen | March | 1998 | 14 |
| ...Think of this... | Directive (Agency Mental Process) | Seventeen | March | 2000 | 76 |
| ...Think... | Directive (Agency Mental Process) | Seventeen | March | 1998 | 190 |
| ...and think..... | Directive (Agency Mental Process) | YM | March | 2000 | 53 |
| ...consider the ...factors that ... | Directive (Agency Mental Process) | Seventeen | March | 2000 | 110 |
| ...know.. | Directive (Agency Mental Process) | Seventeen | March | 1998 | 138 |
| ...realize.. | Directive (Agency Mental Process) | Teen | March | 1998 | 30 |
| ...still consider becoming a famous | Directive (Agency Mental Process) | Seventeen | March | 2000 | 121 |
| ...think | Directive (Agency Mental Process) | Teen | March | 1998 | 45 |
| ...think again | Directive (Agency Mental Process) | YM | March | 1998 | 116 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
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| ...think of your interests | Directive (Agency Mental Process) | Seventeen | March | 2000 | 110 |
| ...think of... | Directive (Agency Mental Process) | YM | March | 2000 | 80 |
| ...think... | Directive (Agency Mental Process) | Teen | March | 1998 | 26 |
| ...think..... | Directive (Agency Mental Process) | Teen | March | 1998 | 35 |
| ...think..... | Directive (Agency Mental Process) | Teen | March | 1998 | 35 |
| ...think..... | Directive (Agency Mental Process) | Seventeen | March | 1998 | 68 |
| And think of it this way | Directive (Agency Mental Process) | Seventeen | March | 2000 | 84 |
| Consider yourself | Directive (Agency Mental Process) | YM | March | 1998 | 48 |
| Don't think.... | Directive (Agency Mental Process) | YM | March | 1998 | 36 |
| Just think... | Directive (Agency Mental Process) | Teen | February | 2000 | 34 |
| Know that you... | Directive (Agency Mental Process) | YM | March | 1998 | 60 |
| Know your limits... | Directive (Agency Mental Process) | YM | March | 2000 | 40 |
| Realize | Directive (Agency Mental Process) | YM | March | 1998 | 42 |
| Realize... | Directive (Agency Mental Process) | YM | March | 2000 | 40 |
| Think | Directive (Agency Mental Process) | Teen | March | 1998 | 117 |
| Think of all the things... | Directive (Agency Mental Process) | Seventeen | March | 2000 | 144 |
| Think of it as... | Directive (Agency Mental Process) | Seventeen | March | 2000 | 216 |
| Think of it this way... | Directive (Agency Mental Process) | Seventeen | March | 2000 | 241 |
| Think of romance... | Directive (Agency Mental Process) | YM | March | 2000 | 44 |
| Think of this... | Directive (Agency Mental Process) | Seventeen | March | 1998 | 76 |
| Think pink... | Directive (Agency Mental Process) | YM | March | 1998 | 98 |
| Think... | Directive (Agency Mental Process) | Seventeen | March | 1998 | 116 |
| Think... | Directive (Agency Mental Process) | YM | March | 2000 | 62 |
| Think.... | Directive (Agency Mental Process) | Seventeen | March | 1989 | 192 |
| Think..... | Directive (Agency Mental Process) | Seventeen | March | 1998 | 190 |
| Think..... | Directive (Agency Mental Process) | YM | March | 1998 | 58 |
| fantasize | Directive (Agency Mental Process) | YM | March | 1998 | 62 |
| know | Directive (Agency Mental Process) | YM | March | 1998 | 62 |
| think..... | Directive (Agency Mental Process) | YM | March | 1998 | 59 |
| ... Get Azura*'s beauty goods... | Directive (Benefactive) | Seventeen | March | 2000 | 58 |
| ... Get a dressier do... | Directive (Benefactive) | Seventeen | March | 2000 | 52 |
| ... Get color control | Directive (Benefactive) | YM | March | 2000 | 38 |
| ... Get your...fix | Directive (Benefactive) | Teen | March | 1998 | 45 |
| ...Get... | Directive (Benefactive) | Seventeen | March | 1998 | 90 |
| ...Win it | Directive (Benefactive) | YM | March | 2000 | 79 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
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| ...Win this cover look... | Directive (Benefactive) | Teen | Feb | 2000 | 0 |
| ...Win! | Directive (Benefactive) | Teen | February | 2000 | 4 |
| ...get | Directive (Benefactive) | YM | March | 1998 | 59 |
| ...get a great date | Directive (Benefactive) | Seventeen | March | 1998 | 0 |
| ...get in touch... | Directive (Benefactive) | Teen | March | 1998 | 4 |
| ...get madras | Directive (Benefactive) | Teen | March | 1998 | 113 |
| ...get the scoop | Directive (Benefactive) | Seventeen | March | 1998 | 40 |
| ...get your life back | Directive (Benefactive) | YM | March | 1998 | 59 |
| ...score samples... | Directive (Benefactive) | Seventeen | March | 1998 | 90 |
| ...win | Directive (Benefactive) | Teen | February | 2000 | 29 |
| Better get... | Directive (Benefactive) | YM | March | 2000 | 66 |
| Get a fake tatoo | Directive (Benefactive) | Seventeen | March | 2000 | 121 |
| Get a handle on these... | Directive (Benefactive) | Seventeen | March | 2000 | 52 |
| Get an eyeful... | Directive (Benefactive) | YM | March | 2000 | 26 |
| Get enough sleep | Directive (Benefactive) | Teen | February | 2000 | 42 |
| Get more... | Directive (Benefactive) | YM | March | 2000 | 67 |
| Get some... | Directive (Benefactive) | Teen | March | 1998 | 118 |
| Get the ...advantage | Directive (Benefactive) | YM | March | 2000 | 26 |
| Get the face facts... | Directive (Benefactive) | Teen | February | 2000 | 18 |
| Get the...scoop | Directive (Benefactive) | YM | March | 2000 | 26 |
| Get your face glowing | Directive (Benefactive) | YM | March | 2000 | 11 |
| Get... | Directive (Benefactive) | Teen | March | 1998 | 114 |
| Score your own copy | Directive (Benefactive) | Seventeen | March | 2000 | 172 |
| Win (3 times) | Directive (Benefactive) | Teen | February | 2000 | 18 |
| Win a... | Directive (Benefactive) | Seventeen | March | 1998 | 9 |
| Win it | Directive (Benefactive) | YM | March | 2000 | 14 |
| Win it... | Directive (Benefactive) | YM | March | 2000 | 11 |
| Win it..... | Directive (Benefactive) | Seventeen | March | 1998 | 12 |
| Win it..... | Directive (Benefactive) | YM | March | 1998 | 4 |
| Win it..... | Directive (Benefactive) | YM | March | 1998 | 8 |
| Win it? | Directive (Benefactive) | YM | March | 2000 | 38 |
| Win this cover look! | Directive (Benefactive) | Teen | February | 2000 | 14 |
| get his picks | Directive (Benefactive) | YM | March | 2000 | 36 |
| get some ideas | Directive (Benefactive) | Seventeen | March | 1998 | 26 |
| win it | Directive (Benefactive) | YM | March | 2000 | 40 |

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| ...Be a... | Directive (Copula) | Teen | March | 1998 | 101 |
| ...Be creative... | Directive (Copula) | Seventeen | March | 1998 | 246 |
| ...Be proud | Directive (Copula) | YM | March | 1998 | 43 |
| ...Be yourself... | Directive (Copula) | Seventeen | March | 1998 | 188 |
| ...Be...froufrou | Directive (Copula) | YM | March | 1998 | 116 |
| ...Become a fashion chameleon | Directive (Copula) | Teen | February | 2000 | 87 |
| ...Don't be scared... | Directive (Copula) | Teen | February | 2000 | 59 |
| ...Get a...sunkissed look | Directive (Copula) | YM | March | 1998 | 96 |
| ...Get current | Directive (Copula) | Teen | February | 2000 | 87 |
| ...Get past... | Directive (Copula) | Teen | March | 1998 | 45 |
| ...Get ready | Directive (Copula) | YM | March | 1998 | 8 |
| ...Get ready.... | Directive (Copula) | Teen | February | 2000 | 50 |
| ...Get skin glowing | Directive (Copula) | Teen | February | 2000 | 74 |
| ...and be sure... | Directive (Copula) | YM | March | 2000 | 38 |
| ...and get back in gear | Directive (Copula) | Teen | February | 2000 | 38 |
| ...and get inspired | Directive (Copula) | Teen | February | 2000 | 65 |
| ...be a bowl-a-rana mama! | Directive (Copula) | YM | March | 1998 | 116 |
| ...be aware | Directive (Copula) | Teen | March | 1998 | 36 |
| ...be careful | Directive (Copula) | YM | March | 2000 | 28 |
| ...be careful... | Directive (Copula) | Teen | March | 1998 | 18 |
| ...be careful..... | Directive (Copula) | Teen | March | 1998 | 118 |
| ...be on the lookout... | Directive (Copula) | Teen | March | 1998 | 32 |
| ...be sure to see your doctor | Directive (Copula) | Seventeen | March | 2000 | 130 |
| ...be sure to... | Directive (Copula) | Seventeen | March | 1998 | 90 |
| ...be sure to... | Directive (Copula) | Teen | March | 1998 | 115 |
| ...be sure... | Directive (Copula) | Seventeen | March | 1998 | 140 |
| ...be sure.... | Directive (Copula) | Seventeen | March | 1998 | 190 |
| ...be worthy... | Directive (Copula) | Teen | March | 1998 | 26 |
| ...be your | Directive (Copula) | YM | March | 1998 | 36 |
| ...do be gentle | Directive (Copula) | YM | March | 1998 | 110 |
| ...don't be... | Directive (Copula) | Seventeen | March | 1998 | 176 |
| ...get | Directive (Copula) | YM | March | 1998 | 16 |
| ...get buff to the beat | Directive (Copula) | YM | March | 1998 | 26 |
| ...get fit... | Directive (Copula) | Teen | March | 1998 | 35 |
| ...get funky | Directive (Copula) | YM | March | 1998 | 116 |

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| ...get gleammy glummy | Directive (Copula) | Teen | March | 1998 | 114 |
| ...get good and soaked | Directive (Copula) | YM | March | 2000 | 28 |
| ...get gorgeous | Directive (Copula) | YM | March | 1998 | 18 |
| ...get tough on | Directive (Copula) | YM | March | 2000 | 28 |
| ...keep being | Directive (Copula) | YM | March | 1998 | 40 |
| ...look as... | Directive (Copula) | Seventeen | March | 1998 | 219 |
| ...or be lounge lizards | Directive (Copula) | YM | March | 2000 | 99 |
| ...you get a look | Directive (Copula) | Teen | March | 1998 | 89 |
| Be a beauty... | Directive (Copula) | YM | March | 2000 | 101 |
| Be a better... | Directive (Copula) | YM | March | 2000 | 23 |
| Be a disco diva! | Directive (Copula) | YM | March | 2000 | 11 |
| Be a frayed femme... | Directive (Copula) | YM | March | 2000 | 38 |
| Be a reporter... | Directive (Copula) | Seventeen | March | 2000 | 20 |
| Be a sneaker star | Directive (Copula) | Seventeen | March | 2000 | 48 |
| Be good to you bod | Directive (Copula) | Teen | February | 2000 | 12 |
| Be his...cheerleader | Directive (Copula) | YM | March | 2000 | 63 |
| Be honest... | Directive (Copula) | Seventeen | March | 1998 | 140 |
| Be sure | Directive (Copula) | Teen | March | 1998 | 105 |
| Be sure to checkout... | Directive (Copula) | Teen | February | 2000 | 38 |
| Be sure to use | Directive (Copula) | Seventeen | March | 2000 | 222 |
| Be sure to... | Directive (Copula) | Seventeen | March | 1998 | 138 |
| Be the queen | Directive (Copula) | Teen | February | 2000 | 42 |
| Be wary... | Directive (Copula) | Seventeen | March | 1998 | 114 |
| Become a hero... | Directive (Copula) | Teen | February | 2000 | 59 |
| Don't be a couch potato | Directive (Copula) | Teen | February | 2000 | 12 |
| Don't be ashamed | Directive (Copula) | YM | March | 1998 | 92 |
| Don't be shy | Directive (Copula) | Seventeen | March | 1998 | 48 |
| Don't be shy... | Directive (Copula) | Teen | February | 2000 | 12 |
| Get awesome with Ananda | Directive (Copula) | YM | March | 2000 | 108 |
| Get awesome with... | Directive (Copula) | YM | March | 2000 | 14 |
| Get basic... | Directive (Copula) | Teen | February | 2000 | 24 |
| Get de-mythified with our guide... | Directive (Copula) | Teen | February | 2000 | 34 |
| Get glowing by... | Directive (Copula) | YM | March | 1998 | 95 |
| Get gorgeous | Directive (Copula) | Teen | February | 2000 | 65 |
| Get gutsy... | Directive (Copula) | Teen | February | 2000 | 65 |

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| Get hip to... | Directive (Copula) | Teen | February | 2000 | 20 |
| Get hip... | Directive (Copula) | YM | March | 2000 | 30 |
| Get in sync | Directive (Copula) | Teen | March | 1998 | 115 |
| Get over him | Directive (Copula) | YM | March | 1998 | 57 |
| Get over him... | Directive (Copula) | YM | March | 1998 | 4 |
| Get patch happy | Directive (Copula) | Teen | February | 2000 | 42 |
| Get ready for... | Directive (Copula) | Seventeen | March | 1998 | 226 |
| Get ready to revel... | Directive (Copula) | YM | March | 1998 | 32 |
| Get silly... | Directive (Copula) | Seventeen | March | 1997 | 176 |
| be happy... | Directive (Copula) | Teen | March | 1998 | 26 |
| be mega positive | Directive (Copula) | YM | March | 1998 | 40 |
| be proud | Directive (Copula) | Teen | February | 2000 | 85 |
| get quenched... | Directive (Copula) | Teen | February | 2000 | 74 |
| you be the judge | Directive (Copula) | Seventeen | March | 2000 | 197 |
| ...Don't put up with it... | Directive (Experiencer) | Seventeen | March | 2000 | 84 |
| ...Don't worry | Directive (Experiencer) | YM | March | 2000 | 103 |
| ...Feel a little fruity... | Directive (Experiencer) | Seventeen | March | 2000 | 56 |
| ...Feel the burn (3 times) | Directive (Experiencer) | Seventeen | March | 1998 | 78 |
| ...Loners, beware... | Directive (Experiencer) | Seventeen | March | 2000 | 112 |
| ...Love your tootsies | Directive (Experiencer) | Teen | February | 2000 | 28 |
| ...and get a grip | Directive (Experiencer) | YM | March | 1998 | 58 |
| ...and mean... | Directive (Experiencer) | Seventeen | March | 1998 | 82 |
| ...believe me... | Directive (Experiencer) | Seventeen | March | 1998 | 84 |
| ...dig... | Directive (Experiencer) | Teen | March | 1998 | 44 |
| ...get clear | Directive (Experiencer) | YM | March | 1998 | 59 |
| ...trust me... | Directive (Experiencer) | Seventeen | March | 1998 | 84 |
| ...you deserve | Directive (Experiencer) | Teen | February | 2000 | 36 |
| Cool off... | Directive (Experiencer) | Seventeen | March | 1998 | 80 |
| Don't feel like... | Directive (Experiencer) | YM | March | 2000 | 42 |
| Don't worry... | Directive (Experiencer) | YM | March | 2000 | 42 |
| Feel justified in laying down... | Directive (Experiencer) | Seventeen | March | 2000 | 80 |
| Get "wicky-wicky" | Directive (Experiencer) | Seventeen | March | 2000 | 174 |
| Get connected | Directive (Experiencer) | YM | March | 2000 | 63 |
| Get fired up... | Directive (Experiencer) | YM | March | 2000 | 38 |
| Get outdoor-bound | Directive (Experiencer) | Seventeen | March | 2000 | 231 |

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| Get over... | Directive (Experiencer) | YM | March | 1998 | 0 |
| Have fun... | Directive (Experiencer) | YM | March | 2000 | 36 |
| Have fun..... | Directive (Experiencer) | YM | March | 2000 | 40 |
| Hear the call of nature... | Directive (Experiencer) | Teen | February | 2000 | 65 |
| Look 24-karet cool... | Directive (Experiencer) | YM | March | 2000 | 100 |
| Love them... | Directive (Experiencer) | YM | March | 2000 | 40 |
| Revel in... | Directive (Experiencer) | Seventeen | March | 1998 | 246 |
| get psyched | Directive (Experiencer) | YM | March | 1998 | 59 |
| get pumped | Directive (Experiencer) | YM | March | 1998 | 62 |
| ...why' not pass it along? | Directive (Interrogative - INDIRECT) | Teen | February | 2000 | 14 |
| How 'bout trying... | Directive (Interrogative - INDIRECT) | Teen | March | 1998 | 115 |
| Why not take...? | Directive (Interrogative - INDIRECT) | YM | March | 2000 | 86 |
| ...You might even consider dating... | Directive (Modal - INDIRECT) | Seventeen | March | 2000 | 84 |
| ...[you can] deal | Directive (Modal - INDIRECT) | YM | March | 1998 | 40 |
| ...or...[you can] look slammn' | Directive (Modal - INDIRECT) | YM | March | 2000 | 34 |
| ...you and your friend can learn how to... | Directive (Modal - INDIRECT) | Seventeen | March | 2000 | 114 |
| ...you can ...get funky | Directive (Modal - INDIRECT) | YM | March | 2000 | 34 |
| ...you can also log on to... | Directive (Modal - INDIRECT) | Teen | February | 2000 | 14 |
| ...you can contact... | Directive (Modal - INDIRECT) | Teen | March | 1998 | 61 |
| ...you can ease into | Directive (Modal - INDIRECT) | Teen | February | 2000 | 85 |
| ...you can figure out | Directive (Modal - INDIRECT) | YM | March | 1998 | 40 |
| ...you can find | Directive (Modal - INDIRECT) | YM | March | 2000 | 78 |
| You can brighten' up | Directive (Modal - INDIRECT) | YM | March | 2000 | 34 |
| You can do... | Directive (Modal - INDIRECT) | YM | March | 2000 | 28 |
| You can... | Directive (Modal - INDIRECT) | YM | March | 2000 | 68 |
| you can also... | Directive (Modal - INDIRECT) | Teen | March | 1998 | 104 |
| you can catch up... | Directive (Modal - INDIRECT) | YM | March | 1998 | 24 |
| you can thank... | Directive (Modal - INDIRECT) | YM | March | 2000 | 42 |
| you can... | Directive (Modal - INDIRECT) | YM | March | 1998 | 20 |
| ...But don't think... | Directive (Negative Agency/Experiencer) | Teen | March | 1998 | 8 |
| ...Do not even consider... | Directive (Negative Agency/Experiencer) | Seventeen | March | 2000 | 76 |
| ...Don't think you have to be | Directive (Negative Agency/Experiencer) | Seventeen | March | 2000 | 118 |
| ...Don't make any plans | Directive (Negative Agency/Experiencer) | Seventeen | March | 2000 | 121 |
| ...Don't match | Directive (Negative Agency/Experiencer) | Seventeen | March | 1998 | 40 |
| ...Don't throw a hissy fit | Directive (Negative Agency/Experiencer) | Seventeen | March | 2000 | 114 |

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| ...Fret not | Directive (Negative Agency/Experiencer) | Seventeen | March | 2000 | 120 |
| ...Get strong & sculpted... | Directive (Negative Agency/Experiencer) | Seventeen | March | 2000 | 124 |
| ...Just don't wear | Directive (Negative Agency/Experiencer) | Teen | February | 2000 | 87 |
| ...So don't feel pressured... | Directive (Negative Agency/Experiencer) | Seventeen | March | 2000 | 110 |
| ...get sweaty | Directive (Negative Agency/Experiencer) | YM | March | 1998 | 60 |
| ...treat him right by being his No. 1 fan, too | Directive (Negative Agency/Experiencer) | Teen | March | 1998 | 70 |
| Do not sing... | Directive (Negative Agency/Experiencer) | YM | March | 2000 | 40 |
| Don't accuse him | Directive (Negative Agency/Experiencer) | Seventeen | March | 2000 | 146 |
| Don't be shy... | Directive (Negative Agency/Experiencer) | Seventeen | March | 1998 | 138 |
| Don't be... | Directive (Negative Agency/Experiencer) | YM | March | 2000 | 28 |
| Don't break it... | Directive (Negative Agency/Experiencer) | YM | March | 2000 | 40 |
| Don't count on it... | Directive (Negative Agency/Experiencer) | YM | March | 2000 | 42 |
| Don't do it... | Directive (Negative Agency/Experiencer) | Seventeen | March | 1998 | 114 |
| Don't drown your sorrows... | Directive (Negative Agency/Experiencer) | YM | March | 2000 | 23 |
| Don't expect | Directive (Negative Agency/Experiencer) | Seventeen | March | 2000 | 166 |
| Don't expect to see | Directive (Negative Agency/Experiencer) | Seventeen | March | 2000 | 194 |
| Don't feel bummed | Directive (Negative Agency/Experiencer) | Seventeen | March | 2000 | 144 |
| Don't fight | Directive (Negative Agency/Experiencer) | YM | March | 2000 | 54 |
| Don't forget | Directive (Negative Agency/Experiencer) | Seventeen | March | 2000 | 184 |
| Don't get mad | Directive (Negative Agency/Experiencer) | Teen | March | 1998 | 113 |
| Don't go... | Directive (Negative Agency/Experiencer) | YM | March | 2000 | 104 |
| Don't let them float... | Directive (Negative Agency/Experiencer) | YM | March | 2000 | 38 |
| Don't miss.... | Directive (Negative Agency/Experiencer) | Seventeen | March | 2000 | 152 |
| Don't miss.... | Directive (Negative Agency/Experiencer) | Seventeen | March | 2000 | 158 |
| Don't wait for the corsage | Directive (Negative Agency/Experiencer) | Seventeen | March | 2000 | 204 |
| Don't wear a watch | Directive (Negative Agency/Experiencer) | Seventeen | March | 2000 | 121 |
| Get in touch | Directive (Negative Agency/Experiencer) | Seventeen | March | 1998 | 60 |
| Kick your confidence crisis | Directive (Negative Agency/Experiencer) | YM | March | 2000 | 14 |
| Never bring... | Directive (Negative Agency/Experiencer) | YM | March | 2000 | 53 |
| or [don't] sulk... | Directive (Negative Agency/Experiencer) | YM | March | 2000 | 23 |
| ...Don't get stifled | Directive (Passive) | Seventeen | March | 2000 | 68 |
| ...Get all choked up | Directive (Passive) | Teen | February | 2000 | 28 |
| ...and get tested for | Directive (Passive) | YM | March | 1998 | 48 |
| ...don't get locked into | Directive (Passive) | YM | March | 1998 | 110 |
| ...and get tuned into... | Directive (Passive) | Teen | February | 2000 | 58 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| Have your fortune read by ... | Directive (Passive) | Teen | February | 2000 | 29 |
| have it cleaned... | Directive (Passive) | Seventeen | March | 2000 | 213 |
| let our... | Directive (Passive) | Teen | March | 1998 | 40 |
| ...Have the self-respect | Directive (Possessive) | Teen | March | 1998 | 70 |
| ...Have... | Directive (Possessive) | Seventeen | March | 1998 | 190 |
| ...and have | Directive (Possessive) | YM | March | 1998 | 59 |
| Have a phat Tuesday... | Directive (Possessive) | Seventeen | March | 2000 | 36 |
| Have no shame... | Directive (Possessive) | YM | March | 2000 | 40 |
| Have... | Directive (Possessive) | Seventeen | March | 1998 | 190 |

APPENDIX F
DOA (DENIAL OF AGENCY) INSTRUMENT AND SYNECDOCHE

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|-----------------------------|-----------------|--------------|-------------|-------------|
| ...All four nail lacquers ...put hot color at your fingertips | Denial of Agency Instrument | Seventeen | March | 2000 | 56 |
| ...Benetint ...goes on Azura*'s lips... | Denial of Agency Instrument | Seventeen | March | 2000 | 58 |
| ...Cleaners treat | Denial of Agency Instrument | Seventeen | March | 2000 | 68 |
| ...Clues...about...to help curve... | Denial of Agency Instrument | YM | March | 1998 | 8 |
| ...Detox Shampoo removes... | Denial of Agency Instrument | Seventeen | March | 2000 | 68 |
| ...Doing something...allows you | Denial of Agency Instrument | Seventeen | March | 2000 | 118 |
| ...Excessive exercises can cause you | Denial of Agency Instrument | Seventeen | March | 2000 | 130 |
| ...Exercise makes me feel | Denial of Agency Instrument | YM | March | 2000 | 68 |
| ...Getting him...will make it easier | Denial of Agency Instrument | YM | March | 2000 | 63 |
| ...It [tooting the trombone] could raise your grades... | Denial of Agency Instrument | Seventeen | March | 2000 | 114 |
| ...It deters you | Denial of Agency Instrument | Seventeen | March | 2000 | 112 |
| ...Learning...gives you | Denial of Agency Instrument | Seventeen | March | 2000 | 114 |
| ...Maybelline's ... Blush gives cheeks a ...flush... | Denial of Agency Instrument | Seventeen | March | 2000 | 56 |
| ...Redkins paste stays... | Denial of Agency Instrument | Seventeen | March | 2000 | 68 |
| ...Shaving...smooths skin | Denial of Agency Instrument | YM | March | 2000 | 28 |
| ...Soft pinks complement... | Denial of Agency Instrument | Seventeen | March | 2000 | 62 |
| ...Songs that'll make you hit repeat | Denial of Agency Instrument | Seventeen | March | 2000 | 174 |
| ...Songs that'll make you hit repeat... | Denial of Agency Instrument | Seventeen | March | 2000 | 174 |
| ...These acids ...clear pores | Denial of Agency Instrument | YM | March | 2000 | 26 |
| ...These bags will make you want to climb... | Denial of Agency Instrument | Seventeen | March | 2000 | 48 |
| ...They'll help purge | Denial of Agency Instrument | YM | March | 2000 | 28 |
| ...This will give you | Denial of Agency Instrument | Seventeen | March | 2000 | 108 |
| ...[It] builds confidence | Denial of Agency Instrument | Seventeen | March | 2000 | 114 |
| ...[It] forces you to take a breather... | Denial of Agency Instrument | Seventeen | March | 2000 | 114 |
| ...[It] frees the inner you | Denial of Agency Instrument | Seventeen | March | 2000 | 114 |
| ...[It] expands your circle of friends | Denial of Agency Instrument | Seventeen | March | 2000 | 114 |
| ...[It] upgrades the extracurrics | Denial of Agency Instrument | Seventeen | March | 2000 | 114 |
| ...[lipstick] that gives you coverage... | Denial of Agency Instrument | Teen | March | 1998 | 105 |
| ...[the color should not] wash it [your skin] out... | Denial of Agency Instrument | Teen | March | 1998 | 105 |
| ...a hanger keeps...crease free | Denial of Agency Instrument | Seventeen | March | 2000 | 213 |
| ...a little snip can make looks lucious | Denial of Agency Instrument | YM | March | 1998 | 16 |
| ...a once-a-week...mask can get tresses looking fab | Denial of Agency Instrument | Teen | February | 2000 | 76 |
| ...a single stick of makeup can keep you gorgeous | Denial of Agency Instrument | YM | March | 1998 | 20 |
| ...a snooze on this pillow promises... | Denial of Agency Instrument | Teen | February | 2000 | 28 |
| ...a...belt creates curves | Denial of Agency Instrument | YM | March | 2000 | 110 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|-----------------------------|-----------------|--------------|-------------|-------------|
| ...acting mature... will always win... | Denial of Agency Instrument | Seventeen | March | 1998 | 153 |
| ...action will give you the energy | Denial of Agency Instrument | YM | March | 1998 | 26 |
| ...advice that will change your life | Denial of Agency Instrument | Teen | February | 2000 | 0 |
| ...all the things that make you happy | Denial of Agency Instrument | YM | March | 2000 | 68 |
| ...an album that will inspire you | Denial of Agency Instrument | Teen | February | 2000 | 50 |
| ...an outfit that makes you feel | Denial of Agency Instrument | YM | March | 1998 | 58 |
| ...an... laugh... is the way to win | Denial of Agency Instrument | YM | March | 2000 | 62 |
| ...and [it will] revolt you | Denial of Agency Instrument | Seventeen | March | 2000 | 172 |
| ...and [it] gives me pees... | Denial of Agency Instrument | Seventeen | March | 2000 | 240 |
| ...and [scrubs] can create... | Denial of Agency Instrument | YM | March | 2000 | 28 |
| ...and [they] create a slender line... | Denial of Agency Instrument | Seventeen | March | 2000 | 50 |
| ...and [they] remove | Denial of Agency Instrument | YM | March | 2000 | 26 |
| ...and make you more comfortable... | Denial of Agency Instrument | Teen | February | 2000 | 36 |
| ...and so does that | Denial of Agency Instrument | YM | March | 2000 | 63 |
| ...basic black keeps the spotlight... | Denial of Agency Instrument | Seventeen | March | 1998 | 220 |
| ...bath and shower gel wash away... | Denial of Agency Instrument | YM | March | 2000 | 30 |
| ...bra/panty set that makes you smile | Denial of Agency Instrument | Teen | February | 2000 | 65 |
| ...camara that helps you star... | Denial of Agency Instrument | Seventeen | March | 2000 | 20 |
| ...cinnamon and bronze brighten darker... | Denial of Agency Instrument | Seventeen | March | 2000 | 62 |
| ...clothes that flatter her body | Denial of Agency Instrument | YM | March | 2000 | 64 |
| ...creative endeavors could improve your grade... | Denial of Agency Instrument | Seventeen | March | 2000 | 20 |
| ...does everything stop you...? | Denial of Agency Instrument | YM | March | 1998 | 26 |
| ...dresses that'll dazzle 'em | Denial of Agency Instrument | YM | March | 2000 | 97 |
| ...eating healthy fuels | Denial of Agency Instrument | YM | March | 2000 | 68 |
| ...everything started to happen for you* | Denial of Agency Instrument | YM | March | 2000 | 94 |
| ...fashion fantasies that'll take you... | Denial of Agency Instrument | Teen | March | 1998 | 2 |
| ...gel keeps hair... | Denial of Agency Instrument | YM | March | 1998 | 16 |
| ...hair is kickin' | Denial of Agency Instrument | YM | March | 2000 | 68 |
| ...hanging with him makes you feel... | Denial of Agency Instrument | Seventeen | March | 1998 | 153 |
| ...he talent leaves your heart | Denial of Agency Instrument | YM | March | 2000 | 62 |
| ...healthy habits help pump up your immune system | Denial of Agency Instrument | Teen | February | 2000 | 42 |
| ...hemp seed oil leaves strands... | Denial of Agency Instrument | Seventeen | March | 2000 | 68 |
| ...her album shows off... | Denial of Agency Instrument | YM | March | 2000 | 94 |
| ...her dedication must have earned... | Denial of Agency Instrument | Seventeen | March | 1998 | 160 |
| ...her mouth waters in | Denial of Agency Instrument | YM | March | 2000 | 103 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|-----------------------------|-----------------|--------------|-------------|-------------|
| ...her star turn in...movie...led Natasha Lyonne* to her role... | Denial of Agency Instrument | YM | March | 1998 | 28 |
| ...her...allure is turning heads... | Denial of Agency Instrument | Seventeen | March | 1998 | 160 |
| ...his opinion demeans you... | Denial of Agency Instrument | Seventeen | March | 1998 | 82 |
| ...if...bag slays you | Denial of Agency Instrument | YM | March | 2000 | 38 |
| ...ingredients that give your hair...spots... | Denial of Agency Instrument | Seventeen | March | 2000 | 68 |
| ...it [pep. oil] energizes your scalp... | Denial of Agency Instrument | Seventeen | March | 2000 | 68 |
| ...it [red] can make you glamorous | Denial of Agency Instrument | Teen | March | 1998 | 105 |
| ...it also fuels | Denial of Agency Instrument | YM | March | 2000 | 68 |
| ...it has made them | Denial of Agency Instrument | YM | March | 2000 | 91 |
| ...it lets the neckline ...peek through | Denial of Agency Instrument | Seventeen | March | 2000 | 216 |
| ...it makes you | Denial of Agency Instrument | YM | March | 2000 | 68 |
| ...it no longer controls me | Denial of Agency Instrument | YM | March | 2000 | 71 |
| ...jewel tones make a statement | Denial of Agency Instrument | Teen | March | 1998 | 98 |
| ...lyrics that demand female independence | Denial of Agency Instrument | YM | March | 2000 | 91 |
| ...makeup...jewelry...and shoes will complete... | Denial of Agency Instrument | YM | March | 1998 | 24 |
| ...music makes you... | Denial of Agency Instrument | Seventeen | March | 1998 | 176 |
| ...nagging or ...snatching will piss him off | Denial of Agency Instrument | YM | March | 1998 | 40 |
| ...nothing will...(bother a girl) | Denial of Agency Instrument | Seventeen | March | 2000 | 160 |
| ...notions can come to you | Denial of Agency Instrument | Teen | March | 1998 | 118 |
| ...picking up...and making...allows you | Denial of Agency Instrument | Seventeen | March | 2000 | 118 |
| ...playing it calm gets... | Denial of Agency Instrument | Seventeen | March | 1998 | 82 |
| ...providing...enables her... | Denial of Agency Instrument | Seventeen | March | 1998 | 140 |
| ...rosy, plum or berry...warm up... | Denial of Agency Instrument | Seventeen | March | 2000 | 62 |
| ...scrubs can aggravate | Denial of Agency Instrument | YM | March | 2000 | 28 |
| ...seeing them...should help you | Denial of Agency Instrument | Teen | February | 2000 | 36 |
| ...shade that suits you | Denial of Agency Instrument | Teen | March | 1998 | 105 |
| ...shade to give your nail bed a... | Denial of Agency Instrument | Seventeen | March | 2000 | 64 |
| ...shade's that'll look best.. | Denial of Agency Instrument | Seventeen | March | 2000 | 64 |
| ...shades...make everything look beautiful | Denial of Agency Instrument | Teen | March | 1998 | 113 |
| ...steps...can have you smilin' | Denial of Agency Instrument | Teen | February | 2000 | 38 |
| ...strong calves help your balance... | Denial of Agency Instrument | Teen | March | 1998 | 35 |
| ...sylvine cream adds some oomph to Azura*'s ...hair | Denial of Agency Instrument | Seventeen | March | 2000 | 58 |
| ...techniques to help you | Denial of Agency Instrument | Seventeen | March | 2000 | 130 |
| ...that crack...made you | Denial of Agency Instrument | YM | March | 2000 | 62 |
| ...that makes her cool | Denial of Agency Instrument | YM | March | 2000 | 68 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|-----------------------------|-----------|----------|------|------|
| ...that put you off... | Denial of Agency Instrument | Seventeen | March | 2000 | 174 |
| ...the Internet hooks you up | Denial of Agency Instrument | Teen | February | 2000 | 3 |
| ...the class might boost your art background | Denial of Agency Instrument | Seventeen | March | 2000 | 106 |
| ...the color should warm your skin... | Denial of Agency Instrument | Teen | March | 1998 | 105 |
| ...the color suds with...to give you...the hair... | Denial of Agency Instrument | Teen | February | 2000 | 20 |
| ...the empire waist and floor-sweeping hem accentuate... | Denial of Agency Instrument | Seventeen | March | 2000 | 50 |
| ...the mood takes you | Denial of Agency Instrument | Seventeen | March | 2000 | 121 |
| ...the products will keep your strands... | Denial of Agency Instrument | Teen | February | 2000 | 20 |
| ...these looks party on | Denial of Agency Instrument | Teen | March | 1998 | 93 |
| ...these platforms will make you want | Denial of Agency Instrument | Teen | March | 1998 | 111 |
| ...these prom tips and tricks will banish any pre-prom surprises... | Denial of Agency Instrument | Teen | March | 1998 | 108 |
| ...they [scrubs] will only cause... | Denial of Agency Instrument | YM | March | 2000 | 28 |
| ...they won't make you taller than your date... | Denial of Agency Instrument | Teen | March | 1998 | 20 |
| ...things that will really affect your life | Denial of Agency Instrument | Seventeen | March | 2000 | 110 |
| ...things will get... | Denial of Agency Instrument | Seventeen | March | 1998 | 84 |
| ...this dress will leave a lasting impression... | Denial of Agency Instrument | YM | March | 1998 | 98 |
| ...tricks to help you cash... | Denial of Agency Instrument | Teen | March | 1998 | 36 |
| ...undereye circles and blemishes are banished with Benefit's It Stick... | Denial of Agency Instrument | Seventeen | March | 2000 | 58 |
| ...way you act makes you | Denial of Agency Instrument | YM | March | 1989 | 44 |
| ...what does - and doesn't - get you noticed... | Denial of Agency Instrument | YM | March | 2000 | 86 |
| ...what inspired you... | Denial of Agency Instrument | Seventeen | March | 1998 | 132 |
| ...when they're [bracelets] not decorating ... | Denial of Agency Instrument | Seventeen | March | 2000 | 68 |
| ...whos...CD shows everyone... | Denial of Agency Instrument | Seventeen | March | 1998 | 172 |
| ...your braces holding you back | Denial of Agency Instrument | Seventeen | March | 2000 | 144 |
| ...your presence has the power... | Denial of Agency Instrument | YM | March | 1998 | 32 |
| ...and [it] brings... | Denial of Agency Instrument | YM | March | 2000 | 28 |
| ...what makes you great | Denial of Agency Instrument | YM | March | 2000 | 68 |
| 13 ways to fake out... | Denial of Agency Instrument | YM | March | 1998 | 0 |
| 13 ways to fake out..... | Denial of Agency Instrument | YM | March | 1998 | 8 |
| 20 ways to boost your confidence | Denial of Agency Instrument | YM | March | 2000 | 0 |
| A dress...pumps up Raquel's petite frame | Denial of Agency Instrument | YM | March | 2000 | 110 |
| A lipstick gives lips | Denial of Agency Instrument | Seventeen | March | 2000 | 225 |
| A poncho makes a pretty...coverup | Denial of Agency Instrument | Seventeen | March | 2000 | 216 |
| A...gloss gives lips | Denial of Agency Instrument | Seventeen | March | 2000 | 224 |
| An ace bandage flattens... | Denial of Agency Instrument | Seventeen | March | 2000 | 240 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|-----------------------------|-----------------|--------------|-------------|-------------|
| Cardboard...forms help | Denial of Agency Instrument | Seventeen | March | 2000 | 213 |
| Carlie's tank juices up...a skirt | Denial of Agency Instrument | YM | March | 2000 | 113 |
| Charm him clues (5 times) | Denial of Agency Instrument | YM | March | 2000 | 63 |
| Christina Ricci's* gown is... | Denial of Agency Instrument | Seventeen | March | 2000 | 17 |
| Claiming your own space will redefine... | Denial of Agency Instrument | Seventeen | March | 2000 | 80 |
| Clips, barrettes and headbands to get you gorgeous... | Denial of Agency Instrument | Seventeen | March | 2000 | 17 |
| Do cliques rule your life? | Denial of Agency Instrument | Seventeen | March | 2000 | 0 |
| Do cliques rule your life? | Denial of Agency Instrument | Seventeen | March | 2000 | 106 |
| Does it freak Diamond out? | Denial of Agency Instrument | Seventeen | March | 2000 | 236 |
| Eating foods...will make you | Denial of Agency Instrument | YM | March | 2000 | 36 |
| Eating...makes | Denial of Agency Instrument | YM | March | 2000 | 36 |
| Flicks that bust the blues | Denial of Agency Instrument | YM | March | 2000 | 41 |
| Giving...can wear you out | Denial of Agency Instrument | YM | March | 2000 | 22 |
| Hard Candy...glazes | Denial of Agency Instrument | YM | March | 2000 | 30 |
| Have mall mess-ups ever ruined your style? | Denial of Agency Instrument | Seventeen | March | 2000 | 28 |
| His...thinking has you mesmerized | Denial of Agency Instrument | YM | March | 2000 | 63 |
| If the prospect thrills you | Denial of Agency Instrument | Seventeen | March | 2000 | 110 |
| If your bargain buy keeps you under budget... | Denial of Agency Instrument | Seventeen | March | 2000 | 42 |
| Is your need out of control? | Denial of Agency Instrument | Seventeen | March | 2000 | 106 |
| It [solo time] will improve your chance... | Denial of Agency Instrument | Seventeen | March | 2000 | 76 |
| It gives any face a juicy glow | Denial of Agency Instrument | YM | March | 2000 | 105 |
| It'll make you... | Denial of Agency Instrument | YM | March | 2000 | 44 |
| It's a hard-knock life that can hurt or strengthen ...ties... | Denial of Agency Instrument | Seventeen | March | 2000 | 20 |
| Items that really warm our hearts | Denial of Agency Instrument | YM | March | 2000 | 38 |
| Layers...add lots of oomph | Denial of Agency Instrument | Teen | February | 2000 | 17 |
| Much of Appleby's grace...comes from years of childhood ballet training... | Denial of Agency Instrument | Seventeen | March | 2000 | 164 |
| Music to get you moving | Denial of Agency Instrument | YM | March | 2000 | 36 |
| Nelson's tale takes a turn | Denial of Agency Instrument | Seventeen | March | 2000 | 172 |
| Nothing will get your limbs moving faster | Denial of Agency Instrument | Seventeen | March | 2000 | 174 |
| Once the gown finally hit stores, it spawned... | Denial of Agency Instrument | Seventeen | March | 2000 | 50 |
| Ribbons, rings and sandals to floor a date... | Denial of Agency Instrument | Seventeen | March | 2000 | 17 |
| Scrubbing unclogs pores | Denial of Agency Instrument | YM | March | 2000 | 28 |
| Shoes that take a stand | Denial of Agency Instrument | YM | March | 2000 | 22 |
| Songs that'll get you... | Denial of Agency Instrument | YM | March | 2000 | 36 |
| The new classes combine...to give you a toned...body | Denial of Agency Instrument | Seventeen | March | 2000 | 124 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|-----------------------------|-----------------|--------------|-------------|-------------|
| The ordeal has made them stronger | Denial of Agency Instrument | Seventeen | March | 2000 | 238 |
| The spheres remove | Denial of Agency Instrument | YM | March | 2000 | 28 |
| The study will examine... | Denial of Agency Instrument | Seventeen | March | 2000 | 114 |
| These scrubs pump up... | Denial of Agency Instrument | YM | March | 2000 | 28 |
| They blend with... | Denial of Agency Instrument | YM | March | 2000 | 26 |
| They smooth | Denial of Agency Instrument | YM | March | 2000 | 26 |
| They'll bring out the devil in you... | Denial of Agency Instrument | YM | March | 2000 | 38 |
| This season's ...shades light up the faces | Denial of Agency Instrument | YM | March | 2000 | 102 |
| This service removes... | Denial of Agency Instrument | Seventeen | March | 2000 | 68 |
| Urban Decay's ...Body Haze delivers cool color...to your face | Denial of Agency Instrument | Seventeen | March | 1998 | 60 |
| What discourages you...? | Denial of Agency Instrument | YM | March | 2000 | 94 |
| Your walking...will help get him the message... | Denial of Agency Instrument | Seventeen | March | 2000 | 84 |
| [hues] to spice up your prom night | Denial of Agency Instrument | Seventeen | March | 2000 | 222 |
| a...sparkle made eyes striking | Denial of Agency Instrument | Seventeen | March | 1998 | 114 |
| charm him clues | Denial of Agency Instrument | YM | March | 2000 | 62 |
| charm him clues.... | Denial of Agency Instrument | YM | March | 2000 | 62 |
| exercises that'll help you... | Denial of Agency Instrument | Teen | March | 1998 | 35 |
| her career...began | Denial of Agency Instrument | Seventeen | March | 2000 | 166 |
| his flirting makes you | Denial of Agency Instrument | YM | March | 2000 | 64 |
| his...that drives you wild | Denial of Agency Instrument | YM | March | 2000 | 62 |
| if pimples plague you... | Denial of Agency Instrument | YM | March | 2000 | 28 |
| it lets the ...neckline...peek through | Denial of Agency Instrument | Seventeen | March | 2000 | 216 |
| one...convo with you should leave him jonesin' for more | Denial of Agency Instrument | YM | March | 1998 | 43 |
| reading revs me up | Denial of Agency Instrument | YM | March | 1998 | 26 |
| report that could bump up your grade | Denial of Agency Instrument | Teen | February | 2000 | 84 |
| running gives me... | Denial of Agency Instrument | YM | March | 1998 | 26 |
| shade that complements eye color... | Denial of Agency Instrument | Seventeen | March | 2000 | 56 |
| smokin gear that'll put sizzle in your style | Denial of Agency Instrument | YM | March | 2000 | 14 |
| spirit-boosting scents | Denial of Agency Instrument | YM | March | 2000 | 30 |
| the film gives Helen*... | Denial of Agency Instrument | Seventeen | March | 1998 | 176 |
| the looks guys love | Denial of Agency Instrument | YM | March | 2000 | 14 |
| the ripple effect will fascinate you... | Denial of Agency Instrument | Seventeen | March | 2000 | 172 |
| they keep you warm | Denial of Agency Instrument | Teen | February | 2000 | 72 |
| they put them a head above | Denial of Agency Instrument | YM | March | 2000 | 22 |
| this conditioner keeps Brooke's locks looking fab | Denial of Agency Instrument | Seventeen | March | 1998 | 56 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|-----------------------------|-----------------|--------------|-------------|-------------|
| this footwear is helping...femmes | Denial of Agency Instrument | YM | March | 2000 | 22 |
| traveling doesn't bother a girl... | Denial of Agency Instrument | Seventeen | March | 2000 | 160 |
| velvet and mesh make a dress... | Denial of Agency Instrument | Teen | March | 1998 | 98 |
| your accessories make a bold statement | Denial of Agency Instrument | Seventeen | March | 2000 | 220 |
| ...Simon's message is most clearly heard in | Denial of Agency Synecdoche | Seventeen | March | 2000 | 114 |
| ...her...stands top the look | Denial of Agency Synecdoche | Teen | February | 2000 | 22 |
| ...one girl's eyes sparkle... | Denial of Agency Synecdoche | Seventeen | March | 2000 | 17 |
| ...so her lips could take second stage | Denial of Agency Synecdoche | Teen | February | 2000 | 22 |
| ...your self assurance will show... | Denial of Agency Synecdoche | Seventeen | March | 2000 | 144 |
| Nothing will get your limbs moving faster | Denial of Agency Synecdoche | Seventeen | March | 2000 | 174 |
| your 'tude gives you | Denial of Agency Synecdoche | YM | March | 2000 | 222 |
| your body experiences | Denial of Agency Synecdoche | Seventeen | March | 2000 | 130 |
| ...the trio's dance moves have made them... | Denial of Agency Synecdoche | YM | March | 2000 | 91 |

APPENDIX G
DOA (DENIAL OF AGENCY) OF NEGATIVE MALE AGENCY
AND MALE HEGEMONY

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|--|-----------|----------|------|------|
| ...his nose didn't belong in | Denial of Agency of Negative Male Agency | Teen | February | 2000 | 44 |
| ...his opinion demeans you | Denial of Agency of Negative Male Agency | Seventeen | March | 1998 | 82 |
| ...if his behavior makes you feel | Denial of Agency of Negative Male Agency | Seventeen | March | 2000 | 146 |
| ...if his obsession is coupled with | Denial of Agency of Negative Male Agency | Seventeen | March | 2000 | 146 |
| ...if something [he does] creeps you out | Denial of Agency of Negative Male Agency | Seventeen | March | 2000 | 146 |
| ...or [something he does] makes you nervous | Denial of Agency of Negative Male Agency | Seventeen | March | 2000 | 146 |
| Any gestures [he does] that make you | Denial of Agency of Negative Male Agency | Seventeen | March | 2000 | 146 |
| women have been injured [by men]... | Denial of Agency of Negative Male Agency | YM | March | 2000 | 22 |
| your teacher's unwanted attention makes you feel... | Denial of Agency of Negative Male Agency | Seventeen | March | 2000 | 146 |
| ...He's probably been hurt in love before, so he's afraid of allowing you too much freedom, lest you fly away | Male Hegemony | Teen | March | 1998 | 70 |
| ...girls who need their daily dose of Carson* | Male Hegemony | YM | March | 2000 | 89 |
| ...he* likes GIRLS WHO PUMP HIS EGO | Male Hegemony | Teen | February | 2000 | 53 |
| ...her boyfriend manages to flip her insecurity switch | Male Hegemony | Seventeen | March | 1998 | 80 |
| ...how your date feels about you | Male Hegemony | Teen | March | 1998 | 38 |
| ...if your idea of exercise is pumping your mascara wand, catch it with the jock you've been crushin' on | Male Hegemony | Seventeen | March | 1998 | 49 |
| ...selfish creep who squelches your wants and needs...He's totally insecure about and terrified about letting you become a healthy, independent person | Male Hegemony | Teen | March | 1998 | 70 |
| ...so he can show off the beauty (n.) on his arm | Male Hegemony | Teen | March | 1998 | 66 |
| ...tap into his grooves | Male Hegemony | YM | March | 2000 | 62 |
| Got a babe you can claw your nails into during a fright-fest? One who'll dig it when you hide your eyes on his shoulder? | Male Hegemony | Teen | March | 1998 | 51 |
| Guys don't blow off their crew unless there's something - or someone - else they find very interesting | Male Hegemony | YM | March | 1998 | 32 |
| Help him plan | Male Hegemony | Teen | February | 2000 | 59 |
| It could be that he now regards you in a more girlfriendworthy light, so to him, it's like he's seeing you for the first time | Male Hegemony | YM | March | 1998 | 32 |
| Laugh at his jokes... | Male Hegemony | Teen | February | 2000 | 59 |
| NOTE: he has a secret admirer | Male Hegemony | Teen | February | 2000 | 30 |

| | | | | | |
|--|---------------|------|----------|------|----|
| NOTE: in contrast to three female quiz categories, men get 5: party animal, lover, hero, tough guy, serious one, confident | Male Hegemony | Teen | February | 2000 | 59 |
| NOTE: article features his random acts of relationship kindnesses, what he does | Male Hegemony | YM | March | 2000 | 48 |
| NOTE: he reads her diary about her "obsession" with him - she's scolded for being obsessed | Male Hegemony | Teen | February | 2000 | 44 |
| NOTE: know "guy" side, ask older brother to help you fix tire, work VCR, etc | Male Hegemony | Teen | February | 2000 | 65 |
| NOTE: perfume should match HIS personality | Male Hegemony | Teen | February | 2000 | 18 |
| NOTE: relationship article focuses on HIS agency - his amazing anniversary move; next article - cool moves your guy made | Male Hegemony | YM | March | 1998 | 38 |
| NOTE: she's flirting "back" - he flirts first | Male Hegemony | Teen | February | 2000 | 59 |
| NOTE: way to attract guys is by casting spells: need to put your crush...under a spell? AND Leave your sweetie spellbound | Male Hegemony | Teen | February | 2000 | 18 |
| NOTE: YOU get to know HIS FLIRTSIONALITY, he's allowed to "front" YOUR responsibility is to learn it and to take quiz on it, he's never condemned for these actions | Male Hegemony | Teen | February | 2000 | 58 |
| Once again Teen special issues dish out the smartest moves about guys, friends, school, fashion, how to look and be your best, and everything that matters to you most | Male Hegemony | Teen | March | 1998 | 70 |
| Pay him a compliment showing him your extreme level of worship | Male Hegemony | YM | March | 1998 | 38 |
| Show appreciation for his gestures... | Male Hegemony | Teen | February | 2000 | 59 |
| Sure this Spring is majorly manly, but we like chick flicks, too, in cool girlie movies | Male Hegemony | Teen | March | 1998 | 52 |
| Thank him... | Male Hegemony | Teen | February | 2000 | 59 |
| There is a heading in the table of contents entitled "Guys" - also in the Table, starred articles indicate what's on the cover - the only section to be completely starred, meaning all of it's articles are on the cover, is "Guys" | Male Hegemony | YM | March | 1998 | 4 |
| This boy's not afraid of you having a life, and he wants you to be the best you can be | Male Hegemony | Teen | March | 1998 | 70 |

| | | | | | |
|---|--|--|--|--|---|
| This guy not only believes in you, he nurtures your growth. Since he's probably very self-assured, he doesn't feel that he loses any poser in the relationship when he's supportive of you. What kinds of girls do they* dig? Why do you think girls try to be perfect for guys? | Male Hegemony Male Hegemony Male Hegemony | Teen YM Teen | March March March | 1998 1998 1998 | 70 28 28 |
| With the Wild West theme, the brotherly theme, and probably lots of bullets flying, you may be tempted to go with your guy Your guy seems ambivalent...one minute he's totally into you... get his picks he made her feel like a criminal he may try to cage you in like one of his feathered friends he's making you feel like a load is he healthy for you? it's flattering that he's into you womanizer | Male Hegemony Male Hegemony Male Hegemony Male Hegemony Male Hegemony Male Hegemony Male Hegemony Male Hegemony | Seventeen Teen YM Seventeen YM Seventeen Teen Seventeen Teen | March March March March March March March March | 1998 1998 2000 1998 1998 1998 1998 1998 | 50 70 36 80 116 82 4 153 49 |

APPENDIX H
TEEN WOMEN AS SEMANTIC ROLE EXPERIENCER

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|---------------------------|-----------------|--------------|-------------|-------------|
|you feel | Experiencer | Seventeen | March | 2000 | 151 |
|you feel | Experiencer | Seventeen | March | 2000 | 146 |
|you feel | Experiencer | Seventeen | March | 2000 | 146 |
|you feel | Experiencer | Seventeen | March | 2000 | 146 |
|you want | Experiencer | YM | March | 1998 | 36 |
|you feel | Experiencer | Seventeen | March | 2000 | 84 |
|you feel..... | Experiencer | YM | March | 1998 | 58 |
|you want | Experiencer | Seventeen | March | 1998 | 60 |
| ...Amy digs | Experiencer | Teen | March | 1998 | 24 |
| ...Amy liked | Experiencer | Teen | March | 1998 | 24 |
| ...Do you yearn for... | Experiencer | Seventeen | March | 2000 | 110 |
| ...Don't like...? | Experiencer | Teen | February | 2000 | 44 |
| ...Get... | Experiencer | Seventeen | March | 1998 | 190 |
| ...Get... | Experiencer | Seventeen | March | 1998 | 190 |
| ...I got upset | Experiencer | YM | March | 2000 | 71 |
| ...I heard | Experiencer | YM | March | 2000 | 70 |
| ...I wanted..... | Experiencer | YM | March | 2000 | 72 |
| ...I wish... | Experiencer | Seventeen | March | 1998 | 168 |
| ...I'd most like... | Experiencer | Seventeen | March | 1998 | 167 |
| ...Kari dares for... | Experiencer | Teen | February | 2000 | 22 |
| ...Kristi Mead...and her friends like to... | Experiencer | Teen | February | 2000 | 16 |
| ...Lauren sees... | Experiencer | Seventeen | March | 1998 | 216 |
| ...Lauren took offense... | Experiencer | Seventeen | March | 1998 | 216 |
| ...Lauren wanted... | Experiencer | Seventeen | March | 1998 | 216 |
| ...Samantha has wanted | Experiencer | Seventeen | March | 1998 | 224 |
| ...Shudder at... | Experiencer | Seventeen | March | 2000 | 36 |
| ...[girls] who preferred... | Experiencer | Seventeen | March | 1998 | 192 |
| ...[you're] feeling low | Experiencer | Teen | February | 2000 | 38 |
| ...[you] want | Experiencer | YM | March | 2000 | 63 |
| ...[you] want...? | Experiencer | Teen | March | 1998 | 18 |
| ...a club you like | Experiencer | YM | March | 2000 | 44 |
| ...a style you love... | Experiencer | Seventeen | March | 2000 | 54 |
| ...adventurer who liked... | Experiencer | Seventeen | March | 1998 | 235 |
| ...all the excuses I need | Experiencer | YM | March | 1998 | 26 |
| ...all you're craving... | Experiencer | Teen | February | 2000 | 4 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------------------|--------------------|-----------|----------|------|------|
| ...and [you're] loving it | Experiencer | YM | March | 2000 | 444 |
| ...and [you] hate | Experiencer | Seventeen | March | 1998 | 0 |
| ...and [you] hate... | Experiencer | Seventeen | March | 1998 | 9 |
| ...and [you] hope for... | Experiencer | YM | March | 2000 | 22 |
| ...and [you] see... | Experiencer | Teen | March | 1998 | 36 |
| ...and you enjoy.... | Experiencer | Teen | February | 2000 | 38 |
| ...and you look | Experiencer | Teen | March | 1998 | 36 |
| ...as far as you can | Experiencer | Seventeen | March | 2000 | 124 |
| ...as high as you can lift | Experiencer | Seventeen | March | 2000 | 124 |
| ...as if you mind | Experiencer | Teen | March | 1998 | 66 |
| ...before you get... | Experiencer | YM | March | 1998 | 82 |
| ...buds you haven't seen | Experiencer | YM | March | 1998 | 116 |
| ...chicks dig | Experiencer | YM | March | 2000 | 22 |
| ...do you need...? | Experiencer | YM | March | 1998 | 8 |
| ...get the picture...? | Experiencer | Teen | March | 1998 | 111 |
| ...girl likes... | Experiencer | Seventeen | March | 1998 | 246 |
| ...girl who wants him | Experiencer | YM | March | 1998 | 40 |
| ...girls just wanna... | Experiencer | Seventeen | March | 1998 | 190 |
| ...girls prefer... | Experiencer | Seventeen | March | 1998 | 138 |
| ...goth girls really dig | Experiencer | Seventeen | March | 1998 | 32 |
| ...guy you deserve... | Experiencer | Seventeen | March | 2000 | 84 |
| ...heard about | Experiencer | Seventeen | March | 1998 | 56 |
| ...how you feel..... | Experiencer | Teen | February | 2000 | 40 |
| ...how you look | Experiencer | YM | March | 1998 | 26 |
| ...how you're feeling | Experiencer | Seventeen | March | 2000 | 130 |
| ...if you ...really like... | Experiencer | YM | March | 2000 | 52 |
| ...if you feel | Experiencer | Seventeen | March | 2000 | 144 |
| ...if you like | Experiencer | Teen | February | 2000 | 54 |
| ...if you like (3 times) | Experiencer | Teen | February | 2000 | 55 |
| ...if you like... | Experiencer | Teen | February | 2000 | 52 |
| ...if you realize... | Experiencer | Seventeen | March | 1998 | 84 |
| ...if you really want | Experiencer | Teen | March | 1998 | 68 |
| ...if you suffer | Experiencer | YM | March | 2000 | 72 |
| ...if you want | Experiencer | YM | March | 2000 | 104 |
| ...if you want to keep in touch... | Experiencer | Seventeen | March | 2000 | 20 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|---------------------------|-----------------|--------------|-------------|-------------|
| ...if you want... | Experiencer | Seventeen | March | 1998 | 140 |
| ...if you want.... | Experiencer | Seventeen | March | 1998 | 140 |
| ...if you want..... | Experiencer | Seventeen | March | 1998 | 174 |
| ...if you want..... | Experiencer | Teen | February | 2000 | 29 |
| ...if you want..... | Experiencer | YM | March | 1998 | 40 |
| ...if you want..... | Experiencer | Teen | February | 2000 | 44 |
| ...if you want...to... | Experiencer | Seventeen | March | 2000 | 112 |
| ...if you were dying for... | Experiencer | Seventeen | March | 2000 | 68 |
| ...need help...? | Experiencer | Seventeen | March | 1998 | 64 |
| ...need some...? | Experiencer | Teen | March | 1998 | 32 |
| ...she adores... | Experiencer | Seventeen | March | 1998 | 146 |
| ...she feels... | Experiencer | Teen | March | 1998 | 26 |
| ...she felt helpless... | Experiencer | Seventeen | March | 1998 | 215 |
| ...she felt... | Experiencer | Teen | March | 1998 | 4 |
| ...she heard... | Experiencer | Seventeen | March | 1998 | 215 |
| ...she liked | Experiencer | YM | March | 2000 | 54 |
| ...she likes him | Experiencer | YM | March | 1998 | 80 |
| ...she loves | Experiencer | YM | March | 2000 | 72 |
| ...she needs... | Experiencer | Teen | March | 1998 | 52 |
| ...she wanted to work | Experiencer | Seventeen | March | 2000 | 134 |
| ...she wanted... | Experiencer | Seventeen | March | 1998 | 215 |
| ...she wants | Experiencer | YM | March | 2000 | 64 |
| ...she wants more space | Experiencer | Seventeen | March | 2000 | 144 |
| ...she wants..... | Experiencer | Teen | February | 2000 | 65 |
| ...she wondered... | Experiencer | Seventeen | March | 1998 | 215 |
| ...she'll love you | Experiencer | YM | March | 1998 | 26 |
| ...she's into guys... | Experiencer | Seventeen | March | 1998 | 148 |
| ...she...and the...other girl wanted... | Experiencer | Seventeen | March | 1998 | 217 |
| ...some women experience | Experiencer | Seventeen | March | 2000 | 132 |
| ...some young women need... | Experiencer | Seventeen | March | 1998 | 138 |
| ...that does mean you want... | Experiencer | Seventeen | March | 2000 | 112 |
| ...that you care for him... | Experiencer | Teen | March | 1998 | 30 |
| ...this means you'll feel comfortable | Experiencer | Seventeen | March | 2000 | 108 |
| ...threesome got ready... | Experiencer | Seventeen | March | 1998 | 192 |
| ...trigger you need... | Experiencer | Teen | March | 1998 | 36 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...until she heard | Experiencer | Seventeen | March | 2000 | 142 |
| ...wanna snag...? | Experiencer | YM | March | 1998 | 4 |
| ...wanna win...? | Experiencer | Seventeen | March | 1998 | 46 |
| ...want to learn more? | Experiencer | Seventeen | March | 2000 | 136 |
| ...want to...? | Experiencer | Teen | March | 1998 | 101 |
| ...what she wanted... | Experiencer | Seventeen | March | 2000 | 110 |
| ...what she wants | Experiencer | YM | March | 2000 | 63 |
| ...what she's into... | Experiencer | Teen | February | 2000 | 36 |
| ...what she's used to | Experiencer | YM | March | 2000 | 64 |
| ...what you want | Experiencer | YM | March | 1998 | 59 |
| ...when you're feeling | Experiencer | YM | March | 1998 | 82 |
| ...when you're feeling blue | Experiencer | Seventeen | March | 2000 | 174 |
| ...where you've seen him | Experiencer | YM | March | 2000 | 41 |
| ...would you go | Experiencer | Seventeen | March | 1998 | 0 |
| ...you and your sister...want... | Experiencer | Seventeen | March | 1998 | 236 |
| ...you believe... | Experiencer | Seventeen | March | 1998 | 80 |
| ...you believe.... | Experiencer | Seventeen | March | 1998 | 84 |
| ...you both deserve | Experiencer | Seventeen | March | 2000 | 148 |
| ...you can't wait... | Experiencer | YM | March | 2000 | 63 |
| ...you care | Experiencer | Teen | March | 1998 | 30 |
| ...you care for him | Experiencer | Teen | March | 1998 | 28 |
| ...you care... | Experiencer | Seventeen | March | 1998 | 80 |
| ...you craved... | Experiencer | Seventeen | March | 1998 | 246 |
| ...you deserve | Experiencer | Teen | February | 2000 | 44 |
| ...you do [want] | Experiencer | YM | March | 1998 | 82 |
| ...you don't care... | Experiencer | Seventeen | March | 1998 | 82 |
| ...you don't love him... | Experiencer | Seventeen | March | 1998 | 82 |
| ...you don't want | Experiencer | YM | March | 1998 | 58 |
| ...you enjoy... | Experiencer | Teen | March | 1998 | 28 |
| ...you expect | Experiencer | YM | March | 2000 | 62 |
| ...you feel | Experiencer | Teen | March | 1998 | 30 |
| ...you feel sad | Experiencer | Seventeen | March | 2000 | 151 |
| ...you feel... | Experiencer | Seventeen | March | 1998 | 80 |
| ...you feel... | Experiencer | Seventeen | March | 1998 | 148 |
| ...you feel... | Experiencer | Seventeen | March | 2000 | 151 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...you feel... | Experiencer | Seventeen | March | 1998 | 82 |
| ...you feel.... | Experiencer | Teen | February | 2000 | 85 |
| ...you feel.... | Experiencer | Seventeen | March | 1998 | 82 |
| ...you feel.... | Experiencer | Seventeen | March | 1998 | 82 |
| ...you feel.... | Experiencer | Seventeen | March | 1998 | 84 |
| ...you feel.... | Experiencer | Seventeen | March | 1998 | 153 |
| ...you feel.... | Experiencer | Seventeen | March | 1998 | 216 |
| ...you feel.... | Experiencer | Seventeen | March | 1998 | 215 |
| ...you feel.... | Experiencer | Teen | March | 1998 | 26 |
| ...you feel.... | Experiencer | Teen | March | 1998 | 30 |
| ...you feel.... | Experiencer | Teen | March | 1998 | 30 |
| ...you feel.... | Experiencer | Teen | March | 1998 | 30 |
| ...you feel.... | Experiencer | Teen | March | 1998 | 44 |
| ...you feel.... | Experiencer | Teen | February | 2000 | 44 |
| ...you feel.... | Experiencer | Teen | March | 1998 | 32 |
| ...you feel.... | Experiencer | Seventeen | March | 1998 | 48 |
| ...you feel.... | Experiencer | YM | March | 2000 | 52 |
| ...you feel.... | Experiencer | Teen | February | 2000 | 38 |
| ...you feel.... | Experiencer | Seventeen | March | 2000 | 144 |
| ...you feel.... | Experiencer | Seventeen | March | 2000 | 148 |
| ...you feel.... | Experiencer | Seventeen | March | 2000 | 151 |
| ...you feeling scared and edgy | Experiencer | Seventeen | March | 2000 | 146 |
| ...you felt... | Experiencer | Seventeen | March | 1998 | 216 |
| ...you felt... | Experiencer | Teen | March | 1998 | 48 |
| ...you get bummed | Experiencer | YM | March | 1998 | 59 |
| ...you had it rough... | Experiencer | Seventeen | March | 2000 | 28 |
| ...you hate... | Experiencer | Seventeen | March | 1998 | 82 |
| ...you hear | Experiencer | YM | March | 1998 | 59 |
| ...you hear... | Experiencer | Seventeen | March | 2000 | 110 |
| ...you just feel... | Experiencer | Seventeen | March | 1998 | 80 |
| ...you like | Experiencer | YM | March | 2000 | 86 |
| ...you like about yourself | Experiencer | Seventeen | March | 2000 | 144 |
| ...you like... | Experiencer | Seventeen | March | 1998 | 82 |
| ...you like... | Experiencer | Seventeen | March | 1998 | 176 |
| ...you like...(3 times)... | Experiencer | Teen | February | 2000 | 56 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...you like.... | Experiencer | Teen | March | 1998 | 26 |
| ...you like..... | Experiencer | Teen | March | 1998 | 32 |
| ...you look sweeter | Experiencer | YM | March | 2000 | 44 |
| ...you love | Experiencer | Seventeen | March | 1998 | 0 |
| ...you love it too | Experiencer | Teen | February | 2000 | 29 |
| ...you love them | Experiencer | Teen | February | 2000 | 12 |
| ...you love.... | Experiencer | Seventeen | March | 1998 | 9 |
| ...you love..... | Experiencer | YM | March | 1998 | 24 |
| ...you loved it | Experiencer | Teen | February | 2000 | 16 |
| ...you miss... | Experiencer | Seventeen | March | 1998 | 82 |
| ...you need | Experiencer | Teen | March | 1998 | 68 |
| ...you need to seek | Experiencer | YM | March | 1998 | 62 |
| ...you need... | Experiencer | Seventeen | March | 1998 | 140 |
| ...you need..... | Experiencer | YM | March | 1998 | 92 |
| ...you need..... | Experiencer | Teen | February | 2000 | 40 |
| ...you need..... | Experiencer | YM | March | 1998 | 42 |
| ...you really want.. | Experiencer | Seventeen | March | 1998 | 238 |
| ...you see... | Experiencer | Seventeen | March | 1998 | 246 |
| ...you see..... | Experiencer | Teen | February | 2000 | 14 |
| ...you still feel... | Experiencer | Teen | March | 1998 | 30 |
| ...you still need | Experiencer | YM | March | 1998 | 62 |
| ...you tend | Experiencer | Teen | February | 2000 | 85 |
| ...you tend to have | Experiencer | YM | March | 1998 | 48 |
| ...you think | Experiencer | Seventeen | March | 1998 | 26 |
| ...you trust | Experiencer | YM | March | 1998 | 59 |
| ...you trust him | Experiencer | YM | March | 1998 | 46 |
| ...you wanna | Experiencer | YM | March | 2000 | 52 |
| ...you wanna see | Experiencer | YM | March | 1998 | 26 |
| ...you wanna... | Experiencer | YM | March | 2000 | 107 |
| ...you want | Experiencer | Seventeen | March | 1998 | 82 |
| ...you want | Experiencer | Teen | March | 1998 | 102 |
| ...you want a guy who... | Experiencer | Seventeen | March | 2000 | 144 |
| ...you want him | Experiencer | YM | March | 1998 | 62 |
| ...you want inside | Experiencer | YM | March | 2000 | 23 |
| ...you want the foods | Experiencer | YM | March | 1998 | 82 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| ...you want to | Experiencer | Seventeen | March | 1998 | 48 |
| ...you want to keep | Experiencer | Seventeen | March | 2000 | 124 |
| ...you want to | Experiencer | YM | March | 1998 | 59 |
| ...you want to | Experiencer | YM | March | 2000 | 52 |
| ...you want.. | Experiencer | Seventeen | March | 1998 | 82 |
| ...you want... | Experiencer | Seventeen | March | 1998 | 80 |
| ...you want... | Experiencer | Seventeen | March | 1998 | 138 |
| ...you want.... | Experiencer | Seventeen | March | 1998 | 82 |
| ...you want..... | Experiencer | Seventeen | March | 1998 | 140 |
| ...you want..... | Experiencer | Seventeen | March | 1998 | 153 |
| ...you want..... | Experiencer | Teen | March | 1998 | 26 |
| ...you want..... | Experiencer | Seventeen | March | 1998 | 48 |
| ...you want..... | Experiencer | Seventeen | March | 1998 | 84 |
| ...you want..... | Experiencer | Teen | March | 1998 | 26 |
| ...you want..... | Experiencer | YM | March | 2000 | 62 |
| ...you want..... | Experiencer | Teen | March | 1998 | 26 |
| ...you want..... | Experiencer | Seventeen | March | 1998 | 138 |
| ...you will get through | Experiencer | Teen | February | 2000 | 38 |
| ...you will get... | Experiencer | YM | March | 1998 | 59 |
| ...you won't hear | Experiencer | YM | March | 2000 | 63 |
| ...you won't tolerate... | Experiencer | Seventeen | March | 1998 | 80 |
| ...you'll also crush on... | Experiencer | Teen | February | 2000 | 57 |
| ...you'll also crush on...(3 times) | Experiencer | Teen | February | 2000 | 55 |
| ...you'll also crush on...(3 times)... | Experiencer | Teen | February | 2000 | 56 |
| ...you'll also crush on.... | Experiencer | Teen | February | 2000 | 52 |
| ...you'll also crush on..... | Experiencer | Teen | February | 2000 | 53 |
| ...you'll also crush on..... | Experiencer | Teen | February | 2000 | 54 |
| ...you'll both appreciate... | Experiencer | Teen | March | 1998 | 51 |
| ...you'll feel (2 times) | Experiencer | YM | March | 1998 | 40 |
| ...you'll feel better | Experiencer | YM | March | 1998 | 58 |
| ...you'll hear... | Experiencer | Teen | March | 1998 | 38 |
| ...you'll hope | Experiencer | YM | March | 1998 | 40 |
| ...you'll love | Experiencer | YM | March | 1998 | 12 |
| ...you'll love... | Experiencer | Seventeen | March | 1998 | 176 |
| ...you'll need | Experiencer | Seventeen | March | 2000 | 126 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...you'll need..... | Experiencer | Seventeen | March | 1998 | 76 |
| ...you'll regret | Experiencer | YM | March | 1998 | 59 |
| ...you'll see... | Experiencer | Teen | March | 1998 | 30 |
| ...you'll want | Experiencer | YM | March | 1998 | 40 |
| ...you're feeling low | Experiencer | YM | March | 1998 | 59 |
| ...you're feeling... | Experiencer | Teen | March | 1998 | 26 |
| ...you're feeling..... | Experiencer | Teen | February | 2000 | 44 |
| ...you're getting adjusted | Experiencer | Teen | February | 2000 | 36 |
| ...you're hurting... | Experiencer | Seventeen | March | 1998 | 82 |
| ...you're into | Experiencer | YM | March | 2000 | 63 |
| ...you're into him | Experiencer | YM | March | 1998 | 32 |
| ...you're longing for... | Experiencer | YM | March | 1998 | 16 |
| ...you're seeing | Experiencer | YM | March | 1998 | 60 |
| ...you've always wanted... | Experiencer | Seventeen | March | 2000 | 110 |
| ...you've been crushin' on... | Experiencer | Teen | March | 1998 | 49 |
| ...you've seen | Experiencer | YM | March | 2000 | 34 |
| ...you've seen him | Experiencer | YM | March | 2000 | 63 |
| ...you've seen him... | Experiencer | Seventeen | March | 1998 | 80 |
| ...you've seen... | Experiencer | Teen | March | 1998 | 30 |
| ...you...love... | Experiencer | Seventeen | March | 1998 | 167 |
| ...you...wanted... | Experiencer | Seventeen | March | 1998 | 238 |
| ...young women who feel embarrassed | Experiencer | Seventeen | March | 2000 | 130 |
| ..that you admire his taste | Experiencer | YM | March | 2000 | 63 |
| ..you feel... | Experiencer | Seventeen | March | 1998 | 219 |
| Alex...loves | Experiencer | Seventeen | March | 1998 | 78 |
| Can you believe this guy? | Experiencer | Seventeen | March | 2000 | 20 |
| Erin seems content | Experiencer | Seventeen | March | 2000 | 239 |
| Ever wondered... | Experiencer | Seventeen | March | 2000 | 241 |
| Get... | Experiencer | Seventeen | March | 1998 | 190 |
| I admire | Experiencer | Seventeen | March | 2000 | 241 |
| I enjoy | Experiencer | Seventeen | March | 2000 | 241 |
| I experience | Experiencer | Seventeen | March | 2000 | 241 |
| I feel... | Experiencer | Seventeen | March | 2000 | 241 |
| I felt | Experiencer | Seventeen | March | 2000 | 241 |
| I felt.... | Experiencer | YM | March | 2000 | 70 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------------------|--------------------|-----------|-------|------|------|
| I felt..... | Experiencer | YM | March | 2000 | 72 |
| I felt..... | Experiencer | YM | March | 2000 | 72 |
| I got excited | Experiencer | YM | March | 2000 | 71 |
| I loved acting | Experiencer | YM | March | 2000 | 71 |
| I miss | Experiencer | Seventeen | March | 2000 | 241 |
| I need | Experiencer | Seventeen | March | 2000 | 241 |
| I need the security | Experiencer | Seventeen | March | 2000 | 214 |
| I wanted..... | Experiencer | YM | March | 2000 | 72 |
| If you want... | Experiencer | Seventeen | March | 2000 | 209 |
| Leila and her mom...have had | Experiencer | Seventeen | March | 2000 | 238 |
| Leila likes Scott | Experiencer | Seventeen | March | 2000 | 238 |
| Let your accessories... | Experiencer | Seventeen | March | 2000 | 220 |
| Nicole loves butterflies | Experiencer | Seventeen | March | 2000 | 142 |
| Orange you glad... | Experiencer | Seventeen | March | 2000 | 222 |
| Things you used to enjoy | Experiencer | Seventeen | March | 2000 | 151 |
| Want a unique updo...? | Experiencer | YM | March | 2000 | 34 |
| Want a... | Experiencer | YM | March | 2000 | 30 |
| What you'll need... | Experiencer | Seventeen | March | 2000 | 124 |
| When you get... | Experiencer | YM | March | 2000 | 42 |
| Women who want to... | Experiencer | Seventeen | March | 2000 | 241 |
| dud you're into... | Experiencer | YM | March | 2000 | 40 |
| girls who need | Experiencer | YM | March | 2000 | 89 |
| how...you feel | Experiencer | YM | March | 1998 | 58 |
| if Nancy wanted | Experiencer | Seventeen | March | 2000 | 238 |
| if you feel like it | Experiencer | Seventeen | March | 2000 | 121 |
| if you like... | Experiencer | Seventeen | March | 2000 | 172 |
| none of them appears hardened... | Experiencer | Seventeen | March | 2000 | 239 |
| she can respond | Experiencer | Seventeen | March | 2000 | 236 |
| she gets along... | Experiencer | Teen | March | 1998 | 60 |
| she likes | Experiencer | Seventeen | March | 2000 | 136 |
| she prefers... | Experiencer | YM | March | 2000 | 111 |
| that you want | Experiencer | Seventeen | March | 2000 | 148 |
| want to hear | Experiencer | Seventeen | March | 2000 | 176 |
| who looks like | Experiencer | Seventeen | March | 2000 | 238 |
| you care about him alot... | Experiencer | Seventeen | March | 2000 | 84 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-----------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| you deserve... | Experiencer | Seventeen | March | 1998 | 153 |
| you don't need... | Experiencer | YM | March | 1998 | 60 |
| you dread... | Experiencer | Seventeen | March | 1998 | 176 |
| you feel | Experiencer | Teen | March | 1998 | 40 |
| you feel (2 times) | Experiencer | YM | March | 1998 | 36 |
| you feel... | Experiencer | Teen | March | 1998 | 28 |
| you feel..... | Experiencer | YM | March | 1998 | 40 |
| you feel..... | Experiencer | YM | March | 1998 | 58 |
| you find it difficult | Experiencer | Seventeen | March | 2000 | 151 |
| you hate dogs | Experiencer | YM | March | 2000 | 44 |
| you just need..... | Experiencer | YM | March | 1998 | 62 |
| you like..... | Experiencer | Teen | February | 2000 | 53 |
| you like..... | Experiencer | Teen | February | 2000 | 57 |
| you love them | Experiencer | Seventeen | March | 2000 | 194 |
| you love..... | Experiencer | YM | March | 1998 | 58 |
| you need | Experiencer | Teen | February | 2000 | 65 |
| you see | Experiencer | YM | March | 1998 | 62 |
| you see..... | Experiencer | YM | m | 1998 | 110 |
| you still hear | Experiencer | Teen | February | 2000 | 96 |
| you trust | Experiencer | Seventeen | March | 2000 | 146 |
| you want | Experiencer | YM | March | 2000 | 54 |
| you want the top to stay straight | Experiencer | Seventeen | March | 2000 | 228 |
| you want to | Experiencer | Seventeen | March | 2000 | 172 |
| you want to be | Experiencer | Seventeen | March | 2000 | 151 |
| you want to..... | Experiencer | YM | March | 2000 | 44 |
| you want..... | Experiencer | YM | March | 1998 | 58 |
| you want..... | Experiencer | YM | March | 2000 | 64 |
| you want..... | Experiencer | YM | March | 2000 | 23 |
| you'll like | Experiencer | Seventeen | March | 1998 | 76 |
| you'll probably feel..... | Experiencer | YM | March | 1998 | 58 |
| you'll want to wear... | Experiencer | Seventeen | March | 2000 | 235 |
| you'll want..... | Experiencer | YM | March | 1998 | 58 |
| you'll wish | Experiencer | YM | March | 2000 | 44 |
| you've been listening | Experiencer | YM | March | 1998 | 48 |
| you've experienced | Experiencer | Seventeen | March | 2000 | 151 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------|---------------------------|-----------------|--------------|-------------|-------------|
| you've seen | Experiencer | YM | March | 2000 | 86 |
| your mother suffered | Experiencer | Seventeen | March | 2000 | 151 |

APPENDIX I
MALE SUBJECTS

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--------------------------------|-----------------------|-----------|----------|------|------|
|and [he] kept telling me | Male Subject (Agency) | YM | March | 2000 | 71 |
|and [he] sued... | Male Subject (Agency) | Seventeen | March | 1998 | 215 |
|and [he] walks... | Male Subject (Agency) | Seventeen | March | 1998 | 114 |
|he's going to... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
|if he types in | Male Subject (Agency) | Teen | February | 2000 | 30 |
| ...6 clues he's noticed you | Male Subject (Agency) | YM | March | 1998 | 32 |
| ...Alex ...cuts school... | Male Subject (Agency) | Seventeen | March | 998 | 176 |
| ...Alex raises... | Male Subject (Agency) | Seventeen | March | 1998 | 176 |
| ...Charlie calls... | Male Subject (Agency) | Seventeen | March | 1998 | 215 |
| ...Charlie had agreed... | Male Subject (Agency) | Seventeen | March | 1998 | 215 |
| ...Charlie learned... | Male Subject (Agency) | Seventeen | March | 1998 | 215 |
| ...Charlie refused... | Male Subject (Agency) | Seventeen | March | 1998 | 215 |
| ...Charlie says... | Male Subject (Agency) | Seventeen | March | 1998 | 216 |
| ...Charlie says... | Male Subject (Agency) | Seventeen | March | 1998 | 216 |
| ...Charlie was fighting... | Male Subject (Agency) | Seventeen | March | 1998 | 215 |
| ...Charlie won... | Male Subject (Agency) | Seventeen | March | 1998 | 216 |
| ...Charlie...denies... | Male Subject (Agency) | Seventeen | March | 1998 | 216 |
| ...Does he head | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...George Washington kept... | Male Subject (Agency) | Seventeen | March | 1998 | 116 |
| ...He says it was... | Male Subject (Agency) | Seventeen | March | 2000 | 76 |
| ...How did he make it special | Male Subject (Agency) | YM | March | 2000 | 48 |
| ...Is he flirting with you...? | Male Subject (Agency) | Teen | February | 2000 | 0 |
| ...Isidro says | Male Subject (Agency) | Teen | March | 1998 | 56 |
| ...Isidro says... | Male Subject (Agency) | Teen | March | 1998 | 56 |
| ...Isidro says... | Male Subject (Agency) | Teen | March | 1998 | 56 |
| ...Isidro was considering...? | Male Subject (Agency) | Teen | March | 1998 | 56 |
| ...Jackson says | Male Subject (Agency) | Teen | March | 1998 | 60 |
| ...Jacob and his date went... | Male Subject (Agency) | Seventeen | March | 1998 | 192 |
| ...Jacob...asked... | Male Subject (Agency) | Seventeen | March | 1998 | 192 |
| ...Jones...interceded | Male Subject (Agency) | Teen | March | 1998 | 119 |
| ...Kemper appreciates... | Male Subject (Agency) | Seventeen | March | 1998 | 225 |
| ...Kemper played... | Male Subject (Agency) | Seventeen | March | 1998 | 225 |
| ...Logan...looks around | Male Subject (Agency) | Teen | March | 1998 | 60 |
| ...Magoo makes... | Male Subject (Agency) | Seventeen | March | 1998 | 176 |
| ...Mark had picked... | Male Subject (Agency) | Seventeen | March | 1998 | 235 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| ...Peter calls me about... | Male Subject (Agency) | Seventeen | March | 2000 | 80 |
| ...President...has urged... | Male Subject (Agency) | Seventeen | March | 1998 | 116 |
| ...Scott started... | Male Subject (Agency) | Seventeen | March | 1998 | 235 |
| ...Scott had crashed... | Male Subject (Agency) | Seventeen | March | 1998 | 235 |
| ...This guy is taking out his moods on you... | Male Subject (Agency) | Seventeen | March | 2000 | 84 |
| ...We do | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...Zach has learned | Male Subject (Agency) | Seventeen | March | 1998 | 224 |
| ...[he doesn't call her] and tell her... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...[he] agrees to help you | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...[he] asks | Male Subject (Agency) | YM | March | 1998 | 43 |
| ...[he] asks you | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...[he] celebrates | Male Subject (Agency) | Teen | February | 2000 | 59 |
| ...[he] cracks up | Male Subject (Agency) | YM | March | 1998 | 43 |
| ...[he] dishes out compliments, gifts and affection to make girls melt | Male Subject (Agency) | Teen | February | 2000 | 59 |
| ...[he] doesn't say | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...[he] finally starts chatting | Male Subject (Agency) | YM | March | 1998 | 43 |
| ...[he] flaunts | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...[he] forbids you | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...[he] gears | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...[he] gives you | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...[he] gives you... | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...[he] gives you.... | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...[he] has won... | Male Subject (Agency) | Seventeen | March | 1998 | 215 |
| ...[he] hosts | Male Subject (Agency) | Teen | February | 2000 | 43 |
| ...[he] inquire... | Male Subject (Agency) | Teen | March | 1998 | 38 |
| ...[he] joins | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...[he] listens to you | Male Subject (Agency) | YM | March | 1998 | 43 |
| ...[he] makes | Male Subject (Agency) | YM | March | 2000 | 62 |
| ...[he] says OK | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...[he] says that | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...[he] smiles | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...[he] stars in... | Male Subject (Agency) | YM | March | 2000 | 62 |
| ...[he] steps into.. | Male Subject (Agency) | Teen | February | 2000 | 59 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|-----------------------|-----------|----------|------|------|
| ...[he] supports | Male Subject (Agency) | Teen | February | 2000 | 59 |
| ...[he] talks you... | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...[he] tells you | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...[he] tells you... | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...[he] tells you.... | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...[he] tries to impress girls | Male Subject (Agency) | Teen | February | 2000 | 59 |
| ...[he] walk... | Male Subject (Agency) | Teen | March | 1998 | 38 |
| ...[he] went about it... | Male Subject (Agency) | Teen | March | 1998 | 38 |
| ...[he] wins the admiration... | Male Subject (Agency) | Teen | February | 2000 | 59 |
| ...[he]...ignores | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...a Scott Wolf look-alike ask you out | Male Subject (Agency) | Teen | February | 2000 | 85 |
| ...a good boyfriend doesn't just... | Male Subject (Agency) | Teen | March | 1998 | 70 |
| ...a guy dumped me | Male Subject (Agency) | Teen | March | 1998 | 64 |
| ...a guy talk | Male Subject (Agency) | YM | March | 2000 | 52 |
| ...a guy to like you | Male Subject (Agency) | Seventeen | March | 2000 | 144 |
| ...a guy who will do anything to get a girl | Male Subject (Agency) | Seventeen | March | 2000 | 192 |
| ...a stud invites you | Male Subject (Agency) | YM | March | 1998 | 44 |
| ...all the attention her boy is giving her | Male Subject (Agency) | Seventeen | March | 2000 | 144 |
| ...and [Jacob] had... | Male Subject (Agency) | Seventeen | March | 1998 | 192 |
| ...and [guys] share their stories... | Male Subject (Agency) | Seventeen | March | 2000 | 28 |
| ...and [he'll] check it out | Male Subject (Agency) | Teen | February | 2000 | 30 |
| ...and [he] asks | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...and [he] chats | Male Subject (Agency) | YM | March | 1998 | 43 |
| ...and [he] chickens... | Male Subject (Agency) | Teen | March | 1998 | 38 |
| ...and [he] drives you | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...and [he] fit well | Male Subject (Agency) | Seventeen | March | 1998 | 192 |
| ...and [he] helped... | Male Subject (Agency) | Seventeen | March | 1998 | 192 |
| ...and [he] insists... | Male Subject (Agency) | Seventeen | March | 1998 | 216 |
| ...and [he] keeps | Male Subject (Agency) | YM | March | 1998 | 42 |
| ...and [he] manages... | Male Subject (Agency) | Seventeen | March | 1998 | 224 |
| ...and [he] performs it... | Male Subject (Agency) | Teen | March | 1998 | 38 |
| ...and [he] reminds you | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...and [he] said... | Male Subject (Agency) | Seventeen | March | 1998 | 217 |
| ...and [he] shows you | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...and [he] sighs... | Male Subject (Agency) | Seventeen | March | 1998 | 224 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-----------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...and [he] slips it... | Male Subject (Agency) | Seventeen | March | 1998 | 114 |
| ...and [he] states... | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...and [he] suggests | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...and [he] unplugs... | Male Subject (Agency) | Seventeen | March | 1998 | 80 |
| ...and he calls you... | Male Subject (Agency) | Seventeen | March | 1998 | 114 |
| ...and he'll enter his | Male Subject (Agency) | Teen | February | 2000 | 30 |
| ...and then [he] would move in... | Male Subject (Agency) | Seventeen | March | 1998 | 235 |
| ...as he does... | Male Subject (Agency) | Seventeen | March | 1998 | 176 |
| ...babe...who's clawing | Male Subject (Agency) | YM | March | 1998 | 116 |
| ...beau will carry | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...boyfriend does... | Male Subject (Agency) | Teen | March | 1998 | 30 |
| ...boyfriend is cheating... | Male Subject (Agency) | Seventeen | March | 1998 | 176 |
| ...boyfriend is taking... | Male Subject (Agency) | Teen | March | 1998 | 28 |
| ...boyfriend made you... | Male Subject (Agency) | Seventeen | March | 1998 | 190 |
| ...but [he] failed... | Male Subject (Agency) | Seventeen | March | 1998 | 215 |
| ...but [he] gives | Male Subject (Agency) | YM | March | 1998 | 42 |
| ...but [he] mumbles | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...but this one keeps you | Male Subject (Agency) | YM | March | 2000 | 62 |
| ...creep...who squelches | Male Subject (Agency) | Teen | March | 1998 | 70 |
| ...cutest boys do | Male Subject (Agency) | YM | March | 1998 | 36 |
| ...date says no ... | Male Subject (Agency) | Seventeen | March | 1998 | 192 |
| ...did he open...? | Male Subject (Agency) | Teen | March | 1998 | 38 |
| ...explains Troy | Male Subject (Agency) | Seventeen | March | 2000 | 112 |
| ...film he watches | Male Subject (Agency) | Seventeen | March | 2000 | 146 |
| ...girl he's taking... | Male Subject (Agency) | Teen | March | 1998 | 28 |
| ...guy plan a date | Male Subject (Agency) | YM | March | 2000 | 44 |
| ...guy who asked | Male Subject (Agency) | Teen | March | 1998 | 63 |
| ...guy who had taken... | Male Subject (Agency) | Seventeen | March | 1998 | 215 |
| ...guy who won't steal | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...guy who's just trying... | Male Subject (Agency) | YM | March | 2000 | 53 |
| ...guys acted | Male Subject (Agency) | Teen | March | 1998 | 63 |
| ...guys clue you in... | Male Subject (Agency) | Teen | March | 1998 | 40 |
| ...guys don't blow off | Male Subject (Agency) | YM | March | 1998 | 32 |
| ...guys paying attention to | Male Subject (Agency) | Seventeen | March | 2000 | 144 |
| ...guys who quit | Male Subject (Agency) | YM | March | 2000 | 90 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...guys who rock your world | Male Subject (Agency) | Teen | February | 2000 | 4 |
| ...has Keniper ever used...? | Male Subject (Agency) | Seventeen | March | 1998 | 224 |
| ...has he made...? | Male Subject (Agency) | Teen | March | 1998 | 56 |
| ...he admits | Male Subject (Agency) | Teen | March | 1998 | 56 |
| ...he advises... | Male Subject (Agency) | Seventeen | March | 1998 | 216 |
| ...he agrees | Male Subject (Agency) | YM | March | 1998 | 40 |
| ...he applies... | Male Subject (Agency) | Teen | March | 1998 | 38 |
| ...he asked... | Male Subject (Agency) | Teen | March | 1998 | 28 |
| ...he asks | Male Subject (Agency) | YM | March | 2000 | 52 |
| ...he asks you out | Male Subject (Agency) | YM | March | 1998 | 32 |
| ...he asks you... | Male Subject (Agency) | Seventeen | March | 1998 | 114 |
| ...he asks... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...he begs you... | Male Subject (Agency) | Seventeen | March | 1998 | 114 |
| ...he begs... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...he blew | Male Subject (Agency) | YM | March | 2000 | 52 |
| ...he brought | Male Subject (Agency) | YM | March | 2000 | 70 |
| ...he bucks up... | Male Subject (Agency) | Seventeen | March | 1998 | 188 |
| ...he busts | Male Subject (Agency) | YM | March | 1998 | 43 |
| ...he buys it | Male Subject (Agency) | YM | March | 1998 | 42 |
| ...he called | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...he calls | Male Subject (Agency) | Seventeen | March | 2000 | 50 |
| ...he calls you... | Male Subject (Agency) | Seventeen | March | 1998 | 80 |
| ...he claimed... | Male Subject (Agency) | Seventeen | March | 1998 | 215 |
| ...he comes out... | Male Subject (Agency) | YM | March | 1998 | 42 |
| ...he compliments you | Male Subject (Agency) | YM | March | 1998 | 32 |
| ...he continues... | Male Subject (Agency) | Teen | March | 1998 | 28 |
| ...he cracked... | Male Subject (Agency) | Seventeen | March | 1998 | 192 |
| ...he danced... | Male Subject (Agency) | Seventeen | March | 1998 | 192 |
| ...he did... | Male Subject (Agency) | YM | March | 1998 | 235 |
| ...he ditches his dudes | Male Subject (Agency) | YM | March | 1998 | 32 |
| ...he does | Male Subject (Agency) | Teen | March | 1998 | 70 |
| ...he does change... | Male Subject (Agency) | Seventeen | March | 1998 | 238 |
| ...he does... | Male Subject (Agency) | Teen | March | 1998 | 38 |
| ...he doesn't call her... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...he doesn't wear one | Male Subject (Agency) | YM | March | 1998 | 48 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| ...he doesn't... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...he draws | Male Subject (Agency) | Teen | March | 1998 | 38 |
| ...he dropped... | Male Subject (Agency) | Seventeen | March | 1998 | 216 |
| ...he explains | Male Subject (Agency) | YM | March | 1998 | 43 |
| ...he filed... | Male Subject (Agency) | Seventeen | March | 1998 | 216 |
| ...he found the perfect way to show you how special [he thinks you are] | Male Subject (Agency) | YM | March | 1998 | 38 |
| ...he gets out | Male Subject (Agency) | YM | March | 1998 | 44 |
| ...he gives | Male Subject (Agency) | YM | March | 1998 | 43 |
| ...he go out... | Male Subject (Agency) | Teen | March | 1998 | 30 |
| ...he grabs you | Male Subject (Agency) | Seventeen | March | 2000 | 148 |
| ...he graffitied... | Male Subject (Agency) | Seventeen | March | 1998 | 235 |
| ...he hangs | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...he hangs up... | Male Subject (Agency) | Seventeen | March | 1998 | 80 |
| ...he hangs... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...he hangs..... | Male Subject (Agency) | YM | March | 1998 | 116 |
| ...he has shown | Male Subject (Agency) | YM | March | 1998 | 43 |
| ...he hasn't pressured... | Male Subject (Agency) | Seventeen | March | 1998 | 153 |
| ...he heads | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...he hung... | Male Subject (Agency) | Seventeen | March | 1998 | 235 |
| ...he invited... | Male Subject (Agency) | Teen | March | 1998 | 28 |
| ...he is chilling... | Male Subject (Agency) | Seventeen | March | 1998 | 80 |
| ...he is going on... | Male Subject (Agency) | Seventeen | March | 1998 | 80 |
| ...he knows you from | Male Subject (Agency) | YM | March | 1998 | 42 |
| ...he laughs | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...he leans | Male Subject (Agency) | Teen | March | 1998 | 38 |
| ...he learns | Male Subject (Agency) | Seventeen | March | 2000 | 176 |
| ...he lied... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...he lives | Male Subject (Agency) | Teen | March | 1998 | 57 |
| ...he loses his temper | Male Subject (Agency) | Seventeen | March | 2000 | 146 |
| ...he made | Male Subject (Agency) | YM | March | 2000 | 53 |
| ...he made... | Male Subject (Agency) | Seventeen | March | 1998 | 80 |
| ...he made... | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...he misses out | Male Subject (Agency) | YM | March | 1998 | 42 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|---------------------------|-----------------|--------------|-------------|-------------|
| ...he now regards you in a more girlfriend worthy light | Male Subject (Agency) | YM | March | 1998 | 32 |
| ...he nurtures your growth | Male Subject (Agency) | Teen | March | 1998 | 70 |
| ...he opens up | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...he opens up | Male Subject (Agency) | Teen | February | 2000 | 59 |
| ...he owns up | Male Subject (Agency) | YM | March | 2000 | 46 |
| ...he paints | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...he pays... | Male Subject (Agency) | Seventeen | March | 1998 | 188 |
| ...he pays..... | Male Subject (Agency) | YM | March | 2000 | 52 |
| ...he plants... | Male Subject (Agency) | Teen | March | 1998 | 38 |
| ...he plays... | Male Subject (Agency) | Seventeen | March | 1998 | 224 |
| ...he pressures you | Male Subject (Agency) | Seventeen | March | 2000 | 146 |
| ...he quits | Male Subject (Agency) | YM | March | 1998 | 40 |
| ...he read my diary | Male Subject (Agency) | Teen | February | 2000 | 3 |
| ...he remembered | Male Subject (Agency) | YM | March | 2000 | 48 |
| ...he replies | Male Subject (Agency) | YM | March | 1998 | 43 |
| ...he rolls his eyes... | Male Subject (Agency) | Seventeen | March | 1998 | 224 |
| ...he said yes... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...he said... | Male Subject (Agency) | Seventeen | March | 1998 | 192 |
| ...he saves... | Male Subject (Agency) | Teen | March | 1998 | 58 |
| ...he says | Male Subject (Agency) | Teen | March | 1998 | 60 |
| ...he says (6 times) | Male Subject (Agency) | YM | March | 1998 | 42 |
| ...he says hi | Male Subject (Agency) | YM | March | 1998 | 42 |
| ...he says.. | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...he says... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...he says... | Male Subject (Agency) | Seventeen | March | 1998 | 216 |
| ...he says.... | Male Subject (Agency) | Seventeen | March | 1998 | 238 |
| ...he says..... | Male Subject (Agency) | Seventeen | March | 1998 | 238 |
| ...he says..... | Male Subject (Agency) | Seventeen | March | 1998 | 224 |
| ...he says..... | Male Subject (Agency) | Seventeen | March | 1998 | 224 |
| ...he set ... | Male Subject (Agency) | Seventeen | March | 1998 | 238 |
| ...he showed... | Male Subject (Agency) | Seventeen | March | 1998 | 235 |
| ...he slips | Male Subject (Agency) | Seventeen | March | 1998 | 235 |
| ...he spelled it out | Male Subject (Agency) | Teen | March | 1998 | 70 |
| ...he spends with her | Male Subject (Agency) | YM | March | 1998 | 38 |
| | Male Subject (Agency) | Teen | February | 2000 | 36 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------|-----------------------|-----------|----------|------|------|
| ...he stands alone | Male Subject (Agency) | Teen | February | 2000 | 59 |
| ...he starts asking you | Male Subject (Agency) | Seventeen | March | 2000 | 146 |
| ...he still chills | Male Subject (Agency) | YM | March | 1998 | 36 |
| ...he still plans | Male Subject (Agency) | Teen | March | 1998 | 58 |
| ...he still talks... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...he still wears | Male Subject (Agency) | YM | March | 1998 | 44 |
| ...he stops by | Male Subject (Agency) | YM | March | 1998 | 32 |
| ...he swallows... | Male Subject (Agency) | Seventeen | March | 1998 | 80 |
| ...he swears... | Male Subject (Agency) | Seventeen | March | 1998 | 216 |
| ...he talked to... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...he talks to you | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...he tells you | Male Subject (Agency) | YM | March | 1998 | 32 |
| ...he tells you ... | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...he took... | Male Subject (Agency) | Teen | March | 1998 | 38 |
| ...he tosses | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...he treats you... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...he utters | Male Subject (Agency) | YM | March | 1998 | 43 |
| ...he was saying... | Male Subject (Agency) | Seventeen | March | 1998 | 235 |
| ...he was ...fighting... | Male Subject (Agency) | Seventeen | March | 1998 | 216 |
| ...he wears | Male Subject (Agency) | YM | March | 1998 | 40 |
| ...he went... | Male Subject (Agency) | Seventeen | March | 1998 | 215 |
| ...he went.... | Male Subject (Agency) | Seventeen | March | 1998 | 216 |
| ...he won | Male Subject (Agency) | Teen | February | 2000 | 43 |
| ...he won't even talk... | Male Subject (Agency) | Seventeen | March | 1998 | 80 |
| ...he won't talk to her | Male Subject (Agency) | Teen | February | 2000 | 3 |
| ...he wows you | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...he wows you... | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...he writes | Male Subject (Agency) | YM | March | 2000 | 62 |
| ...he'd do... | Male Subject (Agency) | Seventeen | March | 1998 | 216 |
| ...he'd fasten... | Male Subject (Agency) | Seventeen | March | 1998 | 235 |
| ...he'll be hanging out | Male Subject (Agency) | YM | March | 1998 | 42 |
| ...he'll call... | Male Subject (Agency) | Seventeen | March | 1998 | 238 |
| ...he'll change... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...he'll have... | Male Subject (Agency) | Seventeen | March | 1998 | 224 |
| ...he'll probably keep... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-----------------------------------|-----------------------|-----------|----------|------|------|
| ...he'll see right thought it | Male Subject (Agency) | YM | March | 2000 | 62 |
| ...he'll then hopefully log in | Male Subject (Agency) | Teen | February | 2000 | 30 |
| ...he'll try... | Male Subject (Agency) | Seventeen | March | 1998 | 238 |
| ...he'll wait | Male Subject (Agency) | YM | March | 1998 | 48 |
| ...he's aced... | Male Subject (Agency) | YM | March | 1998 | 32 |
| ...he's caught on to | Male Subject (Agency) | YM | March | 1998 | 32 |
| ...he's coming from | Male Subject (Agency) | Teen | March | 1998 | 38 |
| ...he's dancing | Male Subject (Agency) | Teen | February | 2000 | 59 |
| ...he's dating | Male Subject (Agency) | Teen | February | 2000 | 43 |
| ...he's flirting | Male Subject (Agency) | Teen | February | 2000 | 4 |
| ...he's found | Male Subject (Agency) | YM | March | 1998 | 116 |
| ...he's going to... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...he's gone through... | Male Subject (Agency) | Seventeen | March | 1998 | 153 |
| ...he's gonna come | Male Subject (Agency) | YM | March | 1998 | 48 |
| ...he's just cracking | Male Subject (Agency) | YM | March | 2000 | 64 |
| ...he's keeping | Male Subject (Agency) | YM | March | 1998 | 36 |
| ...he's looking at you | Male Subject (Agency) | Teen | February | 2000 | 44 |
| ...he's making you | Male Subject (Agency) | YM | March | 1998 | 57 |
| ...he's making... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...he's neglecting you... | Male Subject (Agency) | Teen | March | 1998 | 28 |
| ...he's never heard | Male Subject (Agency) | YM | March | 1998 | 42 |
| ...he's opening | Male Subject (Agency) | YM | March | 1998 | 116 |
| ...he's paying attention | Male Subject (Agency) | Teen | March | 1998 | 30 |
| ...he's pouting | Male Subject (Agency) | Teen | February | 2000 | 44 |
| ...he's probably giving you... | Male Subject (Agency) | Teen | February | 2000 | 44 |
| ...he's putting... | Male Subject (Agency) | Seventeen | March | 1998 | 80 |
| ...he's realized... | Male Subject (Agency) | Teen | March | 1998 | 30 |
| ...he's seeing you | Male Subject (Agency) | YM | March | 1998 | 32 |
| ...he's staring straight | Male Subject (Agency) | Teen | February | 2000 | 59 |
| ...he's starting to have | Male Subject (Agency) | YM | March | 1998 | 32 |
| ...he's still not tuning into you | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...he's sworn... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...he's taking time | Male Subject (Agency) | Teen | March | 1998 | 56 |
| ...he's upsetting you | Male Subject (Agency) | YM | March | 2000 | 64 |
| ...he...lost lead... | Male Subject (Agency) | Seventeen | March | 1998 | 215 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| ...he... utters... | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...her boyfriend manages... | Male Subject (Agency) | Seventeen | March | 1998 | 80 |
| ...her boyfriend suspects... | Male Subject (Agency) | Seventeen | March | 1998 | 114 |
| ...him holding another girls hand... | Male Subject (Agency) | Seventeen | March | 2000 | 80 |
| ...him to help you | Male Subject (Agency) | YM | March | 2000 | 44 |
| ...his father built... | Male Subject (Agency) | Seventeen | March | 1998 | 225 |
| ...how he made you feel like... | Male Subject (Agency) | YM | March | 1998 | 38 |
| ...husband who will guarantee her membership | Male Subject (Agency) | Seventeen | March | 2000 | 172 |
| ...if he acts annoyed | Male Subject (Agency) | Seventeen | March | 2000 | 84 |
| ...if he came over | Male Subject (Agency) | YM | March | 2000 | 44 |
| ...if he changes | Male Subject (Agency) | Seventeen | March | 2000 | 84 |
| ...if he chooses | Male Subject (Agency) | Teen | February | 2000 | 36 |
| ...if he commented | Male Subject (Agency) | YM | March | 2000 | 44 |
| ...if he does call | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...if he doesn't make... | Male Subject (Agency) | Teen | March | 1998 | 30 |
| ...if he offers you... | Male Subject (Agency) | Teen | March | 1998 | 38 |
| ...if he shares... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...if he's making... | Male Subject (Agency) | Teen | March | 1998 | 30 |
| ...if he's putting | Male Subject (Agency) | YM | March | 2000 | 64 |
| ...if he's seen... | Male Subject (Agency) | YM | March | 2000 | 62 |
| ...if my ex crawled | Male Subject (Agency) | YM | March | 1998 | 62 |
| ...if my stepdad came | Male Subject (Agency) | YM | March | 2000 | 71 |
| ...if you're frightened by the boy | Male Subject (Agency) | Seventeen | March | 2000 | 146 |
| ...if your boyfriend has accompanied you | Male Subject (Agency) | Seventeen | March | 2000 | 172 |
| ...if your boyfriend's not...inviting you... | Male Subject (Agency) | Teen | February | 2000 | 36 |
| ...is he trying...? | Male Subject (Agency) | Teen | March | 1998 | 30 |
| ...kids... who kidnap... | Male Subject (Agency) | Seventeen | March | 1998 | 176 |
| ...lots of guys show | Male Subject (Agency) | Teen | February | 2000 | 44 |
| ...one guy vomited... | Male Subject (Agency) | Seventeen | March | 1998 | 216 |
| ...one guy who stole... | Male Subject (Agency) | Seventeen | March | 1998 | 235 |
| ...or [does he] smile...? | Male Subject (Agency) | YM | March | 1998 | 43 |
| ...or [he] is just squeezing | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...or [he] made | Male Subject (Agency) | YM | March | 1998 | 32 |
| ...or [he] tries to make you... | Male Subject (Agency) | Seventeen | March | 2000 | 84 |
| ...recommends Stephen | Male Subject (Agency) | Teen | February | 2000 | 44 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|---------------------------|-----------------|--------------|-------------|-------------|
| ...says Adam | Male Subject (Agency) | Teen | March | 1998 | 36 |
| ...says Andrew Rassej... | Male Subject (Agency) | Seventeen | March | 1998 | 174 |
| ...says Atkinson... | Male Subject (Agency) | Seventeen | March | 1998 | 216 |
| ...says Chris B | Male Subject (Agency) | Teen | March | 1998 | 117 |
| ...says Cole | Male Subject (Agency) | Teen | March | 1998 | 117 |
| ...says Damien | Male Subject (Agency) | Teen | March | 1998 | 16 |
| ...says Douglass Ross.. | Male Subject (Agency) | Seventeen | March | 1998 | 174 |
| ...says Gary Marx... | Male Subject (Agency) | Seventeen | March | 1998 | 217 |
| ...says Jason... | Male Subject (Agency) | Seventeen | March | 1998 | 224 |
| ...says John King... | Male Subject (Agency) | Seventeen | March | 1998 | 174 |
| ...says Kenper... | Male Subject (Agency) | Seventeen | March | 1998 | 224 |
| ...says Logan | Male Subject (Agency) | Teen | March | 1998 | 60 |
| ...says Logan... | Male Subject (Agency) | Teen | March | 1998 | 61 |
| ...says Mike (2 times) | Male Subject (Agency) | Teen | February | 2000 | 44 |
| ...says Nick Rabkin... | Male Subject (Agency) | Seventeen | March | 2000 | 118 |
| ...says Rabkin | Male Subject (Agency) | Seventeen | March | 2000 | 114 |
| ...says Richard .. | Male Subject (Agency) | Seventeen | March | 1998 | 192 |
| ...says Stephen (3 times) | Male Subject (Agency) | Teen | February | 2000 | 44 |
| ...says Troy Scheid | Male Subject (Agency) | Seventeen | March | 2000 | 112 |
| ...says William... | Male Subject (Agency) | Seventeen | March | 1998 | 181 |
| ...says Zack Hines | Male Subject (Agency) | Seventeen | March | 1998 | 225 |
| ...so he'll definitely go | Male Subject (Agency) | Teen | February | 2000 | 30 |
| ...suggest Robinson | Male Subject (Agency) | Teen | March | 1998 | 36 |
| ...superintendent Ray Simon called | Male Subject (Agency) | Seventeen | March | 1998 | 217 |
| ...sweetie can't stop flirting | Male Subject (Agency) | YM | March | 2000 | 64 |
| ...sweetie probably doesn't socialize | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...that crack he made | Male Subject (Agency) | YM | March | 2000 | 62 |
| ...that he does... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...the guy who lends | Male Subject (Agency) | YM | March | 2000 | 48 |
| ...the guy...started dating | Male Subject (Agency) | Teen | February | 2000 | 38 |
| ...the personality he fronts to get girls | Male Subject (Agency) | Teen | February | 2000 | 58 |
| ...then [he] calls | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...then [he] changes | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...then [he] keeps talking | Male Subject (Agency) | YM | March | 1998 | 43 |
| ...then he meets... | Male Subject (Agency) | Seventeen | March | 1998 | 176 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|---------------------------|-----------------|--------------|-------------|-------------|
| ...these...babes will show up | Male Subject (Agency) | YM | March | 1998 | 8 |
| ...they find | Male Subject (Agency) | YM | March | 1998 | 32 |
| ...they'd say... | Male Subject (Agency) | Teen | March | 1998 | 63 |
| ...this ...creator expends | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...this model's sporting it | Male Subject (Agency) | YM | March | 1998 | 66 |
| ...this...man would go out... | Male Subject (Agency) | Seventeen | March | 1998 | 153 |
| ...three girlfriends to dress their girlfriends | Male Subject (Agency) | Seventeen | March | 2000 | 57 |
| ...to shy to notice you | Male Subject (Agency) | YM | March | 2000 | 62 |
| ...we swear | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...what he does... | Male Subject (Agency) | Seventeen | March | 1998 | 114 |
| ...what he says... | Male Subject (Agency) | Seventeen | March | 1998 | 114 |
| ...what he's been doing | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...what they said | Male Subject (Agency) | Teen | February | 2000 | 43 |
| ...what totally cool move has your guy made | Male Subject (Agency) | YM | March | 1998 | 38 |
| ...what you (m) did... | Male Subject (Agency) | Seventeen | March | 1998 | 114 |
| ...when a sweet snack walks by | Male Subject (Agency) | YM | March | 1998 | 44 |
| ...when he asks you... | Male Subject (Agency) | Seventeen | March | 1998 | 112 |
| ...when he tells you | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...when they're together... | Male Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...when you (m) do this... | Male Subject (Agency) | Seventeen | March | 1998 | 112 |
| ...who lurks... | Male Subject (Agency) | Seventeen | March | 1998 | 174 |
| ...who worked on the study | Male Subject (Agency) | Seventeen | March | 2000 | 114 |
| ...who'll treat you | Male Subject (Agency) | YM | March | 1998 | 116 |
| ...who's (m) staying... | Male Subject (Agency) | Seventeen | March | 1998 | 112 |
| ...who's not firing | Male Subject (Agency) | YM | March | 2000 | 62 |
| ...why he did | Male Subject (Agency) | YM | March | 1998 | 58 |
| ...why he still wows you | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...why he wows you | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...why he wows you ... | Male Subject (Agency) | YM | March | 2000 | 62 |
| ...why he wows you... | Male Subject (Agency) | YM | March | 2000 | 63 |
| ...you (m) always do... | Male Subject (Agency) | Seventeen | March | 1998 | 114 |
| ...you romeo raves | Male Subject (Agency) | YM | March | 2000 | 44 |
| ...you're (m) going to be stealing ... | Male Subject (Agency) | Seventeen | March | 1998 | 114 |
| ...your boy...acts | Male Subject (Agency) | YM | March | 2000 | 64 |
| ...your boyfriend chose you.... | Male Subject (Agency) | Teen | March | 1998 | 30 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|-----------------------|-----------|----------|------|------|
| ...your boyfriend is trying to make you jealous... | Male Subject (Agency) | Teen | February | 2000 | 36 |
| ...your boyfriend talks about | Male Subject (Agency) | Seventeen | March | 2000 | 146 |
| ...your boyfriend will... | Male Subject (Agency) | Teen | March | 1998 | 30 |
| ...your crush walks by | Male Subject (Agency) | YM | March | 1998 | 44 |
| ...your date arrives | Male Subject (Agency) | Teen | March | 1998 | 108 |
| ...your dude invites you | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...your ex read | Male Subject (Agency) | Teen | February | 2000 | 44 |
| ...your ex snuggling with your sister... | Male Subject (Agency) | Seventeen | March | 2000 | 80 |
| ...your friend (m) calls... | Male Subject (Agency) | Seventeen | March | 1998 | 114 |
| ...your guy play baseball | Male Subject (Agency) | Teen | February | 2000 | 36 |
| ...your guy talk to other girls? | Male Subject (Agency) | Teen | March | 1998 | 30 |
| ...your guy will notice you... | Male Subject (Agency) | Seventeen | March | 1998 | 192 |
| ...your main squeeze is nurturing | Male Subject (Agency) | Teen | March | 1998 | 66 |
| ...your significant other congratulates | Male Subject (Agency) | Teen | March | 1998 | 68 |
| ...your sister's hot guy friend ...asks you... | Male Subject (Agency) | YM | March | 1998 | 44 |
| ..and [he] invites you | Male Subject (Agency) | YM | March | 2000 | 44 |
| ..he asks you | Male Subject (Agency) | YM | March | 2000 | 46 |
| ..he leans over | Male Subject (Agency) | YM | March | 2000 | 52 |
| 6 Clues he's noticed you | Male Subject (Agency) | YM | March | 1998 | 32 |
| A teacher [male] makes me uneasy... | Male Subject (Agency) | Seventeen | March | 2000 | 20 |
| Any guy who tries to make you... | Male Subject (Agency) | YM | March | 2000 | 53 |
| Bill says | Male Subject (Agency) | Seventeen | March | 2000 | 239 |
| Brave guys bite the bullet.. | Male Subject (Agency) | Seventeen | March | 2000 | 28 |
| Damon Albarn celebrates | Male Subject (Agency) | Seventeen | March | 1998 | 26 |
| Guys absorb space... | Male Subject (Agency) | Seventeen | March | 2000 | 241 |
| Guys reveal... | Male Subject (Agency) | YM | March | 2000 | 0 |
| Have you ever given in...? | Male Subject (Agency) | YM | March | 2000 | 41 |
| He says..... | Male Subject (Agency) | YM | March | 2000 | 44 |
| Jackson Loo... points to | Male Subject (Agency) | Teen | March | 1998 | 60 |
| Jimmy Jones...who held up | Male Subject (Agency) | Teen | March | 1998 | 119 |
| Johnny Atkinson...revealed... | Male Subject (Agency) | Seventeen | March | 1998 | 215 |
| Jones reconsidered | Male Subject (Agency) | Teen | March | 1998 | 119 |
| Jones...allowed | Male Subject (Agency) | Teen | March | 1998 | 119 |
| Mark made | Male Subject (Agency) | YM | March | 2000 | 70 |
| My beau sells pot... | Male Subject (Agency) | Seventeen | March | 2000 | 20 |

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|--|-----------------------|-----------|-------|------|------|
| My ex [male] killed himself... | Male Subject (Agency) | Seventeen | March | 2000 | 20 |
| Paul noticed [me]... | Male Subject (Agency) | Seventeen | March | 2000 | 20 |
| Sergio starts... | Male Subject (Agency) | YM | March | 1998 | 57 |
| This guy is acting | Male Subject (Agency) | YM | March | 2000 | 53 |
| What he did... | Male Subject (Agency) | Seventeen | March | 2000 | 84 |
| your birthday? Tell us how he made you feel like the ultimate birthday girl. | Male Subject (Agency) | YM | March | 1998 | 38 |
| Your...man tells you | Male Subject (Agency) | YM | March | 2000 | 44 |
| [he] doesn't make | Male Subject (Agency) | YM | March | 1998 | 43 |
| [he] offers | Male Subject (Agency) | Teen | March | 1998 | 68 |
| almost every guy told us.. | Male Subject (Agency) | Teen | March | 1998 | 40 |
| and [he] does... | Male Subject (Agency) | Teen | March | 1998 | 58 |
| any signals he's sending you | Male Subject (Agency) | Seventeen | March | 2000 | 146 |
| dad took over | Male Subject (Agency) | Seventeen | March | 2000 | 239 |
| did you decide... | Male Subject (Agency) | YM | March | 2000 | 63 |
| does he ask...? | Male Subject (Agency) | YM | March | 1998 | 43 |
| he didn't quit... | Male Subject (Agency) | Seventeen | March | 2000 | 239 |
| he found the perfect way to show you how special he thinks you are | Male Subject (Agency) | YM | March | 1998 | 38 |
| he got married | Male Subject (Agency) | Seventeen | March | 2000 | 238 |
| he grabs you | Male Subject (Agency) | Seventeen | March | 2000 | 146 |
| he has crossed a line | Male Subject (Agency) | Seventeen | March | 2000 | 146 |
| he helps share | Male Subject (Agency) | Seventeen | March | 2000 | 238 |
| he holds his hands | Male Subject (Agency) | Seventeen | March | 2000 | 241 |
| he says (6 times) | Male Subject (Agency) | YM | March | 1998 | 43 |
| he says something rude | Male Subject (Agency) | Seventeen | March | 2000 | 84 |
| he says... | Male Subject (Agency) | YM | March | 2000 | 52 |
| he tells... | Male Subject (Agency) | Seventeen | March | 1998 | 235 |
| he told me... | Male Subject (Agency) | Seventeen | March | 1998 | 235 |
| he tries to boss you | Male Subject (Agency) | Seventeen | March | 2000 | 146 |
| he'll be speaking | Male Subject (Agency) | Seventeen | March | 2000 | 241 |
| he'll respect you | Male Subject (Agency) | YM | March | 2000 | 63 |
| he's acting | Male Subject (Agency) | YM | March | 1998 | 36 |
| he's coughing less | Male Subject (Agency) | YM | March | 1998 | 40 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|--------------------------------------|-----------------|--------------|-------------|-------------|
| he's decided... | Male Subject (Agency) | Seventeen | March | 1998 | 80 |
| he's doing | Male Subject (Agency) | YM | March | 1998 | 59 |
| he's doing..... | Male Subject (Agency) | Teen | February | 2000 | 44 |
| he's teaching me | Male Subject (Agency) | YM | March | 2000 | 71 |
| he's trying | Male Subject (Agency) | YM | March | 2000 | 53 |
| if he brags | Male Subject (Agency) | Seventeen | March | 2000 | 146 |
| if he shows up...to find you... | Male Subject (Agency) | Seventeen | March | 2000 | 80 |
| no guys paid attention to me... | Male Subject (Agency) | YM | March | 2000 | 71 |
| teenager who yearns... | Male Subject (Agency) | Seventeen | March | 2000 | 189 |
| the boyfriend had gone | Male Subject (Agency) | Seventeen | March | 2000 | 238 |
| the guy...disses... | Male Subject (Agency) | YM | March | 2000 | 44 |
| why he wows you | Male Subject (Agency) | YM | March | 2000 | 62 |
| you're doing now | Male Subject (Agency) | YM | March | 2000 | 92 |
| your bro's hogging | Male Subject (Agency) | YM | March | 1998 | 44 |
| your crush calls... | Male Subject (Agency) | YM | March | 2000 | 44 |
| your crush just made | Male Subject (Agency) | YM | March | 2000 | 44 |
| your cute neighbor introduces you | Male Subject (Agency) | YM | March | 2000 | 44 |
| your date arrives | Male Subject (Agency) | Teen | March | 1998 | 108 |
| your dude agrees... | Male Subject (Agency) | Teen | March | 1998 | 68 |
| your guy suggests | Male Subject (Agency) | YM | March | 2000 | 44 |
| your guy tries to sway you | Male Subject (Agency) | YM | March | 2000 | 53 |
|and he knows | Male Subject (Agency) | YM | March | 2000 | 91 |
|and [he] remembers | Male Subject (Agency Mental Process) | YM | March | 1998 | 42 |
| ...[he] who thinks [females were put on earth...] | Male Subject (Agency Mental Process) | Seventeen | March | 2000 | 84 |
| ...as well as [he was] thinking... | Male Subject (Agency Mental Process) | Teen | March | 1998 | 56 |
| ...brother thought... | Male Subject (Agency Mental Process) | Seventeen | March | 1998 | 235 |
| ...dude thinks | Male Subject (Agency Mental Process) | YM | March | 1998 | 36 |
| ...guy who knows | Male Subject (Agency Mental Process) | YM | March | 1998 | 32 |
| ...he doesn't realize... | Male Subject (Agency Mental Process) | Teen | March | 1998 | 28 |
| ...he knew it... | Male Subject (Agency Mental Process) | Teen | March | 1998 | 38 |
| ...he knew the real you | Male Subject (Agency Mental Process) | YM | March | 2000 | 44 |
| ...he knew... | Male Subject (Agency Mental Process) | Teen | March | 1998 | 28 |
| ...he realized | Male Subject (Agency Mental Process) | Teen | March | 1998 | 56 |
| ...he recognizes... | Male Subject (Agency Mental Process) | Teen | March | 1998 | 30 |
| ...he thinks you are | Male Subject (Agency Mental Process) | YM | March | 1998 | 38 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|--------------------------------------|-----------|----------|------|------|
| ...he understands | Male Subject (Agency Mental Process) | Seventeen | March | 2000 | 84 |
| ...he's thinking... | Male Subject (Agency Mental Process) | Teen | March | 1998 | 26 |
| ...sliny guys know this | Male Subject (Agency Mental Process) | YM | March | 2000 | 53 |
| ...stud thinks | Male Subject (Agency Mental Process) | YM | March | 1998 | 36 |
| ...this guy respects you... | Male Subject (Agency Mental Process) | Teen | March | 1998 | 36 |
| ...what do you think | Male Subject (Agency Mental Process) | YM | March | 2000 | 63 |
| ...who he thinks.. | Male Subject (Agency Mental Process) | Teen | March | 1998 | 30 |
| ...your boyfriend thinks... | Male Subject (Agency Mental Process) | Teen | February | 2000 | 36 |
| he'll know | Male Subject (Agency Mental Process) | YM | March | 2000 | 63 |
| ...Jason...received... | Male Subject (Benefactive) | Seventeen | March | 1998 | 223 |
| ...and [Zach] has received... | Male Subject (Benefactive) | Seventeen | March | 1998 | 224 |
| ...he gets... | Male Subject (Benefactive) | Teen | March | 1998 | 70 |
| ...he gets...from you | Male Subject (Benefactive) | YM | March | 2000 | 63 |
| ...he'll get the vibe | Male Subject (Benefactive) | YM | March | 2000 | 64 |
| ...he'll get... | Male Subject (Benefactive) | Seventeen | March | 1998 | 84 |
| ...this actor gets our stamp... | Male Subject (Benefactive) | YM | March | 1998 | 66 |
| Isidrio's received | Male Subject (Benefactive) | Teen | March | 1998 | 56 |
| ...Do guys really prefer you to wear | Male Subject (Experienter) | YM | March | 2000 | 57 |
| ...Does he feel...? | Male Subject (Experienter) | Seventeen | March | 1998 | 153 |
| ...Isidro...and some buds...seem | Male Subject (Experienter) | Teen | March | 1998 | 56 |
| ...Mark was into... | Male Subject (Experienter) | Seventeen | March | 1998 | 235 |
| ...Until you feel uncomfortable... | Male Subject (Experienter) | Seventeen | March | 2000 | 80 |
| ...[His behavior means] he likes you... | Male Subject (Experienter) | Seventeen | March | 2000 | 84 |
| ...[he] enjoys | Male Subject (Experienter) | Teen | March | 1998 | 38 |
| ...a boy wants... | Male Subject (Experienter) | Seventeen | March | 1998 | 82 |
| ...all he needs... | Male Subject (Experienter) | Seventeen | March | 1998 | 82 |
| ...and [he] hopes | Male Subject (Experienter) | YM | March | 1998 | 32 |
| ...and [he] just wants | Male Subject (Experienter) | Teen | March | 1998 | 38 |
| ...and [he] wants... | Male Subject (Experienter) | Teen | March | 1998 | 30 |
| ...boys crave | Male Subject (Experienter) | YM | March | 2000 | 63 |
| ...brother looked... | Male Subject (Experienter) | Seventeen | March | 1998 | 235 |
| ...ever get tongue-tied...? | Male Subject (Experienter) | YM | March | 1998 | 67 |
| ...guy friend probably feels... | Male Subject (Experienter) | Teen | March | 1998 | 28 |
| ...guys like...girls | Male Subject (Experienter) | YM | March | 2000 | 64 |
| ...guys think | Male Subject (Experienter) | Teen | March | 1998 | 51 |

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|-------------------------------|----------------------------|-----------------|--------------|-------------|-------------|
| ...he believes... | Male Subject (Experiencer) | Seventeen | March | 1998 | 82 |
| ...he best likes... (5 times) | Male Subject (Experiencer) | Teen | February | 2000 | 59 |
| ...he can't see | Male Subject (Experiencer) | YM | March | 1998 | 44 |
| ...he cares about you | Male Subject (Experiencer) | YM | March | 2000 | 64 |
| ...he cares.. | Male Subject (Experiencer) | Teen | March | 1998 | 30 |
| ...he cares... | Male Subject (Experiencer) | Teen | March | 1998 | 30 |
| ...he digs | Male Subject (Experiencer) | Teen | March | 1998 | 49 |
| ...he does not need... | Male Subject (Experiencer) | Seventeen | March | 1998 | 84 |
| ...he does want... | Male Subject (Experiencer) | Teen | March | 1998 | 30 |
| ...he doesn't get... | Male Subject (Experiencer) | Seventeen | March | 1998 | 82 |
| ...he doesn't love you | Male Subject (Experiencer) | YM | March | 1998 | 48 |
| ...he doesn't want... | Male Subject (Experiencer) | Teen | February | 2000 | 36 |
| ...he expects... | Male Subject (Experiencer) | Seventeen | March | 1998 | 82 |
| ...he feels | Male Subject (Experiencer) | Teen | February | 2000 | 44 |
| ...he feels... | Male Subject (Experiencer) | Teen | March | 1998 | 30 |
| ...he feels.... | Male Subject (Experiencer) | Teen | March | 1998 | 30 |
| ...he feels..... | Male Subject (Experiencer) | Teen | March | 1998 | 30 |
| ...he felt... | Male Subject (Experiencer) | Seventeen | March | 1998 | 215 |
| ...he isn't into you | Male Subject (Experiencer) | YM | March | 1998 | 43 |
| ...he knows... | Male Subject (Experiencer) | Seventeen | March | 1998 | 224 |
| ...he liked... | Male Subject (Experiencer) | Seventeen | March | 1998 | 235 |
| ...he liked.... | Male Subject (Experiencer) | Seventeen | March | 1998 | 235 |
| ...he liked..... | Male Subject (Experiencer) | Seventeen | March | 1998 | 235 |
| ...he likes | Male Subject (Experiencer) | Teen | February | 2000 | 59 |
| ...he likes having... | Male Subject (Experiencer) | Seventeen | March | 1998 | 153 |
| ...he likes you | Male Subject (Experiencer) | Teen | February | 2000 | 44 |
| ...he likes you... | Male Subject (Experiencer) | YM | March | 2000 | 52 |
| ...he likes you.... | Male Subject (Experiencer) | Teen | March | 1998 | 30 |
| ...he likes you..... | Male Subject (Experiencer) | YM | March | 2000 | 64 |
| ...he likes... | Male Subject (Experiencer) | Seventeen | March | 1998 | 82 |
| ...he loves | Male Subject (Experiencer) | Teen | March | 1998 | 58 |
| ...he loves..... | Male Subject (Experiencer) | YM | March | 2000 | 44 |
| ...he loves..... | Male Subject (Experiencer) | YM | March | 1998 | 116 |
| ...he must have seen | Male Subject (Experiencer) | YM | March | 1998 | 32 |
| ...he needs you more | Male Subject (Experiencer) | Teen | March | 1998 | 68 |

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|--|----------------------------|-----------------|--------------|-------------|-------------|
| ...he needs you... | Male Subject (Experiencer) | Seventeen | March | 1998 | 82 |
| ...he no longer cares... | Male Subject (Experiencer) | Teen | March | 1998 | 30 |
| ...he really does want | Male Subject (Experiencer) | YM | March | 2000 | 46 |
| ...he seems conscious | Male Subject (Experiencer) | YM | March | 1998 | 32 |
| ...he seems to have | Male Subject (Experiencer) | YM | March | 1998 | 42 |
| ...he seems... | Male Subject (Experiencer) | Seventeen | March | 1998 | 153 |
| ...he sees | Male Subject (Experiencer) | Teen | March | 1998 | 38 |
| ...he stayed cool... | Male Subject (Experiencer) | Seventeen | March | 1998 | 82 |
| ...he suffers | Male Subject (Experiencer) | Teen | February | 2000 | 59 |
| ...he wanted... | Male Subject (Experiencer) | Seventeen | March | 1998 | 192 |
| ...he wants | Male Subject (Experiencer) | Teen | March | 1998 | 38 |
| ...he wants to... | Male Subject (Experiencer) | YM | March | 2000 | 52 |
| ...he wants you to be | Male Subject (Experiencer) | Teen | March | 1998 | 70 |
| ...he wants... | Male Subject (Experiencer) | YM | March | 2000 | 78 |
| ...he wants..... | Male Subject (Experiencer) | YM | March | 2000 | 44 |
| ...he wishes | Male Subject (Experiencer) | YM | March | 1998 | 43 |
| ...he'd be into you | Male Subject (Experiencer) | Teen | March | 1998 | 68 |
| ...he'd get angry | Male Subject (Experiencer) | YM | March | 2000 | 71 |
| ...he'll expect you | Male Subject (Experiencer) | YM | March | 1998 | 116 |
| ...he'll feel | Male Subject (Experiencer) | Teen | March | 1998 | 68 |
| ...he'll love knowing | Male Subject (Experiencer) | YM | March | 2000 | 44 |
| ...he'll probably feel | Male Subject (Experiencer) | Teen | February | 2000 | 44 |
| ...he'll think you're psycho | Male Subject (Experiencer) | Teen | March | 1998 | 40 |
| ...he's also enjoying... | Male Subject (Experiencer) | Teen | March | 1998 | 28 |
| ...he's feeling... | Male Subject (Experiencer) | Seventeen | March | 1998 | 153 |
| ...he's freaked | Male Subject (Experiencer) | YM | March | 1998 | 36 |
| ...he's going to feel... | Male Subject (Experiencer) | Seventeen | March | 2000 | 80 |
| ...he's going to get... | Male Subject (Experiencer) | Seventeen | March | 1998 | 114 |
| ...he's gonna like... | Male Subject (Experiencer) | Seventeen | March | 1998 | 112 |
| ...he's into you | Male Subject (Experiencer) | Teen | March | 1998 | 70 |
| ...he's into you... | Male Subject (Experiencer) | Seventeen | March | 1998 | 153 |
| ...he's into... | Male Subject (Experiencer) | Teen | March | 1998 | 49 |
| ...he's not crazy about... | Male Subject (Experiencer) | Teen | March | 1998 | 68 |
| ...he's not into... | Male Subject (Experiencer) | Seventeen | March | 1998 | 84 |
| ...he's totally insecure about letting you go... | Male Subject (Experiencer) | Teen | March | 1998 | 70 |

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|--------------------------------------|----------------------------|-----------|----------|------|------|
| ...he's totally into... | Male Subject (Experiencer) | Teen | March | 1998 | 66 |
| ...he... need | Male Subject (Experiencer) | YM | March | 2000 | 63 |
| ...he...not miss you...? | Male Subject (Experiencer) | YM | March | 1998 | 59 |
| ...if he loves you | Male Subject (Experiencer) | YM | March | 1998 | 48 |
| ...if he wants | Male Subject (Experiencer) | YM | March | 2000 | 46 |
| ...if he wants to go | Male Subject (Experiencer) | Seventeen | March | 2000 | 120 |
| ...my guy feels | Male Subject (Experiencer) | YM | March | 2000 | 52 |
| ...no guy wants... | Male Subject (Experiencer) | Teen | March | 1998 | 28 |
| ...one who'll dig it... | Male Subject (Experiencer) | Teen | March | 1998 | 51 |
| ...or [he likes] being... | Male Subject (Experiencer) | Seventeen | March | 1998 | 153 |
| ...scoundrel who wants... | Male Subject (Experiencer) | Teen | March | 1998 | 30 |
| ...some guys love | Male Subject (Experiencer) | YM | March | 2000 | 64 |
| ...the other wants... | Male Subject (Experiencer) | Teen | March | 1998 | 52 |
| ...they want...girls | Male Subject (Experiencer) | YM | March | 2000 | 63 |
| ...they'd most like | Male Subject (Experiencer) | YM | March | 2000 | 57 |
| ...this guy not only believes in you | Male Subject (Experiencer) | Teen | March | 1998 | 70 |
| ...what do guys think... | Male Subject (Experiencer) | Teen | March | 1998 | 28 |
| ...who he likes... | Male Subject (Experiencer) | Seventeen | March | 1998 | 112 |
| ...who's psyched to | Male Subject (Experiencer) | YM | March | 1998 | 43 |
| ...you deserve better | Male Subject (Experiencer) | YM | March | 1998 | 40 |
| ...you feel like | Male Subject (Experiencer) | YM | March | 2000 | 46 |
| ...you look so deep | Male Subject (Experiencer) | YM | March | 2000 | 63 |
| ...you'd rather... | Male Subject (Experiencer) | Seventeen | March | 1998 | 80 |
| ...you're into | Male Subject (Experiencer) | Teen | March | 1998 | 49 |
| ...your brother...digs... | Male Subject (Experiencer) | Teen | March | 1998 | 26 |
| ...your date feels about you... | Male Subject (Experiencer) | Teen | March | 1998 | 38 |
| ...your guy might be... | Male Subject (Experiencer) | Teen | March | 1998 | 30 |
| ...your guy seems | Male Subject (Experiencer) | Teen | March | 1998 | 70 |
| ...guy who...liked you... | Male Subject (Experiencer) | Teen | March | 1998 | 26 |
| He'd never be interested in you.... | Male Subject (Experiencer) | Seventeen | March | 2000 | 106 |
| he freaked out | Male Subject (Experiencer) | Teen | February | 2000 | 44 |
| he gets fired up | Male Subject (Experiencer) | YM | March | 1998 | 42 |
| he got to | Male Subject (Experiencer) | YM | March | 2000 | 52 |
| he hated | Male Subject (Experiencer) | YM | March | 1998 | 58 |
| he loves... | Male Subject (Experiencer) | YM | March | 2000 | 44 |

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|------------------------------------|----------------------------|-----------|----------|------|------|
| he probably feels | Male Subject (Experiencer) | Seventeen | March | 2000 | 148 |
| he wants.... | Male Subject (Experiencer) | YM | March | 2000 | 46 |
| he'd never want | Male Subject (Experiencer) | YM | March | 1998 | 58 |
| he'll care for you.... | Male Subject (Experiencer) | YM | March | 1998 | 116 |
| some dudes resent... | Male Subject (Experiencer) | YM | March | 2000 | 22 |
| the looks guys love | Male Subject (Experiencer) | YM | March | 2000 | 14 |
| the looks guys love..... | Male Subject (Experiencer) | YM | March | 2000 | 57 |
| the looks they love | Male Subject (Experiencer) | YM | March | 2000 | 0 |
| who digs... | Male Subject (Experiencer) | YM | March | 2000 | 62 |
| you feel | Male Subject (Experiencer) | YM | March | 2000 | 52 |
| your boyfriend wants | Male Subject (Experiencer) | Teen | February | 2000 | 85 |
| your ex seems to be | Male Subject (Experiencer) | YM | March | 1998 | 59 |
| ...Can you imagine | Male Subject (Modal) | YM | March | 2000 | 92 |
| ...[he] would hold... | Male Subject (Modal) | Teen | March | 1998 | 30 |
| ...[if he would] tell you... | Male Subject (Modal) | Teen | March | 1998 | 30 |
| ...a shy guy can hardly | Male Subject (Modal) | YM | March | 2000 | 63 |
| ...and [he'd] help... | Male Subject (Modal) | Seventeen | March | 1998 | 235 |
| ...can he be... | Male Subject (Modal) | Seventeen | March | 1998 | 82 |
| ...can your guy relate...? | Male Subject (Modal) | Seventeen | March | 1998 | 153 |
| ...could Rich handle...? | Male Subject (Modal) | Seventeen | March | 1998 | 234 |
| ...could he ...intended...? | Male Subject (Modal) | Teen | March | 1998 | 38 |
| ...could your crush be sending...? | Male Subject (Modal) | Teen | February | 2000 | 58 |
| ...good boyfriends can be... | Male Subject (Modal) | Seventeen | March | 1998 | 238 |
| ...guy who might be | Male Subject (Modal) | Teen | March | 1998 | 66 |
| ...he can be | Male Subject (Modal) | YM | March | 1998 | 116 |
| ...he can count... | Male Subject (Modal) | Seventeen | March | 1998 | 114 |
| ...he can do something | Male Subject (Modal) | Teen | February | 2000 | 40 |
| ...he can feel | Male Subject (Modal) | Teen | February | 2000 | 36 |
| ...he can introduce you to | Male Subject (Modal) | YM | March | 1998 | 36 |
| ...he can make her | Male Subject (Modal) | Teen | March | 1998 | 66 |
| ...he can pull... | Male Subject (Modal) | Seventeen | March | 1998 | 153 |
| ...he can show off | Male Subject (Modal) | Teen | March | 1998 | 66 |
| ...he can't answer... | Male Subject (Modal) | Seventeen | March | 1998 | 84 |
| ...he could ace it | Male Subject (Modal) | YM | March | 2000 | 62 |
| ...he could be arrested... | Male Subject (Modal) | Seventeen | March | 1998 | 153 |

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|--------------------------------------|----------------------|-----------|----------|------|------|
| ...he could have | Male Subject (Modal) | YM | March | 1998 | 32 |
| ...he could keep up | Male Subject (Modal) | YM | March | 1998 | 44 |
| ...he could... | Male Subject (Modal) | Seventeen | March | 1998 | 235 |
| ...he may act | Male Subject (Modal) | Teen | March | 1998 | 70 |
| ...he may be..... | Male Subject (Modal) | YM | March | 2000 | 46 |
| ...he may have done | Male Subject (Modal) | Teen | March | 1998 | 70 |
| ...he may have even... | Male Subject (Modal) | Teen | March | 1998 | 70 |
| ...he may not | Male Subject (Modal) | YM | March | 2000 | 63 |
| ...he may not be | Male Subject (Modal) | YM | March | 1998 | 36 |
| ...he may not know | Male Subject (Modal) | YM | March | 2000 | 63 |
| ...he might be afraid | Male Subject (Modal) | Teen | February | 2000 | 44 |
| ...he might be... | Male Subject (Modal) | Teen | March | 1998 | 28 |
| ...he might be.... | Male Subject (Modal) | Teen | March | 1989 | 30 |
| ...he might feel | Male Subject (Modal) | YM | March | 2000 | 63 |
| ...he would get... | Male Subject (Modal) | Seventeen | March | 1998 | 235 |
| ...he would've revealed | Male Subject (Modal) | YM | March | 1998 | 36 |
| ...he'd prefer.. | Male Subject (Modal) | Teen | March | 1998 | 38 |
| ...how you can do it... | Male Subject (Modal) | YM | March | 1998 | 24 |
| ...if he would show... | Male Subject (Modal) | Teen | March | 1998 | 30 |
| ...my brother would... | Male Subject (Modal) | YM | March | 2000 | 71 |
| ...no guy would lose | Male Subject (Modal) | YM | March | 1998 | 36 |
| ...or so he can | Male Subject (Modal) | YM | March | 2000 | 52 |
| ...our son can't stop talking about | Male Subject (Modal) | Seventeen | March | 2000 | 84 |
| ...wrangler may rock | Male Subject (Modal) | YM | March | 1998 | 116 |
| ...your boy would | Male Subject (Modal) | YM | March | 1998 | 42 |
| ...your boyfriend can go... | Male Subject (Modal) | Seventeen | March | 1998 | 82 |
| ...your boyfriend may not understand | Male Subject (Modal) | Seventeen | March | 2000 | 84 |
| ...your guy may have... | Male Subject (Modal) | Seventeen | March | 1998 | 188 |
| A dude...may deserve... | Male Subject (Modal) | YM | March | 2000 | 48 |
| Lots of other guys would die for... | Male Subject (Modal) | YM | March | 2000 | 46 |
| TV's ...guy can teach... | Male Subject (Modal) | YM | March | 2000 | 54 |
| he could score | Male Subject (Modal) | Seventeen | March | 2000 | 172 |
| he may decide | Male Subject (Modal) | YM | March | 2000 | 44 |
| he may feel disappointed | Male Subject (Modal) | Seventeen | March | 2000 | 146 |
| he may have been upset | Male Subject (Modal) | Seventeen | March | 2000 | 148 |

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|----------------------------------|---|-----------|----------|------|------|
| he may try to | Male Subject (Modal) | YM | March | 1998 | 116 |
| hotties can fit | Male Subject (Modal) | Seventeen | March | 1998 | 26 |
| one might ask | Male Subject (Modal) | YM | March | 1998 | 36 |
| ...he doesn't add | Male Subject (Negative Agency) | Teen | March | 1998 | 38 |
| ...he hasn't noticed | Male Subject (Negative Agency) | YM | March | 2000 | 62 |
| ...him throw away his future... | Male Subject (Negative Agency) | Seventeen | March | 2000 | 84 |
| ...if you can't... | Male Subject (Negative Agency) | YM | March | 2000 | 52 |
| ...our guys can't answer | Male Subject (Negative Agency) | Teen | February | 2000 | 44 |
| ...that guy didn't call | Male Subject (Negative Agency) | YM | March | 2000 | 64 |
| ...we don't | Male Subject (Negative Agency) | YM | March | 2000 | 63 |
| ...your guy...will...cheat | Male Subject (Negative Agency) | YM | March | 2000 | 53 |
| 32 Percent of dads...have not... | Male Subject (Negative Agency) | Seventeen | March | 2000 | 236 |
| Mike isn't trying | Male Subject (Negative Agency) | Seventeen | March | 2000 | 241 |
| he won't second guess... | Male Subject (Negative Agency) | YM | March | 2000 | 44 |
| if he doesn't | Male Subject (Negative Agency) | YM | March | 2000 | 64 |
| ...guy who doesn't know | Male Subject (Negative Agency Mental Process) | Teen | February | 2000 | 44 |
| ...guy who doesn't realize | Male Subject (Negative Agency Mental Process) | YM | March | 2000 | 63 |
| ...he doesn't know | Male Subject (Negative Agency Mental Process) | Teen | February | 2000 | 44 |
| he doesn't know (2 times) | Male Subject (Negative Agency Mental Process) | YM | March | 1998 | 42 |
| ...he didn't get | Male Subject (Negative Benefactive) | Teen | February | 2000 | 44 |
| ...he's not getting any | Male Subject (Negative Benefactive) | YM | March | 2000 | 53 |
| ...[he] doesn't even notice | Male Subject (Negative Experiencer) | Teen | March | 1998 | 66 |
| ...guy does not deserve | Male Subject (Negative Experiencer) | YM | March | 2000 | 52 |
| He doesn't want... | Male Subject (Negative Experiencer) | YM | March | 2000 | 53 |
| ...he can't seem to... | Male Subject (Negative Modal) | YM | March | 2000 | 63 |
| ...he doesn't have any | Male Subject (Negative Possessive) | YM | March | 2000 | 63 |
| ...he won't wanna | Male Subject (Negative Volitional) | Teen | March | 1998 | 50 |
| ...and [he got] bit... | Male Subject (Passive) | Teen | March | 1998 | 48 |
| ...brothers...get drawn in | Male Subject (Passive) | Teen | March | 1998 | 50 |
| ...he got kicked... | Male Subject (Passive) | Seventeen | March | 1998 | 215 |
| ...he got kicked... | Male Subject (Passive) | Seventeen | March | 1998 | 235 |
| ...he is left wondering | Male Subject (Passive) | YM | March | 1998 | 42 |
| ...he was spotted | Male Subject (Passive) | Teen | March | 1998 | 49 |
| ...he'd been busted... | Male Subject (Passive) | Seventeen | March | 1998 | 215 |
| ...he'd been put... | Male Subject (Passive) | Seventeen | March | 1998 | 235 |

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| ...he's hitched to... | Male Subject (Passive) | Teen | March | 1998 | 52 |
| ...he's pictured | Male Subject (Passive) | Teen | February | 2000 | 59 |
| ...the Hero is most drawn | Male Subject (Passive) | Teen | February | 2000 | 59 |
| ...who is invited... | Male Subject (Passive) | Seventeen | March | 2000 | 176 |
| ...he has... | Male Subject (Possessive) | Teen | March | 1998 | 38 |
| ...Charlie had... | Male Subject (Possessive) | Seventeen | March | 1998 | 215 |
| ...He's got a girlfriend... | Male Subject (Possessive) | Seventeen | March | 2000 | 84 |
| ...Kemper has... | Male Subject (Possessive) | Seventeen | March | 1998 | 225 |
| ...This dazzler's got... | Male Subject (Possessive) | YM | March | 2000 | 63 |
| ...babe has to say... | Male Subject (Possessive) | YM | March | 2000 | 62 |
| ...he doesn't have... | Male Subject (Possessive) | Teen | March | 1998 | 38 |
| ...he had... | Male Subject (Possessive) | Seventeen | March | 1998 | 235 |
| ...he had... | Male Subject (Possessive) | Seventeen | March | 1998 | 235 |
| ...he had... | Male Subject (Possessive) | Teen | March | 1998 | 38 |
| ...he has | Male Subject (Possessive) | YM | March | 1998 | 36 |
| ...he has a secret admirer | Male Subject (Possessive) | Teen | February | 2000 | 30 |
| ...he has in mind | Male Subject (Possessive) | Teen | February | 2000 | 85 |
| ...he has... | Male Subject (Possessive) | Seventeen | March | 1998 | 82 |
| ...he has... | Male Subject (Possessive) | Teen | February | 2000 | 43 |
| ...he is having... | Male Subject (Possessive) | Seventeen | March | 1998 | 80 |
| ...he's got | Male Subject (Possessive) | YM | March | 2000 | 63 |
| ...he's got good news | Male Subject (Possessive) | YM | March | 1998 | 32 |
| ...he's got guts (2 times) | Male Subject (Possessive) | Teen | February | 2000 | 59 |
| ...he's got..... | Male Subject (Possessive) | YM | March | 1998 | 116 |
| ...if he's got | Male Subject (Possessive) | YM | March | 1998 | 58 |
| ...this guy has buddies | Male Subject (Possessive) | Teen | February | 2000 | 40 |
| ...your boy owns... | Male Subject (Possessive) | YM | March | 1998 | 116 |
| He has a thing | Male Subject (Possessive) | YM | March | 2000 | 44 |
| Most guys have... | Male Subject (Possessive) | YM | March | 2000 | 62 |
| he had | Male Subject (Possessive) | YM | March | 1998 | 43 |
| ...guys get | Male Subject (Process) | YM | March | 2000 | 64 |
| ...he gets back | Male Subject (Process) | YM | March | 1998 | 42 |
| ...he gets lost | Male Subject (Process) | YM | March | 2000 | 63 |
| ...he has become | Male Subject (Process) | YM | March | 2000 | 239 |
| ...and [he] should be... | Male Subject (Volitional) | Seventeen | March | 2000 | 30 |

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|----------------------------------|----------------------------|-----------------|--------------|-------------|-------------|
| ...boy did not have to... | Male Subject (Volitional) | Seventeen | March | 1998 | 217 |
| ...brother had to... | Male Subject (Volitional) | Seventeen | March | 1998 | 235 |
| ...he doesn't have to ask you... | Male Subject (Volitional) | Seventeen | March | 2000 | 80 |
| ...he had to... | Male Subject (Volitional) | Seventeen | March | 1998 | 216 |
| ...he has lots to learn | Male Subject (Volitional) | Teen | March | 1998 | 70 |
| ...he has to want to | Male Subject (Volitional) | YM | March | 1998 | 40 |
| ...he has to... | Male Subject (Volitional) | Seventeen | March | 1998 | 112 |
| ...he must... | Male Subject (Volitional) | Teen | March | 1998 | 48 |
| ...he should feel | Male Subject (Volitional) | YM | March | 2000 | 52 |
| ...he should quit | Male Subject (Volitional) | Seventeen | March | 2000 | 84 |
| ...he should want | Male Subject (Volitional) | YM | March | 2000 | 53 |
| ...he's gotta | Male Subject (Volitional) | YM | March | 2000 | 63 |
| ...he's gotta brush | Male Subject (Volitional) | YM | March | 1998 | 40 |
| ...he's gotta cruise | Male Subject (Volitional) | YM | March | 1998 | 42 |
| ...if he has to | Male Subject (Volitional) | YM | March | 2000 | 53 |
| ...you need time | Male Subject (Volitional) | YM | March | 2000 | 46 |
| Dad who had to... | Male Subject (Volitional) | Seventeen | March | 2000 | 239 |
| ...Keanu* leaves | Male Star Subject (Agency) | YM | March | 1998 | 30 |
| ...he* reached | Male Star Subject (Agency) | YM | March | 1998 | 28 |
| ...he* says | Male Star Subject (Agency) | Teen | February | 2000 | 57 |
| ...Antonio* ...gave his... | Male Star Subject (Agency) | YM | March | 1998 | 124 |
| ...Backstreet Boys* perform... | Male Star Subject (Agency) | Seventeen | March | 2000 | 36 |
| ...Billie* insists... | Male Star Subject (Agency) | Teen | March | 1998 | 44 |
| ...Billy Crudup* will make... | Male Star Subject (Agency) | Seventeen | March | 1998 | 176 |
| ...Billy's bud* hasn't ... | Male Star Subject (Agency) | Seventeen | March | 1998 | 176 |
| ...Billy's* taking... | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...Billy* did... | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...Bret* says... | Male Star Subject (Agency) | YM | March | 1998 | 30 |
| ...Briggs* has been acting | Male Star Subject (Agency) | Seventeen | March | 2000 | 192 |
| ...Carson* doesn't dress like... | Male Star Subject (Agency) | Seventeen | March | 1998 | 84 |
| ...Carson* puts it... | Male Star Subject (Agency) | Seventeen | March | 1998 | 84 |
| ...Carson* says... | Male Star Subject (Agency) | Seventeen | March | 1998 | 84 |
| ...Casper* writes... | Male Star Subject (Agency) | Teen | March | 1998 | 48 |
| ...Chris* appointed | Male Star Subject (Agency) | YM | March | 2000 | 79 |
| ...Chris* emphasizes | Male Star Subject (Agency) | YM | March | 2000 | 79 |

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|--|----------------------------|-----------|----------|------|------|
| ...Chris* explains | Male Star Subject (Agency) | YM | March | 2000 | 78 |
| ...Chris* has found... | Male Star Subject (Agency) | YM | March | 2000 | 78 |
| ...Chris* hopes... | Male Star Subject (Agency) | YM | March | 2000 | 79 |
| ...Chris* says | Male Star Subject (Agency) | YM | March | 2000 | 79 |
| ...Chris* ...shows off... | Male Star Subject (Agency) | YM | March | 2000 | 78 |
| ...Christopher* recommends | Male Star Subject (Agency) | Seventeen | March | 1998 | 64 |
| ...Coll* admits... | Male Star Subject (Agency) | Seventeen | March | 2000 | 74 |
| ...Coll* confesses to double standards... | Male Star Subject (Agency) | Seventeen | March | 2000 | 74 |
| ...Coll* has never asked a girl... | Male Star Subject (Agency) | Seventeen | March | 2000 | 74 |
| ...DC* was battling | Male Star Subject (Agency) | Teen | February | 2000 | 49 |
| ...Dallas* phones... | Male Star Subject (Agency) | Teen | February | 2000 | 49 |
| ...Daniel* says | Male Star Subject (Agency) | YM | March | 1998 | 28 |
| ...Darren* walked by | Male Star Subject (Agency) | YM | March | 1998 | 28 |
| ...Designer Max Aria* layered... | Male Star Subject (Agency) | Seventeen | March | 2000 | 50 |
| ...Do you* do | Male Star Subject (Agency) | YM | March | 1998 | 80 |
| ...Don* says... | Male Star Subject (Agency) | Seventeen | March | 1998 | 225 |
| ...Donald* plays... | Male Star Subject (Agency) | Teen | March | 1998 | 46 |
| ...Dustin Hoffman* showed up... | Male Star Subject (Agency) | Seventeen | March | 1998 | 225 |
| ...Enter Dawson* ... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...Eric* knows sign language | Male Star Subject (Agency) | Teen | February | 2000 | 50 |
| ...Ethan* is riding... | Male Star Subject (Agency) | Teen | March | 1998 | 50 |
| ...Fred Durst* ...who directs... | Male Star Subject (Agency) | Teen | February | 2000 | 51 |
| ...Fred* says... | Male Star Subject (Agency) | Teen | February | 2000 | 52 |
| ...Freddie* claims that... | Male Star Subject (Agency) | Teen | February | 2000 | 57 |
| ...Harry Anderson* moved... | Male Star Subject (Agency) | Seventeen | March | 1998 | 223 |
| ...Harnett* did | Male Star Subject (Agency) | Seventeen | March | 2000 | 189 |
| ...I'm* having | Male Star Subject (Agency) | YM | March | 2000 | 92 |
| ...I'm* not going | Male Star Subject (Agency) | YM | March | 2000 | 91 |
| ...I'm* not guaranteeing | Male Star Subject (Agency) | YM | March | 2000 | 86 |
| ...I've* provided you | Male Star Subject (Agency) | YM | March | 2000 | 86 |
| ...I* come | Male Star Subject (Agency) | YM | March | 2000 | 91 |
| ...I* come... | Male Star Subject (Agency) | YM | March | 2000 | 91 |
| ...I* have | Male Star Subject (Agency) | YM | March | 2000 | 92 |
| ...I* lost | Male Star Subject (Agency) | YM | March | 2000 | 92 |
| ...JC*, Joey*, Lance* and Justin* have caught... | Male Star Subject (Agency) | YM | March | 2000 | 79 |

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| ...James* replies... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...James* sums up... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...James* who plays | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...Jared Leto* played | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...Jason* drove... | Male Star Subject (Agency) | Seventeen | March | 1998 | 236 |
| ...Jim Carrey* plays... | Male Star Subject (Agency) | Teen | February | 2000 | 29 |
| ...John* objects | Male Star Subject (Agency) | YM | March | 1998 | 28 |
| ...Jon Stewart* hosts... | Male Star Subject (Agency) | Seventeen | March | 1998 | 174 |
| ...Josh* and James* take... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...Josh* considers... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...Josh* is bouncing... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...Josh* ...pokes... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...Keanu Reeves* rocks... | Male Star Subject (Agency) | YM | March | 1998 | 30 |
| ...Kenny Smith* says... | Male Star Subject (Agency) | Teen | March | 1998 | 118 |
| ...Kutcher* has been tearing | Male Star Subject (Agency) | Seventeen | March | 2000 | 190 |
| ...Lenny* wears | Male Star Subject (Agency) | Seventeen | March | 2000 | 252 |
| ...Leo* dealt... | Male Star Subject (Agency) | Seventeen | March | 1998 | 174 |
| ...Leo* got... | Male Star Subject (Agency) | Seventeen | March | 1998 | 174 |
| ...Leo* plays... | Male Star Subject (Agency) | Seventeen | March | 1998 | 174 |
| ...Leonardo*...had... | Male Star Subject (Agency) | YM | March | 1998 | 124 |
| ...Mark* quit | Male Star Subject (Agency) | Teen | February | 2000 | 53 |
| ...Marsden* manages to | Male Star Subject (Agency) | Seventeen | March | 2000 | 192 |
| ...Marsden* tells | Male Star Subject (Agency) | Seventeen | March | 2000 | 182 |
| ...Matt* who plays... | Male Star Subject (Agency) | Teen | March | 1998 | 53 |
| ...Matthew Lillard* costars... | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...Matthew* ...and ...team up... | Male Star Subject (Agency) | Teen | March | 1998 | 50 |
| ...Matthew* played | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...McGregor* stars... | Male Star Subject (Agency) | Teen | March | 1998 | 51 |
| ...Mekhi* ...flirted with | Male Star Subject (Agency) | YM | March | 1998 | 69 |
| ...Michale Fields* gives... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...Moe* says | Male Star Subject (Agency) | YM | March | 1998 | 92 |
| ...Mr. Fight*...sings... | Male Star Subject (Agency) | Seventeen | March | 1998 | 176 |
| ...Nelson* recommends | Male Star Subject (Agency) | Seventeen | March | 2000 | 148 |
| ...Ohlmeier* says... | Male Star Subject (Agency) | Seventeen | March | 1998 | 225 |
| ...Oscar de la Hoya* ...packs | Male Star Subject (Agency) | YM | March | 1998 | 12 |

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|--------------------------------------|----------------------------|-----------|----------|------|------|
| ...Pacey* puts... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...Pacey* tells... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...Paul Stupin* finds... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...Phifer* decided to join | Male Star Subject (Agency) | Seventeen | March | 2000 | 190 |
| ...Ricky* wears... | Male Star Subject (Agency) | Teen | February | 2000 | 50 |
| ...Rob Thomas* ...and...sizzle | Male Star Subject (Agency) | YM | March | 1998 | 12 |
| ...Rob* fanned | Male Star Subject (Agency) | YM | March | 1998 | 12 |
| ...Ryan* is doing | Male Star Subject (Agency) | YM | March | 1998 | 70 |
| ...Sammy* hugs... | Male Star Subject (Agency) | Teen | February | 2000 | 49 |
| ...Saunders* says | Male Star Subject (Agency) | YM | March | 1998 | 40 |
| ...Savage Garden's* blooming... | Male Star Subject (Agency) | YM | March | 1998 | 28 |
| ...Seth* explains | Male Star Subject (Agency) | Teen | February | 2000 | 55 |
| ...Seth* once crafted | Male Star Subject (Agency) | Teen | February | 2000 | 55 |
| ...Skeet* still makes | Male Star Subject (Agency) | YM | March | 1998 | 68 |
| ...Steve Madden* is making... | Male Star Subject (Agency) | Seventeen | March | 2000 | 48 |
| ...Tarzan* finds out | Male Star Subject (Agency) | Teen | March | 1998 | 48 |
| ...The actor* heats up... | Male Star Subject (Agency) | YM | March | 1998 | 80 |
| ...This stud* makes..... | Male Star Subject (Agency) | YM | March | 1998 | 78 |
| ...Though Colt* also lists... | Male Star Subject (Agency) | Seventeen | March | 2000 | 74 |
| ...Tom* says | Male Star Subject (Agency) | Teen | February | 2000 | 55 |
| ...Tyrese* reveals | Male Star Subject (Agency) | YM | March | 2000 | 64 |
| ...Tyrese*...had the crowd... | Male Star Subject (Agency) | Seventeen | March | 2000 | 162 |
| ...Tyson*...won't stop | Male Star Subject (Agency) | YM | March | 1998 | 124 |
| ...Walken,*...who proves... | Male Star Subject (Agency) | Seventeen | March | 1998 | 176 |
| ...West* made good | Male Star Subject (Agency) | Seventeen | March | 2000 | 194 |
| ...West* plays Eli | Male Star Subject (Agency) | Seventeen | March | 2000 | 194 |
| ...Why did you* drop... | Male Star Subject (Agency) | YM | March | 2000 | 90 |
| ...Will Friedle*...grow up... | Male Star Subject (Agency) | Teen | March | 1998 | 54 |
| ...Will Friedle* who makes us smile | Male Star Subject (Agency) | YM | March | 1998 | 32 |
| ...Will* spills | Male Star Subject (Agency) | Teen | March | 1998 | 54 |
| ...Willis* returns... | Male Star Subject (Agency) | Teen | March | 1998 | 50 |
| ...Wilmer Valderrama* gets around... | Male Star Subject (Agency) | Teen | February | 2000 | 29 |
| ...[Beck*] goes by... | Male Star Subject (Agency) | YM | March | 1998 | 30 |
| ...[Hanson*] goes by | Male Star Subject (Agency) | YM | March | 1998 | 30 |
| ...[Matt]* looked... | Male Star Subject (Agency) | Teen | March | 1998 | 50 |

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|---|----------------------------|-----------|----------|------|------|
| ...[he*] points out that | Male Star Subject (Agency) | Seventeen | March | 2000 | 148 |
| ...[he*] says... | Male Star Subject (Agency) | Teen | March | 1998 | 48 |
| ...[he*] will sit in... | Male Star Subject (Agency) | Teen | February | 2000 | 51 |
| ...[he*] learned... | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...a coed* caught between... | Male Star Subject (Agency) | Seventeen | March | 2000 | 194 |
| ...adds Christopher Blake | Male Star Subject (Agency) | Seventeen | March | 2000 | 124 |
| ...admits the hunky star* | Male Star Subject (Agency) | Seventeen | March | 2000 | 189 |
| ...advises Richard Nelson* | Male Star Subject (Agency) | Seventeen | March | 2000 | 148 |
| ...and [Hanson* was] eating... | Male Star Subject (Agency) | Teen | February | 2000 | 50 |
| ...and [Tom*] took out | Male Star Subject (Agency) | Teen | February | 2000 | 55 |
| ...and [guys*] who send your pulse into orbit | Male Star Subject (Agency) | Teen | February | 2000 | 52 |
| ...and [he*] belts out... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...and [he*] decided... | Male Star Subject (Agency) | Seventeen | March | 1998 | 236 |
| ...and [he*] plays... | Male Star Subject (Agency) | Teen | March | 1998 | 48 |
| ...and [he*] started making | Male Star Subject (Agency) | Teen | February | 2000 | 55 |
| ...and [he*] vows... | Male Star Subject (Agency) | Teen | March | 1998 | 50 |
| ...and [he*] morphs | Male Star Subject (Agency) | YM | March | 2000 | 75 |
| ...and [he*] moved to | Male Star Subject (Agency) | Seventeen | March | 2000 | 192 |
| ...and [you]* translate | Male Star Subject (Agency) | YM | March | 2000 | 92 |
| ...and you* looking for | Male Star Subject (Agency) | YM | March | 2000 | 89 |
| ...are you* going to stick | Male Star Subject (Agency) | Teen | March | 1998 | 54 |
| ...as Chris* began | Male Star Subject (Agency) | YM | March | 2000 | 79 |
| ...as Seth* and...do | Male Star Subject (Agency) | Seventeen | March | 2000 | 172 |
| ...as he* ambled | Male Star Subject (Agency) | Seventeen | March | 2000 | 160 |
| ...band* views... | Male Star Subject (Agency) | Teen | March | 1998 | 44 |
| ...bros* attempt... | Male Star Subject (Agency) | Teen | March | 1998 | 50 |
| ...brothers* are doing... | Male Star Subject (Agency) | Teen | March | 1998 | 50 |
| ...brothers* do... | Male Star Subject (Agency) | Teen | March | 1998 | 53 |
| ...but I* noticed | Male Star Subject (Agency) | YM | March | 2000 | 86 |
| ...but [he*] scores... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...but [the actors*] work... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...do you* kiss | Male Star Subject (Agency) | YM | March | 1998 | 67 |
| ...do you* write | Male Star Subject (Agency) | YM | March | 2000 | 92 |
| ...does he* still play | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...drummer* has... | Male Star Subject (Agency) | Teen | March | 1998 | 44 |

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|-----------------------------------|----------------------------|-----------|----------|------|------|
| ...dude* ...tops | Male Star Subject (Agency) | YM | March | 1998 | 70 |
| ...dudes* jam | Male Star Subject (Agency) | YM | March | 1998 | 30 |
| ...explains Dr. Rainer* | Male Star Subject (Agency) | YM | March | 1998 | 36 |
| ...explains Kevin Creegan* | Male Star Subject (Agency) | Seventeen | March | 2000 | 124 |
| ...explains Michael* | Male Star Subject (Agency) | YM | March | 2000 | 46 |
| ...explains Ricky* | Male Star Subject (Agency) | Teen | February | 2000 | 50 |
| ...guys* who make your knees weak | Male Star Subject (Agency) | Teen | February | 2000 | 52 |
| ...have you* ever been in | Male Star Subject (Agency) | YM | March | 2000 | 90 |
| ...he'll* give fans... | Male Star Subject (Agency) | Teen | February | 2000 | 56 |
| ...he'll* soon star | Male Star Subject (Agency) | YM | March | 1998 | 69 |
| ...he's* done it... | Male Star Subject (Agency) | Seventeen | March | 2000 | 74 |
| ...he's* not playing | Male Star Subject (Agency) | YM | March | 1998 | 68 |
| ...he's* racing... | Male Star Subject (Agency) | Seventeen | March | 1998 | 176 |
| ...he's* still playing... | Male Star Subject (Agency) | Teen | February | 2000 | 53 |
| ...he* acted | Male Star Subject (Agency) | Teen | March | 1998 | 46 |
| ...he* admits | Male Star Subject (Agency) | Seventeen | March | 2000 | 190 |
| ...he* admits... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...he* admits..... | Male Star Subject (Agency) | Teen | February | 2000 | 56 |
| ...he* admitted... | Male Star Subject (Agency) | Seventeen | March | 1998 | 174 |
| ...he* appears | Male Star Subject (Agency) | Seventeen | March | 2000 | 192 |
| ...he* belongs... | Male Star Subject (Agency) | Teen | March | 1998 | 50 |
| ...he* clipped... | Male Star Subject (Agency) | Teen | March | 1998 | 48 |
| ...he* clipped... | Male Star Subject (Agency) | Teen | March | 1998 | 48 |
| ...he* continues | Male Star Subject (Agency) | YM | March | 2000 | 46 |
| ...he* couldn't figure out | Male Star Subject (Agency) | YM | March | 1998 | 28 |
| ...he* created | Male Star Subject (Agency) | YM | March | 1998 | 114 |
| ...he* decided... | Male Star Subject (Agency) | Seventeen | March | 1998 | 236 |
| ...he* decided..... | Male Star Subject (Agency) | YM | March | 2000 | 78 |
| ...he* did | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...he* did..... | Male Star Subject (Agency) | Teen | February | 2000 | 55 |
| ...he* does | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...he* does have.. | Male Star Subject (Agency) | Teen | March | 1998 | 45 |
| ...he* does... | Male Star Subject (Agency) | Teen | March | 1998 | 45 |
| ...he* embraces | Male Star Subject (Agency) | YM | March | 2000 | 75 |
| ...he* explains | Male Star Subject (Agency) | YM | March | 2000 | 79 |

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|----------------------------------|----------------------------|-----------------|--------------|-------------|-------------|
| ...he* flies away | Male Star Subject (Agency) | YM | March | 1998 | 78 |
| ...he* found out | Male Star Subject (Agency) | YM | March | 1998 | 28 |
| ...he* gave you* | Male Star Subject (Agency) | YM | March | 2000 | 94 |
| ...he* gives us | Male Star Subject (Agency) | YM | March | 2000 | 92 |
| ...he* graduated | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...he* guest starred... | Male Star Subject (Agency) | Teen | March | 1998 | 50 |
| ...he* gushes... | Male Star Subject (Agency) | Seventeen | March | 1998 | 84 |
| ...he* hangs | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...he* inherited | Male Star Subject (Agency) | YM | March | 2000 | 92 |
| ...he* isn't dabbling | Male Star Subject (Agency) | YM | March | 2000 | 79 |
| ...he* joined | Male Star Subject (Agency) | Seventeen | March | 2000 | 192 |
| ...he* jokes... | Male Star Subject (Agency) | Seventeen | March | 2000 | 74 |
| ...he* joshes... | Male Star Subject (Agency) | Teen | March | 1998 | 45 |
| ...he* jumped... | Male Star Subject (Agency) | YM | March | 1998 | 28 |
| ...he* kept things lively | Male Star Subject (Agency) | Seventeen | March | 2000 | 190 |
| ...he* lives with his girlfriend | Male Star Subject (Agency) | Teen | February | 2000 | 53 |
| ...he* makes | Male Star Subject (Agency) | YM | March | 2000 | 79 |
| ...he* met | Male Star Subject (Agency) | YM | March | 1998 | 30 |
| ...he* nabbed | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...he* plans | Male Star Subject (Agency) | YM | March | 2000 | 79 |
| ...he* plays | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...he* quips... | Male Star Subject (Agency) | Teen | March | 1998 | 45 |
| ...he* ran | Male Star Subject (Agency) | Teen | February | 2000 | 55 |
| ...he* recalls | Male Star Subject (Agency) | Seventeen | March | 2000 | 194 |
| ...he* said... | Male Star Subject (Agency) | Seventeen | March | 1998 | 174 |
| ...he* saw | Male Star Subject (Agency) | Seventeen | March | 2000 | 192 |
| ...he* saw... | Male Star Subject (Agency) | Seventeen | March | 2000 | 192 |
| ...he* says | Male Star Subject (Agency) | Teen | February | 2000 | 50 |
| ...he* says | Male Star Subject (Agency) | Teen | March | 1998 | 45 |
| ...he* says.. | Male Star Subject (Agency) | Teen | March | 1998 | 44 |
| ...he* says... | Male Star Subject (Agency) | Seventeen | March | 1998 | 84 |
| ...he* says... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...he* says... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...he* says.... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...he* says.... | Male Star Subject (Agency) | Seventeen | March | 2000 | 74 |

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|--------------------------------------|----------------------------|-----------------|--------------|-------------|-------------|
| ...he* says..... | Male Star Subject (Agency) | Seventeen | March | 1998 | 225 |
| ...he* says..... | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...he* says..... | Male Star Subject (Agency) | Teen | March | 1998 | 44 |
| ...he* says..... | Male Star Subject (Agency) | YM | March | 1998 | 28 |
| ...he* says..... | Male Star Subject (Agency) | YM | March | 1998 | 30 |
| ...he* says..... | Male Star Subject (Agency) | YM | March | 2000 | 79 |
| ...he* says..... | Male Star Subject (Agency) | Teen | February | 2000 | 55 |
| ...he* says..... | Male Star Subject (Agency) | Teen | February | 2000 | 56 |
| ...he* shares... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...he* signed | Male Star Subject (Agency) | YM | March | 1998 | 114 |
| ...he* spends | Male Star Subject (Agency) | Teen | March | 1998 | 45 |
| ...he* spends... | Male Star Subject (Agency) | Seventeen | March | 1998 | 12 |
| ...he* spent some time | Male Star Subject (Agency) | Seventeen | March | 2000 | 189 |
| ...he* sports 'em | Male Star Subject (Agency) | YM | March | 1998 | 124 |
| ...he* still took time | Male Star Subject (Agency) | Teen | February | 2000 | 49 |
| ...he* stretches | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...he* tried | Male Star Subject (Agency) | YM | March | 1998 | 28 |
| ...he* watched... | Male Star Subject (Agency) | Teen | February | 2000 | 56 |
| ...he* went | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...he* wore... | Male Star Subject (Agency) | Teen | March | 1998 | 48 |
| ...he* wouldn't have gotten there... | Male Star Subject (Agency) | YM | March | 1998 | 67 |
| ...host* dishes | Male Star Subject (Agency) | Seventeen | March | 1998 | 12 |
| ...laughs Dennis* ... | Male Star Subject (Agency) | Seventeen | March | 1998 | 223 |
| ...men* who put... | Male Star Subject (Agency) | Teen | March | 1998 | 48 |
| ...native* ...grew up... | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...or [he's] romancing... | Male Star Subject (Agency) | Seventeen | March | 1998 | 176 |
| ...our...sweetheart* makes... | Male Star Subject (Agency) | YM | March | 1998 | 70 |
| ...promises Dr. Ramos* | Male Star Subject (Agency) | YM | March | 1998 | 36 |
| ...rapper* who spells... | Male Star Subject (Agency) | YM | March | 1998 | 124 |
| ...rebel* who...battles... | Male Star Subject (Agency) | Teen | March | 1998 | 45 |
| ...said Stewart* ... | Male Star Subject (Agency) | Teen | March | 1998 | 44 |
| ...says Biggs* | Male Star Subject (Agency) | Seventeen | March | 2000 | 192 |
| ...says Biggs* | Male Star Subject (Agency) | Seventeen | March | 2000 | 192 |
| ...says Blake* | Male Star Subject (Agency) | Seventeen | March | 2000 | 124 |
| ...says Brad* | Male Star Subject (Agency) | Seventeen | March | 2000 | 160 |

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|---|----------------------------|-----------------|--------------|-------------|-------------|
| ...says Brent* | Male Star Subject (Agency) | YM | March | 1998 | 40 |
| ...says Chris* | Male Star Subject (Agency) | YM | March | 2000 | 79 |
| ...says Danny* | Male Star Subject (Agency) | Teen | February | 2000 | 50 |
| ...says David Feinberg* | Male Star Subject (Agency) | Teen | February | 2000 | 38 |
| ...says Earl Mindell* | Male Star Subject (Agency) | YM | March | 1998 | 26 |
| ...says Eric* | Male Star Subject (Agency) | Teen | February | 2000 | 50 |
| ...says Gordon* | Male Star Subject (Agency) | YM | March | 2000 | 104 |
| ...says Hartnett* | Male Star Subject (Agency) | Seventeen | March | 2000 | 189 |
| ...says Howard Simom* | Male Star Subject (Agency) | YM | March | 2000 | 66 |
| ...says Jackson* | Male Star Subject (Agency) | YM | March | 1998 | 36 |
| ...says Jeremy* | Male Star Subject (Agency) | Seventeen | March | 1998 | 236 |
| ...says Jerry Moe* | Male Star Subject (Agency) | YM | March | 1998 | 92 |
| ...says John* | Male Star Subject (Agency) | Seventeen | March | 1998 | 236 |
| ...says Josh Jackson* | Male Star Subject (Agency) | Seventeen | March | 1998 | 160 |
| ...says Kuicher* | Male Star Subject (Agency) | Seventeen | March | 2000 | 190 |
| ...says Mark Anders | Male Star Subject (Agency) | Seventeen | March | 2000 | 124 |
| ...says Marsden* | Male Star Subject (Agency) | Seventeen | March | 2000 | 192 |
| ...says Michale Gurian* | Male Star Subject (Agency) | YM | March | 2000 | 46 |
| ...says Moe* (2 times) | Male Star Subject (Agency) | YM | March | 1998 | 92 |
| ...says Nick* | Male Star Subject (Agency) | Teen | February | 2000 | 54 |
| ...says Scott* | Male Star Subject (Agency) | Seventeen | March | 1998 | 164 |
| ...says Seth* | Male Star Subject (Agency) | Teen | February | 2000 | 55 |
| ...says Shane Murphy* | Male Star Subject (Agency) | YM | March | 1998 | 60 |
| ...says bandmate Craig* | Male Star Subject (Agency) | Teen | February | 2000 | 53 |
| ...says the 25-year-old actor* | Male Star Subject (Agency) | Seventeen | March | 2000 | 190 |
| ...stud* makes us wanna... | Male Star Subject (Agency) | YM | March | 1998 | 70 |
| ...student* who graduated | Male Star Subject (Agency) | Teen | March | 1998 | 48 |
| ...slylist Mark Garrison* suggests... | Male Star Subject (Agency) | Seventeen | March | 2000 | 68 |
| ...the ...actor* now lives | Male Star Subject (Agency) | Seventeen | March | 2000 | 189 |
| ...the ...star* will join | Male Star Subject (Agency) | Seventeen | March | 2000 | 194 |
| ...the TRL host* spent... | Male Star Subject (Agency) | Teen | February | 2000 | 56 |
| ...the VJ* dishes | Male Star Subject (Agency) | YM | March | 2000 | 86 |
| ...the actor* hails... | Male Star Subject (Agency) | Seventeen | March | 2000 | 192 |
| ...the actors* live... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...the frontman...[etc.]* don't swallow | Male Star Subject (Agency) | Teen | March | 1998 | 44 |

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|---|----------------------------|-----------|----------|------|------|
| ...the quartet* has...claimed... | Male Star Subject (Agency) | YM | March | 2000 | 90 |
| ...the wild man* has tamed... | Male Star Subject (Agency) | Teen | March | 1998 | 48 |
| ...then [he]* branched out... | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...then [he]* made a splash... | Male Star Subject (Agency) | Teen | March | 1998 | 51 |
| ...they've* accomplished | Male Star Subject (Agency) | YM | March | 2000 | 90 |
| ...they* plan to go | Male Star Subject (Agency) | YM | March | 2000 | 90 |
| ...they* sizzle | Male Star Subject (Agency) | YM | March | 1998 | 12 |
| ...this cutie* makes | Male Star Subject (Agency) | YM | March | 1998 | 76 |
| ...this dude* makes... | Male Star Subject (Agency) | YM | March | 1998 | 68 |
| ...this quintet* ...burned | Male Star Subject (Agency) | YM | March | 1998 | 12 |
| ...this star* recently added | Male Star Subject (Agency) | Seventeen | March | 2000 | 190 |
| ...this...babe* will rock | Male Star Subject (Agency) | YM | March | 1998 | 74 |
| ...this...king* makes our hearts | Male Star Subject (Agency) | YM | March | 1998 | 76 |
| ...what do you* do | Male Star Subject (Agency) | YM | March | 2000 | 89 |
| ...what strikes you* | Male Star Subject (Agency) | YM | March | 2000 | 89 |
| ...when he* lands... | Male Star Subject (Agency) | Teen | February | 2000 | 51 |
| ...when he* visited... | Male Star Subject (Agency) | Teen | February | 2000 | 51 |
| ...when not working up a sweat, Colt* ... | Male Star Subject (Agency) | Seventeen | March | 2000 | 74 |
| ...who* got ...chummy | Male Star Subject (Agency) | Seventeen | March | 2000 | 192 |
| ...who* happens to... | Male Star Subject (Agency) | Seventeen | March | 1998 | 1741 |
| ...who* lived... | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| ...who* made the list | Male Star Subject (Agency) | Teen | February | 2000 | 52 |
| ...who* spends.. | Male Star Subject (Agency) | Seventeen | March | 1998 | 174 |
| ...who* takes... | Male Star Subject (Agency) | Teen | March | 1998 | 51 |
| ...who* teaches class | Male Star Subject (Agency) | Seventeen | March | 2000 | 124 |
| ...why Will Friedle* rocks... | Male Star Subject (Agency) | Teen | March | 1998 | 0 |
| ...why does this actor* play...? | Male Star Subject (Agency) | YM | March | 1998 | 30 |
| ...you write | Male Star Subject (Agency) | YM | March | 2000 | 92 |
| ...you're* doing | Male Star Subject (Agency) | Teen | March | 1998 | 54 |
| ...you're* performing | Male Star Subject (Agency) | YM | March | 2000 | 92 |
| ...you're* trying | Male Star Subject (Agency) | YM | March | 2000 | 92 |
| ...you've* had | Male Star Subject (Agency) | YM | March | 2000 | 89 |
| ...you* costarred | Male Star Subject (Agency) | Teen | March | 1998 | 54 |
| ...you* just got back... | Male Star Subject (Agency) | Teen | March | 1998 | 54 |
| ...you* spend | Male Star Subject (Agency) | YM | March | 2000 | 89 |

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|--|----------------------------|-----------------|--------------|-------------|-------------|
| ...you* went out with | Male Star Subject (Agency) | YM | March | 2000 | 89 |
| ..Luke* and Zachary* ...play | Male Star Subject (Agency) | Teen | March | 1998 | 52 |
| Alexander Graham Bell* invented | Male Star Subject (Agency) | Seventeen | March | 1998 | 26 |
| Behr* has beamed into his female viewers' hearts | Male Star Subject (Agency) | Seventeen | March | 2000 | 194 |
| Big Boss Man* battle... | Male Star Subject (Agency) | YM | March | 2000 | 44 |
| Carson Daly* chats up... | Male Star Subject (Agency) | YM | March | 2000 | 0 |
| Carson Daly* checks in... | Male Star Subject (Agency) | YM | March | 2000 | 11 |
| Carson* says... | Male Star Subject (Agency) | Seventeen | March | 1998 | 84 |
| Carson* surprises us | Male Star Subject (Agency) | YM | March | 2000 | 18 |
| Chris Kirkpatrick* has landed... | Male Star Subject (Agency) | YM | March | 2000 | 78 |
| Chris Kirkpatrick* talks about | Male Star Subject (Agency) | YM | March | 2000 | 11 |
| Chris Kirkpatrick* tears up | Male Star Subject (Agency) | YM | March | 2000 | 14 |
| DJ Scribble* spins... | Male Star Subject (Agency) | YM | March | 2000 | 23 |
| Dave Holmes* gives | Male Star Subject (Agency) | YM | March | 2000 | 18 |
| Dave Holmes* gives up | Male Star Subject (Agency) | YM | March | 2000 | 40 |
| David Letterman* premiered | Male Star Subject (Agency) | Teen | February | 2000 | 12 |
| David* plays | Male Star Subject (Agency) | YM | March | 1998 | 67 |
| Devon* told us | Male Star Subject (Agency) | YM | March | 1998 | 119 |
| Director Spike Lee* offered | Male Star Subject (Agency) | Seventeen | March | 2000 | 190 |
| Do you* have...? | Male Star Subject (Agency) | YM | March | 1998 | 80 |
| Donald's* been living... | Male Star Subject (Agency) | Teen | March | 1998 | 46 |
| Doug Mullins* who serves | Male Star Subject (Agency) | Seventeen | March | 2000 | 174 |
| Enrique* joined | Male Star Subject (Agency) | YM | March | 2000 | 92 |
| Enrique* landed | Male Star Subject (Agency) | YM | March | 2000 | 92 |
| Feinberg* says... | Male Star Subject (Agency) | Teen | February | 2000 | 38 |
| Freddie Prinze*...did | Male Star Subject (Agency) | YM | March | 1998 | 12 |
| Freddy Prinze Jr* plays... | Male Star Subject (Agency) | YM | March | 2000 | 40 |
| Hanson* was working... | Male Star Subject (Agency) | Teen | February | 2000 | 50 |
| He'll* also play | Male Star Subject (Agency) | Seventeen | March | 2000 | 194 |
| He* says | Male Star Subject (Agency) | Seventeen | March | 2000 | 174 |
| I* have met | Male Star Subject (Agency) | YM | March | 2000 | 86 |
| If he* resurrects | Male Star Subject (Agency) | Seventeen | March | 2000 | 174 |
| Jackson* plays | Male Star Subject (Agency) | Seventeen | March | 2000 | 176 |
| James* tells us... | Male Star Subject (Agency) | Seventeen | March | 1998 | 238 |
| Jeff Timmons* reflects | Male Star Subject (Agency) | YM | March | 2000 | 90 |

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|---|----------------------------|-----------|----------|------|------|
| Josh* insists... | Male Star Subject (Agency) | Teen | February | 2000 | 56 |
| Joshua Jackson*...who remains... | Male Star Subject (Agency) | Seventeen | March | 2000 | 181 |
| Julio Iglesias*...who invented | Male Star Subject (Agency) | YM | March | 2000 | 92 |
| Keanu* rolls | Male Star Subject (Agency) | YM | March | 1998 | 30 |
| Kevin Williamson*...who wrote... | Male Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| Kutcher* filmed three movies | Male Star Subject (Agency) | Seventeen | March | 2000 | 190 |
| Lenny* fly away... | Male Star Subject (Agency) | Seventeen | March | 2000 | 252 |
| Marsden* manages to | Male Star Subject (Agency) | Seventeen | March | 2000 | 192 |
| Philip Bloch* has... | Male Star Subject (Agency) | Seventeen | March | 1998 | 38 |
| Photographer Kwaku*...did | Male Star Subject (Agency) | YM | March | 2000 | 18 |
| Seth* takes a job | Male Star Subject (Agency) | Seventeen | March | 2000 | 172 |
| Shane West* made | Male Star Subject (Agency) | Seventeen | March | 2000 | 194 |
| Stephen Rubin*...who counsels... | Male Star Subject (Agency) | Seventeen | March | 2000 | 148 |
| Steve Madden* makes... | Male Star Subject (Agency) | Seventeen | March | 2000 | 17 |
| Sugar Ray* when they opened... | Male Star Subject (Agency) | Teen | February | 2000 | 22 |
| The American Pie star* plays | Male Star Subject (Agency) | Seventeen | March | 2000 | 192 |
| The Seattle native* has appeared in | Male Star Subject (Agency) | Seventeen | March | 2000 | 174 |
| The TRL host* makes his... | Male Star Subject (Agency) | YM | March | 2000 | 11 |
| The University of Washington alum* remembers... | Male Star Subject (Agency) | Seventeen | March | 2000 | 174 |
| Thierry Mugler* makes tresses... | Male Star Subject (Agency) | Teen | March | 1998 | 103 |
| Tim Hardaway* says... | Male Star Subject (Agency) | Teen | March | 1998 | 118 |
| Tom Green* doles out | Male Star Subject (Agency) | YM | March | 2000 | 18 |
| Tom* opened... | Male Star Subject (Agency) | Teen | February | 2000 | 55 |
| Tom*...and Mark-Paul*...play | Male Star Subject (Agency) | YM | March | 1998 | 28 |
| Tommy* offered... | Male Star Subject (Agency) | Teen | February | 2000 | 50 |
| West* says | Male Star Subject (Agency) | Seventeen | March | 2000 | 194 |
| Witcomb Judson* patented | Male Star Subject (Agency) | Seventeen | March | 1998 | 26 |
| [Billy, * who...] plays... | Male Star Subject (Agency) | Teen | March | 1998 | 49 |
| [he]* admits | Male Star Subject (Agency) | Seventeen | March | 2000 | 174 |
| a...dropout* lands... | Male Star Subject (Agency) | Teen | February | 2000 | 51 |
| dude* who takes no bull... | Male Star Subject (Agency) | YM | March | 1998 | 124 |
| explains Charles...MD* | Male Star Subject (Agency) | YM | March | 2000 | 42 |
| guys* manage... | Male Star Subject (Agency) | Teen | March | 1998 | 50 |
| he's* made female fans go weak | Male Star Subject (Agency) | Seventeen | March | 2000 | 192 |
| he* says | Male Star Subject (Agency) | YM | March | 2000 | 79 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--------------------------------|---|-----------------|--------------|-------------|-------------|
| he* sometimes indulges in | Male Star Subject (Agency) | Seventeen | March | 2000 | 174 |
| he* wowed audiences | Male Star Subject (Agency) | Seventeen | March | 2000 | 194 |
| the 21-year-old* will appear | Male Star Subject (Agency) | Seventeen | March | 2000 | 189 |
| the hunk* will costar | Male Star Subject (Agency) | Seventeen | March | 2000 | 194 |
| the photographer* did | Male Star Subject (Agency) | YM | March | 2000 | 18 |
| you* want | Male Star Subject (Agency) | YM | March | 2000 | 89 |
| ...Chris* thinks up... | Male Star Subject (Agency Mental Process) | YM | March | 2000 | 79 |
| ...Colt* knows its possible... | Male Star Subject (Agency Mental Process) | Seventeen | March | 2000 | 74 |
| ...Darren* thinks | Male Star Subject (Agency Mental Process) | YM | March | 1998 | 28 |
| ...Do you* think...? | Male Star Subject (Agency Mental Process) | YM | March | 2000 | 90 |
| ...How do you* know...? | Male Star Subject (Agency Mental Process) | YM | March | 1998 | 80 |
| ...Josh* can't decide... | Male Star Subject (Agency Mental Process) | Teen | March | 1998 | 45 |
| ...Willis* decides... | Male Star Subject (Agency Mental Process) | Teen | March | 1998 | 50 |
| ...[Beck*] knows... | Male Star Subject (Agency Mental Process) | YM | March | 1998 | 30 |
| ...[guys]* think now... | Male Star Subject (Agency Mental Process) | YM | March | 2000 | 90 |
| ...do you* think | Male Star Subject (Agency Mental Process) | Teen | March | 1998 | 54 |
| ...do you* think... | Male Star Subject (Agency Mental Process) | YM | March | 2000 | 92 |
| ...does he* ...think...? | Male Star Subject (Agency Mental Process) | Teen | March | 1998 | 46 |
| ...he* once considered | Male Star Subject (Agency Mental Process) | Teen | February | 2000 | 56 |
| ...he* realizes | Male Star Subject (Agency Mental Process) | Teen | February | 2000 | 51 |
| ...he* recognizes | Male Star Subject (Agency Mental Process) | YM | March | 1998 | 30 |
| ...he* thought | Male Star Subject (Agency Mental Process) | YM | March | 1998 | 28 |
| ...when did you* know | Male Star Subject (Agency Mental Process) | Teen | March | 1998 | 54 |
| ...would Owen* think...? | Male Star Subject (Agency Mental Process) | Seventeen | March | 1998 | 174 |
| what he* thinks | Male Star Subject (Agency Mental Process) | Seventeen | March | 2000 | 172 |
| ...Enrique* gets it from | Male Star Subject (Benefactive) | YM | March | 2000 | 92 |
| ...Jason* got... | Male Star Subject (Benefactive) | Seventeen | March | 1998 | 236 |
| ...he* landed the part | Male Star Subject (Benefactive) | Seventeen | March | 2000 | 190 |
| ...he* won.... | Male Star Subject (Benefactive) | Teen | February | 2000 | 55 |
| Can I* get... | Male Star Subject (Benefactive) | YM | March | 2000 | 91 |
| Justin* got... | Male Star Subject (Benefactive) | Teen | February | 2000 | 56 |
| ...Answer Boy* gets... | Male Star Subject (Experiencer) | Seventeen | March | 1998 | 84 |
| ...Billy* needs... | Male Star Subject (Experiencer) | Teen | March | 1998 | 49 |
| ...Carson's lookin' bad | Male Star Subject (Experiencer) | YM | March | 2000 | 75 |
| ...Colt* likes to know... | Male Star Subject (Experiencer) | Seventeen | March | 2000 | 74 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------------|-----------|----------|------|------|
| ...Danny* gets claustrophobic... | Male Star Subject (Experiencer) | Teen | February | 2000 | 50 |
| ...Do you* get... | Male Star Subject (Experiencer) | YM | March | 2000 | 90 |
| ...Donald* likes... | Male Star Subject (Experiencer) | Teen | March | 1998 | 46 |
| ...Freddie* likes to play..., read, and watch... | Male Star Subject (Experiencer) | Teen | February | 2000 | 57 |
| ...Hartnett*...loves... | Male Star Subject (Experiencer) | Teen | March | 1998 | 45 |
| ...I've* seen | Male Star Subject (Experiencer) | YM | March | 2000 | 86 |
| ...I* ...feel | Male Star Subject (Experiencer) | YM | March | 2000 | 92 |
| ...James* doesn't miss... | Male Star Subject (Experiencer) | Seventeen | March | 1998 | 161 |
| ...Mark* loves | Male Star Subject (Experiencer) | Teen | February | 2000 | 53 |
| ...Matthew* is relishing... | Male Star Subject (Experiencer) | Teen | March | 1998 | 50 |
| ...Stewart* seems... | Male Star Subject (Experiencer) | Teen | March | 1998 | 44 |
| ...[he*] likes to retreat... | Male Star Subject (Experiencer) | Seventeen | March | 2000 | 74 |
| ...after he* heard... | Male Star Subject (Experiencer) | Teen | February | 2000 | 53 |
| ...and he* regrets... | Male Star Subject (Experiencer) | Seventeen | March | 1998 | 84 |
| ...boyfriend* who needs... | Male Star Subject (Experiencer) | Seventeen | March | 1998 | 161 |
| ...do you* love...? | Male Star Subject (Experiencer) | Teen | March | 1998 | 54 |
| ...he* heard | Male Star Subject (Experiencer) | YM | March | 1998 | 28 |
| ...he* hopes | Male Star Subject (Experiencer) | YM | March | 2000 | 79 |
| ...he* likes ... best... | Male Star Subject (Experiencer) | Teen | March | 1998 | 45 |
| ...he* likes girls who | Male Star Subject (Experiencer) | Teen | February | 2000 | 52 |
| ...he* likes girls who | Male Star Subject (Experiencer) | Teen | February | 2000 | 54 |
| ...he* likes girls who pump his ego | Male Star Subject (Experiencer) | Teen | February | 2000 | 53 |
| ...he* likes girls who...(3 times) | Male Star Subject (Experiencer) | Teen | February | 2000 | 55 |
| ...he* likes to snack on | Male Star Subject (Experiencer) | Teen | February | 2000 | 56 |
| ...he* loves to | Male Star Subject (Experiencer) | YM | March | 1998 | 119 |
| ...he* might | Male Star Subject (Experiencer) | YM | March | 2000 | 64 |
| ...he* was in love with... | Male Star Subject (Experiencer) | YM | March | 1998 | 28 |
| ...one* wants... | Male Star Subject (Experiencer) | Teen | March | 1998 | 52 |
| ...these dudes* sweatin' | Male Star Subject (Experiencer) | YM | March | 1998 | 28 |
| ...this cutie* needs | Male Star Subject (Experiencer) | YM | March | 1998 | 78 |
| ...we're* diggin | Male Star Subject (Experiencer) | YM | March | 2000 | 64 |
| ...we* don't want | Male Star Subject (Experiencer) | YM | March | 2000 | 64 |
| ...were you* into | Male Star Subject (Experiencer) | YM | March | 2000 | 92 |
| ...what do you* dig? | Male Star Subject (Experiencer) | Teen | March | 1998 | 54 |
| ...what kind of girls do they* dig...? | Male Star Subject (Experiencer) | YM | March | 1998 | 28 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|--|-----------|----------|------|------|
| ...you'd* like to tell them | Male Star Subject (Experiencer) | YM | March | 2000 | 90 |
| ...you'll* want | Male Star Subject (Experiencer) | YM | March | 2000 | 90 |
| ...you're* into | Male Star Subject (Experiencer) | YM | March | 2000 | 92 |
| ...you* must get | Male Star Subject (Experiencer) | YM | March | 2000 | 92 |
| ...you* wanted... | Male Star Subject (Experiencer) | Teen | March | 1998 | 54 |
| Colt Ledbetter* hopes to ask a girl out... | Male Star Subject (Experiencer) | Seventeen | March | 2000 | 20 |
| I* probably wouldn't have... | Male Star Subject (Experiencer) | YM | March | 2000 | 86 |
| Oz* needed his space | Male Star Subject (Experiencer) | Seventeen | March | 2000 | 194 |
| Tom*...likes... | Male Star Subject (Experiencer) | Teen | March | 1998 | 44 |
| Tommy Hillfiger* liked | Male Star Subject (Experiencer) | YM | March | 1998 | 114 |
| Zac* sees | Male Star Subject (Experiencer) | Seventeen | March | 1998 | 12 |
| he* loves her | Male Star Subject (Experiencer) | Seventeen | March | 1998 | 26 |
| ...Can ...Matt* ... | Male Star Subject (Modal) | Teen | March | 1998 | 53 |
| ...Casper* can... | Male Star Subject (Modal) | Teen | March | 1998 | 48 |
| ...I* can put | Male Star Subject (Modal) | YM | March | 2000 | 92 |
| ...John* would get... | Male Star Subject (Modal) | Seventeen | March | 1998 | 236 |
| ...Reef's lead singer* can croon... | Male Star Subject (Modal) | YM | March | 1998 | 72 |
| ...Theodor Giesel (Dr. Suess)* would have been... | Male Star Subject (Modal) | Seventeen | March | 2000 | 36 |
| ...guy*...might destroy | Male Star Subject (Modal) | Teen | February | 2000 | 51 |
| ...he* can chill | Male Star Subject (Modal) | YM | March | 1998 | 70 |
| ...he* can shake... | Male Star Subject (Modal) | Teen | February | 2000 | 55 |
| ...he* would freak out | Male Star Subject (Modal) | YM | March | 1998 | 28 |
| ...how could you* play | Male Star Subject (Modal) | Teen | March | 1998 | 54 |
| ...how far wouldbabes* ...go? | Male Star Subject (Modal) | YM | March | 1998 | 28 |
| ...Pacey* who stikes out... | Male Star Subject (Negative Agency) | Seventeen | March | 1998 | 161 |
| ...he* did not find comfort | Male Star Subject (Negative Agency) | Seventeen | March | 2000 | 189 |
| ...he* didn't charm... | Male Star Subject (Negative Agency) | Teen | March | 1998 | 53 |
| ...the actor* couldn't relax | Male Star Subject (Negative Experiencer) | Seventeen | March | 2000 | 189 |
| James* doesn't much care | Male Star Subject (Negative Experiencer) | Seventeen | March | 2000 | 192 |
| ...but even he* couldn't have calculated | Male Star Subject (Negative Modal) | Seventeen | March | 2000 | 190 |
| ...Carson* was born on... | Male Star Subject (Passive) | Seventeen | March | 1998 | 84 |
| ...I'm* constantly handed | Male Star Subject (Passive) | YM | March | 2000 | 86 |
| ...This...writer* was born on... | Male Star Subject (Passive) | Teen | February | 2000 | 12 |
| ...Varsity Blues boys* could have taken lessons from Colt* | Male Star Subject (Passive) | Seventeen | March | 2000 | 74 |
| ...he's never treated... | Male Star Subject (Passive) | Seventeen | March | 1998 | 225 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|--------------------------------|-----------|----------|------|------|
| ...he* got charged | Male Star Subject (Passive) | Teen | March | 1998 | 48 |
| ...he* was born on | Male Star Subject (Passive) | Teen | February | 2000 | 12 |
| ...he* was last linked with... | Male Star Subject (Passive) | Teen | February | 2000 | 52 |
| ...the guys* can't get... | Male Star Subject (Passive) | YM | March | 1998 | 30 |
| ...who* has gotten... | Male Star Subject (Passive) | Seventeen | March | 1998 | 236 |
| David Lee Roth* has been ... | Male Star Subject (Passive) | Seventeen | March | 1998 | 174 |
| Harry* was nominated... | Male Star Subject (Passive) | Seventeen | March | 1998 | 225 |
| Phifer* will be seen in | Male Star Subject (Passive) | Seventeen | March | 2000 | 190 |
| Professor Robinson* and his family are chosen... | Male Star Subject (Passive) | Teen | March | 1998 | 53 |
| he* can be found | Male Star Subject (Passive) | Seventeen | March | 2000 | 194 |
| he* can be spotted in... | Male Star Subject (Passive) | Teen | February | 2000 | 43 |
| he* was dumped... | Male Star Subject (Passive) | Teen | February | 2000 | 57 |
|he* had... | Male Star Subject (Possessive) | Teen | March | 1998 | 46 |
| ...Beck* has... | Male Star Subject (Possessive) | YM | March | 1998 | 30 |
| ...Billy* had... | Male Star Subject (Possessive) | Teen | March | 1998 | 49 |
| ...Billy* has | Male Star Subject (Possessive) | Teen | March | 1998 | 49 |
| ...Carson's* having... | Male Star Subject (Possessive) | Seventeen | March | 1998 | 84 |
| ...Donald* has... | Male Star Subject (Possessive) | Teen | March | 1998 | 46 |
| ...Fred* has... | Male Star Subject (Possessive) | Teen | February | 2000 | 52 |
| ...Got a cool...plan...? | Male Star Subject (Possessive) | YM | March | 1998 | 69 |
| ...Got a fave...? | Male Star Subject (Possessive) | YM | March | 1998 | 67 |
| ...James Iha* has... | Male Star Subject (Possessive) | Seventeen | March | 1998 | 176 |
| ...Pre* had... | Male Star Subject (Possessive) | Teen | March | 1998 | 49 |
| ...Ricky* owns | Male Star Subject (Possessive) | Teen | February | 2000 | 55 |
| ...Scotman* got... | Male Star Subject (Possessive) | Teen | March | 1998 | 51 |
| ...[Beck*] has... | Male Star Subject (Possessive) | YM | March | 1998 | 30 |
| ...[Hanson*] have... | Male Star Subject (Possessive) | YM | March | 1998 | 30 |
| ...ever had...? | Male Star Subject (Possessive) | YM | March | 1998 | 69 |
| ...he's* got "it" | Male Star Subject (Possessive) | Teen | February | 2000 | 55 |
| ...he's* got a secret | Male Star Subject (Possessive) | YM | March | 2000 | 75 |
| ...he's* got... | Male Star Subject (Possessive) | Teen | March | 1998 | 49 |
| ...he's* got..... | Male Star Subject (Possessive) | Teen | February | 2000 | 56 |
| ...he's* had a hard time | Male Star Subject (Possessive) | Seventeen | March | 2000 | 192 |
| ...he* had no idea | Male Star Subject (Possessive) | Seventeen | March | 2000 | 190 |
| ...he* has... | Male Star Subject (Possessive) | Seventeen | March | 1998 | 176 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------------|--------------------------------|-----------------|--------------|-------------|-------------|
| ...the NA boys* ...ever had...? | Male Star Subject (Possessive) | Teen | February | 2000 | 50 |
| ...this actor has had... | Male Star Subject (Possessive) | Teen | March | 1998 | 50 |
| ...this star* ...has | Male Star Subject (Possessive) | YM | March | 1998 | 70 |
| ...three actors* have | Male Star Subject (Possessive) | Teen | February | 2000 | 55 |
| ...trio* has... | Male Star Subject (Possessive) | Teen | March | 1998 | 44 |
| ...who* has... | Male Star Subject (Possessive) | Teen | March | 1998 | 45 |
| ..he's* got... | Male Star Subject (Possessive) | Teen | March | 1998 | 52 |
| Darren* has.. | Male Star Subject (Possessive) | YM | March | 1998 | 28 |
| Harry* who's had... | Male Star Subject (Possessive) | Teen | March | 1998 | 51 |
| you* have | Male Star Subject (Possessive) | YM | March | 2000 | 92 |
| ...he* grew up | Male Star Subject (Process) | YM | March | 1998 | 74 |
| ...this guy* turns 26 | Male Star Subject (Process) | Teen | February | 2000 | 12 |
| Freddie Prinze, Jr.* turns | Male Star Subject (Process) | Seventeen | March | 1998 | 26 |
| Tv's wackies ...host* gets... | Male Star Subject (Process) | YM | March | 2000 | 14 |
| ...he's* gotta love... | Male Star Subject (Volitional) | Teen | March | 1998 | 48 |
| ...he* had to... | Male Star Subject (Volitional) | Seventeen | March | 1998 | 174 |
| ...he* has to decide... | Male Star Subject (Volitional) | Teen | February | 2000 | 51 |
| ...this bad boy* had better... | Male Star Subject (Volitional) | Teen | February | 2000 | 52 |

APPENDIX J
TEEN WOMEN AS SEMANTIC ROLE MODAL

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------------|--------------------|-----------|----------|------|------|
| ...you can | Modal | Seventeen | March | 1998 | 70 |
| ...you can... | Modal | Seventeen | March | 1998 | 76 |
| ...Ann would play... | Modal | Seventeen | March | 1998 | 236 |
| ...I could... | Modal | Seventeen | March | 1998 | 168 |
| ...I would... | Modal | Seventeen | March | 1998 | 168 |
| ...I'd most... | Modal | Seventeen | March | 1998 | 168 |
| ...I'd most... | Modal | Seventeen | March | 1998 | 168 |
| ...I'd want... | Modal | Seventeen | March | 1998 | 164 |
| ...Should you listen...? | Modal | Seventeen | March | 2000 | 110 |
| ...We girls can either fall for... | Modal | Seventeen | March | 2000 | 76 |
| ...Would you like...? | Modal | YM | March | 1998 | 119 |
| ...[you can take] and drop... | Modal | Seventeen | March | 1998 | 192 |
| ...[you can] cancel them | Modal | Seventeen | March | 1998 | 76 |
| ...[you can] plan | Modal | Seventeen | March | 1998 | 76 |
| ...[you can] play | Modal | Seventeen | March | 1998 | 76 |
| ...[you can] sleep | Modal | Seventeen | March | 1998 | 76 |
| ...[you] can tell... | Modal | Seventeen | March | 1998 | 216 |
| ...a girl could do | Modal | YM | March | 2000 | 41 |
| ...advice you can't live without | Modal | Teen | February | 2000 | 4 |
| ...an girl can rule ... | Modal | Teen | March | 1998 | 118 |
| ...and [she can] prescribe... | Modal | Teen | February | 2000 | 42 |
| ...and [we can] vow to keep them... | Modal | Seventeen | March | 2000 | 76 |
| ...and [you can] add | Modal | Teen | February | 2000 | 65 |
| ...and [you can] bond... | Modal | Seventeen | March | 1998 | 116 |
| ...and [you can] build... | Modal | YM | March | 2000 | 104 |
| ...and [you can] fight | Modal | Seventeen | March | 1998 | 76 |
| ...and [you can] just use | Modal | Seventeen | March | 1998 | 64 |
| ...and [you may] get... | Modal | Teen | February | 2000 | 36 |
| ...and you may end up feeling | Modal | Teen | February | 2000 | 38 |
| ...as fast as you can | Modal | Seventeen | March | 2000 | 126 |
| ...as high as you can | Modal | Seventeen | March | 2000 | 124 |
| ...as you can | Modal | Seventeen | March | 2000 | 126 |
| ...as you can..... | Modal | Seventeen | March | 1998 | 78 |
| ...can you believe...? | Modal | Teen | February | 2000 | 16 |
| ...can you do...? | Modal | Seventeen | March | 1998 | 148 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|--------------------|-----------|----------|------|------|
| ...can you imagine...? | Modal | Teen | March | 1998 | 18 |
| ...can you say yummy...? | Modal | Teen | February | 2000 | 18 |
| ...can you stick to your goals...? | Modal | Teen | February | 2000 | 84 |
| ...can you stick to...? | Modal | Teen | February | 2000 | 4 |
| ...fighting...can be good... | Modal | Seventeen | March | 1998 | 80 |
| ...if you can come clean the right way | Modal | YM | March | 1998 | 110 |
| ...or [you can] write... | Modal | Seventeen | March | 1998 | 142 |
| ...or we can fall for... | Modal | Seventeen | March | 2000 | 76 |
| ...or...[you may] ask... | Modal | Seventeen | March | 1998 | 138 |
| ...she can allow ... | Modal | Seventeen | March | 1998 | 138 |
| ...she can figure out | Modal | Teen | February | 2000 | 42 |
| ...she can read... | Modal | Seventeen | March | 1998 | 236 |
| ...she can... | Modal | Seventeen | March | 1998 | 138 |
| ...she could do... | Modal | Seventeen | March | 1998 | 215 |
| ...she could get... | Modal | Teen | March | 1998 | 26 |
| ...she might have been | Modal | YM | March | 2000 | 54 |
| ...she might have... | Modal | Seventeen | March | 1998 | 215 |
| ...she might... | Modal | Teen | March | 1998 | 26 |
| ...she would... | Modal | Teen | March | 1998 | 26 |
| ...she wouldn't hesitate... | Modal | Teen | March | 1998 | 24 |
| ...she'd say... | Modal | Teen | March | 1998 | 28 |
| ...should you change? | Modal | Teen | March | 1998 | 2 |
| ...should you listen | Modal | Seventeen | March | 2000 | 110 |
| ...so you can rework | Modal | Seventeen | March | 2000 | 68 |
| ...that might be... | Modal | Seventeen | March | 1998 | 80 |
| ...that you can talk to | Modal | Seventeen | March | 2000 | 148 |
| ...we can also be... | Modal | Seventeen | March | 2000 | 241 |
| ...what can a girl do...? | Modal | YM | March | 1998 | 67 |
| ...what could a gal do...? | Modal | YM | March | 1998 | 67 |
| ...what you would like | Modal | YM | March | 1998 | 12 |
| ...who can save... | Modal | Teen | March | 1998 | 45 |
| ...who would... | Modal | Seventeen | March | 1998 | 235 |
| ...who you happen to know... | Modal | Seventeen | March | 2000 | 80 |
| ...why would you want to...? | Modal | Teen | February | 2000 | 17 |
| ...would you go for... | Modal | Seventeen | March | 1998 | 9 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------------------|--------------------|-----------|----------|------|------|
| ...would you let | Modal | YM | March | 2000 | 44 |
| ...wouldn't you want...? | Modal | Teen | March | 1989 | 26 |
| ...you and your friends may have... | Modal | Seventeen | March | 2000 | 112 |
| ...you can | Modal | Teen | March | 1998 | 36 |
| ...you can also buy | Modal | Teen | February | 2000 | 33 |
| ...you can apply | Modal | YM | March | 2000 | 107 |
| ...you can ask... | Modal | Seventeen | March | 1998 | 140 |
| ...you can barely see | Modal | YM | March | 2000 | 63 |
| ...you can be gawked at... | Modal | Seventeen | March | 1998 | 190 |
| ...you can call | Modal | Seventeen | March | 1998 | 76 |
| ...you can call... | Modal | Seventeen | March | 1998 | 142 |
| ...you can catch him... | Modal | Teen | March | 1998 | 48 |
| ...you can catch... | Modal | YM | March | 1998 | 4 |
| ...you can claw... | Modal | Teen | March | 1998 | 51 |
| ...you can create... | Modal | Seventeen | March | 1998 | 190 |
| ...you can cross | Modal | Teen | February | 2000 | 65 |
| ...you can ditch | Modal | YM | March | 1998 | 102 |
| ...you can do | Modal | Teen | March | 1998 | 61 |
| ...you can do... | Modal | Seventeen | March | 2000 | 132 |
| ...you can eat | Modal | Seventeen | March | 1998 | 76 |
| ...you can end up | Modal | Teen | February | 2000 | 44 |
| ...you can fill him in | Modal | YM | March | 2000 | 44 |
| ...you can find most of the equipment | Modal | Seventeen | March | 2000 | 126 |
| ...you can get | Modal | Seventeen | March | 2000 | 112 |
| ...you can get,... | Modal | YM | March | 2000 | 67 |
| ...you can get... | Modal | Teen | March | 1998 | 26 |
| ...you can get..... | Modal | YM | March | 1998 | 12 |
| ...you can get...cavities | Modal | Teen | February | 2000 | 34 |
| ...you can give | Modal | YM | March | 1998 | 24 |
| ...you can grow... | Modal | Seventeen | March | 1998 | 82 |
| ...you can join... | Modal | Teen | March | 1998 | 12 |
| ...you can layer | Modal | YM | March | 2000 | 104 |
| ...you can learn | Modal | YM | March | 1998 | 12 |
| ...you can lose touch | Modal | Seventeen | March | 2000 | 112 |
| ...you can make him quit | Modal | YM | March | 1998 | 40 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------|--------------------|-----------|----------|------|------|
| ...you can mark off... | Modal | YM | March | 2000 | 52 |
| ...you can move on | Modal | YM | March | 1998 | 62 |
| ...you can never | Modal | YM | March | 2000 | 63 |
| ...you can play | Modal | Teen | February | 2000 | 17 |
| ...you can relate | Modal | YM | March | 2000 | 63 |
| ...you can rub | Modal | Seventeen | March | 1998 | 60 |
| ...you can shine... | Modal | Teen | March | 1998 | 16 |
| ...you can skip | Modal | Seventeen | March | 1998 | 64 |
| ...you can skip... | Modal | YM | March | 1998 | 62 |
| ...you can sparkle | Modal | Teen | March | 1998 | 114 |
| ...you can still rule | Modal | YM | March | 1998 | 62 |
| ...you can stop | Modal | YM | March | 1998 | 26 |
| ...you can streakproof... | Modal | Seventeen | March | 1998 | 202 |
| ...you can take... | Modal | Seventeen | March | 1998 | 192 |
| ...you can talk to... | Modal | Seventeen | March | 1998 | 116 |
| ...you can tell | Modal | YM | March | 1998 | 32 |
| ...you can tell her... | Modal | Teen | March | 1998 | 26 |
| ...you can think... | Modal | Seventeen | March | 1998 | 80 |
| ...you can try | Modal | Teen | February | 2000 | 44 |
| ...you can turn | Modal | YM | March | 1998 | 48 |
| ...you can turn to... | Modal | Seventeen | March | 1998 | 153 |
| ...you can vent | Modal | YM | March | 1998 | 58 |
| ...you can wear | Modal | Teen | February | 2000 | 17 |
| ...you can win | Modal | Seventeen | March | 1998 | 40 |
| ...you can't be | Modal | YM | March | 1998 | 48 |
| ...you can't believe... | Modal | Seventeen | March | 1998 | 82 |
| ...you can't count on | Modal | YM | March | 1998 | 48 |
| ...you can't get... | Modal | Teen | March | 1998 | 32 |
| ...you can.. | Modal | Seventeen | March | 1998 | 176 |
| ...you can... | Modal | Seventeen | March | 1998 | 140 |
| ...you can.... | Modal | Teen | March | 1998 | 14 |
| ...you can..... | Modal | Seventeen | March | 1998 | 140 |
| ...you can..... | Modal | Seventeen | March | 1998 | 192 |
| ...you can..... | Modal | Teen | March | 1998 | 14 |
| ...you can..... | Modal | Teen | March | 1998 | 18 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------|--------------------|-----------|----------|------|------|
| ...you can..... | Modal | Teen | March | 1998 | 26 |
| ...you can..... | Modal | Teen | March | 1998 | 68 |
| ...you can..... | Modal | YM | March | 1998 | 40 |
| ...you can..... | Modal | Seventeen | March | 1998 | 68 |
| ...you can..... | Modal | YM | March | 1998 | 43 |
| ...you can..... | Modal | Seventeen | March | 1998 | 60 |
| ...you can...love | Modal | Teen | February | 2000 | 17 |
| ...you can...pick | Modal | Seventeen | March | 1998 | 76 |
| ...you could | Modal | Teen | February | 2000 | 44 |
| ...you could ... | Modal | Seventeen | March | 1998 | 66 |
| ...you could be... | Modal | YM | March | 1998 | 60 |
| ...you could score | Modal | YM | March | 1998 | 28 |
| ...you could stamp | Modal | Teen | March | 1998 | 115 |
| ...you could use | Modal | YM | March | 1998 | 59 |
| ...you could win... | Modal | Seventeen | March | 1998 | 66 |
| ...you just might | Modal | Teen | February | 2000 | 65 |
| ...you may be | Modal | Teen | March | 1998 | 50 |
| ...you may be... | Modal | Seventeen | March | 1998 | 84 |
| ...you may be... | Modal | Seventeen | March | 1998 | 216 |
| ...you may be... | Modal | Teen | February | 2000 | 85 |
| ...you may be..... | Modal | Seventeen | March | 1998 | 216 |
| ...you may be... | Modal | Teen | March | 1998 | 36 |
| ...you may be..... | Modal | YM | March | 1998 | 59 |
| ...you may be..... | Modal | Teen | February | 2000 | 85 |
| ...you may be..... | Modal | YM | March | 2000 | 46 |
| ...you may discover | Modal | Seventeen | March | 2000 | 132 |
| ...you may feel | Modal | Teen | February | 2000 | 36 |
| ...you may find..... | Modal | YM | March | 1998 | 43 |
| ...you may have | Modal | YM | March | 1998 | 92 |
| ...you may not see | Modal | Teen | February | 2000 | 44 |
| ...you may not want | Modal | YM | March | 1998 | 92 |
| ...you may pick up | Modal | YM | March | 2000 | 107 |
| ...you may recognize | Modal | YM | March | 1998 | 62 |
| ...you may think | Modal | Seventeen | March | 2000 | 76 |
| ...you may think... | Modal | Teen | February | 2000 | 85 |
| ...you may think.... | Modal | Teen | February | 2000 | 85 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------------------|--------------------|-----------|----------|------|------|
| ...you may want to | Modal | Seventeen | March | 2000 | 148 |
| ...you might | Modal | Teen | March | 1998 | 32 |
| ...you might be | Modal | YM | March | 2000 | 63 |
| ...you might be... | Modal | Seventeen | March | 1998 | 138 |
| ...you might be..... | Modal | YM | March | 1998 | 44 |
| ...you might be..... | Modal | YM | March | 1998 | 82 |
| ...you might discover | Modal | Teen | February | 2000 | 14 |
| ...you might end up... | Modal | Teen | March | 1998 | 38 |
| ...you might feel | Modal | Teen | February | 2000 | 38 |
| ...you might feel... | Modal | Teen | February | 2000 | 42 |
| ...you might find out | Modal | YM | March | 1998 | 116 |
| ...you might forget... | Modal | Seventeen | March | 1998 | 138 |
| ...you might get even | Modal | Seventeen | March | 2000 | 197 |
| ...you might have..... | Modal | Teen | March | 1998 | 32 |
| ...you might throw | Modal | Seventeen | March | 1998 | 48 |
| ...you might want.. | Modal | Seventeen | March | 1998 | 153 |
| ...you might want..... | Modal | Teen | February | 2000 | 38 |
| ...you might weigh | Modal | YM | March | 1998 | 82 |
| ...you might wonder... | Modal | Seventeen | March | 1998 | 146 |
| ...you might... | Modal | Seventeen | March | 1998 | 138 |
| ...you might.... | Modal | Seventeen | March | 1998 | 140 |
| ...you might..... | Modal | YM | March | 2000 | 126 |
| ...you might..... | Modal | Teen | March | 1998 | 28 |
| ...you would | Modal | Seventeen | March | 1998 | 76 |
| ...you would have to... | Modal | Seventeen | March | 1998 | 246 |
| ...you would probably | Modal | YM | March | 2000 | 44 |
| ...you'd be able... | Modal | Seventeen | March | 1998 | 153 |
| ...you'd be... | Modal | Seventeen | March | 1998 | 153 |
| ...you'd like to... | Modal | Seventeen | March | 1998 | 148 |
| ...you'd love to | Modal | YM | March | 1998 | 62 |
| ...you'd say...(5 times) | Modal | Teen | February | 2000 | 59 |
| ...you've wanted | Modal | YM | March | 1998 | 12 |
| ...you...may... | Modal | Seventeen | March | 1998 | 138 |
| ...you...or that bud...may snag... | Modal | Teen | February | 2000 | 30 |
| ..I'd rather... | Modal | Seventeen | March | 1998 | 164 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-----------------------------------|--------------------|-----------|-------|------|------|
| ..you can count | Modal | Teen | March | 1998 | 52 |
| ..you might find... | Modal | Seventeen | March | 1998 | 28 |
| Can I pull it off...? | Modal | Seventeen | March | 2000 | 241 |
| Can I really pass for... | Modal | Seventeen | March | 2000 | 240 |
| Can you believe this guy? | Modal | Seventeen | March | 2000 | 74 |
| Eventually you and your ex can... | Modal | Seventeen | March | 2000 | 80 |
| I could hope | Modal | YM | March | 2000 | 72 |
| I could move... | Modal | YM | March | 2000 | 70 |
| I would head | Modal | Seventeen | March | 1998 | 36 |
| I wouldn't lose... | Modal | Seventeen | March | 1998 | 168 |
| I'd love... | Modal | Seventeen | March | 1998 | 164 |
| I'd pack | Modal | Seventeen | March | 1998 | 36 |
| I'd travel | Modal | Seventeen | March | 1998 | 36 |
| Neither she nor her mother can | Modal | Seventeen | March | 2000 | 238 |
| She could get | Modal | Seventeen | March | 2000 | 238 |
| We can be... | Modal | Seventeen | March | 2000 | 241 |
| Why should I go...? | Modal | YM | March | 1998 | 26 |
| You can talk to her... | Modal | Seventeen | March | 2000 | 144 |
| can you believe...? | Modal | Seventeen | March | 1998 | 12 |
| if you can | Modal | Seventeen | March | 2000 | 110 |
| if you can... | Modal | Seventeen | March | 2000 | 213 |
| if you could | Modal | YM | March | 2000 | 40 |
| she'd do | Modal | YM | March | 1998 | 57 |
| sure you can rent... | Modal | Seventeen | March | 2000 | 172 |
| whether she should | Modal | Seventeen | March | 2000 | 36 |
| why you'd rather... | Modal | Seventeen | March | 2000 | 172 |
| wouldn't you rather...? | Modal | Seventeen | March | 2000 | 172 |
| you can be found | Modal | YM | March | 1998 | 44 |
| you can continue | Modal | Seventeen | March | 2000 | 219 |
| you can deal... | Modal | Seventeen | March | 1998 | 68 |
| you can expose | Modal | YM | March | 1998 | 22 |
| you can get..... | Modal | YM | March | 2000 | 36 |
| you can go | Modal | YM | March | 2000 | 54 |
| you can go..... | Modal | YM | March | 1998 | 48 |
| you can say | Modal | YM | March | 1998 | 48 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| you can use | Modal | Seventeen | March | 2000 | 229 |
| you could get knocked up | Modal | YM | March | 1998 | 48 |
| you could win | Modal | Seventeen | March | 1998 | 12 |
| you may lose weight | Modal | YM | March | 2000 | 36 |
| you may think | Modal | YM | March | 1998 | 58 |
| you may think... | Modal | YM | March | 2000 | 44 |
| you may think..... | Modal | YM | March | 1998 | 60 |
| you might also | Modal | YM | March | 2000 | 42 |
| you should try explaining that to him | Modal | Seventeen | March | 2000 | 84 |
| you'd appreciate... | Modal | Teen | March | 1998 | 30 |
| you'd be amazed... | Modal | Seventeen | March | 1998 | 205 |
| you'd rather not do... | Modal | Teen | March | 1998 | 118 |
| you've ever wanted | Modal | YM | March | 1998 | 12 |

APPENDIX K
TEEN WOMAN AS NEGATIVE SUBJECT

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|---------------------------|-----------|----------|------|------|
| ... Cathleen claims | Negative Subject (Agency) | Teen | March | 1998 | 57 |
| ... I bombed | Negative Subject (Agency) | YM | March | 2000 | 71 |
| ... I couldn't concentrate | Negative Subject (Agency) | YM | March | 2000 | 70 |
| ... Meghan was swiping | Negative Subject (Agency) | YM | March | 2000 | 116 |
| ... Will she ever pick the right dress? | Negative Subject (Agency) | YM | March | 1998 | 99 |
| ... You're not describing... | Negative Subject (Agency) | Seventeen | March | 2000 | 146 |
| ... [girls who didn't have...] gave up the dream... | Negative Subject (Agency) | Seventeen | March | 1998 | 192 |
| ... [her best friend] confesses...to...affair... | Negative Subject (Agency) | Teen | March | 1998 | 52 |
| ... a mother would pummel | Negative Subject (Agency) | Seventeen | March | 2000 | 172 |
| ... advice you can't live without | Negative Subject (Agency) | Teen | February | 2000 | 64 |
| ... advice you can't live without.... | Negative Subject (Agency) | Teen | February | 2000 | 87 |
| ... and [she would have] had a terrible time... | Negative Subject (Agency) | Seventeen | March | 2000 | 241 |
| ... and [you'll] possibly cause... | Negative Subject (Agency) | YM | March | 1998 | 110 |
| ... and some not so patiently [waiting] | Negative Subject (Agency) | YM | March | 1998 | 12 |
| ... and then [she] dumps... | Negative Subject (Agency) | Seventeen | March | 1998 | 148 |
| ... and they spread... | Negative Subject (Agency) | Seventeen | March | 2000 | 80 |
| ... but you still fail | Negative Subject (Agency) | Teen | February | 2000 | 85 |
| ... different girls had made comments about how ugly... | Negative Subject (Agency) | Teen | March | 1998 | 63 |
| ... do you fight... | Negative Subject (Agency) | Seventeen | March | 1998 | 82 |
| ... energy you've been lacking | Negative Subject (Agency) | YM | March | 1998 | 26 |
| ... girl... will steal him away... | Negative Subject (Agency) | Teen | March | 1998 | 28 |
| ... girls try to be perfect... | Negative Subject (Agency) | Teen | March | 1998 | 28 |
| ... having trouble... | Negative Subject (Agency) | Seventeen | March | 1998 | 56 |
| ... her best friend makes fun of her... | Negative Subject (Agency) | Teen | February | 2000 | 3 |
| ... if she cuts you off... | Negative Subject (Agency) | Teen | March | 1998 | 26 |
| ... if she denies... | Negative Subject (Agency) | Teen | February | 2000 | 40 |
| ... if she laughs it off... | Negative Subject (Agency) | Teen | February | 2000 | 40 |
| ... if you act your age, not... | Negative Subject (Agency) | YM | March | 1998 | 44 |
| ... if you can't work out | Negative Subject (Agency) | Teen | February | 2000 | 40 |
| ... if you can't..... | Negative Subject (Agency) | Teen | February | 2000 | 36 |
| ... if you don't [notice] | Negative Subject (Agency) | Seventeen | March | 2000 | 148 |
| ... if you don't do | Negative Subject (Agency) | YM | March | 1998 | 62 |
| ... if you don't open... | Negative Subject (Agency) | Seventeen | March | 1998 | 82 |
| ... if you eat only sweets | Negative Subject (Agency) | YM | March | 1998 | 83 |
| ... if you get in too deep... | Negative Subject (Agency) | Teen | February | 2000 | 44 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| ...if you jump | Negative Subject (Agency) | Seventeen | March | 2000 | 144 |
| ...if you mess up | Negative Subject (Agency) | YM | March | 1998 | 40 |
| ...if you misread... | Negative Subject (Agency) | Teen | March | 1998 | 3 |
| ...if you missed... | Negative Subject (Agency) | Seventeen | March | 2000 | 36 |
| ...if you're constantly freaking out | Negative Subject (Agency) | Teen | February | 2000 | 36 |
| ...if you've been drowning | Negative Subject (Agency) | YM | March | 1998 | 58 |
| ...if you've been hitting the chapstick a bit too often... | Negative Subject (Agency) | Seventeen | March | 2000 | 118 |
| ...if you've pigged out... | Negative Subject (Agency) | Teen | March | 1998 | 35 |
| ...or [if she] says you're... | Negative Subject (Agency) | Teen | February | 2000 | 40 |
| ...or [if you're] spying on him | Negative Subject (Agency) | Teen | February | 2000 | 36 |
| ...or [you're not always gonna] maintain | Negative Subject (Agency) | YM | March | 1998 | 44 |
| ...or [you've] couch-potatoed... | Negative Subject (Agency) | Teen | March | 1998 | 35 |
| ...or [you've] lost... | Negative Subject (Agency) | YM | March | 2000 | 42 |
| ...she breaks out | Negative Subject (Agency) | YM | March | 2000 | 116 |
| ...she can't stop cutting herself | Negative Subject (Agency) | Teen | February | 2000 | 3 |
| ...she cheated | Negative Subject (Agency) | YM | March | 1998 | 44 |
| ...she failed... | Negative Subject (Agency) | Seventeen | March | 1998 | 216 |
| ...she put | Negative Subject (Agency) | YM | March | 1998 | 44 |
| ...she said no... | Negative Subject (Agency) | Teen | February | 2000 | 3 |
| ...she wine | Negative Subject (Agency) | YM | March | 2000 | 86 |
| ...she's not taking you seriously... | Negative Subject (Agency) | Teen | February | 2000 | 40 |
| ...she's starting to lose... | Negative Subject (Agency) | Seventeen | March | 1998 | 148 |
| ...signals you're not catching...? | Negative Subject (Agency) | Teen | February | 2000 | 58 |
| ...the excuses you're making | Negative Subject (Agency) | YM | March | 1998 | 26 |
| ...the girls complain | Negative Subject (Agency) | Seventeen | March | 2000 | 239 |
| ...what look-at-me moves do girls make that bug... | Negative Subject (Agency) | YM | March | 1998 | 32 |
| ...why are you acting like you still wear Osh Kosh...? | Negative Subject (Agency) | YM | March | 1998 | 44 |
| ...you accuse him... | Negative Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...you add too much... | Negative Subject (Agency) | Seventeen | March | 1998 | 203 |
| ...you aren't looking... | Negative Subject (Agency) | Seventeen | March | 1998 | 138 |
| ...you argue with... | Negative Subject (Agency) | Seventeen | March | 1998 | 80 |
| ...you can't change the placement... | Negative Subject (Agency) | Teen | February | 2000 | 17 |
| ...you can't handle class | Negative Subject (Agency) | YM | March | 1998 | 60 |
| ...you can't snack on | Negative Subject (Agency) | Teen | February | 2000 | 34 |
| ...you constantly resist | Negative Subject (Agency) | YM | March | 2000 | 44 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|---------------------------|-----------------|--------------|-------------|-------------|
| ...you didn't | Negative Subject (Agency) | Teen | March | 1998 | 40 |
| ...you don't appreciate... | Negative Subject (Agency) | Teen | March | 1998 | 26 |
| ...you don't... | Negative Subject (Agency) | Seventeen | March | 1998 | 236 |
| ...you drop... | Negative Subject (Agency) | Seventeen | March | 1998 | 236 |
| ...you fight | Negative Subject (Agency) | Seventeen | March | 1998 | 9 |
| ...you fight with | Negative Subject (Agency) | Seventeen | March | 1998 | 0 |
| ...you give him the silent treatment... | Negative Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...you haven't found | Negative Subject (Agency) | Seventeen | March | 2000 | 118 |
| ...you haven't just... | Negative Subject (Agency) | YM | March | 2000 | 64 |
| ...you huff | Negative Subject (Agency) | YM | March | 2000 | 66 |
| ...you lose control | Negative Subject (Agency) | YM | March | 2000 | 53 |
| ...you lose him | Negative Subject (Agency) | YM | March | 2000 | 53 |
| ...you may wierd him out more | Negative Subject (Agency) | YM | March | 1998 | 36 |
| ...you missed... | Negative Subject (Agency) | Seventeen | March | 1998 | 176 |
| ...you still can't | Negative Subject (Agency) | YM | March | 1998 | 62 |
| ...you stress | Negative Subject (Agency) | Teen | February | 2000 | 85 |
| ...you won't get far enough | Negative Subject (Agency) | Teen | February | 2000 | 85 |
| ...you won't go through | Negative Subject (Agency) | Teen | February | 2000 | 34 |
| ...you won't stay... | Negative Subject (Agency) | Seventeen | March | 1998 | 188 |
| ...you wouldn't treat... | Negative Subject (Agency) | Seventeen | March | 1998 | 148 |
| ...you yell... | Negative Subject (Agency) | Seventeen | March | 1998 | 80 |
| ...you'll crash and burn | Negative Subject (Agency) | YM | March | 1998 | 83 |
| ...you'll make blemishes worse... | Negative Subject (Agency) | YM | March | 1998 | 110 |
| ...you'll never kiss him | Negative Subject (Agency) | YM | March | 1998 | 40 |
| ...you'll never kiss... | Negative Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...you're fighting... | Negative Subject (Agency) | Seventeen | March | 1998 | 82 |
| ...you're not always gonna use | Negative Subject (Agency) | YM | March | 1998 | 44 |
| ...you're not talking to him | Negative Subject (Agency) | Seventeen | March | 2000 | 84 |
| ...you're overreacting... | Negative Subject (Agency) | Seventeen | March | 1998 | 238 |
| ...you're struggling | Negative Subject (Agency) | Teen | February | 2000 | 84 |
| ...you've quit.. | Negative Subject (Agency) | Teen | March | 1998 | 46 |
| ...you've totally pigged out | Negative Subject (Agency) | YM | March | 1998 | 82 |
| ...you've wallowed enough | Negative Subject (Agency) | YM | March | 1998 | 62 |
| ...you...shooting with his best friends | Negative Subject (Agency) | Seventeen | March | 2000 | 80 |
| ...your best friend leads... | Negative Subject (Agency) | Seventeen | March | 1998 | 148 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| ...your bud's not listening | Negative Subject (Agency) | Seventeen | March | 2000 | 144 |
| ...your friend sounds...self-absorbed... | Negative Subject (Agency) | Teen | March | 1998 | 26 |
| ...your girl refuses... | Negative Subject (Agency) | YM | March | 1998 | 40 |
| ...your inability to meet your goals means | Negative Subject (Agency) | Teen | February | 2000 | 85 |
| ...your pal is whining about | Negative Subject (Agency) | YM | March | 1998 | 44 |
| ...[you] threaten to... | Negative Subject (Agency) | Seventeen | March | 1998 | 82 |
| ..haven't stocked up...? | Negative Subject (Agency) | Seventeen | March | 1998 | 38 |
| ..or [they] let... | Negative Subject (Agency) | YM | March | 2000 | 52 |
| Britney* like you've never seen her | Negative Subject (Agency) | YM | March | 2000 | 40 |
| Do you forgo...? | Negative Subject (Agency) | YM | March | 2000 | 44 |
| Do you hide your true self from guys? | Negative Subject (Agency) | YM | March | 2000 | 11 |
| Do you hide your true self from guys?...? | Negative Subject (Agency) | YM | March | 2000 | 44 |
| Do you submit... | Negative Subject (Agency) | YM | March | 2000 | 44 |
| Don't stare at him too much - he'll think you're psycho | Negative Subject (Agency) | Teen | March | 1998 | 40 |
| Got dull winter skin...? | Negative Subject (Agency) | YM | March | 2000 | 28 |
| I couldn't move | Negative Subject (Agency) | YM | March | 2000 | 70 |
| I wasted money... | Negative Subject (Agency) | Seventeen | March | 1998 | 168 |
| If you dish to your friends... | Negative Subject (Agency) | Seventeen | March | 2000 | 80 |
| Larissa would have rolled her eyes... | Negative Subject (Agency) | Seventeen | March | 2000 | 241 |
| NOTE: Could your crush be sending signals you're not catching? | | | | | |
| NOTE: he's sending signals you're not catching | Negative Subject (Agency) | Teen | February | 2000 | 58 |
| Puff now, pay later... | Negative Subject (Agency) | Teen | February | 2000 | 58 |
| They didn't go | Negative Subject (Agency) | YM | March | 2000 | 36 |
| Why Leila derailed... | Negative Subject (Agency) | YM | March | 2000 | 22 |
| but [you] can't figure out | Negative Subject (Agency) | Seventeen | March | 2000 | 238 |
| her mom had never married | Negative Subject (Agency) | YM | March | 2000 | 63 |
| if she doesn't | Negative Subject (Agency) | Seventeen | March | 2000 | 238 |
| if you don't please this guy... | Negative Subject (Agency) | YM | March | 1998 | 40 |
| if you don't push yourself | Negative Subject (Agency) | YM | March | 2000 | 52 |
| if you don't try | Negative Subject (Agency) | Teen | February | 2000 | 85 |
| if you lack... | Negative Subject (Agency) | YM | March | 2000 | 22 |
| she kept sinking | Negative Subject (Agency) | YM | March | 2000 | 40 |
| she still can't articulate | Negative Subject (Agency) | Seventeen | March | 2000 | 238 |
| | Negative Subject (Agency) | Seventeen | March | 2000 | 238 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------------------|--|-----------------|--------------|-------------|-------------|
| they ignore... | Negative Subject (Agency) | YM | March | 2000 | 52 |
| what you can't do... | Negative Subject (Agency) | Teen | February | 2000 | 40 |
| you also let yourself... | Negative Subject (Agency) | YM | March | 2000 | 22 |
| you can't control... | Negative Subject (Agency) | YM | March | 2000 | 53 |
| you didn't wear | Negative Subject (Agency) | Teen | February | 2000 | 65 |
| you overreact... | Negative Subject (Agency) | Seventeen | March | 2000 | 151 |
| you pureed your heart | Negative Subject (Agency) | YM | March | 1998 | 60 |
| you put off | Negative Subject (Agency) | YM | March | 1998 | 59 |
| you'll deprive | Negative Subject (Agency) | YM | March | 2000 | 36 |
| you'll moan and groan | Negative Subject (Agency) | Teen | February | 2000 | 38 |
| you're begging for trouble | Negative Subject (Agency) | YM | March | 1998 | 62 |
| you're starving yourself | Negative Subject (Agency) | YM | March | 2000 | 36 |
| you've changed... | Negative Subject (Agency) | YM | March | 2000 | 44 |
| you've never gone out... | Negative Subject (Agency) | YM | March | 2000 | 22 |
| ...but [she] didn't know... | Negative Subject (Agency Mental Process) | Seventeen | March | 1998 | 215 |
| ...she doesn't realize... | Negative Subject (Agency Mental Process) | Teen | February | 2000 | 40 |
| ...you don't know | Negative Subject (Agency Mental Process) | YM | March | 2000 | 126 |
| ...you don't know... | Negative Subject (Agency Mental Process) | Seventeen | March | 1998 | 138 |
| ...you're not thinking | Negative Subject (Agency Mental Process) | YM | March | 2000 | 64 |
| She doesn't know how to tell him | Negative Subject (Agency Mental Process) | Seventeen | March | 2000 | 144 |
| if you can't remember | Negative Subject (Agency Mental Process) | Teen | February | 2000 | 65 |
| you'll never know | Negative Subject (Agency Mental Process) | YM | March | 2000 | 22 |
| ...you won't be... | Negative Subject (Copula) | Seventeen | March | 1998 | 192 |
| ...you'll be clueless | Negative Subject (Copula) | Teen | March | 1998 | 36 |
| ...I never got hurt | Negative Subject (Experiencer) | YM | March | 2000 | 70 |
| ...and [you] hate | Negative Subject (Experiencer) | Teen | March | 1998 | 61 |
| ...and you don't want... | Negative Subject (Experiencer) | Seventeen | March | 2000 | 84 |
| ...but [you] don't trust | Negative Subject (Experiencer) | YM | March | 1998 | 92 |
| ...but you won't [feel better] | Negative Subject (Experiencer) | YM | March | 1998 | 58 |
| ...if she doesn't want... | Negative Subject (Experiencer) | Seventeen | March | 1998 | 148 |
| ...if you don't believe... | Negative Subject (Experiencer) | Seventeen | March | 1998 | 176 |
| ...if you suffer | Negative Subject (Experiencer) | Teen | March | 1998 | 64 |
| ...maybe you prefer to follow... | Negative Subject (Experiencer) | Teen | February | 2000 | 85 |
| ...she didn't appreciate... | Negative Subject (Experiencer) | Seventeen | March | 1998 | 216 |
| ...she didn't like... | Negative Subject (Experiencer) | Seventeen | March | 1998 | 216 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|--------------------------------|-----------------|--------------|-------------|-------------|
| ...some of you are seriously stressing | Negative Subject (Experiencer) | YM | March | 1998 | 46 |
| ...what she doesn't realize | Negative Subject (Experiencer) | Seventeen | March | 2000 | 144 |
| ...you can't stand | Negative Subject (Experiencer) | Teen | February | 2000 | 38 |
| ...you don't feel like... | Negative Subject (Experiencer) | Seventeen | March | 2000 | 151 |
| ...you don't feel... | Negative Subject (Experiencer) | Teen | March | 1998 | 26 |
| ...you don't like | Negative Subject (Experiencer) | Teen | February | 2000 | 85 |
| ...you don't want... | Negative Subject (Experiencer) | Seventeen | March | 1998 | 138 |
| ...you won't believe... | Negative Subject (Experiencer) | Seventeen | N | 1998 | 190 |
| ...you'll dread... | Negative Subject (Experiencer) | Teen | March | 1998 | 35 |
| ...you're fuming... | Negative Subject (Experiencer) | Seventeen | March | 1998 | 82 |
| Aprille didn't love it... | Negative Subject (Experiencer) | Seventeen | March | 1998 | 44 |
| I don't look good... | Negative Subject (Experiencer) | YM | March | 1998 | 26 |
| Leila didn't like him | Negative Subject (Experiencer) | Seventeen | March | 2000 | 238 |
| She doesn't blame | Negative Subject (Experiencer) | Seventeen | March | 2000 | 238 |
| if you act jealous... | Negative Subject (Experiencer) | Teen | March | 1998 | 30 |
| that you would fear... | Negative Subject (Experiencer) | Teen | March | 1998 | 61 |
| you didn't seem to... | Negative Subject (Experiencer) | YM | March | 1998 | 59 |
| you didn't trust him | Negative Subject (Experiencer) | YM | March | 1998 | 60 |
| you don't need...powers | Negative Subject (Experiencer) | Seventeen | March | 2000 | 197 |
| you don't really like him | Negative Subject (Experiencer) | YM | March | 2000 | 44 |
| you don't want to have | Negative Subject (Experiencer) | Seventeen | March | 2000 | 242 |
| ...I couldn't stop | Negative Subject (Modal) | YM | March | 2000 | 70 |
| ...he couldn't | Negative Subject (Modal) | YM | March | 2000 | 70 |
| ...photos you can't bear to look at... | Negative Subject (Modal) | Seventeen | March | 2000 | 48 |
| ...you can't live | Negative Subject (Modal) | YM | March | 1998 | 58 |
| ...you can't show... | Negative Subject (Modal) | Seventeen | March | 1998 | 116 |
| ...you couldn't help | Negative Subject (Modal) | YM | March | 1998 | 58 |
| ...you may not.... | Negative Subject (Modal) | YM | March | 2000 | 53 |
| Would you copy...? | Negative Subject (Modal) | YM | March | 2000 | 44 |
| Would you hide.... | Negative Subject (Modal) | YM | March | 2000 | 44 |
| You can't crack... | Negative Subject (Modal) | YM | March | 2000 | 126 |
| you can't go overboard | Negative Subject (Modal) | Teen | March | 1998 | 109 |
| you can't live... | Negative Subject (Modal) | Seventeen | March | 1998 | 12 |
| you'd never guess | Negative Subject (Modal) | Seventeen | March | 2000 | 190 |
| ...they weren't allowed... | Negative Subject (Passive) | Seventeen | March | 1998 | 217 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------------------|-------------------------------|-----------------|--------------|-------------|-------------|
| ...girls who didn't have a date... | Negative Subject (Possessive) | Seventeen | March | 1998 | 192 |
| ...she hasn't been having... | Negative Subject (Possessive) | Teen | March | 1998 | 57 |
| ...she wouldn't have... | Negative Subject (Possessive) | Teen | March | 1998 | 61 |
| ...you didn't have | Negative Subject (Possessive) | YM | March | 1998 | 58 |
| ...you've never had | Negative Subject (Possessive) | Teen | February | 2000 | 42 |
| Amber did not have... | Negative Subject (Possessive) | Teen | March | 1998 | 58 |
| you'll never have... | Negative Subject (Possessive) | YM | March | 2000 | 44 |
| ...[you] don't have | Negative Subject (Volitional) | YM | March | 1998 | 92 |
| ...you didn't have to.... | Negative Subject (Volitional) | YM | March | 1998 | 62 |
| ...you don't have to invite him... | Negative Subject (Volitional) | Seventeen | March | 2000 | 80 |
| ...you don't have to... | Negative Subject (Volitional) | Seventeen | March | 1998 | 70 |
| ...you don't have to... | Negative Subject (Volitional) | Teen | March | 1998 | 32 |
| ...you don't need any | Negative Subject (Volitional) | Teen | February | 2000 | 44 |
| Erin and Laura don't have to... | Negative Subject (Volitional) | Seventeen | March | 2000 | 239 |
| I didn't have to... | Negative Subject (Volitional) | YM | March | 2000 | 71 |
| you don't have to | Negative Subject (Volitional) | YM | March | 1998 | 110 |
| you don't have to be | Negative Subject (Volitional) | Seventeen | March | 1998 | 56 |
| you don't need | Negative Subject (Volitional) | Seventeen | March | 2000 | 227 |
| you shouldn't | Negative Subject (Volitional) | YM | March | 2000 | 36 |
| you won't get to | Negative Subject (Volitional) | YM | March | 2000 | 63 |

APPENDIX L
OVERT DOAS (DENIALS OF AGENCY) WHITENESS AND AGE

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|----------------------------|-----------------|--------------|-------------|-------------|
| NOTE: reference to women musicians as "rocker girls" | Denial of Agency Age | YM | March | 1998 | 114 |
| NOTE: they call Shiri Appleby* a "girl", but she's 21 | Denial of Agency Age | Seventeen | March | 2000 | 168 |
| NOTE: they call her 'girl', she calls herself 'woman' | Denial of Agency Age | Seventeen | March | 2000 | 160 |
| ...if you have dark skin... | Denial of Agency Whiteness | Seventeen | March | 1998 | 204 |
| Self tanners if you're pale | Denial of Agency Whiteness | Teen | March | 1998 | 109 |
| in the who knew section, it said "meet four African-American women," assuming their unknown - but are they really unknown, or only unknown to whites | | | | | |
| lighter - darker | Denial of Agency Whiteness | Seventeen | March | 2000 | 114 |
| order of skin colors, from light to dark | Denial of Agency Whiteness | Teen | March | 1998 | 107 |
| personal powwows | Denial of Agency Whiteness | Seventeen | March | 2000 | 62 |
| | Denial of Agency Whiteness | Seventeen | March | 2000 | 239 |

APPENDIX M
TEEN WOMAN AS SEMANTIC ROLE PASSIVE AND PROCESS

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|--------------------|-----------|-------|------|------|
| ...Alyssa was born | Passive | Seventeen | March | 1998 | 234 |
| ...Amy's turned on by ... | Passive | Teen | March | 1998 | 24 |
| ...Brenda was called | Passive | Seventeen | March | 1998 | 217 |
| ...Eva was forced... | Passive | Seventeen | March | 1998 | 223 |
| ...[you] are drawn to... | Passive | Teen | March | 1998 | 61 |
| ...and [we can] still be respected... | Passive | Seventeen | March | 2000 | 241 |
| ...be called your baby name by your parents | Passive | Seventeen | March | 2000 | 121 |
| ...get you noticed | Passive | YM | March | 2000 | 86 |
| ...girls are allowed... | Passive | Seventeen | March | 1998 | 82 |
| ...models get glitized | Passive | Teen | March | 1998 | 114 |
| ...she was discovered | Passive | Seventeen | March | 2000 | 186 |
| ...the girl who was voted... | Passive | Seventeen | March | 2000 | 166 |
| ...they were destined to be... | Passive | Seventeen | March | 2000 | 142 |
| ...you are called in... | Passive | Seventeen | March | 1998 | 140 |
| ...you are considered... | Passive | Seventeen | March | 1998 | 148 |
| ...you are entitled... | Passive | Seventeen | March | 1998 | 142 |
| ...you are put on hold | Passive | YM | March | 1998 | 42 |
| ...you get called | Passive | YM | March | 1998 | 44 |
| ...you got paid for | Passive | YM | March | 1998 | 57 |
| ...you were born... | Passive | Seventeen | March | 1998 | 138 |
| ...you were locked... | Passive | Seventeen | March | 1998 | 246 |
| ...you'll be forced | Passive | YM | March | 1998 | 62 |
| ...you're about to be blinded | Passive | YM | March | 1998 | 66 |
| ...you're allowed | Passive | YM | March | 1998 | 59 |
| ...you're hurt by... | Passive | Teen | March | 1998 | 30 |
| ...you're taken... | Passive | Seventeen | March | 1998 | 216 |
| ...you've been wronged... | Passive | Seventeen | March | 1998 | 216 |
| ...your friend is ...flattered by | Passive | Seventeen | March | 2000 | 144 |
| Girls are subtly trained... | Passive | Seventeen | March | 2000 | 241 |
| I was put out | Passive | YM | March | 2000 | 72 |
| I'm given | Passive | Seventeen | March | 2000 | 241 |
| I'm transfixed by the guy ... | Passive | Seventeen | March | 2000 | 241 |
| Leila was arrested | Passive | Seventeen | March | 2000 | 238 |
| Mom was diagnosed... | Passive | Seventeen | March | 2000 | 239 |
| We girls are faced with... | Passive | Seventeen | March | 2000 | 76 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|--------------------|-----------|----------|------|------|
| females were put on earth... | Passive | Seventeen | March | 2000 | 84 |
| if you're being abused... | Passive | Teen | February | 2000 | 40 |
| if you've been sexually abused or assaulted | Passive | Seventeen | March | 2000 | 146 |
| she had already been sought out | Passive | Seventeen | March | 2000 | 186 |
| she was kicked out | Passive | Seventeen | March | 2000 | 238 |
| you're reminded | Passive | YM | March | 1998 | 62 |
| ...I'd got angry | Process | YM | March | 2000 | 70 |
| ...Shanon gets | Process | Teen | March | 1998 | 117 |
| ...Simon became an...worker... | Process | Seventeen | March | 2000 | 114 |
| ...[you] have been... | Process | Seventeen | March | 1998 | 138 |
| ...gals turn 16 | Process | YM | March | 2000 | 86 |
| ...if you become | Process | Seventeen | March | 2000 | 151 |
| ...one...lady will become... | Process | YM | March | 1998 | 121 |
| ...readers as they get... | Process | Seventeen | March | 1998 | 9 |
| ...she grew up in... | Process | Seventeen | March | 2000 | 114 |
| ...when Kerry hit voting age... | Process | Seventeen | March | 2000 | 134 |
| ...you get bored | Process | Seventeen | March | 2000 | 126 |
| I had become | Process | YM | March | 2000 | 71 |
| I went limp... | Process | YM | March | 2000 | 70 |
| Meghan grew up... | Process | YM | March | 2000 | 23 |
| You have not died | Process | Seventeen | March | 2000 | 176 |
| you get irritated | Process | Seventeen | March | 2000 | 151 |

APPENDIX N
QUIZ CONDITIONED DISCOURSE

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------------|-------------------------------------|-----------------|--------------|-------------|-------------|
| ... [you] throw on a T-shirt | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 106 |
|[you] say... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...Amy ...she broke up | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| ...Do you ask him | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 44 |
| ...Do you perk up... | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 44 |
| ...The girls always save you | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| ...You keep your mouth shut | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| ...You scout out an empty chair | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| ...You signed up for this class | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| ...You'll be deciding | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| ...[she] asks... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you'll] skip lunch... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you've] logged | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...[you've] scarfed | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...[you've] worked out | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...[you] agree... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you] agree... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you] agree.... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...[you] answer vaguely... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you] ask him... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...[you] ask one... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you] bail... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you] bargain... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you] boycott... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you] buy her the sweater... | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| ...[you] call your crew to see | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| ...[you] cancel all plans... | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...[you] convince | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...[you] convince yourself... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...[you] cover... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...[you] crank out | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...[you] dash | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...[you] decline | Quiz Conditioned Discourse (Agency) | Teen | March | 1998 | 68 |
| ...[you] ditch the party... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you] do | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------------|-------------------------------------|-----------------|--------------|-------------|-------------|
| ...[you] do... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...[you] drag... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...[you] explain | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...[you] figure... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...[you] go off... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...[you] go... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...[you] hand her... | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...[you] incorporate | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...[you] lecture | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 44 |
| ...[you] lock in | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...[you] make at least | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...[you] make plans | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...[you] negotiate | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...[you] offer... | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| ...[you] pick | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...[you] reach | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you] remind her... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you] remind him... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...[you] remind... | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...[you] resolve | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...[you] run home | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...[you] run... | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...[you] say | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...[you] say nothing... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you] say... | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| ...[you] score yourself | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| ...[you] show up | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| ...[you] stay home | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...[you] take on | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you] take your friend... | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...[you] tell her | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you] tell her... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you] tell her... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you] tell her.... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you] tell her.... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------------------|-------------------------------------|-----------|----------|------|------|
| ...[you] tell her..... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...[you] tell her..... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...[you] tell him | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...[you] tell him... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...[you] tell him... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...[you] tell him... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...[you] tell him... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...[you] tell him..... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...[you] tell the gang | Quiz Conditioned Discourse (Agency) | Teen | March | 1998 | 68 |
| ...[you] tell... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...[you] try to hear... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...[you] try to make | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...[you] whip out | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| ...[you] write him... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...[you] yell | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...a bud confesses | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...and [you've started] | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...and [you've] blamed... | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...and [you] always follow through | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...and [you] are making... | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 222 |
| ...and [you] ask him | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...and [you] ask how | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |
| ...and [you] bag | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| ...and [you] design | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| ...and [you] design... | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| ...and [you] get busy | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| ...and [you] give hints | Quiz Conditioned Discourse (Agency) | Teen | March | 1998 | 66 |
| ...and [you] go | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| ...and [you] go home | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 222 |
| ...and [you] go... | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| ...and [you] hand it... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...and [you] head | Quiz Conditioned Discourse (Agency) | Teen | March | 1998 | 68 |
| ...and [you] head out the door | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| ...and [you] make them swear | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------------|-------------------------------------|-----------------|--------------|-------------|-------------|
| ...and [you] plan | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| ...and [you] speak... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...and [you] spend... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...and [you] still talk... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...and [you] tell him | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...and [you] tell him | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| ...and [you] tell him... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...and you have labeled | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...and {you} call her... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...but [you] finish | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...but [you] remind... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...but [you] usually end up | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...do you notice | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 114 |
| ...do you... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...do you...hum along...? | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 44 |
| ...everyone you know | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| ...girl who asked him... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...hopefully, she won't find out | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |
| ...if you play fair | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 44 |
| ...if you're always looking | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |
| ...no guy gets beat up by you... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...she asks you... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...she asks... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...she comes... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...she kissed... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...she offers you... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...she pulls you... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...she's been acting... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...she's been doing... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |
| ...she's been eyeing | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| ...she's gonna pass... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...since you started... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...so you don't miss | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...that you ...pick | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 44 |
| ...the senior girls are throwing... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------|-------------------------------------|-----------------|--------------|-------------|-------------|
| ...then [you] click over... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...then [you] try... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...they're wearing | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| ...unless I munch | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 82 |
| ...what your pal did | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...whom you've worshipped | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...you act | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...you admit... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...you agree | Quiz Conditioned Discourse (Agency) | Teen | March | 1998 | 66 |
| ...you always go.. | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...you and your mother run... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...you ask your parents | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |
| ...you ask... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...you blow it off | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...you brace yourself... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...you decide | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| ...you decide to add | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...you did not study | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...you do | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| ...you do... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...you do... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...you end up talking | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |
| ...you explain... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...you finally roll out of | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| ...you find out | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| ...you find out... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...you flash her a smile | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| ...you get them in | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| ...you give... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...you grab | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| ...you groan | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| ...you have been planning | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...you have stacked | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| ...you hit your pals | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |
| ...you invite... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------|-------------------------------------|-----------------|--------------|-------------|-------------|
| ...you just whipped | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| ...you laid out all | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| ...you lend... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...you let her... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...you let her.... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...you made it | Quiz Conditioned Discourse (Agency) | Teen | March | 1998 | 68 |
| ...you made... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...you make sure... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...you mark to the beat | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |
| ...you meant | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...you moan | Quiz Conditioned Discourse (Agency) | Teen | March | 1998 | 66 |
| ...you pass | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...you practice | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| ...you pretend to sleep | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |
| ...you promise... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...you ran to get her | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |
| ...you rarely attend | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |
| ...you say 'hi' | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |
| ...you say no... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...you say no.... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...you say | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...you say | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...you scream | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...you signed up... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...you slam the door | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...you smile | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| ...you snag | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| ...you start | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| ...you started | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...you studied... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...you suggest | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...you suggest that | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| ...you talk to a friend | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |
| ...you tell | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...you tell her... | Quiz Conditioned Discourse (Agency) | A | March | 1998 | 112 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------------------|-------------------------------------|-----------------|--------------|-------------|-------------|
| ...you tell her ... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...you tell him... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...you tell him... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...you tell him... | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| ...you tell him... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...you tell him... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...you tell him... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...you tell... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| ...you toss your friend | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...you try to ask him | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 114 |
| ...you wash | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |
| ...you were planning to | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 44 |
| ...you were reading it | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...you won't tell | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...you'll back off... | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| ...you'll do | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| ...you'll get around | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...you'll go... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...you'll hook... | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...you'll meet him | Quiz Conditioned Discourse (Agency) | Teen | March | 1998 | 68 |
| ...you'll prepare | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...you'll read | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| ...you'll sit... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...you're going out... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...you're not going... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...you're talking... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |
| ...you're the one who invited... | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...you've been eyeing... | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...you've eaten... | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 84 |
| ...you've given up | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 44 |
| ...you've managed to... | Quiz Conditioned Discourse (Agency) | Teen | March | 1998 | 70 |
| ...you've picked | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| ...you've witnessed | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 112 |
| ...your best friend asks... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 114 |
| ...your friend climbs in... | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| ...your mom will write | Quiz Conditioned Discourse (Agency) | | | | |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------------|-------------------------------------|-----------------|--------------|-------------|-------------|
| ...your pal dribbled ketschup | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |
| ..and [do you] play the part... | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 44 |
| ..and [you] say | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| Do you chug? | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 44 |
| Do you hear out | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 44 |
| Do you play | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 44 |
| Do you start...? | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 44 |
| I end up | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 82 |
| I morph | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 82 |
| I sit down | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 82 |
| I sweat... | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 26 |
| I turn | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 82 |
| I'll hit | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 82 |
| If you let him | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 44 |
| Jeanette invites you | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| She shares | Quiz Conditioned Discourse (Agency) | Teen | March | 1998 | 66 |
| Sold on sweatin' solo...? | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 26 |
| You act like... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 1998 | 82 |
| You always coordinate | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| You don't drink | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 44 |
| You write | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| Your friends tell you | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| [you] ask him... | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| [you] bail... | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| [you] finish your history paper | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| [you] give her | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 22 |
| [you] volunteer | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| if you circled (3 times) | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 26 |
| you blow off | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| you go outside | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| you head for your usual... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 106 |
| you know ... | Quiz Conditioned Discourse (Agency) | Seventeen | March | 2000 | 108 |
| you swear | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |
| you're reading | Quiz Conditioned Discourse (Agency) | YM | March | 2000 | 44 |
| you've been reading | Quiz Conditioned Discourse (Agency) | Teen | February | 2000 | 85 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------|--|-----------------|--------------|-------------|-------------|
| you've built | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 44 |
| you've had enough | Quiz Conditioned Discourse (Agency) | YM | March | 1998 | 26 |
| ... You all agree not to ... | Quiz Conditioned Discourse (Agency Mental Process) | Seventeen | March | 2000 | 106 |
| ...[you] know.... | Quiz Conditioned Discourse (Agency Mental Process) | Seventeen | March | 1998 | 114 |
| ...[you] think | Quiz Conditioned Discourse (Agency Mental Process) | YM | March | 1998 | 44 |
| ...and [you] think | Quiz Conditioned Discourse (Agency Mental Process) | Teen | February | 2000 | 84 |
| ...and [you] thought... | Quiz Conditioned Discourse (Agency Mental Process) | Seventeen | March | 2000 | 106 |
| ...and [you] try to appear | Quiz Conditioned Discourse (Agency Mental Process) | Seventeen | March | 2000 | 106 |
| ...but [you] doubt | Quiz Conditioned Discourse (Agency Mental Process) | YM | March | 1998 | 44 |
| ...she knows... | Quiz Conditioned Discourse (Agency Mental Process) | Seventeen | March | 1998 | 112 |
| ...what you're thinking... | Quiz Conditioned Discourse (Agency Mental Process) | Seventeen | March | 1998 | 82 |
| ...you figured | Quiz Conditioned Discourse (Agency Mental Process) | Seventeen | March | 2000 | 106 |
| ...you know... | Quiz Conditioned Discourse (Agency Mental Process) | Seventeen | March | 1998 | 112 |
| ...you know... | Quiz Conditioned Discourse (Agency Mental Process) | Seventeen | March | 1998 | 82 |
| ...you know.... | Quiz Conditioned Discourse (Agency Mental Process) | Seventeen | March | 1998 | 112 |
| ...you remember.... | Quiz Conditioned Discourse (Agency Mental Process) | Seventeen | March | 2000 | 106 |
| ...you secretly think... | Quiz Conditioned Discourse (Agency Mental Process) | Seventeen | March | 2000 | 106 |
| ...you swore you'd do... | Quiz Conditioned Discourse (Agency Mental Process) | Seventeen | March | 2000 | 106 |
| ...you think... | Quiz Conditioned Discourse (Agency Mental Process) | Seventeen | March | 1998 | 112 |
| ...you were trying to tempt | Quiz Conditioned Discourse (Agency Mental Process) | Seventeen | March | 2000 | 106 |
| ...you'll promise | Quiz Conditioned Discourse (Agency Mental Process) | Teen | March | 1998 | 68 |
| ...you'll think | Quiz Conditioned Discourse (Agency Mental Process) | Teen | February | 2000 | 85 |
| I don't think so | Quiz Conditioned Discourse (Agency Mental Process) | YM | March | 1998 | 26 |
| you forgot | Quiz Conditioned Discourse (Agency Mental Process) | Teen | February | 2000 | 84 |
| you promise to | Quiz Conditioned Discourse (Agency Mental Process) | Teen | March | 1998 | 66 |
| ...you get... | Quiz Conditioned Discourse (Benefactive) | Seventeen | March | 1998 | 114 |
| ...you've got due | Quiz Conditioned Discourse (Benefactive) | YM | March | 1998 | 44 |
| ...Jonesing for...? | Quiz Conditioned Discourse (Experienter) | YM | March | 1998 | 82 |
| ...[you] feel bummed | Quiz Conditioned Discourse (Experienter) | Teen | February | 2000 | 84 |
| ...[you] feel sorry... | Quiz Conditioned Discourse (Experienter) | Seventeen | March | 1998 | 114 |
| ...[you] know... | Quiz Conditioned Discourse (Experienter) | Seventeen | March | 1998 | 114 |
| ...[you] realize... | Quiz Conditioned Discourse (Experienter) | Seventeen | March | 1998 | 112 |
| ...feel like...? | Quiz Conditioned Discourse (Experienter) | YM | March | 1998 | 44 |
| ...guy...you've never seen... | Quiz Conditioned Discourse (Experienter) | Seventeen | March | 1998 | 112 |
| ...if she wants... | Quiz Conditioned Discourse (Experienter) | Seventeen | March | 1998 | 114 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------------|--|-----------------|--------------|-------------|-------------|
| ...she's more into him... | Quiz Conditioned Discourse (Experiencer) | Seventeen | March | 1998 | 112 |
| ...you deserve | Quiz Conditioned Discourse (Experiencer) | Teen | March | 1998 | 70 |
| ...you dig | Quiz Conditioned Discourse (Experiencer) | Teen | March | 1998 | 70 |
| ...you don't mind... | Quiz Conditioned Discourse (Experiencer) | Seventeen | March | 1998 | 114 |
| ...you feel | Quiz Conditioned Discourse (Experiencer) | Teen | March | 1998 | 70 |
| ...you have been crushing... | Quiz Conditioned Discourse (Experiencer) | Seventeen | March | 1998 | 112 |
| ...you intend | Quiz Conditioned Discourse (Experiencer) | Teen | March | 1998 | 68 |
| ...you like | Quiz Conditioned Discourse (Experiencer) | Teen | February | 2000 | 84 |
| ...you like going to... | Quiz Conditioned Discourse (Experiencer) | Seventeen | March | 2000 | 106 |
| ...you see him... | Quiz Conditioned Discourse (Experiencer) | Seventeen | March | 1998 | 112 |
| ...you want | Quiz Conditioned Discourse (Experiencer) | Teen | March | 1998 | 70 |
| ...you want to do... | Quiz Conditioned Discourse (Experiencer) | Seventeen | March | 1998 | 112 |
| ...you're crushin on... | Quiz Conditioned Discourse (Experiencer) | YM | March | 2000 | 44 |
| ...and [so you can] design | Quiz Conditioned Discourse (Modal) | Teen | February | 2000 | 84 |
| ...if you can barely make | Quiz Conditioned Discourse (Modal) | Seventeen | March | 2000 | 108 |
| ...if you can... | Quiz Conditioned Discourse (Modal) | Seventeen | March | 1998 | 112 |
| ...she can go... | Quiz Conditioned Discourse (Modal) | Seventeen | March | 1998 | 114 |
| ...so you can write... | Quiz Conditioned Discourse (Modal) | Teen | February | 2000 | 84 |
| ...would you go... | Quiz Conditioned Discourse (Modal) | Seventeen | March | 1998 | 112 |
| ...you can always adlib | Quiz Conditioned Discourse (Modal) | YM | March | 1998 | 44 |
| ...you can avoid | Quiz Conditioned Discourse (Modal) | Seventeen | March | 2000 | 108 |
| ...you can barely keep | Quiz Conditioned Discourse (Modal) | Seventeen | March | 2000 | 106 |
| ...you can go | Quiz Conditioned Discourse (Modal) | Seventeen | March | 2000 | 108 |
| ...you can include | Quiz Conditioned Discourse (Modal) | Seventeen | March | 2000 | 108 |
| ...you can invite | Quiz Conditioned Discourse (Modal) | Seventeen | March | 2000 | 108 |
| ...you can tackle | Quiz Conditioned Discourse (Modal) | Seventeen | March | 2000 | 108 |
| ...you can... | Quiz Conditioned Discourse (Modal) | Teen | February | 2000 | 85 |
| ...you might... | Quiz Conditioned Discourse (Modal) | Seventeen | March | 1998 | 112 |
| ...you'd never rish... | Quiz Conditioned Discourse (Modal) | Seventeen | March | 1998 | 114 |
| Can you say boring...? | Quiz Conditioned Discourse (Modal) | Seventeen | March | 2000 | 108 |
| you would never dream of | Quiz Conditioned Discourse (Modal) | YM | March | 1998 | 26 |
|you gave up | Quiz Conditioned Discourse (Modal) | Seventeen | March | 2000 | 106 |
| ...I can't wake up | Quiz Conditioned Discourse (Negative Agency) | Teen | March | 1998 | 70 |
| ...[you] freak out... | Quiz Conditioned Discourse (Negative Agency) | YM | March | 1998 | 82 |
| ...[you] refuse to... | Quiz Conditioned Discourse (Negative Agency) | Seventeen | March | 1998 | 112 |
| | Quiz Conditioned Discourse (Negative Agency) | Seventeen | March | 1998 | 114 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---|-----------|----------|------|------|
| ...and [you] lie... | Quiz Conditioned Discourse (Negative Agency) | Seventeen | March | 1998 | 114 |
| ...but [you] don't start | Quiz Conditioned Discourse (Negative Agency) | Teen | February | 2000 | 84 |
| ...she has been missing... | Quiz Conditioned Discourse (Negative Agency) | Seventeen | March | 1998 | 112 |
| ...she keeps sleeping in class... | Quiz Conditioned Discourse (Negative Agency) | Seventeen | March | 1998 | 112 |
| ...she's been absent... | Quiz Conditioned Discourse (Negative Agency) | Seventeen | March | 1998 | 112 |
| ...why make him angry | Quiz Conditioned Discourse (Negative Agency) | Teen | March | 1998 | 68 |
| ...you blurt out ridiculous comments | Quiz Conditioned Discourse (Negative Agency) | Teen | March | 1998 | 68 |
| ...you can't ... | Quiz Conditioned Discourse (Negative Agency) | Seventeen | March | 1998 | 114 |
| ...you can't say... | Quiz Conditioned Discourse (Negative Agency) | Seventeen | March | 1998 | 114 |
| ...you don't even ask | Quiz Conditioned Discourse (Negative Agency) | Teen | March | 1998 | 66 |
| ...you don't even know... | Quiz Conditioned Discourse (Negative Agency) | Seventeen | March | 1998 | 112 |
| ...you never keep them | Quiz Conditioned Discourse (Negative Agency) | Teen | February | 2000 | 84 |
| ...you still haven't put | Quiz Conditioned Discourse (Negative Agency) | Teen | February | 2000 | 84 |
| ...you're not going to a fashion... | Quiz Conditioned Discourse (Negative Agency) | Seventeen | March | 2000 | 106 |
| ...you've been neglecting | Quiz Conditioned Discourse (Negative Agency) | Teen | March | 1998 | 70 |
| ...you've lost sight | Quiz Conditioned Discourse (Negative Agency) | Teen | March | 1998 | 70 |
| ...your friend has been wearing out... | Quiz Conditioned Discourse (Negative Agency) | Seventeen | March | 1998 | 114 |
| I can't ace... | Quiz Conditioned Discourse (Negative Agency) | YM | March | 1998 | 82 |
| I can't go | Quiz Conditioned Discourse (Negative Agency) | YM | March | 1998 | 82 |
| ...you don't know | Quiz Conditioned Discourse (Negative Agency Mental Process) | Teen | March | 1998 | 68 |
| ...[you] don't bother making... | Quiz Conditioned Discourse (Negative Experiencer) | Teen | February | 2000 | 84 |
| ...you don't care | Quiz Conditioned Discourse (Negative Experiencer) | Seventeen | March | 2000 | 108 |
| ...you don't really care... | Quiz Conditioned Discourse (Negative Experiencer) | Seventeen | March | 1998 | 114 |
| I don't feel.... | Quiz Conditioned Discourse (Negative Experiencer) | YM | March | 1998 | 82 |
| ...you can't be | Quiz Conditioned Discourse (Negative Modal) | Teen | February | 2000 | 85 |
| I don't have... | Quiz Conditioned Discourse (Negative Possessive) | YM | March | 1998 | 82 |
| ...you shouldn't have... | Quiz Conditioned Discourse (Negative Volitional) | Seventeen | March | 1998 | 112 |
| ...[you] have (2 times) | Quiz Conditioned Discourse (Possessive) | Teen | February | 2000 | 84 |
| ...she has no excuse | Quiz Conditioned Discourse (Possessive) | YM | March | 1998 | 44 |
| ...so you have | Quiz Conditioned Discourse (Possessive) | Teen | February | 2000 | 84 |
| ...you have | Quiz Conditioned Discourse (Possessive) | Teen | March | 1998 | 66 |
| ...you have nothing else | Quiz Conditioned Discourse (Possessive) | Seventeen | March | 2000 | 108 |
| ...you've got | Quiz Conditioned Discourse (Possessive) | Teen | February | 2000 | 85 |
| I'm having | Quiz Conditioned Discourse (Possessive) | YM | March | 1998 | 82 |
| I've got... | Quiz Conditioned Discourse (Possessive) | YM | March | 2000 | 114 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------|---|-----------------|--------------|-------------|-------------|
| ...I get | Quiz Conditioned Discourse (Process) | YM | March | 1998 | 82 |
| ...you have to... | Quiz Conditioned Discourse (Volitional) | Seventeen | March | 1998 | 114 |
| ...you should say... | Quiz Conditioned Discourse (Volitional) | Seventeen | March | 1998 | 114 |

APPENDIX O
STAR SUBJECTS

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--------------------------------|-----------------------|-----------|-------|------|------|
| ...she* says | Star Subject (Agency) | Seventeen | March | 2000 | 168 |
| ...she* says | Star Subject (Agency) | Seventeen | March | 2000 | 168 |
| ...she* says... | Star Subject (Agency) | Seventeen | March | 1998 | 159 |
| ...Adler* adds... | Star Subject (Agency) | Seventeen | March | 2000 | 108 |
| ...Alkon* suggests | Star Subject (Agency) | Seventeen | March | 2000 | 144 |
| ...All Saints* says... | Star Subject (Agency) | Seventeen | March | 1998 | 172 |
| ...Amanda* took it as... | Star Subject (Agency) | YM | March | 1998 | 114 |
| ...And [she]* left her... | Star Subject (Agency) | Seventeen | March | 2000 | 50 |
| ...Appleby* decided | Star Subject (Agency) | Seventeen | March | 2000 | 166 |
| ...Appleby* describes... | Star Subject (Agency) | Seventeen | March | 2000 | 166 |
| ...Appleby* hasn't lost... | Star Subject (Agency) | Seventeen | March | 2000 | 168 |
| ...Appleby* ⁴⁷ says | Star Subject (Agency) | Seventeen | March | 2000 | 166 |
| ...Appleby* was hanging... | Star Subject (Agency) | Seventeen | March | 2000 | 164 |
| ...Appleby* went on... | Star Subject (Agency) | Seventeen | March | 2000 | 166 |
| ...Appleby* ...shared a laugh | Star Subject (Agency) | Seventeen | March | 2000 | 168 |
| ...Azura* evens out... | Star Subject (Agency) | Seventeen | March | 2000 | 58 |
| ...Azura* highlights... | Star Subject (Agency) | Seventeen | March | 2000 | 58 |
| ...Azura* is talking about... | Star Subject (Agency) | Seventeen | March | 2000 | 58 |
| ...Azura* keeps her locks... | Star Subject (Agency) | Seventeen | March | 2000 | 58 |
| ...Azura* says... | Star Subject (Agency) | Seventeen | March | 2000 | 58 |
| ...Birdee* is leading | Star Subject (Agency) | Teen | March | 1998 | 52 |
| ...Botcler* says | Star Subject (Agency) | Seventeen | March | 2000 | 242 |
| ...Botcler* says... | Star Subject (Agency) | Seventeen | March | 2000 | 242 |
| ...Britney* had | Star Subject (Agency) | YM | March | 2000 | 86 |
| ...Chilli* bears her soul | Star Subject (Agency) | YM | March | 2000 | 91 |
| ...Christian* added | Star Subject (Agency) | Seventeen | March | 1998 | 46 |
| ...Christian* applied | Star Subject (Agency) | Seventeen | March | 1998 | 46 |
| ...Christian* finished... | Star Subject (Agency) | Seventeen | March | 1998 | 40 |
| ...Christian* said | Star Subject (Agency) | Seventeen | March | 1998 | 40 |
| ...Christian* applied... | Star Subject (Agency) | Seventeen | March | 1998 | 40 |
| ...Christina* choose... | Star Subject (Agency) | Seventeen | March | 2000 | 50 |
| ...Christina* put on her... | Star Subject (Agency) | Seventeen | March | 2000 | 50 |
| ...Christina* wore her hair | Star Subject (Agency) | Seventeen | March | 2000 | 50 |
| ...Claire* chatted... | Star Subject (Agency) | Seventeen | March | 1998 | 164 |
| ...Claire* portrays... | Star Subject (Agency) | Teen | March | 1998 | 53 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|-----------------------|-----------|----------|------|------|
| ...Claire* signs | Star Subject (Agency) | Teen | February | 2000 | 49 |
| ...Clayton* says | Star Subject (Agency) | Seventeen | March | 2000 | 68 |
| ...Cynthia and Brittany* who play... | Star Subject (Agency) | Seventeen | March | 1998 | 236 |
| ...Do the Spice Girls* make you... | Star Subject (Agency) | YM | March | 1998 | 26 |
| ...Do you* really play | Star Subject (Agency) | YM | March | 2000 | 40 |
| ...Do you* try... | Star Subject (Agency) | YM | March | 2000 | 94 |
| ...Dr. Jacobson* says... | Star Subject (Agency) | YM | March | 1998 | 36 |
| ...Dr. Jacobson* suggests | Star Subject (Agency) | YM | March | 1998 | 36 |
| ...Dr. Jaliman* recommends | Star Subject (Agency) | YM | March | 2000 | 115 |
| ...Dr. McGrath* says... | Star Subject (Agency) | YM | March | 1998 | 60 |
| ...Emily* admits... | Star Subject (Agency) | Teen | February | 2000 | 47 |
| ...Emily* also questions... | Star Subject (Agency) | Teen | February | 2000 | 47 |
| ...Emily* finds... | Star Subject (Agency) | Teen | February | 2000 | 47 |
| ...Emily* says... | Star Subject (Agency) | Teen | February | 2000 | 47 |
| ...Gwen* ...and Kay* ...share | Star Subject (Agency) | YM | March | 1998 | 114 |
| ...Hala* meets... | Star Subject (Agency) | Teen | March | 1998 | 53 |
| ...Hillyer* stresses... | Star Subject (Agency) | Teen | March | 1998 | 70 |
| ...Jessica* made | Star Subject (Agency) | YM | March | 2000 | 94 |
| ...Jessica* spills | Star Subject (Agency) | YM | March | 2000 | 94 |
| ...Joan* wold play... | Star Subject (Agency) | Seventeen | March | 1998 | 236 |
| ...Jodi Lyn O'Keefe* stars in... | Star Subject (Agency) | Seventeen | March | 2000 | 36 |
| ...Joey* rows... | Star Subject (Agency) | Seventeen | March | 1998 | 238 |
| ...Katie* admits... | Star Subject (Agency) | Seventeen | March | 1998 | 159 |
| ...Katie* chose... | Star Subject (Agency) | Seventeen | March | 1998 | 238 |
| ...Katie* comes... | Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...Katie* explains... | Star Subject (Agency) | Seventeen | March | 1998 | 159 |
| ...Katie* is doing... | Star Subject (Agency) | Seventeen | March | 1998 | 160 |
| ...Katie* means... | Star Subject (Agency) | Seventeen | March | 1998 | 159 |
| ...Katie* plays... | Star Subject (Agency) | Seventeen | March | 1998 | 159 |
| ...Katie* poses... | Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...Katie* spends... | Star Subject (Agency) | Seventeen | March | 1998 | 238 |
| ...Lauryn Hill* is using | Star Subject (Agency) | Seventeen | March | 2000 | 114 |
| ...Lila* sang | Star Subject (Agency) | YM | March | 1998 | 115 |
| ...Maria Patillo* plays... | Star Subject (Agency) | Teen | March | 1998 | 45 |
| ...Melissa* and Emily* say "cheese"... | Star Subject (Agency) | Teen | February | 2000 | 14 |

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|--|-----------------------|-----------|----------|------|------|
| ...Melissa* and Emily* who both star... | Star Subject (Agency) | Teen | February | 2000 | 14 |
| ...Melissa* reveals | Star Subject (Agency) | Teen | February | 2000 | 47 |
| ...Melissa*...says... | Star Subject (Agency) | Teen | February | 2000 | 47 |
| ...Michelle says.... | Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...Michelle* graduated.. | Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...Michelle* gushes... | Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...Michelle* says... | Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...Michelle* who plays... | Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...Noami* came home | Star Subject (Agency) | Seventeen | March | 1998 | 236 |
| ...Powell* calls home | Star Subject (Agency) | Seventeen | March | 2000 | 160 |
| ...Powell* flips through... | Star Subject (Agency) | Seventeen | March | 2000 | 160 |
| ...Powell* personalizes | Star Subject (Agency) | Seventeen | March | 2000 | 160 |
| ...Powell* points out | Star Subject (Agency) | Seventeen | March | 2000 | 160 |
| ...Powell* says | Star Subject (Agency) | Seventeen | March | 2000 | 160 |
| ...Price* invited | Star Subject (Agency) | Seventeen | March | 2000 | 182 |
| ...Robin Schoen* (c) chose... | Star Subject (Agency) | Seventeen | March | 1998 | 203 |
| ...Rozanda "Chili" Thomas*...have bounce | Star Subject (Agency) | YM | March | 2000 | 91 |
| ...Sabrina* gathered... | Star Subject (Agency) | Seventeen | March | 1998 | 46 |
| ...Sarina* spends | Star Subject (Agency) | Seventeen | March | 2000 | 172 |
| ...Sasha* grew up... | Star Subject (Agency) | Teen | March | 1998 | 8 |
| ...Sasha* had adapted... | Star Subject (Agency) | Teen | March | 1998 | 8 |
| ...Sasha* has been... | Star Subject (Agency) | Teen | March | 1998 | 8 |
| ...Says Powell* | Star Subject (Agency) | Seventeen | March | 2000 | 160 |
| ...She* brings | Star Subject (Agency) | Seventeen | March | 2000 | 160 |
| ...She* hangs out | Star Subject (Agency) | Seventeen | March | 2000 | 160 |
| ...She* presents... | Star Subject (Agency) | Seventeen | March | 2000 | 50 |
| ...She* smoothies on... | Star Subject (Agency) | Seventeen | March | 2000 | 58 |
| ...Sheri* blended... | Star Subject (Agency) | Seventeen | March | 2000 | 72 |
| ...Sheri* started... | Star Subject (Agency) | Seventeen | March | 2000 | 72 |
| ...Sheri* swept shadow... | Star Subject (Agency) | Seventeen | March | 2000 | 72 |
| ...Shiri Appleby* almost didn't... | Star Subject (Agency) | Seventeen | March | 2000 | 164 |
| ...Shiri Appleby* decided | Star Subject (Agency) | Seventeen | March | 2000 | 168 |
| ...Sonomi*...gave | Star Subject (Agency) | YM | March | 2000 | 104 |
| ...They're* both wearing | Star Subject (Agency) | YM | March | 2000 | 104 |
| ...They* backpacked | Star Subject (Agency) | Seventeen | March | 2000 | 168 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|-----------------------|-----------|----------|------|------|
| ...They* write | Star Subject (Agency) | YM | March | 2000 | 104 |
| ...Tiffani-Amber Thiessen* and ...Dean Cain* | Star Subject (Agency) | Seventeen | March | 2000 | 182 |
| ...Tipper Gore* speaks | Star Subject (Agency) | Seventeen | March | 2000 | 150 |
| ...Tipper* sought | Star Subject (Agency) | Seventeen | March | 2000 | 150 |
| ...Tori Spelling* caused a big buzz | Star Subject (Agency) | Seventeen | March | 2000 | 182 |
| ...Tyra* learns... | Star Subject (Agency) | Seventeen | March | 2000 | 40 |
| ...Veronica* studied | Star Subject (Agency) | YM | March | 1998 | 114 |
| ...Will Nina* convince him | Star Subject (Agency) | YM | March | 1998 | 28 |
| ...Wynonna* would throw... | Star Subject (Agency) | Seventeen | March | 1998 | 236 |
| ...[Emily*] falls in the middle... | Star Subject (Agency) | Teen | February | 2000 | 14 |
| ...[Hala*] falls hard... | Star Subject (Agency) | Teen | March | 1998 | 53 |
| ...[PNs* (4)] hip hop dance | Star Subject (Agency) | Seventeen | March | 1998 | 78 |
| ...[PNs* (4)] kickbox... | Star Subject (Agency) | Seventeen | March | 1998 | 78 |
| ...[PNs* (4)] squat... | Star Subject (Agency) | Seventeen | March | 1998 | 78 |
| ...[she*] finished... | Star Subject (Agency) | Seventeen | March | 1998 | 44 |
| ...[she*] settles... | Star Subject (Agency) | Teen | March | 1998 | 53 |
| ...[she]* fluffed them | Star Subject (Agency) | Seventeen | March | 1998 | 44 |
| ...[she]* lined... | Star Subject (Agency) | Seventeen | March | 1998 | 44 |
| ...[she]* revealed that... | Star Subject (Agency) | Seventeen | March | 2000 | 150 |
| ...[she]* said | Star Subject (Agency) | Seventeen | March | 2000 | 150 |
| ...[they*] also dished | Star Subject (Agency) | Teen | February | 2000 | 14 |
| ...[they*] live together... | Star Subject (Agency) | Seventeen | March | 1998 | 236 |
| ...adds Tamara* | Star Subject (Agency) | Seventeen | March | 2000 | 108 |
| ...advises Debra Haffner* | Star Subject (Agency) | YM | March | 1998 | 40 |
| ...and Emily* stars | Star Subject (Agency) | Teen | February | 2000 | 47 |
| ...and Wyn* took... | Star Subject (Agency) | Seventeen | March | 1998 | 236 |
| ...and [Nina*] asks George... | Star Subject (Agency) | YM | March | 1998 | 28 |
| ...and [PNs* (4)] practice | Star Subject (Agency) | Seventeen | March | 1998 | 78 |
| ...and [she* is] raising | Star Subject (Agency) | Teen | March | 1998 | 52 |
| ...and [she* would] rearrange... | Star Subject (Agency) | Seventeen | March | 1998 | 236 |
| ...and [she*] captures... | Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...and [she*] decorated | Star Subject (Agency) | Seventeen | March | 1998 | 44 |
| ...and [she*] does... | Star Subject (Agency) | YM | March | 2000 | 18 |
| ...and [she*] headed... | Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...and [she*] smudged | Star Subject (Agency) | Seventeen | March | 1998 | 40 |

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|--|-----------------------|-----------|----------|------|------|
| ...and [she*] tagged | Star Subject (Agency) | YM | March | 1998 | 114 |
| ...and [she*] turns | Star Subject (Agency) | YM | March | 1998 | 114 |
| ...and [she*] worked her way... | Star Subject (Agency) | Seventeen | March | 2000 | 72 |
| ...and [she] * added | Star Subject (Agency) | Seventeen | March | 1998 | 46 |
| ...and [she] * curls her lashes... | Star Subject (Agency) | Seventeen | March | 2000 | 58 |
| ...and [she] * discovered... | Star Subject (Agency) | Seventeen | March | 1998 | 236 |
| ...and [she] * pinned | Star Subject (Agency) | Seventeen | March | 1998 | 44 |
| ...and [she] * played up her... | Star Subject (Agency) | Seventeen | March | 2000 | 50 |
| ...and [she] * took | Star Subject (Agency) | Seventeen | March | 2000 | 168 |
| ...and [she] * wore it... | Star Subject (Agency) | YM | March | 2000 | 50 |
| ...and [they're*] taking | Star Subject (Agency) | YM | March | 1998 | 115 |
| ...and [they*] give some sisterly advice | Star Subject (Agency) | Teen | February | 2000 | 4 |
| ...and [they*] share... | Star Subject (Agency) | Seventeen | March | 1998 | 236 |
| ...and [they*] tackled... | Star Subject (Agency) | Teen | February | 2000 | 47 |
| ...and she* ascended... | Star Subject (Agency) | Teen | March | 1998 | 53 |
| ...and she* did | Star Subject (Agency) | Seventeen | March | 1998 | 44 |
| ...and she* has brought | Star Subject (Agency) | Seventeen | March | 2000 | 164 |
| ...and she* sets out | Star Subject (Agency) | Seventeen | March | 2000 | 172 |
| ...as her daughter* basks... | Star Subject (Agency) | Seventeen | March | 2000 | 164 |
| ...as she* gears up... | Star Subject (Agency) | Seventeen | March | 1998 | 164 |
| ...ask Kilculien* | Star Subject (Agency) | Teen | February | 2000 | 85 |
| ...babes* dish | Star Subject (Agency) | YM | March | 1998 | 115 |
| ...beauty* inquires... | Star Subject (Agency) | Seventeen | March | 1998 | 159 |
| ...beauty* who arrives... | Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...but MJH* says... | Star Subject (Agency) | Teen | February | 2000 | 47 |
| ...can one girl* handle...? | Star Subject (Agency) | YM | March | 2000 | 40 |
| ...cautions Dr. Debbie* | Star Subject (Agency) | YM | March | 1998 | 48 |
| ...do you* admire most... | Star Subject (Agency) | Teen | February | 2000 | 47 |
| ...do you* sing...? | Star Subject (Agency) | Seventeen | March | 1998 | 164 |
| ...explains Alison Boteler* | Star Subject (Agency) | Seventeen | March | 2000 | 242 |
| ...explains Amy Newburger, MD* | Star Subject (Agency) | YM | March | 2000 | 28 |
| ...explains Dr. Jaliman* | Star Subject (Agency) | YM | March | 2000 | 117 |
| ...explains Dr. McGrath* | Star Subject (Agency) | YM | March | 1998 | 62 |
| ...explains Hillyer* | Star Subject (Agency) | Teen | March | 1998 | 70 |
| ...explains Melissa* | Star Subject (Agency) | Teen | February | 2000 | 47 |

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| ...explains Van Hooser* | Star Subject (Agency) | Seventeen | March | 1998 | 78 |
| ...girls* even brought them | Star Subject (Agency) | Teen | February | 2000 | 49 |
| ...her best friend* goes... | Star Subject (Agency) | Teen | March | 1998 | 52 |
| ...her mom* modeled... | Star Subject (Agency) | Teen | March | 1998 | 8 |
| ...her mom* nicknamed... | Star Subject (Agency) | Teen | March | 1998 | 8 |
| ...her mother* has put... | Star Subject (Agency) | Seventeen | March | 1998 | 224 |
| ...how she* met | Star Subject (Agency) | YM | March | 1998 | 115 |
| ...if you* scored | Star Subject (Agency) | Seventeen | March | 2000 | 174 |
| ...notes Lynn* | Star Subject (Agency) | YM | March | 2000 | 44 |
| ...our pro* finished... | Star Subject (Agency) | Seventeen | March | 2000 | 72 |
| ...portraits she's* taken of... | Star Subject (Agency) | Seventeen | March | 2000 | 150 |
| ...reveals Shiri* | Star Subject (Agency) | Seventeen | March | 2000 | 166 |
| ...reveals the 21-year-old* ... | Star Subject (Agency) | Seventeen | March | 2000 | 164 |
| ...says Adler* | Star Subject (Agency) | Seventeen | March | 2000 | 108 |
| ...says Adler* ... | Star Subject (Agency) | Seventeen | March | 2000 | 108 |
| ...says Adler* ... | Star Subject (Agency) | Seventeen | March | 2000 | 108 |
| ...says Alkon* | Star Subject (Agency) | Seventeen | March | 2000 | 144 |
| ...says Alkon* ... | Star Subject (Agency) | Seventeen | March | 2000 | 144 |
| ...says Amy Allison* | Star Subject (Agency) | Seventeen | March | 2000 | 144 |
| ...says Anne Kilculien* | Star Subject (Agency) | Teen | February | 2000 | 85 |
| ...says Appleby* | Star Subject (Agency) | Seventeen | March | 2000 | 166 |
| ...says Appleby* ... | Star Subject (Agency) | Seventeen | March | 2000 | 168 |
| ...says Ashley* ... | Star Subject (Agency) | Seventeen | March | 1998 | 236 |
| ...says Azura Skye* ... | Star Subject (Agency) | Seventeen | March | 2000 | 58 |
| ...says Bonnie Jacobson* | Star Subject (Agency) | YM | March | 1998 | 36 |
| ...says Christian* | Star Subject (Agency) | Seventeen | March | 1998 | 40 |
| ...says Claire* | Star Subject (Agency) | Seventeen | March | 1998 | 164 |
| ...says Conchata* ... | Star Subject (Agency) | Seventeen | March | 1998 | 224 |
| ...says Cynthia* ... | Star Subject (Agency) | Seventeen | March | 1998 | 236 |
| ...says Dowd* ... | Star Subject (Agency) | Seventeen | March | 2000 | 239 |
| ...says Dr. Debbie* (2 times) | Star Subject (Agency) | YM | March | 1998 | 46 |
| ...says Dr. Debbie* (7 times) | Star Subject (Agency) | YM | March | 1998 | 48 |
| ...says Dr. Jaliman* | Star Subject (Agency) | YM | March | 2000 | 115 |
| ...says Dr. Jaliman* (3 times) | Star Subject (Agency) | YM | March | 2000 | 117 |
| ...says Dr. Jaliman* (5 times) | Star Subject (Agency) | YM | March | 2000 | 116 |

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|-------------------------------------|-----------------------|-----------|----------|------|------|
| ...says Dr. Jaliman* | Star Subject (Agency) | YM | March | 2000 | 115 |
| ...says Dr. McGrath* (3 more times) | Star Subject (Agency) | YM | March | 1998 | 62 |
| ...says Dr. McGrath* (3 times) | Star Subject (Agency) | YM | March | 1998 | 62 |
| ...says Dr. Newburger* | Star Subject (Agency) | YM | March | 2000 | 28 |
| ...says Dr. Ponton* | Star Subject (Agency) | YM | March | 2000 | 44 |
| ...says Ellen* | Star Subject (Agency) | YM | March | 1998 | 60 |
| ...says Em* | Star Subject (Agency) | Teen | February | 2000 | 47 |
| ...says Essence* | Star Subject (Agency) | Seventeen | March | 1998 | 78 |
| ...says Fabrice* | Star Subject (Agency) | Teen | February | 2000 | 76 |
| ...says Grossman* | Star Subject (Agency) | Teen | February | 2000 | 79 |
| ...says Helen Friedman* | Star Subject (Agency) | YM | March | 2000 | 46 |
| ...says Hillyer* | Star Subject (Agency) | Teen | March | 1998 | 70 |
| ...says Hillyer* | Star Subject (Agency) | Teen | March | 1998 | 70 |
| ...says Hillyer* | Star Subject (Agency) | Teen | March | 1998 | 70 |
| ...says James* (2 times) | Star Subject (Agency) | YM | March | 2000 | 104 |
| ...says James* | Star Subject (Agency) | YM | March | 2000 | 104 |
| ...says Jamie-Lynn* | Star Subject (Agency) | Seventeen | March | 2000 | 172 |
| ...says Jan Arnold* | Star Subject (Agency) | Seventeen | March | 2000 | 64 |
| ...says Jane Greer* | Star Subject (Agency) | YM | March | 1998 | 40 |
| ...says JoAnn Hattner* | Star Subject (Agency) | YM | March | 2000 | 34 |
| ...says Kilculien* | Star Subject (Agency) | Teen | February | 2000 | 85 |
| ...says Lonnie* | Star Subject (Agency) | YM | March | 1998 | 36 |
| ...says Marlon* | Star Subject (Agency) | YM | March | 2000 | 104 |
| ...says Melissa* (3 times) | Star Subject (Agency) | Teen | February | 2000 | 47 |
| ...says Mello* | Star Subject (Agency) | Seventeen | March | 2000 | 108 |
| ...says Michelle* | Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...says Moore* | Star Subject (Agency) | Seventeen | March | 2000 | 238 |
| ...says Paula Hillard, MID* | Star Subject (Agency) | Teen | February | 2000 | 42 |
| ...says Price* | Star Subject (Agency) | Seventeen | March | 2000 | 182 |
| ...says Price* | Star Subject (Agency) | Seventeen | March | 2000 | 182 |
| ...says Rey-Alvarez* | Star Subject (Agency) | Seventeen | March | 2000 | 146 |
| ...says Sharon* | Star Subject (Agency) | Teen | March | 1998 | 70 |
| ...says Sheri* | Star Subject (Agency) | Seventeen | March | 2000 | 72 |
| ...says Shiri* | Star Subject (Agency) | Seventeen | March | 2000 | 166 |
| ...says Susan Clayton* | Star Subject (Agency) | Seventeen | March | 2000 | 68 |

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| ...says Tracy Warbin* | Star Subject (Agency) | YM | March | 2000 | 103 |
| ...says Warbin* | Star Subject (Agency) | YM | March | 2000 | 103 |
| ...says Warbin* (2 times) | Star Subject (Agency) | YM | March | 2000 | 107 |
| ...says actress Anne-Marie* | Star Subject (Agency) | Seventeen | March | 2000 | 114 |
| ...says nail pro PN* ... | Star Subject (Agency) | Seventeen | March | 2000 | 64 |
| ...says singer Jo* | Star Subject (Agency) | Seventeen | March | 2000 | 162 |
| ...says the Southern California native* | Star Subject (Agency) | Seventeen | March | 2000 | 160 |
| ...says the star of Dr. Quinn* ... | Star Subject (Agency) | Seventeen | March | 1998 | 225 |
| ...says the star* | Star Subject (Agency) | Seventeen | March | 2000 | 182 |
| ...says...Mally Ronceal* | Star Subject (Agency) | YM | March | 2000 | 26 |
| ...she (e) applied* ... | Star Subject (Agency) | Seventeen | March | 1998 | 203 |
| ...she (e) emphasized* ... | Star Subject (Agency) | Seventeen | March | 1998 | 203 |
| ...she (e) points out* ... | Star Subject (Agency) | Seventeen | March | 1998 | 203 |
| ...she'd* say... | Star Subject (Agency) | Teen | February | 2000 | 47 |
| ...she'll* work... | Star Subject (Agency) | Seventeen | March | 1998 | 164 |
| ...she's* appeared in... | Star Subject (Agency) | YM | March | 2000 | 107 |
| ...she's* been spending | Star Subject (Agency) | Teen | March | 1998 | 53 |
| ...she's* doing... | Star Subject (Agency) | Teen | March | 1998 | 53 |
| ...she's* done | Star Subject (Agency) | Teen | March | 1998 | 53 |
| ...she's* traveling... | Star Subject (Agency) | Seventeen | March | 1998 | 132 |
| ...she* adds | Star Subject (Agency) | Seventeen | March | 1998 | 78 |
| ...she* admits (2 times) | Star Subject (Agency) | YM | March | 1998 | 115 |
| ...she* admits... | Star Subject (Agency) | Seventeen | March | 1998 | 238 |
| ...she* admits.... | Star Subject (Agency) | Seventeen | March | 1998 | 238 |
| ...she* applied | Star Subject (Agency) | Seventeen | March | 1998 | 44 |
| ...she* asks.. | Star Subject (Agency) | Seventeen | March | 1998 | 159 |
| ...she* began | Star Subject (Agency) | Seventeen | March | 2000 | 172 |
| ...she* cries... | Star Subject (Agency) | Seventeen | March | 1998 | 238 |
| ...she* did | Star Subject (Agency) | Seventeen | March | 2000 | 182 |
| ...she* did... | Star Subject (Agency) | Teen | March | 1998 | 52 |
| ...she* didn't live there... | Star Subject (Agency) | YM | March | 1998 | 28 |
| ...she* discovers... | Star Subject (Agency) | Seventeen | March | 2000 | 712 |
| ...she* does identify... | Star Subject (Agency) | Seventeen | March | 1998 | 160 |
| ...she* explains... | Star Subject (Agency) | Seventeen | March | 1998 | 160 |
| ...she* gathered | Star Subject (Agency) | Seventeen | March | 1998 | 40 |

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| ...she* grew up... | Star Subject (Agency) | Seventeen | March | 1998 | 160 |
| ...she* has recovered | Star Subject (Agency) | Seventeen | March | 2000 | 150 |
| ...she* has... | Star Subject (Agency) | Teen | March | 1998 | 53 |
| ...she* is building | Star Subject (Agency) | Seventeen | March | 1998 | 78 |
| ...she* just signed | Star Subject (Agency) | Teen | February | 2000 | 54 |
| ...she* keeps it | Star Subject (Agency) | Seventeen | March | 2000 | 168 |
| ...she* landed | Star Subject (Agency) | Teen | March | 1998 | 53 |
| ...she* landed..... | Star Subject (Agency) | Seventeen | March | 2000 | 186 |
| ...she* laughs | Star Subject (Agency) | Teen | February | 2000 | 47 |
| ...she* lends... | Star Subject (Agency) | Seventeen | March | 1998 | 238 |
| ...she* loves him | Star Subject (Agency) | Seventeen | March | 1998 | 26 |
| ...she* meets... | Star Subject (Agency) | Seventeen | March | 1998 | 176 |
| ...she* met | Star Subject (Agency) | YM | March | 1998 | 114 |
| ...she* misses... | Star Subject (Agency) | Seventeen | March | 1998 | 161 |
| ...she* opted | Star Subject (Agency) | Seventeen | March | 2000 | 172 |
| ...she* portrays | Star Subject (Agency) | Seventeen | March | 2000 | 172 |
| ...she* puts tons... | Star Subject (Agency) | Teen | March | 1998 | 53 |
| ...she* rammed... | Star Subject (Agency) | YM | March | 1998 | 114 |
| ...she* recalls | Star Subject (Agency) | Seventeen | March | 2000 | 166 |
| ...she* recommends | Star Subject (Agency) | YM | March | 1998 | 48 |
| ...she* recommends | Star Subject (Agency) | YM | March | 2000 | 116 |
| ...she* recommends... | Star Subject (Agency) | YM | March | 2000 | 117 |
| ...she* rescheduled... | Star Subject (Agency) | Seventeen | March | 1998 | 160 |
| ...she* rolled | Star Subject (Agency) | Seventeen | March | 1998 | 44 |
| ...she* said | Star Subject (Agency) | Teen | March | 1998 | 45 |
| ...she* sang | Star Subject (Agency) | YM | March | 1998 | 115 |
| ...she* says | Star Subject (Agency) | Seventeen | March | 2000 | 150 |
| ...she* says | Star Subject (Agency) | YM | March | 2000 | 116 |
| ...she* says.. | Star Subject (Agency) | Seventeen | March | 1998 | 160 |
| ...she* says... | Star Subject (Agency) | Seventeen | March | 1998 | 160 |
| ...she* says.... | Star Subject (Agency) | Seventeen | March | 1998 | 160 |
| ...she* says..... | Star Subject (Agency) | Seventeen | March | 1998 | 225 |
| ...she* says..... | Star Subject (Agency) | Teen | March | 1998 | 8 |
| ...she* says..... | Star Subject (Agency) | Seventeen | March | 2000 | 58 |
| ...she* says..... | Star Subject (Agency) | Teen | March | 1998 | 8 |

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| ...she* says..... | Star Subject (Agency) | YM | March | 1998 | 114 |
| ...she* says..... | Star Subject (Agency) | YM | March | 1998 | 46 |
| ...she* says..... | Star Subject (Agency) | Seventeen | March | 2000 | 164 |
| ...she* says..... | Star Subject (Agency) | Seventeen | March | 2000 | 166 |
| ...she* says..... | Star Subject (Agency) | Seventeen | March | 2000 | 166 |
| ...she* says..... | Star Subject (Agency) | YM | March | 1998 | 118 |
| ...she* says..... | Star Subject (Agency) | Seventeen | March | 2000 | 166 |
| ...she* says..... | Star Subject (Agency) | Seventeen | March | 2000 | 166 |
| ...she* settles | Star Subject (Agency) | Teen | March | 1998 | 53 |
| ...she* sounds like | Star Subject (Agency) | YM | March | 1998 | 114 |
| ...she* sounds like (2 times) | Star Subject (Agency) | YM | March | 1998 | 115 |
| ...she* sounds like..... | Star Subject (Agency) | YM | March | 1998 | 114 |
| ...she* sounds like..... | Star Subject (Agency) | YM | March | 1998 | 114 |
| ...she* stayed... | Star Subject (Agency) | Seventeen | March | 1998 | 160 |
| ...she* takes | Star Subject (Agency) | YM | March | 1998 | 114 |
| ...she* threw a ...bash | Star Subject (Agency) | Seventeen | March | 2000 | 182 |
| ...she* travels... | Star Subject (Agency) | Seventeen | March | 2000 | 160 |
| ...she* underestimates | Star Subject (Agency) | Seventeen | March | 1998 | 160 |
| ...she* urges | Star Subject (Agency) | Teen | February | 2000 | 85 |
| ...she* was jogging | Star Subject (Agency) | YM | March | 1998 | 114 |
| ...she* washes her...skin... | Star Subject (Agency) | Seventeen | March | 2000 | 58 |
| ...she* works tirelessly | Star Subject (Agency) | Seventeen | March | 2000 | 150 |
| ...sisters* who try to outdo you | Star Subject (Agency) | Teen | February | 2000 | 14 |
| ...so she* does | Star Subject (Agency) | Seventeen | March | 2000 | 168 |
| ...stars* who are blossoming | Star Subject (Agency) | YM | March | 2000 | 103 |
| ...suggests Cheryl Renella* | Star Subject (Agency) | YM | March | 2000 | 28 |
| ...the 19-year-old* stars... | Star Subject (Agency) | YM | March | 1998 | 28 |
| ...the Harts* tackle issues | Star Subject (Agency) | Teen | February | 2000 | 14 |
| ...the actress* reflected | Star Subject (Agency) | Seventeen | March | 2000 | 186 |
| ...the character* has already lost... | Star Subject (Agency) | Seventeen | March | 1998 | 160 |
| ...the girl* who sat in front | Star Subject (Agency) | YM | March | 1998 | 28 |
| ...the girl*...stayed busy | Star Subject (Agency) | Seventeen | March | 2000 | 168 |
| ...the glam girls* beat... | Star Subject (Agency) | YM | March | 2000 | 26 |
| ...they* put | Star Subject (Agency) | YM | March | 2000 | 104 |
| ...they* shine in | Star Subject (Agency) | YM | March | 2000 | 103 |

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|---|-----------------------|-----------|----------|------|------|
| ...this singer* escapes | Star Subject (Agency) | Seventeen | March | 2000 | 160 |
| ...this star* caught... | Star Subject (Agency) | YM | March | 1998 | 114 |
| ...three* ...are starring | Star Subject (Agency) | Teen | March | 1998 | 52 |
| ...warns Dr. Ponton* | Star Subject (Agency) | YM | March | 2000 | 44 |
| ...warns Hillyer* | Star Subject (Agency) | Teen | March | 1998 | 70 |
| ...what do you* mean...? | Star Subject (Agency) | Seventeen | March | 1998 | 164 |
| ...what she's* doing now | Star Subject (Agency) | Seventeen | March | 2000 | 168 |
| ...what they* said | Star Subject (Agency) | Teen | February | 2000 | 47 |
| ...when she* plays a doll... | Star Subject (Agency) | Seventeen | March | 2000 | 36 |
| ...who's* made lots of ... | Star Subject (Agency) | Seventeen | March | 2000 | 164 |
| ...who* brought | Star Subject (Agency) | Seventeen | March | 2000 | 168 |
| ...who* has kept... | Star Subject (Agency) | Seventeen | March | 2000 | 150 |
| ...who* placed... | Star Subject (Agency) | Teen | March | 1998 | 44 |
| ...who* plays... | Star Subject (Agency) | Seventeen | March | 2000 | 58 |
| ...you* first learn... | Star Subject (Agency) | Seventeen | March | 1998 | 132 |
| ...you* plan... | Star Subject (Agency) | Seventeen | March | 1998 | 164 |
| ...you* will work | Star Subject (Agency) | YM | March | 2000 | 91 |
| ...you* wouldn't leave | Star Subject (Agency) | YM | March | 2000 | 91 |
| ...you* write | Star Subject (Agency) | YM | March | 2000 | 94 |
| ...when you* started | Star Subject (Agency) | YM | March | 2000 | 40 |
| 18-year-old* talks about | Star Subject (Agency) | Seventeen | March | 1998 | 9 |
| Alison* chimes in | Star Subject (Agency) | Seventeen | March | 1998 | 78 |
| Ananda* works.... | Star Subject (Agency) | YM | March | 1998 | 114 |
| Ananda Lewis* gives... | Star Subject (Agency) | YM | March | 2000 | 108 |
| Ananda* brightened | Star Subject (Agency) | YM | March | 2000 | 111 |
| Ananda* does | Star Subject (Agency) | YM | March | 2000 | 18 |
| Ananda* gives three... | Star Subject (Agency) | YM | March | 2000 | 11 |
| Ananda* made | Star Subject (Agency) | YM | March | 2000 | 109 |
| Ananda* stuck... | Star Subject (Agency) | YM | March | 2000 | 110 |
| Ananda* suggested | Star Subject (Agency) | YM | March | 2000 | 111 |
| As Janeane Garafolo* says... | Star Subject (Agency) | Seventeen | March | 1998 | 132 |
| Azura Sky* spills... | Star Subject (Agency) | Seventeen | March | 2000 | 17 |
| Azura Skye* dishes out... | Star Subject (Agency) | Seventeen | March | 2000 | 58 |
| BJ Gillian* spills | Star Subject (Agency) | YM | March | 1998 | 18 |
| Beverly Hills 90210's Lindsey Price* invite | Star Subject (Agency) | Seventeen | March | 2000 | 20 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--------------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| Boteler* suggests | Star Subject (Agency) | Seventeen | March | 2000 | 242 |
| Christian* brushed... | Star Subject (Agency) | Seventeen | March | 1998 | 40 |
| Christian* created... | Star Subject (Agency) | Seventeen | March | 1998 | 46 |
| Christian* dusted | Star Subject (Agency) | Seventeen | March | 1998 | 44 |
| Christian* planned | Star Subject (Agency) | Seventeen | March | 1998 | 44 |
| Christine* emerges | Star Subject (Agency) | Seventeen | March | 1998 | 78 |
| Claire Danes* talks about... | Star Subject (Agency) | Seventeen | March | 1998 | 0 |
| Claire Danes* talks about.... | Star Subject (Agency) | Seventeen | March | 1998 | 9 |
| Diane Torr* starts off | Star Subject (Agency) | Seventeen | March | 2000 | 241 |
| Diane* coaches... | Star Subject (Agency) | Seventeen | March | 2000 | 241 |
| Diane* explains... | Star Subject (Agency) | Seventeen | March | 2000 | 241 |
| Diane* makes me | Star Subject (Agency) | Seventeen | March | 2000 | 241 |
| Do you* crush... | Star Subject (Agency) | YM | March | 2000 | 40 |
| Dowd* says | Star Subject (Agency) | Seventeen | March | 2000 | 239 |
| Dr. Berson* says... | Star Subject (Agency) | Seventeen | March | 1998 | 64 |
| Dr. Berson* suggests... | Star Subject (Agency) | Seventeen | March | 1998 | 64 |
| Dr. Debbie* says (5 times) | Star Subject (Agency) | YM | March | 1998 | 48 |
| Dr. Jaliman* advises | Star Subject (Agency) | YM | March | 2000 | 116 |
| Dr. Jaliman* advises... | Star Subject (Agency) | YM | March | 2000 | 117 |
| Dr. Jaliman* notes | Star Subject (Agency) | YM | March | 2000 | 116 |
| Dr. Jaliman* suggests | Star Subject (Agency) | YM | March | 2000 | 116 |
| Dr. Jaliman* suggests... | Star Subject (Agency) | YM | March | 2000 | 117 |
| Dr. Jaliman* ...suggests | Star Subject (Agency) | YM | March | 2000 | 115 |
| Dr. Rey-Alvarez* recommends | Star Subject (Agency) | Seventeen | March | 2000 | 146 |
| Felicity* rearranged | Star Subject (Agency) | Seventeen | March | 2000 | 110 |
| Former...Tipper Gore* talks about... | Star Subject (Agency) | Seventeen | March | 2000 | 20 |
| Hart girls* talk about | Star Subject (Agency) | Teen | February | 2000 | 4 |
| Heather Graham* fell for... | Star Subject (Agency) | Seventeen | March | 2000 | 50 |
| Kat James* recommends... | Star Subject (Agency) | YM | March | 2000 | 103 |
| Katie* tucks... | Star Subject (Agency) | Seventeen | March | 1998 | 238 |
| Kay* says (3 times) | Star Subject (Agency) | YM | March | 1998 | 114 |
| Kristi Fuhrmann* slips you | Star Subject (Agency) | YM | March | 2000 | 34 |
| Lisa* and Faye*...hangin' | Star Subject (Agency) | Teen | February | 2000 | 49 |
| Mariah*...and Veronica* share... | Star Subject (Agency) | YM | March | 1998 | 114 |
| Marion* plays | Star Subject (Agency) | YM | March | 2000 | 104 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------------------|-----------------------|-----------|----------|------|------|
| Marit* jams | Star Subject (Agency) | YM | March | 2000 | 104 |
| Melissa* and Emily* played... | Star Subject (Agency) | Teen | February | 2000 | 48 |
| Melissa* stars... | Star Subject (Agency) | Teen | February | 2000 | 47 |
| Missy* pitched in... | Star Subject (Agency) | YM | March | 1998 | 115 |
| Nancy E. Dowd* says | Star Subject (Agency) | Seventeen | March | 2000 | 238 |
| Natasha Lynne* heats up... | Star Subject (Agency) | YM | March | 1998 | 28 |
| Nicks's sister Lesley* is flexing... | Star Subject (Agency) | Teen | February | 2000 | 54 |
| Nicole Miller* featured... | Star Subject (Agency) | Teen | March | 1998 | 114 |
| Notes Dr. Jaliman* | Star Subject (Agency) | YM | March | 2000 | 115 |
| PNs* (4) lunge... | Star Subject (Agency) | Seventeen | March | 1998 | 78 |
| Price* focused on details | Star Subject (Agency) | Seventeen | March | 2000 | 182 |
| Rachael Leigh Cook* who attended | Star Subject (Agency) | Seventeen | March | 2000 | 189 |
| Roswell's Shiri Appleby* shares... | Star Subject (Agency) | Seventeen | March | 2000 | 0 |
| Sabrina* curled | Star Subject (Agency) | Seventeen | March | 1998 | 44 |
| Selma Blair* takes on... | Star Subject (Agency) | YM | March | 2000 | 40 |
| Selma* fell for Freddie... | Star Subject (Agency) | YM | March | 2000 | 40 |
| She* holds... | Star Subject (Agency) | Seventeen | March | 2000 | 150 |
| She* recommends | Star Subject (Agency) | YM | March | 2000 | 116 |
| Sheryl Crow* and... Amanda* have... | Star Subject (Agency) | YM | March | 1998 | 114 |
| Singer Monique Powell* has adapted... | Star Subject (Agency) | Seventeen | March | 2000 | 160 |
| Singer Monique Powell*... shares... | Star Subject (Agency) | Seventeen | March | 2000 | 17 |
| Tara L* has acted | Star Subject (Agency) | YM | March | 1998 | 115 |
| The Spice Girls* perform | Star Subject (Agency) | Seventeen | March | 1998 | 26 |
| These sistahs* are heating up... | Star Subject (Agency) | YM | March | 1998 | 115 |
| To what sorority does Cici* belong? | Star Subject (Agency) | Seventeen | March | 2000 | 174 |
| Tyra Banks* tells... | Star Subject (Agency) | Seventeen | March | 2000 | 17 |
| Vivienne Tam* took... | Star Subject (Agency) | Teen | March | 1998 | 114 |
| What is Casey* cooking? | Star Subject (Agency) | Seventeen | March | 2000 | 174 |
| Why did you* decide... | Star Subject (Agency) | Seventeen | March | 2000 | 150 |
| says Dowd* | Star Subject (Agency) | Seventeen | March | 2000 | 239 |
| says Kristin Moore* | Star Subject (Agency) | Seventeen | March | 2000 | 238 |
| she's* corresponding... | Star Subject (Agency) | Seventeen | March | 1998 | 132 |
| she* does | Star Subject (Agency) | YM | March | 2000 | 40 |
| she* suggests | Star Subject (Agency) | YM | March | 1998 | 62 |
| she* went | Star Subject (Agency) | Seventeen | March | 2000 | 186 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--------------------------------------|--------------------------------------|-----------|----------|------|------|
| which...college does Sidney* attend? | Star Subject (Agency) | Seventeen | March | 2000 | 174 |
| who* gives advice | Star Subject (Agency) | Seventeen | March | 2000 | 144 |
| ...Emily* thought... | Star Subject (Agency Mental Process) | Teen | February | 2000 | 47 |
| ...Melissa* thinks... | Star Subject (Agency Mental Process) | Teen | February | 2000 | 47 |
| ...She* thought of | Star Subject (Agency Mental Process) | Seventeen | March | 2000 | 166 |
| ...[Nina*] decides... | Star Subject (Agency Mental Process) | YM | March | 1998 | 28 |
| ...do you* ever think | Star Subject (Agency Mental Process) | YM | March | 2000 | 91 |
| ...how well do they* know... | Star Subject (Agency Mental Process) | Teen | February | 2000 | 14 |
| ...lamented the NJ native* ... | Star Subject (Agency Mental Process) | Seventeen | March | 2000 | 72 |
| ...she* doesn't remember | Star Subject (Agency Mental Process) | YM | March | 1998 | 115 |
| ...she* realized | Star Subject (Agency Mental Process) | Seventeen | March | 2000 | 166 |
| ...she* realizes... | Star Subject (Agency Mental Process) | Seventeen | March | 1998 | 176 |
| ...they* really know | Star Subject (Agency Mental Process) | Teen | February | 2000 | 47 |
| ...you* think... | Star Subject (Agency Mental Process) | Seventeen | March | 1998 | 164 |
| Christina Ricci* wakes up... | Star Subject (Agency Mental Process) | Seventeen | March | 2000 | 50 |
| Tyra Banks* remembers.. | Star Subject (Agency Mental Process) | Seventeen | March | 2000 | 36 |
| ...Appleby* got the call | Star Subject (Benefactive) | Seventeen | March | 2000 | 166 |
| ...she* gets... | Star Subject (Benefactive) | Teen | March | 1998 | 53 |
| ...she* landed | Star Subject (Benefactive) | Seventeen | March | 2000 | 166 |
| Kay* got her break | Star Subject (Benefactive) | YM | March | 1998 | 114 |
| Tara L* got... | Star Subject (Benefactive) | YM | March | 1998 | 115 |
| ...Kunis* loves... | Star Subject (Experiencer) | Teen | February | 2000 | 29 |
| ...Lindsey Price* looked smashing | Star Subject (Experiencer) | Seventeen | March | 2000 | 172 |
| ...Mariah* wasn't into... | Star Subject (Experiencer) | Seventeen | March | 1998 | 84 |
| ...Melissa* loves... | Star Subject (Experiencer) | Teen | February | 2000 | 47 |
| ...Neve Campbell* gets scared... | Star Subject (Experiencer) | Seventeen | March | 2000 | 174 |
| ...She* can find... | Star Subject (Experiencer) | Seventeen | March | 2000 | 36 |
| ...do you* think | Star Subject (Experiencer) | YM | March | 2000 | 94 |
| ...ever wish you* could play...? | Star Subject (Experiencer) | YM | March | 1998 | 28 |
| ...how do you* feel...? | Star Subject (Experiencer) | Seventeen | March | 1998 | 164 |
| ...models and celebs* crave | Star Subject (Experiencer) | Seventeen | March | 1998 | 60 |
| ...she* wowed | Star Subject (Experiencer) | Teen | March | 1998 | 53 |
| ...these stars*...like each other... | Star Subject (Experiencer) | Teen | February | 2000 | 47 |
| ...this babe* loves | Star Subject (Experiencer) | YM | March | 1998 | 114 |
| ...who Em* looks up to... | Star Subject (Experiencer) | Teen | February | 2000 | 47 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-----------------------------------|--------------------------------|-----------|----------|------|------|
| ...you're* dying for... | Star Subject (Experiencer) | Seventeen | March | 1998 | 164 |
| ...you* believe | Star Subject (Experiencer) | YM | March | 2000 | 94 |
| ...you* could | Star Subject (Experiencer) | YM | March | 2000 | 94 |
| ...you* like | Star Subject (Experiencer) | YM | March | 2000 | 94 |
| Appleby* enjoyed... | Star Subject (Experiencer) | Seventeen | March | 2000 | 166 |
| Drew Barrymore* wants... | Star Subject (Experiencer) | Seventeen | March | 1998 | 12 |
| Lindsay Price* hated.... | Star Subject (Experiencer) | Seventeen | March | 2000 | 182 |
| Mariah Carey* hits 30... | Star Subject (Experiencer) | Seventeen | March | 2000 | 36 |
| Reese Witherspoon* looks rad... | Star Subject (Experiencer) | YM | March | 2000 | 34 |
| She* gets the urge | Star Subject (Experiencer) | Seventeen | March | 2000 | 168 |
| Siegler* seems sweet | Star Subject (Experiencer) | Seventeen | March | 2000 | 172 |
| Tara L.* is into... | Star Subject (Experiencer) | YM | March | 1998 | 115 |
| bands she* likes | Star Subject (Experiencer) | Seventeen | March | 2000 | 160 |
| she* had suffered | Star Subject (Experiencer) | Seventeen | March | 2000 | 150 |
| this pop diva* loves... | Star Subject (Experiencer) | YM | March | 1998 | 24 |
| ...Jen* can give... | Star Subject (Modal) | Seventeen | March | 1998 | 161 |
| ...and [she*] must decide... | Star Subject (Modal) | Teen | March | 1998 | 53 |
| ...can...hero* ... | Star Subject (Modal) | Teen | March | 1998 | 51 |
| ...could she* top... | Star Subject (Modal) | Teen | March | 1998 | 53 |
| ...girl* ...could make it... | Star Subject (Modal) | Seventeen | March | 1998 | 160 |
| ...she* can act... | Star Subject (Modal) | Seventeen | March | 1998 | 238 |
| ...the other* would answer... | Star Subject (Modal) | Teen | February | 2000 | 47 |
| Katie* might not have been... | Star Subject (Modal) | Seventeen | March | 1998 | 160 |
| Oprah* would... | Star Subject (Modal) | Seventeen | March | 1998 | 168 |
| Willow* may have thought | Star Subject (Modal) | Seventeen | March | 2000 | 194 |
| Would Katie Holmes* ...shed...? | Star Subject (Modal) | YM | March | 2000 | 34 |
| ...Ashley* wrecked... | Star Subject (Negative Agency) | Seventeen | March | 1998 | 236 |
| ...Joey* verbally skewered... | Star Subject (Negative Agency) | Seventeen | March | 1998 | 159 |
| ...Katie* can't row... | Star Subject (Negative Agency) | Seventeen | March | 1998 | 238 |
| ...She's* not referring to... | Star Subject (Negative Agency) | Seventeen | March | 2000 | 58 |
| ...and [she*] covered her face... | Star Subject (Negative Agency) | Seventeen | March | 1998 | 161 |
| ...do you* struggle | Star Subject (Negative Agency) | YM | March | 2000 | 94 |
| ...she's* just cut school... | Star Subject (Negative Agency) | Seventeen | March | 1998 | 161 |
| ...she* did not... | Star Subject (Negative Agency) | Seventeen | March | 1998 | 225 |
| ...she* doesn't always... | Star Subject (Negative Agency) | Seventeen | March | 1998 | 238 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---|-----------|----------|------|------|
| ...she* threw a little fit... | Star Subject (Negative Agency) | Seventeen | March | 1998 | 161 |
| ...Katie* never thought... | Star Subject (Negative Agency Mental Process) | Seventeen | March | 1998 | 160 |
| ...she'll* never have... | Star Subject (Negative Possessive) | Seventeen | March | 1998 | 161 |
| Appleby* never did get to... | Star Subject (Negative Volitional) | Seventeen | March | 2000 | 166 |
| ...Helen* gets fired... | Star Subject (Passive) | Seventeen | March | 1998 | 176 |
| ...Mel C.* ...is chained... | Star Subject (Passive) | YM | March | 1998 | 124 |
| ...she's* trained in | Star Subject (Passive) | YM | March | 1998 | 114 |
| Appleby*, who was voted by her peers as... | Star Subject (Passive) | Seventeen | March | 2000 | 168 |
| Katie* has been cast... | Star Subject (Passive) | Seventeen | March | 1998 | 160 |
| ...Appleby* had a ball... | Star Subject (Possessive) | Seventeen | March | 2000 | 166 |
| ...Marit* ...and...Marion* ...have | Star Subject (Possessive) | YM | March | 2000 | 103 |
| ...Sandy's* got... | Star Subject (Possessive) | Teen | March | 1998 | 52 |
| ...Tara L* has fans... | Star Subject (Possessive) | YM | March | 1998 | 115 |
| ...but she* has... | Star Subject (Possessive) | Seventeen | March | 2000 | 172 |
| ...have you* had...? | Star Subject (Possessive) | Seventeen | March | 1998 | 164 |
| ...she's* got soul | Star Subject (Possessive) | YM | March | 1998 | 115 |
| ...she* even gave... | Star Subject (Possessive) | Teen | February | 2000 | 47 |
| ...she* had bags... | Star Subject (Possessive) | Seventeen | March | 1998 | 161 |
| ...she* had... | Star Subject (Possessive) | Teen | March | 1998 | 45 |
| ...she* has | Star Subject (Possessive) | Teen | March | 1998 | 53 |
| ...she* has... | Star Subject (Possessive) | Seventeen | March | 1998 | 225 |
| ...star* has... | Star Subject (Possessive) | Seventeen | March | 1998 | 164 |
| ...these stars* have... | Star Subject (Possessive) | Teen | February | 2000 | 47 |
| ...they've* had... | Star Subject (Possessive) | Teen | February | 2000 | 14 |
| ...when she* had...(2 times) | Star Subject (Possessive) | Teen | February | 2000 | 47 |
| ...you've* had... | Star Subject (Possessive) | YM | March | 1998 | 28 |
| Brandy* and Tara L*...have... | Star Subject (Possessive) | YM | March | 1998 | 115 |
| Cameron* ..., Sandra* ..., and Jennifer* ...ha | Star Subject (Possessive) | Seventeen | March | 1998 | 38 |
| Lila* has... | Star Subject (Possessive) | YM | March | 1998 | 115 |
| Seymour* has... | Star Subject (Possessive) | Seventeen | March | 1998 | 225 |
| ...she* has become | Star Subject (Process) | Seventeen | March | 2000 | 150 |
| Betty Friedan* turns 79 ... | Star Subject (Process) | Teen | February | 2000 | 12 |
| Nina* gets pregnant | Star Subject (Process) | YM | March | 1998 | 28 |
| She's* turned | Star Subject (Process) | Seventeen | March | 2000 | 160 |
| Thora Birch* turns... | Star Subject (Process) | Seventeen | March | 2000 | 36 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...Jen* should take... | Star Subject (Volitional) | Seventeen | March | 1998 | 161 |
| ...and [Amanda*] had to wear | Star Subject (Volitional) | YM | March | 1998 | 114 |
| ...have you* had to... | Star Subject (Volitional) | YM | March | 1998 | 28 |
| ...she* gets to... | Star Subject (Volitional) | Seventeen | March | 2000 | 164 |
| Jamie S. *, who had to choose... | Star Subject (Volitional) | Seventeen | March | 2000 | 20 |
| actress* who gets to.... | Star Subject (Volitional) | Seventeen | March | 2000 | 186 |
| you* don't have to | Star Subject (Volitional) | Teen | March | 1998 | 54 |

APPENDIX P
TEEN WOMAN AS SEMANTIC ROLE VOLITIONAL

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| ...you have to | Volitional | YM | March | 1998 | 26 |
| ...[you'll have to stop] and rest... | Volitional | Seventeen | March | 1998 | 140 |
| ...a young woman should have... | Volitional | Seventeen | March | 1998 | 142 |
| ...and [you gotta] show him... | Volitional | Teen | March | 1998 | 30 |
| ...anyone...should | Volitional | Seventeen | March | 1998 | 56 |
| ...but that doesn't mean you need... | Volitional | Seventeen | March | 2000 | 76 |
| ...doesn't mean you don't have | Volitional | Seventeen | March | 2000 | 108 |
| ...every girl should have... | Volitional | Teen | February | 2000 | 40 |
| ...just because you aren't... | Volitional | Seventeen | March | 2000 | 108 |
| ...must-see movies and hotties | Volitional | Teen | March | 1998 | 4 |
| ...must-see... shows | Volitional | Seventeen | March | 1998 | 90 |
| ...she had to | Volitional | Teen | March | 1998 | 60 |
| ...she'd have to... | Volitional | Seventeen | March | 1998 | 215 |
| ...showing off the shoulder is a must | Volitional | Teen | March | 1998 | 98 |
| ...they've gotta... | Volitional | Seventeen | March | 1998 | 116 |
| ...those should begin | Volitional | YM | March | 2000 | 34 |
| ...we women need | Volitional | YM | March | 2000 | 52 |
| ...what you must remember | Volitional | Seventeen | March | 2000 | 148 |
| ...what you need to know | Volitional | Seventeen | March | 2000 | 62 |
| ...what you need... | Volitional | Seventeen | March | 1998 | 148 |
| ...what you want... | Volitional | Seventeen | March | 2000 | 62 |
| ...you and your boyfriend don't have to... | Volitional | Seventeen | March | 1998 | 80 |
| ...you barely need... | Volitional | Seventeen | March | 1998 | 188 |
| ...you both have to... | Volitional | Seventeen | March | 1998 | 82 |
| ...you don't have to | Volitional | YM | March | 1998 | 58 |
| ...you don't need | Volitional | Teen | February | 2000 | 36 |
| ...you don't want... | Volitional | Seventeen | March | 1998 | 84 |
| ...you don't want... | Volitional | Seventeen | March | 1998 | 84 |
| ...you get to... | Volitional | YM | March | 2000 | 23 |
| ...you gotta get | Volitional | Teen | March | 1998 | 66 |
| ...you gotta have... | Volitional | Seventeen | March | 1998 | 46 |
| ...you gotta realize | Volitional | YM | March | 2000 | 68 |
| ...you gotta tell | Volitional | Teen | March | 1998 | 30 |
| ...you have got to | Volitional | YM | March | 2000 | 68 |
| ...you have the right | Volitional | Teen | February | 2000 | 36 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-----------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| ...you have to decide | Volitional | Teen | February | 2000 | 40 |
| ...you have to keep and not dwell | Volitional | Teen | February | 2000 | 38 |
| ...you have to live | Volitional | YM | March | 2000 | 52 |
| ...you have to... | Volitional | Seventeen | March | 1998 | 188 |
| ...you have to.... | Volitional | Teen | March | 1998 | 26 |
| ...you have to..... | Volitional | Teen | March | 1998 | 61 |
| ...you just have to | Volitional | YM | March | 2000 | 62 |
| ...you know... | Volitional | Teen | March | 1998 | 44 |
| ...you must enclose | Volitional | Teen | March | 1998 | 123 |
| ...you must look | Volitional | Teen | March | 1998 | 91 |
| ...you need | Volitional | Seventeen | March | 1998 | 188 |
| ...you need some time... | Volitional | Seventeen | March | 2000 | 76 |
| ...you need to | Volitional | YM | March | 1998 | 48 |
| ...you need to go back | Volitional | Seventeen | March | 2000 | 148 |
| ...you need to... | Volitional | Seventeen | March | 1998 | 84 |
| ...you need to... | Volitional | Seventeen | March | 1998 | 138 |
| ...you need to.... | Volitional | Seventeen | March | 1998 | 140 |
| ...you need... | Volitional | Seventeen | March | 1998 | 142 |
| ...you need.... | Volitional | Teen | March | 1998 | 100 |
| ...you need..... | Volitional | YM | March | 1998 | 26 |
| ...you probably need | Volitional | Seventeen | March | 1998 | 48 |
| ...you should | Volitional | Seventeen | March | 1998 | 188 |
| ...you should be taking | Volitional | Teen | February | 2000 | 42 |
| ...you should do | Volitional | Seventeen | March | 1998 | 78 |
| ...you should feel... | Volitional | Seventeen | March | 1998 | 140 |
| ...you should feel.... | Volitional | Seventeen | March | 1998 | 142 |
| ...you should just stop | Volitional | YM | March | 2000 | 68 |
| ...you should listen | Volitional | Teen | March | 1998 | 68 |
| ...you should tell him | Volitional | YM | March | 1998 | 48 |
| ...you should... | Volitional | Seventeen | March | 1998 | 153 |
| ...you should..... | Volitional | YM | March | 1998 | 43 |
| ...you shouldn't care... | Volitional | Seventeen | March | 1998 | 82 |
| ...you will definitely need... | Volitional | Seventeen | March | 1998 | 138 |
| ...you will have to use... | Volitional | Seventeen | March | 1998 | 138 |
| ...you wouldn't want him | Volitional | Teen | February | 2000 | 36 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|---------------------------|-----------------|--------------|-------------|-------------|
| ...you'd better test your Scream first | Volitional | Seventeen | March | 2000 | 174 |
| ...you'd never know | Volitional | Teen | March | 1998 | 60 |
| ...you'll have suspected... | Volitional | Teen | March | 1998 | 51 |
| ...you'll have to scoot... | Volitional | Seventeen | March | 1998 | 140 |
| ...you'll know... | Volitional | Seventeen | March | 1998 | 80 |
| ...you'll need | Volitional | Seventeen | March | 1998 | 216 |
| ...you're going to have to take some action | Volitional | Seventeen | March | 2000 | 146 |
| ...you've got to get over it | Volitional | Teen | February | 2000 | 36 |
| ...you've got to... | Volitional | Seventeen | March | 1998 | 238 |
| ...you've got to.... | Volitional | Teen | March | 1998 | 30 |
| ...you've gotta do it | Volitional | Teen | February | 2000 | 42 |
| ...you've gotta go | Volitional | YM | March | 1998 | 43 |
| ...you've gotta lighten up | Volitional | Teen | February | 2000 | 44 |
| 17 things you should do... | Volitional | Seventeen | March | 2000 | 120 |
| Do you have to take | Volitional | Seventeen | March | 2000 | 110 |
| Do you have to take... | Volitional | Seventeen | March | 2000 | 110 |
| Each of you needs... | Volitional | Seventeen | March | 2000 | 80 |
| I have to... | Volitional | YM | March | 2000 | 72 |
| I should have.... | Volitional | YM | March | 2000 | 72 |
| I'd have to | Volitional | YM | March | 2000 | 72 |
| Jill should skip | Volitional | YM | March | 2000 | 117 |
| Karen has to decide... | Volitional | YM | March | 2000 | 46 |
| Karen should ask Mike | Volitional | YM | March | 2000 | 46 |
| You should do... | Volitional | Seventeen | March | 2000 | 20 |
| floral must haves | Volitional | YM | March | 1998 | 104 |
| gotta have | Volitional | YM | March | 2000 | 84 |
| gotta have it | Volitional | Seventeen | March | 1998 | 60 |
| gotta have it... | Volitional | YM | March | 1989 | 22 |
| gotta-have accessories | Volitional | Teen | February | 2000 | 12 |
| if she should... | Volitional | Teen | February | 2000 | 65 |
| latest gotta-have-its | Volitional | Seventeen | March | 1998 | 60 |
| must have (2 times) | Volitional | YM | March | 1998 | 115 |
| must have music | Volitional | YM | March | 2000 | 11 |
| must have single (3 times) | Volitional | YM | March | 1998 | 114 |
| must haves | Volitional | Seventeen | March | 1998 | 36 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| must have | Volitional | Seventeen | March | 1998 | 90 |
| must hear CDs | Volitional | Teen | February | 2000 | 50 |
| must of the moment | Volitional | Teen | March | 1998 | 111 |
| must-have music | Volitional | YM | March | 2000 | 84 |
| must-see flicks | Volitional | Teen | March | 1998 | 0 |
| neither should a girl | Volitional | YM | March | 1998 | 36 |
| plaid that's a major must | Volitional | Teen | March | 1998 | 113 |
| spring's major must-haves | Volitional | Seventeen | March | 2000 | 158 |
| they had to | Volitional | Seventeen | March | 2000 | 238 |
| you can't be a cry baby | Volitional | YM | March | 1998 | 60 |
| you don't have to go to the gym | Volitional | Seventeen | March | 2000 | 124 |
| you don't want to | Volitional | YM | March | 2000 | 86 |
| you get to kiss him | Volitional | YM | March | 2000 | 40 |
| you gotta be able to | Volitional | YM | March | 2000 | 54 |
| you gotta believe | Volitional | YM | March | 2000 | 52 |
| you gotta tell her | Volitional | Teen | February | 2000 | 40 |
| you have the right | Volitional | Teen | February | 2000 | 44 |
| you have to | Volitional | YM | March | 1998 | 59 |
| you have to sell | Volitional | Seventeen | March | 2000 | 242 |
| you just need | Volitional | YM | March | 2000 | 62 |
| you must enclose | Volitional | Teen | February | 2000 | 85 |
| you need | Volitional | YM | March | 2000 | 117 |
| you need to get | Volitional | YM | March | 2000 | 26 |
| you need to get out of | Volitional | Seventeen | March | 2000 | 146 |
| you need to know | Volitional | YM | March | 2000 | 52 |
| you need to make an effort! | Volitional | Teen | February | 2000 | 85 |
| you need to make him aware | Volitional | YM | March | 2000 | 63 |
| you need to... | Volitional | Seventeen | March | 2000 | 151 |
| you need to..... | Volitional | YM | March | 2000 | 53 |
| you need... | Volitional | YM | March | 2000 | 36 |
| you really need one standout piece | Volitional | Seventeen | March | 2000 | 220 |
| you should | Volitional | YM | March | 1998 | 40 |
| you should (3 times) | Volitional | YM | March | 1998 | 36 |
| you should be concerned | Volitional | Seventeen | March | 2000 | 146 |
| you should curb | Volitional | Teen | March | 1998 | 109 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| you should go with... | Volitional | Seventeen | March | 2000 | 146 |
| you should have | Volitional | YM | March | 2000 | 42 |
| you should see... | Volitional | Seventeen | March | 1998 | 116 |
| you should think... | Volitional | Seventeen | March | 1998 | 116 |
| you should, too | Volitional | YM | March | 2000 | 54 |
| you'd better keep | Volitional | YM | March | 2000 | 23 |
| you'd better... | Volitional | Seventeen | March | 1998 | 216 |
| you'll have to... | Volitional | Seventeen | March | 1998 | 174 |
| you'll only push her away... | Volitional | Seventeen | March | 2000 | 144 |
| you've got to realize | Volitional | YM | March | 1998 | 48 |
| you've got to... | Volitional | YM | March | 2000 | 54 |
| you've still gotta deal | Volitional | YM | March | 1998 | 58 |
| you...need to... | Volitional | Teen | February | 2000 | 80 |
| your left hand should rest | Volitional | Seventeen | March | 2000 | 126 |

APPENDIX Q
RANKING AND HIERARCHY DATA

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|---------------------------|-----------------|--------------|-------------|-------------|
|better off | Ranking | YM | March | 1998 | 59 |
|better than..... | Ranking | YM | March | 1998 | 62 |
|most important | Ranking | YM | March | 2000 | 68 |
|20 hours or more | Ranking | Teen | March | 1998 | 119 |
|a bigger problem | Ranking | YM | March | 2000 | 66 |
|a closer look | Ranking | Seventeen | March | 2000 | 142 |
|a little luckier | Ranking | YM | March | 1998 | 28 |
|a newer approach | Ranking | Teen | March | 1998 | 22 |
|admire most (2 times) | Ranking | Teen | February | 2000 | 47 |
|and more | Ranking | Teen | February | 2000 | 3 |
|and much more | Ranking | Teen | February | 2000 | 14 |
|and older | Ranking | Teen | March | 1998 | 119 |
|any' better | Ranking | Teen | March | 1998 | 61 |
|are less sugary bop | Ranking | Seventeen | March | 2000 | 174 |
|are more booty shakin' pop | Ranking | Seventeen | March | 2000 | 174 |
|best bud | Ranking | Seventeen | March | 2000 | 112 |
|best express your.. | Ranking | Seventeen | March | 2000 | 54 |
|best friend | Ranking | Teen | March | 1998 | 49 |
|best friend..... | Ranking | YM | March | 2000 | 22 |
|best friends | Ranking | Seventeen | March | 2000 | 112 |
|best interests | Ranking | YM | March | 2000 | 72 |
|best movies | Ranking | Seventeen | March | 2000 | 76 |
|best pair | Ranking | Teen | February | 2000 | 33 |
|best stuff | Ranking | Seventeen | March | 1998 | 174 |
|best thing | Ranking | YM | March | 1998 | 70 |
|best/worst ways a crush has been revealed | Ranking | Teen | March | 1998 | 40 |
|better | Ranking | YM | March | 2000 | 28 |
|better boutiques | Ranking | YM | March | 1998 | 121 |
|better traction | Ranking | Teen | February | 2000 | 33 |
|better..... | Ranking | Teen | February | 2000 | 36 |
|better...stores | Ranking | YM | March | 1998 | 121 |
|boldest | Ranking | Teen | February | 2000 | 17 |
|cares more | Ranking | Seventeen | March | 2000 | 84 |
|darker locks | Ranking | Teen | March | 1998 | 107 |
|deliver more nutrients | Ranking | Teen | February | 2000 | 79 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| ...easier for him | Ranking | YM | March | 2000 | 63 |
| ...even less | Ranking | Seventeen | March | 1998 | 215 |
| ...even louder | Ranking | Teen | February | 2000 | 20 |
| ...faster and longer | Ranking | YM | March | 1998 | 83 |
| ...feel freer | Ranking | YM | March | 2000 | 63 |
| ...for more | Ranking | YM | March | 1998 | 43 |
| ...get worse (messier, dirtier, heavier) the longer you wait | Ranking | Teen | March | 1998 | 118 |
| ...got older | Ranking | YM | March | 2000 | 68 |
| ...had better | Ranking | Teen | February | 2000 | 52 |
| ...hotter than | Ranking | Teen | February | 2000 | 79 |
| ...hottest hunks | Ranking | YM | March | 1998 | 66 |
| ...hottest shade | Ranking | Teen | March | 1998 | 109 |
| ...hottest...talents | Ranking | YM | March | 2000 | 86 |
| ...is a bigger problem | Ranking | YM | March | 2000 | 67 |
| ...is better than | Ranking | Seventeen | March | 2000 | 118 |
| ...is better than... | Ranking | Seventeen | March | 2000 | 118 |
| ...is harder | Ranking | YM | March | 1998 | 114 |
| ...is what Josh Hartnett* loves best | Ranking | Teen | March | 1998 | 45 |
| ...it's easier | Ranking | Seventeen | March | 1998 | 192 |
| ...larger than | Ranking | Teen | March | 1998 | 102 |
| ...least likely... | Ranking | YM | March | 2000 | 67 |
| ...less glitz and more gleam | Ranking | Teen | March | 1998 | 114 |
| ...less than thrilled | Ranking | Seventeen | March | 1998 | 236 |
| ...less water | Ranking | Teen | February | 2000 | 34 |
| ...lighter hair | Ranking | Teen | March | 1998 | 107 |
| ...lighter hand | Ranking | Seventeen | March | 1998 | 203 |
| ...look best | Ranking | Seventeen | March | 2000 | 64 |
| ...look fuller | Ranking | Seventeen | March | 1998 | 64 |
| ...more affection | Ranking | Teen | March | 1998 | 30 |
| ...more attention | Ranking | Teen | March | 1998 | 30 |
| ...more complicated | Ranking | Teen | March | 1998 | 36 |
| ...more energy | Ranking | Teen | February | 2000 | 65 |
| ...more facts | Ranking | Teen | February | 2000 | 62 |
| ...more females | Ranking | Teen | March | 1998 | 64 |
| ...more grown up | Ranking | YM | March | 2000 | 38 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------------|--------------------|-----------|----------|------|------|
| ...more important than | Ranking | Seventeen | March | 2000 | 80 |
| ...more in common | Ranking | YM | March | 1998 | 30 |
| ...more info | Ranking | Teen | February | 2000 | 62 |
| ...more info (5 times) | Ranking | Teen | February | 2000 | 95 |
| ...more likely (4 times) | Ranking | YM | March | 2000 | 67 |
| ...more regular | Ranking | Teen | March | 1998 | 49 |
| ...more than | Ranking | Teen | February | 2000 | 52 |
| ...more than a friend | Ranking | Teen | February | 2000 | 44 |
| ...more than a peek, less than... | Ranking | Seventeen | March | 1998 | 112 |
| ...more than a yes | Ranking | YM | March | 2000 | 63 |
| ...more than half | Ranking | YM | March | 2000 | 66 |
| ...more than just | Ranking | Teen | February | 2000 | 38 |
| ...more the...type | Ranking | Teen | March | 1998 | 105 |
| ...most are | Ranking | Teen | March | 1998 | 61 |
| ...most at risk | Ranking | YM | March | 2000 | 66 |
| ...most clearly heard | Ranking | Seventeen | March | 2000 | 114 |
| ...most commonly | Ranking | YM | March | 2000 | 67 |
| ...most compatible with...(3 times) | Ranking | Teen | February | 2000 | 56 |
| ...most delish | Ranking | Teen | February | 2000 | 47 |
| ...most embarrassing moment | Ranking | YM | March | 1998 | 67 |
| ...most fashions | Ranking | Seventeen | March | 1998 | 238 |
| ...most kids | Ranking | YM | March | 2000 | 66 |
| ...most memorable | Ranking | YM | March | 1998 | 69 |
| ...most notable quality | Ranking | Seventeen | March | 1998 | 181 |
| ...most of their... | Ranking | Seventeen | March | 1998 | 161 |
| ...most of us | Ranking | Seventeen | March | 1998 | 223 |
| ...most of... | Ranking | Teen | March | 1998 | 58 |
| ...most people | Ranking | YM | March | 2000 | 63 |
| ...most striking | Ranking | Teen | March | 1998 | 98 |
| ...most... | Ranking | Seventeen | March | 1998 | 168 |
| ...mostly | Ranking | Teen | March | 1998 | 70 |
| ...much better | Ranking | YM | March | 1998 | 59 |
| ...newest, coolest tunes | Ranking | YM | March | 2000 | 84 |
| ...offer much more | Ranking | YM | March | 2000 | 80 |
| ...older brother | Ranking | YM | March | 1998 | 32 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| ...older sister | Ranking | Seventeen | March | 1998 | 236 |
| ...one more than yours | Ranking | Teen | March | 1998 | 68 |
| ...or darker... | Ranking | Seventeen | March | 1998 | 203 |
| ...polled more often | Ranking | Teen | March | 1998 | 119 |
| ...show up best | Ranking | Teen | March | 1998 | 107 |
| ...smaller than | Ranking | Seventeen | March | 1998 | 192 |
| ...so much more.... | Ranking | Teen | February | 2000 | 44 |
| ...still more interested in | Ranking | Seventeen | March | 2000 | 114 |
| ...studied more than... | Ranking | Teen | March | 1998 | 119 |
| ...the best | Ranking | Teen | March | 1998 | 70 |
| ...the best advice | Ranking | Teen | February | 2000 | 36 |
| ...the best are.... | Ranking | YM | March | 2000 | 28 |
| ...the best way | Ranking | Seventeen | March | 2000 | 80 |
| ...the better the chances... | Ranking | Seventeen | March | 2000 | 76 |
| ...the better your chances | Ranking | Seventeen | March | 2000 | 76 |
| ...the brighter | Ranking | YM | March | 2000 | 38 |
| ...the cleaner the break | Ranking | Seventeen | March | 2000 | 76 |
| ...the cleaner the break... | Ranking | Seventeen | March | 2000 | 76 |
| ...the more you smoke, the more you want | Ranking | YM | March | 2000 | 67 |
| ...the most popular way | Ranking | YM | March | 2000 | 66 |
| ...the worst thing | Ranking | Seventeen | March | 1998 | 188 |
| ...thicker hair | Ranking | Teen | March | 1998 | 101 |
| ...three or more times | Ranking | Teen | February | 2000 | 33 |
| ...to better | Ranking | Seventeen | March | 2000 | 114 |
| ...to better (v) | Ranking | Teen | March | 1998 | 61 |
| ...toughest thing | Ranking | YM | March | 2000 | 92 |
| ...very best friends | Ranking | Seventeen | March | 2000 | 76 |
| ...what's worse.... | Ranking | Seventeen | March | 1998 | 82 |
| ...who cares the most | Ranking | Teen | February | 2000 | 30 |
| ...works best | Ranking | Seventeen | March | 1998 | 202 |
| ...worse is... | Ranking | Seventeen | March | 1998 | 82 |
| ...you were younger | Ranking | YM | March | 2000 | 92 |
| ...younger sister | Ranking | Teen | March | 1998 | 66 |
| ...your best friend | Ranking | Seventeen | March | 2000 | 108 |
| ...little heavier | Ranking | Teen | March | 1998 | 64 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---|---------------------------|-----------------|--------------|-------------|-------------|
| 10 Fastest ways to ruin your life | Ranking | Seventeen | March | 1998 | 148 |
| 10th Annual Readers Poll: rank and then Seventeen will publish those answers with the "highest" results: best movie, biggest waste, lamest band, worst solo artist, best movie couple, worst music video, best male/female star, best soundtrack, worst actor/e | Ranking | Seventeen | March | 1998 | 167 |
| 7 tips for best budship | Ranking | YM | March | 1998 | 57 |
| Best friends | Ranking | Seventeen | March | 2000 | 112 |
| Best pal | Ranking | YM | March | 1998 | 57 |
| Best pal.... | Ranking | YM | March | 1998 | 58 |
| It's best to let a crush know how you feel | Ranking | Teen | March | 1998 | 40 |
| Most explain | Ranking | Seventeen | March | 2000 | 130 |
| NOTE: ranking system of most humiliating experiences from 1 to 4 stars | Ranking | YM | March | 2000 | 24 |
| Once again, Teen special issues dish out the smartest moves about.....be your best, ...that matters to you most | Ranking | Teen | March | 1998 | 70 |
| Prom: the most important party of your life so far | Ranking | Teen | March | 1998 | 91 |
| QUIZ RANKING CATEGORIES - gone too far, near and far, not far enough - in all three need fundamental correction | Ranking | Seventeen | March | 1998 | 114 |
| Read more | Ranking | Teen | February | 2000 | 85 |
| Ready for more... | Ranking | Teen | February | 2000 | 85 |
| These lotions and potions slough off... | Ranking | YM | March | 2000 | 28 |
| Want to sport...the hottest shades...? | Ranking | Teen | March | 1998 | 108 |
| a better life | Ranking | Teen | March | 1998 | 8 |
| a better place | Ranking | YM | March | 2000 | 91 |
| a better time | Ranking | Seventeen | March | 2000 | 112 |
| a bit later... | Ranking | Teen | February | 2000 | 85 |
| a darker hue | Ranking | Teen | February | 2000 | 22 |
| a larger whole | Ranking | Seventeen | March | 2000 | 241 |
| a little better | Ranking | YM | March | 2000 | 92 |
| a little deeper | Ranking | Teen | March | 1998 | 64 |
| a little faster | Ranking | Seventeen | March | 2000 | 239 |
| a little more | Ranking | Teen | March | 1998 | 38 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|------------------------|--------------------|-----------|----------|------|------|
| a little rougher | Ranking | YM | March | 2000 | 28 |
| a lot easier | Ranking | Teen | March | 1998 | 14 |
| a lot easier... | Ranking | Teen | February | 2000 | 42 |
| a perfect 10 fast | Ranking | YM | March | 1998 | 22 |
| a perfect style | Ranking | YM | March | 1998 | 16 |
| a whole lot more | Ranking | YM | March | 1998 | 28 |
| add a touch more | Ranking | Teen | March | 1998 | 109 |
| all that and more | Ranking | YM | March | 1998 | 74 |
| alot more | Ranking | Seventeen | March | 1998 | 114 |
| an older guy | Ranking | Teen | March | 1998 | 57 |
| any better | Ranking | Teen | March | 1998 | 4 |
| appear smaller | Ranking | Seventeen | March | 1998 | 40 |
| are gentler | Ranking | YM | March | 2000 | 26 |
| are less frequent | Ranking | Seventeen | March | 2000 | 238 |
| are more likely | Ranking | Teen | March | 1998 | 119 |
| are the best | Ranking | Teen | March | 1998 | 112 |
| arms wider | Ranking | Teen | March | 1998 | 35 |
| as good as | Ranking | Seventeen | March | 2000 | 36 |
| beating faster | Ranking | YM | March | 2000 | 62 |
| best bake sale | Ranking | Teen | February | 2000 | 65 |
| best boyfriend | Ranking | YM | March | 1998 | 30 |
| best bud | Ranking | Seventeen | March | 1998 | 76 |
| best bud's | Ranking | YM | March | 2000 | 63 |
| best bud.... | Ranking | YM | March | 1998 | 58 |
| best buddies | Ranking | Seventeen | March | 2000 | 84 |
| best buds | Ranking | Seventeen | March | 2000 | 142 |
| best career counselors | Ranking | Seventeen | March | 1998 | 224 |
| best cheerleader | Ranking | YM | March | 2000 | 68 |
| best dress options | Ranking | Teen | March | 1998 | 89 |
| best education | Ranking | Seventeen | March | 1998 | 148 |
| best face | Ranking | YM | March | 2000 | 26 |
| best fits | Ranking | YM | March | 1998 | 62 |
| best for your bod | Ranking | Seventeen | March | 2000 | 209 |
| best friend | Ranking | Seventeen | March | 1998 | 82 |
| best friend (14 times) | Ranking | Seventeen | March | 1998 | **** |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------------------|--------------------|-----------|----------|------|-------|
| best friend (2 times) | Ranking | YM | March | 1998 | 57060 |
| best friend (7 times) | Ranking | Teen | March | 1998 | ***** |
| best friend.. | Ranking | Seventeen | March | 1998 | 148 |
| best friend... | Ranking | Seventeen | March | 1998 | 148 |
| best friend..... | Ranking | Seventeen | March | 2000 | 130 |
| best friend..... | Ranking | Teen | February | 2000 | 84 |
| best friend..... | Ranking | Seventeen | March | 2000 | 158 |
| best friend..... | Ranking | Teen | February | 2000 | 47 |
| best friends | Ranking | Seventeen | March | 2000 | 76 |
| best friends... | Ranking | Seventeen | March | 2000 | 80 |
| best friends... | Ranking | Seventeen | March | 2000 | 112 |
| best friends..... | Ranking | Teen | February | 2000 | 3 |
| best friends..... | Ranking | Seventeen | March | 2000 | 236 |
| best friends..... | Ranking | Seventeen | March | 2000 | 142 |
| best interests | Ranking | Seventeen | March | 1998 | 148 |
| best joke teller | Ranking | Teen | February | 2000 | 59 |
| best likes (5 times) | Ranking | Teen | February | 2000 | 59 |
| best look | Ranking | Teen | February | 2000 | 30 |
| best medicine | Ranking | Teen | March | 1998 | 32 |
| best moment | Ranking | YM | March | 2000 | 103 |
| best new TV shows | Ranking | Teen | March | 1998 | 0 |
| best of all | Ranking | Seventeen | March | 2000 | 158 |
| best pal | Ranking | Seventeen | March | 1998 | 148 |
| best part | Ranking | Seventeen | March | 2000 | 192 |
| best part of living | Ranking | Teen | March | 1998 | 117 |
| best party scene | Ranking | Seventeen | March | 2000 | 110 |
| best possible gynecological care | Ranking | Seventeen | March | 1998 | 140 |
| best remedy | Ranking | Seventeen | March | 1998 | 76 |
| best responses | Ranking | Seventeen | March | 2000 | 172 |
| best thing | Ranking | YM | March | 1998 | 40 |
| best time | Ranking | Seventeen | March | 1998 | 142 |
| best time dancing | Ranking | Seventeen | March | 1998 | 192 |
| best time..... | Ranking | Seventeen | March | 2000 | 174 |
| best time..... | Ranking | Seventeen | March | 2000 | 174 |
| best trait is...(5 times) | Ranking | Teen | February | 2000 | 59 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| best way | Ranking | Seventeen | March | 1998 | 114 |
| best way (2 times) | Ranking | Seventeen | March | 1998 | 138 |
| best way to face up | Ranking | Seventeen | March | 1998 | 203 |
| best way to find a doctor | Ranking | Seventeen | March | 1998 | 138 |
| best way to get mails to grow | Ranking | Teen | March | 1998 | 109 |
| best way to get there | Ranking | Seventeen | March | 1998 | 68 |
| best way to let a guy know | Ranking | YM | March | 1998 | 80 |
| best way to rock | Ranking | YM | March | 1998 | 26 |
| best way... | Ranking | Seventeen | March | 1998 | 64 |
| best way..... | Ranking | YM | March | 1998 | 22 |
| best way..... | Ranking | YM | March | 1998 | 36 |
| best years of your life | Ranking | Teen | March | 1998 | 72 |
| best...friends | Ranking | Seventeen | March | 1998 | 146 |
| better | Ranking | Seventeen | March | 2000 | 146 |
| better babysitter | Ranking | YM | March | 2000 | 23 |
| better date | Ranking | Seventeen | March | 1998 | 192 |
| better get | Ranking | YM | March | 2000 | 64 |
| better off | Ranking | YM | March | 2000 | 62 |
| better or worse | Ranking | Seventeen | March | 1998 | 138 |
| better or worse... | Ranking | Seventeen | March | 1998 | 234 |
| better suited | Ranking | Seventeen | March | 1998 | 235 |
| better than | Ranking | YM | March | 1998 | 40 |
| better than bare | Ranking | Teen | March | 1998 | 114 |
| better than the best | Ranking | Teen | February | 2000 | 55 |
| better than... | Ranking | Seventeen | March | 2000 | 192 |
| biggest deal in accessories | Ranking | Teen | March | 1998 | 111 |
| biggest heart | Ranking | Teen | February | 2000 | 30 |
| biggest one of the year | Ranking | Seventeen | March | 1998 | 188 |
| biggest role model | Ranking | Teen | February | 2000 | 47 |
| biggest word | Ranking | Seventeen | March | 2000 | 186 |
| bounce into shape | Ranking | Teen | February | 2000 | 33 |
| brighter hue | Ranking | YM | March | 2000 | 26 |
| busiest heartthrobs | Ranking | Seventeen | March | 2000 | 194 |
| bustier bodies | Ranking | Teen | March | 1998 | 98 |
| call your closest buds | Ranking | YM | March | 1998 | 43 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| cheepest pickup lines | Ranking | Teen | February | 2000 | 50 |
| closer to yours | Ranking | Seventeen | March | 1998 | 148 |
| closest friends | Ranking | Seventeen | March | 2000 | 108 |
| closest to | Ranking | YM | March | 2000 | 90 |
| coolest | Ranking | Teen | February | 2000 | 26 |
| coolest cleanser | Ranking | YM | March | 1998 | 112 |
| coolest couple | Ranking | Teen | February | 2000 | 30 |
| coolest hues | Ranking | YM | March | 2000 | 107 |
| coolest thing | Ranking | Teen | March | 1998 | 54 |
| cops are the best | Ranking | Seventeen | March | 1998 | 142 |
| coughing less | Ranking | YM | March | 1998 | 40 |
| craziest thing | Ranking | Seventeen | March | 1998 | 185 |
| cream of the cropped | Ranking | Seventeen | March | 2000 | 233 |
| create a perfect flush | Ranking | Teen | March | 1998 | 107 |
| crush even harder | Ranking | YM | March | 2000 | 40 |
| cutest boys | Ranking | YM | March | 1998 | 36 |
| cutest of all primetime players | Ranking | Teen | March | 1998 | 45 |
| darker complexion | Ranking | YM | March | 2000 | 104 |
| darker shades | Ranking | YM | March | 2000 | 111 |
| darker side | Ranking | Teen | March | 1998 | 45 |
| darker skins | Ranking | Seventeen | March | 1998 | 205 |
| darker tones | Ranking | Seventeen | March | 2000 | 64 |
| do our best | Ranking | Teen | March | 1998 | 115 |
| dressier 'do | Ranking | Seventeen | March | 2000 | 52 |
| dressier fabrics | Ranking | YM | March | 2000 | 111 |
| easier to handle | Ranking | YM | March | 2000 | 22 |
| easier to use | Ranking | YM | March | 1998 | 48 |
| easiest and cheapest way | Ranking | Teen | March | 1998 | 32 |
| easiest ever updo how-tos | Ranking | Seventeen | March | 2000 | 0 |
| easiest updo | Ranking | Seventeen | March | 2000 | 17 |
| easiest ways | Ranking | Teen | February | 2000 | 38 |
| either he quits dealing | Ranking | Seventeen | March | 2000 | 84 |
| even more | Ranking | Teen | February | 2000 | 48 |
| even more things | Ranking | Seventeen | March | 1998 | 80 |
| even more unreliable | Ranking | YM | March | 1998 | 48 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| even worse | Ranking | Teen | February | 2000 | 36 |
| eyes seem bigger | Ranking | Seventeen | March | 1998 | 40 |
| fares better | Ranking | YM | March | 2000 | 28 |
| faster than | Ranking | Seventeen | March | 1998 | 176 |
| fit the bill perfectly | Ranking | Seventeen | March | 1998 | 46 |
| flake out most | Ranking | Seventeen | March | 1998 | 64 |
| fondest memory | Ranking | Seventeen | March | 2000 | 36 |
| for more than | Ranking | Teen | March | 1998 | 16 |
| for tons more | Ranking | Teen | February | 2000 | 14 |
| fullest skirt | Ranking | Teen | March | 1998 | 98 |
| get better | Ranking | YM | March | 1998 | 110 |
| get closer | Ranking | YM | March | 1998 | 12 |
| get comfier | Ranking | YM | March | 2000 | 52 |
| get faster | Ranking | Seventeen | March | 2000 | 124 |
| get more | Ranking | Seventeen | March | 1998 | 76 |
| get worse | Ranking | YM | March | 2000 | 71 |
| getting worse | Ranking | YM | March | 2000 | 71 |
| glammiest shape | Ranking | YM | March | 1998 | 20 |
| got more magnetisim | Ranking | YM | March | 2000 | 63 |
| gown is less...and more... | Ranking | Seventeen | March | 2000 | 17 |
| greatest nightmare | Ranking | Seventeen | March | 1998 | 217 |
| greatest show | Ranking | Teen | February | 2000 | 55 |
| greatest woman | Ranking | Seventeen | March | 2000 | 184 |
| grown closer | Ranking | Seventeen | March | 2000 | 239 |
| grows closer | Ranking | Teen | March | 1998 | 28 |
| happier times | Ranking | Seventeen | March | 2000 | 239 |
| happiest number | Ranking | Seventeen | March | 1998 | 84 |
| harder learning | Ranking | Teen | March | 1998 | 119 |
| hardest working | Ranking | Seventeen | March | 2000 | 189 |
| have more time | Ranking | Teen | February | 2000 | 85 |
| he found the perfect way to show you how special he thinks you are | Ranking | YM | March | 1998 | 38 |
| he loves nothing better | Ranking | YM | March | 1998 | 116 |
| he needs you more than | Ranking | Teen | March | 1998 | 68 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| he's alot more | Ranking | YM | March | 1998 | 30 |
| healthier ways | Ranking | Teen | March | 1998 | 64 |
| help...a lot more than | Ranking | YM | March | 1998 | 12 |
| her best | Ranking | Seventeen | March | 1998 | 160 |
| highest points | Ranking | Seventeen | March | 1998 | 64 |
| hippest Hollywood styles | Ranking | Seventeen | March | 2000 | 227 |
| hippest looks | Ranking | Seventeen | March | 2000 | 152 |
| hippest new music | Ranking | Seventeen | March | 1998 | 90 |
| hitting...X | Ranking | Seventeen | March | 1998 | 90 |
| host with the most | Ranking | YM | March | 2000 | 86 |
| hottest alterna-bash | Ranking | YM | March | 1998 | 116 |
| hottest band | Ranking | Seventeen | March | 2000 | 174 |
| hottest color | Ranking | YM | March | 1998 | 18 |
| hottest guys (11 times) | Ranking | YM | March | 1998 | 4080 |
| hottest hair | Ranking | Seventeen | March | 1998 | 9 |
| hottest hair and fashion | Ranking | Seventeen | March | 1998 | 90 |
| hottest hair... | Ranking | Seventeen | March | 1998 | 48 |
| hottest hairdos | Ranking | Teen | March | 1998 | 0 |
| hottest hues and how to wear them | Ranking | Teen | March | 1998 | 104 |
| hottest makeup | Ranking | Seventeen | March | 2000 | 17 |
| hottest makeup... | Ranking | Seventeen | March | 1998 | 203 |
| hottest new books | Ranking | Seventeen | March | 1998 | 38 |
| hottest new looks | Ranking | Seventeen | March | 1998 | 9 |
| hottest prom styles | Ranking | Seventeen | March | 1998 | 90 |
| hottest shade | Ranking | Teen | March | 1998 | 98 |
| hottest singing stars | Ranking | YM | March | 2000 | 11 |
| hottest way | Ranking | YM | March | 2000 | 26 |
| hottest, dreamiest dresses | Ranking | Seventeen | March | 1998 | 90 |
| how can I make my lips look fuller? | Ranking | YM | March | 1998 | 22 |
| hurts more | Ranking | Teen | March | 1998 | 32 |
| is best | Ranking | Teen | February | 2000 | 80 |
| it gets worse | Ranking | Teen | March | 1998 | 70 |
| it worked faster | Ranking | Teen | March | 1998 | 63 |
| it's best | Ranking | YM | March | 2000 | 36 |
| it's harder | Ranking | YM | March | 2000 | 53 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| jobs get worse | Ranking | Teen | March | 1998 | 118 |
| know him better | Ranking | YM | March | 1998 | 42 |
| know you better | Ranking | Teen | March | 1998 | 38 |
| largest graduation celebration | Ranking | Teen | March | 1998 | 115 |
| last much longer | Ranking | Seventeen | March | 2000 | 42 |
| lasts longer | Ranking | Teen | March | 1998 | 32 |
| latest | Ranking | YM | March | 2000 | 63 |
| latest (n.) | Ranking | Teen | February | 2000 | 52 |
| latest acting gig | Ranking | Seventeen | March | 1998 | 12 |
| latest and greatest footwear | Ranking | YM | March | 1998 | 104 |
| latest and greatest spring shoes | Ranking | Seventeen | March | 1998 | 8 |
| latest craze | Ranking | Teen | March | 1998 | 2 |
| latest eye candies | Ranking | YM | March | 2000 | 103 |
| latest in...dresses... | Ranking | Seventeen | March | 1998 | 9 |
| latest look | Ranking | Teen | February | 2000 | 85 |
| latest outfit | Ranking | Seventeen | March | 1998 | 24 |
| latest popstars | Ranking | Seventeen | March | 1998 | 172 |
| latest release | Ranking | Teen | February | 2000 | 50 |
| latest soft-lipped conquest | Ranking | Seventeen | March | 2000 | 76 |
| latest...tape | Ranking | Teen | February | 2000 | 65 |
| latest gotta-have-its | Ranking | Seventeen | March | 1998 | 60 |
| learn more | Ranking | Seventeen | March | 2000 | 136 |
| least likely demographic | Ranking | Teen | March | 1998 | 60 |
| least mature... | Ranking | Seventeen | March | 1998 | 153 |
| least opportune | Ranking | Teen | March | 1998 | 118 |
| less comfortable | Ranking | Seventeen | March | 1998 | 174 |
| less exciting stuff | Ranking | YM | March | 2000 | 22 |
| less formal version | Ranking | Seventeen | March | 1998 | 48 |
| less heartbroken | Ranking | Seventeen | March | 1998 | 235 |
| less invasive than | Ranking | Seventeen | March | 1998 | 217 |
| less kempt | Ranking | Seventeen | March | 2000 | 240 |
| less likely | Ranking | YM | March | 2000 | 28 |
| less likely... | Ranking | YM | March | 2000 | 67 |
| less likely..... | Ranking | YM | March | 1998 | 48 |
| less oil | Ranking | YM | March | 2000 | 115 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| less than \$99 | Ranking | Seventeen | March | 2000 | 42 |
| lighter colors | Ranking | Seventeen | March | 2000 | 64 |
| lighter skin | Ranking | Seventeen | March | 1998 | 205 |
| limbs moving faster | Ranking | Seventeen | March | 2000 | 174 |
| line up more | Ranking | Seventeen | March | 2000 | 124 |
| longer and harder | Ranking | Seventeen | March | 2000 | 238 |
| longer than | Ranking | Teen | March | 1998 | 101 |
| looks better | Ranking | YM | March | 1998 | 40 |
| lots more... | Ranking | Teen | February | 2000 | 4 |
| love most | Ranking | YM | March | 2000 | 80 |
| loves acting best | Ranking | Teen | March | 1998 | 49 |
| lower | Ranking | Teen | March | 1998 | 104 |
| made it easier | Ranking | Seventeen | March | 1998 | 234 |
| made my night even sweeter | Ranking | Seventeen | March | 1998 | 192 |
| made them stronger | Ranking | Seventeen | March | 2000 | 238 |
| make it worse | Ranking | Teen | March | 1998 | 108 |
| make mo' money | Ranking | Teen | March | 1998 | 56 |
| make my lame nails look better fast | Ranking | YM | March | 1998 | 22 |
| make things...better | Ranking | Seventeen | March | 1998 | 80 |
| make you healthier | Ranking | YM | March | 2000 | 36 |
| make your hair shinier | Ranking | Seventeen | March | 1998 | 64 |
| making it harder | Ranking | YM | March | 2000 | 36 |
| mall nearest you | Ranking | Teen | March | 1998 | 115 |
| matters most | Ranking | YM | March | 1998 | 76 |
| may the best girl win | Ranking | Seventeen | March | 1998 | 112 |
| messiest friends | Ranking | Seventeen | March | 1998 | 70 |
| milder cleanser | Ranking | YM | March | 1998 | 110 |
| miss most | Ranking | YM | March | 2000 | 40 |
| more | Ranking | Teen | March | 1998 | 129 |
| more US tour dates | Ranking | Teen | March | 1998 | 44 |
| more accurate | Ranking | Seventeen | March | 1998 | 142 |
| more advanced | Ranking | Teen | March | 1998 | 119 |
| more and more extras | Ranking | Seventeen | March | 1998 | 215 |
| more chips | Ranking | Teen | February | 2000 | 84 |
| more civil that the dartboard | Ranking | Seventeen | March | 2000 | 48 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| more comfortable | Ranking | Teen | February | 2000 | 36 |
| more comfortable... | Ranking | Teen | February | 2000 | 44 |
| more coverage | Ranking | Teen | March | 1998 | 119 |
| more daring | Ranking | YM | March | 2000 | 111 |
| more energy | Ranking | Teen | February | 2000 | 84 |
| more enlightened | Ranking | Teen | March | 1998 | 118 |
| more excited | Ranking | Seventeen | March | 2000 | 192 |
| more for you | Ranking | Teen | February | 2000 | 3 |
| more freedom | Ranking | Seventeen | March | 1998 | 153 |
| more frequent | Ranking | Seventeen | March | 1998 | 142 |
| more girlfriend worthy | Ranking | YM | March | 1998 | 32 |
| more height than | Ranking | Teen | March | 1998 | 102 |
| more impressed | Ranking | YM | March | 1998 | 44 |
| more in common | Ranking | Seventeen | March | 1998 | 148 |
| more intense | Ranking | Seventeen | March | 1998 | 205 |
| more interested | Ranking | Teen | March | 1998 | 61 |
| more interested... | Ranking | Teen | February | 2000 | 44 |
| more intesne | Ranking | YM | March | 1998 | 110 |
| more likely | Ranking | Seventeen | March | 1998 | 153 |
| more likely to win | Ranking | YM | March | 2000 | 44 |
| more likely.. | Ranking | Seventeen | March | 1998 | 192 |
| more likely.... | Ranking | YM | March | 2000 | 67 |
| more likely..... | Ranking | YM | March | 2000 | 222 |
| more likely..... | Ranking | Teen | February | 2000 | 65 |
| more limited way... | Ranking | Seventeen | March | 1998 | 216 |
| more makeovers | Ranking | Seventeen | March | 1998 | 40 |
| more mature | Ranking | YM | March | 1998 | 44 |
| more mileage | Ranking | Teen | March | 1998 | 18 |
| more or less | Ranking | Seventeen | March | 1998 | 80 |
| more overall freedom | Ranking | Seventeen | March | 2000 | 241 |
| more pitiful than | Ranking | YM | March | 2000 | 86 |
| more pressure | Ranking | YM | March | 2000 | 28 |
| more productive and organized | Ranking | Seventeen | March | 1998 | 153 |
| more secure | Ranking | Teen | March | 1998 | 30 |
| more space | Ranking | Seventeen | March | 2000 | 144 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| more spontaneous | Ranking | Teen | February | 2000 | 85 |
| more supportive | Ranking | YM | March | 1998 | 48 |
| more than | Ranking | Teen | March | 1998 | 60 |
| more than a month | Ranking | Teen | March | 1998 | 117 |
| more than a week | Ranking | YM | March | 1998 | 62 |
| more than happy | Ranking | Seventeen | March | 1998 | 146 |
| more than willing | Ranking | Seventeen | March | 1998 | 114 |
| more than... | Ranking | Teen | March | 1998 | 60 |
| more than.... | Ranking | Teen | March | 1998 | 61 |
| more than..... | Ranking | Seventeen | March | 1998 | 70 |
| more than..... | Ranking | YM | March | 1998 | 43 |
| more than..... | Ranking | YM | March | 1998 | 83 |
| more than..... | Ranking | Seventeen | March | 2000 | 151 |
| more time | Ranking | Teen | February | 2000 | 36 |
| more vulnerable | Ranking | Teen | February | 2000 | 42 |
| more... | Ranking | YM | March | 2000 | 67 |
| more.... | Ranking | Teen | March | 1998 | 130 |
| more..... | Ranking | Teen | February | 2000 | 4 |
| more..... | Ranking | Teen | February | 2000 | 84 |
| most ... | Ranking | Seventeen | March | 1998 | 168 |
| most amazing | Ranking | Seventeen | March | 1998 | 225 |
| most are | Ranking | Seventeen | March | 2000 | 130 |
| most artistic | Ranking | Teen | February | 2000 | 30 |
| most brights | Ranking | YM | March | 2000 | 10 |
| most challenging aspect | Ranking | Teen | March | 1998 | 118 |
| most common signs | Ranking | YM | March | 1998 | 48 |
| most common...frustrations | Ranking | YM | March | 2000 | 64 |
| most compatible with | Ranking | Teen | February | 2000 | 52 |
| most compatible with (3 times) | Ranking | Teen | February | 2000 | 55 |
| most compatible with.... | Ranking | Teen | February | 2000 | 53 |
| most compatible with..... | Ranking | Teen | February | 2000 | 54 |
| most compatible with..... | Ranking | Teen | February | 2000 | 57 |
| most crowded schools | Ranking | Teen | March | 1998 | 60 |
| most crushworthy | Ranking | Teen | February | 2000 | 52 |
| most cynical student | Ranking | Seventeen | March | 2000 | 197 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-----------------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| most difficult parental nightmare | Ranking | YM | March | 1998 | 4 |
| most distinguishes... | Ranking | Seventeen | March | 2000 | 239 |
| most dryers are... | Ranking | Teen | February | 2000 | 20 |
| most embarrassing moments | Ranking | Seventeen | March | 2000 | 0 |
| most enthusiastic | Ranking | Teen | March | 1998 | 60 |
| most ethnic diversity | Ranking | Teen | March | 1998 | 60 |
| most expensive method | Ranking | Teen | March | 1998 | 32 |
| most fanatical | Ranking | Seventeen | March | 2000 | 74 |
| most fun | Ranking | Seventeen | March | 1998 | 28 |
| most glamorous | Ranking | YM | March | 2000 | 89 |
| most hairdryers | Ranking | Seventeen | March | 2000 | 68 |
| most hated movie star | Ranking | Seventeen | March | 2000 | 186 |
| most humiliating experiences | Ranking | YM | March | 2000 | 24 |
| most humiliating experiences... | Ranking | YM | March | 1998 | 14 |
| most humiliating stories | Ranking | Seventeen | March | 2000 | 28 |
| most important | Ranking | YM | March | 2000 | 52 |
| most important thing | Ranking | Seventeen | March | 1998 | 76 |
| most importantly | Ranking | Teen | February | 2000 | 56 |
| most intergalactic drama | Ranking | YM | March | 2000 | 14 |
| most like | Ranking | Seventeen | March | 1998 | 167 |
| most like.... | Ranking | YM | March | 2000 | 57 |
| most likely (2 times) | Ranking | YM | March | 2000 | 67 |
| most likely to | Ranking | Teen | March | 1998 | 56 |
| most likely to... | Ranking | Teen | March | 1998 | 57 |
| most likely to... | Ranking | Teen | February | 2000 | 30 |
| most likely to.... | Ranking | Teen | March | 1998 | 57 |
| most likely to..... | Ranking | Teen | March | 1998 | 58 |
| most likely to..... | Ranking | Teen | March | 1998 | 58 |
| most likely... | Ranking | Seventeen | March | 1998 | 140 |
| most likely..... | Ranking | YM | March | 1998 | 82 |
| most lip balms | Ranking | Seventeen | March | 1998 | 64 |
| most memorable | Ranking | Seventeen | March | 2000 | 36 |
| most mortifying mishaps | Ranking | Teen | February | 2000 | 96 |
| most mortifying moments | Ranking | Teen | February | 2000 | 96 |
| most music | Ranking | Seventeen | March | 1998 | 176 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|----------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| most notorious | Ranking | Seventeen | March | 1998 | 235 |
| most of my friends | Ranking | Teen | March | 1998 | 63 |
| most of the equipment | Ranking | Seventeen | March | 2000 | 126 |
| most of the people | Ranking | Seventeen | March | 1998 | 161 |
| most of their friends | Ranking | Teen | March | 1998 | 60 |
| most of them are | Ranking | Seventeen | March | 2000 | 130 |
| most of...buds have | Ranking | YM | March | 1998 | 44 |
| most plan happy | Ranking | Seventeen | March | 1998 | 192 |
| most popular | Ranking | Seventeen | March | 1998 | 68 |
| most popular show | Ranking | YM | March | 2000 | 86 |
| most pressing | Ranking | Seventeen | March | 2000 | 236 |
| most pressing... | Ranking | YM | March | 1998 | 46 |
| most products | Ranking | Seventeen | March | 1998 | 238 |
| most recently | Ranking | Teen | March | 1998 | 49 |
| most recently... | Ranking | Teen | March | 1998 | 49 |
| most rockin' stuff | Ranking | YM | March | 1998 | 24 |
| most romantic celebrations | Ranking | YM | March | 2000 | 48 |
| most salons | Ranking | Seventeen | March | 1998 | 48 |
| most serious problems | Ranking | YM | March | 2000 | 66 |
| most sought after courses | Ranking | Seventeen | March | 2000 | 197 |
| most splitsville | Ranking | YM | March | 1998 | 59 |
| most stylish male | Ranking | Seventeen | March | 2000 | 252 |
| most stylish outfit | Ranking | Seventeen | March | 1998 | 20 |
| most unique | Ranking | YM | March | 2000 | 18 |
| most unpretty habit | Ranking | YM | March | 2000 | 91 |
| most valuable player | Ranking | YM | March | 2000 | 63 |
| most will | Ranking | Seventeen | March | 1998 | 70 |
| most young people | Ranking | Teen | March | 1998 | 60 |
| mostess | Ranking | Seventeen | March | 2000 | 182 |
| mostly | Ranking | Seventeen | March | 2000 | 236 |
| mostly warm | Ranking | Seventeen | March | 1998 | 234 |
| mostly..... | Ranking | Seventeen | March | 2000 | 238 |
| mosts compatible with..... | Ranking | Teen | February | 2000 | 54 |
| much better exercise | Ranking | Seventeen | March | 1998 | 80 |
| much cooler | Ranking | Teen | March | 1998 | 49 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------------------|--------------------|-----------|----------|------|------|
| much easier | Ranking | Seventeen | March | 1998 | 60 |
| much larger | Ranking | YM | March | 2000 | 126 |
| much more than | Ranking | Seventeen | March | 1998 | 160 |
| much more than... | Ranking | Teen | March | 1998 | 53 |
| much nastier than the last two | Ranking | Seventeen | March | 1998 | 112 |
| much stronger | Ranking | Seventeen | March | 1998 | 216 |
| must know more | Ranking | Teen | March | 1998 | 46 |
| nature's most vibrant flowers | Ranking | Seventeen | March | 2000 | 204 |
| nearest beach | Ranking | Seventeen | March | 1998 | 76 |
| nearest big city | Ranking | Seventeen | March | 1998 | 215 |
| nearest retailers (2 times) | Ranking | Teen | February | 2000 | 95 |
| nearest you | Ranking | YM | March | 1998 | 48 |
| nearest you..... | Ranking | YM | March | 1998 | 92 |
| newest and coolest | Ranking | YM | March | 1998 | 24 |
| newest and easiest way to wear makeup | Ranking | Teen | March | 1998 | 107 |
| newest makeup | Ranking | Teen | March | 1998 | 0 |
| newest way | Ranking | YM | March | 2000 | 26 |
| newest...tips | Ranking | Seventeen | March | 1998 | 90 |
| no more than | Ranking | YM | March | 1998 | 58 |
| nothing sexier | Ranking | YM | March | 2000 | 62 |
| nothing's worse | Ranking | YM | March | 2000 | 86 |
| notice most | Ranking | YM | March | 2000 | 114 |
| older brother | Ranking | Teen | February | 2000 | 65 |
| oldest | Ranking | Teen | February | 2000 | 14 |
| oldest of ... | Ranking | Teen | February | 2000 | 47 |
| one or more | Ranking | Teen | February | 2000 | 30 |
| one shade darker | Ranking | Teen | February | 2000 | 17 |
| only thing better | Ranking | YM | March | 2000 | 40 |
| or higher | Ranking | Teen | February | 2000 | 65 |
| outer lashes | Ranking | Teen | March | 1998 | 107 |
| perfect dangling earrings | Ranking | Seventeen | March | 1998 | 192 |
| perfect dress | Ranking | Teen | March | 1998 | 72 |
| perfect eye shadow | Ranking | Seventeen | March | 1998 | 219 |
| perfect platforms | Ranking | Seventeen | March | 1998 | 20 |
| perfect prom nite | Ranking | Seventeen | March | 1998 | 219 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|--------------------|-----------|----------|------|------|
| perfect relaxation | Ranking | Seventeen | March | 2000 | 20 |
| perfect setting | Ranking | Seventeen | March | 1998 | 90 |
| perfect skin | Ranking | YM | March | 1998 | 110 |
| peskiest...problems | Ranking | YM | March | 2000 | 115 |
| pick a better one | Ranking | Seventeen | March | 1998 | 84 |
| pouting less | Ranking | Seventeen | March | 1998 | 82 |
| prettiest dresses | Ranking | Teen | March | 1998 | 0 |
| prettiest hair and makeup | Ranking | Teen | March | 1998 | 89 |
| prettiest polishes | Ranking | Seventeen | March | 2000 | 17 |
| prettiest prom makeup | Ranking | Seventeen | March | 1998 | 9 |
| prettiest runway look | Ranking | Seventeen | March | 1998 | 9 |
| prettiest, newest makeup and hair | Ranking | Teen | March | 1998 | 100 |
| prom-perfect makeover | Ranking | Seventeen | March | 1998 | 40 |
| quicker picker-upper | Ranking | Seventeen | March | 2000 | 174 |
| ranking system known as "cool-o-meter" | Ranking | Seventeen | March | 1998 | 174 |
| rating system | Ranking | Seventeen | March | 1998 | 176 |
| rating system for girl's embarrassment stories | Ranking | YM | March | 1998 | 14 |
| raziest clothes | Ranking | Teen | March | 1998 | 118 |
| scoring a perfect 10 on prom night | Ranking | Teen | March | 1998 | 108 |
| scoring the perfect flip | Ranking | Seventeen | March | 1998 | 56 |
| search for perfect prom attire | Ranking | Seventeen | March | 1998 | 192 |
| seem fuller | Ranking | Teen | February | 2000 | 17 |
| sexiest shades | Ranking | Teen | February | 2000 | 18 |
| she's more into him | Ranking | Seventeen | March | 1998 | 112 |
| shine the brightest | Ranking | Seventeen | March | 1998 | 90 |
| simplest combo | Ranking | Teen | March | 1998 | 111 |
| sleep better | Ranking | YM | March | 1998 | 32 |
| slimmest skirt-and-top combo | Ranking | Teen | March | 1998 | 111 |
| smaller than small | Ranking | Seventeen | March | 1998 | 84 |
| smartest group | Ranking | YM | March | 2000 | 91 |
| softer, silkier skin | Ranking | YM | March | 2000 | 28 |
| something trendier | Ranking | Seventeen | March | 1998 | 44 |
| steamier side | Ranking | YM | March | 1998 | 28 |
| sums up best... | Ranking | Seventeen | March | 1998 | 161 |
| sweeter | Ranking | YM | March | 2000 | 44 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| sweetest part of being a friend | Ranking | Seventeen | March | 1998 | 114 |
| symptoms worse | Ranking | Teen | February | 2000 | 42 |
| taller than | Ranking | Teen | March | 1998 | 20 |
| taller than date | Ranking | Seventeen | March | 2000 | 219 |
| that's most true | Ranking | YM | March | 1998 | 59 |
| the best | Ranking | YM | March | 2000 | 22 |
| the best ones | Ranking | Seventeen | March | 1998 | 246 |
| the best price | Ranking | Seventeen | March | 2000 | 48 |
| the best thing | Ranking | Seventeen | March | 2000 | 64 |
| the best way | Ranking | YM | March | 2000 | 107 |
| the best... | Ranking | YM | March | 2000 | 22 |
| the best..... | Ranking | YM | March | 2000 | 68 |
| the biggest problem | Ranking | Seventeen | March | 1998 | 132 |
| the biggest....skeleton | Ranking | Seventeen | March | 1998 | 70 |
| the bolder the color, the wower the impact | Ranking | Teen | March | 1998 | 107 |
| the brightest babe | Ranking | YM | March | 2000 | 106 |
| the deeper | Ranking | Teen | March | 1998 | 109 |
| the driest | Ranking | YM | March | 2000 | 116 |
| the easier it is... | Ranking | Seventeen | March | 2000 | 80 |
| the longer... | Ranking | YM | March | 2000 | 38 |
| the more mutual... | Ranking | Seventeen | March | 2000 | 80 |
| the more you apply | Ranking | Teen | March | 1998 | 109 |
| the more, the better | Ranking | Seventeen | March | 2000 | 235 |
| the most | Ranking | YM | March | 2000 | 67 |
| the most appealing thing | Ranking | YM | March | 2000 | 41 |
| the most romantic Pumpkin of all | Ranking | Seventeen | March | 1998 | 176 |
| the nearest | Ranking | Seventeen | March | 1998 | 76 |
| the newest | Ranking | Seventeen | March | 1998 | 234 |
| the perfect accent | Ranking | Seventeen | March | 2000 | 48 |
| the perfect match | Ranking | Seventeen | March | 2000 | 54 |
| the perfect shape | Ranking | Seventeen | March | 2000 | 54 |
| the sooner, the better | Ranking | Teen | February | 2000 | 85 |
| the witchiest putdowns | Ranking | Seventeen | March | 1998 | 159 |
| the worst | Ranking | Seventeen | March | 2000 | 238 |
| the worst thing was... | Ranking | Teen | March | 1998 | 130 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|-----------------------------------|--------------------|-----------|----------|------|------|
| thicker... | Ranking | YM | March | 2000 | 28 |
| think mostly | Ranking | Seventeen | March | 2000 | 197 |
| this one's a million times better | Ranking | Seventeen | March | 1998 | 176 |
| to be all perfect | Ranking | Seventeen | March | 1998 | 192 |
| to feel better | Ranking | Teen | February | 2000 | 38 |
| to function faster | Ranking | Teen | March | 1998 | 36 |
| tons more | Ranking | Seventeen | March | 1998 | 9 |
| tougher courses | Ranking | Teen | March | 1998 | 119 |
| toughest battles | Ranking | YM | March | 2000 | 80 |
| toughest sex situations | Ranking | YM | March | 2000 | 52 |
| trendiest | Ranking | Teen | February | 2000 | 30 |
| trendiest pieces | Ranking | Seventeen | March | 1998 | 36 |
| trendiest prom looks | Ranking | Seventeen | March | 1998 | 9 |
| two or more (3 times) | Ranking | YM | March | 2000 | 115 |
| two or more weeks | Ranking | Teen | February | 2000 | 38 |
| upper | Ranking | Teen | March | 1998 | 104 |
| wackiest guy | Ranking | YM | March | 2000 | 54 |
| wackiest talk show host | Ranking | YM | March | 2000 | 14 |
| want nicer looking nails? | Ranking | YM | March | 1998 | 22 |
| way more than | Ranking | YM | March | 1998 | 83 |
| weaker sex | Ranking | Seventeen | March | 2000 | 28 |
| what could be sweeter | Ranking | Teen | March | 1998 | 96 |
| what he likes best | Ranking | Teen | March | 1998 | 45 |
| who's older | Ranking | Seventeen | March | 1998 | 236 |
| widest interest | Ranking | Teen | March | 1998 | 18 |
| widest interest... | Ranking | Teen | March | 1998 | 26 |
| widest interest.... | Ranking | Teen | March | 1998 | 32 |
| wierd him out more | Ranking | YM | March | 1998 | 36 |
| wierdest moment | Ranking | Seventeen | March | 1998 | 176 |
| will you be more... | Ranking | YM | March | 2000 | 63 |
| work best | Ranking | YM | March | 2000 | 103 |
| work better | Ranking | Teen | February | 2000 | 42 |
| work hardest | Ranking | Seventeen | March | 1998 | 78 |
| works best | Ranking | Teen | March | 1998 | 16 |
| works best... | Ranking | YM | March | 2000 | 38 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|---------------------------|---------------------------|-----------------|--------------|-------------|-------------|
| works better | Ranking | Seventeen | March | 1998 | 82 |
| worse | Ranking | Seventeen | March | 1998 | 235 |
| worsen | Ranking | YM | March | 1998 | 110 |
| worst | Ranking | Teen | February | 2000 | 34 |
| worst dressers | Ranking | Teen | March | 1998 | 119 |
| worst moment | Ranking | YM | March | 2000 | 103 |
| worst qualities | Ranking | YM | March | 1998 | 58 |
| worst school pic | Ranking | Seventeen | March | 2000 | 17 |
| worst time of your life | Ranking | YM | March | 2000 | 36 |
| worst washing experiences | Ranking | YM | March | 1998 | 112 |
| write about most | Ranking | YM | March | 2000 | 22 |
| you deserve the best | Ranking | Teen | March | 1998 | 70 |
| you want more.... | Ranking | Seventeen | March | 1998 | 82 |
| you were a little happier | Ranking | Seventeen | March | 1998 | 157 |
| you'd better.... | Ranking | YM | March | 2000 | 23 |
| you're better than he is | Ranking | Seventeen | March | 1998 | 12 |
| younger age | Ranking | Seventeen | March | 1998 | 223 |
| youngest one | Ranking | Seventeen | March | 1998 | 185 |
| your best pitch | Ranking | Seventeen | March | 2000 | 84 |
| your former best friend | Ranking | Seventeen | March | 2000 | 108 |

APPENDIX R
WORD ORDER PATTERNS

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|-------------------------|-----------|----------|------|------|
| ...Neve, Scott, Courtney, David, Parker... | Word Order Female First | Teen | February | 2000 | 51 |
| ...Robin, Peter, James, Angela, Lori | Word Order Female First | Teen | February | 2000 | 51 |
| ...girl...or guy | Word Order Female First | Teen | February | 2000 | 51 |
| ...mom and dad's | Word Order Female First | Teen | February | 2000 | 84 |
| ...you like and he likes... | Word Order Female First | Seventeen | March | 1998 | 82 |
| NOTE: in best movie couple category, in the six entries, the woman of the couple comes first | | | | | |
| Name Order: hers, then his | Word Order Female First | Seventeen | March | 1998 | 167 |
| Name Orders: hers, his | Word Order Female First | YM | March | 2000 | 59 |
| Name order: hers then his | Word Order Female First | YM | March | 2000 | 60 |
| girl or guy | Word Order Female First | YM | March | 2000 | 58 |
| girls and guys | Word Order Female First | YM | March | 2000 | 86 |
| mom and dad | Word Order Female First | YM | March | 2000 | 66 |
| she or he | Word Order Female First | Seventeen | March | 1998 | 68 |
| ...A Picasso or a Gwyneth-in-training... | Word Order Female First | Seventeen | March | 2000 | 184 |
| ...Bon's choice, Angela's choice | Word Order Male First | Seventeen | March | 2000 | 118 |
| ...Boys are..., Girls are | Word Order Male First | YM | March | 2000 | 60 |
| ...Casper Van Dien and Jane March | Word Order Male First | YM | March | 2000 | 67 |
| ...Ewan, Ashley | Word Order Male First | Teen | March | 1998 | 48 |
| ...IN MASSIVE MOVIE ISSUE, MALE STARS LISTED FIRST - MEN LISTED HERE: Casper*, Matthew*... | Word Order Male First | Teen | February | 2000 | 51 |
| ...Peter calls me and I call him | Word Order Male First | Teen | March | 1998 | 0 |
| ...Romeo and Juliet | Word Order Male First | Seventeen | March | 2000 | 80 |
| ...brother/sister | Word Order Male First | YM | March | 2000 | 80 |
| ...for men and women | Word Order Male First | Seventeen | March | 1998 | 234 |
| ...guy and a girl | Word Order Male First | Teen | March | 1998 | 119 |
| ...guys think..., and girls relate | Word Order Male First | Teen | February | 2000 | 51 |
| ...he loves her, she loves him | Word Order Male First | Teen | March | 1998 | 52 |
| ...he or she... | Word Order Male First | Seventeen | March | 1998 | 26 |
| ...second choice is...for guys, but women go for ... | Word Order Male First | Seventeen | March | 1998 | 161 |
| ...starring Joshua Jackson, Paul Walker, Hill Harper, Leslie Bibb | Word Order Male First | Seventeen | March | 1998 | 119 |
| ...that in men...and in women... | Word Order Male First | Seventeen | March | 2000 | 176 |
| | Word Order Male First | Seventeen | March | 2000 | 130 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| ...traditional boy-girl prom thing | Word Order Male First | Seventeen | March | 1998 | 192 |
| 98 Degrees's Jeff Timmons, TLC's Chilli, Jessica Simpson & Enrique Iglesias | Word Order Male First | YM | March | 2000 | 0 |
| Angel as good as Buffy... | Word Order Male First | Seventeen | March | 2000 | 36 |
| Bill was a lawyer, Carol... | Word Order Male First | Seventeen | March | 2000 | 238 |
| Daniel's choice, Elysia's choice | Word Order Male First | YM | March | 2000 | 59 |
| Dude duds then Chick Pick | Word Order Male First | YM | March | 2000 | 58 |
| Dude.... Chick | Word Order Male First | YM | March | 2000 | 60 |
| Freddie Prinze, Jr. and Rachel Leigh Cook | Word Order Male First | Teen | February | 2000 | 51 |
| George and Nina | Word Order Male First | YM | March | 1998 | 28 |
| He pays, you play | Word Order Male First | YM | March | 2000 | 52 |
| His loss. You win | Word Order Male First | YM | March | 1998 | 43 |
| James and Michelle | Word Order Male First | Seventeen | March | 1998 | 161 |
| Jeff Timmons, Chili, Enrique Iglesias, Jessica Simpson | Word Order Male First | YM | March | 2000 | 88 |
| Karen and Mike | Word Order Male First | YM | March | 2000 | 46 |
| Max and Liz | Word Order Male First | YM | March | 2000 | 80 |
| NOTE: in "TrendORama", out of six mini-articles, the only mini-article that deals with teen women's relationship with teen men comes first | Word Order Male First | Seventeen | March | 1998 | 116 |
| NOTE: female films featured after male films | Word Order Male First | Teen | March | 1998 | 48 |
| NOTE: male first | Word Order Male First | Teen | March | 1998 | 70 |
| Once again Teen special issues dish out the smartest moves about guys, friends, school, fashion, how to look and be your best, and everything that matters to you most | Word Order Male First | Teen | March | 1998 | 70 |
| Robert's choice, Kerri's choice | Word Order Male First | YM | March | 2000 | 58 |
| a boy and a girl | Word Order Male First | Seventeen | March | 1998 | 153 |
| a guy and a girl | Word Order Male First | Teen | February | 2000 | 36 |
| bachelors or bachelorettes | Word Order Male First | Teen | February | 2000 | 51 |
| boy group left, girl right | Word Order Male First | Teen | February | 2000 | 50 |
| boy group on top of page, girl on bottom | Word Order Male First | Teen | February | 2000 | 50 |
| boyfriend or girlfriend | Word Order Male First | Seventeen | March | 2000 | 238 |
| boys & love, reads, fashion columns | Word Order Male First | YM | March | 2000 | 14 |
| boys and buds | Word Order Male First | YM | March | 1998 | 44 |

| Data Example | Discourse Category | Magazine | Month | Year | Page |
|--|---------------------------|-----------------|--------------|-------------|-------------|
| brother/sisterhood | Word Order Male First | Teen | March | 1998 | 60 |
| dude duds, chick pick | Word Order Male First | YM | March | 2000 | 59 |
| father-daughter | Word Order Male First | Seventeen | March | 1998 | 225 |
| for him and for you | Word Order Male First | Seventeen | March | 1998 | 80 |
| gay and lesbian | Word Order Male First | Seventeen | March | 1998 | 192 |
| guy and a girl..... | Word Order Male First | Teen | February | 2000 | 51 |
| guy and girl friends | Word Order Male First | Teen | February | 2000 | 36 |
| guy-girl combo | Word Order Male First | Seventeen | March | 1998 | 192 |
| he or she | Word Order Male First | YM | March | 1998 | 59 |
| he or she.... | Word Order Male First | Seventeen | March | 1998 | 217 |
| he or she..... | Word Order Male First | YM | March | 1998 | 92 |
| he'll get or you'll get... | Word Order Male First | Seventeen | March | 1998 | 84 |
| her son...and daughters | Word Order Male First | Seventeen | March | 2000 | 150 |
| his and her | Word Order Male First | Seventeen | March | 1998 | 223 |
| his and her photos | Word Order Male First | Seventeen | March | 2000 | 152 |
| his crew is his crew, your crew is yours | Word Order Male First | Seventeen | March | 2000 | 80 |
| his or her | Word Order Male First | Seventeen | March | 1998 | 225 |
| his reaction then her reaction | Word Order Male First | YM | March | 2000 | 58 |
| his reaction, her reaction | Word Order Male First | YM | March | 2000 | 59 |
| his reaction, her reaction... | Word Order Male First | YM | March | 2000 | 60 |
| his side; her side | Word Order Male First | YM | March | 2000 | 46 |
| king and queen | Word Order Male First | Seventeen | March | 2000 | 152 |
| local guys and girls | Word Order Male First | Teen | March | 1998 | 117 |
| male and female models | Word Order Male First | Seventeen | March | 2000 | 162 |
| male or female doctor | Word Order Male First | Seventeen | March | 1998 | 138 |
| one lucky guy and girl... | Word Order Male First | Seventeen | March | 2000 | 152 |
| that guy-girl affair | Word Order Male First | Seventeen | March | 1998 | 192 |
| the king and queen | Word Order Male First | Teen | March | 1998 | 58 |
| ties for boys, tights for girls | Word Order Male First | Seventeen | March | 1998 | 116 |
| we asked the guys, then the girls... | Word Order Male First | YM | March | 2000 | 57 |
| when he read ..., but you have... | Word Order Male First | Teen | February | 2000 | 44 |

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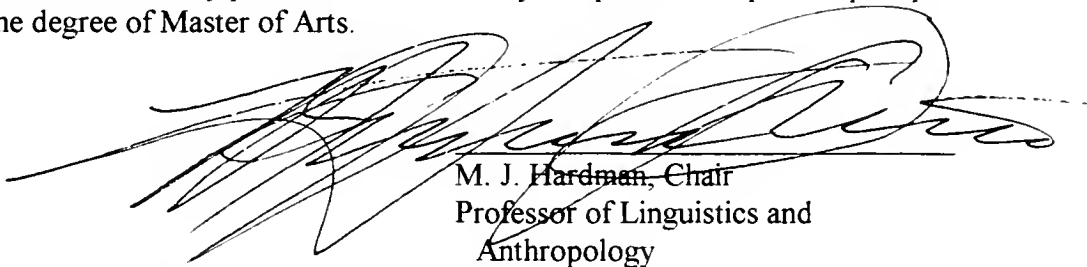
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BIOGRAPHICAL SKETCH


Addie Sayers was born in Columbus, Ohio, but spent most of her childhood in Kalamazoo and Battle Creek, Michigan. In sixth grade she moved with her family to Bradenton, Florida, where she attended middle and high school and was an active reader of teen magazines. Addie graduated with honors in May 1998 from the University of Florida with a Bachelor of Arts in linguistics and a minor in Spanish. She completed the requirements for the Master of Arts in linguistics in August 2002. After graduation, Addie plans to teach middle school, but will eventually return to academia to complete a Ph.D. by further examining language and gender or language and power.

I certify that I have read this study and that in my opinion it conforms to acceptable standards of scholarly presentation and is fully adequate, in scope and quality, as a thesis for the degree of Master of Arts.



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Professor of Linguistics and
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I certify that I have read this study and that in my opinion it conforms to acceptable standards of scholarly presentation and is fully adequate, in scope and quality, as a thesis for the degree of Master of Arts.



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Assistant Professor of Anthropology

This thesis was submitted to the Graduate Faculty of the Program in Linguistics in the College of Liberal Arts and Sciences and to the Graduate School and was accepted as partial fulfillment of the requirements for the degree of Master of Arts.

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